Ritzcovan Elizabeth Form 4 December 21, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

subject to Section 16. Form 4 or Form 5 obligations

if no longer

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

. Name and Address of Reporting Person ** Ritzcovan Elizabeth	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle)	Bazaarvoice Inc [BV] 3. Date of Earliest Transaction	(Check all applicable)				
0901 STONELAKE BLVD.	(Month/Day/Year) 12/20/2017	Director 10% Ow _X Officer (give title Other (sp. below) Chief Revenue Officer				
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Checl Applicable Line) _X_ Form filed by One Reporting Person				
AUSTIN, TX 78759		Form filed by More than One Reporting Person				

 ,			Person
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner

		Table	1 - MOII-D	ciivative s	ies Acq	Juneu, Disposed of, of Beneficially Owned				
I.Title of	2. Transaction Date	2A. Deemed	3.	4. Securiti	ies Acc	quired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transactio	n(A) or Dis	sposed	of (D)	Securities	Form: Direct	Indirect	
Instr. 3)		any	Code (Instr. 3, 4 and 5)				Beneficially	(D) or	Beneficial	
		(Month/Day/Year)	(Instr. 8)				Owned	Indirect (I)	Ownership	
							Following	(Instr. 4)	(Instr. 4)	
					()		Reported			
							Transaction(s)			
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
	12/20/2017		F(1)	11,554	D	\$ 5.45	205,979	D		
	1.Title of Security (Instr. 3) Common	(Month/Day/Year) (Instr. 3) Common 12/20/2017	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year) Common 12/20/2017	2. Transaction Date 2A. Deemed 3. Security (Month/Day/Year) Execution Date, if Transaction Code (Month/Day/Year) (Instr. 3) Code V Common 12/20/2017 F(1)	2. Transaction Date 2A. Deemed 3. 4. Security (Month/Day/Year) Execution Date, if Transaction(A) or Distance (Month/Day/Year) Code (Instr. 3, 4) (Month/Day/Year) (Instr. 8) Code V Amount Common 12/20/2017 F(1) 11 554	2. Transaction Date 2A. Deemed 3. 4. Securities According (Month/Day/Year) Execution Date, if any Code (Instr. 3, 4 and 5 (Month/Day/Year) (Instr. 8) (A) or Code V Amount (D) Common 12/20/2017 F(1) 11 554 D	2. Transaction Date 2A. Deemed 3. 4. Securities Acquired Gecurity (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Instr. 3) (Month/Day/Year) (Instr. 8) (A) or Code V Amount (D) Price Common 12/20/2017 F(1) 11 554 D	1. Title of Security (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 3) 2. Transaction Date (A) (Disposed of (D) (Disposed of (D)) (Month/Day/Year) (Instr. 3, 4 and 5) (Month/Day/Year) (A) (A) (Disposed of (D) (Disposed of (D)) (Month/Day/Year) (A) (A) (Disposed of (D) (Disposed of (D)) (Instr. 3, 4 and 5) (A) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (A) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Instr. 3) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed of (D) (Disposed of (D) (Disposed of (D)) (Disposed o	Security (Month/Day/Year) Execution Date, if any (Month/Day/Year) Execution Date, if Code (Instr. 3, 4 and 5) Energicially (D) or Indirect (I) Following (Instr. 4) Code V Amount (D) Price Common 12/20/2017 Execution Date, if Transaction(A) or Disposed of (D) Securities Energicially (D) or Owned Indirect (I) Following (Instr. 4) Reported Transaction(s) (Instr. 3 and 4) Common 12/20/2017	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4.	5. orNumber	6. Date Exerc Expiration Da		7. Title Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Monun Day/ Year)	execution Date, if any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		Under Securi	lying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Ritzcovan Elizabeth

10901 STONELAKE BLVD. Chief Revenue Officer

AUSTIN, TX 78759

Signatures

/s/ Kin Gill (as attorney-in-fact for Ms. Ritzcovan) 12/21/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld to cover taxes due upon the vesting of restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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