

ZIX CORP
Form 10-Q
August 07, 2012
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 0-17995

ZIX CORPORATION

Edgar Filing: ZIX CORP - Form 10-Q
(Exact Name of Registrant as Specified in its Charter)

Texas
(State of

Incorporation)

75-2216818
(I.R.S. Employer

Identification Number)

2711 North Haskell Avenue

Suite 2200, LB 36

Dallas, Texas 75204-2960

(Address of Principal Executive Offices)

(214) 370-2000

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer Accelerated filer
Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

<u>Class</u>	<u>Outstanding at August 2, 2012</u>
Common Stock, par value \$0.01 per share	61,231,933

Table of Contents

INDEX

	Page Number
PART I FINANCIAL INFORMATION	
Item 1. Financial Statements (Unaudited)	
<u>Condensed Consolidated Balance Sheets at June 30, 2012 and December 31, 2011</u>	3
<u>Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2012 and 2011</u>	4
<u>Condensed Consolidated Statement of Stockholders' Equity for the six months ended June 30, 2012</u>	5
<u>Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2012 and 2011</u>	6
<u>Notes to Condensed Consolidated Financial Statements</u>	7
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	10
Item 3. Quantitative and Qualitative Disclosures About Market Risk	15
Item 4. Controls and Procedures	15
PART II OTHER INFORMATION	
Item 1. Legal Proceedings	16
Item 1A. Risk Factors	16
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	16
Item 3. Defaults Upon Senior Securities	16
Item 4. Mine Safety Disclosures	16
Item 5. Other Information	16
Item 6. Exhibits	17

Table of Contents

ZIX CORPORATION
CONDENSED CONSOLIDATED BALANCE SHEETS

	June 30, 2012 (unaudited)	December 31, 2011
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 18,787,000	\$ 20,680,000
Receivables, net	672,000	704,000
Prepaid and other current assets	1,774,000	1,422,000
Deferred tax assets	1,434,000	1,551,000
Total current assets	22,667,000	24,357,000
Property and equipment, net	2,191,000	2,228,000
Goodwill	2,161,000	2,161,000
Deferred tax assets	48,869,000	48,806,000
Total assets	\$ 75,888,000	\$ 77,552,000
LIABILITIES AND STOCKHOLDERS EQUITY		
Current liabilities:		
Accounts payable	\$ 333,000	\$ 396,000
Accrued expenses	2,301,000	1,896,000
Deferred revenue	17,599,000	16,568,000
Total current liabilities	20,233,000	18,860,000
Long-term liabilities:		
Deferred revenue	1,002,000	795,000
Deferred rent	110,000	140,000
Total long-term liabilities	1,112,000	935,000
Total liabilities	21,345,000	19,795,000
Commitments and contingencies (see Note 7)		
Stockholders' equity:		
Preferred stock, \$1 par value, 10,000,000 shares authorized; none issued and outstanding		
Common stock, \$0.01 par value, 175,000,000 shares authorized; 72,781,833 issued and 60,880,933 outstanding at June 30, 2012 and 72,639,465 issued and 63,819,531 outstanding at December 31, 2011	728,000	726,000
Additional paid-in capital	354,979,000	354,265,000
Treasury stock, at cost; 11,900,900 common shares at June 30, 2012 and 8,819,934 common shares at December 31, 2011	(41,506,000)	(32,506,000)
Accumulated deficit	(259,658,000)	(264,728,000)
Total stockholders' equity	54,543,000	57,757,000
Total liabilities and stockholders' equity	\$ 75,888,000	\$ 77,552,000

See notes to condensed consolidated financial statements.

Table of Contents**ZIX CORPORATION****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
Revenues	\$ 10,343,000	\$ 9,431,000	\$ 20,644,000	\$ 18,702,000
Cost of revenues	1,812,000	1,756,000	3,667,000	3,573,000
Gross margin	8,531,000	7,675,000	16,977,000	15,129,000
Operating expenses:				
Research and development	1,465,000	1,292,000	2,942,000	2,605,000
Selling, general and administrative	4,370,000	3,796,000	8,700,000	7,556,000
Total operating expenses	5,835,000	5,088,000	11,642,000	10,161,000
Operating income	2,696,000	2,587,000	5,335,000	4,968,000
Other income, net	5,000	19,000	10,000	61,000
Income before income taxes	2,701,000	2,606,000	5,345,000	5,029,000
Income tax benefit (expense)	(58,000)	11,000	(276,000)	(13,000)
Net Income	\$ 2,643,000	\$ 2,617,000	\$ 5,069,000	\$ 5,016,000
Basic income per common share	\$ 0.04	\$ 0.04	\$ 0.08	\$ 0.08
Diluted income per common share	\$ 0.04	\$ 0.04	\$ 0.08	\$ 0.07
Basic weighted average common shares outstanding	61,103,342	65,208,875	62,063,059	66,190,442
Diluted weighted average common shares outstanding	61,721,859	67,280,939	62,743,297	68,638,470

See notes to condensed consolidated financial statements.

