

BROWN FORMAN CORP  
Form 4  
October 22, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Frazier Laura

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/01/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |           |   |                     |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|-----------|---|---------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |           |   |                     |
| Class A Common                  | 10/01/2012                           |  | G <sup>(2)</sup>               |   | 77,232  | D  | \$ 0  | 9,086,138 | I | Avish Agincourt LLC |
| Class A Common                  | 10/01/2012                           |  | G <sup>(2)</sup>               |   | 77,232  | A  | \$ 0  | 9,086,138 | I | Avish Agincourt LLC |
| Class A Common                  | 01/02/2013                           |  | W <sup>(1)</sup>               |   | 1,264,790   | D  | \$ 0  | 9,086,138 | I | Avish Agincourt LLC |
| Class A Common                  | 01/02/2013                           |  | W <sup>(1)</sup>               |   | 1,264,790   | A  | \$ 0  | 9,086,138 | I | Avish Agincourt     |

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| Class          | Date       | Code             | Shares    | Par Value | Cost | Market Value | Category | Beneficiary                             |
|----------------|------------|------------------|-----------|-----------|------|--------------|----------|---|
| Class A Common | 02/20/2013 | W <sup>(1)</sup> | 1,551,004 | D         | \$ 0 | 9,086,138    | I        | Avish Agincourt LLC                     |
| Class A Common | 02/20/2013 | W <sup>(1)</sup> | 1,551,004 | A         | \$ 0 | 9,086,138    | I        | Avish Agincourt LLC                     |
| Class A Common | 08/20/2013 | W V              | 8,250     | A         | \$ 0 | 8,250        | I        | OBF Revocable Trust                     |
| Class A Common |            |                  |           |           |      | 9,764        | I        | Estate of Owsley Frazier <sup>(3)</sup> |
| Class A Common |            |                  |           |           |      | 207,313      | D        |   |
| Class A Common |            |                  |           |           |      | 354          | I        | Cordt Huneke Trust                      |
| Class A Common |            |                  |           |           |      | 354          | I        | Chase Huneke Trust                      |
| Class A Common |            |                  |           |           |      | 354          | I        | Brooke Huneke Trust                     |
| Class A Common |            |                  |           |           |      | 354          | I        | Kelli Huneke Trust                      |
| Class A Common |            |                  |           |           |      | 5,922        | I        | Brooke Huneke UTMA                      |
| Class A Common |            |                  |           |           |      | 5,922        | I        | Kelli Huneke UTMA                       |
| Class A Common |            |                  |           |           |      | 4,860        | I        | Annsley Frazier Thornton Trust          |
| Class B Common | 10/01/2012 | G <sup>(2)</sup> | 35,260    | D         | \$ 0 | 4,148,269    | I        | Avish Agincourt LLC                     |
| Class B Common | 10/01/2012 | G <sup>(2)</sup> | 35,260    | A         | \$ 0 | 4,148,269    | I        | Avish Agincourt LLC                     |

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|                   |            |                  |         |   |      |           |   |                           |
|-------------------|------------|------------------|---------|---|------|-----------|---|---------------------------|
| Class B<br>Common | 01/02/2013 | W <sup>(1)</sup> | 577,439 | D | \$ 0 | 4,148,269 | I | Avish<br>Agincourt<br>LLC |
| Class B<br>Common | 01/02/2013 | W <sup>(1)</sup> | 577,439 | A | \$ 0 | 4,148,269 | I | Avish<br>Agincourt<br>LLC |
| Class B<br>Common | 02/20/2013 | W <sup>(1)</sup> | 708,110 | D | \$ 0 | 4,148,269 | I | Avish<br>Agincourt<br>LLC |
| Class B<br>Common | 02/20/2013 | W <sup>(1)</sup> | 708,110 | A | \$ 0 | 4,148,269 | I | Avish<br>Agincourt<br>LLC |
| Class B<br>Common | 08/20/2013 | W                | V 148   | A | \$ 0 | 148       | I | OBF<br>Revocable<br>Trust |
| Class B<br>Common |            |                  |         |   |      | 223,213   | D |                           |
| Class B<br>Common |            |                  |         |   |      | 1,290     | I | Cordt<br>Huneke<br>Trust  |
| Class B<br>Common |            |                  |         |   |      | 1,702     | I | Chase<br>Huneke<br>Trust  |
| Class B<br>Common |            |                  |         |   |      | 1,702     | I | Brooke<br>Huneke<br>Trust |
| Class B<br>Common |            |                  |         |   |      | 1,702     | I | Kelli<br>Huneke<br>Trust  |
| Class B<br>Common |            |                  |         |   |      | 5,155     | I | Brooke<br>Huneke<br>UTMA  |
| Class B<br>Common |            |                  |         |   |      | 5,065     | I | Kelli<br>Huneke<br>UTMA   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Frazier Laura<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 |               | X         |         |       |

## Signatures

Laura H. Pulliam, Attorney in Fact for Laura Frazier 10/22/2013

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents termination of a trust following the death of a family member and the distribution of LLC units from the trust to the insider.
- (2) Represents transfer of LLC units from the insider to a family trust.
- (3) The insider was appointed as executor of the Estate of Owsley Brown Frazier on August 23, 2012.

### Remarks:

The undersigned disclaims beneficial ownership of shares held by any entities set forth on this form except to the extent of her

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.