MERCADOLIBRE INC
Form SC 13G/A
January 28, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No. 6)*

MercadoLibre, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

587733R102

(CUSIP Number)

December 31, 2013

(Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

¨ Rule 13d-1(b)

¨ Rule 13d-1(c)

x Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 58733R102

1	NAMES OF REPORTING PERSONS	
	eBay Inc.	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	
	(a) ¨ (b) ¨	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION	
	Delaware	
	5	SOLE VOTING POWER
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:		8,126,062
	6	SHARED VOTING POWER
		-0-
	7	SOLE DISPOSITIVE POWER
		8,126,062
	8	SHARED DISPOSITIVE POWER
		-0-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	8,126,062	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	

18.4%

12 TYPE OF REPORTING PERSON*

CO

Item 1.

(a) Name of Issuer: MercadoLibre, Inc.

(b) Address of Issuer s Principal Executive Offices:
Arias 3751, 7th Floor

Buenos Aires, C1430CRG, Argentina

Item 2.

(a) Name of Person Filing:

eBay Inc.

(b) Address of Principal Business Office or, if none, Residence
2065 Hamilton Avenue

San Jose, CA 95125

(c) Citizenship: Delaware

(d) Title of Class of Securities: Common Stock

(e) CUSIP Number: 58733R102

Item 3. If this statement is filed pursuant to §§240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:
Not applicable

Item 4. Ownership
Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount Beneficially Owned:

eBay Inc. 8,126,062

(b) Percent of Class:

18.4%

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

eBay Inc. 8,126,062

(ii) Shared power to vote or to direct the vote:

-0-

(iii) Sole power to dispose or to direct the disposition of:

eBay Inc. 8,126,062

(iv) Shared power to dispose or to direct the disposition of:

-0-

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following ¨.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of a Group

Not applicable.

Item 10. Certification

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 28, 2014

Date

/s/ Bradley Serwin
Signature

Bradley Serwin, Senior Vice President,

Deputy General Counsel of eBay Inc.