

POLO RALPH LAUREN CORP

Form 4

June 12, 2008

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FARAH ROGER N

(Last) (First) (Middle)

POLO RALPH LAUREN  
CORP, 650 MADISON AVENUE

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
POLO RALPH LAUREN CORP  
[RL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/10/2008

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
President & COO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        |            |          | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|--------|------------|----------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount | (A) or (D) | Price    |                                                                                               |                                                          |                                                       |
| Class A Common Stock            | 06/11/2008                           |                                                    | S                              |                                                                   | 1,400  | D          | \$ 65.18 | 255,985                                                                                       | D                                                        |                                                       |
| Class A Common Stock            | 06/11/2008                           |                                                    | S                              |                                                                   | 1,000  | D          | \$ 65.2  | 254,985                                                                                       | D                                                        |                                                       |
| Class A Common Stock            | 06/11/2008                           |                                                    | S                              |                                                                   | 6,500  | D          | \$ 65.16 | 248,485                                                                                       | D                                                        |                                                       |
| Class A                         | 06/11/2008                           |                                                    | S                              |                                                                   | 2,400  | D          | \$       | 246,085                                                                                       | D                                                        |                                                       |

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|                            |            |   |        |   |             |         |   |  |
|----------------------------|------------|---|--------|---|-------------|---------|---|--|
| Common<br>Stock            |            |   |        |   |             | 65.08   |   |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 3,900  | D | \$ 65.1     | 242,185 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 1,600  | D | \$<br>65.09 | 240,585 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 4,000  | D | \$<br>65.05 | 236,585 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 3,400  | D | \$<br>65.07 | 233,185 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 4,200  | D | \$<br>65.04 | 228,985 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 1,600  | D | \$<br>65.03 | 227,385 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 1,300  | D | \$<br>65.02 | 226,085 | D |  |
| Class A<br>Common<br>Stock | 06/11/2008 | S | 17,900 | D | \$ 65       | 208,185 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 100    | D | \$<br>64.91 | 208,085 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 1,600  | D | \$<br>64.99 | 206,485 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 700    | D | \$ 65       | 205,785 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200    | D | \$<br>65.29 | 205,585 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200    | D | \$<br>65.27 | 205,385 | D |  |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 400    | D | \$ 65.4     | 204,985 | D |  |

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|                            |            |   |     |   |             |                        |   |
|----------------------------|------------|---|-----|---|-------------|------------------------|---|
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200 | D | \$<br>65.25 | 204,785                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 500 | D | \$<br>65.31 | 204,285                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 500 | D | \$<br>65.23 | 203,785                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200 | D | \$<br>65.26 | 203,585                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200 | D | \$<br>65.35 | 203,385                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 500 | D | \$<br>65.39 | 202,885                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 700 | D | \$<br>65.28 | 202,185                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200 | D | \$<br>65.33 | 201,985                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 500 | D | \$<br>65.32 | 201,485                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 200 | D | \$<br>65.47 | 201,285                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 400 | D | \$<br>65.49 | 200,885                | D |
| Class A<br>Common<br>Stock | 06/12/2008 | S | 400 | D | \$<br>65.61 | 200,485 <sup>(1)</sup> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                      |

## Reporting Owners

| Reporting Owner Name / Address                                                      | Relationships |           |                 |       |
|-------------------------------------------------------------------------------------|---------------|-----------|-----------------|-------|
|                                                                                     | Director      | 10% Owner | Officer         | Other |
| FARAH ROGER N<br>POLO RALPH LAUREN CORP<br>650 MADISON AVENUE<br>NEW YORK, NY 10022 | X             |           | President & COO |       |

## Signatures

Yen D. Chu,  
Attorney-in-Fact 06/12/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This is part three of five Form 4 filings disclosing the transactions taking place on June 10, 2008, June 11, 2008 and June 12, 2008 for the above reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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