

ACTIVISION INC /NY  
Form 10-Q  
June 07, 2007

## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 10-Q

(Mark one)

☒ X

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES  
EXCHANGE ACT OF 1934**

For the Quarterly Period Ended September 30, 2006

OR

☐ O

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES  
EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-15839

## ACTIVISION, INC.

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**3100 Ocean Park Boulevard, Santa Monica, CA**  
(Address of principal executive offices)

**95-4803544**

(I.R.S. Employer Identification No.)

**90405**  
(Zip Code)

**(310) 255-2000**

(Registrant's telephone number, including area code)

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer ☒ Accelerated Filer ☐ Non-accelerated filer ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes ☐ No ☒

The number of shares of the registrant's Common Stock outstanding as of June 1, 2007 was 283,310,734.

---

ACTIVISION, INC. AND SUBSIDIARIES

INDEX

Explanatory Note

PART I.

FINANCIAL INFORMATION

Item 1.

Financial Statements

Consolidated Balance Sheets as of September 30, 2006 (Unaudited) and March 31, 2006

Consolidated Statements of Operations for the three and six months ended September 30, 2006 (Unaudited) and September 30, 2005, as restated (Unaudited)

Consolidated Statements of Cash Flows for the six months ended September 30, 2006 (Unaudited) and September 30, 2005, as restated (Unaudited)

Consolidated Statement of Changes in Shareholders' Equity for the six months ended September 30, 2006 (Unaudited)

Notes to Consolidated Financial Statements for the three and six months ended September 30, 2006 (Unaudited)

Item 2.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Item 3.

Quantitative and Qualitative Disclosures about Market Risk

Item 4.

Controls and Procedures

PART II.

OTHER INFORMATION

Item 1.

Legal Proceedings

Item 1A.

Risk Factors

Item 4.

Submission of Matters to a Vote of Security Holders

Item 6.

Exhibits

SIGNATURES

CERTIFICATIONS

## CAUTIONARY STATEMENT

*This Quarterly Report on Form 10-Q contains, or incorporates by reference, certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, (1) projections of revenues, expenses, income or loss, earnings or loss per share, cash flow projections or other financial items; (2) statements of our plans and objectives, including those relating to product releases; (3) statements of future economic performance; and (4) statements of assumptions underlying such statements. We generally use words such as anticipate, believe, could, estimate, expect, forecast, future, intend, may, plan, positioned, potential, project, scheduled, set to, subject to, upcoming and other similar expressions to help identify forward-looking statements. These forward-looking statements are subject to business and economic risk, reflect management's current expectations, estimates and projections about our business, and are inherently uncertain and difficult to predict. Our actual results could differ materially. The forward-looking statements contained herein speak only as of the date on which they were made, and we disclaim any obligation to update any forward-looking statements to reflect events or circumstances after the date of this Quarterly Report. Risks and uncertainties that may affect our future results include, but are not limited to, those discussed under the heading Risk Factors, included in Part II, Item 1A. All references to we, us, our, Activision or the Company in the following discussion and analysis mean Activision, Inc. and its subsidiaries.*

## EXPLANATORY NOTE

### Restatement of Consolidated Financial Results

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the fiscal years ended March 31, 2006 and 2005. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflected the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the Special Subcommittee). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP (Deloitte) as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees (APB No. 25), and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with Statement of Financial Accounting Standards (SFAS) No. 123(R), Share-Based Payment. More than 80% or \$55.4 million of the \$66.7 million relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-cash pre-tax expense relates to the year ended March 31, 2006. Separately, the restatement reflects an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005.

This Quarterly Report on Form 10-Q should be read in conjunction with our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006 filed with the SEC on May 25, 2007 and our Amended Quarterly Report on Form 10-Q/A for the three months ended June 30, 2006 filed with the SEC on June 7, 2007. Information regarding the effect of the restatement on our financial position and results of operations is provided in Note 2 of the Unaudited Consolidated Financial Statements included in Part I, Item 1 of this Report and Management's Discussion and Analysis of Financial Condition and Results of Operations in Part I, Item 2 of this Report.

Financial information included in our previously filed reports on Form 10-K and Form 10-Q, the related opinions of our independent registered public accounting firm, and all earnings press releases and similar communications issued by us, for all periods ended on or before June 30, 2006 should not be relied upon and are superseded in their entirety by the information in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006 filed

## Edgar Filing: ACTIVISION INC /NY - Form 10-Q

with the SEC on May 25, 2007 and our amended Quarterly Report on Form 10-Q/A for the three months ended June 30, 2006 and our Quarterly Report on Form 10-Q for the three months ended September 30, 2006 filed with the SEC on June 7, 2007.

All share and per share information presented in this report has been adjusted to reflect splits and dividends of our common stock.

**PART I. Financial Information.****Item 1. Financial Statements.**
**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(In thousands, except share data)

|                                                                                                                                              | September 30,<br>2006<br>(Unaudited) | March 31,<br>2006 |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-------------------|
| <b>Assets</b>                                                                                                                                |                                      |                   |
| Current assets:                                                                                                                              |                                      |                   |
| Cash and cash equivalents                                                                                                                    | \$ 189,721                           | \$ 354,331        |
| Short-term investments                                                                                                                       | 557,674                              | 590,629           |
| Accounts receivable, net of allowances of \$76,734 and \$98,253 at September 30, 2006 and March 31, 2006, respectively                       | 97,086                               | 28,782            |
| Inventories                                                                                                                                  | 71,063                               | 61,483            |
| Software development                                                                                                                         | 95,694                               | 40,260            |
| Intellectual property licenses                                                                                                               | 23,996                               | 4,973             |
| Deferred income taxes                                                                                                                        | 6,484                                | 9,664             |
| Other current assets                                                                                                                         | 37,917                               | 25,933            |
| Total current assets                                                                                                                         | 1,079,635                            | 1,116,055         |
| Software development                                                                                                                         | 22,094                               | 20,359            |
| Intellectual property licenses                                                                                                               | 71,100                               | 82,073            |
| Property and equipment, net                                                                                                                  | 45,185                               | 45,368            |
| Deferred income taxes                                                                                                                        | 121,085                              | 52,545            |
| Other assets                                                                                                                                 | 5,676                                | 1,409             |
| Goodwill                                                                                                                                     | 188,254                              | 100,446           |
| Total assets                                                                                                                                 | \$ 1,533,029                         | \$ 1,418,255      |
| <b>Liabilities and Shareholders' Equity</b>                                                                                                  |                                      |                   |
| Current liabilities:                                                                                                                         |                                      |                   |
| Accounts payable                                                                                                                             | \$ 83,418                            | \$ 88,994         |
| Accrued expenses                                                                                                                             | 169,195                              | 104,862           |
| Total current liabilities                                                                                                                    | 252,613                              | 193,856           |
| Other liabilities                                                                                                                            | 41,070                               | 1,776             |
| Total liabilities                                                                                                                            | 293,683                              | 195,632           |
| Commitments and contingencies (Note 14)                                                                                                      |                                      |                   |
| Shareholders' equity:                                                                                                                        |                                      |                   |
| Preferred stock, \$.000001 par value, 3,750,000 shares authorized, no shares issued at September 30, 2006 and March 31, 2006                 |                                      |                   |
| Series A Junior Preferred stock, \$.000001 par value, 1,250,000 shares authorized, no shares issued at September 30, 2006 and March 31, 2006 |                                      |                   |

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

|                                                                                                                                                                                    |              |  |              |   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--|--------------|---|
| Common stock, \$.000001 par value, 450,000,000 shares authorized, 281,509,470 and 277,020,898 shares issued and outstanding at September 30, 2006 and March 31, 2006, respectively |              |  |              |   |
| Additional paid-in capital                                                                                                                                                         | 927,392      |  | 867,297      |   |
| Retained earnings                                                                                                                                                                  | 299,379      |  | 341,990      |   |
| Accumulated other comprehensive income                                                                                                                                             | 12,575       |  | 16,369       |   |
| Unearned compensation (Note 1)                                                                                                                                                     |              |  | (3,033)      | ) |
|                                                                                                                                                                                    |              |  |              |   |
| Total shareholders' equity                                                                                                                                                         | 1,239,346    |  | 1,222,623    |   |
|                                                                                                                                                                                    |              |  |              |   |
| Total liabilities and shareholders' equity                                                                                                                                         | \$ 1,533,029 |  | \$ 1,418,255 |   |

The accompanying notes are an integral part of these consolidated financial statements.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(Unaudited)**

