

Nielsen Holdings plc
Form SD
May 23, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form SD
SPECIALIZED DISCLOSURE REPORT

Nielsen Holdings plc
(Exact name of registrant as specified in its charter)

England and Wales
(State or Other Jurisdiction
of Incorporation)

001-35042
(Commission
File Number)

98-1225347
(I.R.S. Employer
Identification No.)

85 Broad Street
New York, New York
(Address of principal executive offices)
EMILY EPSTEIN

10004
(Zip Code)

SENIOR VICE PRESIDENT, GENERAL COUNSEL CORPORATE AND SECRETARY
(203) 563-3500

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**(Name and telephone number, including area code, of the
person to contact in connection with this report.)**

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2017

Section 1 Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

Item 1.02 Exhibit

A copy of the registrant's Conflict Minerals Report for the reporting period from January 1, 2017 to December 31, 2017 is provided as Exhibit 1.01 hereto and is publicly available at www.nielsen.com/investors.

Section 2 Exhibits

Item 2.01 Exhibits

Exhibit 1.01 Conflict Minerals Report for the reporting period from January 1, 2017 to December 31, 2017 as required by Items 1.01 and 1.02 of this Form.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NIELSEN HOLDINGS plc

/s/ Emily Epstein
By: Emily Epstein
Senior Vice President, General Counsel

May 23, 2018

Corporate and Secretary

Exhibit Index

Exhibit 1.01 Conflict Minerals Report