Orth Teresa									
Form 3									
February 22,	, 2019								
FORM	I Q UN	ITED STA	TES SECURITIES AN	D EXCHANGE	COMMISS	SION	OMB AF	PROVAL	
	15		Washington, I	D.C. 20549			OMB Number:	3235-0104	4
		INITIAL S		NEFICIAL OWNERSHIP OF			Expires:	January 31 2005	
SECURITIES Estimated average burden hours per response Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									
(Print or Type l	Responses)								
1. Name and Address of Reporting Person <u>*</u> Orth Teresa			 Date of Event Requiring Statement (Month/Day/Year) 	g 3. Issuer Name and Ticker or Trading SymbolVitamin Shoppe, Inc. [VSI]					
(Last)	(First)	(Middle)	02/20/2019				If Amendment, Date Original led(Month/Day/Year)		
C/O VITAN	MIN SHOP	PPE,					·		
INC., 300 HARMON				(Check all app	licable)				
MEADOW	BLVD., -	5TH		Director	10% Owner				
FLOOR				Director	Other				
	(Street)			(give title below) (spe SVP - Human R		Filing _X_ Fo	ividual or Join (Check Applical orm filed by One	ble Line)	
SECAUCU	S, NJ 0	07094					orm filed by Mor ing Person	e than One	
(City)	(State)	(Zip)	Table I - N	Non-Derivative Se	ecurities Be	nefici	ally Owned	1	

			v
1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	41,682	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

SEC 1473 (7-02)

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

Edgar Filing: Orth Teresa - Form 3

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Option (right to buy)	08/01/2013	08/01/2022	Common Stock	10,000	\$ 55.13	D	Â
Stock Option (right to buy)	03/08/2017(1)	03/08/2026	Common Stock	8,012	\$ 30.26	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships						
		Director	10% Owner	Officer	Other			
Orth Teresa C/O VITAMIN SHOPPE, INC. 300 HARMON MEADOW BLVD., - 5TH I SECAUCUS, NJ 07094	FLOOR	Â	Â	SVP - Human Resources	Â			
Signatures								
/s/ David M. Kastin, as Attorney-In-Fact	02/22/2019							
<u>**Signature of Reporting Person</u>	Date							

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These options vest in three equal annual installments, commencing on March 8, 2017, the first anniversary of the grant date.

Â

Remarks:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.