(In thousands, except per share data)

|                                                              | For the three months ended<br>September 30,<br>2006 |                         | For the six months ended<br>September 30,<br>2006 |                         |
|--------------------------------------------------------------|-----------------------------------------------------|-------------------------|---------------------------------------------------|-------------------------|
|                                                              |                                                     | 2005<br>As restated (1) |                                                   | 2005<br>As restated (1) |
| Net revenues                                                 | \$ 188,172                                          | \$ 222,540              | \$ 376,241                                        | \$ 463,633              |
| Costs and expenses:                                          |                                                     |                         |                                                   |                         |
| Cost of sales product costs                                  | 127,374                                             | 112,582                 | 235,997                                           | 249,336                 |
| Cost of sales software royalties and amortization            | 9,348                                               | 20,427                  | 28,609                                            | 35,003                  |
| Cost of sales intellectual property licenses                 | 4,356                                               | 8,449                   | 14,272                                            | 29,389                  |
| Product development                                          | 25,608                                              | 28,366                  | 51,233                                            | 46,444                  |
| Sales and marketing                                          | 32,550                                              | 56,730                  | 68,729                                            | 103,097                 |
| General and administrative                                   | 26,346                                              | 23,774                  | 48,260                                            | 42,471                  |
| Total costs and expenses                                     | 225,582                                             | 250,328                 | 447,100                                           | 505,740                 |
| Operating loss                                               | (37,410 )                                           | (27,788 )               | (70,859 )                                         | (42,107 )               |
| Investment income, net                                       | 8,032                                               | 6,330                   | 16,307                                            | 13,678                  |
| Loss before income tax benefit                               | (29,378 )                                           | (21,458 )               | (54,552 )                                         | (28,429 )               |
| Income tax benefit                                           | (5,076 )                                            | (7,228 )                | (11,941 )                                         | (9,952 )                |
| Net loss                                                     | \$ (24,302 )                                        | \$ (14,230 )            | \$ (42,611 )                                      | \$ (18,477 )            |
| Basic loss per share                                         | \$ (0.09 )                                          | \$ (0.05 )              | \$ (0.15 )                                        | \$ (0.07 )              |
| Weighted average common shares outstanding                   | 280,627                                             | 272,129                 | 279,487                                           | 270,643                 |
| Diluted loss per share                                       | \$ (0.09 )                                          | \$ (0.05 )              | \$ (0.15 )                                        | \$ (0.07 )              |
| Weighted average common shares outstanding assuming dilution | 280,627                                             | 272,129                 | 279,487                                           | 270,643                 |

(1) See Note 2 Restatement of Unaudited Consolidated Financial Statements.

The accompanying notes are an integral part of these consolidated financial statements.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)

(In thousands)

|                                                                                                          | For the six months ended<br>September 30, |  |                 |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------|--|-----------------|
|                                                                                                          | 2006                                      |  | 2005            |
|                                                                                                          |                                           |  | As restated (1) |
| Cash flows from operating activities:                                                                    |                                           |  |                 |
| Net loss                                                                                                 | \$ (42,611 )                              |  | \$ (18,477 )    |
| Adjustments to reconcile net loss to net cash used in operating activities:                              |                                           |  |                 |
| Deferred income taxes                                                                                    | (70,149 )                                 |  | (21,579 )       |
| Realized gain on short-term investments                                                                  | (2 )                                      |  | (1,347 )        |
| Depreciation and amortization                                                                            | 8,519                                     |  | 6,593           |
| Amortization and write-offs of capitalized software development costs and intellectual property licenses | 26,283                                    |  | 43,827          |
| Stock-based compensation expense                                                                         | 10,740                                    |  | 2,184           |
| Tax benefit of stock options and warrants exercised                                                      | 5,888                                     |  | 11,589          |
| Excess tax benefit from stock option exercises                                                           | (4,405 )                                  |  |                 |
| Changes in operating assets and liabilities:                                                             |                                           |  |                 |
| Accounts receivable                                                                                      | (57,194 )                                 |  | (7,692 )        |
| Inventories                                                                                              | (5,956 )                                  |  | (4,017 )        |
| Software development and intellectual property licenses                                                  | (84,630 )                                 |  | (68,716 )       |
| Other assets                                                                                             | 1,377                                     |  | (6,624 )        |
| Accounts payable                                                                                         | (11,984 )                                 |  | (18,141 )       |
| Accrued expenses and other liabilities                                                                   | 54,853                                    |  | (11,868 )       |
| Net cash used in operating activities                                                                    | (169,271 )                                |  | (94,268 )       |
| Cash flows from investing activities:                                                                    |                                           |  |                 |
| Capital expenditures                                                                                     | (7,540 )                                  |  | (12,723 )       |
| Cash payment to effect business combinations, net of cash acquired                                       | (30,545 )                                 |  | (6,933 )        |
| Increase in restricted cash                                                                              | (12,500 )                                 |  | (20,000 )       |
| Purchases of short-term investments                                                                      | (147,278 )                                |  | (132,662 )      |
| Proceeds from sales and maturities of short-term investments                                             | 180,993                                   |  | 132,856         |
| Net cash used in investing activities                                                                    | (16,870 )                                 |  | (39,462 )       |
| Cash flows from financing activities:                                                                    |                                           |  |                 |
| Proceeds from issuance of common stock to employees                                                      | 11,922                                    |  | 27,364          |
| Excess tax benefit from stock option exercises                                                           | 4,405                                     |  |                 |
| Net cash provided by financing activities                                                                | 16,327                                    |  | 27,364          |
| Effect of exchange rate changes on cash                                                                  | 5,204                                     |  | (4,157 )        |
| Net decrease in cash and cash equivalents                                                                | (164,610 )                                |  | (110,523 )      |
| Cash and cash equivalents at beginning of period                                                         | 354,331                                   |  | 313,608         |
| Cash and cash equivalents at end of period                                                               | \$ 189,721                                |  | \$ 203,085      |

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

(1) See Note 2 Restatement of Unaudited Consolidated Financial Statements.

The accompanying notes are an integral part of these consolidated financial statements.

7

---

**ACTIVISION, INC. AND SUBSIDIARIES**
**CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY**

For the Six Months ended September 30, 2006

(Unaudited)

(In thousands)

|                                                                                                                    | Common Stock   |           | Additional        | Retained          | Accumulated      | Unearned          | Shareholders        |
|--------------------------------------------------------------------------------------------------------------------|----------------|-----------|-------------------|-------------------|------------------|-------------------|---------------------|
|                                                                                                                    | Shares         | Amount    | Paid-In           | Earnings          | Other            | Compensation      | Equity              |
|                                                                                                                    |                |           | Capital           |                   | Comprehensive    |                   |                     |
|                                                                                                                    |                |           |                   |                   | Income           |                   |                     |
| <b>Balance, March 31, 2006</b>                                                                                     | <b>277,021</b> | <b>\$</b> | <b>\$ 867,297</b> | <b>\$ 341,990</b> | <b>\$ 16,369</b> | <b>\$ (3,033)</b> | <b>\$ 1,222,623</b> |
| Components of comprehensive income:                                                                                |                |           |                   |                   |                  |                   |                     |
| Net loss                                                                                                           |                |           |                   | (42,611)          |                  |                   | (42,611)            |
| Unrealized loss on short-term investments (net of tax benefit of \$1.7 million)                                    |                |           |                   |                   | (10,035)         |                   | (10,035)            |
| Foreign currency translation adjustment                                                                            |                |           |                   |                   | 6,241            |                   | 6,241               |
| Total comprehensive loss                                                                                           |                |           |                   |                   |                  |                   | (46,405)            |
| Issuance of common stock pursuant to employee stock option and stock purchase plans                                | 2,106          |           | 11,922            |                   |                  |                   | 11,922              |
| Issuance of stock to effect business combination                                                                   | 2,382          |           | 30,000            |                   |                  |                   | 30,000              |
| Stock based compensation expense related to employee stock options, restricted stock, and employee stock purchases |                |           | 15,318            |                   |                  |                   | 15,318              |
| Tax benefit attributable to employee stock options and common stock warrants                                       |                |           | 5,888             |                   |                  |                   | 5,888               |
| Reclassification of unearned compensation                                                                          |                |           | (3,033)           |                   |                  | 3,033             |                     |
| <b>Balance, September 30, 2006</b>                                                                                 | <b>281,509</b> | <b>\$</b> | <b>\$ 927,392</b> | <b>\$ 299,379</b> | <b>\$ 12,575</b> | <b>\$</b>         | <b>\$ 1,239,346</b> |

The accompanying notes are an integral part of these consolidated financial statements.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

**1. Summary of Significant Accounting Policies**

*Basis of Presentation*

The accompanying consolidated financial statements include the accounts of Activision, Inc. and its subsidiaries ( Activision, the Company, or we ). The information furnished is unaudited and consists of only normal recurring adjustments that, in the opinion of management, are necessary to provide a fair statement of the results for the interim periods presented. The Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements included in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006 as filed with the Securities and Exchange Commission ( SEC ) on May 25, 2007.

*Software Development Costs and Intellectual Property Licenses*

Software development costs include payments made to independent software developers under development agreements, as well as direct costs incurred for internally developed products.

