

ROLLINS GLEN  
Form 4  
August 24, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROLLINS GLEN

(Last) (First) (Middle)

2170 PIEDMONT RD

(Street)

ATLANTA, GA 30324

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
ROLLINS INC [ROL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/20/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

Executive Vice President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)                | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                                      |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                   |                                                                   |
| Rollins,<br>Inc.<br>Common<br>Stock \$1<br>Par Value | 08/20/2010                              |                                                             | M                                    |                                                                         | 14,892                                                                                                             | A \$<br>8.2845                                                          | 876,285 <sup>(1)</sup> D                                          |
| Rollins,<br>Inc.<br>Common<br>Stock \$1<br>Par Value | 08/20/2010                              |                                                             | M                                    |                                                                         | 69,481                                                                                                             | A \$<br>8.2845                                                          | 945,766 <sup>(1)</sup> D                                          |
| Rollins,<br>Inc.                                     | 08/20/2010                              |                                                             | F                                    |                                                                         | 33,963                                                                                                             | D \$ 20.58                                                              | 911,803 <sup>(1)</sup> D                                          |

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Common  
Stock \$1  
Par Value

Rollins,  
Inc.

Common 08/20/2010 F 13,470 D \$ 20.58 898,333 <sup>(1)</sup> D

Stock \$1  
Par Value

Rollins,  
Inc.

Common 236,648 <sup>(2)</sup> I

Stock \$1  
Par Value

General  
Partner of  
Partnership  
for benefit  
of minor  
children

Rollins,  
Inc.

Common 46,264 <sup>(2)</sup> I

Stock \$1  
Par Value

By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                    |                 |                                     |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|---------------------------------------------------------------------|--------------------|-----------------|-------------------------------------|
|                                                     |                                                                       |                                         |                                                             | Code                                    | V                                                                                                            | (A)                                                            | (D) | Date<br>Exercisable                                                 | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
| Incentive<br>Stock<br>Option<br>(Right to<br>Buy)   | \$ 8.2845                                                             | 08/20/2010                              |                                                             | M                                       |                                                                                                              | 14,892                                                         |     | <u>(3)</u>                                                          | 01/28/2013         | Common<br>Stock | 14,892                              |
| Incentive<br>Stock<br>Option                        | \$ 8.2845                                                             | 08/20/2010                              |                                                             | M                                       |                                                                                                              | 69,481                                                         |     | <u>(3)</u>                                                          | 01/28/2013         | Common<br>Stock | 69,481                              |

(Right to  
Buy)

## Reporting Owners

| Reporting Owner Name / Address                        | Relationships |           |                          |       |
|-------------------------------------------------------|---------------|-----------|--------------------------|-------|
|                                                       | Director      | 10% Owner | Officer                  | Other |
| ROLLINS GLEN<br>2170 PIEDMONT RD<br>ATLANTA, GA 30324 | X             |           | Executive Vice President |       |

## Signatures

Glenn P. Grove, Jr., as Attorney-in-Fact for Glen  
Rollins

08/24/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 30,894 shares of 401(k) stock, 3,374 Purchase Plan shares, and 119,700 of restricted shares.
- (2) Glen Rollins disclaims for the purpose of Section 16 of the Securities and Exchange Act of 1934 the beneficial ownership of these shares, except to the extent of any pecuniary interest therein, and this report is not an admission of such beneficial ownership.
- (3) The awards vest over a five (5) year period (1/5 vesting each year beginning 01/28/2004) from the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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