

Mondelez International, Inc.
Form 11-K
June 26, 2015
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 11-K
FOR ANNUAL REPORTS OF EMPLOYEE STOCK PURCHASE, SAVINGS AND
SIMILAR PLANS PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE
ACT OF 1934

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the year ended December 31, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to
Commission file number: Mondelēz International, Inc. 1-16483

Mondelēz Global LLC TIP Plan

(Full title of the plan)

Mondelez International, Inc.

Three Parkway North

Deerfield, Illinois 60015

(Name of issuer of the securities held pursuant to the plan
and address of its principal executive office)

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MONDELEZ GLOBAL LLC TIP PLAN
ANNUAL REPORT ON FORM 11-K
FOR THE YEAR ENDED DECEMBER 31, 2014
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All other schedules required by Section 2520.103-10 of the Department of Labor Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, as amended, have been omitted because they are not applicable.	

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Mondelez Global LLC Administrative Committee, Benefits Investment Committee,

and the Participants of Mondelez Global LLC TIP Plan

Mondelez Global LLC

Deerfield, Illinois

We have audited the accompanying statements of net assets available for benefits of the Mondelez Global LLC TIP Plan (the Plan) as of December 31, 2014 and 2013, and the related statement of changes in net assets available for benefits for the year ended December 31, 2014. These financial statements are the responsibility of the Plan s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2014 and 2013, and the changes in net assets available for benefits for the year ended December 31, 2014 in conformity with U.S. generally accepted accounting principles.

The supplemental Schedule H, Line 4i Schedule of Assets (Held at End of Year) as of December 31, 2014 has been subjected to audit procedures performed in conjunction with the audit of the Plan s financial statements. The supplemental schedule is the responsibility of the Plan s management. Our audit procedures included determining whether the information presented in the supplemental schedule reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental schedule. In forming our opinion on the supplemental schedule, we evaluated whether the supplemental schedule, including its form and content, is presented in conformity with the Department of Labor s Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental schedule is fairly stated in all material respects in relation to the financial statements as a whole.

/s/ Crowe Horwath LLP

Oak Brook, Illinois

June 26, 2015

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MONDELÉZ GLOBAL LLC TIP PLAN

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

at December 31, 2014 and 2013

(in thousands of U.S. dollars)

	2014	2013
Assets:		
Investment in Master Trust, at fair value (Notes 2 and 3)	\$ 217,862	\$ 215,407
Receivables:		
Dividend receivable	63	189
Notes receivable from participants	9,415	9,371
Total receivables	9,478	9,560
Total assets	227,340	224,967
Liabilities:		
General and administrative expenses payable		(253)
Total liabilities		(253)
Net assets, reflecting all investments at fair value	227,340	224,714
Adjustments from fair value to contract value for investment in Master Trust from fully benefit-responsive investment contracts	(901)	(872)
Net assets available for benefits	\$ 226,439	\$ 223,842

The accompanying notes are an integral part of these financial statements.

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MONDELÉZ GLOBAL LLC TIP PLAN

STATEMENT OF CHANGES IN NET ASSETS

AVAILABLE FOR BENEFITS

for the Year Ended December 31, 2014

(in thousands of U.S. dollars)

	2014
Additions to net assets attributed to:	
Interest from notes receivable from participants	\$ 242
Net investment income from Master Trust (Notes 2 and 3)	11,556
Employer contributions	2,835
Participant contributions	17,003
Total additions	31,636
Deductions from net assets attributed to:	
Distributions and withdrawals	(27,710)
General and administrative expenses	(857)
Total deductions	(28,567)
Increase in net assets available for benefits prior to transfers	3,069
Transfer to the Kraft Foods Group, Inc. TIP Plan (Note 1)	(600)
Transfer from the Mondelēz Global LLC Thrift Plan (Note 1)	128
Increase in net assets available for benefits after transfers	2,597
Net assets available for benefits:	
Beginning of year	223,842
End of year	\$ 226,439

The accompanying notes are an integral part of these financial statements.

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements

1. Description of the Plan:

General:

The Mondelēz Global LLC TIP Plan (the Plan) is a defined contribution plan sponsored by Mondelēz Global LLC (Mondelēz Global) for its eligible employees and the eligible employees of its participating affiliated employers.

