

Genie Energy Ltd.
Form SC TO-C
July 19, 2012

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE TO

TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) OR 13(e)(1)
OF THE SECURITIES EXCHANGE ACT OF 1934

GENIE ENERGY LTD.
(Name of Subject Company (Issuer))

GENIE ENERGY LTD.
(Names of Filing Persons (identifying status as offeror, issuer or other person))

Class B Common Stock, \$0.01 par value
(Title of Class of Securities)

Class B Common Stock - 372284208
(CUSIP Number of Class of Securities)

Claude Pupkin
Chief Executive Officer
Genie Energy Ltd.
550 Broad Street
Newark, New Jersey
(973) 438-3500

(Name, address and telephone number of person authorized to receive notices and communications on behalf of filing persons)

Copy to:

Dov T. Schwell, Esq.
c/o Schwell
Wimpfheimer &
Associates LLP
1430 Broadway, Suite
1615
New York, NY 10018
(646) 328-0795

Calculation of Filing Fee

Transaction Valuation
Not Applicable*

Amount of Filing Fee
Not Applicable*

* Pursuant to General Instruction D to Schedule TO, no filing fee is required in connection with this filing as it contains only preliminary communications made before the commencement of a tender

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offer.

- ☐ Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: N/A

Filing Party: N/A

Form or Registration No.: N/A

Date Filed: N/A

- ☒ Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes to designate any transactions to which the statement relates:

- ☐ third party tender offer subject to Rule 14d-1.
- ☒ issuer tender offer subject to Rule 13e-4.
- ☐ going-private transaction subject to Rule 13e-3.
- ☐ amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer: ☐

On July 19, 2012, Genie Energy Ltd., a Delaware corporation (“Genie”) issued a press release announcing its intention to commence an offer to exchange its Class B common stock (NYSE: GNE), for shares of a to-be-formed series of preferred stock. The offer will cover approximately one-third of the outstanding common stock. It is contemplated that, for each share of Class B Common Stock, Genie will offer to exchange one share of preferred stock. The press release, which is attached as an exhibit to the Schedule TO, does not constitute an offer to any stockholders.

The tender offer has not commenced. Neither the press release, nor this filing on Schedule TO constitutes an offer to any stockholder. Genie will file an Exchange Offer Statement on Schedule TO with the SEC upon the commencement of the exchange offer. Genie stockholders should read the exchange offer documents when they become available because they will contain important information. Stockholders will be able to get the tender offer documents without charge from the website of the Securities and Exchange Commission at www.sec.gov after these documents are filed.

Stockholders will also be able obtain the exchange offer documents from Genie without charge by directing a request to Genie Energy Ltd. , 550 Broad Street, Newark, New Jersey 07102, Attention: Bill Ulrey, Vice President–Investor Relations and External Affairs, Telephone: (973) 438-3838.

Item 12. Exhibits.

Exhibit
Number

Description

99.1	Press Release of Genie Energy Ltd., dated July 19, 2012.
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