HSBC HOLDINGS PLC Form 6-K August 09, 2013 Table of Contents

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of August 2013

Commission File Number: 001-14930

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes " No x

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

This Report on Form 6-K with respect to our Interim Financial Statements and Notes thereon for the six-month period ended June 30, 2013 is hereby incorporated by reference in the following HSBC Holdings plc registration statements: file numbers 333-10474, 333-92024, 333-102027, 333-103887, 333-104203, 333-109288, 333-113427, 333-127327, 333-126531, 333-135007, 333-143639, 333-145859, 333-155338, 333-158054, 333-158065, 333-162565, 333-17025, 333-176732, 333-180288 and 333-183806.

SIGNATURES

The registrant hereby certifies that it meets all of the requirements for filing on Form 6-K and that it has duly caused and authorized the undersigned to sign this annual report on its behalf.

HSBC Holdings plc

By: /s/ Iain J Mackay Name: Iain J Mackay Title: Group Finance Director

Dated: 9 August 2013

HSBC HOLDINGS PLC

Interim Report 2013

Certain defined terms

Unless the context requires otherwise, HSBC Holdings means HSBC Holdings plc and HSBC, the Group, we, us and our refer to HSBC Holdings together with its subsidiaries. Within this document, the Hong Kong Special Administrative Region of the People's Republic of China is referred to as Hong Kong. When used in the terms shareholders equity and total shareholders equity, shareholders means holders of HSBC Holdings ordinary shares and those preference shares classified as equity. The abbreviations US\$m and US\$bn represent millions and billions (thousands of millions) of US dollars, respectively.

Interim financial statements and notes

HSBC s Interim Consolidated Financial Statements and Notes thereon, as set out on pages 208 to 263, have been prepared in accordance with the Disclosure Rules and Transparency Rules of the Financial Conduct Authority and International Accounting Standard (IAS) 34 Interim Financial Reporting as issued by the International Accounting Standards Board (IASB) and as endorsed by the European Union (EU). The consolidated financial statements of HSBC at 31 December 2012 were prepared in accordance with International Financial Reporting Standards (IFRSs) as issued by the IASB, and as endorsed by the EU. EU-endorsed IFRSs may differ from IFRSs as issued by the IASB if, at any point in time, new or amended IFRSs have not been endorsed by the EU. At 31 December 2012, there were no unendorsed standards effective for the year ended 31 December 2012 affecting the consolidated financial statements at that date, and there was no difference between IFRSs endorsed by the EU and IFRSs issued by the IASB in terms of their application to HSBC. Accordingly, HSBC s financial statements for the year ended 31 December 2012 were prepared in accordance with IFRSs as issued by the IASB. At 30 June 2013, there were no unendorsed standards effective for the period ended 30 June 2013 significantly affecting these interim consolidated financial statements, and there was no significant difference between IFRSs endorsed by the EU and IFRSs issued by the IASB in terms of their application to HSBC.

HSBC uses the US dollar as its presentation currency because the US dollar and currencies linked to it form the major currency bloc in which HSBC transacts and funds its business. Unless otherwise stated, the information presented in this document has been measured in accordance with IFRSs.

When reference to underlying is made in tables or commentaries, the comparative information has been expressed at constant currency (see page 17), the impact of fair value movements in respect of credit spread changes on HSBC s own debt has been eliminated and the effects of acquisitions, disposals and dilutions have been adjusted as reconciled on page 19. Underlying return on risk-weighted assets (RoRWA) is defined and reconciled on page 43.

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¹ Detailed contents are provided on the referenced pages.

Who we are and what we do

HSBC is one of the world s largest banking and financial services organisations. With around 6,600 offices in both established and faster-growing markets, we aim to be where the growth is, connecting customers to opportunities, enabling businesses to thrive and economies to prosper, and ultimately helping people to fulfil their hopes and realise their ambitions.

We serve around 55 million customers through our four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. Our network covers 80 countries and territories in six geographical regions: Europe, Hong Kong, Rest of Asia-Pacific, Middle East and North Africa, North America and Latin America. Our aim is to be acknowledged as the world s leading international bank.

Listed on the London, Hong Kong, New York, Paris and Bermuda stock exchanges, shares in HSBC Holdings plc are held by about 216,000 shareholders in 130 countries and territories.

Highlights

Profit before tax was up 10% to US\$14.1bn on a reported basis.

Underlying profit before tax was up 47% to US\$13.1bn.

Return on average ordinary shareholders equity was 12.0%, up from 10.5% in the first half of 2012.

We continued to make progress on delivering our strategy and grew revenues in key areas including in our Financing and Equity Capital Markets and Credit businesses, in residential mortgages in our home markets of Hong Kong and the UK, and from collaboration between our global businesses.

We achieved additional sustainable cost savings of US\$0.8bn, taking annualised savings to US\$4.1bn since 2011, exceeding our target for the end of 2013.

We continued to reshape the business, announcing 11 disposals and closures of non-strategic businesses since the start of the year.

Core tier 1 capital ratio increased during the period from 12.3% at the end of 2012 to 12.7%.

Cover image

Financing trade has always been at the heart of HSBC s business, especially in our home market of Hong Kong. Today, Hong Kong International Airport is the world s busiest air cargo hub, with its freight volume accounting for over one-third of the total value of Hong Kong s external trade.

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HSBC HOLDINGS PLC

Overview

Financial highlights

Earnings per share	Dividends per ordinary share ¹ Net assets per share	
US\$0.54 up 20%	US\$0.28	US\$8.96
30 June 2012: US\$0.45	30 June 2012: US\$0.23	30 June 2012: US\$8.73
31 December 2012: US\$0.29	31 December 2012: US\$0.18	31 December 2012: US\$9.09
For the half-year to 30 June 2013		
Profit before taxation	Underlying profit before taxation	Total operating income
US\$14,071m up 10%	US\$13,078m up 47%	US\$40,523m down 7%
30 June 2012: US\$12,737m	30 June 2012: US\$8,896m	30 June 2012: US\$43,672m
31 December 2012: US\$7,912m	31 December 2012: US\$6,546m	31 December 2012: US\$38,873m
Net operating income before loan	Profit attributable to the ordinary	
impairment charges and other	shareholders of the parent company	
credit risk provisions		

US\$9,998m up 23%

US\$34,372m down 7%

30 June 2012: US\$8,152m

30 June 2012: US\$36,897m

31 December 2012: US\$5,302m

31 December 2012: US\$31,433m

At 30 June 2013

Loans and advances Ratio of customer advances

to customers Customer accounts to customer accounts

US\$969bn down 3% US\$1,316bn down 2% 73.7%

30 June 2012: US\$975bn 30 June 2012: US\$1,278bn 30 June 2012: 76.3%

31 December 2012: US\$998bn 31 December 2012: US\$1,340bn 31 December 2012: 74.4%

Average total shareholders

Total equity to average total assets Risk-weighted assets

US\$182bn unchanged 6.4% US\$1,105bn down 2%

30 June 2012: US\$174bn 30 June 2012: 5.9% 30 June 2012: US\$1,160bn

31 December 2012: US\$183bn 31 December 2012: 6.4% 31 December 2012: US\$1,124bn

Capital ratios

Core tier 1 ratio Total capital ratio Common equity tier 1 ratio²

12.7% 16.6% 10.1%

30 June 2012: 11.3% 30 June 2012: 15.1% 30 June 2012: n/a

31 December 2012: 12.3% 31 December 2012: 16.1%

31 December 2012: 9.5%

Percentage growth rates compare with figures for the half year ended 30 June 2012 for income statement items and 31 December 2012 for balance sheet items.

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HSBC HOLDINGS PLC

Overview (continued)

Performance ratios (annualised)

Credit coverage ratios

Loan impairment charges to total operating income	Loan impairment charges to Total impairment allowance average gross customer advances impaired loans at period-end	
7.9%	0.7%	40.9%
30 June 2012: 10.4%	30 June 2012: 1.0%	30 June 2012: 42.3%
31 December 2012: 9.4% Return ratios	31 December 2012: 0.8%	31 December 2012: 41.7%

Return on average ordinary	Return on average	Post-tax return on	Pre-tax return on average risk-
shareholders equity	invested capital ⁴	average total assets	weighted assets
12.0%	11.6%	0.8%	2.6%
30 June 2012: 10.5%	30 June 2012: 9.9%	30 June 2012: 0.7%	30 June 2012: 2.1%
31 December 2012: 6.5% Efficiency and revenue mix ratios	31 December 2012: 6.2%	31 December 2012: 0.5%	31 December 2012: 1.4%
Cost efficiency ratio ⁵	Net interest income to	Net fee income to	Net trading income to
	total operating income	total operating income	total operating income

53.5%	44.0%	20.7%	15.7%
30 June 2012: 57.5%	30 June 2012: 44.4%	30 June 2012: 19.0%	30 June 2012: 10.3%
31 December 2012: 69.1%	31 December 2012: 47.1%	31 December 2012: 20.9%	31 December 2012: 6.6%

Share information at 30 June 2013

US\$0.50 ordinary	Market		Closing market price	American
shares in issue	capitalisation	London	Hong Kong	Depositary Share ⁶
18,627m	US\$196bn	£6.82	HK\$81.25	US\$51.90
30 Jun 2012: 18,164m 31 Dec 2012: 18,476m	30 Jun 2012: US\$160bn 31 Dec 2012: US\$194bn	30 Jun 2012: £5.61 31 Dec 2012: £6.47	30 Jun 2012: HK\$68.55 31 Dec 2012: HK\$81.3	30 Jun 2012: US\$44.13 31 Dec 2012: US\$53.07
		Over 1 year	Total shareholder return ⁷ Over 3 years	Over 5 years
To 30 June 2013 Benchmarks: FTSE 10% MSCI World MSCI Banks For footnotes, see page 100.		127.7 115.8 123.4 128.0	127.9 140.8 147.6 127.3	128.3 133.4 154.3 118.3

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Cautionary Statement Regarding Forward-looking Statements

The Interim Report 2013 contains certain forward-looking statements with respect to HSBC s financial condition, results of operations and business.

Statements that are not historical facts, including statements about HSBC s beliefs and expectations, are forward-looking statements. Words such as expects, anticipates, intends, plans, believes, seeks, estimates, potential and reasonably possible, variations of these words and expressions are intended to identify forward-looking statements. These statements are based on current plans, estimates and projections, and therefore undue reliance should not be placed on them. Forward-looking statements speak only as of the date they are made. HSBC makes no commitment to revise or update any forward-looking statements to reflect events or circumstances occurring or existing after the date of any forward-looking statements.

Written and/or oral forward-looking statements may also be made in the periodic reports to the US Securities and Exchange Commission, summary financial statements to shareholders, proxy statements, offering circulars and prospectuses, press releases and other written materials, and in oral statements made by HSBC s Directors, officers or employees to third parties, including financial analysts.

Forward-looking statements involve inherent risks and uncertainties. Readers are cautioned that a number of factors could cause actual results to differ, in some instances materially, from those anticipated or implied in any forward-looking statement. These include, but are not limited to:

changes in general economic conditions in the markets in which we operate, such as continuing or deepening recessions and fluctuations in employment beyond those factored into consensus forecasts; changes in foreign exchange rates and interest rates; volatility in equity markets; lack of liquidity in wholesale funding markets; illiquidity and downward price pressure in national real estate markets; adverse changes in central banks—policies with respect to the provision of liquidity support to financial markets; heightened market concerns over sovereign creditworthiness in over-indebted countries; adverse changes in the funding status of public or private defined benefit pensions; and consumer perception as to the continuing availability of credit and price competition in the market segments we serve;

changes in government policy and regulation, including the monetary, interest rate and other policies of central banks and other regulatory authorities; initiatives to change the size, scope of activities and interconnectedness of financial institutions in connection with the implementation of stricter regulation of financial institutions in key markets worldwide; revised capital and liquidity benchmarks which could serve to deleverage bank balance sheets and lower returns available from the current business model and portfolio mix; imposition of levies or taxes designed to change business mix and risk appetite; the practices, pricing or responsibilities of financial institutions serving their consumer markets; expropriation, nationalisation, confiscation of assets and changes in legislation relating to foreign ownership; changes in bankruptcy legislation in the principal markets in which we operate and the consequences thereof; general changes in government policy that may significantly influence investor decisions; extraordinary government actions as a result of current market turmoil; other unfavourable political or diplomatic developments producing social instability or legal uncertainty which in turn may affect demand for our products and services; the costs, effects and outcomes of product regulatory reviews, actions or litigation, including any additional compliance requirements; and the effects of competition in the markets where we operate including increased competition from non-bank financial services companies, including securities firms; and

factors specific to HSBC, including our success in adequately identifying the risks we face, such as the incidence of loan losses or delinquency, and managing those risks (through account management, hedging and other techniques). Effective risk management depends on, among other things, our ability through stress testing and other techniques to prepare for events that cannot be captured by the statistical models it uses; and our success in addressing operational, legal and regulatory, and litigation challenges, notably compliance with the DPAs.

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HSBC HOLDINGS PLC

Overview (continued)

Group Chairman s Statement

HSBC delivered a solid financial performance in the first half of 2013.

Pre-tax profit on a reported basis was US\$14.1bn, US\$1.3bn or 10% higher than in the first half of 2012. On an underlying basis, the profit before tax was 47% ahead of the comparable period. Earnings per ordinary share rose by 20% to US\$0.54.

These results confirm the value which is being delivered from the continuing reshaping of the Group and from enforcing appropriate cost discipline.

Driven by capital retention from operating performance, the Group s capital position strengthened further and the core tier 1 ratio improved to 12.7% compared with 12.3% at the beginning of the year and 11.3% a year ago.

A second interim dividend of US\$0.10 per ordinary share was declared by the Board on 5 August taking the total dividends declared in respect of the first half of 2013 to US\$0.20 per ordinary share as foreshadowed in last year s *Annual Report and Accounts*; this is US\$0.02 per ordinary share or some 11% higher than in the comparable period in 2012.

The Group Chief Executive s Business Review covers this performance in some detail. From the Board s perspective I want to highlight three points.

Strategy implementation is progressing well

The strategic direction approved by the Board has been to reduce complexity, improve business co-operation, maximise the value of the Group s long heritage in faster-growing markets, concentrate resources on businesses where scale and connectivity

are competitive strengths, and apply and enforce Global Standards to control the risks faced by the Group.

The application of this strategic direction has been most immediately seen in the number of disposals and closures, now 54 since the beginning of 2011, which have sharpened the focus of the Group and eliminated areas of comparative weakness. As important but less obvious, are the steps being taken to build revenues from opportunities hitherto not fully exploited. Two illustrations make this point.

Firstly, as many peer institutions have withdrawn from overseas markets in recent years, HSBC s scale and connectivity has become a more distinctive competitive strength. This has been built upon most notably in transaction banking, where our Payments and Cash Management, Securities Services and Global Trade and Receivables Finance businesses have grown strongly.

Secondly, our leading positions in Hong Kong in debt and foreign exchange products were not matched historically in equity and mergers and acquisitions products. By committing greater resource and relationship management to these areas, we have driven our market share and positioning to top tier status.

Diversification and scale remain core strengths

At a time of intense international focus on the resolvability of systemically important financial institutions such as HSBC, the Board continues to believe strongly in the benefits that accrue both to customers and to the Group from a diversified universal banking model and from scale.

In the first half of 2013, there was a good balance between our global businesses with the largest, Global Banking and Markets, representing just over 40% of pre-tax profit. Geographically, profits were well spread with the largest proportion generated in markets recognised to have sustainably higher growth prospects. All regions were profitable in the period.

The advantage of having both intermediation businesses within retail and commercial banking and debt capital markets activities within Global Banking and Markets was again clearly illustrated in the period. While demand for bank credit remained muted, continuing low interest rates drove primary issuance through our debt capital markets operations, notably in Europe and Hong Kong. As emerging market customers increased their participation in debt capital markets, our well-established presence

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HSBC HOLDINGS PLC

Overview (continued)

and relationships successfully channelled business opportunities.

Implementing and enforcing Global Standards remains a key priority

HSBC s Global Standards programme is a centrepiece of our strategy to ensure HSBC is well-positioned to succeed. Our stated objective of being the world s leading international bank means that we also must be a leader in implementing the most effective standards globally. We are devoting significant resources and attention to this effort as we know we must back our strong commitment with capability. Over the past six months, we have increased resources in our Regulatory and Financial Crime Compliance units by over 1,600 headcount and are delivering mandatory training to all of our employees globally on critical compliance subjects on an ongoing basis.

With regard to the Deferred Prosecution Agreement (DPA) entered into with the US Department of Justice on 11 December 2012 and the associated legal and regulatory undertakings, the outstanding procedural arrangements have now been finalised.

On 1 July 2013, the US District Court Judge to whom the case was assigned formally approved the DPA, subject to a continued monitoring of its execution and implementation.

On 22 July, Michael Cherkasky began his work as the Monitor charged with evaluating and reporting upon, over a five-year period, the effectiveness of the Group s internal controls, policies and procedures as they relate to ongoing compliance with applicable anti-money laundering and sanctions laws. Mr Cherkasky s career has been characterised by his service to law enforcement in the US, both as a public servant and in private life through support and oversight roles. Further details about the role of the Monitor are provided on page 108.

Regulatory update

Strategy implementation continues to be executed within an evolving regulatory landscape. I drew attention in my report at the end of last year to the extensive programme of work still to be completed within the regulatory reform agenda. This remains the case. We continue to commit significant resources to work with public policy, regulatory and industry bodies to deliver the outcomes we jointly seek in terms of greater stability of the financial system and the restoration of society s trust and confidence in our industry.

Much of the reform programme has to date addressed the structural and financial underpinnings of our industry.

With progress in these areas solidly on track, it is good to see greater focus now being directed to the more complex areas, such as cross-border resolution issues, bail-in hierarchies and conduct and behaviour regulation.

In the latter area, the UK Parliamentary Commission on Banking Standards delivered its report on 12 June 2013. Their report is the most comprehensive study so far anywhere in the world to address the conduct and behavioural issues that, in truth, lie at the heart of the restoration of confidence and trust.

The report is hard-hitting and uncomfortable to read. Contained within the report are many constructive proposals to help fix the issues which have afflicted the industry, most importantly through re-establishing core values of personal responsibility and accountability. Some of the recommendations will be challenging to implement and there are some that we believe could have unintended consequences.

This notwithstanding, the report s analysis and recommendations have, as the UK Government recognised in its response, provided a formidable evidence base from which to implement the further changes needed to return banking to its core role within society of financing economic growth. We believe this is the right objective to emphasise and it has our full support.

Turning to progress on resolution planning, important proposals were published during the period by the EU authorities concerning a framework for bank resolution. Within this framework were proposals around a hierarchy for debt bail-in, designed to prevent any future call upon taxpayer support for a failed financial institution. The use of bail-in of unsecured debt in resolution carries broad industry backing in principle. However, we support industry calls for a careful study of the impact that any alteration of the hierarchy of claims will have on market behaviour, before any such hierarchy is finalised. At a time when it is critical to ensure that the fullest extent of financial industry capacity is ready to support economic growth initiatives, any changes that could affect bank funding markets need to be understood fully at both industry and individual bank levels.

Finally, a word on the requirements within the EU s latest Capital Requirements Directive (CRD IV) that will put a cap on the ratio of variable pay to fixed pay for defined employees

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HSBC HOLDINGS PLC

Overview (continued)

across the whole of the HSBC Group from the start of next year. These legislative changes, which are not supported by either the UK Government or the Prudential Regulation Authority, could have a highly damaging impact on our competitive position in many of our key markets, including those outside Europe. The Board is committed to protecting the competitive position of these operations which are critical to the continued success of your Group. We will therefore be consulting on how best to achieve this aim while seeking to preserve the essence of the remuneration framework supported by shareholders two years ago.

Audit arrangements

As was noted in last year s *Annual Report and Accounts*, KPMG Audit plc has been the auditor to HSBC Holdings since it became the ultimate holding company of the Group in 1991. Annual re-appointment of KPMG has been approved by shareholders during this period following successive Board recommendations. Your Board announced earlier this year that it intended to put the external audit contract out to tender, responding both to shareholder feedback and emerging regulatory proposals on auditor rotation. That tender process has now been conducted and concluded. As a consequence of this process, the Group Audit Committee has recommended to the Board that PricewaterhouseCoopers LLP be appointed auditor of the HSBC Group with effect from the year ending 31 December 2015. The Board intends to put this recommendation with its endorsement to shareholders at the 2015 Annual General Meeting.

Board changes

Since we reported the full-year results for 2012 there are three changes to report with regard to the Board.

On 31 May 2013, Sir Jonathan Evans (55) was appointed as an independent non-executive Director of HSBC Holdings plc with effect from 6 August. He will also be a member of the Financial System Vulnerabilities Committee.

Sir Jonathan s career in the Security Service (MI5) spanned 33 years, the last six of which as Director General. During his career, Sir Jonathan s experience included counter-espionage, protection of classified information and the security of critical national infrastructure. His main focus was, however, counter-terrorism, both international and domestic including, increasingly, initiatives against cyber threats.