The Plan was established effective as of September 1, 2012 in anticipation of the spin-off of Kraft Foods Group, Inc. (KFGI) to shareholders of Kraft Foods Inc. The spin-off occurred on October 1, 2012, at which point, Kraft Foods Inc. changed its name to Mondelēz International, Inc. (Mondelēz International). Mondelēz Global is a wholly owned subsidiary of Mondelēz International. In connection with the spin-off, certain employees who had been employed by KFGI immediately prior to the spin-off were transferred to, and became employees of, Mondelēz Global. The KFGI TIP Plan account balances of those employees were spun-off from the KFGI TIP Plan to the Plan contemporaneously with the corporate spin-off. References in these financial statements to periods prior to October 1, 2012 refer to periods where an employee may have been employed by KFGI and had been eligible for the KFGI TIP Plan. During 2014, certain participant account balances from the Plan were transferred to the KFGI TIP Plan. This is shown as a Transfer to the Kraft Foods Group, Inc. TIP Plan on the statement of changes in net assets available for benefits.

Throughout the year, employees transfer to various positions within Mondelēz International which can change the employee s status from union represented to non-union or vice versa. This may result in a transfer to or from the Plan. For 2014 this is shown as a Transfer from the Mondelēz Global LLC Thrift Plan on the statement of changes in net assets available for benefits.

Participants should refer to the official Plan document that legally governs the operation of the Plan for a complete description of the Plan s provisions. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA) and the U.S. Internal Revenue Code of 1986, as amended (the Code).

The Mondelēz Global Management Committee for Employee Benefits (the Management Committee) has been authorized by the Board of Managers of Mondelēz Global to take settlor actions with respect to the Plan. The Plan vests the Mondelēz Global Administrative Committee (the Administrative Committee) with authority to control and manage the non-investment operations of the Plan. Other than with respect to the Plan s stock fund investment options which are expressly provided for under the Plan, the Mondelēz Global Benefits Investment Committee (the Benefits Investment Committee) is responsible for selecting the investment options in which participants elect to invest their Plan accounts, appointing investment managers to manage the investment options and monitoring the performance of the investment options. The Administrative Committee and the Benefits Investment Committee are hereinafter collectively referred to as the Fiduciaries.

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Contributions:

Participant Contributions:

Hourly employees of Mondelēz Global who are represented by designated collective bargaining units are eligible to participate in the Plan. The eligibility requirements and benefits offered under the Plan may vary, depending upon the applicable collective bargaining agreement covering an employee's employment. After completing the eligibility period, eligible employees can make voluntary, tax-deferred and/or after-tax contributions.

Because the Plan is for employees whose employment is covered by collective bargaining agreements, the terms of a specific collective bargaining agreement control the Plan terms and conditions that apply to the employees covered under that collective bargaining agreement including the maximum contribution limit that applies and whether the employee participants are eligible for a matching contribution.

For 2014, the limit on tax deferred contributions under the Code was \$17,500. Each eligible employee who was 50 or older by the end of 2014 was permitted under the Code and the Plan to contribute an additional \$5,500 in tax-deferred catch-up contributions.

Automatic Enrollment:

Newly hired, eligible employees are enrolled automatically with a 2% tax-deferred contribution rate. These contributions are invested in the Plan's default investment option. Employees may opt out of the automatic enrollment, stop contributions, modify their contribution rate, or change investment elections at any time. Employees hired under certain collective bargaining agreements after December 31, 2010 will have their tax-deferred contribution rate automatically increased by 1% annually, up to a maximum of 6%, starting with the first year after they are automatically enrolled in the Plan. This occurs with the first payroll period in April of each year, and participants may decline these rate increases or elect a different rate.

Employer Matching Contributions:

Some eligible employees who make tax-deferred and/or after-tax contributions are eligible to receive matching contributions from Mondelēz Global (the Matching Contributions). Matching Contributions are based on the amount of each participant's contributions to the Plan, subject to certain limitations under the Code. The amount of Matching Contributions is determined under the applicable collective bargaining agreement covering employees. The amount of Matching Contributions varies from 25% to 50% of each participant's match-eligible contributions.

Employer Basic Contribution:

Eligible employees whose employment is covered under certain collective bargaining agreements, who are not eligible to participate in the Mondelēz Global LLC Hourly Retirement Plan (Retirement Plan), automatically receive a basic contribution equal to 3% of the employee's eligible pay (the Basic Contributions).

