

LINDNER S CRAIG  
Form 5  
February 08, 2011

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
LINDNER S CRAIG

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN FINANCIAL GROUP INC [AFG]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Co-CEO & Co-President

ONE EAST FOURTH STREET  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
(check applicable line)

CINCINNATI, OH 45202

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|
| Common Stock                    | Â                                    | Â  | Â                              | Â Â Â   | 2,502,223  | I  | #1 (1)  |
| Common Stock                    | Â                                    | Â  | Â                              | Â Â Â   | 111,120  | I  | #3 (2)  |
| Common Stock                    | Â                                    | Â  | Â                              | Â Â Â   | 24,404   | I  | #6 (3)  |
| Common Stock                    | Â                                    | Â  | Â                              | Â Â Â   | 26,818.9636  | I  | #12 (4)   |

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|              |   |   |   |   |   |   |         |   |                    |
|--------------|---|---|---|---|---|---|---------|---|--------------------|
| Common Stock | Â | Â | Â | Â | Â | Â | 250,546 | I | #23 <sup>(5)</sup> |
| Common Stock | Â | Â | Â | Â | Â | Â | 219,939 | I | #24 <sup>(6)</sup> |
| Common Stock | Â | Â | Â | Â | Â | Â | 301,805 | I | #25 <sup>(7)</sup> |
| Common Stock | Â | Â | Â | Â | Â | Â | 27,000  | I | #26 <sup>(8)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                  |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------|----------------------------|
|  |  |                                      |  |                                | (A) (D)   | Date Exercisable   | Expiration Date   | Title            | Amount or Number of Shares |
| Phantom Stock                              | Â  | Â                                    | Â  | Â                              | Â   | Â  | Â <sup>(9)</sup>  | Â <sup>(9)</sup> | Common Stock 12,051.6069   |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| LINDNER S CRAIG<br>ONE EAST FOURTH STREET<br>CINCINNATI, OH 45202 | Â X           | Â         | Â Co-CEO & Co-President | Â     |

## Signatures

S. Craig Lindner By: Karl J. Grafe, as Attorney-in-Fact

02/08/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.
- (2) Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner living Trust dated 9/13/93. (SCL)
- (3) Indirect #6: FRL, Cust. CFL Under OH Tsfr to Min Act. (SCL)
- (4) Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of common stock is based on a statement dated as of 12/31/2010. (scl)
- (5) Indirect #23: CFL TR U/A DTD 4/21/05 FRL TTEE (SCL)
- (6) Indirect #24: M. Nyhart TTEE Christine CU Trust Agreement DTD 12/14/00. (scl)
- (7) Indirect #25: M. Nyhart TTEE CFL 2010 Consolidation Trust DTD 12/17/2010. (scl)
- (8) Indirect #26: M. Nyhart TTEE CFL 2010 Special Trust DTD 12/17/2010. (scl)

Represents amounts held by the Reporting Person in the Issuer's retirement plan based on a statement dated 12/31/2010. Each share is the economic equivalent of one share of common stock. Upon termination of employment or earlier, if so elected, the Reporting Person's account balances may be distributed, at the option of the Issuer, either in cash or in shares of the Issuer's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.