Sir Jonathan s experience and expertise gained from a career at the highest level of public service

will be of considerable value to the Board as it addresses its governance of systemic threats.

On 20 May, John Thornton, who had served the Group as an independent non-executive Director of HSBC Holdings plc since December 2008 and as Chairman of the Group Remuneration Committee since May 2010, announced that he would not seek re-election as a Director at the 2013 Annual General Meeting in view of recently expanded responsibilities within his other business interests.

John made an invaluable contribution to the Group during his tenure, not least in his work with shareholders in his position as Chairman of the Group Remuneration Committee. On behalf of the Board and shareholders I would like to take this opportunity once again to thank him for his wise counsel and wish him all the best in his future endeavours.

Finally, Jim Comey, who joined the Board on 4 March this year was nominated by President Obama on 21 June to serve as the next Director of the FBI. Jim was confirmed by the US Senate on 29 July. He will take up his new post on 4 September and accordingly he will step down from the Board with effect from that date. Albeit serving for a very short period on the Board, Jim brought a fresh focus to Board discussions by virtue of his extensive experience accumulated in prior public and private roles at the highest level. We wish him well in his new role.

Looking ahead

Under the leadership of Stuart Gulliver, HSBC has assembled a first rate executive team which, within the strategic mandate and risk appetite approved by the Board, is working tirelessly to place HSBC at the forefront of the industry in terms both of banking standards and shareholder return. They could not succeed in these endeavours without the support, commitment and loyalty of HSBC s staff across the 80 countries and territories in which we operate and, once again, I pay tribute to them for their dedication at a time of great change in our industry.

D J Flint, Group Chairman

5 August 2013

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Group Chief Executive s

Business Review

HSBC s performance during the first six months of 2013 reflected the trends we saw in the first quarter. Economic growth remained muted and regulatory changes continued to impact available returns but, by focusing on the markets and business areas where we have comparative strength and competitive advantage, we have successfully progressed the repositioning of the business to accommodate these factors.

Reported profit before tax in the first half was US\$14.1bn, an increase of 10% compared with the same period in 2012. Underlying profit before tax increased by 47%. Return on average ordinary shareholders equity of 12.0% was up from 10.5% in the first half of 2012.

We made further progress on delivering our strategy in three key areas.

First, we grew revenues in key areas during the first half of the year, led by our Financing and Equity Capital Markets and Credit businesses, residential mortgages in the UK and Hong Kong, and from collaboration between our global businesses.

Second, we continued to pursue our aim of improving costs to invest in the business, achieving US\$0.8bn of additional sustainable cost savings during the period. This takes the annualised total sustainable cost savings to US\$4.1bn since the start of 2011, exceeding our original target for the end of 2013. In addition, we achieved a positive gap between underlying revenue and cost growth of 12% in the first half.

Third, we continued to reshape HSBC. In April 2013, we sold a US\$3.7bn non-real estate loan portfolio, recording a loss on disposal of US\$0.3bn

which was considerably lower than initially expected. This accelerated the run-off of the Consumer and Mortgage Lending portfolio in the US where we continue to refocus our business. We have announced a further 11 disposals or closures of non-strategic businesses since the beginning of the year, bringing the total number of transactions announced since the beginning of 2011 to 54. The rate of such transactions will now slow as the first phase of strategic delivery draws to a close.

The steps we have taken to reshape HSBC have released around US\$80bn in risk-weighted assets to date, with a further potential release of around US\$15bn to come. Alongside internal capital generation, this will add further support to investment in organic growth opportunities which are a strategic fit. These include priority areas such as transaction banking and trade finance, where we are already recognised as a market leader globally and, as mentioned by the Group Chairman in his statement, opportunities such as the development of equities in Hong Kong and our debt capital markets platforms in faster-growing markets, where our well-established presence and strong relationships give us a highly competitive position on which to build.

External recognition of the progress being made is now also evident. HSBC achieved the best showing of any bank at the *Euromoney Awards for Excellence 2013*. Of particular satisfaction were first time awards for Best Global Emerging Market Investment Bank and Best Equity House and Best M&A House both in Hong Kong as well as repeat awards for Best Global Emerging Market Debt House and Best Global Risk Adviser. Our investment in, and continued commitment to, transactional banking also saw HSBC recognised as Best Global Transaction Banking House.

In addition, as the internationalisation of China s currency continues apace, HSBC has again been recognised as the market leader for renminbi business. In the recent *Asiamoney Offshore Renminbi Poll* HSBC was ranked first in all product categories.

In May 2013, we set out our plans for the next phase of delivering our strategy, covering the period from 2014 to 2016. Our strategic direction is unchanged and our priorities are clear to grow the business and dividends, implement the highest Global Standards of conduct and compliance, and streamline our processes and procedures.

We remain committed to our values, and to ensuring that they are reflected in everything we do. Our values are to be dependable, open to different ideas and cultures, and connected to customers,

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HSBC HOLDINGS PLC

Overview (continued)

communities, regulators and each other; they form a key part of the annual performance review for everyone who works at HSBC. By implementing Global Standards we are reinforcing the expectation that our employees will do the right thing, act with courageous integrity and maintain the most effective financial crime controls everywhere that we operate.

Group performance headlines

Reported profit before tax was US\$14.1bn in the first half of 2013, up US\$1.3bn, or 10%, on the same period in 2012. This reflected minimal fair value movements on our own debt compared with adverse movements of US\$2.2bn in the first half of 2012, and lower operating expenses. This was partly offset by lower net gains from disposals, primarily as 2012 included a gain from the disposal of the US Cards and Retail Services business of US\$3.1bn.

Underlying profit before tax was US\$13.1bn, up US\$4.2bn compared with the first half of 2012, due to higher revenues, lower loan impairment charges and lower costs. It is on an underlying basis that we measure our performance.

Underlying revenue was up US\$1.2bn, or 4%, compared with the first half of 2012, and within this we achieved revenue growth in key areas of our global businesses. Commercial Banking achieved average balance sheet growth, primarily from term and trade-related lending, partially offset by spread compression. In addition, a rise in lending fees and collaboration revenues from closer co-operation with other parts of the Group led to an increase in net fee income. In Global Banking and Markets, revenues were up mainly in Financing and Equity Capital Markets and Credit, while in Retail Banking and Wealth Management we achieved growth in mortgage balances and wider spreads in our home markets of the UK and Hong Kong.

Underlying revenue included net favourable fair value movements on non-qualifying hedges of US\$0.8bn, a net gain of US\$0.6bn on completion of the disposal of our investment in Ping An and a US\$0.5bn favourable debit valuation adjustment on derivative contracts.

Underlying loan impairment charges were down US\$1.3bn, or 29%, compared with the first half of 2012. We saw declines in the majority of our regions, notably in North America, where the decrease primarily reflected improvements in housing market conditions, the continued run-off of the US Consumer and Mortgage Lending

portfolio and lower delinquency levels. These factors were partly offset by an increase in individually assessed and collective impairment charges in Latin America.

Underlying operating expenses were down US\$1.6bn, or 8%, compared with the same period last year. This mainly reflected the non-recurrence of provisions for fines and penalties recorded in the first half of last year, lower charges relating to UK customer redress programmes and lower restructuring costs. Excluding these items, operating expenses increased, mainly reflecting higher litigation-related costs. We continued to pursue our strategic focus on cost improvement to release funds to invest in the growing parts of our business and in our Global Standards governance and programmes. As stated above, during the first half of 2013 we also achieved additional sustainable cost savings.

After adjusting for portfolios which we are in the process of disposing of as part of reshaping our business, we grew loans and advances to customers. This principally reflected a rise in term and trade-related lending to Commercial Banking and Global Banking and Markets customers in Hong Kong and Rest of Asia-Pacific, together with continued growth in residential mortgages in the UK, Hong Kong and Rest of Asia-Pacific. These movements were partially offset by the continued run-off of the Consumer and Mortgage Lending portfolio in the US.

The core tier 1 ratio was 12.7%, with a common equity tier 1 ratio (Basel III end point) of 10.1% at 30 June 2013, we are well positioned with respect to the implementation of Basel III capital standards and remain one of the best-capitalised banks in the world which provides capacity for both organic growth and dividend return to shareholders.

Outlook

Despite slower growth in the short term, the long-term economic trends remain intact. The global economy will continue to rebalance towards the faster-growing markets and trade and capital flows will continue to expand.

Growth remains subdued in the Western economies. As such, any tapering of monetary stimuli will be approached with considerable caution. Sustained recovery is likely to depend on structural reform.

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HSBC HOLDINGS PLC

Overview (continued)

In mainland China, the new emphasis on the quality rather than the quantity of growth is shifting the policy balance away from stimulus and towards reform. We believe this is likely to limit the pace of Chinas growth to 7.4% for 2013 and 2014, which is already being reflected in more modest growth figures in other markets, particularly in Asia.

However, we believe that China s reform agenda, which covers financial, fiscal, deregulation and urbanisation reforms, will provide the basis for more sustainable growth in the medium to long term.

With our network covering 80 countries and territories, and strong market shares across the faster-growing markets, HSBC remains well-positioned to benefit from the long-term trends in the global economy.

S T Gulliver, Group Chief Executive

5 August 2013

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HSBC HOLDINGS PLC
Overview (continued)
HSBC s vision
For footnote, see page 100.
Principal activities
Our purpose is to enable businesses to thrive and economies to prosper, helping people fulfil their hopes and realise their ambitions. HSBC is one of the largest banking and financial services organisations in the world, with a market capitalisation of US\$196bn at 30 June 2013.
Through our subsidiaries and associates, we provide a comprehensive range of banking and related financial services. Headquartered in London, we operate through long-established businesses and have an international network of around 6,600 offices in 80 countries and territories in six geographical regions: Europe, Hong Kong, Rest of Asia-Pacific, Middle East and North Africa (MENA), North America and Latin America. Within these regions, a comprehensive range of financial services is offered to personal, commercial, corporate, institutional, investment and private banking clients. Services are delivered primarily by domestic banks, typically with large retail deposit bases.
HSBC Values
Embedding global standards across HSBC in a consistent manner is a top priority and is shaping the way we do business. The role of HSBC Values in daily operating practice is fundamental to our culture in the context of the financial services sector and the wider economy. This is particularly so in the light of developments and changes in regulatory policy, investor confidence and society s view of the rol of banks. We expect our executives and employees to act with courageous integrity in the execution of their duties by being:
dependable and doing the right thing;
open to different ideas and cultures; and

connected with our customers, communities, regulators and each other.

We continue to enhance our values-led culture by embedding HSBC Values into how we conduct our business, and in the selection, assessment, recognition and training of staff.

Ensuring our conduct matches our values

In line with our ambition to be recognised as the world sleading international bank, we aspire to lead the industry in our standards of conduct. As international markets become more interconnected and complex, and as threats to the global financial system grow, we are strengthening further the policies and practices which govern how we do business and with whom.

Like any business, we greatly value our reputation. HSBC s success over the years is due in no small part to our reputation for trustworthiness and integrity.

Under the supervision of the Group Management Board s (GMB s) Global Standards Steering Meetings, we are already strengthening policies and processes in a number of important areas.

We are also reinforcing the status of compliance and standards as an important element of how we assess and reward senior executives, and rolling out communication, training and assurance programmes to ensure that our staff understand and meet their responsibilities.

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HSBC HOLDINGS PLC

Overview (continued)

We have adopted the UK Code of Practice for the Taxation of Banks and seek to apply the spirit as well as the letter of the law in all the territories in which we operate. We deal with tax authorities in an open and honest manner. We are strengthening our policies and controls with the objective of ensuring our services are not used by clients seeking to evade their tax obligations.

A committee of the HSBC Holdings Board, the Financial System Vulnerabilities Committee, provides governance, oversight and policy guidance over the framework of controls and procedures designed to identify areas where HSBC may become exposed and through that exposure, subject the financial system more broadly to financial crime or system abuse.

Business and operating models

Our business model is based on an international network connecting faster-growing and developed markets.

Our businesses are organised to serve a cohesive portfolio of markets, as tabulated below.

Business model

We take deposits from our customers and use these funds to make loans, either directly or through the capital markets. Our direct lending includes unsecured lending, residential and commercial mortgages and overdrafts, and term loan facilities.

We finance importers and exporters engaged in international trade and provide advances to companies secured on amounts owed to them by their customers.

In addition, we offer a wide variety of products and financial services including broking, asset management, financial advisory, life insurance manufacturing, corporate finance, markets, securities services and alternative investments. We provide these products for clients ranging from governments to large and mid-market corporates, small and medium-sized enterprises (SME s), high net worth individuals and retail customers.

Our operating income is primarily derived from:

net interest income interest income we earn on customer loans and advances and on our surplus funds, less interest expense we pay on interest-bearing customer accounts and debt securities in issue;

net fee income fee income we earn from the provision of financial services and products to customers; and

net trading income income from trading activities primarily conducted in Global Markets, including Foreign Exchange, Credit, Rates and Equities trading.

We have identified the markets where we expect future growth opportunities to be concentrated.

The structure is illustrated below.

HSBC s market structure

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HSBC HOLDINGS PLC

Overview (continued)

The UK and Hong Kong are our home markets, and a further 20 countries are our priority growth markets. These 22 markets accounted for over 90% of our profit before tax in the first half of 2013, and are the primary focus of capital deployment. Network markets are markets with strong international relevance which serve to complement our international network, operating mainly through CMB and GB&M. Our combination of home, priority growth and network markets covers around 85-90% of all international trade and financial flows.

The final category, small markets, includes those where our operations are of sufficient scale to operate profitably, or markets where we maintain representative offices.

Operating model

HSBC has a matrix management structure which includes global businesses, geographical regions and global functions.

Holding company

HSBC Holdings plc, the holding company of the Group, is listed in London, Hong Kong, New York, Paris and Bermuda. HSBC Holdings is the primary provider of equity capital to its subsidiaries and provides non-equity capital to them when necessary.

Under authority delegated by the Board of HSBC Holdings, GMB is responsible for the management and day-to-day running of the Group within the risk appetite set by the Board. The Board,

through the GMB, works to ensure that there are sufficient cash resources to pay dividends to shareholders, interest to bondholders, expenses and taxes.

HSBC Holdings does not provide core funding to any subsidiary, nor is it a lender of last resort and does not carry out any banking business in its own right. HSBC has a legal entity-based Group structure, with subsidiaries operating under their own boards of directors as separately capitalised, ring-fenced entities, implementing Group strategy and delivering Group products and services, in most cases in the country or territory in which they are domiciled.

Global businesses

Our four global businesses, Retail Banking and Wealth Management (RBWM), Commercial Banking (CMB), Global Banking and Markets (GB&M) and Global Private Banking (GPB), are responsible for developing, implementing and managing their business propositions consistently across the Group, focusing on profitability and efficiency. They set their strategies within the parameters of the Group strategy in liaison with the geographical regions, are responsible for issuing planning guidance regarding their businesses, are accountable for their profit and loss performance, and manage their headcount.

The main business activities of our global business are summarised below.

Main business activities by global business

For footnotes, see page 100.

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HSBC HOLDINGS PLC

Overview (continued)

Geographical regions

The geographical regions share responsibility for executing the strategies set by the global businesses. They represent the Group to clients, regulators, employee groups and other stakeholders, allocate capital, manage risk appetite, liquidity and funding by legal entity and are accountable for profit and loss performance in line with global business plans.

Within the geographical regions, the Group is structured as a network of regional banks and locally incorporated regulated banking entities. Each bank is separately capitalised in accordance with applicable prudential reporting requirements and is required to consider its risk and maintain a capital buffer consistent with the Group s risk appetite for the relevant country or region. The banking entities manage their own funding and liquidity within parameters set centrally.

Global functions

Our global functions are Communications, Company Secretaries, Corporate Sustainability, Finance, Human Resources, Internal Audit, Legal, Marketing, Risk (including Regulatory and Financial Crime Compliance), Strategy and Planning, and HSBC Technology and Services, our global service delivery organisation. The global functions establish and manage all policies, processes and delivery platforms relevant to their activities, are fully accountable for their costs globally, and are responsible for managing their headcount while delivering their services to the global businesses and geographical regions.

Strategic direction

Our strategic objective is to become the world s leading international bank.

Our strategic direction is aligned to two long-term trends:

International trade and capital flows the world economy is becoming ever more connected. Financial flows between countries and regions are highly concentrated, and over the next decade we expect 35 markets to generate 90% of world trade growth with a similar degree of concentration in cross-border capital flows.

Economic development and wealth creation we expect the GDP of economies currently deemed emerging to have increased five-fold in size by 2050, benefiting from demographics and urbanisation, by which time they will be

larger than the developed world. By then, we expect 19 of the 30 largest economies will be markets that are currently described as emerging. HSBC is one of the few truly international banks and our advantages lie in the extent to which our network corresponds with markets relevant to international financial flows, our access and exposure to high growth markets and businesses, and our strong balance sheet, which helps to generate a resilient stream of earnings.

Based on these long-term trends and our competitive position, we have developed a strategy in two parts:

A network of businesses connecting the world HSBC is well positioned to capture the growing international financial flows. Our global reach and range of services place us in a strong position to serve corporate clients as they grow from small enterprises into large and international corporates.

Wealth management and retail with local scale we will capture opportunities arising from social mobility and wealth creation in the faster-growing markets in which we are present. We will invest in retail businesses only in markets where we can achieve profitable scale. To implement this strategy we have set three priorities for the Group: grow the business and dividends; implement Global Standards; and streamline processes and procedures.

Grow the business and dividends

We continue to position HSBC for growth, generating capital to invest in mostly organic opportunities in our home and priority growth markets, while progressively growing the dividend.

We have adopted six filters, which serve as a tool to determine which businesses fit or do not fit in our portfolio. They help to address fragmentation in our business portfolio by identifying which non-strategic businesses to dispose of.

In deciding where to invest additional resources going forward, we will follow this stringent framework to assess investment opportunities using strategic, risk and financial criteria. Decisions on how we allocate our resources are made by the GMB under authority delegated from the Board.

For examples of the measures taken by the global businesses to implement the Group s growth priorities, see pages 48 to 56.

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HSBC HOLDINGS PLC

Overview (continued)

Implement Global Standards

We believe that implementing Global Standards gives HSBC a distinct competitive advantage. We continue to build a more sustainable business model by investing in best-in-class risk and compliance capabilities, while de-risking operations in higher-risk areas.

The Group s specific programme to enhance Global Standards with respect to financial crime risk continues to make progress. With a focus on managing execution risk, the various workstreams have been consolidated under a governance framework.

A Global Standards Execution Committee, reporting to the Global Standards Steering Meeting (GSSM part of the Group Management Board) and the Financial System Vulnerabilities Committee, provides execution controls based on the direction and priorities set by the GSSM.

Under this governance structure, a global deployment approach has been developed to manage execution risk and oversee a prioritised implementation programme. The three primary areas of focus are:

customer due diligence: developing an integrated framework to manage financial crime risk more effectively across the complete customer lifecycle. This includes Know Your Customer programmes, affiliate due diligence programmes and work on areas such as tax transparency and bearer shares;

financial crime compliance: creating a consistent, flexible and scalable Compliance organisation and the financial crime risk controls to make sure we meet all DPA and other regulatory obligations. This includes implementing a comprehensive anti-money laundering and sanctions compliance programme globally; and

financial intelligence: building our capabilities in the capture and use of customer and transactional level data to identify suspicious transactions, activity or connections.

Streamline processes and procedures

We have put in place a structure to manage the bank globally, moving from a federated business to a globally driven business model. Our aim is to continue to streamline, globalise and simplify our processes and procedures to generate sustainable savings. This will release capacity to further invest in growing the business.

If we are successful in executing our strategy we will be regarded as the world s leading international bank.

Risk

As a provider of banking and financial services, risk is at the core of our day-to-day activities.

The chart below provides a high level guide to how HSBC s business activities are reflected in our risk measures and in our balance sheet. The third-party assets and liabilities shown therein indicate the contribution of each global business to the Group s balance sheet. In addition, the regulatory RWAs illustrate the relative size of the risks each of them incur.