Table of Contents**ZIX CORPORATION****CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**

(Unaudited)

	Stockholders' Equity				Accumulated Deficit	Total Stockholders' Equity
	Common Stock Shares	Common Stock Amount	Paid-In Capital	Treasury Stock		
Balance, December 31, 2011	72,639,465	\$ 726,000	\$ 354,265,000	\$ (32,506,000)	\$ (264,728,000)	\$ 57,757,000
Issuance of common stock upon exercise of stock options	142,368	2,000	250,000			252,000
Employee stock-based compensation costs			458,000			458,000
Non-employee stock-based compensation costs			6,000			6,000
Repurchase of common stock				(9,000,000)		(9,000,000)
Net income					5,069,000	5,069,000
Balance, June 30, 2012	72,781,833	\$ 728,000	\$ 354,979,000	\$ (41,506,000)	\$ (259,658,000)	\$ 54,543,000

See notes to condensed consolidated financial statements.

Table of Contents**ZIX CORPORATION****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)

	Six Months Ended June 30,	
	2012	2011
Operating activities:		
Net income	\$ 5,069,000	\$ 5,016,000
Non-cash items in net income:		
Depreciation and amortization	659,000	672,000
Employee stock-based compensation costs	458,000	201,000
Non-employee stock-based compensation costs	6,000	15,000
Changes in deferred taxes	54,000	3,000
Changes in operating assets and liabilities:		
Receivables	32,000	260,000
Prepaid and other assets	(352,000)	(303,000)
Accounts payable	(62,000)	(86,000)
Deferred revenue	1,238,000	284,000
Accrued and other liabilities	375,000	(161,000)
Net cash provided by operating activities	7,477,000	5,901,000
Investing activities:		
Purchases of property and equipment	(622,000)	(755,000)
Purchase of commercial paper		(2,290,000)
Net cash used in investing activities	(622,000)	(3,045,000)
Financing activities:		
Proceeds from exercise of stock options	252,000	1,610,000
Proceeds from exercise of warrants		724,000
Payment of license subscription note payable		(68,000)
Purchase of treasury shares	(9,000,000)	(14,912,000)
Net cash used by financing activities	(8,748,000)	(12,646,000)
Decrease in cash and cash equivalents	(1,893,000)	(9,790,000)
Cash and cash equivalents, beginning of period	20,680,000	24,619,000
Cash and cash equivalents, end of period	\$ 18,787,000	\$ 14,829,000

See notes to condensed consolidated financial statements.

Table of Contents**ZIX CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(Unaudited)

1. Basis of Presentation

The accompanying condensed consolidated financial statements of Zix Corporation (ZixCorp, the Company, we, our, us) should be read in conjunction with the audited consolidated financial statements included in the Company's 2011 Annual Report on Form 10-K. These financial statements are unaudited, but have been prepared in the ordinary course of business for the purpose of providing information with respect to the covered interim periods. Management of the Company believes that all adjustments necessary for a fair presentation of such periods have been included and are of a normal recurring nature. The results of operations for the six-month period ended June 30, 2012, are not necessarily indicative of the results to be expected for any future interim periods or for the full fiscal year.

2. Recent Accounting Standards and Pronouncements*Testing for Goodwill Impairment*

In September 2011, the Financial Accounting Standards Board (FASB) amended guidance on testing goodwill for impairment. Under the new guidance, entities testing goodwill for impairment have the option of performing a qualitative assessment before calculating the fair value of a reporting unit in step 1 of the goodwill impairment test. If entities determine, on the basis of qualitative factors, that the fair value of a reporting unit is more likely than not less than the carrying value amount, the two-step impairment test would be required. Otherwise, further testing would not be needed. The new guidance does not change how goodwill is calculated, nor does it revise the requirement to test goodwill annually for impairment or between tests if events or circumstances warrant. The amended guidance became effective for us on January 1, 2012. This new guidance did not have an impact on our condensed consolidated financial statements.

Presentation of Other Comprehensive Income

In June 2011, the FASB issued guidance that requires entities to report components of comprehensive income in either a continuous statement of comprehensive income or two separate but consecutive statements. The guidance removes the option to present the components of other comprehensive income (OCI) as part of the statement of stockholders' equity. This guidance became effective for us for January 1, 2012, and must be applied retrospectively for all periods presented in the financial statements. The new guidance does not apply to entities that have no items of OCI in any period presented. This new guidance did not have an impact on our condensed consolidated financial statements.

3. Stock Options and Stock-based Employee Compensation

On April 13, 2012, the Company's Board of Directors adopted the Zix Corporation 2012 Incentive Plan (the 2012 Plan). The 2012 Plan was approved by the Company's shareholders at the annual meeting held on June 6, 2012. Under the terms of the 2012 Plan, 2,700,000 shares are available for issuance, plus a number of additional shares (not to exceed 1,327,000) underlying options outstanding under certain of the Company's prior equity plans that thereafter terminate or expire unexercised, or are cancelled, forfeited, or lapse for any reason. See Proposal 4 Approval of 2012 Incentive Plan contained in the Company's Definitive Proxy Statement on Schedule 14A (File No. 000-17995) filed with the Securities and Exchange Commission on April 27, 2012, for additional information regarding the 2012 Plan.