We account for software development costs in accordance with Statement of Financial Accounting Standards No. 86, Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed. Software development costs are capitalized once the technological feasibility of a product is established and such costs are determined to be recoverable. Technological feasibility of a product encompasses both technical design documentation and game design documentation. For products where proven technology exists, this may occur early in the development cycle. Technological feasibility is evaluated on a product-by-product basis. Prior to a product's release, we expense, as part of cost of sales software royalties and amortization, capitalized costs when we believe such amounts are not recoverable. Capitalized costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Amounts related to software development which are not capitalized are charged immediately to product development expense. We evaluate the future recoverability of capitalized amounts on a quarterly basis. The recoverability of capitalized software development costs is evaluated based on the expected performance of the specific products for which the costs relate. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon product release, capitalized software development costs are amortized to cost of sales software royalties and amortization based on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of six months or less. For products that have been released in prior periods, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of when technological feasibility is established, as well as in the ongoing assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge.

Intellectual property license costs represent license fees paid to intellectual property rights holders for use of their trademarks, copyrights, software, technology, or other intellectual property or proprietary rights in the development of our products. Depending upon the agreement with the rights holder, we may obtain the rights to use acquired intellectual property in multiple products over multiple years, or alternatively, for a single product.

We evaluate the future recoverability of capitalized intellectual property licenses on a quarterly basis. The recoverability of capitalized intellectual property license costs is evaluated based on the expected performance of the specific products in which the licensed trademark or copyright is to be used. As many



## ACTIVISION, INC. AND SUBSIDIARIES

### Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property, and the rights holder's continued promotion and exploitation of the intellectual property. Prior to the related product's release, we expense, as part of cost of sales intellectual property licenses, capitalized intellectual property costs when we believe such amounts are not recoverable. Capitalized intellectual property costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon the related product's release, capitalized intellectual property license costs are amortized to cost of sales intellectual property licenses based on the ratio of current revenues for the specific product to total projected revenues for all products in which the licensed property will be utilized. As intellectual property license contracts may extend for multiple years, the amortization of capitalized intellectual property license costs relating to such contracts may extend beyond one year. For intellectual property included in products that have been released, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge. Additionally, as noted above, as many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property and the rights holder's continued promotion and exploitation of the intellectual property. Material differences may result in the amount and timing of charges for any period if management makes different judgments or utilizes different estimates in evaluating these qualitative factors.

#### *Revenue Recognition*

We recognize revenue from the sale of our products upon the transfer of title and risk of loss to our customers. Certain products are sold to customers with a street date (i.e., a date on which products are made widely available by retailers). For these products we recognize revenue no earlier than the street date. Revenue from product sales is recognized after deducting the estimated allowance for returns and price protection. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery of such copies. Per copy royalties on sales that exceed the guarantee are recognized as earned. With respect to on-line transactions, such as electronic downloads of titles or product add-ons, revenue is recognized when the fee is paid by the on-line customer to purchase online content and we are notified by the online retailer that the product has been downloaded. In addition, in order to recognize revenue for both product sales and licensing transactions, persuasive evidence of an arrangement must exist and collection of the related receivable must be probable. Revenue recognition also determines the timing of certain expenses, including cost of sales intellectual property licenses and cost of sales software royalties and amortization.

Sales incentives or other consideration given by us to our customers is accounted for in accordance with the Financial Accounting Standards Board's Emerging Issues Task Force (EITF) Issue 01-9, Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products). In accordance with EITF Issue 01-9, sales incentives and other consideration that are considered adjustments of the selling price of our products, such as rebates and product placement fees, are reflected as reductions



**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)**

**For the Three and Six Months ended September 30, 2006**

of revenue. Sales incentives and other consideration that represent costs incurred by us for assets or services received, such as the appearance of our products in a customer's national circular ad, are reflected as sales and marketing expenses.

*Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence*

In determining the appropriate unit shipments to our customers, we benchmark our titles using historical and industry data. We closely monitor and analyze the historical performance of our various titles, the performance of products released by other publishers, and the anticipated timing of other releases in order to assess future demands of current and upcoming titles. Initial volumes shipped upon title launch and subsequent reorders are evaluated to ensure that quantities are sufficient to meet the demands from the retail markets, but at the same time are controlled to prevent excess inventory in the channel.

We may permit product returns from, or grant price protection to, our customers under certain conditions. In general, price protection refers to the circumstances when we elect to decrease the wholesale price of a product by a certain amount and, when granted and applicable, allows customers a credit against amounts owed by such customers to us with respect to open and/or future invoices. The conditions our customers must meet to be granted the right to return products or price protection are, among other things, compliance with applicable payment terms, delivery to us of weekly inventory and sell-through reports, and consistent participation in the launches of our premium title releases. We may also consider other factors, including the facilitation of slow-moving inventory and other market factors. Management must make estimates of potential future product returns and price protection related to current period product revenue. We estimate the amount of future returns and price protection for current period product revenue utilizing historical experience and information regarding inventory levels and the demand and acceptance of our products by the end consumer. The following factors are used to estimate the amount of future returns and price protection for a particular title: historical performance of titles in similar genres; historical performance of the hardware platform; historical performance of the brand; console hardware life cycle; Activision sales force and retail customer feedback; industry pricing; weeks of on-hand retail channel inventory; absolute quantity of on-hand retail channel inventory; our warehouse on-hand inventory levels; the title's recent sell-through history (if available); marketing trade programs; and competing titles. The relative importance of these factors varies among titles depending upon, among other items, genre, platform, seasonality, and sales strategy. Significant management judgments and estimates must be made and used in connection with establishing the allowance for returns and price protection in any accounting period. Based upon historical experience we believe our estimates are reasonable. However, actual returns and price protection could vary materially from our allowance estimates due to a number of reasons including, among others, a lack of consumer acceptance of a title, the release in the same period of a similarly themed title by a competitor, or technological obsolescence due to the emergence of new hardware platforms. Material differences may result in the amount and timing of our revenue for any period if factors or market conditions change or if management makes different judgments or utilizes different estimates in determining the allowances for returns and price protection. For example, a 1% change in our September 30, 2006 allowance for returns and price protection would impact net revenues by \$0.7 million.

Similarly, management must make estimates of the uncollectibility of our accounts receivable. In estimating the allowance for doubtful accounts, we analyze the age of current outstanding account balances, historical bad debts, customer concentrations, customer creditworthiness, current economic trends, and changes in our customers' payment terms and their economic condition, as well as whether we can obtain sufficient credit insurance. Any significant changes in any of these criteria would affect management's estimates in establishing our allowance for doubtful accounts.

We value inventory at the lower of cost or market. We regularly review inventory quantities on hand and in the retail channel and record a provision for excess or obsolete inventory based on the future expected demand for our products. Significant changes in demand for our products would impact management's estimates in establishing our inventory provision.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

*Stock-Based Compensation*

On April 1, 2006, we adopted Statement of Financial Accounting Standards No. 123 (revised 2004), Share-Based Payment (SFAS 123R), which requires the measurement and recognition of compensation expense for all share-based payment awards made to employees and directors including employee stock options and employee stock purchases related to the Employee Stock Purchase Plan (employee stock purchases) based on estimated fair values. SFAS 123R supersedes our previous accounting under Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees (APB 25). In March 2005, the SEC issued Staff Accounting Bulletin No. 107 (SAB 107) relating to SFAS 123R. We have applied the provisions of SAB 107 in our adoption of SFAS 123R.

We adopted SFAS 123R using the modified prospective transition method, which requires the application of the accounting standard as of April 1, 2006, the first day of our fiscal year 2007. The Company's Consolidated Financial Statements as of and for the three and six months ended September 30, 2006 reflect the impact of SFAS 123R. In accordance with the modified prospective transition method, the Company's Consolidated Financial Statements for prior periods have not been restated to reflect, and do not include, the impact of SFAS 123R. Stock-based compensation expense recognized under SFAS 123R for the three and six months ended September 30, 2006 was \$4.9 million and \$10.7 million, respectively. See Note 15 for additional information.

SFAS 123R requires companies to estimate the fair value of share-based payment awards on the measurement date of grant using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in our Consolidated Statement of Operations. Prior to the adoption of SFAS 123R, the Company accounted for stock-based awards to employees and directors using the intrinsic value method in accordance with APB 25 as allowed under Statement of Financial Accounting Standards No. 123, Accounting for Stock-Based Compensation (SFAS 123). Under APB 25, compensation expense was recorded for the issuance of stock options and other stock-based compensation based on the intrinsic value of the stock options and other stock-based compensation on the date of grant or measurement date. Under the intrinsic value method, compensation expense was recorded on the date of grant or measurement date only if the current market price of the underlying stock exceeded the stock option or other stock-based award's exercise price. For the three and six months ended September 30, 2005, we recognized \$1.3 million and \$2.2 million, respectively, in stock-based compensation expense related to employee stock options and restricted stock under APB 25. See Notes 2 and 15 for additional information.

