Avery Dennison Corp Form 4 February 29, 2016

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

5. Relationship of Reporting Person(s) to

Issuer

3235-0287

Expires: January 31, 2005

**OMB APPROVAL** 

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

2. Issuer Name and Ticker or Trading

Form 5 obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Symbol

1(b).

Bondar Lori J

Common

Stock

02/25/2016

(Print or Type Responses)

1. Name and Address of Reporting Person \*

|   |                                    |               | ~,                                |                                 |       |  |  |  |   |          |  |
|---|------------------------------------|---------------|-----------------------------------|---------------------------------|-------|--|--|--|---|----------|--|
|   |                                    |               | Avery Dennison Corp [AVY]         |                                 |       |  |  |  | (Check all applicable)  |          |  |
| (Last)  | (First)                            | (Middle)      | 3. Date of Earliest Transaction   |                                 |       |  |  |  |   |          |  |
|   |                                    |               |                                   | (Month/Day/Year)<br>02/25/2016  |       |  |  |  | Director 10% OwnerX Officer (give title Other (specify below)  VP, Controller and CAO |          |  |
| (Street) 4. If Amer   |                                    |               |                                   | ndment, Date Original           |       |  |  |  | 6. Individual or Joint/Group Filing(Check   |          |  |
| Filed(Month/Day/Youngle) GLENDALE, CA 91203   |                                    |               |                                   |                                 | Year) | )  | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |          |  |
| (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                    |               |                                   |                                 |       |  |  |  |   | ly Owned |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction D<br>(Month/Day/Yea | ar) Execution | emed<br>on Date, if<br>'Day/Year) | 3.<br>Transa<br>Code<br>(Instr. | . 8)  | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or Amount (D) Price |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)                  |          |  |
| Common<br>Stock   | 02/25/2016                         |               |                                   | M                               |       | 1,809  | A  | \$<br>65.68  | 3,026   | D        |  |
| Common<br>Stock   | 02/25/2016                         |               |                                   | F                               |       | 680  | D  | \$<br>65.68  | 2,346   | D        |  |
| Common<br>Stock   | 02/25/2016                         |               |                                   | M                               |       | 1,330  | A  | \$<br>65.68  | 3,676   | D        |  |
| Common<br>Stock   | 02/25/2016                         |               |                                   | F                               |       | 489  | D  | \$<br>65.68  | 3,187   | D        |  |
|   |                                    |               |                                   |                                 |       |  |  |  |   |          |  |

M

1,101 A

4,288

D

#### Edgar Filing: Avery Dennison Corp - Form 4

| Common<br>Stock                      | 02/25/2016 | F | 414 | D | \$<br>65.68 | 3,874    | D |                 |
|--------------------------------------|------------|---|-----|---|-------------|----------|---|-----------------|
| Common<br>Stock<br>(Savings<br>Plan) |            |   |     |   |             | 388.5404 | I | Savings<br>Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) |              |              | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) |  |
|---|---|--------------------------------------|---|--|--------------|--------------|--|--------------------|--|--|
|   |   |                                      |   | Code V                                 | (A)          | (D)          | Date<br>Exercisable                                      | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |
| 2013<br>MSU<br>Award                                | \$ 0  | 02/25/2016                           |   | M                                      |              | 1,809<br>(1) | 02/28/2014   | 03/01/2017         | Common<br>Stock  | 1,809                                  |
| 2014<br>MSU<br>Award                                | \$ 0  | 02/25/2016                           |   | M                                      |              | 1,330<br>(2) | 02/26/2015   | 02/27/2018         | Common<br>Stock  | 1,330                                  |
| 2015<br>MSU<br>Award                                | \$ 0  | 02/25/2016                           |   | M                                      |              | 1,101<br>(3) | 02/26/2016   | 02/26/2019         | Common<br>Stock  | 1,101                                  |
| 2016<br>MSU<br>Award                                | \$ 0  | 02/25/2016                           |   | A                                      | 2,705<br>(4) |              | 02/25/2017   | 02/25/2020         | Common<br>Stock  | 2,705                                  |
| 2016 PU<br>Award                                    | \$ 0  | 02/25/2016                           |   | A                                      | 3,152<br>(5) |              | 02/25/2019   | 02/25/2019         | Common<br>Stock  | 3,152                                  |

# **Reporting Owners**

| Reporting Owner Name / Address |          |           | Relationships |       |
|--------------------------------|----------|-----------|---------------|-------|
|                                | Director | 10% Owner | Officer       | Other |

2 Reporting Owners

Bondar Lori J 207 GOODE AVENUE GLENDALE, CA 91203

VP, Controller and CAO

### **Signatures**

/s/ Erica Perry POA for Lori J Bondar

02/29/2016

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares reflect the vesting of the third tranche of market leveraged stock units granted in February 2013 at 179% of target based on our absolute total shareholder return during 2013-2015, plus dividend equivalents accrued during the period.
- (2) Shares reflect the vesting of the second tranche of market leveraged stock units granted in February 2014 at 125% of target based on our absolute total shareholder return during 2014-2015, plus dividend equivalents accrued during the period.
- (3) res reflect the vesting of the first tranche of market leveraged stock units granted in February 2015 at 109% of target based on our absolute total shareholder return in excess of 10% during 2015, plus dividend equivalents accrued during the period.
- Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned at each vesting date is based on the percentage change in the Company's stock price, plus dividend equivalents accrued during the vesting period. Each marked leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.
- Performance units vest, if at all, at the end of fiscal year 2018, provided certain Company performance objectives are met as determined in February 2019. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3