As of June 30, 2012, there were 7,169,547 options outstanding and 2,704,020 available for grant. For the three month and six month periods ended June 30, 2012, the total stock-based employee compensation expense was recorded to the following line items of the Company's condensed consolidated statements of operations:

	Three Months Ended June 30, 2012	Six Months Ended June 30, 2012
Cost of revenues	\$ 31,000	\$ 56,000

Edgar Filing: ZIX CORP - Form 10-Q

Research and development	25,000	46,000
Selling, general and administrative	199,000	356,000
Stock-based compensation expense	\$ 255,000	\$ 458,000

Table of Contents

There were 130,268 and 142,368 stock options exercised for the three and six month periods ended June 30, 2012, respectively. There were 224,791 and 635,591 stock options exercised for the three and six month periods ended June 30, 2011, respectively. There was no excess tax benefit recorded in the three month period ended June 30, 2012, related to the 130,268 options exercises. The excess tax benefit recorded in the six month periods ended June 30, 2012, related to the 142,368 option exercises was \$1,000. A deferred tax asset totaling \$136,000 and \$63,000, resulting from stock-based compensation expense relating to the Company's U.S. operations, was recorded for the six month periods ended June 30, 2012 and 2011, respectively. As of June 30, 2012, there was \$1,752,000 of total unrecognized stock-based compensation related to non-vested stock-based compensation awards granted under the stock option plans. This cost is expected to be recognized over a weighted average period of 1.22 years.

Stock Option Activity

The following is a summary of all stock option transactions during the three months ended June 30, 2012:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (Yrs)	Aggregate Intrinsic Value
Outstanding at March 31, 2012	7,293,835	\$ 4.37		
Granted at market price	10,000	\$ 2.83		
Cancelled or expired	(4,020)	\$ 3.72		
Exercised	(130,268)	\$ 1.79		
Outstanding at June 30, 2012	7,169,547	\$ 4.41	4.50	\$ 1,511,000
Options exercisable at June 30, 2012	6,209,269	\$ 4.61	3.79	\$ 1,419,000

Of the above-described stock options outstanding at June 30, 2012, 1,710,652 of such stock options outstanding had an exercise price lower than the market price of the Company's common stock.

For additional information regarding the Company's Stock Options and Stock-based Employee Compensation, see Note 4 to the consolidated financial statements contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

4. Supplemental Cash Flow Information

Supplemental cash flow information relating to interest, taxes and non-cash activities:

	Six Months Ended June 30,	
	2012	2011
Cash paid for interest	\$	\$ 7,000
Cash income tax payments	\$ 214,000	\$ 107,000
Non-cash investing and financing activities:		
Payables related to purchases of fixed assets	\$	\$ (4,000)

5. Receivables, net

	June 30, 2012	December 31, 2011
--	------------------	----------------------

Edgar Filing: ZIX CORP - Form 10-Q

Receivables	\$ 697,000	\$ 711,000
Allowance for returns and doubtful accounts	(25,000)	(7,000)
Note receivable	458,000	458,000
Allowance for note receivable	(458,000)	(458,000)
Receivables, net	\$ 672,000	\$ 704,000

The allowance for doubtful accounts includes all specific accounts receivable which we believe are likely not collectible based on known information. In addition, we record 2.5% of all accounts receivable greater than 90 days past due, net of those accounts specifically reserved, as a general allowance against accounts that could potentially become uncollectible.

The note receivable represents the remaining outstanding balance of an original note related to the sale of a product line in 2005 in the amount of \$540,000. This was fully reserved at the time of the sale as the note's collectability was not assured. The note receivable is fully reserved at June 30, 2012.

Table of Contents**6. Earnings Per Share and Potential Dilution**

Basic earnings per share are computed using the weighted average number of common shares outstanding for the period. The dilutive effect of common shares potentially outstanding is included in diluted earnings per share. The computations for basic and diluted earnings per share for the three and six month periods ended June 30, 2012 and 2011, are as follows:

	Three Months ended June 30,		Six Months ended June 30,	
	2012	2011	2012	2011
Basic weighted average shares	61,103,342	65,208,875	62,063,059	66,190,442
Effect of dilutive securities:				
Employee and director stock options	618,517	965,444	680,238	1,144,363
Warrants		1,106,620		1,303,665
Potential dilutive common shares	61,721,859	67,280,939	62,743,297	68,638,470

During the three and six month periods ended June 30, 2012, weighted average shares of 5,596,455 and 5,330,568 respectively, related to stock options were excluded from the calculation of diluted earnings per share because the option exercise prices exceeded the market price of ZixCorp's common stock on that date, and the options were therefore anti-dilutive. During the three and six month periods ended June 30, 2011, weighted average shares of 4,479,858 and 4,096,786 respectively, related to anti-dilutive stock options were excluded from the calculation of diluted earnings per share. During each of those periods, 145,853 of shares related to anti-dilutive warrants were excluded from that calculation.