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Employee Stock Ownership Plan:

The employee stock ownership plan (ESOP) portion of the Plan permits participants who have an investment in the Mondelēz International Stock Fund, which is invested in Mondelēz International, Inc. Class A common stock (Mondelēz International Common Stock) and cash, to elect, no later than the business day immediately preceding an ex-dividend date with respect to a cash dividend payable on shares of Mondelēz International Common Stock, to have the dividend paid to them in cash or have the dividend reinvested in additional units of the Mondelēz International Stock Fund.

Voting Rights:

Each participant is entitled to exercise voting rights attributable to the shares allocated to his or her account. The Trustee generally is required to vote any allocated shares for which instructions have not been given by a participant in the same proportion for which the Trustee received participant direction.

Participant Accounts and Investment Options:

Each participant's Plan accounts, which, depending on collective bargaining agreements may include a Matching Contributions account, a tax-deferred contributions account, an after-tax contributions account, a rollover account, a prior plan account, and/or a Basic Contributions account, are credited with the participant's contributions, the Matching Contributions, and the Basic Contributions, as applicable, and the allocated share of the investment gains or losses of each investment option in which the participant's account is invested. Each participant directs the investment of his or her account to any of the investment options available under the Plan, or in the absence of an affirmative investment election direction, contributions are invested in the applicable default investment option the target date fund that corresponds to the participant's assumed retirement date based on birth year (Default Investment Option). Alternatively, participants have the option to enroll in Financial Engines Professional Managed Accounts. There is a fee for this service and participants who enroll in Professional Managed Accounts consent to have Financial Engines direct their investment.

The Kraft Foods Group Stock Fund, the Altria Stock Fund and the Philip Morris International (PMI) Stock Fund were removed as investment options (collectively, the frozen funds) under the Plan as of the close of business on June 30, 2014. Any balances that remained in a frozen fund at the close of business on June 30, 2014 were automatically invested in the Default Investment Option.

Vesting:

Each participant is at all times fully vested (1) in the balance held in his or her tax-deferred contributions account, after-tax contributions account, rollover account and prior plan account, (2) in the balance held in his or her Matching Contributions account attributable to amounts contributed before January 1, 1986 or transferred from the General Foods Employee Stock Ownership Plan and (3) in his or her share (if any) of dividends paid on the Altria Stock Fund, the PMI Stock Fund, the Kraft Foods Stock Fund, or the Mondelēz International Stock Fund (including with respect to the Mondelēz Matching Contributions and Mondelēz Basic

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Contributions accounts to the extent invested in such funds). A participant will fully vest in the Matching Contributions and Basic Contributions accounts upon attainment of age 55; permanent and total disability or death while employed by Mondelēz Global or any of its affiliates; involuntary termination due to a change in control of Mondelēz International, Inc., or upon a termination of the Plan (see Note 6). Otherwise, a participant who is employed by Mondelēz Global, or any of its affiliates, will vest in the Matching Contributions account and Basic Contributions account based on the number of years of vesting service determined in accordance with the following schedule:

Years of Service	Vested Percentage
Less than 2	0%
2 but less than 3	25%
3 but less than 4	50%
4 but less than 5	75%
5 or more	100%

Matching Contributions and Basic Contributions forfeited by terminated participants are used to reduce future Matching Contributions and Basic Contributions to the Plan. At December 31, 2014 and 2013, the Plan's forfeiture balance was \$31,325 and \$15,388, respectively. For the year ended December 31, 2014, no forfeitures were used to reduce employer contributions.

Distributions and Withdrawals:

A participant may take a distribution of his or her Plan accounts following termination of employment or upon becoming disabled (as defined under the Plan). The Plan offers a lump sum or periodic payment distribution options. A participant whose Plan account exceeds \$1,000 may defer receipt of his or her Plan accounts until the April 1st of the year following the year in which the participant reaches age 70 unless the participant is then still actively employed in which case distribution can be deferred until the participant terminates employment.

Participants may elect to receive in-service withdrawals after reaching age 59 1/2 or, provided that the participant satisfies eligibility requirements, a participant may take a hardship withdrawal.

