Edgar Filing: SALESFORCE COM INC - Form 4

SALESFOR	RCE COM INC										
Form 4	o										
March 28, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL				
Washington, D.C. 20549							OMB Number:	3235-0287			
Check th		F CHANGES IN BENEFICIAL OWNERSHIP OF						Expires:	January 31,		
if no lon subject t	MENT OF							Estimated average			
Section 16. SEC				SECU	RITIES				burden hour	s per	
Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Ac					A at of 1024	response	0.5				
obligatio	$\frac{1}{2}$ Section 17(•	1935 or Section			
may con <i>See</i> Instr 1(b).	lunue.			•	•	-	ct of 1940				
(Print or Type	Responses)										
1. Name and A	Address of Reporting	Person [*]	2. Issue	er Name ar	nd Ticker (r Trad	ing	5. Relationship of I	Reporting Pers	on(s) to	
BLOCK KEITH			2. Issuer Name and Ticker or Trading Symbol					Issuer			
	5	SALESFORCE COM INC [CRM]					(Check all applicable)				
(Last)	(Last) (First) (Middle) 3. Date			ate of Earliest Transaction				(chief an apprendie)			
			(Month/Day/Year)					X_ Director 10% Owner X_ Officer (give title Other (specify			
THE LANDMARK AT ONE MARKET, SUITE 300			03/28/2017					below) below)			
WAREL,	SOTTE 500							Pres., Vice	Chairman and	COO	
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
]	Filed(Mo	onth/Day/Ye	ar)			Applicable Line) _X_ Form filed by Or	ne Reporting Per	son	
SAN FRAN	NCISCO, CA 941	05						Form filed by Mo Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	-Derivativ	e Secu	rities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of	2. Transaction Date	2A. Deemed	1	3.	4. Secur	ties Ac	quired (A)	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution E	Date, if Transactionor Disposed of (D)				(D)	Securities	Ownership	Indirect	
(Instr. 3)		any (Month/Day/Year)		Code (Instr. 3, 4 and 5) ear) (Instr. 8)				Beneficially Owned	Form: Beneficial Direct (D) Ownership	Beneficial Ownership	
				(moti. o)				Following	or Indirect (Instr. 4)	(Instr. 4)	
						(A)		Reported Transaction(s)	(I) (Instr. 4)		
				Code V	A m a u m	or	Drice	(Instr. 3 and 4)	(1130. 4)		
Common							Price		_		
Stock	03/28/2017			M <u>(1)</u>	10,000	А	\$ 37.95	10,000	D		
C							\$				
Common Stock	03/28/2017			S (1)	10,000	D	81.6788	3 0	D		
STOCK							(2)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and An Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	A Title N C
Non-qualified Stock Option (Right to Buy)	\$ 37.95	03/28/2017		M <u>(1)</u>	10,000	06/05/2014 <u>(3)</u>	06/05/2018	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BLOCK KEITH THE LANDMARK AT ONE MARKET SUITE 300 SAN FRANCISCO, CA 94105	Х		Pres., Vice Chairman and COO				
Signatures							
/s/ Scott Siamas, attorney-in-fact for Keith Block	1						
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$81.3000 to \$81.9800 inclusive. The
 (2) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Option is exercisable and vests over four years at the rate of 25% on June 5, 2014, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.