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HSBC HOLDINGS PLC
Overview (continued)
Exposure to risks arising from the business activities of global businesses
For footnote, see page 100.
In carrying out our business activities, we incur a range of risks, some of which are measured and managed via capital, and some by other mechanisms. For the risks assessed via capital, we use both regulatory and economic capital methodologies. Our risk appetite is most shaped by regulatory capital, as it currently exceeds economic capital and therefore bounds risk capacity and risk appetite to a greater degree in the current environment. The table above shows the Pillar 1 regulatory capital demand for those risks and is represented by RWAs. Under this regulatory capital framework, the capital invested in our Insurance business, which at 30 June 2013 was US\$9.5bn, is deducted from regulatory capital. HSBC is also exposed to other risks as shown in the table above. The regulatory capital required against these other risks is covered within the total capital that HSBC holds.
Risk factors
Our businesses are exposed to a variety of risk factors that could potentially affect the results of our operations or financial condition. These are summarised on page 20 of the <i>Annual Report and</i>
Accounts 2012. They inform our ongoing assessment of our top and emerging risks.
Top and emerging risks
We classify certain risks as top or emerging. We define a top risk as being a current, extant risk which has arisen across any of our risk categories, regions or global businesses and has the potential to have a material impact on our financial results or our reputation and the sustainability of our long-term business model, and which may form and crystallise within a one-year horizon. We consider an emerging risk to be one which has large uncertain outcomes which may form and crystallise beyond a one-year horizon and which, if they were to crystallise, could have a material effect on our long-term strategy.
All our activities involve, to varying degrees, the measurement, evaluation, acceptance and management of risk or combinations of risks which we assess on a Group-wide basis. Top and emerging risks fall under the following three broad categories:
macroeconomic and geopolitical risk;

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HSBC HOLDINGS PLC
Overview (continued)
macro-prudential, regulatory and legal risks to our business model; and
risks related to our business operations, governance and internal control systems. During the first half of 2013, our senior management paid particular attention to a number of top and emerging risks which are summarised below:
Macroeconomic and geopolitical risk
Emerging markets slowdown
Increased geopolitical risk and changes in energy markets
Threats to the global economy from a disorderly exit from quantitative easing Macro-prudential, regulatory and legal risks to our business model
Regulatory developments affecting our business model and Group profitability
Regulatory investigations and requirements relating to conduct of business and financial crime negatively affecting our results and brand
Dispute risk Risks related to our business operations, governance and internal control systems
Regulatory commitments and consent orders including under the Deferred Prosecution Agreements
Internet crime and fraud
Data management

Disposals
Level of change in the Compliance function
Information security risk
Model risk
All the above risks are regarded as top risks.
A detailed account of these risks is provided on page 105. Further comments on expected risks and uncertainties are made throughout the <i>Annual Report and Accounts 2012</i> , particularly in the section on Risk, pages 123 to 249.
Risk appetite
Risk appetite is a key component of our management of risk and describes the types and level of risk we
are prepared to accept in delivering our strategy. Our risk appetite is set out in the Group s Risk Appetite Statement and is central to the annual planning process. Global businesses, geographical regions and global functions are required to articulate their risk appetite statements.
Our risk appetite may be revised in response to our assessment of the top and emerging risks we have identified.
Quantitative and qualitative metrics are assigned to nine key categories: earnings, capital, liquidity and funding, securitisations, cost of risk, intra-Group lending, strategic investments, risk categories and risk diversification and concentration. Measurement against the metrics:
guides underlying business activity, ensuring it is aligned to risk appetite statements;
informs risk-adjusted remuneration;
enables the key underlying assumptions to be monitored and, where necessary, adjusted through subsequent business planning cycles; and
promptly identifies business decisions needed to mitigate risk. Some of the core metrics that are measured, monitored and presented monthly to the Board are tabulated below:
Risk appetite metrics
At

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Core tier 1 ratio Return on equity 30 June

2013

12.7%

12.0%

Target¹⁰

9.5% to 10.5%

12% to 15%

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Return on RWAs Cost efficiency ratio Advances to customer accounts ratio Cost of risk (LICs)

For footnote, see page 100.

2.1% to 2.7% 48% to 52% Below 90% Below 15% of

2.6% 53.5% 73.7%

7.9%

operating income

HSBC HOLDINGS PLC

Interim Management Report

Financial summary

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Our reported results are prepared in accordance with IFRSs as detailed in the Financial Statements starting on page 208. When we measure performance, the financial measures that we use include those which have been derived from our reported results in order to eliminate factors which distort year-on-year comparisons. These are considered non-GAAP financial measures. Constant currency and underlying performance are non-GAAP

financial measures that we use throughout our Interim Management Report and are described below. Other non-GAAP financial measures are described and reconciled to the closest reported financial measure when used.

Constant currency

Use of non-GAAP financial measures

Constant currency adjusts the period-on-period effects of foreign currency translation differences on performance by comparing reported results for the half-year to 30 June 2013 with reported results for the half-years to 30 June 2012 and 31 December 2012 retranslated at average exchange rates for the half-year to 30 June 2013. Except where stated otherwise, commentaries are on a constant currency basis, as reconciled in the table overleaf.

The foreign currency translation differences reflect the movements of the US dollar against most major currencies during the six months and the year to 30 June 2013.

We exclude the translation differences because we consider the like-for-like basis of constant currency financial measures more appropriately reflects changes due to operating performance.

Constant currency

Constant currency comparatives for the half-year to 30 June 2012 and 31 December 2012 referred to in the commentaries below are computed by retranslating into US dollars for non-US dollar branches, subsidiaries, joint ventures and associates:

the income statements for the half-years to 30 June 2012 and 31 December 2012 at the average rates of exchange for the half-year to 30 June 2013; and

the balance sheets at 30 June 2012 and 31 December 2012 at the prevailing rates of exchange ruling at 30 June 2013.

No adjustment has been made to the exchange rates used to translate assets and liabilities denominated in foreign currency into the functional currencies of any HSBC branches, subsidiaries, joint ventures or associates.

When reference is made to constant currency in tables or commentaries, comparative data reported in the functional currencies of HSBC s operations have been translated at the appropriate exchange rates applied in the current period on the basis described above.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Reconciliation of reported and constant currency profit before tax

	Half-year to 30 June 2013(1H13) compared with half-year to 30 June 201 (1H12) 1H12					
		Currency	at 1H13			Constant
		translation	exchange	1H13 as	Reported	currency
	1H12 as reported	adjustment ¹⁸	rates	reported	change ¹⁹	change ¹⁹
HSBC	US\$m	US\$m	US\$m	US\$m	%	%
Net interest income Net fee income Own credit spread ²⁰ Gains on disposal of US branch network and cards business Other income ²¹	19,376 8,307 (2,170) 3,809 7,575	(278) (85) 8	19,098 8,222 (2,162) 3,809 7,404	17,819 8,404 (19) 8,168	(8) 1 99 (100) 8	(7) 2 99 (100) 10
Net operating income ²²	36,897	(526)	36,371	34,372	(7)	(5)
Loan impairment charges and other credit risk provisions	(4,799)	101	(4,698)	(3,116)	35	34
Net operating income	32,098	(425)	31,673	31,256	(3)	(1)
Operating expenses	(21,204)	313	(20,891)	(18,399)	13	12
Operating profit	10,894	(112)	10,782	12,857	18	19
Share of profit in associates and joint ventures	1,843	14	1,857	1,214	(34)	(35)
Profit before tax	12,737	(98)	12,639	14,071	10	11
By global business ²³						
Retail Banking and Wealth Management Commercial Banking Global Banking and Markets Global Private Banking Other	6,410 4,429 5,047 527 (3,676)	2 (41) (63) (14) 18	6,412 4,388 4,984 513 (3,658)	3,267 4,133 5,723 108 840	(49) (7) 13 (80)	(49) (6) 15 (79)
Profit before tax	12,737	(98)	12,639	14,071	10	11
By geographical region ²³ Europe Hong Kong Rest of Asia-Pacific Middle East and North Africa	(667) 3,761 4,372 772	19 (23) (15)	(648) 3,761 4,349 757	2,768 4,205 5,057 909	12 16 18	12 16 20
North America Latin America	3,354 1,145	(7) (72)	3,347 1,073	666 466	(80) (59)	(80) (57)
Profit before tax	12,737	(98)	12,639	14,071	10	11

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Half-year to 30 June 2013 ($\,$ 1H13 $\,$) compared with half-year to 31 December 2012 ($\,$ 2H12 $\,$) $\,$ 2H12

		Currency	at 1H13			Constant
	2H12 as	translation	exchange	1H13 as	Reported	currency
	reported	adjustment ¹⁸	rates	reported	change ¹⁹	change ¹⁹
HSBC	US\$m	US\$m	US\$m	US\$m	%	%
Net interest income Net fee income Own credit spread ²⁰ Gains on disposal of US branch network, US cards business and	18,296 8,123 (3,045)	(102) (48) 20	18,194 8,075 (3,025)	17,819 8,404 (19)	(3) 3 99	(2) 4 99
Ping An Other income ²¹	3,215 4,844	(251)	3,215 4,593	8,168	(100) 69	(100) 78
Net operating income ²²	31,433	(381)	31,052	34,372	9	11
Loan impairment charges and other credit risk provisions	(3,512)	9	(3,503)	(3,116)	11	11
Net operating income	27,921	(372)	27,549	31,256	12	13
Operating expenses	(21,723)	147	(21,576)	(18,399)	15	15
Operating profit	6,198	(225)	5,973	12,857	107	115
Share of profit in associates and joint ventures	1,714	13	1,727	1,214	(29)	(30)
Profit before tax	7,912	(212)	7,700	14,071	78	83
By global business ²³ Retail Banking and Wealth Management Commercial Banking Global Banking and Markets Global Private Banking Other	3,165 4,106 3,473 482 (3,314)	(15) (3) 31 (1) (224)	3,150 4,103 3,504 481 (3,538)	3,267 4,133 5,723 108 840	3 1 65 (78)	4 1 63 (78)
Profit before tax	7,912	(212)	7,700	14,071	78	83
By geographical region ²³ Europe Hong Kong Rest of Asia-Pacific Middle East and North Africa North America Latin America	(2,747) 3,821 6,076 578 (1,055) 1,239	(105) (7) (75) (13) (10) (2)	(2,852) 3,814 6,001 565 (1,065) 1,237	2,768 4,205 5,057 909 666 466	10 (17) 57 (62)	10 (16) 61 (62)
Profit before tax For footnotes, see page 100.	7,912	(212)	7,700	14,071	78	83

Underlying performance

Underlying performance:

adjusts for the period-on-period effects of foreign currency translation;

eliminates the fair value movements on our long-term debt attributable to credit spread (own credit spread) where the net result of such movements will be zero upon maturity of the debt (see footnote 20 on page 100); and

adjusts for acquisitions, disposals and changes of ownership levels of subsidiaries, associates, joint ventures and businesses. For acquisitions, disposals and changes of ownership levels of subsidiaries, associates, joint

ventures and businesses, we eliminate the gain or loss on disposal or dilution and any associated gain or loss on reclassification or impairment recognised in the period incurred, and remove the operating profit or loss of the acquired, disposed of or diluted subsidiaries, associates, joint ventures and businesses from all the periods presented so we can view results on a like-for-like basis. For example, if a disposal was made in the current year, any gain or loss on disposal, any associated gain or loss on reclassification or impairment recognised and the results of the disposed-of business would be removed from the results of the current year and the previous year as if the disposed-of business did not exist in those years. Disposal of investments other than those included in the above definition do not lead to underlying adjustments.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

We use underlying performance to explain period-on-period changes when the effect of fair value movements on own debt, acquisitions, disposals or dilution is significant because we consider that this basis more appropriately reflects operating performance.

The following acquisitions, disposals and changes to ownership levels affected the underlying performance:

Disposal gains/(losses) affecting underlying performance

		Disposal
	Date	gain/(loss) US\$m
HSBC Bank Canada s disposal of HSBC Securities (Canada) Inc s full service retail brokerage business	Jan 2012	83
The Hongkong and Shanghai Banking Corporation Limited s disposal of RBWM operations in Thailan	Mar 2012	108
HSBC Finance Corporation, HSBC USA Inc. and HSBC Technology and Services (USA) Inc. s disposal of US Card and Retail Services business ²⁴ HSBC Bank USA, N.A. s disposal of 138 non-strategic branchest HSBC Argentina Holdings S.A. s disposal of its non-life insurance manufacturing subsidiars.	May 2012 May 2012 May 2012	3,148 661 102
The Hongkong and Shanghai Banking Corporation Limited s disposal of its private banking business in Japa²⁴ The Hongkong and Shanghai Banking Corporation Limited s disposal of its shareholding in a property company in the Philippines	Jun 2012 Jun 2012	67 130
Hang Seng Bank Limited s disposal of its non-life insurance manufacturing subsidiar ^{3/4} HSBC Bank USA, N.A. s disposal of 57 non-strategic branche ^{3/4} HSBC Asia Holdings B.V. s investment loss on a subsidiar ^{3/4} HSBC Bank plc s disposal of HSBC Securities SA HSBC Europe (Netherlands) B.V. s disposal of HSBC Credit Zrt	Jul 2012 Aug 2012 Aug 2012 Aug 2012 Aug 2012	46 203 (85) (11) (2)
HSBC Europe (Netherlands) B.V. s disposal of HSBC Insurance (Ireland) Limited HSBC Europe (Netherlands) B.V. s disposal of HSBC Reinsurance Limited HSBC Private Bank (UK) Limited s disposal of Property Vision Holdings Limited HSBC Investment Bank Holdings Limited s disposal of its stake in Havas Havalimanlari Yer Hizmetleri Yatirim Holding Anonim Sirketi	Oct 2012 Oct 2012 Oct 2012 Oct 2012	(12) 7 (1) 18
HSBC Insurance (Asia) Limited s disposal of its non-life insurance portfolio ³⁴ HSBC Bank plc s disposal of HSBC Shipping Services Limited	Nov 2012 Nov 2012	117 (2)
HSBC Bank (Panama) S.A. s disposal of its operations in Costa Rica, El Salvador and Honduras HSBC Insurance Holdings Limited and The Hongkong and Shanghai Banking Corporation Limited s disposal of their shares in Ping An Insurance (Group) Company of China, Ltd. ²⁴	Dec 2012 Dec 2012	(62) 3,012
The Hongkong and Shanghai Banking Corporation Limited s disposal of its shareholding in Global Payments Asia-Pacific Limited ²⁴ Reclassification gain in respect of our holding in Industrial Bank Co., Limited following the issue of additional share capital	Dec 2012	212
to third parties ²⁴	Jan 2013	1,089
HSBC Insurance (Asia-Pacific) Holdings Limited s disposal of its shareholding in Bao Viet Holdings Household Insurance Group Holding company s disposal of its insurance manufacturing business	Mar 2013 Mar 2013	104 (99)

HSBC Seguros, S.A. de C.V., Grupo Financiero HSBC disposal of its property and Casualty Insurance business in Mexico ²⁴	Apr 2013	20
HSBC Bank plc s disposal of its shareholding HSBC (Hellas) Mutual Funds Management SA (HSBC AEDAK)	Apr 2013	(7)
HSBC Insurance (Asia-Pacific) Holdings Limited disposal of its shareholding in Hana HSBC Life Insurance Company Limited ²⁴	May 2013	28
HSBC Bank plc s disposal of HSBC Assurances IARD	May 2013	(4)
The Hongkong and Shanghai Banking Corporation Limited s disposal of HSBC Life (International) Limited s Taiwan branch		
operations	June 2013	(36)

 $Acquisition\ gains/(losses)\ affecting\ underlying\ performance^{25}$

		on
	Date	acquisition
		US\$m
Gain on the merger of Oman International Bank S.A.O.G. and the Omani operations of HSBC Bank Middle East Limited	Jun 2012	3
Gain on the acquisition of the onshore retail and commercial banking business of Lloyds Banking Group in the UAE by HSBC		
Bank Middle East Limited	Oct 2012	18
For footnotes, see page 100.		
Tot journies, see page 100.		

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Fair value gain

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The following table reconciles our reported revenue, loan impairment charges, operating expenses and profit before tax for the first half of 2013 and the two halves of 2012 to an underlying basis. Throughout this *Interim Report*, we reconcile other reported results to underlying results when

doing so results in a more useful discussion of operating performance. Equivalent tables are provided for each of our global businesses and geographical segments on pages 57a and 98a, which are available on www.hsbc.com.

Reconciliation of reported and underlying items

	Half-year to									
	30 June	30 June		30 June	31 December					
Revenue ²²	2013 US\$m	2012 US\$m	Change ¹⁹ %	2013 US\$m	2012 US\$m	Change ¹⁹ %				
Reported revenue Currency translation adjustment ¹⁸ Own credit spread ²⁰ Acquisitions, disposals and dilutions	34,372 19 (1,097)	36,897 (534) 2,170 (6,439)	(7)	34,372 19 (1,097)	31,433 (401) 3,045 (3,688)	9				
Underlying revenue	33,294	32,094	4	33,294	30,389	10				
Loan impairment charges and other credit risk provisions (LIC s)										
Reported LICs Currency translation adjustment 18 Acquisitions, disposals and dilutions	(3,116)	(4,799) 101 331	35	(3,116)	(3,512) 9 8	11				
Underlying LICs	(3,115)	(4,367)	29	(3,115)	(3,495)	11				
Operating expenses Reported operating expenses Currency translation adjustment ¹⁸ Acquisitions, disposals and dilutions	(18,399)	(21,204) 313 964	13	(18,399)	(21,723) 147 180	15				
Underlying operating expenses	(18,312)	(19,927)	8	(18,312)	(21,396)	14				
Underlying cost efficiency ratio	55.0%	62.1%		55.0%	70.4%					
Profit before tax Reported profit before tax Currency translation adjustment ¹⁸ Own credit spread ²⁰ Acquisitions, disposals and dilutions	14,071 19 (1,012)	12,737 (106) 2,170 (5,905)	10	14,071 19 (1,012)	7,912 (232) 3,045 (4,179)	78				
Underlying profit before tax	13,078	8,896	47	13,078	6,546	100				
By global business ²³ Retail Banking and Wealth Management Commercial Banking Global Banking and Markets	3,340 4,131 5,729	1,338 3,970 4,760	150 4 20	3,340 4,131 5,729	2,662 3,654 3,235	25 13 77				

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Global Private Banking Other	108 (230)	457 (1,629)	(76) 86	108 (230)	482 (3,487)	(78) 93
Underlying profit before tax	13,078	8,896	47	13,078	6,546	100
By geographical region ²³						
Europe	2,776	949	193	2,776	(364)	
Hong Kong	4,205	3,733	13	4,205	3,422	23
Rest of Asia-Pacific	3,940	3,326	18	3,940	2,363	67
Middle East and North Africa	910	734	24	910	618	47
North America	808	(772)		808	(717)	
Latin America	439	926	(53)	439	1,224	(64)
Underlying profit before tax For footnotes, see page 100.	13,078	8,896	47	13,078	6,546	100

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Interim Management Report (continued)

Reconciliation of reported and underlying average risk weighted assets

Group

	Half year to								
	30	30		30					
	June	June		June	31 December				
	2013	2012	Change	2013	2012	Change			
	US\$bn	US\$bn	%	US\$bn	US\$bn	%			
Average reported RWAs	1,109	1,194	(7)	1,109	1,146	(3)			
Currency translation adjustment		(5)			(6)				
Acquisitions, disposals and dilutions	(14)	(96)		(14)	(57)				
Average underlying RWAs	1,095	1,093		1,095	1,083	1			

US CML and other

	Half year to							
	30 June	30 June		30 June	31 December			
	2013 US\$bn	2012 US\$bn	Change %	2013 US\$bn	2012 US\$bn	Change %		
Average reported RWAs	99	127	(22)	99	116	(15)		
Average underlying RWAs	99	127	(22)	99	116	(15)		

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Consolidated income statement

Summary income statement

		Half-year to	
	30 June	30 June	31 December
	2012	2012	2012
	2013 US\$m	2012 US\$m	2012 US\$m
Net interest income			
Net fee income	17,819 8,404	19,376 8,307	18,296 8,123
Net trading income	6,362	4,519	2,572
Net expense from financial instruments designated at fair value	(1,197)	(1,183)	(1,043)
Gains less losses from financial investments	1,856	1,023	166
Dividend income	107	103	118
Net earned insurance premiums	6,226	6,696	6,348
Gains on disposal of US branch network, US cards business and Ping An Other operating income	946	3,809 1,022	3,215 1,078
		*	, in the second
Total operating income	40,523	43,672	38,873
Net insurance claims incurred and movement in liabilities to policyholders	(6,151)	(6,775)	(7,440)
Net operating income before loan impairment charges and other credit risk provisions	34,372	36,897	31,433
Loan impairment charges and other credit risk provisions	(3,116)	(4,799)	(3,512)
Net operating income	31,256	32,098	27,921
Total operating expenses	(18,399)	(21,204)	(21,723)
Operating profit	12,857	10,894	6,198
Share of profit in associates and joint ventures	1,214	1,843	1,714
Profit before tax	14,071	12,737	7,912
Tax expense	(2,725)	(3,629)	(1,686)
Profit for the period	11,346	9,108	6,226
Profit attributable to shareholders of the parent company	10,284	8,438	5,589
Profit attributable to non-controlling interests	1,062	670	637
Average foreign exchange translation rates to US\$:			
US\$1: ₤	0.648	0.634	0.628
US\$1:	0.761	0.771	0.786

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Interim Management Report (continued)

Reported profit before tax of US\$14.1bn in the first half of 2013 was US\$1.3bn or 10% higher than in the first half of 2012, primarily due to minimal fair value movements on our own debt compared with adverse movements of US\$2.2bn in the comparative period, and lower operating expenses. These factors were partially offset by lower gains (net of losses) from disposals and reclassifications of US\$1.1bn compared with US\$4.3bn in the first half of 2012. This mainly reflected the gain on disposal of the Card and Retail Services (CRS) business in North America in May 2012, which more than offset the accounting gain arising in the first quarter of 2013 from the reclassification of Industrial Bank Co., Ltd (Industrial Bank) as a financial investment following its issue of additional share capital to third parties.