Stock-based compensation expense recognized during the period is based on the value of the portion of share-based payment awards that is ultimately expected to vest during the period. Stock-based compensation expense recognized in our Consolidated Statements of Operations for the first and second quarters of fiscal 2007 included compensation expense for share-based payment awards granted prior to, but not yet vested as of April 1, 2006, based on the grant date fair value estimated in accordance with the pro forma provisions of SFAS 123, and compensation expense for the share-based payment awards granted subsequent to April 1, 2006 based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. As stock-based compensation expense recognized in the Consolidated Statements of Operations for the first and second quarters of fiscal 2007 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates.

As of April 1, 2005, we changed our method of valuation for share-based awards to a binomial-lattice model from the Black-Scholes option-pricing model (Black-Scholes model) which was used for options granted prior to April 1, 2005. For additional information, see Note 15. Our determination of fair value of share-based payment awards on the date of grant using an option-pricing model is affected by our stock price as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to our expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviors.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

*Restricted Stock*

In June 2005, we issued the rights to 155,763 shares of restricted stock to an employee. Additionally, in October 2005 we issued the rights to 96,712 shares of restricted stock to an employee. These shares vest over a five-year period and remain subject to forfeiture if vesting conditions are not met. In accordance with APB 25, we recognize unearned compensation in connection with the grant of restricted shares equal to the fair value of our common stock on the date of grant. The fair value of these shares when issued was approximately \$12.84 and \$15.51 per share, respectively, and resulted in a total increase in Additional paid-in capital and Unearned compensation of \$2.0 million and \$1.5 million on the respective balance sheets at the times of grant. Prior to the adoption of SFAS 123R, we reduced unearned compensation and recognized compensation expense over the vesting periods. Upon adoption of SFAS 123R, unearned compensation was reclassified against additional paid in capital and we will increase additional paid in capital and recognize compensation expense over the respective remaining vesting periods. In accordance with SFAS 123R we will recognize compensation expense and increase additional paid in capital related to these restricted stock shares over the requisite service period. For the three and six months ended September 30, 2006, we recorded expenses related to these shares of approximately \$175,000 and \$350,000, respectively, which was included as a component of stock-based compensation expense within General and administrative on the accompanying Consolidated Statements of Operations. Since the issuance dates, we have recognized \$817,000 of the \$3.5 million of unearned compensation, with the remainder to be recognized over a weighted-average period of 3.8 years.

**2. Restatement of Unaudited Consolidated Financial Statements**

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the fiscal years ended March 31, 2006 and 2005, and for the fiscal quarter ended June 30, 2006. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflected the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the Special Subcommittee). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP (Deloitte) as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with APB 25, and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with SFAS 123R. More than 80% or \$55.4 million of the \$66.7 million relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-cash pre-tax expense relates to the fiscal year ended March 31, 2006. Separately, the restatement reflected an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005.

Additional information regarding the restatement is available with the Company's Amended Annual Report on Form 10-K/A for the period ending March 31, 2006

**ACTIVISION, INC. AND SUBSIDIARIES**

## Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

The following table summarizes additional pre-tax stock-based compensation expense and related tax adjustments resulting from the review of our equity award practices for the three and six months ended September 30, 2005 (in thousands):

|                                                                                                       | For the three months<br>ended<br>September 30, 2005 | For the six months<br>ended<br>September 30, 2005 |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------------------------------------|
| Net loss, as previously reported                                                                      | \$ (13,242 )                                        | \$ (16,827 )                                      |
| Additional compensation expense resulting from improper measurement dates for stock option grants (1) | 1,241                                               | 2,112                                             |
| Tax related effects                                                                                   | (253 )                                              | (462 )                                            |
| Total effect on net loss                                                                              | 988                                                 | 1,650                                             |
| Net loss, as restated                                                                                 | \$ (14,230 )                                        | \$ (18,477 )                                      |

(1) Also includes an immaterial amount of interest expense related to our \$1.7 million charge for insufficient payroll tax withholdings in fiscal 2005.

Certain Tax Consequences: Certain stock options were granted with an exercise price lower than the fair market value on the actual measurement dates, with vesting occurring after December 31, 2004, which resulted in nonqualified deferred compensation for purposes of Section 409A of the Internal Revenue Code. Section 409A subjects the option holders to additional income tax, penalties and interest on the value of the options deferred and, in certain cases, exercised each year. We do not have any tax liability associated with Section 409A. For options that have already been exercised by non-executive officer employees, that are subject to Section 409A consequences, the Company has elected to participate in the Internal Revenue Service program described in IRS Announcement 2007-18 pursuant to which the Company was able to pay the Section 409A taxes on behalf of its non-executive officer employees, and has incurred \$7.3 million in additional pre-tax compensation expense in the fiscal quarter ended March 31, 2007, in absorbing these related costs on behalf of these employees. With respect to unexercised options subject to Section 409A held by such current and former non-executive officer employees, the Company on or about June 7, 2007 is commencing an offer to amend the exercise price of these options to eliminate their Section 409A tax liability consistent with Internal Revenue Service guidance. Pursuant to the offer, the Company will also make a cash payment in January 2008 to employees who accept the offer, in an amount equal to the difference between the original exercise price of each amended option and the amended exercise price of each amended option. This will likely result in additional future compensation expense to the Company once these actions occur.

The following tables reflect the impact of the additional non-cash charges for stock-based compensation expense and related tax effects on:

- the Consolidated Statements of Operations for the three and six months ended September 30, 2005 (Unaudited).
- the Consolidated Statement of Cash Flows for the six months ended September 30, 2005 (Unaudited).
- the pro forma information required by SFAS No. 123 for the three and six months ended September 30, 2005 (Unaudited).



**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

**Consolidated Statement of Operations (Unaudited)**

| (in thousands, except per share data)             | For the three months ended September 30, 2005 |             |              |
|---------------------------------------------------|-----------------------------------------------|-------------|--------------|
|                                                   | As previously reported                        | Adjustments | As restated  |
| Net revenues                                      | \$ 222,540                                    | \$          | \$ 222,540   |
| Costs and expenses:                               |                                               |             |              |
| Cost of sales product costs                       | 112,582                                       |             | 112,582      |
| Cost of sales software royalties and amortization | 20,427                                        |             | 20,427       |
| Cost of sales intellectual property licenses      | 8,449                                         |             | 8,449        |
| Product development                               | 28,072                                        | 294         | 28,366       |
| Sales and marketing                               | 56,640                                        | 90          | 56,730       |
| General and administrative                        | 22,917                                        | 857         | 23,774       |
| Total costs and expenses                          | 249,087                                       | 1,241       | 250,328      |
| Operating loss                                    | (26,547 )                                     | (1,241 )    | (27,788 )    |
| Investment income, net                            | 6,330                                         |             | 6,330        |
| Loss before income tax benefit                    | (20,217 )                                     | (1,241 )    | (21,458 )    |
| Income tax benefit                                | (6,975 )                                      | (253 )      | (7,228 )     |
| Net loss                                          | \$ (13,242 )                                  | \$ (988 )   | \$ (14,230 ) |
| Basic loss per share                              | \$ (0.05 )                                    | \$          | \$ (0.05 )   |
| Weighted average common shares outstanding        | 272,129                                       |             | 272,129      |
| Diluted loss per share                            | \$ (0.05 )                                    | \$          | \$ (0.05 )   |
| Weighted average common shares outstanding        | 272,129                                       |             | 272,129      |

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

**Consolidated Statement of Operations (Unaudited)**

| (in thousands, except per share data)                        | For the six months ended September 30, 2005 |             |              |
|--------------------------------------------------------------|---------------------------------------------|-------------|--------------|
|                                                              | As previously reported                      | Adjustments | As restated  |
| Net revenues                                                 | \$ 463,633                                  | \$          | \$ 463,633   |
| Costs and expenses:                                          |                                             |             |              |
| Cost of sales product costs                                  | 249,336                                     |             | 249,336      |
| Cost of sales software royalties and amortization            | 35,003                                      |             | 35,003       |
| Cost of sales intellectual property licenses                 | 29,389                                      |             | 29,389       |
| Product development                                          | 45,874                                      | 570         | 46,444       |
| Sales and marketing                                          | 102,958                                     | 139         | 103,097      |
| General and administrative                                   | 41,068                                      | 1,403       | 42,471       |
| Total costs and expenses                                     | 503,628                                     | 2,112       | 505,740      |
| Operating loss                                               | (39,995 )                                   | (2,112 )    | (42,107 )    |
| Investment income, net                                       | 13,678                                      |             | 13,678       |
| Loss before income tax benefit                               | (26,317 )                                   | (2,112 )    | (28,429 )    |
| Income tax benefit                                           | (9,490 )                                    | (462 )      | (9,952 )     |
| Net loss                                                     | \$ (16,827 )                                | \$ (1,650 ) | \$ (18,477 ) |
| Basic loss per share                                         | \$ (0.06 )                                  | \$ (0.01 )  | \$ (0.07 )   |
| Weighted average common shares outstanding                   | 270,643                                     |             | 270,643      |
| Diluted loss per share                                       | \$ (0.06 )                                  | \$ (0.01 )  | \$ (0.07 )   |
| Weighted average common shares outstanding assuming dilution | 270,643                                     |             | 270,643      |

