TAYLOR JOHN E Form 3/A March 15, 2011 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0104 Expires: January 31, 2005 Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> TAYLOR JOHN E			2. Date of Event Requiring Statement (Month/Day/Year) 02/11/2011		3. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE]					
(Last) (First) (Middle) C/O THE CHILDREN'S PLACE RETAIL STORES,, INC. 500 PLAZA DRIVE		 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer Other 			Owner	5. If Amendment, Date Original Filed(Month/Day/Year) 03/15/2011				
(Street)					(give title below) (specify below) See Remarks			6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting		
SECAUCUS, NJ 07094									Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)		Table I - N	lon-De	erivati	ve Securiti	es Be	neficially Owned	
1.Title of Securi (Instr. 4)	ty			2. Amount of Beneficially (Instr. 4)			3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	*	
Common Stor	ck, par val	ue \$0.10 p	er share	7,704 (1) (2	<u>)</u>		D	Â		
Reminder: Report owned directly o		ate line for ea	ch class of sect	urities benefici	ally	SE	C 1473 (7-02	.)		
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

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Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships				
	Director	10% Owner	Officer	Other		
TAYLOR JOHN E C/O THE CHILDREN'S PLACE RETAIL STORES, INC. 500 PLAZA DRIVE SECAUCUS, NJ 07094	Â	Â	See Remarks	Â		
Signatures						
/s/ James E. Myers, as Attorney-In-Fact for John E. Taylor		03/15/2011				
**Signature of Reporting Person		Date				
Explanation of Responses:						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 3 Amendment amends the Form 3 filed with the Securities and Exchange Commission on March 15, 2011 to correct a typographical error in the number of shares of Common Stock, par value \$0.10 per share ("Common Stock"), held by Mr. Taylor.

Includes 6,500 shares of Common Stock of The Children's Place Retail Stores, Inc. (the "Company"), underlying a deferred stock award granted under the Company's Amended and Restated 2005 Equity Incentive Plan, as amended (the "Plan"), on July 14, 2008, 33% of which vest on the first and second anniversaries of the grant date and 34% of which vest on the third anniversary of the grant date, 2,500

(2) shares of Company Common Stock underlying a deferred stock award granted under the Company's Plan on September 21, 2009, one-third of which vest on the first, second and third anniversaries of the grant date, and 1,600 shares of Company Common Stock underlying a deferred stock award granted under the Company's Plan on September 21, 2010, one-third of which vest on the first, second and third anniversaries of the grant date.

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/s T

Remarks:

Vice President, Finance and Interim Principal Financial Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.