

NexCen Brands, Inc.  
Form 4  
April 06, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**OROS DAVID S**

(Last) (First) (Middle)

**C/O NEXCEN BRANDS,  
INC., 1330 AVENUE OF THE  
AMERICAS, 34TH FLOOR**

(Street)

**NEW YORK, NY 10019**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NexCen Brands, Inc. [NEXC]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/04/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price                                      |
| Common Stock                    | 04/04/2007                           |  | S                              |   | 26,936  | D  | \$ 10.65                                   |
|                                 |                                      |  |                                |   |   |  | 1,014,699<br>(1)                           |
| Common Stock                    | 04/04/2007                           |  | S                              |   | 300   | D  | \$ 10.64                                   |
|                                 |                                      |  |                                |   |   |  | 1,041,399<br>(1)                           |
| Common Stock                    | 04/04/2007                           |  | S                              |   | 600   | D  | \$ 10.63                                   |
|                                 |                                      |  |                                |   |   |  | 1,040,799<br>(1)                           |
| Common                          | 04/04/2007                           |  | S                              |   | 100   | D  | \$ 1,040,699                               |
|                                 |                                      |  |                                |   |   |  | 1,040,699                                  |

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|              |            |  |   |       |       |                |                |           |   |                          |
|--------------|------------|--|---|-------|-------|----------------|----------------|-----------|---|--------------------------|
| Stock        |            |  |   |       | 10.61 | <sup>(1)</sup> |                |           |   | Technologies, LLC        |
| Common Stock | 04/04/2007 |  | S | 6,000 | D     | \$ 10.6        | <sup>(1)</sup> | 1,034,699 | I | NexGen Technologies, LLC |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  | Code V (A) (D)                 |   | Date Exercisable Expiration Date                         | Title   | Amount or Number of Shares                 |   |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

OROS DAVID S  
C/O NEXCEN BRANDS, INC.  
1330 AVENUE OF THE AMERICAS, 34TH FLOOR  
NEW YORK, NY 10019

X

## Signatures

/s/ David S. 04/06/2007  
Oros

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to the terms of the Rule 10b5-1 trading plan that NexGen Technologies, L.L.C. entered into on March 23, 2007.

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