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

**Consolidated Statement of Cash Flows (Unaudited)**

|                                                                                           | For the six months ended<br>September 30, 2005 |   |             |              |
|-------------------------------------------------------------------------------------------|------------------------------------------------|---|-------------|--------------|
| (in thousands)                                                                            | As previously<br>reported                      |   | Adjustments | As restated  |
| Cash flows from operating activities:                                                     |                                                |   |             |              |
| Net loss                                                                                  | \$ (16,827 )                                   | ) | \$ (1,650 ) | \$ (18,477 ) |
| Adjustments to reconcile net loss to net cash used in operating activities:               |                                                |   |             |              |
| Deferred income taxes                                                                     | (24,997 )                                      | ) | 3,418       | (21,579 )    |
| Realized gain on sale of short term investments                                           | (1,347 )                                       | ) |             | (1,347 )     |
| Depreciation and amortization                                                             | 6,593                                          |   |             | 6,593        |
| Amortization of capitalized software development costs and intellectual property licenses | 43,827                                         |   |             | 43,827       |
| Stock-based compensation expense                                                          | 117                                            |   | 2,067       | 2,184        |
| Tax benefit of stock options and warrants exercised                                       | 15,468                                         |   | (3,879 )    | 11,589       |
| Changes in operating assets and liabilities (net of effects of acquisitions):             |                                                |   |             |              |
| Accounts receivable                                                                       | (7,692 )                                       | ) |             | (7,692 )     |
| Inventories                                                                               | (4,017 )                                       | ) |             | (4,017 )     |
| Software development and intellectual property licenses                                   | (68,716 )                                      | ) |             | (68,716 )    |
| Other assets                                                                              | (6,624 )                                       | ) |             | (6,624 )     |
| Accounts payable                                                                          | (18,141 )                                      | ) |             | (18,141 )    |
| Accrued expenses and other liabilities                                                    | (11,912 )                                      | ) | 44          | (11,868 )    |
| Net cash used in operating activities                                                     | (94,268 )                                      | ) |             | (94,268 )    |
| Cash flows used in investing activities:                                                  |                                                |   |             |              |
| Capital expenditures                                                                      | (12,723 )                                      | ) |             | (12,723 )    |
| Cash payments to effect business combinations, net of cash acquired                       | (6,933 )                                       | ) |             | (6,933 )     |
| Increase in restricted cash                                                               | (20,000 )                                      | ) |             | (20,000 )    |
| Purchases of short-term investments                                                       | (132,662 )                                     | ) |             | (132,662 )   |
| Proceeds from sales and maturities of short-term investments                              | 132,856                                        |   |             | 132,856      |
| Net cash used in investing activities                                                     | (39,462 )                                      | ) |             | (39,462 )    |
| Cash flows from financing activities:                                                     |                                                |   |             |              |
| Proceeds from issuance of common stock to employees                                       | 27,364                                         |   |             | 27,364       |
| Net cash provided by financing activities                                                 | 27,364                                         |   |             | 27,364       |
| Effect of exchange rate changes on cash                                                   | (4,157 )                                       | ) |             | (4,157 )     |
| Net decrease in cash and cash equivalents                                                 | (110,523 )                                     | ) |             | (110,523 )   |
| Cash and cash equivalents at beginning of period                                          | 313,608                                        |   |             | 313,608      |
| Cash and cash equivalents at end of period                                                | \$ 203,085                                     |   | \$          | \$ 203,085   |



**ACTIVISION, INC. AND SUBSIDIARIES**
**Notes to Consolidated Financial Statements (Unaudited)**
**For the Three and Six Months ended September 30, 2006**

Pro forma information regarding net income and net income per share is required by SFAS No. 123 and has been determined as if the Company had accounted for its employee stock purchase plan and employee stock option plans under the fair value method of SFAS No. 123. The impact of the restatements on the pro forma information is as follows (in thousands, except per share data):

|                                                                                                                                             | <b>For the three months ended<br/>September 30, 2005</b> |                    |                    |  |
|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------|--------------------|--|
|                                                                                                                                             | <b>As previously<br/>reported</b>                        | <b>Adjustments</b> | <b>As restated</b> |  |
| <b>(in thousands, except per share data)</b>                                                                                                |                                                          |                    |                    |  |
| Net loss, as reported                                                                                                                       | \$ (13,242 )                                             | \$ (988 )          | \$ (14,230 )       |  |
| Add: Stock-based employee compensation expense included in reported net income, net of related tax effects                                  |                                                          | 974                | 974                |  |
| Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects | (3,705 )                                                 | (635 )             | (4,340 )           |  |
| Pro forma net loss                                                                                                                          | \$ (16,947 )                                             | \$ (649 )          | \$ (17,596 )       |  |
| Loss per share                                                                                                                              |                                                          |                    |                    |  |
| Basic as reported                                                                                                                           | \$ (0.05 )                                               | \$                 | \$ (0.05 )         |  |
| Basic pro forma                                                                                                                             | \$ (0.06 )                                               | \$                 | \$ (0.06 )         |  |
| Diluted as reported                                                                                                                         | \$ (0.05 )                                               | \$                 | \$ (0.05 )         |  |
| Diluted pro forma                                                                                                                           | \$ (0.06 )                                               | \$                 | \$ (0.06 )         |  |

|                                                                                                                                             | <b>For the six months ended<br/>September 30, 2005</b> |                    |                    |  |
|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|--------------------|--------------------|--|
|                                                                                                                                             | <b>As previously<br/>reported</b>                      | <b>Adjustments</b> | <b>As restated</b> |  |
| <b>(in thousands, except per share data)</b>                                                                                                |                                                        |                    |                    |  |
| Net loss, as reported                                                                                                                       | \$ (16,827 )                                           | \$ (1,650 )        | \$ (18,477 )       |  |
| Add: Stock-based employee compensation expense included in reported net income, net of related tax effects                                  |                                                        | 1,623              | 1,623              |  |
| Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects | (6,676 )                                               | (1,289 )           | (7,965 )           |  |
| Pro forma net loss                                                                                                                          | \$ (23,503 )                                           | \$ (1,316 )        | \$ (24,819 )       |  |
| Loss per share                                                                                                                              |                                                        |                    |                    |  |
| Basic as reported                                                                                                                           | \$ (0.06 )                                             | \$ (0.01 )         | \$ (0.07 )         |  |
| Basic pro forma                                                                                                                             | \$ (0.09 )                                             | \$                 | \$ (0.09 )         |  |
| Diluted as reported                                                                                                                         | \$ (0.06 )                                             | \$ (0.01 )         | \$ (0.07 )         |  |
| Diluted pro forma                                                                                                                           | \$ (0.09 )                                             | \$                 | \$ (0.09 )         |  |



**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

**3. Acquisitions***RedOctane, Inc.*

On June 6, 2006, we completed our acquisition of 100% of RedOctane, Inc. ( RedOctane ) for an aggregate accounting purchase price of \$99.9 million, including transaction costs, consisting of \$30.9 million in cash and 2,382,077 shares of Activision common stock valued at approximately \$30.0 million based upon prevailing market prices which was issued on the closing date, and \$39.0 million payable in Activision common stock within two years of the closing date, which is recorded in other liabilities. In addition, in the event the adjusted net income of the business over a certain period of time exceeds specified target levels by certain amounts, certain former shareholders of RedOctane will be entitled to an additional amount of up to \$51.0 million payable in shares of Activision common stock. The contingent consideration will be recorded as an additional element of the purchase price if those contingencies are achieved. Based in Sunnyvale, California, RedOctane is a publisher, developer, and distributor of interactive entertainment software, hardware, and accessories. RedOctane offers its interactive entertainment products in versions that operate on the Sony PlayStation 2 ( PS2 ), the Microsoft Xbox ( Xbox ), and the personal computer ( PC ), and its leading software product offering is *Guitar Hero* for the PS2. RedOctane also designs, manufactures, and markets high quality video game peripherals and accessories. This acquisition provides Activision with an early leadership position in music-based gaming, which we expect will be one of the fastest growing genres in the coming years.

The results of operations of RedOctane and the estimated fair market values of the acquired assets and liabilities have been included in the Consolidated Financial Statements since the date of acquisition. Pro forma consolidated statements of operations for this acquisition are not shown, as they would not differ materially from reported results. The acquired, finite-lived intangible assets are being amortized over estimated lives ranging from 0.6 to 1.6 years. Goodwill has been included in the publishing segment of our business and is non-deductible for tax purposes.

