Activision Blizzard, Inc. Form 144 November 15, 2011

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**CUSIP NUMBER** 

WORK LOCATION

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 144**

#### NOTICE OF PROPOSED SALE OF SECURITIES

## PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

**ATTENTION:** Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1(a) NAME OF ISSUER (Please type or print) (b) IRS IDENT. NO. (c) S.E.C. FILE NO.

Activision Blizzard, Inc. 95-4803544 001-15839 CITY ZIP CODE (e) TELEPHONE NO. 1(d) ADDRESS OF ISSUER STREET STATE

AREA CODE NUMBER 3100 Ocean Park Boulevard Santa Monica CA 90405 255-2000 310

2(a) NAME OF PERSON FOR WHOSE ACCOUNT (b) RELATIONSHIP T(x) ADDRESS STREET CITY STATE ZIP CODE **ISSUER** 

THE SECURITIES ARE TO BE SOLD

VGAC LLC Greater than 10% beneficial owner

800 Third Avenue 5th Floor New York 10022

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

## Edgar Filing: Activision Blizzard, Inc. - Form 144

|               |                                      | SEC                  |                  |                  | (e)               | <i>(f)</i>           |                      |
|---------------|--------------------------------------|----------------------|------------------|------------------|-------------------|----------------------|----------------------|
| 3(a)          | <i>(b)</i>                           | USE ONLY             | (c)              | (d)              |                   |                      | (g)                  |
| Title of the  | Name and Address of Each Broker      | <b>Broker-Dealer</b> | Number of Shar   | es Aggregate     | Number of Share   | s Approximate        | Name of Each         |
|               |                                      |                      |                  |                  |                   |                      |                      |
| Class of      | Through Whom the Securities are      | File Number          | or Other         | Market           | or Other Units    | Date of Sale         | Securities           |
| Class of      | initional villoni the securities are | The Number           | Units            | Value            | or other cints    | Date of Sale         | Securities           |
|               |                                      |                      | Cinto            | value            |                   |                      |                      |
| Securities    | to be Offered or Each Market         |                      |                  |                  | Outstanding       | (See instr. $3(f)$ ) | Exchange             |
|               |                                      |                      | To Be Sold       | (See instr. 3(d) | ))                |                      |                      |
| To Be Sold    | Maker who is Acquiring               |                      |                  |                  | (See instr. 3(e)) | (MO. DAY YR.)        | (See instr. $3(g)$ ) |
|               | , ,                                  |                      | (See instr. 3(c) | )                |                   |                      |                      |
|               | the Securities                       |                      |                  |                  |                   |                      |                      |
|               | the Securities                       |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
| Common Stock, | Deutsche Bank Securities             | 2525                 | 35,000,000       | \$448,000,00     | 01,144,219,705    | 11/15/2011           | NASDAQ               |
| par value     |                                      |                      |                  |                  | (as of            |                      | Global Select        |
| \$0.000001    | Att. Amasla I assalli                |                      |                  |                  | November 1,       |                      |                      |
| ψ0.000001     | Att: Angela Lescalli                 |                      |                  |                  | 2011)             |                      |                      |
|               |                                      |                      |                  |                  | 2011)             |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               | 60 W. H. G.                          |                      |                  |                  |                   |                      |                      |
|               | 60 Wall Street                       |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               | New York NY 10005                    |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |
|               |                                      |                      |                  |                  |                   |                      |                      |

#### **INSTRUCTIONS:**

- 1. (a) Name of issuer
  - (b) Issuer s I.R.S. Identification Number
  - (c) Issuer s S.E.C. file number, if any
  - (d) Issuer s address, including zip code
  - (e) Issuer s telephone number, including area code
- 2. (a) Name of person for whose account the securities are to be sold
  - (b) Such person s relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
  - (c) Such person s address, including zip code
- 3. (a) Title of the class of securities to be sold
  - (b) Name and address of each broker through whom the securities are intended to be sold
  - (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
  - (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
  - (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
  - (f) Approximate date on which the securities are to be sold
  - (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

### TABLE I SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| Title of                                    | Date you   | Name of Person from Whom Acquired   |                           |                                 |            |  |
|---|------------|---|---------------------------|---------------------------------|------------|--|
| the Class                                   | Acquired   | Nature of Acquisition Transaction fift gift, als  | o give date donor acquire | Amount of edSecurities Acquired | l Payment  | Nature of Payment                              |
| Common<br>Stock, par<br>value<br>\$0.000001 | 07/09/2008 | The shares sold were a portion of the 62,945,455 shares that were purchased from the Issuer for \$27.50 per share in cash. Concurrent with that purchase, VGAC LLC also acquired an additional 295,309,090 shares in connection with the merger of Sego Merger Corporation, a wholly-owned subsidiary of the Issuer, with and into Vivendi Games (which at the time was a wholly-owned subsidiary of VGAC LLC). | Issuer                    | 358,254,545<br>shares           | 07/09/2008 | See Nature<br>of<br>Acquisition<br>Transaction |

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

### TABLE II SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of<br>Securities Sold | Gross Proceeds |  |
|----------------------------|--------------------------|--------------|------------------------------|----------------|--|
| N/A                        | N/A                      | N/A          | N/A                          | N/A            |  |

| RE | M. | ΔR | K | ς. |
|----|----|----|---|----|

#### **INSTRUCTIONS:**

ATTENTION:

See the definition of person in paragraph (a) of Rule 144. Information is The person for whose account the securities to which this notice to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

VGAC LLC

By: George E. Bushnell III

**Title: President and Secretary** 

November 15, 2011

/s/ George E. Bushnell III, President

DATE OF NOTICE

(SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

IF RELYING ON RULE 10B5-1

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001) SEC 1147 (08-07)