DEAN FOODS CO/ Form 4 January 18, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

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subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(City)

(State)

(Zip)

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading SCHENKEL PETE Issuer Symbol DEAN FOODS CO/[DF] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title Other (specify 2515 MCKINNEY AVENUE, LB 01/13/2005 below) below) 30. SUITE 1200 President, Dean Dairy Group (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting DALLAS, TX 75201 Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Instr. 3, 4 and 5) Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Owned Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common 01/13/2005 $M^{(1)}$ 7,000 A \$0 152,333.07 D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secur Acqu (A) or Dispo	erivative rities ired rosed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Shar
Stock Units (2)	\$ 0						01/07/2004	01/07/2013	Common Stock	18,
Stock Units (2)	\$ 0	01/13/2005		M(1)		7,000	01/13/2005	01/13/2014	Common Stock	7,
Stock Units (2)	\$ 0						01/10/2006	01/10/2015	Common Stock	26,
Incentive Stock Option (right to buy)	\$ 14.375						01/22/2002	01/22/2011	Common Stock	9
Incentive Stock Option (right to buy)	\$ 20.35						01/14/2003	01/14/2012	Common Stock	4,9
Incentive Stock Option (right to buy)	\$ 24.7933						01/06/2004	01/06/2013	Common Stock	4,
Incentive Stock Option (right to buy)	\$ 31.17						01/13/2005	01/13/2004	Common Stock	3,1
Non-Qualified Stock Option (right to buy)	\$ 12.4792						01/04/2001	01/04/2010	Common Stock	99,
Non-Qualified Stock Option (right to buy)	\$ 14.375						01/22/2002	01/22/2011	Common Stock	293
Non-Qualified Stock Option (right to buy)	\$ 20.35						01/14/2003	01/14/2012	Common Stock	295
	\$ 20.35						01/14/2003	01/14/2012		195

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Non-Qualified Stock Option (right to buy)				Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 24.7933	01/06/2004	01/06/2013	Common Stock	162
Non-Qualified Stock Option (right to buy)	\$ 31.17	01/13/2005	01/13/2014	Common Stock	106
Non-Qualified Stock Option (right to buy)	\$ 31.85	01/10/2006	01/10/2015	Common Stock	71,

Reporting Owners

Reporting Owner Name / Address		Relationships					
1	Director	10% Owner	Officer	Other			
SCHENKEL PETE							
2515 MCKINNEY AVENUE, LB 30, SUITE 1200	X		President, Dean Dairy Group				
DALLAS, TX 75201							

Signatures

Pete Schenkel 01/18/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person received 7000 shares of common stock of the Issuer on the first annual vesting date of an award of Stock Units.
- A Stock Unit, which is issued under the Company's 1989 Stock Awards Plan, is a right to receive one share of common stock of the **2**) Issuer in the future, subject to the terms and conditions of the award agreement. The units vest annually, on a prorata basis, over a
- (2) Issuer in the future, subject to the terms and conditions of the award agreement. The units vest annually, on a prorata basis, over a five-year period beginning on the first anniversary date of grant, subject to certain accelerated vesting provisions.
- (3) The shares of common stock subject to the Option vest ratably in three equal increments commencing on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3