

V F CORP  
Form 4  
October 23, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GANNAWAY MICHAEL T

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)  
10/23/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

VP-VF Direct/Customer Teams

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock                    | 10/23/2014                           |  | M                              |   | 18,000  | A  | \$ 13.4   |
| Common Stock                    | 10/23/2014                           |  | M                              |   | 6,733   | A  | \$ 18.72  |
| Common Stock                    | 10/23/2014                           |  | S                              |   | 24,633<br>(3)   | D  | \$ 66.6841  |
| Common Stock                    | 10/23/2014                           |  | S                              |   | 100   | D  | \$ 67.535   |
|                                 |                                      |  |                                |   |   |  | 79,092  |
|                                 |                                      |  |                                |   |   |  | 85,825  |
|                                 |                                      |  |                                |   |   |  | 61,192  |
|                                 |                                      |  |                                |   |   |  | 61,092  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)     | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| 2009 Non-Qualified Stock Option (right to buy) | \$ 13.4  | 10/23/2014                           |  | M                              | 18,000  | <sup>(1)</sup> 02/12/2019                                | Common Stock  | 18,000                     |
| 2010 Non-Qualified Stock Option (right to buy) | \$ 18.72   | 10/23/2014                           |  | M                              | 6,733   | <sup>(2)</sup> 02/15/2020                                | Common Stock  | 6,733                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| GANNAWAY MICHAEL T<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 |               |           | VP-VF Direct/Customer Teams |       |

## Signatures

Laura C. Meagher for Michael T. Gannaway (Pursuant to Signing Authority on File)

10/23/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option vested as follows: 19,734 shares vested on 02/13/10; 19,733 shares vested on 02/13/11; and 19,733 shares vested on 02/13/12.

(2) This option vested as follows: 19,396 shares vested on 02/16/11; 19,396 shares vested on 02/16/12; and 19,396 shares vested on 02/16/13.

(3)

## Edgar Filing: V F CORP - Form 4

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$66.5000 to not more than \$67.4825. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.