SALESFORCE COM INC

Form 4

March 01, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue.

1(b).

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Harris Parker

> (Last) (First) (Middle)

THE LANDMARK @ ONE MARKET STREET, SUITE 300

(Street)

(Ctata)

2. Issuer Name and Ticker or Trading Symbol

SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction (Month/Day/Year) 02/26/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

(Check all applicable)

Director 10% Owner X_ Officer (give title _ Other (specify below) below) Co-Founder

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94105

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivativ | e Sec | urities Acqu | ired, Disposed o | f, or Benefici | ally Owned |
|--------------------------------------|---|---|--|--------------------------------------|------------------------------|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securi our Dispo (Instr. 3, | sed of 4 and (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 02/26/2016 | | M | 1,085 | A | \$ 0 | 30,732 | D | |
| Common Stock | 02/27/2016 | | M | 1,324 | A | \$ 0 | 32,056 | D | |
| Common Stock | 02/29/2016 | | S | 1,274 | D | \$ 68.4331 | 30,782 | D | |
| Common Stock | 02/29/2016 | | S | 9 | D | \$ 67.7225 | 30,773 | D | |
| Common Stock | 03/01/2016(1) | | M | 5,000 | A | \$ 27.0625 | 35,773 | D | |

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| Common Stock | 03/01/2016(1) | S | 900 | D | \$ 67.9178 (2) | 34,873 | D | |
|-----------------|-----------------------|---|-------|---|----------------------|-----------|---|------------------------------|
| Common Stock | 03/01/2016(1) | S | 3,100 | D | \$ 69.12 (3) | 31,773 | D | |
| Common Stock | 03/01/2016 <u>(1)</u> | S | 1,000 | D | \$ 69.7896 (4) | 30,773 | D | |
| Common Stock | | | | | | 308,472 | I | By GP Family Trust (5) |
| Common Stock | | | | | | 1,081,715 | I | By HJ Family Trust (6) |
| Common Stock | | | | | | 308,472 | I | By Holly Familytrust (7) |
| Common Stock | | | | | | 173,760 | I | GPH Exempt GST (8) |
| Common Stock | | | | | | 173,760 | I | HJ Exempt GST (9) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number coof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable Expiration Date (Month/Day/Year) | | 7. Title and A Underlying S (Instr. 3 and | Sec |
|---|---|--------------------------------------|---|--|---|--|--------------------|---|-------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | A or N or S |
| Restricted Stock Units | \$ 0.001 (10) | 02/26/2016 | | M | 1,085 | 11/26/2014(11) | 11/26/2017 | Common Stock | |

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| Restricted Stock Units | \$ 0.001 (10) | 02/27/2016 | M 1,324 | 11/27/2013(12) | 11/27/2016 | Common Stock |
|---|------------------|---------------|---------|----------------|------------|-----------------|
| Non-qualified Stock Option (Right to Buy) | \$ 27.0625 | 03/01/2016(1) | M 5,000 | 11/22/2012(13) | 11/22/2016 | Common Stock |

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Harris Parker

THE LANDMARK @ ONE MARKET STREET

SUITE 300 Co-Founder

SAN FRANCISCO, CA 94105

Signatures

/s/ Scott Siamas, attorney-in-fact for Parker
Harris
03/01/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$67.5800 to \$68.2700 inclusive. The

 reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

 Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$68.6700 to \$69.5400 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.5900 to \$70.0300 inclusive. The

 (4) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

 Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (5) Shares held in The G. Parker Harris III Family Trust under the G. Parker Harris, III Grantor Retained Annuity Trust, dated December 19, 2003.
- (6) Shares held in The G. Parker Harris III & Holly L. Johnson Family Trust.
- (7) Shares held in The Holly L. Johnson Family Trust under the Holly L. Johnson Grantor Retained Annuity Trust, dated December 19, 2003.
- (8) Shares held in The G. Parker Harris III Exempt GST Family Trust.
- (9) Shares held in The Holly L. Johnson Exempt GST Family Trust.
- (10) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (11) These restricted stock units vested as to 25% of the original grant on November 26, 2014 and vest as to 1/16 of the original grant quarterly thereafter.
- (12) These restricted stock units vested as to 25% of the original grant on November 27, 2013 and vest as to 1/16 of the original grant quarterly thereafter.

(13)

Reporting Owners 3

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Option is exercisable and vests over four years at the rate of 25% on November 22, 2012, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.