*Purchase Price Allocation*

We accounted for this acquisition in accordance with SFAS No. 141, Business Combinations. SFAS No. 141 addresses financial accounting and reporting for business combinations, requiring that the purchase method be used to account and report for all business combinations. The purchase price for the RedOctane transaction was allocated to assets acquired and liabilities assumed as set forth below (in thousands):

|                                 |           |
|---------------------------------|-----------|
| Current assets                  | \$ 17,530 |
| Property and equipment, net     | 207       |
| Other assets                    | 1,033     |
| Goodwill                        | 87,004    |
| Trademark and other intangibles | 16,700    |
| Deferred tax liability          | (6,496 )  |
| Other liabilities               | (16,033 ) |
| Total consideration             | \$ 99,945 |

**ACTIVISION, INC. AND SUBSIDIARIES**

## Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

*Purchased Intangible Assets*

The following table presents details of the purchased finite-lived intangible assets acquired in the RedOctane acquisition (in thousands):

| <b>Finite-lived intangibles:</b> | <b>Estimated Useful Life<br/>(in years)</b> | <b>Amount</b> |
|----------------------------------|---------------------------------------------|---------------|
| Trademark                        | 1.3                                         | \$ 1,000      |
| Other intangibles                | 0.6 - 1.6                                   | 15,700        |
| Total finite-lived intangibles   |                                             | \$ 16,700     |

The following tables present details of our total purchased finite-lived intangible assets as of September 30, 2006 (in thousands):

|                   | <b>Gross</b> | <b>Accumulated Amortization</b> | <b>Net</b> |
|-------------------|--------------|---------------------------------|------------|
| Trademark         | \$ 1,000     | \$ 50                           | \$ 950     |
| Other intangibles | 15,700       | 1,813                           | 13,887     |
| Total             | \$ 16,700    | \$ 1,863                        | \$ 14,837  |

The estimated future amortization expense of purchased, finite-lived intangible assets as of September 30, 2006 is as follows (in thousands):

| <b>Fiscal year ending March 31,</b> | <b>Amount</b> |
|-------------------------------------|---------------|
| 2007 (remaining six months)         | \$ 9,839      |
| 2008                                | 4,998         |
| 2009                                |               |
| 2010                                |               |
| 2011                                |               |
| Thereafter                          |               |
| Total                               | \$ 14,837     |

**4. Cash, Cash Equivalents, and Short-Term Investments**

Short-term investments generally mature between three and thirty months. Investments with maturities beyond one year may be classified as short-term if they are liquid and represent the investment of cash that is available for current operations. All of our short-term investments are classified as available-for-sale and are carried at fair market value with unrealized appreciation (depreciation) reported as a separate component of accumulated other comprehensive income in shareholders' equity. The specific identification method is used to determine the cost of securities disposed with realized gains and losses reflected in investment income, net.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

The following table summarizes our investments in securities as of September 30, 2006 (amounts in thousands):

|                                                   | Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Fair<br>Value |
|---------------------------------------------------|-------------------|------------------------------|-------------------------------|---------------|
| Cash and cash equivalents:                        |                   |                              |                               |               |
| Cash and time deposits                            | \$ 87,636         | \$                           | \$                            | \$ 87,636     |
| Commercial paper                                  | 45,077            | 1                            | (9)                           | 45,069        |
| Money market instruments                          | 57,016            |                              |                               | 57,016        |
| Cash and cash equivalents                         | 189,729           | 1                            | (9)                           | 189,721       |
| Short-term investments:                           |                   |                              |                               |               |
| Asset-backed securities                           | 14,302            | 4                            | (29)                          | 14,277        |
| Certificate of deposit                            | 14,088            | 2                            | (11)                          | 14,079        |
| Commercial paper                                  | 33,031            |                              | (47)                          | 32,984        |
| Common stock                                      | 47,868            |                              | (1,445)                       | 46,423        |
| Corporate bonds                                   | 126,286           | 15                           | (365)                         | 125,936       |
| Mortgage-backed securities                        | 52,558            |                              | (394)                         | 52,164        |
| Restricted cash                                   | 20,000            |                              |                               | 20,000        |
| Taxable auction rate notes                        | 19,037            |                              |                               | 19,037        |
| U.S. agency issues                                | 234,881           | 9                            | (2,116)                       | 232,774       |
| Short-term investments                            | 562,051           | 30                           | (4,407)                       | 557,674       |
| Cash, cash equivalents and short-term investments | \$ 751,780        | \$ 31                        | \$ (4,416)                    | \$ 747,395    |

The following table summarizes the contractual maturities of our investments in debt securities as of September 30, 2006 (amounts in thousands):

|                                         | Amortized<br>Cost | Fair<br>Value |
|-----------------------------------------|-------------------|---------------|
| Due in one year or less                 | \$ 344,609        | \$ 342,771    |
| Due after one year through two years    | 79,904            | 79,625        |
| Due after two years through three years | 1,532             | 1,533         |
| Due in three years or more              | 13,230            | 12,834        |
|                                         | 439,275           | 436,763       |
| Taxable auction rate notes              | 19,037            | 19,037        |
| Certificate of deposit                  | 14,088            | 14,079        |
| Asset and mortgage-backed securities    | 66,860            | 66,441        |
| Total                                   | \$ 539,260        | \$ 536,320    |

For the three months ended September 30, 2006, there were no gross realized gains or losses. For the six months ended September 30, 2006, there were \$2,000 of gross realized gains and no gross realized losses. For the three and six months ended September 30, 2005 there were \$4,000 and \$1.3 million of gross realized gains, respectively, and no gross realized losses.

In accordance with EITF 03-1, *The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments*, the fair value of investments in an unrealized loss position for which an other-than-temporary impairment has not been recognized was \$525.8 million and \$672.4 million at September 30, 2006



**ACTIVISION, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements (Unaudited)**

For the Three and Six Months ended September 30, 2006

and March 31, 2006, respectively, with related gross unrealized losses of \$4.4 million and \$5.5 million, respectively. At September 30, 2006, the gross unrealized losses were comprised mostly of unrealized losses on common stock, U.S. agency issues, corporate bonds, and mortgage-backed securities with \$2.6 million of unrealized loss being in a continuous unrealized loss position for twelve months or greater. At March 31, 2006, the gross unrealized losses were comprised mostly of unrealized losses on U.S. agency issues, corporate bonds, and mortgage-backed securities with \$3.9 million of unrealized loss being in a continuous unrealized loss position for twelve months or greater.

Our investment portfolio consists of government and corporate securities with effective maturities less than 30 months as well as investments in common stock classified as available-for-sale. The longer the term or holding period of the securities, the more susceptible they are to changes in market rates of interest, yields on bonds, and market price volatility. Investments are reviewed periodically to identify possible impairment. When evaluating the investments, we review factors such as the length of time and extent to which fair value has been below cost basis, the financial condition of the issuer, and our ability and intent to hold the investment for a period of time which may be sufficient for anticipated recovery in market value. We have the intent and ability to hold these securities for a reasonable period of time sufficient for a forecasted recovery of fair value up to (or beyond) the initial cost of the investment. We expect to realize the full value of all of these investments upon maturity or sale.

**5. Inventories**

Inventories are valued at the lower of cost (first-in, first-out) or market. Our inventories consist of the following (amounts in thousands):

|                                | <b>September 30, 2006</b> |        | <b>March 31, 2006</b> |        |
|--------------------------------|---------------------------|--------|-----------------------|--------|
| Finished goods                 | \$                        | 63,235 | \$                    | 58,876 |
| Purchased parts and components |                           | 7,828  |                       | 2,607  |
|                                |                           |        |                       |        |
| Total inventory                | \$                        | 71,063 | \$                    | 61,483 |

**6. Goodwill and Other Intangible Assets**

The changes in the carrying amount of goodwill for the six months ended September 30, 2006 are as follows (amounts in thousands):

|                                                | <b>Publishing</b> |         | <b>Distribution</b> |       | <b>Total</b> |         |
|------------------------------------------------|-------------------|---------|---------------------|-------|--------------|---------|
|                                                |                   |         |                     |       |              |         |
| Balance as of March 31, 2006                   | \$                | 95,094  | \$                  | 5,352 | \$           | 100,446 |
| Goodwill acquired during the period            |                   | 87,257  |                     |       |              | 87,257  |
| Adjustment to prior period purchase allocation |                   | 46      |                     |       |              | 46      |
| Effect of foreign currency exchange rates      |                   | 123     |                     | 382   |              | 505     |
| Balance as of September 30, 2006               | \$                | 182,520 | \$                  | 5,734 | \$           | 188,254 |

Goodwill acquired during the period represents goodwill related to the acquisition of RedOctane of \$87.0 million and goodwill related to the acquisition of a recently acquired South Korean publishing company of \$253,000.

