Edgar Filing: SALESFORCE COM INC - Form 4

SALESFOR	RCE COM INC										
Form 4											
April 24, 20)15										
FORM			DOIN				NCE CO			PROVAL	
. •	UNITED	STATES S					NGE CO	MMISSION	OMB	3235-0287	
Check t	his box		vv as	shington	, D.C. 20	1349			Number:	January 31,	
if no lo	AENT OF (CHANGES IN BENEFICIAL OWNER					ERSHIP OF	Expires:	2005		
subject Section	10			SECURITIES					Estimated average burden hours per		
Form 4		SECONTIES							response	rs per 0.5	
Form 5	Filed put	rsuant to Sec	ction 1	6(a) of th	ne Securi	ties E	Exchange .	Act of 1934,			
obligati may coi		(a) of the Pu	blic U	tility Hol	ding Co	npan	y Act of 1	935 or Section			
See Inst		30(h) of	the In	vestment	t Compa	ny Ac	ct of 1940				
1(b).											
(Print or Type	Responses)										
1. Name and	Address of Reporting	Person *	2. Issue	r Name an e	d Ticker o	Tradi	ng 5	. Relationship of I	Reporting Pers	on(s) to	
Benioff Ma		Symbol					Issuer				
		S.	ALES	FORCE	COM IN	C [C]	RM]	(Check	all applicable)	
(Last)	(First) (A	Middle) 3.	Date of	f Earliest T	ransaction			(Cheek)	
THE LANDMARK @ ONE 04/2				Month/Day/Year))4/23/2015				X_ Director 10% Owner			
								XOfficer (give titleOther (specify below) below)			
MARKET	STREET, SUITE	300						· ·	f the Board &	CEO	
(Street) 4.			4. If Amendment, Date Original				6	6. Individual or Joint/Group Filing(Check			
File				iled(Month/Day/Year)				Applicable Line)			
		05					-	X_ Form filed by Or Form filed by Mo			
SAN FRA	NCISCO, CA 941	05					P	erson			
(City)	(State)	(Zip)	Tab	e I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficial	ly Owned	
1.Title of	2. Transaction Date		1 ``					5. Amount of	6.	7. Nature of	
Security (Instr. 3)	(Month/Day/Year)	Execution Da	ate, if	e, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)				Securities Beneficially	1	Indirect Beneficial	
(11501.5)		(Month/Day/Year)						Owned	Direct (D)		
								Following	or Indirect	t (Instr. 4)	
						(A)		Reported Transaction(s)	(I) (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(
Common						. ,			- (2)		
Stock	04/23/2015(1)			S	12,500	D	\$ 68.518	37,725,000	D (2)		
Common							\$				
Staal	04/24/2015 <u>(1)</u>			S	12,500	D	φ 67 0110	37,712,500	D (2)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Stock

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

67.9448

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х		Chairman of the Board & CEO					
Signatures								
/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff	04/24/2015							
**Signature of Reporting Person		Date						
Explanation of Posponsos								

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Shares held in The Marc R. Benioff Revocable Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.