

ALLSTATE CORP
Form FWP
June 05, 2013

Filed Pursuant to Rule 433

Registration Statement No. 333-181059

Relating to

Preliminary Prospectus Supplement dated June 4, 2013 to

Prospectus dated April 30, 2012

THE ALLSTATE CORPORATION

\$1,000,000,000

\$500,000,000 3.15% SENIOR NOTES DUE 2023

\$500,000,000 4.50% SENIOR NOTES DUE 2043

FINAL TERM SHEET

Dated June 4, 2013

| | |
|---------------------------|--------------------------|
| Issuer: | The Allstate Corporation |
| Security Type: | Senior Notes |
| Expected Ratings:* | A3 (Moody s)/A- (S&P) |
| Format: | SEC Registered |
| Trade Date: | June 4, 2013 |
| Settlement Date: | June 7, 2013 (T+3) |

| Title: | 2023 Notes | 2043 Notes |
|--------|------------|------------|
| | | |
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Co-Managers:

J.P. Morgan Securities LLC
Barclays Capital Inc.
U.S. Bancorp Investments, Inc.
Morgan Stanley & Co. LLC
Loop Capital Markets LLC
BNY Mellon Capital Markets, LLC
PNC Capital Markets LLC

Merrill Lynch, Pierce, Fenner & Smith
Incorporated

Wells Fargo Securities, LLC
Citigroup Global Markets Inc.
Morgan Stanley & Co. LLC
UBS Securities LLC
Loop Capital Markets LLC
BNY Mellon Capital Markets, LLC
PNC Capital Markets LLC

*Note: An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the 3.15% Senior Notes due 2023 and 4.50% Senior Notes due 2043 should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

The Allstate Corporation has filed a registration statement (including a prospectus and related prospectus supplement) with the U.S. Securities and Exchange Commission (the SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus supplement and prospectus for this offering in that registration statement, and other documents that The Allstate Corporation has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, you may obtain a copy of the prospectus by calling Barclays Capital Inc. toll-free at 1-888-603-5847; Deutsche Bank Securities Inc. toll-free at 1-800-503-4611; Goldman, Sachs & Co. toll-free at 1-866-471-2526; J.P. Morgan Securities LLC collect at 1-212-834-4533; or Wells Fargo Securities, LLC toll-free at 1-800-326-5897.
