

RILEY RICK D  
Form 5  
January 15, 2010

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box if  
no longer subject  
to Section 16.  
Form 4 or Form  
5 obligations  
may continue.  
See Instruction  
1(b).  
Form 3 Holdings  
Reported  
Form 4  
Transactions  
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL  
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0362  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 1.0

1. Name and Address of Reporting Person \*  
RILEY RICK D

(Last) (First) (Middle)

400 EAST ANDERSON LANE

(Street)

AUSTIN, TX 78752

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
CITIZENS INC [CIA]

3. Statement for Issuer's Fiscal Year Ended  
(Month/Day/Year)  
12/31/2009

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Vice Chairman, President

6. Individual or Joint/Group Reporting

(check applicable line)

☒ Form Filed by One Reporting Person  
☐ Form Filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Amount Price			
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	03/27/2009	Â	L	272.5878 A	\$ 7.31 482,186.1788	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	05/01/2009	Â	L	282.2413 A	\$ 7.06 482,468.4201	D	Â

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Citizens, Inc. Class A Common Stock <sup>(1)</sup>	05/29/2009	Â	L	297.8497	A	\$ 6.68	482,766.2698	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	07/02/2009	Â	L	332.6574	A	\$ 5.98	483,098.9272	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	07/31/2009	Â	L	279.788	A	\$ 7.12	483,378.7152	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	08/28/2009	Â	L	292.6359	A	\$ 6.8	483,671.3511	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	10/02/2009	Â	L	316.1577	A	\$ 6.3	483,987.5088	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	11/02/2009	Â	L	335.9158	A	\$ 5.92	484,323.4246	D	Â
Citizens, Inc. Class A Common Stock <sup>(1)</sup>	12/04/2009	Â	L	317.1459	A	\$ 6.27	484,640.5705	D	Â
Citizens, Inc. Class A Common Stock	Â	Â	Â	Â	Â	Â	3,048	I	Joint with Spouse
Citizens, Inc. Class A Common Stock	Â	Â	Â	Â	Â	Â	34,185	I	Trustee for Spouse
	Â	Â	Â	Â	Â	Â	325,692	I	

Citizens,  
Inc. Class  
A  
Common  
Stock

Trustee  
for  
Children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D Se B O E Is Fi (I
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RILEY RICK D 400 EAST ANDERSON LANE AUSTIN, TX 78752	Â X	Â	Â Vice Chairman, President	Â

## Signatures

/s/Rick D. Riley 01/15/2010  
 \_\_Signature of Date  
 Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were purchased through the Citizens Stock Investment Plan as part of regular monthly payroll deduction.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.