On an underlying basis, profit before tax rose by 47%, primarily due to higher net operating income before loan impairment charges and other credit risk provisions (revenue), lower loan impairment charges and other credit risk provisions (LIC s), and lower operating expenses.

The following commentary is on an underlying basis, except where otherwise stated. The difference between reported and underlying results is explained and reconciled on page 21.

Revenue of US\$33.3bn was US\$1.2bn or 4% higher than in the first half of 2012, reflecting:

favourable fair value movements on non-qualifying hedges of US\$293m compared with adverse movements of US\$462m in the first half of 2012;

a net gain recognised on completion of the disposal of our investment in Ping An Insurance (Group) Company of China, Ltd. (Ping An) of US\$553m;

a favourable debit valuation adjustment (DVA) of US\$451m in GB&M on derivative contracts (see page 28);

foreign exchange gains on sterling debt issued by HSBC Holdings of US\$442m;

a loss following the reclassification of the Monaco business in GPB to held for sale of US\$279m (see also Note 25 on the Financial statements); and

a loss of US\$138m on the sale of an HFC Bank UK secured loan portfolio. Excluding these items, the main drivers of revenue movements in our global businesses were as follows:

in GB&M, revenue increased in most of the businesses. Notably, there was a strong performance from Credit as clients sought funding from the debt capital markets, along with reserve releases compared with charges in the first half of 2012 and revaluation gains on assets in the legacy portfolio. In addition, income from Credit and Lending within Financing and Equity Capital Markets increased, benefiting from a rise in lending spreads and lower cost of funds compared with the same period last year. These factors were partly offset by a decline in revenue from Balance Sheet Management as expected due to reduced net interest income as proceeds from the sale and maturing of investments were reinvested at lower prevailing rates, coupled with a reduction in gains on the disposal of available-for-sale debt securities. In addition, revenue from Rates decreased as the first half of 2012 benefited from the significant tightening of spreads on eurozone bonds following the

European Central Bank s announcement of the Long-Term Refinancing Operation, although this reduction in revenue was partly offset by minimal fair value movements on structured liabilities compared with adverse movements in the first half of 2012;

in CMB, net interest income increased marginally, with growth in average customer loans and deposits largely offset by spread compression. Revenue also benefited from collaboration with other global businesses, particularly GB&M in Hong Kong, and a rise in lending fees;

in RBWM, revenue decreased, primarily reflecting losses on the sale of the non-real estate portfolio and the early termination of cash flow hedges, both in the US run-off portfolio. These factors were partly offset by higher net interest income from improved mortgage spreads and an increase in average mortgage balances, primarily in Hong Kong and the UK. In addition, net fee income increased reflecting higher investment product sales in Hong Kong, notably from unit trusts and retail brokerage; and

in GPB, revenue decreased as higher yielding positions matured and opportunities for reinvestment were limited by prevailing rates, lending and deposit spreads narrowed and average deposit balances fell.

LICs were US\$1.3bn lower than in the first half of 2012, decreasing in the majority of our regions,

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Interim Management Report (continued)

notably North America, where the decrease primarily reflected improvements in housing market conditions, the continued reduction in the Consumer Mortgage and Lending (CML) portfolio and lower delinquency levels. In Middle East and North Africa, we benefited from net releases of impairment charges, reflecting the improvement in the financial position of certain customers. In Europe, GB&M reported lower credit risk provisions following net releases on available-for-sale asset backed securities (ABS s), compared with charges in the first half of 2012. In Rest of Asia-Pacific, LICs were lower as the first half of 2012 included a large individually assessed impairment charge on a corporate exposure in CMB and a credit risk provision on an available-for-sale debt security in GB&M. By contrast, LICs were higher in Latin America, notably in Mexico reflecting an increase in collective impairments in RBWM and an increase in individually assessed provisions in CMB. In Brazil, higher LICs included charges mainly relating to impairment model changes and assumption revisions for restructured loan accounts in portfolios in RBWM and Business Banking in CMB (see page 113), although this was in part offset by an improvement in the quality of the portfolio.

Operating expenses were lower than in the first half of 2012. This primarily arose from the non-recurrence of a provision for US anti-money laundering, Bank Secrecy Act (BSA) and Office of Foreign Asset Control (OFAC) investigations, and lower charges relating to UK customer redress programmes, restructuring and related costs.

The charges for UK customer redress programmes include estimates in respect of possible mis-selling in previous years of payment protection insurance (PPI) policies of US\$367m compared with US\$1.0bn in the first half of 2012. The additional provision relating to PPI mainly reflects higher response rates than forecast as we progressed with our customer contact programmes. There are many factors which could affect these estimated

liabilities and there remains a high degree of uncertainty as to the eventual cost of redress for these matters.

Excluding these items, operating expenses were US\$298m higher than in the first half of 2012, primarily due to increased litigation-related costs in GB&M and in GPB in Europe, and a customer remediation provision connected to our former CRS business. We increased investment costs in strategic initiatives and infrastructure, while we continued to invest in our Global Standards governance and programmes. In addition, other costs rose due to higher third party service costs, marketing expenses, credit card related costs and general inflationary pressures. These factors were partly offset by sustainable cost savings of around US\$800m, as we maintained our strict cost control. Staff costs fell due to an accounting gain arising from a change in the basis of delivering ill-health benefits to certain employees in the UK of US\$430m, and lower performance-related costs, although these reductions were in part offset by wage inflation.

On a constant currency basis, income from associates decreased, driven by the disposal of our investment in Ping An and the reclassification of Industrial Bank as a financial investment. These factors were partly offset by higher income from Bank of Communications Co., Limited (BoCom) due to balance sheet growth and higher fee income.

The reported profit after tax was US\$11.3bn or 25% higher than in the first half of 2012, reflecting in part a lower tax charge in the first half of 2013. This was driven by the benefits arising from the non-taxable gains on profits associated with the reclassification of Industrial Bank as a financial investment and the disposal of our investment in Ping An, offset in part by the reduction in deferred tax assets recognised in Mexico following clarification of the tax law by the Mexican fiscal authority.

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Notable revenue items by geographical region

Half-year to 30 June 2013

Net gain on completion of Ping An disposal²⁶ Half-year to 31 December 2012 Ping An contingent forward sale contract²⁷

Notable revenue items by global business

Half-year to 30 June 2013

Net gain on completion of Ping An disposal²⁶ Half-year to 31 December 2012 Ping An contingent forward sale contract²⁷

For footnotes, see page 100.

 $Notable\ cost\ items\ by\ geographical\ region$

		Rest of				
	Hong	Asia-		North	Latin	
Europe US\$m	Kong US\$m	Pacific US\$m	MENA US\$m	America US\$m	America US\$m	Total US\$m
		553				553
		(553)				(553)

Retail Banking and Wealth Management US\$m	Commercial Banking US\$m	Global Banking and Markets US\$m	Global Private Banking US\$m	Other US\$m	Total US\$m
				553	553

(553)

(553)

		Rest of				
	Hong	Asia-		North	Latin	
Europe US\$m	Kong US\$m	Pacific US\$m	MENA US\$m	America US\$m	America US\$m	Total US\$m
103 412	2	10	3	78	42	238 412
201	23	113	3	151	72	563

Half-year to 30 June 2012 Restructuring and other related costs

Half-year to 30 June 2013 Restructuring and other related costs UK customer redress programmes

UK customer redress programmes	1,345						1,345
Fines and penalties for inadequate compliance with anti-money laundering and sanction laws					700		700
Half-year to 31 December 2012							
Restructuring and other related costs	98	8	18	24	70	95	313
UK customer redress programmes	993						993
Fines and penalties for inadequate compliance with							
anti-money laundering and sanction laws	375				846		1,221

Notable cost items by global business

			Global			
	Retail Banking and Wealth Management US\$m	Commercial Banking US\$m	Banking and Markets US\$m	Global Private Banking US\$m	Other US\$m	Total US\$m
Half-year to 30 June 2013 Restructuring and other related costs UK customer redress programmes	85 412	22	9	6	116	238 412
Half-year to 30 June 2012 Restructuring and other related costs UK customer redress programmes Fines and penalties for inadequate compliance with anti-money laundering and sanction laws	183 1,107	42 119	32 119	37	269 700	563 1,345 700
Half-year to 31 December 2012 Restructuring and other related costs UK customer redress programmes Fines and penalties for inadequate compliance with anti-money laundering and sanction laws	83 644	20 139	31 212	21 (2)	158 1,221	313 993 1,221

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Interim Management Report (continued)

Group performance by income and expense item

Net interest income

	Hall-year to		
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Interest income	25,740	29,549	27,153
Interest expense	(7,921)	(10,173)	(8,857)
Net interest income ²⁸	17,819	19,376	18,296
Average interest-earning assets	1,657,555	1,645,410	1,604,947
Gross interest yield ²⁹	3.13%	3.61%	3.37%
Cost of funds	(1.15%)	(1.45%)	(1.27%)
Net interest spread ³⁰	1.99%	2.16%	2.10%
Net interest margin ³¹	2.17%	2.37%	2.27%
For footnotes, see page 100.			

Half-year to

The commentary in the following sections is on a constant currency basis unless otherwise stated.

Reported net interest income of US\$17.8bn decreased by 8% compared with the first half of 2012. On a constant currency basis, it fell by 7%.

On an underlying basis, which excludes the net interest income earned by the businesses sold during 2012 and the first half of 2013 (see page 20) from all periods presented (first half of 2013: US\$14m; first half of 2012: US\$1.6bn) and currency translation movements of US\$278m, net interest income rose by 2%. This reflected balance sheet growth in Hong Kong together with higher yields on lending and lower cost of funds in Europe, partly offset by lower net interest income earned in North America as a result of the run-off of the CML portfolio in the US and the consumer finance business in Canada.

The fall in both net interest spread and net interest margin compared with the first half of 2012 was attributable to significantly lower yields on customer lending, reflecting the sale of the higher yielding CRS business, and lower yields on our surplus liquidity. This was partly offset by a reduction in our cost of funds, notably on customer accounts and debt issued by the Group.

On a constant currency basis, interest income earned in the first half of 2013 on interest-earning assets fell. This was driven by lower interest income from customer lending, including loans classified within Assets held for sale, as a consequence of business disposals, principally the CRS business in the US in 2012. Interest income from customer lending also declined in Latin America, as a result of lower yields in Brazil following the reduction in interest rates since the start of 2012. By contrast, interest income on customer lending in Hong Kong rose, driven by growth in residential mortgages in

RBWM, and term and trade-related lending in CMB from continued client demand. However, the benefit to interest income of this volume growth was partly offset by lower yields as interest rates declined in a number of countries in Asia.

Revenue in Balance Sheet Management also decreased. Yields on financial investments and cash placed with banks and central banks declined as the proceeds from maturities and sales of available-for-sale debt securities were reinvested at lower prevailing rates. This was partly offset by a rise in the size of the Balance Sheet Management portfolio, reflecting growth in customer deposits.

The decrease in interest income was offset in part by a reduction in interest expense. This was driven by a lower cost of funds on customer accounts, as the growth in average balances, notably in Europe, Hong Kong and Rest of Asia-Pacific, was more than offset by a reduction in the interest rate paid to customers. There was also a decline in the interest expense on customer accounts in Latin America, principally in Brazil, reflecting the managed reduction in term deposits and the transformation of the funding base, substituting wholesale customer deposits for medium-term notes, together with the decline in average interest rates.

Interest expense on debt issued by the Group also decreased. Average balances outstanding fell, mainly in North America, where funding requirements declined as a result of business disposals and the run-off of the CML portfolio, and in Europe, as a result of net redemptions. The effective interest rate also declined as new issuances were at lower prevailing rates.

Net interest income includes the expense of internally funding trading assets, while related revenue is reported in Net trading income . The

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internal cost of funding of these assets declined, reflecting a rise in third party funding of our trading book, together with a fall in average trading assets in Latin America, and interest rate reductions in a

number of countries. In reporting our global business results, this cost is included within Net trading income .

Net fee income

	Half-year to		
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Account services	1,701	1,755	1,808
Funds under management	1,347	1,242	1,319
Cards	1,304	1,716	1,314
Credit facilities	930	867	894
Broking income	734	707	643
Imports/exports	580	606	590
Underwriting	518	377	362
Unit trusts	481	344	395
Remittances	415	399	420
Global custody	364	375	362
Insurance	280	425	271
Corporate finance	171	230	140
Trust income	143	141	142
Investment contracts	66	71	70
Mortgage servicing	42	47	39
Other	1,072	979	1,099
Fee income	10,148	10,281	9,868
Less: fee expense	(1,744)	(1,974)	(1,745)
Net fee income	8,404	8,307	8,123

Net fee income increased by US\$97m on a reported basis, and by US\$182m on a constant currency basis. This growth was mainly due to a rise in underwriting and wealth management activities.

On an underlying basis, which excludes the net fee income relating to the business disposals listed on page 20 (first half of 2013: expense of US\$4m; first half of 2012: income of US\$364m) and currency translation movements of US\$85m, net fee income rose by US\$550m, or 7%.

Underwriting fees rose as we captured increased client demand for equity and debt capital financing in Europe and Hong Kong and, in part, from the enhanced collaboration between CMB and GB&M.

Fees from unit trusts and funds under management grew, notably in Hong Kong, reflecting improved market sentiment and strong customer demand. Fee income from Credit facilities also rose, most notably in Europe in CMB.

These factors were partly offset by the sale of the CRS business, which led to a reduction in cards and insurance fee income as well as fee expenses. As part of that transaction, we receive fee income relating to a transition service agreement made with the purchaser, this is reported in Other fee income while associated costs are reported in Operating expenses.

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Net trading income

	30 June	Half-year to 30 June		
	2013	2012	2012	
	US\$m	US\$m	US\$m	
Trading activities	5,766	3,622	1,627	
Ping An contingent forward sale contract ²⁶	(682)		(553)	
Net interest income on trading activities	1,132	1,385	1,298	
Gain/(loss) on termination of hedges	(200)	3	(3)	
Other trading income/(expense) hedge ineffectiveness:				
on cash flow hedges	7	3	32	
on fair value hedges	46	(32)	5	
Non-qualifying hedges	293	(462)	166	
Net trading income ^{32,33}	6,362	4,519	2,572	
For footnotes, see page 100.				

Reported net trading income of US\$6.4bn was US\$1.8bn higher than in the first half of 2012. On a constant currency basis, it was US\$1.9bn higher, notably in Europe.

The rise in net income from trading activities was due in part to favourable foreign exchange movements on assets held as economic hedges of foreign currency debt designated at fair value of US\$1.1bn, compared with adverse movements of US\$454m reported in the first half of 2012. These offset adverse foreign exchange movements on the foreign currency debt which are reported in Net expense from financial instruments designated at fair value . In addition, we reported foreign exchange gains of US\$442m on sterling debt issued by HSBC Holdings, together with a favourable DVA of US\$451m on derivative contracts reflecting a widening of spreads on HSBC credit default swaps and refinement of the calculation.

In addition, revenue from trading activities in Global Markets rose. Credit trading revenue increased as a result of reserve releases compared with charges in the first half of 2012, and revaluation gains on assets in the legacy portfolio. Foreign Exchange trading revenue rose as a result of higher client volumes reflecting improved electronic pricing and distribution capabilities, although this was offset in part by margin compression resulting from increased competition. Equities trading revenue also grew, reflecting fair value movements on assets in Europe together with minimal fair value movements on structured liabilities which contrasted with adverse fair value movements in the first half of 2012. These factors were partly offset by a fall in Rates revenue. Our Rates business benefited from a significant tightening of spreads on eurozone bonds in the first half of 2012 following the European Central Bank s Long-Term Refinancing Operation. Although performance in the first quarter of 2013 was resilient, the second quarter was adversely affected by more volatile market conditions as a

result of expectations that the scale of government repurchase schemes and quantitative easing measures may be reduced. We reported favourable fair value movements on structured liabilities totalling US\$4m, compared with adverse fair value movements of US\$330m, as reported in the first half of 2012.

In the first half of 2013, there were favourable movements on non-qualifying hedges compared with adverse movements in the comparable period. These types of hedges are discussed further on page 36 of the *Annual Report and Accounts 2012*. In North America, we reported favourable fair value movements on non-qualifying hedges as US long-term interest rates increased, compared with adverse fair value movements in the first half of 2012. There were also favourable fair value movements on non-qualifying hedges in Europe, driven by HSBC Holdings, as long-term sterling and euro interest rates rose to a lesser extent than US interest rates, compared with adverse movements in the first half of 2012.

In addition, net trading income was adversely affected by a loss of US\$199m relating to the early termination of qualifying accounting hedges in HSBC Finance Corporation (HSBC Finance) as a result of anticipated changes in funding.

During the first half of 2013, we reported adverse fair value movements of US\$682m on the contingent forward sale contract relating to Ping An in Rest of Asia-Pacific (see page 76). See footnote 26 on page 100 for a description of the overall effect of the transaction in the first half of 2013.

Net interest income from trading activities also declined. This was driven by significantly lower yields on debt securities and reverse reposheld for trading, reflecting the downward movement in interest rates, partly offset by a reduction in funding costs.

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Net expense from financial instruments designated at fair value

	Half-year to		
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Net income/(expense) arising from:			
financial assets held to meet liabilities under insurance and investment contracts	717	811	2,169
liabilities to customers under investment contracts	(506)	(260)	(736)
HSBC s long-term debt issued and related derivatives	(1,419)	(1,810)	(2,517)
Change in own credit spread on long-term debt ³⁴	(19)	(2,170)	(3,045)
Other changes in fair value ³⁵	(1,400)	360	528
other instruments designated at fair value and related derivatives	11	76	41
Net expense from financial instruments designated at fair value	(1,197)	(1,183)	(1,043)

Assets and liabilities from which net income/(expense) from financial instruments designated at fair value arose

		At	
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Financial assets designated at fair value at period-end	35,318	32,310	33,582
Financial liabilities designated at fair value at period-end	84,254	87,593	87,720
Including:			
Financial assets held to meet liabilities under:			
insurance contracts and investment contracts with DPF6	10,017	7,884	8,376
unit-linked insurance and other insurance and investment contracts	23,365	20,968	23,655
Long-term debt issues designated at fair value	71,456	75,357	74,768
For footnotes, see page 100.			

The majority of the financial liabilities designated at fair value relate to fixed-rate long-term debt issued and managed in conjunction with interest rate swaps as part of our interest rate management strategy. These liabilities are discussed further on page 37 of the *Annual Report and Accounts 2012*.

Net expense from financial instruments designated at fair value was US\$1.2bn in the first half of 2013, in line with the same period in 2012. This included the credit spread-related movements in the fair value of our own long-term debt, which was broadly unchanged compared with an adverse movement of US\$2.2bn in the first half of 2012.

Net income arising from financial assets held to meet liabilities under insurance and investment contracts was lower in the first half of 2013 than in the first half of 2012. This was driven by falling

equity markets and bond prices in Hong Kong and lower net income on the bond portfolio in Brazil, partly offset by improved market conditions in the UK.

The investment gains or losses arising from equity markets result in a corresponding movement in liabilities to customers (see page 38 of the *Annual Report and Accounts 2012* for details of the treatment of the movement in these liabilities).

Other changes in fair value included adverse foreign exchange movements in the first half of the year compared with favourable movements in the same period in 2012 on foreign currency debt designated at fair value issued as part of our overall funding strategy. An offset from assets held as economic hedges was reported in Net trading income .

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Interim Management Report (continued)

Gains less losses from financial investments

	Half-year to		
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Net gains/(losses) from disposal of:			
debt securities	416	672	109
Ping An equity securities classified as available-for-sale	1,235		
other equity securities	253	456	367
other financial investments	(2)	5	
	1,902	1,133	476
Impairment of available-for-sale equity securities	(46)	(110)	(310)
Gains less losses from financial investments	1,856	1,023	166

In the first half of 2013, gains less losses from financial investments rose by US\$833m on a reported basis and US\$843m on a constant currency basis, driven by a significant increase in net gains from the disposal of available-for-sale equity securities in Rest of Asia-Pacific following the disposal of our investment in Ping An (see footnote 26 on page 100 for a description of the overall effect of the transaction in the first half of 2013). This was partly offset by the non-recurrence of gains in Hong Kong from the sale of our shares in two Indian banks in the first half of 2012.

The decline in impairments on available-for-sale equity securities also contributed to the rise in gains

less losses from financial investments. This reflected a write-down of a holding in the first half of 2012 within our direct investment business which is in run-off.