Notes Receivable from Participants:

The notes receivable program permits participants to borrow from their Plan accounts in accordance with the provisions outlined in the Plan. Interest on notes receivable from participants is charged at rates based on the Reuters Prime Rate, with terms from one to five years. The minimum notes receivable amount is \$1,000 and the maximum notes receivable amount is the lesser of \$50,000 minus the participant's highest notes receivable balance in the preceding 12 months or the combined value in the participant's tax-deferred contributions account, after-tax contributions account and rollover account.

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

A participant's notes receivable account equals the original principal amount less principal repayments. The principal amounts of notes receivable repayments reduce the notes receivable account and are added back to the participant's Plan accounts. The repaid amount (including interest) is reinvested in the investment options according to the participant's investment directions in effect at the time of repayment.

Master Trust:

Assets of the Plan are co-invested with the assets of the Mondelēz Global LLC Thrift Plan in a commingled investment fund known as the Mondelēz Global LLC Master Defined Contribution Trust (the Master Trust) for which State Street Bank and Trust Company (the Trustee) serves as the trustee.

2. Summary of Significant Accounting Policies:

Basis of Presentation:

The financial statements are prepared using the accrual basis of accounting.

Use of Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (US GAAP) requires the Fiduciaries to make estimates and assumptions that affect the reported amounts in the financial statements and related disclosures. Actual results could differ from those estimates.

Risks and Uncertainties:

The Plan and Master Trust provide for various investment options. Investments, in general, are exposed to various risks, such as interest rate, credit, liquidity and overall market volatility. Due to the level of risk associated with certain investments and the sensitivity of certain fair value estimates to changes in valuation assumptions, it is reasonably possible that changes in the values of investments will occur in the near term and that these changes could materially affect participants' account balances and the amounts reported in the financial statements.

Reporting of Guaranteed Investment Contracts:

The statements of net assets available for benefits presents fully benefit-responsive investment contracts at fair value within the investment in Master Trust line item with a separate line item to adjust from fair value to contract value. The statement of changes in net assets available for benefits is prepared on a contract value basis. Contract value is the relevant measurement criteria since contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan.

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Valuation of Investment in Master Trust:

Each participating plan holds units of participation in the Master Trust. Net assets, investment income, and administrative expenses relating to the Master Trust are allocated to the individual plans based upon their interest in each of the underlying participant-directed investments.

Valuation of the Plan and Master Trust's Investments:

Investments of the Plan and the Master Trust are reported at fair value. The Plan's interest in the Master Trust is reported at estimated fair value based upon the fair values of the underlying investments held within the Master Trust. US GAAP defines fair value as the price that would be received by the Plan and the Master Trust for an asset or paid by the Plan and the Master Trust to transfer a liability (an exit price) in an orderly transaction between market participants on the measurement date in the Plan's and the Master Trust's principal or most advantageous market for the asset or liability. The guidance establishes a fair value hierarchy which requires the Plan and the Master Trust to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The hierarchy places the highest priority on unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 measurements) and gives the lowest priority to unobservable inputs (Level 3 measurements). The three levels of inputs within the fair value hierarchy are defined as follows:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the Plan has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect the Plan's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

In some cases, a valuation technique used to measure fair value may include inputs from multiple levels of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy.

The following descriptions of the valuation methods and assumptions used by the Plan to estimate the fair values of investments apply to investments held as underlying investments of the Master Trust.

Equities:

Equities are valued using quoted market prices. Securities listed on national and international exchanges are principally valued at the regular trading session closing price on the exchange or market in which these securities are principally traded on the last business day of each period presented (Level 1 inputs).

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

U. S. Government securities:

In 2013, U. S. government securities are valued at the closing price reported in the active market in which the individual security is traded (Level 1 inputs). Less-actively traded securities are valued based on evaluation methodology where prices are based on a compilation of primary observable market information; the value is imputed based on the conversion ratio and other security specific information, or a broker quote (Level 2 inputs).