**7. Income Taxes**

The income tax benefit of \$5.1 million and \$11.9 million for the three months and six months ended September 30, 2006 reflects our effective income tax rate of 17.3% and 21.9%, respectively. This is lower



**ACTIVISION, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements (Unaudited)****For the Three and Six Months ended September 30, 2006**

than prior year as a result of improved profitability leading to utilization of net operating loss carry forwards and in turn a reduction in valuation allowances related to federal and state research and development tax credits, partially offset by the establishment of tax reserves. The significant items that generated the variance between our effective rate and our statutory rate of 35% were state research and development tax credits and the impact of foreign tax rate differentials, offset by state taxes. The realization of deferred tax assets depends primarily on the generation of future taxable income. We believe that it is more likely than not that we will generate taxable income sufficient to realize the benefit of net deferred tax assets recognized.

The income tax benefit of \$7.2 million for the three months ended September 30, 2005 reflects our effective income tax rate for the quarter of 33.7%, which differs from our effective tax rate of 12.2% for the year ended March 31, 2006 primarily due to an increase in federal research and development credit for the full year ended March 31, 2006 over the amount originally anticipated for the year, and a decrease in pretax income for the year versus the amount originally anticipated for the year, without a corresponding decrease in the benefit of book/tax differences. The significant items that generated the variance between our effective rate and our statutory rate of 35% were research and development tax credits and the impact of foreign tax rate differentials, partially offset by state taxes.

**8. Software Development Costs and Intellectual Property Licenses**

As of September 30, 2006, capitalized software development costs included \$87.0 million of internally developed software costs and \$30.8 million of payments made to third-party software developers. As of March 31, 2006, capitalized software development costs included \$45.0 million of internally developed software costs and \$15.6 million of payments made to third-party software developers. Capitalized intellectual property licenses were \$95.1 million and \$87.0 million as of September 30, 2006 and March 31, 2006, respectively. Amortization and write-offs of capitalized software development costs and intellectual property licenses were \$26.3 million and \$43.8 million for the six months ended September 30, 2006 and 2005, respectively.

**9. Comprehensive Income (Loss) and Accumulated Other Comprehensive Income (Loss)***Comprehensive Income (Loss)*

The components of comprehensive income (loss) for the three and six months ended September 30, 2006 and 2005 were as follows (amounts in thousands):

|                                                                  | Three months ended September 30, |              | Six months ended September 30, |              |
|------------------------------------------------------------------|----------------------------------|--------------|--------------------------------|--------------|
|                                                                  | 2006                             | 2005         | 2006                           | 2005         |
|                                                                  |                                  | As restated  |                                | As restated  |
| Net loss                                                         | \$ (24,302 )                     | \$ (14,230 ) | \$ (42,611 )                   | \$ (18,477 ) |
| Other comprehensive income (loss):                               |                                  |              |                                |              |
| Foreign currency translation adjustment                          | 2,663                            | (1,830 )     | 6,241                          | (5,493 )     |
| Unrealized appreciation (depreciation) on short-term investments | 8,447                            | (1,023 )     | (10,035 )                      | (1,235 )     |
| Other comprehensive income (loss)                                | 11,110                           | (2,853 )     | (3,794 )                       | (6,728 )     |
| Comprehensive loss                                               | \$ (13,192 )                     | \$ (17,083 ) | \$ (46,405 )                   | \$ (25,205 ) |

**ACTIVISION, INC. AND SUBSIDIARIES**

## Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

*Accumulated Other Comprehensive Income (Loss)*

For the six months ended September 30, 2006 the components of accumulated other comprehensive income (loss) were as follows (amounts in thousands):

|                                   | Foreign<br>Currency | Unrealized<br>Appreciation<br>(Depreciation)<br>on Investments | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|-----------------------------------|---------------------|----------------------------------------------------------------|--------------------------------------------------------|
| Balance, March 31, 2006           | \$ 9,013            | \$ 7,356                                                       | \$ 16,369                                              |
| Other comprehensive income (loss) | 6,241               | (10,035)                                                       | (3,794)                                                |
| Balance, September 30, 2006       | \$ 15,254           | \$ (2,679)                                                     | \$ 12,575                                              |

Comprehensive income is presented net of taxes of \$1.7 million related to unrealized depreciation on investments. Income taxes were not provided for foreign currency translation items as these are considered indefinite investments in non-U.S. subsidiaries.

**10. Investment Income, Net**

Investment income, net is comprised of the following (amounts in thousands):

|                                  | Three months ended September 30, |          | Six months ended September 30, |           |
|----------------------------------|----------------------------------|----------|--------------------------------|-----------|
|                                  | 2006                             | 2005     | 2006                           | 2005      |
| Interest income                  | \$ 8,013                         | \$ 6,377 | \$ 16,369                      | \$ 12,444 |
| Interest expense                 | 19                               | (51)     | (64)                           | (113)     |
| Net realized gain on investments |                                  | 4        | 2                              | 1,347     |
| Investment income, net           | \$ 8,032                         | \$ 6,330 | \$ 16,307                      | \$ 13,678 |

**11. Supplemental Cash Flow Information**

Non-cash operating, investing and financing activities and supplemental cash flow information is as follows (amounts in thousands):

|                                                                           | Six months ended September 30, |          |
|---------------------------------------------------------------------------|--------------------------------|----------|
|                                                                           | 2006                           | 2005     |
| Non-cash operating, investing and financing activities:                   |                                |          |
| Subsidiaries acquired with common stock                                   | \$ 30,000                      | \$ 942   |
| Change in unrealized depreciation on short-term investments, net of taxes | (10,035)                       | (1,235)  |
| Common stock payable related to acquisition                               | 39,000                         |          |
| Capitalization of stock option expense                                    | 4,576                          |          |
| Adjustment - prior period purchase allocation                             | 46                             |          |
| Supplemental cash flow information:                                       |                                |          |
| Cash (paid) received for income taxes                                     | \$ (4,259)                     | \$ 1,511 |
| Cash received for interest, net                                           | 16,568                         | 12,040   |



**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

## **12. Operations by Reportable Segments and Geographic Area**

Based upon our organizational structure, we operate two business segments: (i) publishing of interactive entertainment software and peripherals and (ii) distribution of interactive entertainment software and hardware products.

Publishing refers to the development, marketing and sale of products, either directly, by license or through our affiliate label program with certain third-party publishers. In the United States and Canada, we primarily sell our products on a direct basis to mass-market retailers, consumer electronics stores, discount warehouses, and game specialty stores. We conduct our international publishing activities through offices in the United Kingdom ( UK ), Germany, France, Italy, Spain, Australia, Sweden, the Netherlands, Canada, South Korea, and Japan. Our products are sold internationally on a direct-to-retail basis and through third-party distribution and licensing arrangements and through our wholly owned distribution subsidiaries.

Distribution refers to our operations in the UK, the Netherlands, and Germany that provide logistical and sales services to third-party publishers of interactive entertainment software, our own publishing operations and manufacturers of interactive entertainment hardware.

Resources are allocated to each of these segments using information on their respective net revenues and operating profits before interest and taxes.

The accounting policies of these segments are the same as those described in the Summary of Significant Accounting Policies in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006. Revenue derived from sales between segments is eliminated in consolidation.

Information on the reportable segments for the three and six months ended September 30, 2006 and 2005 is as follows (amounts in thousands):

|                                      | Three months ended September 30, 2006 |           |              |         |              |
|--------------------------------------|---------------------------------------|-----------|--------------|---------|--------------|
|                                      | Publishing                            |           | Distribution |         | Total        |
| Total segment revenues               | \$                                    | 125,404   | \$           | 62,768  | \$ 188,172   |
| Revenues from sales between segments | (12,922                               | )         | 12,922       |         |              |
| Revenues from external customers     | \$                                    | 112,482   | \$           | 75,690  | \$ 188,172   |
| Operating loss                       | \$                                    | (36,607   | \$           | (803    | \$ (37,410)  |
| Total assets                         | \$                                    | 1,429,824 | \$           | 103,205 | \$ 1,533,029 |

|                                      | Three months ended September 30, 2005 |           |              |        |              |
|--------------------------------------|---------------------------------------|-----------|--------------|--------|--------------|
|                                      | Publishing                            |           | Distribution |        | Total        |
|                                      | As restated                           |           | As restated  |        | As restated  |
| Total segment revenues               | \$                                    | 167,407   | \$           | 55,133 | \$ 222,540   |
| Revenues from sales between segments | (14,426 )                             |           | 14,426       |        |              |
| Revenues from external customers     | \$                                    | 152,981   | \$           | 69,559 | \$ 222,540   |
| Operating income (loss)              | \$                                    | (28,821 ) | \$           | 1,033  | \$ (27,788   |
| Total assets                         | \$                                    | 1,198,639 | \$           | 94,400 | \$ 1,293,039 |



