

UNITED RENTALS INC /DE  
Form 4  
March 08, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KNEELAND MICHAEL

(Last) (First) (Middle)

C/O UNITED RENTALS, INC., 100  
FIRST STAMFORD PLACE - STE  
700

(Street)

STAMFORD, CT 06902

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

UNITED RENTALS INC /DE [URI]

3. Date of Earliest Transaction  
(Month/Day/Year)

03/04/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Common Stock                    | 03/04/2016                           |  | F                              |   | 2,069 (1) \$ 57.49  | D  |   |
| Common Stock                    | 03/07/2016                           |  | A                              |   | 6,440 (2) \$ 59.85  | D  |   |
| Common Stock                    | 03/07/2016                           |  | F                              |   | 2,893 (3) \$ 59.85  | D  |   |
| Common Stock                    | 03/07/2016                           |  | A                              |   | 20,886 (4) \$ 59.85   | D  |   |
| Common Stock                    | 03/07/2016                           |  | A                              |   | 41,772 (5) \$ 59.85   | D  |   |

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|              |            |   |               |   |          |           |   |           |
|--------------|------------|---|---------------|---|----------|-----------|---|-----------|
| Common Stock | 03/07/2016 | F | 4,631<br>(1)  | D | \$ 59.85 | 449,321   | D |           |
| Common Stock | 03/07/2016 | S | 20,000<br>(6) | D | \$ 60    | 429,321   | D |           |
| Common Stock |            |   |               |   |          | 8,999 (7) | I | By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                   |       |
|--|---------------|-----------|-------------------|-------|
|  | Director      | 10% Owner | Officer           | Other |
| KNEELAND MICHAEL<br>C/O UNITED RENTALS, INC.<br>100 FIRST STAMFORD PLACE - STE 700<br>STAMFORD, CT 06902 | X             |           | President and CEO |       |

## Signatures

/s/ Craig A. Pintoff,  
attorney-in-fact

03/08/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Securities disposed of represent shares surrendered for tax purposes in connection with the vesting and settlement of restricted stock units granted and previously reported on Form 4.

(2) Represents 2015 annual bonus payable in the form of unrestricted common stock.

(3) Securities disposed of represent shares withheld for tax purposes in connection with award of 2015 annual bonus.

These shares comprise an award of restricted stock units granted to the reporting person. Subject to acceleration in certain circumstances, (4) one-third of the units are scheduled to vest on each of March 7, 2017, March 7, 2018 and March 7, 2019. Units are settled with shares of common stock on a one-for-one basis upon vesting.

(5) These shares comprise an award of restricted stock units granted to the reporting person. Subject to acceleration in certain circumstances, the units are scheduled to vest on March 7, 2019. Units are settled with shares of common stock on a one-for-one basis upon vesting.

(6) This transaction was made pursuant to a Rule 10b5-1 trading plan on behalf of the reporting person.

(7) Reflects number of shares held under the reporting person's account in the Company's 401(k) plan as of March 4, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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