

SADIA S.A.  
Form 6-K  
January 30, 2009

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**FORM 6-K**  
**U.S. SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13A-16 OR 15D-16  
OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2009

Commission File Number 1-15184

**SADIA S.A.**

(Exact Name as Specified in its Charter)

N/A

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(Translation of Registrant's Name)

Rua Fortunato Ferraz, 659  
Vila Anastacio, Sao Paulo, SP  
05093-901 Brazil  
(Address of principal executive offices) (Zip code)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not applicable.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused the Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: January 30, 2009

**SADIA S.A.**

By:/s/Welson Teixeira Junior

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Name: Welson Teixeira Junior  
Title: Investor Relations Director

MARKET ANNOUNCEMENT

Sadia S.A.

CNPJ/MF 20.730.099/0001-94

In reply to an inquiry made in the official letter CVM/SEP/GEA-2/N. 032/09, dated January 28, 2009, requesting Sadia S.A. ( Sadia ) to provide information about the news published by the newspaper *Valor Econômico* , on 01/28/2009, Sadia makes the following statement: (i) on January 27, the newspaper *Valor Econômico* inquired Sadia about a rumor relating to a possible funding to Sadia, (ii) the Director below was interviewed by the aforementioned newspaper, (iii) Sadia ratifies that, as usual, it studies all opportunities and possibilities offered by the market.

São Paulo, January 29, 2008.

Sadia S.A.

Welson Teixeira Junior

Investor Relations Director