DEAN FOODS CO Form 4 March 26, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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(Print or Type Responses)

1. Name and Address of Reporting Person * BERNON ALAN J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

(Last) (First) (Middle)

(Street)

DEAN FOODS CO [DF] 3. Date of Earliest Transaction

_X__ Director 10% Owner

4301 BELCLAIRE AVENUE

(Month/Day/Year) 03/24/2008

Officer (give title Other (specify below) 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

DALLAS, TX 75205

(City)	(State)	(Zip) Tal	ble I - Non	-Derivative	Secur	ities Acquir	ed, Disposed of, or B	eneficially O	wned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securitie on Disposed o (Instr. 3, 4)	f (D)	uired (A) or Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/24/2008		M	139,445 (1)	A	\$ 11.6934	1,166,687.1354	D	
Common Stock	03/24/2008		S	1,300 (1)	D	\$ 20.07	1,165,387.1354	D	
Common Stock	03/24/2008		S	11,100 (1)	D	\$ 20.08	1,154,287.1354	D	
Common Stock	03/24/2008		S	8,600 (1)	D	\$ 20.09	1,145,687.1354	D	
Common Stock	03/24/2008		S	11,000 (1)	D	\$ 20.15	1,134,687.1354	D	
Common	03/24/2008		S	1,000 (1)	D	\$ 20.16	1,133,687.1354	D	

03/24/2008	S	2,000 (1)	D	\$ 20.17	1,131,687.1354	D
03/24/2008	S	7,000 (1)	D	\$ 20.18	1,124,687.1354	D
03/24/2008	S	3,000 (1)	D	\$ 20.19	1,121,687.1354	D
03/24/2008	S	7,000 (1)	D	\$ 20.2	1,114,687.1354	D
03/24/2008	S	4,000 (1)	D	\$ 20.22	1,110,687.1354	D
03/24/2008	S	2,000 (1)	D	\$ 20.27	1,108,687.1354	D
03/24/2008	S	12,000 (1)	D	\$ 20.3	1,096,687.1354	D
03/24/2008	S	5,700 (1)	D	\$ 20.35	1,090,987.1354	D
03/24/2008	S	9,300 (1)	D	\$ 20.36	1,081,687.1354	D
03/24/2008	S	10,000 (1)	D	\$ 20.4	1,071,687.1354	D
03/24/2008	S	2,000 (1)	D	\$ 20.41	1,069,687.1354	D
03/26/2008	S	3,700 (1)	D	\$ 20.25	1,065,987.1354 (2)	D
	03/24/2008 03/24/2008 03/24/2008 03/24/2008 03/24/2008 03/24/2008 03/24/2008 03/24/2008 03/24/2008	03/24/2008 S 03/24/2008 S	03/24/2008 S 7,000 (1) 03/24/2008 S 3,000 (1) 03/24/2008 S 7,000 (1) 03/24/2008 S 4,000 (1) 03/24/2008 S 2,000 (1) 03/24/2008 S 5,700 (1) 03/24/2008 S 9,300 (1) 03/24/2008 S 2,000 (1) 03/24/2008 S 2,000 (1)	03/24/2008 S 7,000 (1) D D 03/24/2008 S 3,000 (1) D D 03/24/2008 S 7,000 (1) D D 03/24/2008 S 4,000 (1) D D 03/24/2008 S 2,000 (1) D D 03/24/2008 S 5,700 (1) D D 03/24/2008 S 9,300 (1) D D 03/24/2008 S 2,000 (1) D D 03/24/2008 S 2,000 (1) D D	03/24/2008 S 7,000 (1) D \$ 20.18 03/24/2008 S 3,000 (1) D \$ 20.19 03/24/2008 S 7,000 (1) D \$ 20.2 03/24/2008 S 4,000 (1) D \$ 20.22 03/24/2008 S 2,000 (1) D \$ 20.27 03/24/2008 S 5,700 (1) D \$ 20.3 03/24/2008 S 9,300 (1) D \$ 20.36 03/24/2008 S 10,000 D \$ 20.4 03/24/2008 S 2,000 (1) D \$ 20.41	03/24/2008 S 7,000 (1) D \$ 20.18 1,124,687.1354 03/24/2008 S 3,000 (1) D \$ 20.19 1,121,687.1354 03/24/2008 S 7,000 (1) D \$ 20.2 1,114,687.1354 03/24/2008 S 4,000 (1) D \$ 20.22 1,110,687.1354 03/24/2008 S 2,000 (1) D \$ 20.27 1,108,687.1354 03/24/2008 S 12,000 D \$ 20.3 1,096,687.1354 03/24/2008 S 5,700 (1) D \$ 20.35 1,090,987.1354 03/24/2008 S 9,300 (1) D \$ 20.36 1,081,687.1354 03/24/2008 S 2,000 (1) D \$ 20.4 1,071,687.1354 03/24/2008 S 2,000 (1) D \$ 20.41 1,069,687.1354 03/24/2008 S 2,000 (1) D \$ 20.41 1,069,687.1354 03/26/2008 S 3,700 (1) D \$ 20.41 1,065,987.1354

