



**Item 7.01. Regulation FD Disclosure**

Attached hereto as Exhibit 99.1 is an overview of Pilgrim s Pride Corporation to be referenced in the earnings conference call of October 26, 2012.

Exhibit Number

99.1 Overview of Pilgrim s Pride Corporation to be referenced in the earnings conference call of October 26, 2012.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PILGRIM'S PRIDE CORPORATION**

Date: October 26, 2012

By:

/s/ Fabio Sandri  
Fabio Sandri  
Chief Financial Officer

**Exhibit Index**

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