7. Commitments and contingencies

A summary of our fixed contractual obligations and commitments at June 30, 2012, is as follows:

	Total	Payments Due by Period			
		1 Year	Years 2 & 3	Years 4 & 5	Beyond 5 Years
Operating leases	\$ 3,241,000	\$ 1,220,000	\$ 1,641,000	\$ 357,000	\$ 23,000

We have not entered into any material, non-cancelable purchase commitments at June 30, 2012.

Claims and Proceedings

We are subject to legal proceedings, claims, and litigation against our business. While the outcome of these matters is currently not determinable and the costs and expenses of prosecuting and defending these matters may be significant, we currently do not expect the ultimate costs to resolve these matters will have a material adverse effect on our consolidated financial statements.

8. Fair Value Measurements

FASB guidance regarding fair value measurement establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets for identical assets or liabilities; Level 2, defined as inputs other than quoted prices for similar assets and liabilities in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs for which little or no market data exists, therefore requiring an entity to develop its own assumptions.

For certain of the Company's financial instruments, including cash and cash equivalents, trade receivables, and accounts payable, the fair values approximate carrying values due to the short-term maturities of these instruments. The carrying values of other current assets and accrued expenses are also not recorded at fair value, but approximate fair values primarily due to their short-term nature.

9. Common Stock Repurchase Program

On November 9, 2011, the Company announced that its board of directors approved a share repurchase program authorizing the company to purchase up to \$15,000,000 of its shares of common stock from time to time in the open market. The Company completed the share repurchase

Edgar Filing: ZIX CORP - Form 10-Q

program during the three months ended June 30, 2012, by repurchasing 1,395,658 shares valued at approximately \$4,002,000. The Company repurchased 1,685,308 shares at an aggregate cost of \$4,998,000 under the program during the three months ended March 31, 2012, and repurchased 2,184,353 shares at an aggregate cost of \$6,000,000 under this program during the three months ended December 31, 2011.

10. Income Taxes

At the end of 2011, the Company recorded a \$15,000,000 tax benefit by reducing the valuation allowance related to its deferred tax assets. This reduction was determined through an assessment of future deferred tax asset utilization following accounting guidance which relies largely on historical earnings. Using the same methodology, and updating the future taxable earnings estimates based on first six months 2012 actual earnings, the Company believes its future taxable earnings estimate to be established at the end of 2012 will exceed the estimate used at the end of 2011. For this reason, the Company offset its first and second quarter 2012 deferred tax provision by reducing its valuation allowance by an equal amount; thereby eliminating from its deferred tax provision federal taxes in excess of the estimated Alternative Minimum Tax from the Company's first and second quarter 2012 financial statements. The Company expects to follow this same methodology in the third quarter of 2012 and will reevaluate the need for its valuation allowance at December 31, 2012, following the same assessment that was performed at December 31, 2011. A substantial portion of the state deferred tax valuation allowance was reduced, and a tax benefit recognized, in the assessment performed at December 31, 2011. As a result, state deferred taxes were provided for in the six month period ended June 30, 2012.

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

NOTE ON FORWARD-LOOKING STATEMENTS AND RISK FACTORS

Statements in this report which are not purely historical facts or which necessarily depend upon future events, including statements about trends, uncertainties, hopes, beliefs, anticipations, expectations, plans, intentions or strategies for the future, may be forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934. Forward-looking statements involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements, including risks and uncertainties described in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011. Any of these risk factors could have a material adverse effect on our business, financial condition or financial results and reduce the value of an investment in our securities. We may not succeed in addressing these and other risks associated with an investment in our securities, with our business and with our achieving any forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements. All forward-looking statements are based upon information available to us on the date the statements are made. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Overview

We are a leader in providing secure, Internet-based applications in a Software as a Service (SaaS) model. ZixCorp's Email Encryption Service enables the use of secure email for sensitive information exchange primarily in the healthcare, financial services, insurance and government sectors. More than 1,400 hospitals and over 1,800 financial institutions, including some of the most influential companies and government organizations, use our Email Encryption Service. Wellpoint and the Securities and Exchange Commission (SEC) are among these notable customers. Our Email Encryption Service is enhanced by ZixDirectory®, which includes approximately 32 million members. ZixDirectory allows for emails to be sent seamlessly whenever possible, across the largest email encryption community in the world.

The business operations and service offerings are supported by the ZixData Center , a network operations center dedicated to secure electronic transaction processing. The operations of the ZixData Center are independently audited annually to maintain AICPA SysTrustSM certification in the areas of security, confidentiality, integrity and availability. Auditors also produce a SOC2 report on the effectiveness of operational controls used over the audit period. The center is staffed 24 hours a day with a proven 99.99% reliability. We enable email communications to be sent in a trusted, safe, and secure manner. This is our core competency and we believe it is a competitive advantage.

