Edgar Filing: ISSUER DIRECT CORP - Form 4

| ISSUER DI | RECT CORP | | | | | | | | | |
|--|---|--|--|---|---------------------------------------|-------------------|--|---|--------------------------------------|--|
| Form 4 | | | | | | | | | | |
| November | 17, 2014 | | | | | | | | | |
| FORM | 14 | STATES SI | FCUDITIES | AND EV | СЦ | NCE | COMMISSIC | N | | PPROVAL |
| Check t | UNITED | STATES SI | Washingtor | | | INGE | COMMISSIC | | MB umber: | 3235-0287 |
| if no lor | agor | | | | | | | Ex | pires: | January 31, 2005 |
| subject Section Form 4 | to SIAIE 16. | CHANGES IN SECU | VNERSHIP O | Es bu | Estimated average burden hours per | | | | | |
| Form 5 obligation may con See Inst 1(b). | Filed put ons Section 17(| (a) of the Pul | | lding Co | npan | y Act | ge Act of 1934 of 1935 or Sec 940 | 4, | sponse | . 0.5 |
| (Print or Type | Responses) | | | | | | | | | |
| | Address of Reporting artners, LLC | Sy | 2. Issuer Name an 7mbol SSUER DIREC | | | - | 5. Relationship Issuer | | orting Per applicabl | |
| (Last) | (First) (| Middle) 3. | Date of Earliest | Fransaction | | | (C | neck an | applicabl | e) |
| 1969 SW 1 | 7TH STREET | | 10nth/Day/Year) 1/13/2014 | | | | Director Officer (g below) | - | X 10 Oth below) | % Owner her (specify |
| DOGL | (Street) | | If Amendment, I led(Month/Day/Ye | - | al | | 6. Individual o Applicable Line Form filed b _X_ Form filed |) by One Re | eporting Pe | erson |
| BOCA RA | TON, FL 33486 | | | | | | Person | | | oporting |
| (City) | (State) | (Zip) | Table I - Non- | Derivative | Secu | rities A | cquired, Disposed | d of, or I | Beneficia | lly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Dat any (Month/Day/Y | Code Year) (Instr. 8) | 4. Securiti on(A) or Dis (Instr. 3, 4 Amount | posed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Owners Form: Direct (or Indin (I) (Instr. 4 | ship Ind Be (D) Ov rect (Ir | Nature of direct eneficial wnership hstr. 4) |
| Common Stock | 11/13/2014 | | C <u>(5)</u> | 86,493 | A | \$ 3.99 (5) | 86,493 | Ι | 0 | y The Red ak Fund, L.P (2) (3) (4) |
| Common Stock | 11/13/2014 | | C <u>(5)</u> | 38,024 | A | \$ 3.99 (5) | 38,024 | I | O Fu | y The Red ak Long and, L.P (1) |
| Common Stock | 11/13/2014 | | C <u>(5)</u> | 90,193 | А | \$ 3.99 (5) | 90,193 | I | 0 | y Pinnacle pportunities (2) (3) (4) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. of Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exerce Expiration D (Month/Day/ | ate | 7. Title and A Underlying S (Instr. 3 and 4 | ecurities | 8 11 22 () |
|--|---|---|---|--|--|---|--------------------|---|----------------------------------|---------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Options to Purchase Common Stock, par value \$0.001 | \$ 8.25 <u>(6)</u> | | | | | <u>(6)</u> | <u>(6)</u> | Common Stock | 40,000 (6) | |
| 8% Convertible Secured Promissory Note | \$ 3.99 <u>(7)</u> | | | | | (7) | (7) | Common Stock | 168,270 | |
| 8% Convertible Secured Promissory Note | \$ 3.99 <u>(7)</u> | | | | | (7) | (7) | Common Stock | 73,976 | |
| 8% Convertible Secured Promissory Note | \$ 3.99 <u>(7)</u> | | | | | (7) | (7) | Common Stock | 175,467 | |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

8. Pr Deriv Secu (Inst X

Red Oak Partners, LLC 1969 SW 17TH STREET BOCA RATON, FL 33486

Sandberg David 1969 SW 17TH STREET X BOCA RATON, FL 33486

Signatures

| /s/David Sandberg | 11/17/2014 | | | | |
|--|------------|--|--|--|--|
| **Signature of Reporting Person | Date | | | | |
| /s/ David Sandberg | 11/17/2014 | | | | |
| <u>**</u> Signature of Reporting Person | Date | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Red Oak Partners, LLC ("ROP") serves as the general partner of The Red Oak Fund, LP, a Delaware limited partnership (the "Fund"), the direct owner of the subject securities. David Sandberg is the managing member of ROP and the Fund's portfolio manager.

ROP serves as a managing member of Pinnacle Partners, LLC, a Colorado limited liability company ("Pinnacle Partners"). Pinnacle(2) Partners is the general partner of Pinnacle Opportunities Fund, LP, a Delaware limited partnership ("Pinnacle Fund"), the direct owner of the subject securities.

- (3) ROP serves as the general partner of The Red Oak Long Fund, LP, a Delaware limited partnership (the "Long Fund"), the direct owner of the subject securities. David Sandberg is the managing member of ROP and the Long Fund's portfolio manager.
- Each Reporting Person disclaims beneficial ownership of all securities reported herein, except to the extent of their pecuniary interest(4) therein, if any, and this report shall not be deemed an admission that such Reporting Person is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.
- (5) Common Stock was acquired by convertible Notes previously held along with accrued and unpaid interest relating to the Convertible Notes, all at a conversion price of \$3.99 per share of Common Stock.

On August 22, 2013, the Reporting Person was granted options to purchase 40,000 shares of the Company's common stock, par value \$0.001, which shall vest quarterly over four years so long as the Reporting Person remains a member of the Company's Board of

(6) Directors. The exercise price of such options is \$8.25 and the options shall be exercisable for a period of five years from the date of issuance.

Red Oak Partners, LLC holds an indirect interest in a \$1,666,673 principal amount of 8% Convertible Subordinated Secured Promissory Notes due in 2015 (the "Convertible Note"), which is convertible as of the filing date of this Form 4 into 417,712 shares of Common

(7) Stock at a conversion price of \$3.99 per share. The principal office or business address of the Red Oak Fund, Red Oak Partners and David Sandberg is 1969 SW 17th Street, Boca Raton, FL 33486. The principal office or business address of Pinnacle Partners and Pinnacle Fund is 2810 North Speer Boulevard, Denver, CO 80211.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.