Net gains on the disposal of debt securities fell as the first half of 2012 included significant gains on the sale of available-for-sale government debt securities, notably in the UK, as part of Balance Sheet Management structural interest rate risk management activities. The fall was partly offset by higher gains on disposal of available-for-sale debt securities in North America in the first half of 2013.

Net earned insurance premiums

	Half-year to	
30 June		31 December
2013	30 June 2012	2012
US\$m	US\$m	US\$m

Gross insurance premium income	6,451	6,929	6,673
Reinsurance premiums	(225)	(233)	(325)
Net earned insurance premiums	6,226	6,696	6,348

In the first half of 2013, net earned insurance premiums decreased by US\$470m and US\$394m on a reported and constant currency basis, respectively.

This reduction was primarily driven by lower premiums in Latin America, Europe and North America, partly offset by an increase in Hong Kong.

In Latin America, net earned premiums decreased in Brazil due to lower sales of unit-linked pension products, primarily as a result of the restructuring of the distribution channel and the sale of the non-life business in Argentina in the first half of 2012.

The reduction in net earned premiums in North America was due to the sale of our life insurance business in the first half of 2013.

In Europe, net earned premiums decreased, mainly in France, as a result of lower sales of investments contracts with DPF. In addition, the first half of 2012 benefited from a number of large sales via independent financial advisers.

In Hong Kong, premium income increased compared with the first half of 2012 as a result of increased renewals of insurance contracts with DPF and unit-linked insurance contracts, partly offset by the disposal of the non-life business in the second half of 2012.

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Interim Management Report (continued)

Gains on disposal of US branch network, US cards business and Ping An

		Half-year to		
	30 June	30 June	31 December	
	2013	2012	2012	
	US\$m	US\$m	US\$m	
Gains on disposal of US branch network Gains on disposal of US cards business Gains on disposal of Ping An ³⁷		661 3,148	203 3,012	
Total For factuate, see page 100		3,809	3,215	

For footnote, see page 100.

In the second half of 2012, we entered into an agreement to dispose of our entire shareholding in Ping An in two tranches, details of which are described on page 472 of the Annual Report and Accounts 2012. The first tranche was completed on 7 December 2012 at which point we ceased to account for Ping An as an associate and recognised a gain on disposal of US\$3.0bn. The remaining shareholding in respect of the second tranche was recognised as a financial investment. The fixing of the sale price in respect of the second tranche gave rise to a contingent forward sale contract, for which

there was an adverse fair value movement of US\$553m recorded in Net trading income .

In the first half of 2013, we completed the disposal of our investment in Ping An realising a gain of US\$1.2bn recorded in Gains less losses from financial investments . This was partly offset by the adverse fair value movement of US\$682m on the contingent forward sale contract recorded in Net trading income, leading to a net gain in the period of US\$553m.

Other operating income

	30 June 2013	Half-year to 30 June 2012	31 December 2012
	US\$m	US\$m	US\$m
Rent received Gains/(losses) recognised on assets held for sale Valuation gains on investment properties	77 (481) 110	100 202 43	110 283 29

Gains on disposal of property, plant and equipment, intangible assets and non-financial investments	14	146	41
Gains arising from dilution of interest in Industrial Bank	1,089		
Change in present value of in-force long-term insurance business	100	401	336
Other	37	130	279
Other operating income	946	1,022	1,078

Change in present value of in-force long-term insurance business

	Half-year to		
	30 June 30 June		31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Value of new business	517	530	497
Expected return	(249)	(216)	(204)
Assumption changes and experience variances	(127)	87	(18)
Other adjustments	(41)		61
Change in present value of in-force long-term insurance business	100	401	336

Reported other operating income of US\$946m decreased by US\$76m in the first half of 2013 and by US\$45m on a constant currency basis.

Reported other operating income included net gains on the disposals and the reclassifications listed on page 20 of US\$1.1bn in the first half of 2013,

largely relating to an accounting gain arising from the reclassification of Industrial Bank as a financial investment following its issue of additional share capital to third parties, compared with net gains of US\$484m in the comparable period of 2012.

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Interim Management Report (continued)

On an underlying basis, which excludes the net gains above and currency translation of US\$30m, other operating income decreased, driven by a loss of US\$271m following the sale of our CML non-real estate personal loan portfolio in April 2013, together with a loss of US\$279m relating to the reclassification of our Monaco business to held for sale (see also Note 25 on the Financial Statements). In addition, we recognised a loss of US\$138m on the sale of an HFC Bank UK secured loan portfolio in RBWM in Europe.

There were lower favourable movements in the present value of in-force (PVIF) long-term insurance business. This was largely due to favourable valuation of policyholder options and guarantees in Hong Kong in the first half of 2012, together with an increase in lapse rates and interest rate movements in Latin America in the first half of 2013.

Net insurance claims incurred and movement in liabilities to policyholders

Insurance claims incurred and movement in liabilities to policyholders: gross reinsurers share nêt For footnote, see page 100.

	Half-year to	
	30 June	31 December
30 June	2012	2012
2013 US\$m	US\$m	US\$m
6,239	6,869	7,660
(88)	(94)	(220)
6,151	6,775	7,440

Net insurance claims incurred and movement in liabilities to policyholders decreased by 9% on a reported basis, and by 8% on a constant currency basis.

The reduction in claims was primarily due to a decrease in new business written, notably in Latin America and North America, and includes the effect of business disposals partly offset by increased renewals in Hong Kong as explained under Net earned insurance premiums.

Further reductions in claims resulted from lower investment returns on the assets held to support policyholder contracts where the policyholder bears investment risk. This reflected adverse equity market movements in Hong Kong and lower investment gains in Brazil as a result of market movements, partly offset by favourable equity market movements in the UK and France. The gains or losses recognised on the financial assets designated at fair value held to support these insurance and investment contract liabilities are reported in Net income from financial instruments designated at fair value .

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Interim Management Report (continued)

Loan impairment charges and other credit risk provisions

	Half-year to		
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Loan impairment charges			
New allowances net of allowance releases	3,828	5,093	4,213
Recoveries of amounts previously written off	(639)	(568)	(578)
	3,189	4,525	3,635
Individually assessed allowances	1,121	1,103	1,036
Collectively assessed allowances	2,068	3,422	2,599
Impairment/(releases of impairment) of available-for-sale debt securities	(82)	243	(144)
Other credit risk provisions	9	31	21
Loan impairment charges and other credit risk provisions	3,116	4,799	3,512
	%	%	%
as a percentage of underlying revenue	9.4	13.8	12.2
Impairment charges on loans and advances to customers as a percentage of average gross loans and			
advances to customers (annualised)	0.7	1.0	0.9

On a reported basis, LICs reduced from US\$4.8bn to US\$3.1bn, a decrease of 35%. The percentage of impairment charges to average gross loans and advances in the first half of 2013 was 0.7% compared with 1.0% at 30 June 2012 and 0.9% at 31 December 2012. This improvement was due to decreases in North America and the Middle East and North Africa partly offset by increases in Latin America as a result of the movements described below.

On a constant currency basis, LICs fell by US\$1.6bn, a reduction of 34%.

Collectively assessed charges decreased by US\$1.3bn while individually assessed impairment charges increased by 3%. Credit risk provisions on available-for-sale debt securities fell by US\$322m.

The fall in collectively assessed charges was driven in North America by improvements in housing market conditions, the continuing run-off of the CML portfolio in the first half of 2013 and lower delinquency levels. This was partially offset by increases in Latin America as a result of higher collective provisions mainly relating to impairment model changes and assumption revisions in Brazil for restructured loans in portfolios in RBWM and Business Banking in CMB.

The increase in individually assessed loan impairment charges was due to higher levels of impairment in Latin America, mainly on exposures to homebuilders in Mexico, and higher individually assessed provisions in CMB in the UK. These were partly offset by decreases in the Middle East and North Africa in GB&M, RBWM and CMB.

The reduction in credit risk provisions on available-for-sale debt securities was driven by

GB&M as a result of net releases in Europe and, in Rest of Asia-Pacific, the non-recurrence of a credit risk provision on an available-for-sale debt security in GB&M in the first half of 2012.

In North America, LICs decreased by 68% to US\$696m, mainly in the US, driven by significant favourable market value adjustments in the value of underlying properties of US\$603m reflecting improvements in housing market conditions, a reduction in CML lending balances as the portfolio continued to run off and lower delinquency levels. In addition, loan impairment charges declined by US\$323m due to the sale of the CRS business in 2012. Partially offsetting these declines was an increase of US\$130m related to a rise in the estimated average period of time from current status to write-off for real estate loans to 12 months (previously a period of 10 months was used). In CMB, loan impairment charges increased by US\$105m due to individually assessed impairments on a small number of exposures in Canada and, in the US, due to higher provisions as a result of an increase in loans in key growth markets and a lower level of recoveries compared with the first half of 2012.

In the Middle East and North Africa, LICs decreased to a net credit of US\$47m compared with a charge of US\$134m in the first half of 2012. GB&M recorded a net release of impairment charges, compared with a charge in the first half of 2012, reflecting the improvement in the financial position of certain customers. CMB also recorded a net release in loan impairment charges due to a limited number of specific customer recoveries, fewer individually assessed loan impairments and lower collective impairment charges, reflecting

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Interim Management Report (continued)

an improvement in the credit portfolio. Lower impairments in RBWM were attributable to a combination of the repositioning of the book towards higher quality lending in previous periods and improved property prices in the United Arab Emirates (UAE).

LICs in Europe decreased by 17% to US\$846m. This was driven by net releases on available-for-sale ABSs within GB&M in the UK, compared with charges in the first half of 2012. RBWM in the UK also experienced a reduction in loan impairment charges as a result of improved delinquency rates and reductions in the size of the unsecured portfolio. This was partially offset by increases in collectively assessed provisions in RBWM in Turkey, mainly as a result of higher credit card balances reflecting business expansion. In addition, higher individually assessed provisions in CMB were driven by a small number of customers in the UK, and the challenging economic conditions in Spain.

In Rest of Asia-Pacific, LICs decreased by 49% to US\$152m following a large individually assessed impairment charge on a corporate exposure in Australia and a credit risk provision on an available-for-sale debt security in GB&M in the first half of 2012.

In Latin America, LICs increased by 34% to US\$1.4bn, driven by higher collective provisions in RBWM and CMB and higher individually assessed provisions. This included charges mainly relating to impairment model changes and assumption revisions in Brazil for restructured loans in portfolios in RBWM and Business Banking in CMB, although this was offset in part by an improvement in the quality of the portfolio following the modification of credit strategies in previous periods to mitigate rising delinquency rates. Collective impairments also rose in RBWM in Mexico reflecting the non-recurrence of a provision release in the first half of 2012, higher lending balances and a revision to the assumptions used in our collective assessment models in the first half of 2013. In addition, individually assessed provisions increased, in particular on exposures to homebuilders in CMB due to a change in external housing policy together with a specific exposure in GB&M, both in Mexico.

LICs in Hong Kong of US\$46m were higher due to an increase in RBWM from a revision to the collective assessment model, partly offset by collective impairment releases in CMB due to changes in assumptions in respect of loss rates.

Operating expenses

	30 June	Half-year to 30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Employee compensation and benefits Premises and equipment (excluding depreciation and impairment) General and administrative expenses	9,496 2,008 5,719	10,905 2,086 7,039	9,586 2,240 8,618
Administrative expenses Depreciation and impairment of property, plant and equipment Amortisation and impairment of intangible assets	17,223 699 477	20,030 706 468	20,444 778 501
Operating expenses	18,399	21,204	21,723

Staff numbers (full-time equivalent)

	30 June 2013	30 June 2012	31 December 2012
Europe	69,599	73,143	70,061
Hong Kong	27,966	27,976	27,742
Rest of Asia-Pacific	85,665	86,207	85,024
Middle East and North Africa	8,667	9,195	8,765
North America	21,454	23,341	22,443
Latin America	46,046	51,667	46,556
Staff numbers	259,397	271,529	260,591

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Interim Management Report (continued)

Reported operating expenses of US\$18.4bn were US\$2.8bn or 13% lower than in the first half of 2012. On an underlying basis, costs fell by 8%.

On a constant currency basis, operating expenses in the first half of 2013 were US\$2.5bn or 12% lower than in the comparable period in 2012, primarily resulting from the business disposals during 2012, including the CRS business and the non-strategic branches in the US. Costs also fell due to the non-recurrence of a provision for US anti-money laundering, BSA and OFAC investigations and a reduction of US\$901m in UK customer redress programmes. The latter included a charge for additional estimated redress for possible mis-selling in previous years of PPI policies of US\$367m (US\$1.0bn in the first half of 2012), which increased the provision for the UK customer redress programmes at 30 June 2013 to US\$1.8bn. Restructuring and other related costs of US\$238m reduced by US\$311m compared with the first half of 2012.

Excluding the above, expenses were US\$298m higher than in the comparable period. Litigation-

related expenses increased by US\$0.6bn, primarily due to higher costs in GB&M and GPB in Europe and a customer remediation provision connected to our former CRS business. We increased investment costs in strategic initiatives and infrastructure, while we continued to invest in our Global Standards governance and programmes. In addition, other costs increased due to higher third party service costs, marketing expenses, credit card related costs and general inflationary pressures.

These increases were partly offset by further sustainable cost savings of US\$0.8bn from our on-going organisational effectiveness programmes. These, together with business disposals, resulted in a fall of 8% in average staff numbers compared with the first half of 2012.

Staff costs also fell due to an accounting gain arising from a change in the basis of delivering ill-health benefits to certain employees in the UK of US\$430m (see Note 5 on the Financial Statements). In addition, performance-related costs fell by US\$299m, primarily in GB&M. These reductions in staff costs were in part offset by wage inflation.

Cost efficiency ratios⁵

		Half-year to			
	30 June	30 June	31 December		
	2013	2012	2012		
	%	%	%		
	70	70	70		
HSBC	53.5	57.5	69.1		
Geographical regions					
Europe	68.5	96.1	123.5		
Hong Kong	36.4	39.1	39.0		
Rest of Asia-Pacific	39.3	48.2	38.5		
Middle East and North Africa	49.2	43.4	52.7		
North America	70.7	44.7	95.0		
Latin America	61.9	59.0	58.4		
Global businesses					
Retail Banking and Wealth Management	63.6	52.9	65.7		

Commercial Banking	42.4	45.3	46.5
Global Banking and Markets	47.0	49.1	60.9
Global Private Banking	89.9	67.8	67.3

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Interim Management Report (continued)

Share of profit in associates and joint ventures

	30 June	Half-year to 30 June	31 December
	2013	2012	2012
Associates	US\$m	US\$m	US\$m
Bank of Communications Co., Limited Ping An Insurance (Group) Company of China, Ltd. Industrial Bank Co., Limited The Saudi British Bank Other	941 208 43	829 447 305 189 41	841 316 365 157 31
Share of profit in associates Share of profit in joint ventures	1,192 22	1,811 32	1,710 4
Share of profit in associates and joint ventures	1,214	1,843	1,714

The reported share of profit in associates and joint ventures was US\$1.2bn, a decrease of 34% compared with the first half of 2012. On a constant currency basis, it decreased by 35%, driven by the non-recurrence of profits from our then associate, Ping An, in the first half of 2012 and the reclassification in the first half of 2013 of Industrial Bank as a financial investment.

The recognition of profits from Ping An ceased following the agreement to sell our shareholding on 5 December 2012 and from Industrial Bank following the issuance of additional share capital

to third parties on 7 January 2013 which resulted in our diluted shareholding being classified as a financial investment.

Our share of profit from BoCom rose as a result of balance sheet growth and increased fee income, partly offset by higher operating expenses and a rise in loan impairment charges.

Profits from The Saudi British Bank rose, reflecting strong balance sheet growth and effective cost management.

Tax expense

	Half-year to	
30 June	30 June	31 December
		2012
2013	2012	

	US\$m	US\$m	US\$m
Profit before tax Tax expense	14,071 (2,725)	12,737 (3,629)	7,912 (1,686)
Profit after tax	11,346	9,108	6,226
Effective tax rate	19.4%	28.5%	21.3%

The effective tax rate for the first half of 2013 of 19.4% was lower than the UK corporation tax rate of 23.25%.

The lower tax rate reflected the benefits arising from the non-taxable gain on profits resulting from the reclassification of our shareholding in Industrial Bank as a financial investment and the disposal

of our investment in Ping An, and tax charged at different local statutory rates such as in Hong Kong. These factors were partly offset by a write-down of US\$256m of deferred tax assets recognised in Mexico following clarification of the tax law by the Mexican fiscal authority.

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Interim Management Report (continued)

Consolidated balance sheet

Summary consolidated balance sheet

	At	At	At
	30 June	30 June	31 December
	2013	2012	2012
ASSETS	US\$m	US\$m	US\$m
Cash and balances at central banks	148,285	147,911	141,532
Trading assets	432,601	391,371	408,811
Financial assets designated at fair value	35,318	32,310	33,582
Derivatives	299,213	355,934	357,450
Loans and advances to banks	185,122	182,191	152,546
Loans and advances to customers ³⁹	969,382	974,985	997,623
Financial investments	404,214	393,736	421,101
Assets held for sale	20,377	12,383	19,269
Other assets	150,804	161,513	160,624
Total assets	2,645,316	2,652,334	2,692,538
LIABILITIES AND EQUITY			
Liabilities			
Deposits by banks	110,023	123,553	107,429
Customer accounts	1,316,182	1,278,489	1,340,014
Trading liabilities	342,432	308,564	304,563
Financial liabilities designated at fair value	84,254	87,593	87,720
Derivatives	293,669	355,952	358,886
Debt securities in issue	109,389	125,543	119,461
Liabilities under insurance contracts	69,771	62,861 12,599	68,195 5,018
Liabilities of disposal groups held for sale Other liabilities	19,519	,	
	117,716	123,414	118,123
Total liabilities	2,462,955	2,478,568	2,509,409
Equity			
Total shareholders equity	174,070	165,845	175,242
Non-controlling interests	8,291	7,921	7,887
Total equity	182,361	173,766	183,129
Total equity and liabilities	2,645,316	2,652,334	2,692,538
	_		
Selected financial information			
Called up share capital	9,313	9,081	9,238
Capital resources ^{40,41}	183,450	175,724	180,806
Undated subordinated loan capital	2,777	2,778	2,778

Preferred securities and dated subordinated loan capital ⁴²	44,539	48,815	48,260
Risk-weighted assets and capital ratios ⁴⁰ Risk-weighted assets	1,104,764	1,159,896	1,123,943
	%	%	%
Core tier 1 ratio Total capital ratio	12.7	11.3	12.3
	16.6	15.1	16.1
Financial statistics Loans and advances to customers as a percentage of customer accounts Average total shareholders equity to average total assets	73.7	76.3	74.4
	6.4	5.9	6.4
Net asset value per ordinary share at period-end ⁴³ (US\$)	8.96	8.73	9.09
Number of US\$0.50 ordinary shares in issue (millions)	18,541	18,164	18,476
Closing foreign exchange translation rates to US\$: US\$1: £ US\$1: For footnotes, see page 100.	0.657	0.638	0.619
	0.767	0.790	0.758

A more detailed consolidated balance sheet is contained in the Financial Statements on page 208.

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Interim Management Report (continued)

Movement from 31 December 2012 to 30 June 2013

Total reported assets were US\$2.6 trillion, 2% lower than at 31 December 2012. On a constant currency basis, total assets remained broadly unchanged as shown on page 39.

The following commentary is on a constant currency basis.

Assets

Cash and balances at central banks increased by 9%, driven by the placement of surplus liquidity in Europe, arising from deposit growth in excess of lending growth and in North America from sales and maturities of available-for-sale government debt securities. This was partly offset by reductions in Hong Kong and Rest of Asia-Pacific as liquidity was redeployed to support growth in lending.

Trading assets increased by 9%, driven by a rise in settlement accounts. These balances vary according to customer trading activity, which is typically lower at the end of the year.

Financial assets designated at fair value increased by 9%, in part due to the investment of net premiums received during the period in our insurance businesses, notably in Hong Kong and Europe. Favourable market movements in our European insurance operations also contributed to the rise.

Derivative assets decreased by 13%. Upward movements in yield curves in major currencies led to a decline in the fair value of interest rate contracts, although this was partly offset by a reduction in netting reflecting lower fair values.

Loans and advances to banks rose by 24% from the relatively low level seen in December 2012. This was driven by higher demand for reverse repo funding in Europe, and higher placements with financial institutions in Hong Kong and Rest of Asia-Pacific.

Loans and advances to customers remained broadly in line with December 2012 levels. During the first half of 2013, we reclassified customer lending balances of over US\$10bn relating to the planned disposals of non-strategic businesses, notably in Latin America and Europe, to Assets held for sale.

