SMILEY BEVERLY L P

Form 4 May 06, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

burden hours per response... 0.5

may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SMILEY BEVERLY L P			ymbol		d Ticker or Trading ER INC [BMI]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I				Fransaction .	(Che	ck all applicab	le)	
4545 W. BI	ROWN DEER D. BOX 245036	(1		Day/Year)	ruisuction	X_ Officer (gives below)	re title 10 below) /P-Controller		
	(Street)	4.	. If Ame	endment, D	ate Original	6. Individual or J	oint/Group Fil	ing(Check	
NATE STATE	ZEE WH 52024 0		Filed(Mon	nth/Day/Yea	ar)	Applicable Line) _X_ Form filed by Form filed by			
MILWAUKEE, WI 53224-9536						Person			
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative Securities Acq	quired, Disposed o	of, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)			3. Transacti Code	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially	6. Ownership Form: Direct	7. Nature of Indirect Beneficial	

. •		Tabl	e i - Noli-i	Jerranive	Secu	rues Acq	luirea, Disposea c	n, or belieficia	iny Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year)				cquired d of (D) 5)	5. Amount of 6. Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	05/04/2010		J <u>(1)</u>	600	A	\$ 40.79 (2)	69,800	D	
Common Stock	05/04/2010		<u>J(1)</u>	600	D	<u>(1)</u>	1,500	I	Restricted Stock
Common Stock							5,919.4763	I	ESSOP
Common Stock							630	I	Family

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and 2 Underlying S (Instr. 3 and	Securities	8. Prio Deriv Secur (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 18.325					05/09/2006	05/09/2015	BMI Common Stock	1,440	
Stock Options	\$ 31.41					05/05/2007	05/05/2016	BMI Common Stock	1,800	
Stock Options	\$ 24.94					05/04/2008	05/04/2017	BMI Common Stock	1,440	
Stock Options	\$ 52.81					05/02/2009	05/02/2018	BMI Common Stock	1,500	
Stock Options	\$ 7					05/02/2006	05/02/2013	BMI Common Stock	1,800	
Stock Options	\$ 38.69					05/01/2010	05/01/2019	BMI Common Stock	3,000	

Reporting Owners

Reporting Owner Name / Addre	Relationships ss

Director 10% Owner Officer Other

VP-Controller

Reporting Owners 2

SMILEY BEVERLY L P 4545 W. BROWN DEER ROAD P.O. BOX 245036 MILWAUKEE, WI 53224-9536

Signatures

Beverly L. 05/06/2010 Smiley

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares granted May 4, 2007, pursuant to the Restricted Stock Plan as approved by shareholders, vested at the closing price of \$40.79/share on May 4, 2010, and were transferred to direct ownership.
- (2) Closing price on May 4, 2010, the date of vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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