Critical Accounting Policies and Estimates

The preparation of financial statements and related disclosures in accordance with accounting principles generally accepted in the United States requires the Company's management to make estimates and assumptions that affect the amounts reported in the Company's condensed consolidated financial statements and accompanying notes. Actual results could differ from these estimates and assumptions. Critical accounting policies and estimates are defined as those that are both most important to the portrayal of the Company's financial condition and results and require management's most subjective judgments.

We describe our significant accounting policies in Note 2, *Summary of Significant Accounting Policies*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2011. We discuss our *Critical Accounting Policies and Estimates* in Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2011.

Table of Contents**Results of Operations*****Second Quarter 2012 Summary of Operations******Financial***

Revenue for the quarter ended June 30, 2012, was \$10,343,000 compared with \$9,431,000 for the same period in 2011 representing a 10% increase.

Gross margin for the quarter ended June 30, 2012, was \$8,531,000 or 82% of revenues compared with \$7,675,000 or 81% of revenues for the comparable period in 2011.

Net income for the quarter ended June 30, 2012, was \$2,643,000 compared with net income of \$2,617,000 for the same period in 2011.

Ending cash and cash equivalents were \$18,787,000 on June 30, 2012, compared with \$20,680,000 on December 31, 2011.

Operations

New first year orders (NFYOs) for the quarter ended June 30, 2012, were \$2,487,000. As of June 30, 2012, backlog was \$55,549,000.

Revenues

Email Encryption is a subscription-based service. The following table sets forth a period-over-period comparison of the Company's revenues:

	Three Months Ended		3-month Variance		Six Months Ended June 30,		6-month Variance	
	June 30,		2012 vs. 2011		2012		2012 vs. 2011	
	2012	2011	\$	%	2012	2011	\$	%
Revenues	\$ 10,343,000	\$ 9,431,000	\$ 912,000	10%	\$ 20,644,000	\$ 18,702,000	\$ 1,942,000	10%

The increase in Email Encryption revenue was due to the growth inherent in a successful subscription model with steady additions to the subscriber base coupled with a high rate of existing customer renewals.

Revenue Indicators Backlog and Orders

Backlog Our end-user order backlog is comprised of contractually bound agreements that we expect to amortize into revenue as the services are performed. The timing of revenue is affected by both the length of time required to deploy a service and the length of the service contract.

As of June 30, 2012, total backlog was \$55,549,000 and we expect approximately 58% of the total backlog to be recognized as revenue during the next twelve months. The backlog as of June 30, 2012, was comprised of the following elements: \$18,602,000 of deferred revenue that has been billed and paid, \$6,331,000 billed but unpaid, and approximately \$30,616,000 of unbilled contracts.

Orders Total orders were \$13,592,000 and \$12,517,000 for the three-month periods ended June 30, 2012 and 2011, respectively. Total orders include contract renewals, NFYOs, and in the case of new multi-year contracts, the years beyond the first year of service. NFYOs were \$2,487,000 and \$2,039,000 for the three months ended June 30, 2012 and 2011, respectively.

Cost of Revenues

Edgar Filing: ZIX CORP - Form 10-Q

The following table sets forth a period-over-period comparison of the cost of revenues:

	Three Months Ended June 30,		3-month Variance		Six Months Ended June 30,		6-month Variance	
	2012	2011	2012 vs. 2011		2012	2011	2012 vs. 2011	
			\$	%			\$	%
Cost of revenues	\$ 1,812,000	\$ 1,756,000	\$ 56,000	3%	\$ 3,667,000	\$ 3,573,000	\$ 94,000	3%

Cost of revenues is comprised of costs related to operating and maintaining the ZixData Center, a field deployment team, customer service and support and the amortization of Company-owned, customer-based computer appliances. A significant portion of the total cost of revenues relates to the ZixData Center, which currently has excess capacity. The three percent increase in the second quarter of 2012 compared to the same quarter last year as well as the three percent increase for the year to date comparative periods, resulted primarily from increases in average wages and benefits for existing staff plus minor increases in software maintenance and software license expenses. These increases were partially offset by a second quarter non-recurring reduction in value added tax of approximately \$86,000 for our co-location site in the United Kingdom.

Table of Contents**Research and Development Expenses**

The following table sets forth a period-over-period comparison of our research and development expenses:

	Three Months Ended June 30,		3-month Variance		Six Months Ended June 30,		6-month Variance	
	2012	2011	2012 vs. 2011	%	2012	2011	2012 vs. 2011	%
Research and Development	\$ 1,465,000	\$ 1,292,000	\$ 173,000	13%	\$ 2,942,000	\$ 2,605,000	\$ 337,000	13%

Research and development expenses consist primarily of salary, benefits, and stock-based compensation for our development staff, and other direct and indirect costs associated with enhancing our existing products and services and developing new products and services. The 13 percent increase in the second quarter of 2012 compared to the same quarter last year resulted primarily from additional research and development investments including wages and benefits of \$113,000 due to increases in average R&D headcount, contracted services of \$44,000 and software license expense of \$16,000. Similarly, the 13 percent increase for the six months ended June 30, 2012, compared to the same period last year resulted primarily from additional research and development investment including wages and benefits of \$209,000 due to an increase in average R&D headcount, and increases of \$107,000 in contracted services and software license expenses and other expenses totaling approximately \$21,000.

