

Tassel Loic  
 Form 3  
 March 06, 2018

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Tassel Loic                             |         | (Month/Day/Year)                     | PROCTER & GAMBLE Co [PG]   |  |
| (Last)                                    | (First) | 03/01/2018                           | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| ONE PROCTER & GAMBLE PLAZA                |         |                                      | (Check all applicable)   |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| CINCINNATI, OH 45202                      |         |                                      | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| (City)                                    | (State) | (Zip)                                | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | President - Europe SMO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5)           |
|---------------------------------|---|--|---|
| Common Stock                    | 8,907.321   | D  | Â   |
| Common Stock                    | 351.669   | I  | By Spouse   |
| Common Stock                    | 2,320.777   | I  | International Stock Ownership Plan & Pension Plan (Switzerland) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial<br>Ownership<br>(Instr. 5) |
|---|--|--------------------|--|----------------------------------|--|--|--|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  |  |  |
| Stock Option (Right to Buy)                   | 02/27/2012   | 02/27/2019         | Common Stock   | 14,305                           | \$ 48.17   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/26/2013   | 02/26/2020         | Common Stock   | 11,374                           | \$ 63.28   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2014   | 02/28/2021         | Common Stock   | 15,267                           | \$ 63.05   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2015   | 02/28/2022         | Common Stock   | 14,248                           | \$ 67.52   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2016   | 02/28/2023         | Common Stock   | 20,733                           | \$ 76.18   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2017   | 02/28/2024         | Common Stock   | 28,205                           | \$ 78.66   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/27/2018   | 02/27/2025         | Common Stock   | 18,723                           | \$ 85.13   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2019   | 02/27/2026         | Common Stock   | 21,539                           | \$ 80.29   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/28/2020   | 02/26/2027         | Common Stock   | 26,549                           | \$ 91.07   | D  | Â  |
| Stock Option (Right to Buy)                   | 02/26/2021   | 02/28/2028         | Common Stock   | 39,315                           | \$ 78.52   | D  | Â  |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                          |       |
|---|---------------|-----------|--------------------------|-------|
|   | Director      | 10% Owner | Officer                  | Other |
| Tassel Loic<br>ONE PROCTER & GAMBLE PLAZA<br>CINCINNATI, OH 45202 | Â             | Â         | Â President - Europe SMO | Â     |

## Signatures

/s/ Robert B. White, attorney-in-fact for Loic Tassel 03/06/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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