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3. Transaction Date 3A. Deemed

1. Title of Derivative 2.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

5. Number of 6. Date Exercisable and

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onDerivative	Expiration Date		Underlying :
(Instr. 3)	or Exercise		any	Code	Securities	(Month/Day/Year	•)	(Instr. 3 and
	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)			
	Derivative				or Disposed of			
	Security				(D)			
					(Instr. 3, 4,			
					and 5)			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
				Coue v	(A) (D)			

7. Title and

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Non-Qualified Stock Option (right to buy-T0000354)	\$ 11.6934	03/24/2008	M	75,084 (1)	01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-DV000254)	\$ 11.6934	03/24/2008	M	14,361 (1)	01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-T0000616)	\$ 11.6934				01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-DV000259)	\$ 11.6934				01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-T0000355)	\$ 11.6934	03/24/2008	M	50,000 (1)	01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-DV000257)	\$ 11.6934				01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-T0000604)	\$ 11.6934				01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-DV000264)	\$ 11.6934				01/14/2003(3)	01/14/2012	Common Stock
Non-Qualified Stock Option (right to buy-DF002200)	\$ 14.2466				01/06/2004(3)	01/06/2013	Common Stock
Non-Qualified Stock Option (right to buy-DV000256)	\$ 14.2466				01/06/2004(3)	01/06/2013	Common Stock
Non-Qualified Stock Option (right to buy-T0000606)	\$ 14.2466				01/06/2004(3)	01/06/2013	Common Stock
	\$ 14.2466				01/06/2004(3)	01/06/2013	

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Non-Qualified Stock Option (right to buy-DV000260)				Common Stock
Non-Qualified Stock Option (right to buy-TU000143	\$ 17.9107	01/13/2005(3)	01/13/2014	Common Stock
Non-Qualified Stock Option (right to buy-DV000261)	\$ 17.9107	01/13/2005(3)	01/13/2014	Common Stock
Non-Qualified Stock Option (right to buy-TU000144)	\$ 17.9107	01/13/2005(3)	01/13/2014	Common Stock
Non-Qualified Stock Option (right to buy-DF004888)	\$ 25.6821	01/31/2007(3)	01/13/2016	Common Stock
Non-Qualified Stock Option (right to buy-DV000251)	\$ 25.6821	01/13/2007(3)	01/13/2016	Common Stock
Non-Qualified Stock Option (right to buy-NQ004887)	\$ 25.6821	01/13/2007(3)	01/13/2016	Common Stock
Non-Qualified Stock Option (right to buy-NQ004462)	\$ 25.6821	01/13/2007(3)	01/13/2016	Common Stock
Non-Qualified Stock Option (right to buy-DF005345)	\$ 30.1121	02/12/2008(3)	02/12/2017	Common Stock
Non-Qualified Stock Option (right to buy-DV000250)	\$ 30.1121	02/12/2008(3)	02/12/2017	Common Stock
Non-Qualified Stock Option (right to buy-NQ005340)	\$ 30.1121	02/12/2008(3)	02/12/2017	Common Stock
	\$ 30.1121	02/12/2008(3)	02/12/2017	

Non-Qualified Stock Option (right to buy-NQ000263) Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BERNON ALAN J 4301 BELCLAIRE AVENUE X DALLAS, TX 75205

Signatures

Alan J. Bernon 03/26/2008

**Signature of Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Transaction is pursuant to a 10b5-1 Plan, dated December 12, 2007, between the reporting person and Bear Stearns & Co., Inc., acting as (1) agent, to permit the orderly disposition of a portion of the reporting person's holdings of the Issuer's common stock, par value \$0.01 per
- (2) Includes 827 shares of common stock of Issuer, for which the reporting person has opted to defer receipt until a future date, under the Issuer's Executive Deferred Compensation Plan.
- (3) The shares of common stock subject to the Option became fully vested on September 28, 2007, pursuant to a separation agreement between Mr. Bernon and the Issuer.

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Reporting Owners 5