Excluding this, customer lending balances grew by over US\$15bn as continued demand for financing led to a rise in trade-related and term lending to CMB and GB&M customers in Hong Kong and CMB customers in Rest of Asia-Pacific. Residential mortgage lending remained broadly in

line with December 2012 levels as growth the UK, Hong Kong and Rest of Asia-Pacific was largely offset by the continued reduction in the US run-off portfolio.

Financial investments declined by 2%. This was driven by sales and maturities of available-for-sale government debt securities in North America as part of Balance Sheet Management s structural interest rate risk management activities, partly offset by net new purchases as surplus liquidity was deployed in Europe. The re-classification of our shareholding in Industrial Bank led to an increase in financial investments in Hong Kong.

Assets held for sale increased by 9%, driven by the re-classification of assets relating to the planned disposals of non-strategic businesses, notably in Latin America and Europe, to Assets held for sale. This was partly offset by the completion of the sales of our investment in Ping An and of the non-real estate personal lending portfolio in the US.

Other assets declined by 7%, driven in part by a reduction in the value of precious metals holdings in Europe, Hong Kong and North America reflecting a fall in commodity prices and withdrawals by customers.

Liabilities

Deposits by banks rose by 5% from the low levels seen in December 2012 due to a rise in repo balances in Europe to fund the increase in reverse repo activity.

Customer accounts increased by over US\$15bn, a 1% rise. During the first half of 2013 we reclassified deposit balances of US\$14bn relating to non-strategic businesses, notably in Europe and Latin America, to Liabilities of disposal groups held for sale .

Excluding this, customer accounts increased by US\$29bn, driven by a rise in Europe, as customers in RBWM held higher balances in readily-accessible current and savings accounts in the uncertain economic environment, together with higher balances in our Payments & Cash Management business in GB&M and CMB. Repo balances also rose, largely in Europe, as a result of a significant short-term placement at the end of June. However, these factors were partly offset by declines in other parts of the Group, notably in Hong Kong and Latin America as customers in RBWM placed their cash in investments. Customer account balances in Latin America were also adversely affected by the withdrawal of short-term balances placed at the end of 2012 in RBWM, while in CMB

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Interim Management Report (continued)

balances declined due to re-pricing strategies as interest rates fell. Maturing term deposits that were not replaced led to a decline in Rest of Asia-Pacific.

Trading liabilities increased by 16% largely due to higher settlement account balances, which vary according to customer trading activity.

Financial liabilities designated at fair value remained broadly unchanged since December 2012.

The reduction in the value of *derivative liabilities* was in line with that of Derivative assets as the underlying risk is broadly matched.

Debt securities in issue fell by 5%. This was driven by maturing debt that was not replaced in the

US as funding requirements declined, together with a net reduction in debt securities in issue in Europe.

Liabilities under insurance contracts rose by 4% as a result of liabilities to policyholders established for new business written, largely in Hong Kong.

Liabilities of disposal groups held for sale increased by 310%, or US\$14.8bn, driven by the transfer of non-strategic businesses to this classification.

Equity

Total shareholders equity rose by 2%, driven by profits generated in the period, partly offset by dividends paid.

Reconciliation of reported and constant currency assets and liabilities

30 June 2013 compared with 31 December 2012							
		31 Dec 12					
31 Dec 12		at 30 Jun 13	30 Jun 13		Constant		
31 Dec 12		at 30 Juli 13	30 Juli 13		Constant		
as	Currency	exchange	as	Reported	currency		
reported	translation ⁴⁴	rates	reported	change	change		
reported		14000	reported	enunge	v.i.i.ge		
****	****	****	****				
US\$m	US\$m	US\$m	US\$m	%	%		
141,532	(5,122)	136,410	148,285	5	9		
408,811	(13,513)	395,298	432,601	6	9		
33,582	(1,232)	32,350	35,318	5	9		
357,450	(13,357)	344,093	299,213	(16)	(13)		
152,546	(3,764)	148,782	185,122	21	24		
102,040	(3,704)	1 10,702	100,122		2-7		

Cash and balances at central banks Trading assets Financial assets designated at fair value Derivative assets

Loans and advances to banks

HSBC

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Loans and advances to customers Financial investments Assets held for sale Other assets	997,623 421,101 19,269 160,624	(33,057) (9,326) (521) 1,054	964,566 411,775 18,748 161,678	969,382 404,214 20,377 150,804	(3) (4) 6 (6)	0 (2) 9 (7)
Total assets	2,692,538	(78,838)	2,613,700	2,645,316	(2)	1
Deposits by banks Customer accounts Trading liabilities Financial liabilities designated at fair value Derivative liabilities Debt securities in issue Liabilities under insurance contracts Liabilities of disposal groups held for sale Other liabilities	107,429 1,340,014 304,563 87,720 358,886 119,461 68,195 5,018 118,123	(2,518) (39,118) (8,517) (2,531) (13,715) (4,363) (1,148) (257) (2,604)	104,911 1,300,896 296,046 85,189 345,171 115,098 67,047 4,761 115,519	110,023 1,316,182 342,432 84,254 293,669 109,389 69,771 19,519 117,716	2 (2) 12 (4) (18) (8) 2 289	5 1 16 (1) (15) (5) 4 310 2
Total liabilities	2,509,409	(74,771)	2,434,638	2,462,955	(2)	1
Total shareholders equity Non-controlling interests	175,242 7,887	(3,984) (83)	171,258 7,804	174,070 8,291	(1) 5	2 6
Total equity	183,129	(4,067)	179,062	182,361		2
Total equity and liabilities	2,692,538	(78,838)	2,613,700	2,645,316	(2)	1

For footnote, see page 100.

HSBC HOLDINGS PLC

Interim Management Report (continued)

In implementing our strategy, we have agreed to sell a number of businesses across the Group. Assets and liabilities of businesses, the sale of which is highly probable, are reported in held-for-sale categories on the balance sheet until the sale is closed.

We include loans and advances to customers and customer account balances reported in held-for-sale categories in our combined view of customer lending and customer accounts. We consider the combined view more accurately reflects the size of our lending and deposit books and growth thereof.

Combined view of customer lending and customer deposits

	At	At		At	At	
	30 June	30 June		30 June	31 December	
	2013	2012	Change	2013	2012	Change
	US\$m	US\$m	%	US\$m	US\$m	%
Loans and advances to customers Loans and advances to customers reported as held for sale ⁴⁵ US branches	969,382 13,808	974,985 5,496 528	(1) 151	969,382 13,808	997,623 6,124	(3) 125
other	13,808	4,968	178	13,808	6,124	125
Combined customer lending	983,190	980,481		983,190	1,003,747	(2)
Customer accounts Customer accounts reported as held for sale ⁴⁵ US branches	1,316,182 17,280	1,278,489 9,668 3,633	3 79	1,316,182 17,280	1,340,014 2,990	(2) 478
other	17,280	6,035	186	17,280	2,990	478
Combined customer deposits	1,333,462	1,288,157	4	1,333,462	1,343,004	(1)

For footnote, see page 100.

Financial investments

At 30 June 2013 At 31 December 2012

	Equity	Debt		Equity	Debt	
	securities US\$bn	securities US\$bn	Total US\$bn	securities US\$bn	securities US\$bn	Total US\$bn
Balance Sheet Management		279.1	279.1		293.4	293.4
Insurance entities		44.0	44.0		43.4	43.4
Structured entities	0.1	23.5	23.6		24.7	24.7
Principal Investments	2.9		2.9	2.9		2.9
Other	6.4	48.2	54.6	2.9	53.8	56.7
	9.4	394.8	404.2	5.8	415.3	421.1

The table above analyses the Group s holdings of financial investments by business activity. Further information can be found in the following sections:

Balance Sheet Management (page 169) for a description of the activities and an analysis of third-party assets in balance sheet management.

Risk management of insurance operations (page 175) includes an analysis of the financial investments within our insurance operations by the type of contractual liabilities that they back.

Structured entities (page 502 of the *Annual Report and Accounts 2012*) for further information about the nature of securities investment conduits in which the above financial investments are held.

Equity securities classified as available for sale (page 168) includes private equity holdings and other strategic investments.

Other represents financial investments held in certain locally managed treasury portfolios and other GB&M portfolios held for specific business activities.

HSBC HOLDINGS PLC

Interim Management Report (continued)

Customer accounts by country

	At	At	At
	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Europe	555,649	529,529	555,009
UK	412,161	382,945	426,144
France ⁴⁶	76,669	62,891	55,578
Germany	17,251	14,935	15,611
Malta	5,797	5,899	5,957
Switzerland ⁴⁷	18,779	21,401	20,211
Turkey Other	7,537	7,171	7,629
Other	17,455	34,287	23,879
Hong Kong	342,664	318,820	346,208
Rest of Asia-Pacific	174,050	173,157	183,621
Australia	18,240	19,560	20,430
India	9,852	10,315	10,415
Indonesia	6,559	6,382	6,512
Mainland China	37,843	32,183	35,572
Malaysia	16,965	16,523	17,641
Singapore	44,145	46,560	47,862
Taiwan	12,053 2,191	11,822	12,497
Vietnam Other	26,202	1,870 27,942	2,147 30,545
ouci	20,202	21,942	30,343
Middle East and North Africa			
(excluding Saudi Arabia)	41,142	39,029	39,583
Egypt	7,158	7,444	7,548
Qatar	4,065	3,031	2,704
UAE	18,822	17,727	18,448
Other	11,097	10,827	10,883
North America	149,053	148,360	149,037
US	92,572	91,525	90,627
Canada	45,583	46,113	47,049
Bermuda	10,898	10,722	11,361
		· · · · · ·	,,,,,,,
Latin America	53,624	69,594	66,556
Argentina	4,940	4,862	5,351
Brazil	26,251	34,022	30,144
Mexico	20,744	22,491	22,724
Panama		5,696	5,940

Other 2,523 2,397

For footnotes, see page 100.

1,316,182

1,278,489

1,340,014

HSBC HOLDINGS PLC

Interim Management Report (continued)

Economic profit/(loss)

Our internal performance measures include economic profit/(loss), a calculation which compares the return on financial capital invested in HSBC by our shareholders with the cost of that capital. We price our cost of capital internally and the difference between that cost and the post-tax profit attributable to ordinary shareholders represents the amount of economic profit/(loss) generated.

Our long-term cost of capital is reviewed annually and is 10% for 2013; this has been revised from 11% in 2012, primarily due to a reduction in the risk-free rate, reflecting the continued intervention of central banks and quantitative easing, and greater banking sector stability through higher levels of capital and liquidity.

The following commentary is on a reported basis.

The return on invested capital increased by 1.7 percentage points to 11.6%, which was 1.6 percentage points higher than our benchmark cost of capital. Our economic profit was US\$1.4bn, an increase of US\$2.3bn compared with the loss for the first half of 2012. This reflected a decrease in the long-term cost of capital and an increase in profits attributable to ordinary shareholders, primarily due to minimal fair value movements on our own debt, compared with adverse movements of US\$2.2bn in the first half of 2012, lower operating expenses and a lower tax charge. These factors were partially offset by higher average invested capital.

Economic profit/(loss)

For footnotes, see page 100.

		Half-year	to		
30 June 2	013	30 June 2	30 June 2012 31 December		er 2012
US\$m	% 48	US\$m % ⁴⁸		US\$m	% ⁴⁸
175,024	-	163,030		170,611	
8,399		8,123		8,399	
(916)		(901)		(891)	
(6)		85		26	
(1,346)		2,441		(71)	
(7,256)		(7,256)		(7,256)	
173,899		165,522		170,818	
9,998	11.6	8,152	9.9	5,302	6.2
(8,623)	(10.0)	(9,054)	(11.0)	(9,446)	(11.0)
1,375	1.6	(902)	(1.1)	(4,144)	(4.8)

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Reconciliation of RoRWA measures

Performance Management

We target a return on average ordinary shareholders—equity of 12% to 15%. For internal management purposes we monitor global businesses and geographical regions by pre-tax return on RWAs, a metric which combines return on equity and regulatory capital efficiency objectives.

In addition to measuring return on average risk- weighted assets (RoRWA), we measure our performance internally using underlying RoRWA, which is underlying pre-tax return and reported average RWAs at constant currency and adjusted for the effects of business disposals. Underlying RoRWA adjusts performance for certain items which distort year-on-year performance as explained on page 19.

We also present underlying RoRWA adjusted for the effect of operations which are not regarded as contributing to the longer-term performance of the Group. These include the run-off portfolios and the CRS business which was sold in May 2012.

The CRS average RWAs in the table below represent the average of the associated operational risk RWAs that were not immediately released on disposal and have not already been adjusted as part of the underlying RoRWA calculation. The pre-tax loss for CRS in the table below relates to litigation expenses that occurred after the sale of the business that have not been adjusted as part of the underlying RoRWA calculation.

Reconciliation of underlying RoRWA (excluding run-off portfolios and Card and Retail Services)

Reported
Underlying⁵⁰
Run-off portfolios
Legacy credit in GB&M
US CML and other⁵¹

	Half-year to 30 June 20	13
Pre-tax	Average	RoRWA
return	RWAs ⁴⁹	49,50
US\$m	US\$bn	%
14,071	1,109	2.6
13,078 3	1,095 135	2.4
153	36	0.9
(150)	99	(0.3)

Card and Retail Services
Underlying (excluding run-off portfolios and Card and Retail Services)

	5	
13,075	955	2.8

	Half-	year to 30 June	2012	Half-ye	ar to 31 Decem	ber 2012
	Pre-tax	Average	RoRWA	Pre-tax	Average	RoRWA
	return	RWAs ⁴⁹	49,50	return	RWAs ⁴⁹	49,50
	US\$m	US\$bn	%	US\$m	US\$bn	%
Reported	12,737	1,194	2.1	7,912	1,146	1.4
Underlying ⁵⁰	8,896	1,093	1.6	6,546	1,083	1.2
Run-off portfolios	(1,386)	175	(1.6)	(239)	159	(0.3)
Legacy credit in GB&M	(371)	48	(1.6)	96	43	0.4
US CML and other ⁵¹	(1,015)	127	(1.6)	(335)	116	(0.6)
Card and Retail Services		3		(150)	9	(3.4)
Underlying (excluding run-off portfolios and Card and Retail Services)	10,282	915	2.3	6,935	915	1.5

For footnotes, see page 100.

Reconciliation of reported and underlying average risk-weighted assets

		Half-year to				
	30 Jun	30 Jun		30 Jun	31 Dec	
	2013	2012	Change	2013	2012	Change
	US\$bn	US\$bn	%	US\$bn	US\$bn	%
Average reported RWAs ⁴⁹ Currency translation adjustment ¹⁸	1,109	1,194 (5)	(7)	1,109	1,146 (6)	(3)
Acquisitions, disposals and dilutions	(14)	(96)		(14)	(57)	
Average underlying RWAs For footnotes, see page 100.	1,095	1,093		1,095	1,083	1

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Ratios of earnings to combined fixed charges (and preference share dividends)

Ratios of earnings to combined fixed charges: ¹ excluding interest on deposits including interest on deposits
Ratios of earnings to combined fixed charges and preference share dividends:1
excluding interest on deposits
including interest on deposits

Half-year					
to 30 June		Year end	ded 31 De	ecember	
2013	2012	2011	2010	2009	2008
11.77	7.39	7.34	7.10	2.99	3.17
2.39	1.76	1.68	1.73	1.22	1.14
9.17	5.79	5.95	5.89	2.64	2.97
2.31	1.71	1.64	1.69	1.20	1.13

¹ For the purpose of calculating the ratios, earnings consist of income from continuing operations before taxation and non-controlling interest plus fixed charges and after deduction of the unremitted pre-tax income of associated undertakings. Fixed charges consist of total interest expense, including or excluding interest on deposits, as appropriate, dividends on preference shares and other equity instruments, as applicable, and the proportion of rental expense deemed representative of the interest factor.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Global businesses

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Portfolio repositioning

We have initiated a comprehensive programme to reposition our portfolios to better manage our business. We are reviewing our customer base and are establishing robust customer selection filters devised to ensure that we have sufficient controls and information flows in place so that we can be confident that we only do business with customers who meet the Group s criteria. This review will continue in the second half of the year and into 2014. Client selection is core to our growth strategy as we seek to generate long-term relationships and sustainable revenue streams

within acceptable risk parameters. As we reposition our portfolios and become more focused in client selection, our balance sheet composition in terms of products and segments may also change.

Summary

HSBC reviews operating activity on a number of bases, including by geographical region and by global business.

The commentaries below present global businesses followed by geographical regions (page 61).

Performance is discussed in this order because certain strategic themes, business initiatives and trends affect more than one geographical region. All commentaries are on a constant currency basis (see page 18) unless stated otherwise.

Basis of preparation

The results of global businesses are presented in accordance with the accounting policies used in the preparation of HSBC s consolidated financial statements. Our operations are closely integrated and, accordingly, the presentation of global business data includes internal allocations of certain items of income and expense. These allocations include the costs of certain support services and global functions to the extent that these can be meaningfully attributed to operational business lines. While such allocations have been made on a systematic and consistent basis, they necessarily involve a degree of subjectivity. Those costs which are not allocated to global businesses are included in Other .

Where relevant, income and expense amounts presented include the results of inter-segment funding as well as inter-company and inter-business line transactions. All such transactions are undertaken on arm s length terms.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Profit/(loss) before tax

Retail Banking and Wealth Management
Commercial Banking
Global Banking and Markets
Global Private Banking
Other ⁵²

30 June 2 US\$m	013 %	Half-year 30 June 20 US\$m		31 Decembe US\$m	r 2012 %
3,267	23.2	6,410	50.3	3,165	40.0
4,133	29.4	4,429	34.8	4,106	51.9
5,723	40.7	5,047	39.6	3,473	43.9
108	0.8	527	4.1	482	6.1
840	5.9	(3,676)	(28.8)	(3,314)	(41.9)
14,071	100.0	12,737	100.0	7,912	100.0

 $Total\ assets^{53}$

Retail Banking and Wealth Management
Commercial Banking
Global Banking and Markets
Global Private Banking
Other
Intra-HSBC items

At 30 June 2013		At 30 June 2012		At 31 December 2012	
US\$m	%	US\$m	%	US\$m	%
504,205	19.1	526,069	19.8	536,244	19.9
350,503	13.2	351,157	13.2	363,659	13.5
1,992,770	75.3	1,905,455	71.8	1,942,470	72.1
114,883	4.3	119,271	4.5	118,440	4.4
176,122	6.7	179,703	6.8	201,741	7.5
(493,167)	(18.6)	(429,321)	(16.1)	(470,016)	(17.4)
2,645,316	100.0	2,652,334	100.0	2,692,538	100.0

Risk-weighted assets

Retail Banking and Wealth Management
Commercial Banking
Global Banking and Markets
Global Private Banking
Other

At 30 June 2013		At 30 June 2012		At 31 December 2012	
US\$bn	%	US\$bn	%	US\$bn	%
243.4	22.0	298.7	25.7	276.6	24.6
385.9	34.9	397.8	34.3	397.0	35.3
429.2	38.9	412.9	35.6	403.1	35.9
21.8	2.0	21.8	1.9	21.7	1.9
24.5	2.2	28.7	2.5	25.5	2.3
1,104.8	100.0	1,159.9	100.0	1,123.9	100.0

Selected items included in profit before tax by global business

Acquisitions, disposals and dilutions⁵⁴

Half-year to

	30 June	30 June	31 December
	2013	2012	2012
	US\$m	US\$m	US\$m
Retail Banking and Wealth Management	(73)	5,074	488
Commercial Banking	2	418	449
Global Banking and Markets	(6)	224	269
Global Private Banking		56	(1)
Other	1,089	133	2,974
	1,012	5,905	4,179

For footnotes, see page 100.

HSBC HOLDINGS PLC

Interim Management Report (continued)

Retail Banking and Wealth Management

RBWM provides banking and wealth management services for our personal customers to help them to manage their finances and protect and build their financial futures.

		Half-year to	
	30 Jun	30 Jun	31 Dec
	2013	2012	2012
	US\$m	US\$m	US\$m
Net interest income	9,310	10,774	9,524
Net fee income	3,586	3,760	3,445
Other income/(expense)	393	4,781	1,577
Net operating income ²²	13,289	19,315	14,546
LICs ⁵⁵	(1,768)	(3,273)	(2,242)
Net operating income	11,521	16,042	12,304
Total operating expenses	(8,451)	(10,218)	(9,551)
Operating profit	3,070	5,824	2,753
Income from associates ⁵⁶	197	586	412
Profit before tax	3,267	6,410	3,165
RoRWA ⁴⁹	2.5%	3.9%	2.2%
	7	16%	

of profit before tax

from faster-growing regions

Announced 9 new transactions in 2013

Emerging Markets

Asset Manager of the Year

(UK Pension Awards, 2013)

Strategic direction

RBWM provides retail banking and wealth management services for personal customers in markets where we have, or can build, the scale to do so cost effectively.

