Benioff Marc Form 4 July 18, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Benioff Marc			2. Issuer Name and Ticker or Trading Symbol SALESFORCE COM INC [CRM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
THE LANDMARK @ ONE MARKET STREET, SUITE 300			(Month/Day/Year) 07/14/2017	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) Chairman of the Board and CEO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
SAN FRANCI	ISCO CA 9	04105	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
5/11/11/11/15/50, 6/1/74/05				Person		

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative	Secui	ities Acquir	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	onor Dispos (Instr. 3, 4	ed of (4 and 3 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/14/2017		Code V M(1)	Amount 10,000	(D)	Price \$ 39.0925	34,195,300	D	
Common Stock	07/14/2017		S <u>(1)</u>	10,000	D	\$ 89.9475 (2)	34,185,300	D	
Common Stock	07/17/2017		M <u>(1)</u>	10,000	A	\$ 39.0925	34,195,300	D	
Common Stock	07/17/2017		S <u>(1)</u>	10,000	D	\$ 89.6362 (3)	34,185,300	D	
	07/18/2017		M(1)	10,000	A		34,195,300	D	

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Common \$ 39.0925

Common Stock S(1) 10,000 D 89.1534 34,185,300 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Non-qualified Stock Option (Right to Buy)	\$ 39.0925	07/14/2017		M(1)	10,000	11/27/2013 <u>(5)</u>	11/27/2017	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 39.0925	07/17/2017		M(1)	10,000	11/27/2013 <u>(5)</u>	11/27/2017	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 39.0925	07/18/2017		M(1)	10,000	11/27/2013 <u>(5)</u>	11/27/2017	Common Stock

Reporting Owners

Reporting Owner Name / Address	Keiauonsmps						
	Director	10% Owner	Officer	Other			
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO CA 94105	X		Chairman of the Board and CEO				

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Signatures

/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff

07/18/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$89.6000 to \$90.1450 inclusive. The

 (2) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

 Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$89.2800 to \$90.1700 inclusive. The (3) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$88.7600 to \$89.3800 inclusive. The

 (4) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

 Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Option is exercisable and vests over four years at the rate of 25% on November 27, 2013, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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