We will further increase our R&D spending in the third and fourth quarters of 2012 to address two new product opportunities in email data loss prevention (DLP) and mobile device management. Our plan is to begin delivering our new DLP product in early 2013 and our new mobile device management product in the middle of 2013.

Selling, General and Administrative Expenses

The following table sets forth a period-over-period comparison of our selling, general and administrative expenses:

	Three Months Ended June 30,		3-month Variance		Six Months Ended June 30,		6-month Variance	
	2012	2011	2012 vs. 2011	%	2012	2011	2012 vs. 2011	%
Selling, general and administrative	\$ 4,370,000	\$ 3,796,000	\$ 574,000	15%	\$ 8,700,000	\$ 7,556,000	\$ 1,144,000	15%

Selling, general and administrative expenses consist primarily of salary, stock-based compensation and benefit costs for marketing, sales, executive and administrative personnel as well as costs associated with advertising, promotions, professional services and general corporate activities. The increase of \$574,000 in the second quarter of 2012 compared to 2011 resulted primarily from; (i) higher sales commissions and incentive plan bonus accruals of \$125,000, (ii) an increase in professional fees, primarily outside legal fees of \$215,000, (iii) an increase in stock based compensation expense of \$129,000, (iv) salary and benefit increases of \$69,000 and other miscellaneous increases totaling \$36,000. For the six month period ended June 30, 2012 compared to the same period last year, SG&A expenses increased \$1.1 million. This increase resulted primarily from; (i) higher sales commissions and incentive bonus accruals of approximately \$363,000, (ii) an increase in wages and benefits of approximately \$121,000 resulting from an increase in average headcount, (iii) an increase in stock-based compensation expense of approximately \$196,000, and (iv) an increase in professional fees, primarily outside legal counsel of \$375,000.

Interest Expense

We incurred interest expense of \$1,000 for the three and six months ended June 31, 2012. Interest expense was \$3,000 and \$7,000 for the three and six months ended June 30, 2011, respectively, and consisted of imputed interest related to a license subscription promissory note payable.

Investment and Other Income

Investment and other income was \$6,000 and \$11,000 for the three and six months ended June 30, 2012, respectively. Investment and other income was \$22,000 and \$68,000 for the three and six months ended June 30, 2011, respectively. Other income consists of interest and other income items earned in the normal course of business.

Provision for Income Taxes

Edgar Filing: ZIX CORP - Form 10-Q

The provision for income taxes was \$58,000 and \$(11,000) for the three-month periods ended June 30, 2012 and 2011, respectively, and \$276,000 and \$13,000 for the six month periods ended June 30, 2012 and 2011, respectively. The operating losses incurred by the Company's U.S. operations in past years and the resulting net operating losses for U.S. Federal tax purposes are

Table of Contents

subject to a \$55,709,000 reserve because of the uncertainty of future taxable income levels sufficient to utilize the net operating losses. Our June 30, 2012, provision of \$276,000 includes \$102,000 in state taxes currently payable based on gross revenues, \$54,000 related to deferred state taxes, \$75,000 related to the federal Alternative Minimum Tax, and \$45,000 in taxes related to our Canadian operations. Our June 30, 2011 provision of \$13,000 consisted of a benefit from refundable tax credits on our U.S. operations totaling \$48,000, and taxes related to our Canadian operations totaling \$35,000; and \$26,000 in state taxes based on gross revenues.

There were no penalty-related charges to selling, general and administrative expenses accrued or recognized for the same comparative periods. Additionally, we have not taken a tax position that would have a material effect on the financial statements or the effective tax rate for the three-month period ended June 30, 2012. We are currently subject to a three-year statute of limitations by major tax jurisdictions.

At June 30, 2012, the Company partially reserved its U.S. net deferred tax assets due to the uncertainty of future taxable income sufficient to utilize net loss carryforwards prior to their expiration. The Company did not reserve a portion, \$50,303,000, of its U.S. net deferred tax assets. The majority of this unreserved portion related to \$41,175,000 in U.S. net operating losses (NOLs) because we believe the Company will generate sufficient taxable income in future years to utilize these NOLs prior to their expiration. The remaining balance consists of \$5,898,000 relating to temporary differences between GAAP and tax-related expense, \$2,287,000 relating to U.S. state income tax credits and net operating loss carryovers, \$934,000 related to Alternative Minimum Tax credits, and \$9,000 of our Canadian deferred tax asset relating to temporary differences between GAAP and tax-related expense.

