RAZMINAS VYTO F

Form 4 April 15, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL
OMB 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Addr RAZMINAS V	*	ng Person *	2. Issuer Name and Ticker or Trading Symbol FLOWERS FOODS INC [FLO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	()		
			(Month/Day/Year)	Director 10% Owner		
1310 MILLPO	ND ROAD		04/13/2011	X Officer (give title Other (specify below) SVP&Chief Information Officer		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
THOMASVILI	LE, GA 317	792	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	rities Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transactiomr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)		5. Amount of 6. Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	04/13/2011		M	9,075	A	\$ 18.68	23,534	D	
Common Stock	04/14/2011		S	7,010	D	\$ 28.4123	16,524	D	
Common Stock							79	I	401(k) (2)
Common Stock							867	I	By Spouse (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secu Acqu (A) o Disp (D)	rities aired or osed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) (1)	\$ 18.68	04/13/2011		M		9,075	01/03/2009	01/03/2013	Common Stock	9,075
Option (Right to Buy) (1)	\$ 19.57						02/05/2010	02/05/2014	Common Stock	1,725
Option (Right to Buy) (1)	\$ 24.75						02/04/2011	02/04/2015	Common Stock	9,400
Option (Right to Buy) (1)	\$ 24.75						02/04/2011	02/04/2015	Common Stock	1,800
Option (Right to Buy) (1)	\$ 23.84						02/09/2012	02/09/2016	Common Stock	12,550
Option (Right to Buy) (1)	\$ 23.84						02/09/2012	02/09/2016	Common Stock	2,000
Option (Right to Buy) (1)	\$ 25.01						02/09/2013	02/09/2017	Common Stock	13,900
Option (Right to Buy) (1)	\$ 25.01						02/09/2013	02/09/2017	Common Stock	2,400
Restricted Stock Award (1)	\$ 0 (5)						02/09/2012	<u>(4)</u>	Common Stock	2,200

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Restricted Stock Award (1)	\$ 0 <u>(5)</u>	02/09/2012	<u>(4)</u>	Common Stock	400
Option (Right to Buy) (1)	\$ 24.47	02/10/2014	02/10/2018	Common Stock	16,900
Option (Right to Buy) (1)	\$ 24.47	02/10/2014	02/10/2018	Common Stock	4,500
Restricted Stock Award (1)	\$ 0 <u>(7)</u>	(8)	<u>(6)</u>	Common Stock	2,550
Restricted Stock Award (1)	<u>(7)</u>	<u>(8)</u>	<u>(6)</u>	Common Stock	700

Relationshin

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

RAZMINAS VYTO F 1310 MILLPOND ROAD THOMASVILLE, GA 31792

SVP&Chief Information Officer

Signatures

/s/ Stephen R. Avera,
Agent

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.
- (2) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of 12/31/2009.
- (3) Beneficial ownership is disclaimed.
- (4) Grant expires on Exercisable Date if performance measures are not met.
- (5) In accordance with the terms of the 2010 Restricted Stock Award Agreement, the performance shares awarded do not have a conversion or exercise price.
- (6) Grant expires on the vesting date if performance measures are not met.
- (7) In accordance with the terms of the 2011 Restricted Stock Award Agreement, the performance shares awarded do not have a conversion or exercise price.
- (8) The company anticipates that in accordance with the terms of the 2011 Restricted Stock Award Agreement the vesting date of the performance shares awarded shall be the date of the filing of the company's Annual Report on Form 10-K with the SEC in 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

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