

GOOLSBY MICHELLE P
Form 4
November 01, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GOOLSBY MICHELLE P

2. Issuer Name and Ticker or Trading Symbol
DEAN FOODS CO [DF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
2515 MCKINNEY AVENUE,
SUITE 1200

3. Date of Earliest Transaction
(Month/Day/Year)
10/30/2007

___ Director ___ 10% Owner
 Officer (give title below) Other (specify below)
Exec VP, Chief Admin Officer, / General Counsel and Secretary

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

DALLAS, TX 75201

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/31/2007		S	D	2,959 (1) / 27.65 (2)	D	
Common Stock	10/31/2007		S	D	952 (1) / 27.66 (2)	D	
Common Stock	10/31/2007		S	D	68 (1) / 27.67 (2)	D	
Common Stock	10/31/2007		S	D	68 (1) / 27.68 (2)	D	
Common Stock	10/31/2007		S	D	34 (1) / 27.69 (2)	D	

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Common Stock	10/31/2007	S	<u>1,361</u> (1)	D	\$ 27.7	<u>77,829.155</u> (2)	D
Common Stock	10/31/2007	S	<u>3,061</u> (1)	D	\$ 27.75	<u>74,768.155</u> (2)	D
Common Stock	10/31/2007	S	<u>1,837</u> (1)	D	\$ 27.8	<u>72,931.155</u> (2)	D
Common Stock	10/31/2007	S	<u>102</u> (1)	D	\$ 27.81	<u>72,829.155</u> (2)	D
Common Stock	10/31/2007	S	<u>714</u> (1)	D	\$ 27.82	<u>72,115.155</u> (2)	D
Common Stock	10/31/2007	S	<u>170</u> (1)	D	\$ 27.83	<u>71,945.155</u> (2)	D
Common Stock	10/31/2007	S	<u>374</u> (1)	D	\$ 27.84	<u>71,571.155</u> (2)	D
Common Stock	10/31/2007	S	<u>2,041</u> (1)	D	\$ 27.85	<u>69,530.155</u> (2)	D
Common Stock	10/31/2007	S	<u>3,401</u> (1)	D	\$ 27.9	<u>66,129.155</u> (2)	D
Common Stock	10/31/2007	S	<u>1,701</u> (1)	D	\$ 27.95	<u>64,428.155</u> (2)	D
Common Stock	10/31/2007	S	<u>8,504</u> (1)	D	\$ 28	<u>55,924.155</u> (2)	D
Common Stock	10/31/2007	S	<u>1,700</u> (1)	D	\$ 28.05	<u>54,224.155</u> (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Title

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			Expiration Date		Amount Number Shares
Non-Qualified Stock Option (right to buy - DF001537)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	115,000
Non-Qualified Stock Option (right to buy - DV001374)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	54,000
Non-Qualified Stock Option (right to buy - T0000625)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	21,200
Non-Qualified Stock Option (right to buy - DV001374)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	9,900
Non-Qualified Stock Option (right to buy - DF001337)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	75,000
Non-Qualified Stock Option (right to buy - DV001375)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	35,200
Non-Qualified Stock Option (right to buy - T0000615)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	13,800
Non-Qualified Stock Option (right to buy - T0000615)	\$ 11.6934	01/14/2003 ⁽³⁾	01/14/2012	Common Stock	6,400
Non-Qualified Stock Option (right to buy - DF002194)	\$ 14.2466	01/06/2004 ⁽³⁾	01/06/2013	Common Stock	90,400
Non-Qualified Stock Option (right to buy - DV001373)	\$ 14.2466	01/06/2004 ⁽³⁾	01/06/2013	Common Stock	42,400
Non-Qualified Stock Option (right to buy -	\$ 14.2466	01/06/2004 ⁽³⁾	01/06/2013	Common Stock	16,600

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T0000610)						
Non-Qualified Stock Option (right to buy - DV001360)	\$ 14.2466	01/06/2004 ⁽³⁾	01/06/2013	Common Stock	7,8	
Non-Qualified Stock Option (right to buy - DF003309)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	56,7	
Non-Qualified Stock Option (right to buy - DV001377)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	26,6	
Non-Qualified Stock Option (right to buy - T0000708)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	10,4	
Non-Qualified Stock Option (right to buy - DV001382)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	4,9	
Non-Qualified Stock Option (right to buy - TU000209)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	39	
Non-Qualified Stock Option (right to buy - DV001381)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	18	
Non-Qualified Stock Option (right to buy - TU000206)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	2,1	
Non-Qualified Stock Option (right to buy - DV001380)	\$ 17.9107	01/13/2005 ⁽³⁾	01/13/2014	Common Stock	1,0	
Non-Qualified Stock Option (right to buy - DF902437)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	50,7	
Non-Qualified Stock Option (right to buy - DF902437)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	23,8	

Non-Qualified Stock Option (right to buy - T0000700)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	9,3
Non-Qualified Stock Option (right to buy - DV001362)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	4,3
Non-Qualified Stock Option (right to buy - TU000207)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	32
Non-Qualified Stock Option (right to buy - DV001363)	\$ 18.3014	01/07/2006 ⁽³⁾	01/07/2015	Common Stock	15
Non-Qualified Stock Option (right to buy - DF004891)	\$ 25.6821	01/13/2007 ⁽³⁾	01/13/2016	Common Stock	83,3
Non-Qualified Stock Option (right to buy - DV001365)	\$ 25.6821	01/13/2007 ⁽³⁾	01/13/2016	Common Stock	39,1
Non-Qualified Stock Option (right to buy - DF005347)	\$ 30.1121	02/12/2008 ⁽³⁾	02/12/2017	Common Stock	42,7
Non-Qualified Stock Option (right to buy - DV001367)	\$ 30.1121	02/12/2008 ⁽³⁾	02/12/2017	Common Stock	20,0

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GOOLSBY MICHELLE P 2515 MCKINNEY AVENUE, SUITE 1200 DALLAS, TX 75201			Exec VP, Chief Admin Officer,	General Counsel and Secretary

Signatures

Michelle P.
Goolsby

11/01/2007

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Sales are pursuant to a 10b5-1 Sales Plan dated October 8, 2007, between reporting person and Bear Stearns & Co. Inc., acting as agent,
 - (1) to permit the orderly disposition of a portion of the reporting person's holdings of the Issuer's common stock, par value \$0.01 per share of Issuer.
 - (2) Includes 10,525 shares common stock of Issuer, for which the reporting person has opted to defer receipt until a future date, under the Issuer's Executive Deferred Compensation Plan.
A Stock Unit, which is issued under the Company's 1989 Stock Awards Plan, is a right to receive one share of common stock of the
 - (3) Issuer in the future, subject to the terms and conditions of the award agreement. The units vest annually, on a prorata basis, over a five-year period beginning on the first anniversary date of grant, subject to certain accelerated vesting provisions.

Remarks:

CONTINUATION OF FORM 4 PREVIOUSLY FILED ON THIS DATE.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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