At the end of 2011, the Company recorded a \$15,000,000 tax benefit by reducing the valuation allowance related to its deferred tax assets. This reduction was determined through an assessment of future deferred tax asset utilization following accounting guidance which relies largely on historical earnings. Using the same methodology, and updating the future taxable earnings estimates based on first and second quarter 2012 actual earnings, the Company believes its future taxable earnings estimate to be established at the end of 2012 will exceed the estimate used at the end of 2011. For this reason, the Company offset its first and second quarter 2012 federal deferred tax provision by reducing its valuation allowance by an equal amount, thereby eliminating from its deferred tax provision federal taxes in excess of the estimated Alternative Minimum Tax from the Company's first and second quarter 2012 financial statements. The Company expects to follow this same methodology in the third quarter of 2012 and will reevaluate the need for its valuation allowance at December 31, 2012 following the same assessment methodology that was performed at December 31, 2011. Adjusting our valuation allowance could have a significant impact on operating results in the period that it becomes more likely than not that an additional portion of our deferred tax assets will or will not be realized.

We have determined that utilization of existing net operating losses against future taxable income is not subject to limitation by Section 382 of the Internal Revenue Code. Future ownership changes, however, may limit the company's ability to fully utilize its existing net operating loss carryforwards against future taxable income.

As indicated earlier, the operating losses incurred by our U.S. operations and the resulting net operating losses for U.S. Federal tax purposes are subject to a partial reserve. Significant judgment is required in determining any reserve recorded against the deferred tax asset. In assessing the need for a reserve, we consider all available evidence, including past operating results, estimates of future taxable income, and the feasibility of tax planning strategies.

Net Income

The net income for the quarter ended June 30, 2012, of \$2,643,000 is a slight improvement of \$26,000 compared to the net income of \$2,617,000 for the same period last year. Our increased revenue and resulting higher gross margin was offset by increased R&D and SG&A spending, and a higher tax expense, as discussed above.

Liquidity and Capital Resources

Overview

Based on our performance over the last four quarters and current expectations, we believe our cash, cash equivalents, commercial paper and cash generated from operations, will satisfy our working capital needs, capital expenditures, investment requirements, contractual obligations, commitments, future customer financings, and other liquidity requirements associated with our operations through at least the next twelve months. We plan for and measure our liquidity and capital resources through an annual budgeting process. At June 30, 2012, our cash, cash equivalents, and commercial paper totaled \$18,787,000 and we held no debt. Our revenue growth is expected at approximately 10% to 15% for the full year 2012 compared to 2011.

Table of Contents

Cash, cash equivalents and commercial paper at June 30, 2012, were \$18,787,000, a decrease of \$1,893,000 from the December 31, 2011, balance. This decrease was primarily driven by the repurchase of approximately \$9,000,000 of our common stock under a repurchase program approved by our Board of Directors in November 2011. We completed the share repurchase program during May 2012. This decrease in cash was partially offset by cash generated from the exercise of stock options, cash collections from customers, and relatively flat accounts payable and accrued expenses.

We believe a significant portion of all other spending is discretionary and flexible and that we have the ability to adjust overall cash spending to react, as needed, to any shortfalls in projected cash.

Sources and Uses of Cash Summary

	Six Months Ended June 30,	
	2012	2011
Net cash provided by operations	\$ 7,477,000	\$ 5,901,000
Net cash used in investing activities	\$ (622,000)	\$ (3,045,000)
Net cash used in financing activities	\$ (8,748,000)	\$ (12,646,000)

Our primary source of liquidity from our operations is the collection of revenue in advance from our customers and accounts receivable from our customers, net of the timing of payments to our vendors and service providers.

Our investing activities in the first half of 2012 consisted of computer and networking equipment purchases. In the first half of 2011, we utilized \$2,290,000 to purchase commercial paper and \$755,000 to purchase computer and networking equipment

Cash used in financing activities in the first half of 2012 included the \$9,000,000 repurchase of common stock described above. We repurchased \$14,912,000 of common stock in the first half of 2011 and funded a \$68,000 promissory note associated with computer operating system licenses in the first half of 2011. These usages were partially offset by \$252,000 received from the exercise of stock options in the first half of 2012 and \$2,334,000 received from the exercise of stock options and warrants in the first half of 2011.

Options of ZixCorp Common Stock

We have significant options outstanding that are currently vested. There is no assurance that any of these options will be exercised; therefore, the extent of future cash from additional option exercises is not certain. The following table summarizes the options that were outstanding as of June 30, 2012. The vested shares are a subset of the outstanding shares. The value of the shares is the number of shares multiplied by the exercise price for each share.