Corporate bonds, foreign government bonds and other fixed income securities:

Corporate bonds and foreign government bonds are valued based on yields currently available on comparable securities of issuers with similar credit ratings (Level 2 inputs). When quoted prices are not available for similar bonds, the bond is valued using matrix pricing, a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather by relying on the securities' relationship to other benchmark quoted securities (Level 2 inputs). Agency bonds, asset-backed securities, mortgage-backed securities, and municipal bonds are valued based on evaluation methodology where prices are based on a compilation of primary observable market information, the value is imputed based on the conversion ratio and other security specific information, or a broker quote in a non-active market (Level 2 inputs). Evaluation methodology relies on inputs that may include, but are not limited to, treasury or floating index benchmarks, other benchmark yields, base spreads, spread adjustments, yield-to-maturity, swap curves, prepayment speeds, cash flows, ratings updates, collateral performance and collateral type.

Collective trusts:

The fair values of participation units held in collective trusts are based on their net asset values, as reported by the managers of the collective trusts and as supported by the unit prices of actual purchase and sale transactions occurring as of or close to the financial statement date (Level 2 inputs). The investment objectives and underlying investments of the collective trusts vary. The objective of the Pyramid Mortgage-Backed Securities Fund was to provide investors with a vehicle to access the domestic mortgage-backed securities fixed income market. The fund was maintained with an objective of providing investment results that modestly outperformed the total return of the Barclay U.S. Mortgage-Backed Securities Index over rolling three-year periods. The investment in the Pyramid Mortgage-Backed Securities Fund was liquidated in January, 2014. The objective of the Wells Fargo Fund F is to seek preservation of principal and an above average level of income while also targeting an effective duration between 1.5 and 2.5 years. The Fund's benchmark is the Barclay's 1-3 Year Government Index. This fund provides monthly redemptions with no advance notice requirements. The investment objective of the domestic large cap equity collective trust is capital growth and dividend income through investment in the companies in the Standard & Poor's 500 Stock Index (the S&P 500). The investment objective of the domestic mid/small cap equity collective trust is capital growth and dividend income through investment in the companies in the Russell Small Cap Completeness Index. There are two international equity collective trusts that are primarily invested in stocks of companies based outside the U.S. The investment objective of these trusts are capital growth and dividend income through investment in common stocks of international companies by broadly tracking the MSCI Europe, Australasia, and Far East (EAFE) Index and the MSCI Emerging Markets equity index. The U.S. Government Bond Fund seeks to hold a portfolio of securities representative of the intermediate securities sector of the U.S. bond and debt market, as characterized by the Barclays Capital Intermediate Government

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Bond Index. The Treasury Inflation Protected Securities (TIPS) Index Fund seeks to hold a portfolio representative of the Treasury inflation-protected securities of the U.S. bond and debt market as characterized by the Barclays U.S. TIPS Index. The investment objective of the blended collective trusts are to provide varying degrees of long-term appreciation and capital preservation through exposure to a broadly diversified, passively managed global portfolio of securities for investors who have reached their retirement date or with targeted retirement dates near 2020, 2025, 2030, 2035, 2040, 2045, 2050 and 2055. At the close of business on November 16, 2014 the participant account balances in the 2015 Target Fund were transferred into the Target Retirement Fund as the Target 2015 Fund approached the target year. The Funds custom benchmarks track the performance of the underlying funds' benchmarks according to the LifePath model allocations. The index allocations included in the custom benchmarks are adjusted quarterly to reflect the Funds' asset allocation shifts over time. The following indices may be used in such calculation: Russell 1000 Index, Russell 2000 Index, MSCI ACWI ex-US IMI Index, Barclays Capital U.S. Aggregate Bond Index, Barclays Capital U.S. TIPS Index, FTSE ESPRA/NAREIT Developed Index, and the Dow Jones-UBS Commodity Index. The investments provide daily redemptions by the Plan with no advance notice requirements, and have redemption prices that are determined by the fund's net asset value per unit.

Investment contracts:

The fair value of traditional guaranteed investment contracts (GICs) is based on the present value of future cash flows using the current discount rate. The discount rate and future cash flows are both observable inputs (Level 2 inputs). The fair value of each synthetic GIC wrapper is the present value of the difference between the current wrapper fee (i.e., a fee re-bid provided by the issuer for accounting purposes) and the contracted wrapper fee. The fees and discount rate are both observable inputs (Level 2 inputs).

The contract value of GICs represents contributions made under the contract and reinvested income, less any withdrawals plus accrued interest. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value.

