

JOHNSON MONTE C
Form 4
February 07, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
JOHNSON MONTE C

2. Issuer Name **and** Ticker or Trading
Symbol
BULL RUN CORP [BULL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
P.O. BOX 3829
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
02/07/2005

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

LAWRENCE, KS 66046

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common stock, \$.01 par value	02/07/2005		J ⁽¹⁾	15,000 A \$ 0.6	17,500	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pr Deriv Secur (Instr
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Option to purchase	\$ 3.437							12/17/1999 11/01/2005	Common Stock, \$0.01 par 1,818
Option to purchase	\$ 3.437							12/17/1999 09/01/2006	Common Stock, \$0.01 par 1,818
Option to purchase	\$ 3.437							12/17/1999 07/23/2007	Common Stock, \$0.01 par 1,818
Option to purchase	\$ 3.437							12/17/1999 06/26/2008	Common Stock, \$0.01 par 1,818
Option to purchase	\$ 9.3							11/07/2001 11/07/2011	Common Stock, \$0.01 par 500
Option to purchase	\$ 5.7							02/13/2003 02/13/2013	Common Stock, \$0.01 par 500
Option to purchase	\$ 1.16							01/07/2004 01/07/2014	Common Stock, \$0.01 par 500
Option to purchase	\$ 0.62	01/26/2005		A	V	1		01/26/2005 01/26/2015	Common Stock, \$0.01 par 500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHNSON MONTE C P.O. BOX 3829	X			

LAWRENCE, KS 66046

Signatures

FREDERICK J. ERICKSON attorney in fact for MONTE C.
JOHNSON

02/07/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Portion of directors fee paid pursuant to board of directors resolution
- (2) Option grant under Non-Employee Directors' Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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