

BRADY CORP  
Form 4  
May 02, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JAEHNERT FRANK M

(Last) (First) (Middle)

6555 WEST GOOD HOPE RD.

(Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BRADY CORP [BRC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/02/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|-------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                     |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Class A Common Stock <sup>(2)</sup> | 04/02/2008                           |  | J                              |   | 8.6007  | A  | \$ 34.13  |
|                                     |                                      |  |                                |   |   |  | 3,455.8587 <sup>(3)</sup>                             |
| Class A Common Stock <sup>(2)</sup> | 04/09/2008                           |  | J                              |   | 0.0357  | A  | \$ 33.32  |
|                                     |                                      |  |                                |   |   |  | 3,455.8944 <sup>(4)</sup>                             |
| Class A Common Stock <sup>(2)</sup> | 04/16/2008                           |  | J                              |   | 38.9864   | A  | \$ 34   |
|                                     |                                      |  |                                |   |   |  | 3,494.8808 <sup>(5)</sup>                             |
| Class A Common                      | 04/30/2008                           |  | J                              |   | 9.11  | A  | \$ 34.03  |
|                                     |                                      |  |                                |   |   |  | 3,503.9908 <sup>(6)</sup>                             |



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- (3) Includes 1,435.8587 shares purchased under the issuer's 401(K) payroll deduction plan.
- (4) Includes 1,435.8944 shares purchased under the issuer's 401(K) payroll deduction plan.
- (5) Includes 1,474.8808 shares purchased under the issuer's 401(K) payroll deduction plan.
- (6) Includes 1,483.9908 shares purchased under the issuer's 401(K) payroll deduction plan.
- (7) The reporting person disclaims beneficial ownership of these securities to the extent jointly owned and this report shall not be deemed an admission that that reporting person is the beneficiary for Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.