Short-term investments:

Short-term investments largely consist of a collective trust, the fair value of which is based on the net asset value report by the manager of the collective trust and supported by the unit prices of actual purchase and sale transactions. Issuances and redemptions of participant units are made on each business day. Participant units are typically purchased and redeemed at a constant net asset value of \$1.00 per unit. In the event that a significant disparity develops between the constant net asset value and the fair value-based net asset value of the Fund, the Trustee may determine that continued issuance or redemption at a constant \$1.00 net asset value would create inequitable results for the Fund's unitholders. In these circumstances, the Trustee, in its sole discretion and acting on behalf of the Fund's unitholders, may direct that units be issued or redeemed at the fair value-based net asset value until such time as the disparity between the fair value-based and the constant net asset value per unit is deemed to be immaterial. The short-term collective trust is designed to provide safety of principal, daily liquidity, and a competitive yield by investing in high quality money market instruments.

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Investment Transactions and Investment Income:

Investment transactions of the Plan and Master Trust are accounted for on the date the purchase or sale is executed. Dividend income is recorded on the ex-dividend date; interest income is recorded as earned on an accrual basis.

In accordance with the policy of stating investments at fair value, the net appreciation / (depreciation) in the fair value of investments reflects both realized gains or losses and the change in the unrealized appreciation / (depreciation) of investments held at year-end. Realized gains or losses from security transactions are reported on the average cost method.

Contributions:

Participants' contributions are recorded in the period in which they are withheld by Mondelēz Global or another participating employer. Matching Contributions and Basic Contributions are recorded in the same period that participants' contributions are recorded.

Distributions and Withdrawals:

Distributions and withdrawals are recorded when paid.

General and Administrative Expenses:

Investment management fees and brokerage commissions are charged against the net asset value of the specific investment option and reduce investment return.

Administrative fees such as participant recordkeeping, communications, audit and legal fees are paid by the Master Trust on behalf of the Plan. Trustee fees and investment advisory fees are paid by the Master Trust, which are then allocated to individual plans based on the interest of the Individual Plan in the Master Trust.

Notes Receivable from Participants:

Notes receivable from participants are reported at their unpaid principal balance plus any accrued but unpaid interest, with no allowance for credit losses, as repayments of principal and interest are received through payroll deductions and the notes are collateralized by the participants' account balances.

Reclassification:

Certain prior year amounts have been reclassified to conform to the current year presentation.

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Mondelez Global LLC TIP Plan

Notes to Financial Statements, Continued

3. Master Trust Investments:

The Plan had a 13% interest in the Master Trust at December 31, 2014 and 2013.

The net assets of the Master Trust were:

	As of December 31,	
	2014	2013
	(in thousands)	
Investments at fair value:		
Investment contracts	\$ 259,574	\$ 255,402
Collective trusts	1,270,685	1,093,399
Altria common stock		38,714
Kraft Foods common stock		39,041
PMI common stock		88,904
Mondelez International common stock	131,858	107,847
Short-term investments	26,522	33,485
Total investments	1,688,639	1,656,792
Receivables:		
Interest and dividend income	1,668	565
Other		612
Total assets	1,690,307	1,657,969
Liabilities:		
Other	(2,368)	
Adjustments from fair value to contract value for fully benefit-responsive investment contracts	(6,978)	(6,713)
Net assets	\$ 1,680,961	\$ 1,651,256
Plan's interest therein	\$ 216,961	\$ 214,535

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

The Master Trust's investment income for the year ended December 31, 2014 is summarized as follows:

	2014
	(in thousands)
Interest and dividends	\$ 10,220
Net appreciation in collective trusts	73,420
Net appreciation in Altria common stock	2,395
Net appreciation in Kraft Foods common stock	3,373
Net depreciation in PMI common stock	(1,987)
Net appreciation in Mondelēz International common stock	2,121
Investment income	\$ 89,542
Plan's interest therein	\$ 11,556

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Mondelēz Global LLC TIP Plan

Notes to Financial Statements, Continued

Assets of the Master Trust that are measured at fair value on a recurring basis as of December 31, 2014 and 2013 are summarized below:

	Investment Assets at Fair Value as of December 31, 2014			
	Level 1	Level 2	Level 3	Total
	(in thousands)			
Investment contracts:				
Traditional GICs	\$	\$ 10,467	\$	\$ 10,467
Synthetic GIC wrappers		37		