Exercise Price Range	Outstanding	Summary of Outstanding Options		
		Total Value Outstanding	Vested (included in Outstanding)	Total Value of Vested
\$1.11 - \$1.99	1,205,739	\$ 1,819,000	1,151,634	\$ 1,722,000
\$2.00 - \$3.49	1,504,508	4,101,000	956,347	2,575,000
\$3.50 - \$4.99	2,805,214	12,125,000	2,447,202	10,744,000
\$5.00 - \$5.99	362,594	1,820,000	362,594	1,820,000
\$6.00 - \$8.99	498,700	3,262,000	498,700	3,262,000
\$9.00 - \$11.00	792,792	8,496,000	792,792	8,496,000
Total	7,169,547	\$ 31,623,000	6,209,269	\$ 28,619,000

Off-Balance Sheet Arrangements

None.

Contractual Obligations, Contingent Liabilities and Commitments

A summary of our fixed contractual obligations and commitments at June 30, 2012, is as follows:

		Payments Due by Period			
	Total	1 Year	Years 2 & 3	Years 4 & 5	Beyond 5 Years
Operating leases	\$ 3,241,000	\$ 1,220,000	\$ 1,641,000	\$ 357,000	\$ 23,000

Table of Contents

We did not enter into any other material, non cancelable purchase commitments during the three month period ended June 30, 2012.

We have severance agreements with certain employees which would require the Company to pay approximately \$1,639,000 if all such employees separated from employment with our Company in certain circumstances, including a Change of Control or termination without Cause, as defined in the severance agreements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have no material changes to the disclosure on this matter made in our Annual Report on Form 10-K for the year ended December 31, 2011.

ITEM 4. CONTROLS AND PROCEDURES

The Company, under the supervision and with the participation of its management, including the Chief Executive Officer and the Chief Financial Officer, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e)) under the Exchange Act as of the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of June 30, 2012.

Changes in Internal Controls over Financial Reporting

During the six months ended June 30, 2012, there have been no changes in our internal control over financial reporting that have materially affected or are reasonably likely to materially affect internal control over financial reporting.

Table of Contents**PART II OTHER INFORMATION****ITEM 1. Legal Proceedings**

See Note 7 to the Condensed Consolidated Financial Statements set forth in this Form 10-Q.

ITEM 1A. Risk Factors

See Part I, Item 1A, Risk Factors, of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2011. There have been no material changes in our risk factors from those disclosed in such Annual Report on Form 10-K. The risk factors in our Form 10-K should be read in conjunction with the considerations set forth above in Management's Discussion and Analysis of Financial Condition and Results of Operations and in Management's Discussion and Analysis of Financial Condition and Results of Operations set forth in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(a) None.

(b) None.

(c) Purchases of Equity Securities by the Issuer

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as part of Publicly Announced Plans or Programs (1)	Maximum Number (or
				Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs
April 1, 2012 to April 30, 2012	1,118,958	\$ 2.87	1,118,958	\$ 790,000
May 1, 2012 to May 31, 2012	276,700	\$ 2.85	276,700	\$
June 1, 2012 to June 30, 2012	0	\$	0	\$
Total	1,395,658	\$ 2.87	1,395,658	\$

(1) The shares were repurchased under the \$15 million stock repurchase program announced November 9, 2011. No shares were purchased other than through publicly announced programs during the periods shown.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

Table of Contents**ITEM 6. EXHIBITS****a. Exhibits**

The following is a list of exhibits filed as part of this Quarterly Report on Form 10-Q:

Exhibit No.	Description of Exhibits
3.1	Restated Articles of Incorporation of Zix Corporation, as filed with the Texas Secretary of State on November 10, 2005. Filed as Exhibit 3.1 to Zix Corporation's Annual Report on Form 10-K for the year ended December 31, 2005, and incorporated herein by reference.
3.2	Amended and Restated Bylaws of Zix Corporation, dated September 13, 2011. Filed as Exhibit 3.1 to Zix Corporation's Current Report on Form 8-K, dated September 19, 2011, and incorporated herein by reference.
10.1	Zix Corporation 2012 Incentive Plan, approved by the Shareholders of the Company on June 6, 2012. Filed as Appendix A of Schedule 14A on April 27, 2012, and incorporated herein by reference.
31.1*	Certification of Richard D. Spurr, President and Chief Executive Officer of the Company, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of Michael W. English, Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer) of the Company, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of CEO and CFO, pursuant to 18 U.S.C. Section 1350, as adopted, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.1***	101. INS (XBRL Instance Document)
	101. SCH (XBRL Taxonomy Extension Schema Document)
	101. CAL (XBRL Calculation Linkbase Document)
	101. LAB (XBRL Taxonomy Label Linkbase Document)
	101. DEF (XBRL Taxonomy Linkbase Document)
	101. PRE (XBRL Taxonomy Presentation Linkbase Document)

* Filed herewith.

** Furnished herewith.

*** In accordance with Rule 406T of Regulation S-T, the XBRL related information shall not be deemed to be filed for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ZIX CORPORATION

Date: August 7, 2012

By: /s/ MICHAEL W. ENGLISH
Michael W. English
*Chief Financial Officer (Principal Financial Officer
and Principal Accounting Officer)*