We focus on three growth priorities:

building a consistent, high standard, customer needs-driven wealth management service for retail customers drawing on our Insurance and Asset Management businesses;

leveraging global expertise to improve customer service and productivity, to provide a high standard of banking solutions and service to our customers efficiently; and

simplifying and re-shaping the RBWM portfolio of businesses globally, to focus our capital and resources on key markets. To support these imperatives, we have targeted growth in priority markets, deepening customer relationships and enhancing distribution capabilities.

Implementing Global Standards, enhancing risk management control models and simplifying processes also remain top priorities for RBWM.

For footnotes, see page 100.

The commentary is on a constant currency basis unless stated otherwise.

Review of performance

RBWM reported profit before tax of US\$3.3bn compared with US\$6.4bn in the first half of 2012 on both a reported and constant currency basis. This decrease was driven by the non-recurrence of the gains on sale of the CRS business and US branches of US\$3.6bn and the absence of profits from non-strategic businesses sold or closed in 2012, including our investment in Ping An.

On an underlying basis, profit before tax increased by US\$2.0bn, driven by lower loan impairment charges in the US run-off portfolio which reflected the decline in lending balances, improvements in housing market conditions and improved delinquency levels. In addition, operating expenses declined, driven by lower customer redress provisions in the UK.

Loss before tax in the US run-off portfolio decreased, due to lower loan impairment charges. This was partly offset by higher operating expenses due to a customer remediation provision related to our former CRS business. Revenue reduced, driven by the loss on sale of the non-real estate portfolio and insurance business and losses arising from the early termination of qualifying accounting hedges, partly offset by favourable movements in the fair value of non-qualifying hedges in HSBC Finance of US\$263m, compared with adverse movements of US\$217m in the first half of 2012.

Profit before tax in RBWM excluding the CRS business and the US run-off portfolio (the Rest of RBWM) grew by US\$44m, mainly driven by a decrease in operating expenses which reflected lower customer redress provisions in the UK and sustainable cost savings resulting from our organisational effectiveness programmes and portfolio management activities. This was partly offset by a significant decline in our share of profit from associates following the sale of our investment in Ping An.

Revenue in the Rest of RBWM declined by 6%, reflecting lower net gains on sale of our non-strategic operations (most notably the US branches) and various Insurance manufacturing businesses, the loss on sale of an HFC Bank UK secured lending portfolio, and the consequent reduction in operating revenue. Excluding the items above, revenue grew by over 2%, reflecting improved performance in Hong

Kong and Europe.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Analysis of Retail Banking and Wealth Management profit before tax

		US CRS	US run-off	Rest of
	RBWM	business	portfolio	RBWM
	US\$m	US\$m	US\$m	US\$m
Half-year to 30 June 2013 Net interest income Net fee income/(expense) Other income/(expense)	9,310 3,586 393		1,151 (3) (355)	8,159 3,589 748
Net operating income ²² LICs ⁵⁵	13,289 (1,768)		793 (396)	12,496 (1,372)
Net operating income Total operating expenses	11,521 (8,451)		397 (631)	11,124 (7,820)
Operating profit/(loss) Income from associates ⁵⁶	3,070 197		(234)	3,304 197
Profit/(loss) before tax	3,267		(234)	3,501
RoRWA ⁴⁹	2.5%		(0.5%)	4.5%
Half-year to 30 June 2012 Net interest income Net fee income/(expense) Other income/(expense)	10,774 3,760 4,781	1,267 409 3,155	1,278 (9) (269)	8,229 3,360 1,895
Net operating income ²² LICs ⁵⁵	19,315 (3,273)	4,831 (322)	1,000 (1,577)	13,484 (1,374)
Net operating income/(expense) Total operating expenses	16,042 (10,218)	4,509 (593)	(577) (384)	12,110 (9,241)
Operating profit/(loss) Income from associates ⁵⁶	5,824 586	3,916	(961)	2,869 586
Profit/(loss) before tax	6,410	3,916	(961)	3,455
RoRWA ⁴⁹	3.9%	21.1%	(1.5%)	4.1%
Half-year to 31 December 2012 Net interest income Net fee income/(expense) Other income	9,524 3,445 1,577	(14)	1,285 42 69	8,239 3,417 1,508
Net operating income/(expense) ²² LICs ⁵⁵	14,546 (2,242)	(14)	1,396 (992)	13,164 (1,250)
Net operating income/(expense) Total operating expenses	12,304 (9,551)	(14) (136)	404 (719)	11,914 (8,696)
Operating profit/(loss) Income from associates ⁵⁶	2,753 412	(150)	(315) 2	3,218 410
Profit/(loss) before tax	3,165	(150)	(313)	3,628
RoRWA ⁴⁹	2.2%	3.4%	(0.5%)	4.4%

Net interest income in the Rest of RBWM increased by 1% despite the absence of US\$215m of net interest income relating to businesses that were disposed of or closed in 2012. The increase from on-going businesses was driven by improved mortgage spreads and growth in mortgage balances in Hong Kong and the UK. In Hong Kong, the increase in net interest income was also driven by growth in the insurance debt securities portfolio. Average deposit balances increased, particularly in the UK and Hong Kong, though the benefit was more than offset by deposit spread compression, particularly in Hong Kong, reflecting the sustained low interest rate environment.

Net fee income in the Rest of RBWM grew by 8%, primarily due to higher investment product sales in Hong Kong, mainly in unit trusts and retail brokerage driven by favourable market sentiment and strong customer demand, higher foreign exchange income and higher asset management fees reflecting growth in average assets under management in Hong Kong and the US.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Other income in the Rest of RBWM declined by US\$1.1bn from the portfolio rationalisations and other items described above. Revenue relating to the on-going business declined by US\$245m driven by lower insurance revenue reflecting less favourable movements in the PVIF asset.

LICs in the Rest of RBWM increased by 4%, driven by Latin America, particularly Mexico, reflecting the non-recurrence of a provision release in the first half of 2012, higher lending balances and a revision to the assumptions used in our collective assessment models in the first half of 2013. In Brazil, higher collective provisions arising on restructured loans as a result of impairment model changes and assumption revisions were largely offset by an improvement in the quality of the portfolio following the modification of credit strategies in previous periods to mitigate rising delinquency rates. In Europe, LICs decreased marginally, mainly in the UK, partly offset by an increase in Turkey reflecting higher credit card balances due to business expansion.

Operating expenses in the Rest of RBWM decreased by US\$1.2bn, mainly as a result of lower customer redress provisions in the UK of US\$412m compared with US\$1.1bn in the first half of 2012, sustainable cost savings of over US\$150m resulting from organisational effectiveness programmes, and the disposals and run-off of businesses in 2012 and 2013. In addition, we reported an accounting gain of US\$189m relating to changes in delivering ill-health benefits to certain employees in the UK. These were partly offset by higher staff costs in Latin America and Hong Kong due, in part, to inflationary pressures and higher premises costs, mainly in Hong Kong.

Share of profit from associates and joint ventures decreased following the disposal of our investment in Ping An in December 2012. Growth priorities

Growth in priority markets

Growth of our Premier franchise is a key priority. We provide our customers with exclusive access to an enhanced suite of wealth management products and HSBC s global market intelligence. We are progressing the roll-out of enhanced Relationship Manager (RM) coverage to select customers, with a planned launch in six markets by the end of the year.

Deepen customer relationships

The new Global Wealth Incentive Plan aims to improve customer service and deepen client relationships, measuring all Wealth RMs on activities that improve customer experience while reinforcing the requirement for sales quality and suitability.

Further growth depends on our ability to deepen customer relationships and acquire new wealth management mandates in faster-growing markets. Wealth management revenue increased by US\$74m, driven by Hong Kong. This growth was supported by an increase in total relationship balances, mainly in Hong Kong, but also in Europe, Rest of Asia-Pacific and Middle East and North Africa.

Distribution

Digital distribution is key for the business. We launched a new mobile banking application which is currently live in 12 markets and will be in 26 markets by the end of the year. The RM Platform, a system that the RMs use to manage their day to day client relationships, was released in 11 countries and will be launched in a further two markets by the end of 2013. The Client Wealth Dashboard was rolled out in Taiwan, Singapore and the UAE with another seven markets expected to follow this year.

Other strategic imperatives

We continued to focus on business transformation in order to improve customer service and productivity. We are rationalising our internet banking platforms and continue to review our product range to simplify and standardise our offering to optimise customer choice and increase efficiencies. We recently completed a customer focused redesign of the UK mortgage process which is now being rolled out in mainland China with a planned extension to other priority markets including France and Brazil during 2013.

During the first half of 2013, we continued the portfolio rationalisation programme, announcing nine new closures or disposals, including that of our operations in Panama. We also completed 10 transactions in the period, which resulted in an overall reduction in RWAs of more than US\$9bn.

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Interim Management Report (continued)

Commercial Banking

CMB offers a full range of commercial financial services and tailored solutions to over three million customers ranging from small and medium-sized enterprises to publicly quoted companies in more than 60 countries.

		Half-year to	
		·	31 Dec
	30 Jun	30 Jun	
	2013	2012	2012
	US\$m	US\$m	US\$m
Net interest income	5,050	5,144	5,217
Net fee income	2,337	2,224	2,246
Other income	476	885	835
Net operating income ²²	7,863	8,253	8,298
LICs ⁵⁵	(1,160)	(924)	(1,175)
Net operating income	6,703	7,329	7,123
Total operating expenses	(3,337)	(3,736)	(3,862)
Operating profit	3,366	3,593	3,261
Income from associates ⁵⁶	767	836	845
Profit before tax	4,133	4,429	4,106
RoRWA ⁴⁹	2.2%	2.3%	2.0%
	TS 11 19 94 1	1. 41 .	

Double-digit lending growth in

Global Trade and Receivables Finance

Best Transaction Banking House

(Euromoney Awards for Excellence 2013)

Continued strong performance

in Hong Kong with lending growth of

13%

Strategic direction

CMB aims to be the banking partner of choice for international businesses by building on our rich heritage, international capabilities and relationships to enable connectivity and support trade and capital flows around the world, thereby strengthening our leading position in international business and trade.

We have three growth priorities:

grow coverage in faster growing markets;

drive revenue growth through our international network; and

grow collaboration revenues.

Implementing Global Standards, enhancing risk management controls models and simplifying processes also remain top priorities for CMB.

For footnotes, see page 100.

The commentary is on a constant currency basis unless stated otherwise.

Review of performance

In the first half of 2013, CMB reported a profit before tax of US\$4.1bn, 7% lower than in the same period in 2012. On a constant currency basis, profit before tax decreased by 6%, largely due to the effect of the disposal of US branches in 2012 and lower profit from associates following the reclassification of Industrial Bank from an associate to a financial investment in 2013.

On an underlying basis, profit before tax increased by 4% as higher revenues, lower operating expenses and increased income from associates were partly offset by higher loan impairment charges.

Revenue decreased by 3% due to the effect of business disposals in 2012. Underlying revenue was 1% higher than in the first half of 2012. Net interest income increased marginally as growth in average customer loans and deposits was largely offset by spread compression. Revenue also benefited from collaboration with other global businesses, particularly with GB&M in Hong Kong, and increased lending fees. Management view of revenue

Half-year to

	30 Jun	30 Jun	31 Dec
	2013	2012	2012
	TICO.	HO¢	IIΩΦ
	US\$m	US\$m	US\$m
Global Trade and Receivables Finance	1,459	1,482	1,486
Credit and Lending	3,008	3,057	3,189
Payments and Cash Management, current			
accounts and savings deposits	2,579	2,651	2,718
Insurance and investments	326	374	353
Other	491	689	552

Net operating income²² **7,863** 8,253 8,298 For footnote, see page 100.

Global Trade and Receivables Finance revenue remained broadly unchanged compared with the first half of 2012. Despite a slowdown in global trade growth in the first half of 2013, Global Trade and Receivables Finance assets continued to grow strongly, driven by client demand for export and import lending, notably in Hong Kong and Rest of Asia-Pacific. However, the benefit of lending growth was largely offset by spread compression, particularly in Hong Kong and Latin America, reflecting competition and increased liquidity in the markets.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Similarly, Credit and Lending revenue remained largely unchanged, as higher average balances were broadly offset by spread compression. Growth in average lending balances continued, particularly in our home markets of the UK and Hong Kong, despite the rising number of corporate bond issuances in the market.

Payments and Cash Management revenue marginally declined compared with the first half of 2012. Revenue grew from new mandates and transaction volumes, supported by our focus on international customers. This growth was largely offset by the effect of business disposals in 2012 and a challenging interest rate environment.

The movement in Other reflects the gains on business disposals recorded in the first half of 2012.

LICs increased by 30% compared with the first half of 2012 as we recorded higher individually assessed provisions in Latin America, Europe and North America partly offset by lower individually assessed provisions in Rest of Asia-Pacific. In Latin America, collective impairments also rose mainly due to impairment model changes and assumption revisions for restructured loans in our Business Banking portfolios in Brazil.

Operating expenses declined by 9%, mainly due to an accounting gain relating to changes in delivering ill-health benefits in the UK in the first half of 2013 and the non-recurrence of charges relating to UK customer redress in Europe in the first half of 2012. Excluding these items, costs marginally decreased. In the first half of 2013, we generated over US\$40m of sustainable savings through process re-engineering and organisational effectiveness programmes, allowing us to reinvest in growth initiatives and the implementation of Global Standards. Examples of this included simplifying the cross-border account opening and credit renewal processes, and moving customers to the single channel HSBCnet with the aim of demising 11 local Business Internet Banking systems by the end of 2013.

Income from associates fell by 9% reflecting the reclassification of Industrial Bank as a financial investment and the disposal of our investment in Ping An. Excluding these, income from associates rose, driven by balance sheet growth and increased fee income in BoCom partly offset by higher operating expenses and a rise in loan impairment charges.

Growth priorities

Grow coverage in faster-growing markets

In the first half of 2013, revenues from faster-growing regions represented 55% of CMB s total revenue. CMB s top 20 markets contributed over 94% of our profit before tax in the period, of which 60% was generated from faster-growing regions.

Drive revenue growth through our international network

We have been successful in capturing international revenue growth opportunities. Overall cross-border revenues grew strongly, particularly revenues from the overseas operations of our mainland Chinese corporate customers. We continue to position HSBC as the leading international bank for renminbi (RMB) business completing several high-profile deals in the first half of 2013.

We extended the International Relationship Managers (IRM) programme into Hong Kong by adding 47 IRMs to focus on high value international customers, and will be launching the programme to a number of sites in the second half of 2013. We also launched an additional international SME fund in the UK of £5.0bn (US\$7.7bn) to support UK businesses that trade, or aspire to trade, internationally. Similarly, in France and Mexico, we launched SME funds of 1.0bn (US\$1.3bn) and MXN13bn (US\$1.0bn), respectively, targeted at international customers.

In Corporate Banking, we have built on the success of our key hubs strategy to include the development of industry-focused units that enable intelligence sharing across our teams and our international customer base. The number of Corporate customers who generate revenue in two or more countries increased compared with the first half of 2012.

Grow collaboration revenues

Collaboration with global businesses generated revenue of around US\$2bn for the Group, an increase of 5% compared with the first half of 2012. We continued to work closely with GB&M to provide our clients access to relevant products. This resulted in a rise in gross revenues of 9% which are shared between the two global businesses compared with the first half of 2012 particularly in Foreign Exchange and in debt capital markets, where gross revenue almost doubled. For example, in Hong Kong,

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Interim Management Report (continued)

the number of deals executed tripled.

Recruitment of around 100 additional full-time equivalent (FTE) staff is underway to drive growth in the sale of Global Markets products. In addition, we have increased the number of Specialised Finance units within priority countries to facilitate further collaboration opportunities with GB&M.

We continued to make Global Trade and Receivables Finance products increasingly available to GB&M clients as we established Key Account Management teams to strengthen our client coverage. We also expanded our Commodities and Structured Trade Finance offering in Latin America and in the Middle East and North Africa. Our new strategic Supply Chain Solutions platform was launched in London and Hong Kong, allowing CMB to serve global clients in a more consistent way.

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Interim Management Report (continued)

Global Banking and Markets

GB&M provides tailored financial solutions to major government, corporate and institutional clients worldwide.

	30 Jun 2013 US\$m	Half-year to 30 Jun 2012 US\$m	31 Dec 2012 US\$m
Net interest income Net fee income Net trading income ⁵⁷ Other income/(expense)	3,334	3,625	3,335
	1,818	1,598	1,731
	5,606	3,735	1,955
	(96)	1,377	917
Net operating income ²²	10,662	10,335	7,938
LICs ⁵⁵	(174)	(598)	(72)
Net operating income Total operating expenses	10,488	9,737	7,866
	(5,007)	(5,073)	(4,834)
Operating profit Income from associates ⁵⁶	5,481	4,664	3,032
	242	383	441
Profit before tax RoRWA ⁴⁹ Stron	5,723 2.8% ag client flows in	5,047 2.4%	3,473 1.7%

Credit and Foreign Exchange

Best Global Emerging

Market Investment Bank

(Euromoney Awards for Excellence, 2013)

Best Overall Primary Debt Provider

and, for the 3rd consecutive year,

Best Coverage Team

(Euromoney Primary Debt Survey, 2013)

Strategic direction

GB&M continues to pursue its well established emerging markets-led and financing-focused strategy, with the objective of being a Top 5 bank to our priority clients. This strategy has evolved to include a greater emphasis on connectivity between the global businesses, and within GB&M, utilising the Group s extensive distribution network.

We focus on four growth priorities:

leveraging our distinctive geographical network which connects developed and faster-growing regions;

connecting clients to global growth opportunities;

continuing to be well positioned in products that will benefit from global trends; and

enhancing collaboration with other global businesses to appropriately service the needs of our international client base. Implementing Global Standards, enhancing risk management controls and simplifying processes also remain top priorities for GB&M.

For footnotes, see page 100.

The commentary is on a constant currency basis unless stated otherwise.

Review of performance

GB&M reported profit before tax of US\$5.7bn, 13% higher than in the first half of 2012. On a constant currency basis, profit before tax increased by 15%. This was driven by higher revenue, including a favourable DVA (see page 28), and lower impairment charges.

Revenue rose by 4% with growth in most of our businesses. Revenue in Credit increased, in part due to strong demand as clients sought to raise funding in the capital markets, along with reserve releases, compared with charges in the first half of 2012 and revaluation gains in the legacy portfolio. Foreign Exchange reported higher revenue as client volumes increased while our Credit and Lending business within Financing and Equity Capital Markets benefited from higher spreads and reduced funding costs compared with the same period in 2012. As expected, Balance Sheet Management revenue declined as proceeds from the sale and maturity of investments were reinvested at lower prevailing rates. While our Rates business reported a resilient performance, particularly in the first quarter, revenue declined compared with the first half of 2012 which benefited from central bank intervention. We reported favourable fair value movements from own credit spreads on structured liabilities of US\$4m, compared with reported adverse fair value movements of US\$30m in the comparable period of 2012.

LICs decreased by US\$414m. Credit risk provisions declined, driven by net releases on available-for-sale ABSs in our legacy portfolio compared with charges in the first half of 2012. As a result, the available-for-sale ABS reserve decreased from a negative balance of US\$2.2bn as reported at 31 December 2012 to a negative balance of US\$2.0bn at 30 June 2013. The decline in LICs also resulted from the non-recurrence of impairments on certain available-for-sale debt securities in Principal Investments. In addition, loan impairment charges fell due to lower individually assessed provisions in Global Banking and in the legacy Credit loans and receivables portfolio.

Operating expenses remained broadly unchanged as reduction in performance-related costs and an accounting gain of US\$81m relating to changes in delivering employee ill-health benefits to certain employees in the UK, were largely offset by higher litigation-related costs.

HSBC HOLDINGS PLC

Interim Management Report (continued)

Management view of revenue⁵⁸

		Half-year to	
	30 Jun	30 Jun	
			31 Dec
	2013	2012	2012
	US\$m	US\$m	US\$m
Global Markets ⁵⁹	5,329	5,314	3,379
Credit	670	370	409
Rates	1,236	1,805	(34)
Foreign Exchange	1,833	1,733	1,482
Equities	531	396	283
Securities Services	847	798	825
Asset and Structured Finance	212	212	414
Global Banking	2,847	2,583	2,581
Financing and Equity Capital Markets	1,609	1,356	1,375
Payments and Cash Management	862	842	838
Other transaction services	376	385	368
Balance Sheet Management	1,680	2,206	1,532
Principal Investments	154	147	(22)
Debit valuation adjustment	451		518
Other ⁶⁰	201	85	(50)
Net operating income ²²	10,662	10,335	7,938

Balance Sheet Management revenues included a notional tax credit on income earned from tax-exempt investments of US\$53m in the first half of 2013 (first half of 2012: US\$59m; second half of 2012: US\$57m), which is offset above within Other . The above table reflects the management structure of GB&M prior to the organisational restructure, effective from the second half of 2013.

For footnotes, see page 100.

We continue to actively identify savings and simplify our business model, and delivered a further US\$50m of sustainable savings in the first half of 2013.

Income from associates was lower, due to the reclassification of Industrial Bank as a financial investment.

