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SCHULTE D	DANIEL C											
Form 4												
December 30), 2009											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB AF	OMB APPROVAL		
	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							COMMISSION	OMB Number:	3235-0287		
Check thi	or								Expires:	January 31,		
subject to	if no longer subject to Section 16. Form 4 or					NERSHIP OF	Estimated a burden hou response	-				
Form 5	Filed pur	suant to S	Section 1	6(a) of th	e Securit	ies E	xchang	e Act of 1934,	100001100	0.0		
obligation	18 Section 17(•	1935 or Section	1			
may conti <i>See</i> Instru 1(b).	inue.			vestment	•	· ·						
(Print or Type R	Responses)											
1. Name and Address of Reporting Person <u>*</u> SCHULTE DANIEL C			2. Issuer Name and Ticker or Trading Symbol WADDELL & REED FINANCIAL					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
			INC [W	-								
(Last) (First) (Middle) 6300 LAMAR AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 12/29/2009					Director 10% Owner X Officer (give title Other (specify below) below) SVP & General Counsel				
(Street) 4. If Amendm Filed(Month/D. OVERLAND PARK, KS 66202					h/Day/Year) ApplX_				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
OVERLAN	D FARK, KS 00.	202						Person				
(City)	(State)	(Zip)	Tabl	e I - Non-E	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		3. Transactio Code (Instr. 8) Code V	4. Securi on(A) or Di (Instr. 3, Amount	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Class A Common	12/29/2009			F	3,089	D	\$ 30.63	107,860	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title c Derivativ Security (Instr. 3)	ve Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. iorNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Amou Unde Secur	le and unt of rlying rities (1, 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code N		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Addr	ess	Relationships							
	Director	10% Owner	Officer	Other					
SCHULTE DANIEL C 6300 LAMAR AVENUE OVERLAND PARK, KS 66202		SVP & General Counsel							
Signatures									
Daniel C. Schulte	12/30/2009								

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.