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ACXIOM CORP
 Form 4
 February 07, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 4
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
 Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
 Dillard, William T., II
 Dillard Department Stores, Inc.
 1600 Cantrell Road
 Little Rock, AR 72201
2. Issuer Name and Ticker or Trading Symbol
 Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
 02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Director
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3. Trans- action Code Code V	4. Securities Acquired (A) or Disposed of (D) Amount	A or D Price
Common Stock, \$.10 Par Value	02/05/03	J	2,211.0000	(1)A

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V	5) Number of Derivative Securities Acquired (A) or Disposed of (D) A D
Non-Qualified Stock Option (right to buy) (2)	\$14.2100	02/05/03	A	2,900.0000 (3)

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Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	Amount or Number of Shares	8) Price of Derivative Security
-		Title		
Non-Qualified Stock Option (right to buy) (2)	02/05/03	Common Stock, \$.10 Par Value	2,900.0000	

Explanation of Responses:

(1)

2000 of these shares were issued to the reporting person as part of his annual retainer as a member of the Board of Directors, and the remainder were issued as compensation for attendance at board and committee meetings.

(2)

This option has a tandem tax withholding right.

(3)

This option was granted pursuant to the Registrant's Amended and Restated Key Employee Stock Option Plan, and most recently amended in May, 2000, as part of the reporting person's annual retainer as a member of the Board of Directors.

(4)

This option, which has a term of fifteen years, becomes exercisable in three equal annual installments on the anniversary of the grant date.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: William T. Dillard II

DATE: 02/07/03