Global Markets reported revenue in excess of US\$5.3bn. Building on the momentum achieved in 2012, we earned record half-year revenue from primary market issuances, mainly reported in Credit, with notable increases in Europe and Hong Kong. Additionally, trading revenue increased from strong volumes in our corporate debt securities portfolio in Europe, together with revaluation gains on securities in North America. Legacy credit revenue also rose as noted above. Equities revenue increased, reflecting higher equity derivatives income driven by strong client flows and larger market share in Asia, favourable fair value movements on certain assets and minimal fair value movements on structured liabilities compared with adverse fair value movements in the first half of 2012.

Foreign Exchange income rose due to increased client volumes which benefited from our improved electronic pricing and distribution capabilities, and our continuing collaboration with CMB. However, the benefit was partly offset by margin compression as a result of heightened competition.

As noted above, Rates revenue was lower as the first half of 2012 benefited from the significant tightening of spreads on eurozone bonds following the ECB s Long-Term Refinancing Operation. In the current period, a strong first quarter performance was partly offset in the second quarter by more volatile market conditions as a result of expectations that the scale of government repurchase schemes and quantitative easing measures may be reduced.

Global Banking revenue increased in most regions from higher spreads and reduced funding costs than in the same period last year in our Credit and Lending business reported within Financing and Equity Capital Markets. Average lending balances remained stable despite some clients seeking funding from debt capital markets. Event-driven fee income in our underwriting and project finance businesses also increased. In addition, we reported gains on sale of equity positions, compared with losses on syndicated loans in the comparable period in the previous year.

Balance Sheet Management revenue declined by US\$494m. Net interest income was adversely affected by reinvestment at prevailing rates while gains on the disposal of available-for-sale debt securities fell, notably in Europe, although partly offset by higher disposal gains in North America.

Growth priorities

Leveraging our distinctive geographical network which connects developed and faster-growing regions

We continue to leverage our distinctive international network and business model. For example, we provided advisory services to multinational corporates, helping them enhance their stakes in locally-listed subsidiaries in India. With operations in around 60 markets which connect developed and faster-growing regions, we are competitively positioned to service the needs of our multinational clients.

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Connecting clients to global growth opportunities

Our product expertise and balance sheet strength enable us to connect our diversified client base to global growth opportunities. A number of recent event-driven transactions and new mandates demonstrated our ability to deliver services across the GB&M product suite, particularly in those areas geared towards growth opportunities.

Continuing to be well positioned in products that will benefit from global trends

We have invested with the aim of ensuring we are well positioned to benefit from global growth trends. With RMB internationalisation a key area of focus, we are developing new capabilities within this growing market. In Payments and Cash Management, for example, we implemented an innovative cross-border RMB payments and collections product. In addition to reducing foreign exchange exposure, this provided a centralised approach to cash management and reduced intra-group settlement flows between mainland Chinese subsidiaries and their overseas parent companies. Our position as a leading international bank for RMB products and services was recognised in the 2013 *Asiamoney* Offshore RMB services survey which named us Best Provider of Offshore RMB Products and Services for the second consecutive year.

In debt capital markets, we captured growth in issuance demand, facilitating a broader and more diverse source of funding for our customers. We recognised the transition from traditional sources of funding towards debt capital financing, which resulted in us assuming leading positions in euro, sterling, emerging and Asia-Pacific (excluding Japan) markets. Investment in enhancing our product offerings in e-FX platforms also contributed to a strong performance in the *Euromoney* 2013 FX Poll, with HSBC volumes rising by 11% and our market share also increasing.

Enhancing collaboration with other global businesses to appropriately service the needs of our customers

We continued to enhance our collaborative efforts with other global business partners to better meet the needs of our customers across the Group. The sale of GB&M products to CMB clients generated gross revenues which are shared between the two global businesses. These revenues increased by 9%, compared with the first half of 2012, particularly within Foreign Exchange due to strong customer flows. Revenue from debt capital markets also increased, mainly in Hong Kong, as the number of transactions executed for CMB clients tripled. Revenue in our project and export finance business also increased.

HSBC HOLDINGS PLC

Interim Management Report (continued)

Global Private Banking

GPB serves high net worth individuals and families with complex and international financial needs. We manage and preserve their wealth while connecting them to global opportunities.

	Half-year to			
	30 Jun	30 Jun	31 Dec	
	2013	2012	2012	
	US\$m	US\$m	US\$m	
Net interest income	575	672	622	
Net fee income	602	625	607	
Other income/(expense)	(26)	344	302	
Net operating income ²²	1,151	1,641	1,531	
LICs ⁵⁵	(14)	(4)	(23)	
Net operating income	1,137	1,637	1,508	
Total operating expenses	(1,035)	(1,113)	(1,030)	
Operating profit	102	524	478	
Income from associates ⁵⁶	6	3	4	
Profit before tax	108	527	482	
RoRWA ⁴⁹	1.0%	4.7%	4.4%	

Continued progress on repositioning our business with a focus on priority markets

US\$2.8bn

of net new money

from intra-group referrals

Best Private Bank in

Hong Kong

(Private Banker International Greater China Awards)

Strategic direction

GPB aims to build on HSBC s commercial banking heritage to be the leading private bank for high net worth business owners.

We have two growth priorities:

repositioning the business to concentrate on home and priority markets, particularly onshore, aligned with Group priorities; and

capturing growth opportunities from Group collaboration, particularly by accessing owners and principals of CMB and GB&M clients. Implementing Global Standards, enhancing risk management controls, tax transparency and simplifying processes also remain top priorities for GPB.

For footnotes, see page 100.

The commentary is on a constant currency basis unless stated otherwise.

Review of performance

Reported profit before tax of US\$108m was US\$419m lower than in the first half of 2012 and US\$405m lower on a constant currency basis.

On an underlying basis, which excludes the gain on the sale of our operations in Japan in 2012 of US\$67m and associated operating results, profit before tax was US\$349m lower as a result of reduced revenue, primarily due to the loss following the reclassification of our Monaco business to held for sale (see also Note 25 on the Financial Statements) partly offset by decreased operating expenses.

Revenue declined by 29%, primarily due to the loss following reclassification to held for sale and the sale of our operations in Japan in the first half of 2012, as noted above. Net interest income fell as higher yielding positions matured and opportunities for reinvestment were limited by lower prevailing yields. Narrower lending and deposit spreads coupled with a decline in average deposit balances contributed to the fall in net interest income. Brokerage fees also decreased, reflecting a reduction in client transaction volumes, in part due to lower volatility, and fewer large deals.

Operating expenses decreased by 7%, primarily due to a managed reduction in average staff numbers in both front and back office, lower restructuring and other related cost, reduced performance costs and the non-recurrence of a customer redress provision in June 2012. These factors were partly offset by an operational risk provision and a provision relating to our obligations under the UK Rubik agreement, a bilateral tax agreement between the UK and Swiss governments. We also delivered further sustainable savings of approximately US\$35m in the first half of 2013.

Client assets⁶¹

At beginning of period	
Net new money	
Value change	

	Hal
30 Jun	3
2013	
US\$bn	U
398	
(10)	
(10)	

30 Jun	31 Dec
2012 US\$bn	2012 US\$bn
377	375
(2)	(5
4	13

Exchange/other	(2)	(4)	15
At end of period	386	375	398
For footnote, see page 100.			

HSBC HOLDINGS PLC

Interim Management Report (continued)

Client assets, which include funds under management and cash deposits, have decreased by US\$11.5bn since December 2012 due to negative net new money and adverse foreign exchange movements. Negative net new money was mainly affected by the adoption of new compliance and tax transparency standards as well as actions taken to reposition our client base towards higher net worth relationships. Negative net new money was also affected by a large number of client withdrawals, notably in Switzerland. However, we attracted positive net new money of US\$3.0bn from clients in Asia.

Our return on assets, defined as the percentage of revenue to average client assets, was 57bps in the first half of 2013 compared with 83bps in the same period in 2012 and 77bps in the second half of 2012. This was primarily due to the loss following reclassification to held for sale noted above and the non-recurrence of the gain on the sale of our operations in Japan in 2012 which negatively affected the return on assets by 17bps. The fall in net interest income and the decline in brokerage fees also contributed to the reduction in our return on assets. Growth priorities

Repositioning the business

The repositioning of GPB that commenced in 2012 has been accelerated, focusing on home and priority growth markets where wealth creation is strong and where our Group presence can be leveraged. On 24 June 2013, we decided to withdraw from our private banking activities and private banking-related fund businesses which are wholly-owned Luxembourg subsidiaries of HSBC Trinkaus & Burkhardt AG. Subsequently, on 14 July 2013 we entered into an agreement to sell these businesses and the transaction is expected to complete towards the end of this year. We also conducted a review of our operations in Monaco following receipt of unsolicited expressions of interest in this business. This review was completed in July and a decision was made to retain the business.

We have focused on growing domestic private banking, supplemented with a transparent international business operating from key hubs. We have also applied a disciplined client segmentation approach to focus on high net worth and ultra-high net worth segments.

Capturing growth opportunities

We have captured growth from collaboration with other global businesses, and the resulting referral flows generated net new money of US\$2.8bn, US\$0.7bn higher than in the first half of 2012. Collaboration with CMB strengthened, and the framework is being enhanced with a defined coverage model, and improved reporting in order to identify further opportunities and achieve further benefits in the second half of the year. Opportunities to share products and platforms with RBWM have been identified, including digital capabilities, which enable us to better meet client needs.

We continued to enhance our product offering to clients through the strengthening of the Alternatives platform, with five product launches concluded in the first half of 2013, comprising two private equity funds, two real estate club deals and a fund of hedge funds. We also continued to enhance our front office systems with the roll-out of Global Vision in the UK and improvements to Global Client Relationship Management in the UK and the US.

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Interim Management Report (continued)

Other⁵²

Other contains the results of HSBC s holding company and financing operations, central support and functional costs with associated recoveries, unallocated investment activities, centrally held investment companies, certain property transactions and movements in fair value of own debt.

		Half-year to	
	30 Jun	30 Jun	31 Dec
	2013	2012	2012
	US\$m	US\$m	US\$m
Net interest expense Net fee income Net trading expense ⁵⁷ Changes in fair value of long-term debt issued and related derivatives Changes in other financial instruments designated at fair value Net expense from financial instruments designated at fair value Other income	(376) 61 (169) (1,419) 957 (462) 5,096	(464) 100 (205) (1,810) (465) (2,275) 3,182	(266) 94 (332) (2,517) (671) (3,188) 5,686
Net operating income ²²	4,150	338	1,994
Total operating expenses	(3,312)	(4,049)	(5,320)
Operating profit/(loss)	838	(3,711)	(3,326)
Income from associates ⁵⁶	2	35	12
Profit/(loss) before tax For footnotes, see page 100.	840	(3,676)	(3,314)

The commentary is on a constant currency basis unless stated otherwise.

Notes

Reported profit before tax of US\$840m compared with a loss of US\$3.7bn in the first half of 2012 on both a reported and a constant currency basis.

On an underlying basis, a pre-tax loss of US\$230m compared with the loss of US\$1.6bn in the first half of 2012. This was driven by the non-recurrence of a provision for US anti-

money laundering, BSA and OFAC investigations of US\$700m in the first half of 2012. In addition, we recognised a net gain on completion of the disposal of our investment in Ping An of US\$553m together with foreign exchange gains of US\$442m relating to sterling debt issued by HSBC Holdings.

Net trading expense decreased by 18%. In addition to the foreign exchange gains noted above, there were favourable fair value movements on non-qualifying hedges, notably in Europe, mainly related to cross-currency swaps used to economically hedge fixed rate long-term debt compared with adverse movements in the first half of 2012. This was partly offset by adverse fair value movements of US\$682m on the contingent forward sale contract relating to Ping An.

Net expense from financial instruments designated at fair value reduced by US\$1.8bn. We reported minimal movements on the fair value of our own debt, compared with adverse movements of US\$2.2bn in the first half of 2012, notably in Europe and North America. Excluding this, net expense increased due to higher adverse fair value movements from interest and exchange rate ineffectiveness in the hedging of long-term debt designated at fair value issued principally by HSBC Holdings and its European subsidiaries, compared with the first half of 2012.

Gains less losses from financial investments increased by US\$909m, driven by a gain of US\$1.2bn on disposal of our investment in Ping An, partly offset by the non-recurrence of gains from the sale of our shares in two Indian banks in the first half of 2012.

Other operating income increased by US\$1.0bn, driven by an accounting gain of US\$1.1bn arising from the reclassification of Industrial Bank as a financial investment following its issue of additional share capital to third parties.

Operating expenses reduced by US\$713m, mainly from the non-recurrence of the US fines and penalties, as noted above.

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Interim Management Report (continued)

Reconciliation of reported and constant currency profit/(loss) before tax

Retail Banking and Wealth Management

30 June 2013 compared with 30 June 2012

			1H12			
		Currency	at 1H13			Constant
	1H12 as	translation	exchange	1H13 as	Reported	currency
	reported	adjustment ¹⁸	rates	reported	change ¹⁹	change ¹⁹
	US\$m	US\$m	US\$m	US\$m	%	%
Net interest income Net fee income Gains on disposal of US branch network and cards business	10,774 3,760 3,597	(157) (43)	10,617 3,717 3,597	9,310 3,586	(14) (5) (100)	(12) (4) (100)
Other income ²¹	1,184	(46)	1,138	393	(67)	(65)
Net operating income ²²	19,315	(246)	19,069	13,289	(31)	(30)
Loan impairment charges and other credit risk provisions	(3,273)	58	(3,215)	(1,768)	46	45
Net operating income	16,042	(188)	15,854	11,521	(28)	(27)
Operating expenses	(10,218)	185	(10,033)	(8,451)	17	16
Operating profit	5,824	(3)	5,821	3,070	(47)	(47)
Share of profit in associates and joint ventures	586	5	591	197	(66)	(67)
Profit before tax	6,410	2	6,412	3,267	(49)	(49)

30 June 2013 compared with 31 December 2012

Half-year to 30 June 2013 ($\,$ 1H13 $\,$) compared with half-year to 31 December 2012 ($\,$ 2H12 $\,$) $\,$ 2H12

Half-year to 30 June 2013 ($\,$ 1H13 $\,$) compared with half-year to 30 June 2012 ($\,$ 1H12 $\,$)

Constant			at 1H13	Currency	
currency	Reported	1H13 as	exchange	translation	2H12 as
change ¹⁹	change ¹⁹	reported	rates	adjustment ¹⁸	reported
%	%	US\$m	US\$m	US\$m	US\$m

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Net interest income	9,524	(51)	9,473	9,310	(2)	(2)
Net fee income	3,445	(31)	3,414	3,586	4	5
Gains on disposal of US branch network and cards business	138		138		(100)	(100)
Other income ²¹	1,439	(4)	1,435	393	(73)	(73)
Net operating income ²²	14,546	(86)	14,460	13,289	(9)	(8)
Loan impairment charges and other credit risk provisions	(2,242)	(1)	(2,243)	(1,768)	21	21
Net operating income	12,304	(87)	12,217	11,521	(6)	(6)
Operating expenses	(9,551)	67	(9,484)	(8,451)	12	11
Operating profit	2,753	(20)	2,733	3,070	12	12
Share of profit in associates and joint ventures	412	5	417	197	(52)	(53)
Profit before tax For footnotes, see page 100.	3,165	(15)	3,150	3,267	3	4

HSBC HOLDINGS PLC

Interim Management Report (continued)

Reconciliation of reported and underlying revenue

	Half-year to					
	30 June	30 June		30 June	31 December	
	2013	2012	Change ¹⁹	2013	2012	Change ¹⁹
	US\$m	US\$m	%	US\$m	US\$m	%
Reported revenue	13,289	19,315	(31)	13,289	14,546	(9)
Currency translation adjustment ¹⁸		(246)			(86)	
Acquisitions, disposals and dilutions	(12)	(5,850)		(12)	(391)	
Underlying revenue	13,277	13,219		13,277	14,069	(6)

Reconciliation of reported and underlying loan impairment charges and other credit risk provisions (LIC s)

	Half-year to						
	30 June	30 June		30 June	31 December		
	2013 US\$m	2012 US\$m	Change ¹⁹ %	2013 US\$m	2012 US\$m	Change ¹⁹ %	
Reported LICs Currency translation adjustment ¹⁸ Acquisitions, disposals and dilutions	(1,768)	(3,273) 58 330	46	(1,768)	(2,242) (1) 10	21	
Underlying LICs	(1,767)	(2,885)	39	(1,767)	(2,233)	21	

Reconciliation of reported and underlying operating expenses

	Half-year to						
	30 June	30 June		30 June	31 December		
	2013 US\$m	2012 US\$m	Change ¹⁹ %	2013 US\$m	2012 US\$m	Change ¹⁹ %	
Reported operating expenses Currency translation adjustment ¹⁸ Acquisitions, disposals and dilutions	(8,451) 87	(10,218) 185 871	17	(8,451)	(9,551) 67 141	12	
Underlying operating expenses Underlying cost efficiency ratio	(8,364) 63.0%	(9,162) 69.3%	9	(8,364) 63.0%	(9,343) 66.4%	10	

Reconciliation of reported and underlying profit before tax

Half-year to								
	30 June	Change ¹⁹	30 June	Change ¹⁹				

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	30 June	2012		2013	31 December	
	2013 US\$m	US\$m	%	US\$m	2012 US\$m	%
Reported profit before tax Currency translation adjustment ¹⁸ Acquisitions, disposals and dilutions	3,267 73	6,410 2 (5,074)	(49)	3,267 73	3,165 (15) (488)	3
Underlying profit before tax	3,340	1,338	150	3,340	2,662	25

 $Reconciliation\ of\ reported\ and\ underlying\ average\ risk-weighted\ assets$

		Half-year to						
	30 June	30 June		30 June	31 December			
	2013 US\$bn	2012 US\$bn	Change %	2013 US\$bn	2012 US\$bn	Change %		
Average reported RWAs Currency translation adjustment ¹⁸ Acquisitions, disposals and dilutions	261 (1)	332 (2) (44)	(21)	(1)	291 (2) (7)	(10)		
Average underlying RWAs For footnotes, see page 100.	260	286	(9)	260	282	(8)		

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Retail Banking and Wealth Management US CML and Other RWAs

Reconciliation of reported and underlying items

	Half-year to						
	30 June	30 June		30 June	31 December		
	2013	2012	Change ¹⁹	2013	2012	Change ¹⁹	
	US\$m	US\$m	%	US\$m	US\$m	%	
Revenue ²²							
Reported revenue	793	1,000	(21)	793	1,396	(43)	
Acquisitions, disposals and dilutions	105			105			
Underlying revenue	898	1,000	(10)	898	1,396	(36)	
Loss before tax							
Reported loss before tax	(234)	(961)	76	(234)	(313)	25	
Acquisitions, disposals and dilutions	120			120			
Underlying loss before tax	(114)	(961)	88	(114)	(313)	64	
	US\$bn	US\$bn	%	US\$bn	US\$bn	%	
Average risk-weighted assets (RWA s)							
Average reported RWAs	99	127	(22)	99	116	(15)	
Currency translation adjustment ¹⁸							
Average underlying RWAs	99	127	(22)	99	116	(15)	

Total US CML and other¹¹

Reconciliation of reported and underlying items

	US\$m	US\$m	%	US\$m	US\$m	%
Reported loss before tax Own credit spread ²⁰ Acquisitions, disposals and dilutions	(300) 30 120	(1,465) 450	(80)	(300) 30 120	(585) 250	(49)
Underlying loss before tax	(150)	(1,015)	(85)	(150)	(335)	(55)

Retail Banking and Wealth Management US Card and Retail Services

Reconciliation of reported and underlying items

	Half-year to					
	30 June	30 June		30 June	31 December	
	2013	2012	Change ¹⁹	2013	2012	Change ¹⁹
	US\$m	US\$m	%	US\$m	US\$m	%
Revenue ²²						
Reported revenue		4,831	(100)		(14)	(100)
Acquisitions, disposals and dilutions		(4,831)			14	
Underlying revenue						
Loss before tax						
Reported loss before tax		(3,916)	(100)		(150)	(100)
Acquisitions, disposals and dilutions		3,916				
Underlying loss before tax					(150)	
					` '	
	US\$bn	US\$bn	%	US\$bn	US\$bn	%
Average risk-weighted assets (RWA s)						
Average reported RWAs	5	37	(86)	5	9	(44)
Currency translation adjustment ¹⁸		(34)				
Average underlying RWAs	5	3	67	5	9	(44)

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HSBC HOLDINGS PLC

Interim Management Report (continued)

Retail Banking and Wealth Management HSBC Finance

Reconciliation of reported and underlying revenue

		Half-year to						
	30 June	30 June		30 June	31 December			
	2013	2012	Change ¹⁹	2013	2012	Change ¹⁹		
	US\$m	US\$m	%	US\$m	US\$m	%		
Reported revenue	783	5,936	(87)	783	1,280	(39		