

PINNACLE FINANCIAL PARTNERS INC  
Form DEFA14A  
March 04, 2013

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
SCHEDULE 14A  
(RULE 14A-101)  
INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION  
PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES  
EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the registrant  x  
Filed by a party other than the registrant  o

Check the appropriate box:

- Preliminary proxy statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
  - Definitive proxy statement
  - Definitive additional materials
- Soliciting material pursuant to Rule 14a-11(c) or Rule 14a-12

PINNACLE FINANCIAL PARTNERS, INC.  
(Name of Registrant as Specified in its Charter)  
(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of filing fee (Check the appropriate box):

- No fee required.
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
    - (1) Title of each class of securities to which transaction applies
    - (2) Aggregate number of securities to which transactions applies
    - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined)
    - (4) Proposed maximum aggregate value of transaction
    - (5) Total fee paid
  - Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
    - (1) Amount previously paid
    - (2) Form, Schedule or Registration Statement No.
    - (3) Filing Party
    - (4) Date Filed
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\*\*\* Exercise Your Right to Vote \*\*\*

Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on April 16, 2013

PINNACLE FINANCIAL PARTNERS, INC.

Meeting Information

Meeting Type: Annual Meeting

For holders as of: February 22, 2013

Date: April 16, 2013                      Time: 11:00 AM CDT

Location: Pinnacle Financial Partners

150 Third Ave South, Suite 800

Nashville, TN 37201

For meeting directions call

Hugh Queener 615-744-3744

You are receiving this communication because you hold  
shares in the above named company.

PINNACLE FINANCIAL PARTNERS, INC.  
150 THIRD AVENUE SOUTH SUITE 900  
NASHVILLE, TN 37201

This is not a ballot. You cannot use this notice to vote  
these shares. This communication presents only an  
overview of the more complete proxy materials that are  
available to you on the Internet. You may view the proxy  
materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request  
a paper copy (see reverse side).

We encourage you to access and review all of the  
important information contained in the proxy materials  
before voting.

See the reverse side of this notice to obtain proxy  
materials and voting instructions.

- Before You Vote -

How to Access the Proxy Materials

Proxy Materials Available to VIEW or Receive:

1. Annual Report
2. Notice & Proxy Statement

How to View Online

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com)

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- |                  |                                                                            |
|------------------|----------------------------------------------------------------------------|
| 1) BY INTERNET:  | <a href="http://www.proxyvote.com">www.proxyvote.com</a>                   |
| 2) BY TELEPHONE: | 1-800579-1639                                                              |
| 3) BY E-MAIL*:   | <a href="mailto:sendmaterial@proxyvote.com">sendmaterial@proxyvote.com</a> |

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 02, 2013 to facilitate timely delivery.

- How To Vote -

Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting  
items

The Board of Directors recommends you vote "FOR" the following:

1. Election of Directors  
Nominees

01 Sue G. Atkinson      02 Harold Gordon Bone      03 Gregory L. Burns      04 Gary L. Scott

The Board of Directors recommends you vote "FOR" proposals 2 and 3.

2To ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2013:

3To approve, on a non-binding, advisory basis, the compensation of the Company's named executive officers as disclosed in the proxy statement for the annual meeting of shareholders:

The Board of Directors recommends you vote "1 YEAR" on the following proposal:

4To approve, on a non-binding, advisory basis, the frequency of a non-binding advisory vote on the compensation of the Companys' named executive officers:

NOTE: DISCRETIONARY AUTHORITY IS HEREBY CONFERRED AS TO ALL OTHER MATTERS WHICH  
MAY COME BEFORE THE ANNUAL MEETING.

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