

SIMMONS FIRST NATIONAL CORP  
 Form 4  
 July 25, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Casteel Marty

(Last) (First) (Middle)  
 SIMMONS FIRST NATIONAL  
 CORP, 501 MAIN STREET  
 (Street)

PINE BLUFF, AR 71603

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 SIMMONS FIRST NATIONAL  
 CORP [SFNC]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 07/24/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 EVP

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |        |   |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------|--------|---|
|                                 |                                      |                                                    |                                | (A) or (D)                                                        | Price                                                                                         |                                                          |                                   |        |   |
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount                                                                                        |                                                          |                                   |        |   |
| SFNC                            | 07/24/2014                           |                                                    | M                              |                                                                   | 1,491                                                                                         | A                                                        | \$ 23.78                          | 31,596 | D |
| SFNC                            | 07/24/2014                           |                                                    | F                              |                                                                   | 910                                                                                           | D                                                        | \$ 39.09                          | 30,686 | D |
| SFNC                            | 07/25/2014                           |                                                    | M                              |                                                                   | 509                                                                                           | A                                                        | \$ 23.78                          | 31,195 | D |
| SFNC                            | 07/25/2014                           |                                                    | F                              |                                                                   | 317                                                                                           | D                                                        | \$ 39.27                          | 30,878 | D |
| SFNC                            |                                      |                                                    |                                |                                                                   |                                                                                               |                                                          |                                   | 1,877  | D |

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|      |       |   |
|------|-------|---|
| SFNC | 9,804 | D |
| SFNC | 3,552 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) | 8. Amount or Number of Shares |       |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|-------------------------------|-------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                                       | (A)                                                      | (D)                                               |                               |       |
| Incentive Stock Option                     | \$ 23.78                                               | 07/26/2004                           | 07/24/2014                                         | M                              |                                                                                         | 2,000                                                    | 12/31/2005 07/26/2014                             | Common                        | 2,000 |
| Incentive Stock Option                     | \$ 24.5                                                | 05/23/2005                           |                                                    | X                              |                                                                                         | 0                                                        | 12/31/2005 05/24/2015                             | Common                        | 92    |
| Incentive Stock Option                     | \$ 26.19                                               | 05/22/2006                           |                                                    | X                              |                                                                                         | 0                                                        | 05/22/2007 05/20/2016                             | Common                        | 20    |
| Incentive Stock Option                     | \$ 26.19                                               | 05/22/2006                           |                                                    | X                              |                                                                                         | 0                                                        | 05/22/2008 05/20/2016                             | Common                        | 20    |
| Incentive Stock Option                     | \$ 26.19                                               | 05/22/2006                           |                                                    | X                              |                                                                                         | 0                                                        | 05/22/2009 05/20/2016                             | Common                        | 20    |
| Incentive Stock Option                     | \$ 26.19                                               | 05/22/2006                           |                                                    | X                              |                                                                                         | 0                                                        | 05/22/2010 05/20/2016                             | Common                        | 20    |
| Incentive Stock Option                     | \$ 26.19                                               | 05/22/2006                           |                                                    | X                              |                                                                                         | 0                                                        | 05/22/2011 05/20/2016                             | Common                        | 20    |
| Incentive Stock Option                     | \$ 28.42                                               | 05/31/2007                           |                                                    | X                              |                                                                                         | 0                                                        | 05/31/2008 05/31/2017                             | Common                        | 24    |
| Incentive Stock Option                     | \$ 28.42                                               | 05/31/2007                           |                                                    | X                              |                                                                                         | 0                                                        | 05/31/2009 05/31/2017                             | Common                        | 24    |
| Incentive Stock Option                     | \$ 28.42                                               | 05/31/2007                           |                                                    | X                              |                                                                                         | 0                                                        | 05/31/2010 05/31/2017                             | Common                        | 24    |

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|                            |          |            |   |   |            |            |        |    |
|----------------------------|----------|------------|---|---|------------|------------|--------|----|
| Incentive Stock Option     | \$ 28.42 | 05/31/2007 | X | 0 | 05/31/2011 | 05/31/2017 | Common | 24 |
| Incentive Stock Option     | \$ 28.42 | 05/31/2007 | X | 0 | 05/31/2012 | 05/31/2017 | Common | 24 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | X | 0 | 05/29/2009 | 05/28/2018 | Common | 84 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | X | 0 | 05/29/2010 | 05/28/2018 | Common | 84 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | X | 0 | 05/29/2011 | 05/28/2018 | Common | 84 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | X | 0 | 05/29/2012 | 05/28/2018 | Common | 84 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | X | 0 | 05/29/2013 | 05/28/2018 | Common | 84 |

## Reporting Owners

| Reporting Owner Name / Address                                                          | Relationships |           |         |       |
|-----------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                         | Director      | 10% Owner | Officer | Other |
| Casteel Marty<br>SIMMONS FIRST NATIONAL CORP<br>501 MAIN STREET<br>PINE BLUFF, AR 71603 |               |           | EVP     |       |

## Signatures

/s/ Marty Casteel by Piper P.  
Erwin

07/25/2014

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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