## ACTIVISION, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

|                                      | Six months ended September 30, 2006 |  |              |              |
|--------------------------------------|-------------------------------------|--|--------------|--------------|
|                                      | Publishing                          |  | Distribution | Total        |
| Total segment revenues               | \$ 260,166                          |  | \$ 116,075   | \$ 376,241   |
| Revenues from sales between segments | (19,352 )                           |  | 19,352       |              |
| Revenues from external customers     | \$ 240,814                          |  | \$ 135,427   | \$ 376,241   |
| Operating loss                       | \$ (68,125 )                        |  | \$ (2,734 )  | \$ (70,859 ) |
| Total assets                         | \$ 1,429,824                        |  | \$ 103,205   | \$ 1,533,029 |

|                                      | Six months ended September 30, 2005 |  |              |              |
|--------------------------------------|-------------------------------------|--|--------------|--------------|
|                                      | Publishing                          |  | Distribution | Total        |
|                                      | As restated                         |  | As restated  | As restated  |
| Total segment revenues               | \$ 360,958                          |  | \$ 102,675   | \$ 463,633   |
| Revenues from sales between segments | (36,878 )                           |  | 36,878       |              |
| Revenues from external customers     | \$ 324,080                          |  | \$ 139,553   | \$ 463,633   |
| Operating income (loss)              | \$ (43,601 )                        |  | \$ 1,494     | \$ (42,107 ) |
| Total assets                         | \$ 1,198,639                        |  | \$ 94,400    | \$ 1,293,039 |

Geographic information for the three and six months ended September 30, 2006 and 2005 is based on the location of the selling entity.

Revenues from external customers by geographic region were as follows (amounts in thousands):

|               | Three months ended September 30, |            | Six months ended September 30, |            |
|---------------|----------------------------------|------------|--------------------------------|------------|
|               | 2006                             | 2005       | 2006                           | 2005       |
| North America | \$ 74,249                        | \$ 111,904 | \$ 173,863                     | \$ 224,224 |
| Europe        | 107,775                          | 104,698    | 189,588                        | 224,679    |
| Other         | 6,148                            | 5,938      | 12,790                         | 14,730     |
| Total         | \$ 188,172                       | \$ 222,540 | \$ 376,241                     | \$ 463,633 |

Revenues by platform were as follows (amounts in thousands):

|           | Three months ended September 30, |            | Six months ended September 30, |            |
|-----------|----------------------------------|------------|--------------------------------|------------|
|           | 2006                             | 2005       | 2006                           | 2005       |
| Console   | \$ 117,473                       | \$ 137,873 | \$ 236,450                     | \$ 318,323 |
| Hand-held | 46,574                           | 63,454     | 91,371                         | 92,693     |
| PC        | 24,125                           | 21,213     | 48,420                         | 52,617     |
| Total     | \$ 188,172                       | \$ 222,540 | \$ 376,241                     | \$ 463,633 |

We had one customer that accounted for 23% and 25% of consolidated net revenues for the three and six month periods ended September 30, 2006, respectively, and 19% of consolidated gross accounts receivable at September 30, 2006. This customer was a customer of both our publishing and distribution businesses.



## ACTIVISION, INC. AND SUBSIDIARIES

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

As of and for the three and six months ended September 30, 2005, this same customer accounted for 23% of consolidated net revenues in both periods and 26% of consolidated gross accounts receivable.

**13. Computation of Earnings (Loss) Per Share**

The following table sets forth the computations of basic and diluted earnings per share (amounts in thousands, except per share data):

|                                                                                                                  | Three months ended<br>September 30, |              | Six months ended<br>September 30, |              |
|------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------|-----------------------------------|--------------|
|                                                                                                                  | 2006                                | 2005         | 2006                              | 2005         |
|                                                                                                                  |                                     | As restated  |                                   | As restated  |
| Numerator:                                                                                                       |                                     |              |                                   |              |
| Numerator for basic and diluted earnings per share loss available to common shareholders                         | \$ (24,302 )                        | \$ (14,230 ) | \$ (42,611 )                      | \$ (18,477 ) |
| Denominator:                                                                                                     |                                     |              |                                   |              |
| Denominator for basic earnings per share- weighted average common shares outstanding                             | 280,627                             | 272,129      | 279,487                           | 270,643      |
| Effect of dilutive securities:                                                                                   |                                     |              |                                   |              |
| Employee stock options and stock purchase plan                                                                   |                                     |              |                                   |              |
| Warrants to purchase common stock                                                                                |                                     |              |                                   |              |
| Potential dilutive common shares                                                                                 |                                     |              |                                   |              |
| Denominator for diluted earnings per share - weighted average common shares outstanding plus assumed conversions | 280,627                             | 272,129      | 279,487                           | 270,643      |
| Basic loss per share                                                                                             | \$ (0.09 )                          | \$ (0.05 )   | \$ (0.15 )                        | \$ (0.07 )   |
| Diluted loss per share                                                                                           | \$ (0.09 )                          | \$ (0.05 )   | \$ (0.15 )                        | \$ (0.07 )   |

Options to purchase 34,549,551 shares of common stock at exercise prices ranging from \$1.00 to \$17.21 and options to purchase 33,966,179 shares of common stock at exercise prices ranging from \$1.00 to \$17.21 were outstanding for the three and six months ended September 30, 2006, respectively, but were not included in the calculation of diluted earnings (loss) per share because their effect would be antidilutive.

Options to purchase 22,375,079 shares of common stock at exercise prices ranging from \$1.00 to \$17.04 and options to purchase 21,400,622 shares of common stock at exercise prices ranging from \$1.00 to \$17.04 were outstanding for the three and six months ended September 30, 2005, respectively, but were not included in the calculation of diluted earnings (loss) per share because their effect would be antidilutive.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

**14. Commitments and Contingencies**

*Credit Facilities*

We have revolving credit facilities with our Centresoft distribution subsidiary located in the UK (the UK Facility ) and our NBG distribution subsidiary located in Germany (the German Facility ). As of September 30, 2006, the UK Facility provided Centresoft with the ability to borrow up to GBP 12.0 million (approximately \$22.5 million) on a revolving basis (including the issuance of letters of credit on its behalf). Furthermore, under the UK Facility, Centresoft provided a GBP 0.6 million (approximately \$1.1 million) guarantee for the benefit of our CD Contact distribution subsidiary as of September 30, 2006. The UK Facility bore interest at LIBOR plus 2.0% as of September 30, 2006, is collateralized by substantially all of the assets of the subsidiary and expires in January 2007. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of September 30, 2006, we were in compliance with these covenants. No borrowings were outstanding against the UK Facility as of September 30, 2006. As of September 30, 2006, the German Facility provided for revolving loans up to EUR 0.5 million (approximately \$0.6 million) and bore interest at a Eurocurrency rate plus 2.5%. The German Facility is collateralized by certain of the subsidiary's property and equipment and has no expiration date. No borrowings were outstanding against the German Facility as of September 30, 2006.

As of September 30, 2006, we maintained a \$20.0 million irrevocable standby letter of credit so that we can qualify for certain payment terms on our purchases from one of our inventory manufacturers. Under the terms of this arrangement, we are required to maintain on deposit with the bank a compensating balance, restricted as to use, of not less than the sum of the available amount of the letter of credit plus the aggregate amount of any drawings under the letter of credit that have been honored thereunder but not reimbursed. At September 30, 2006, the deposit in the amount of \$20.0 million is included in short-term investments as restricted cash. As of September 30, 2006, we had no borrowings outstanding against this letter of credit.

As of September 30, 2006, our publishing subsidiary located in the UK maintained a EUR 4.0 million (approximately \$5.1 million) irrevocable standby letter of credit so that it can qualify for certain payment terms on purchases from one of our inventory manufacturers. The standby letter of credit does not require a compensating balance and is collateralized by substantially all of the assets of the subsidiary and expires in August 2007. As of September 30, 2006, we had no borrowings outstanding against this letter of credit.

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

*Commitments*

In the normal course of business, we enter into contractual arrangements with third parties for non-cancelable operating lease agreements for our offices, for the development of products, and for the rights to intellectual property. Under these agreements, we commit to provide specified payments to a lessor, developer or intellectual property holder, based upon contractual arrangements. Typically, the payments to third-party developers are conditioned upon the achievement by the developers of contractually specified development milestones. These payments to third-party developers and intellectual property holders typically are deemed to be advances and are recoupable against future royalties earned by the developer or intellectual property holder based on the sale of the related game. Additionally, in connection with certain intellectual property right acquisitions and development agreements, we will commit to spend specified amounts for marketing support for the related game(s) which is to be developed or in which the intellectual property will be utilized. Assuming all contractual provisions are met, the total future minimum commitments for these and other contractual arrangements in place as of September 30, 2006, are scheduled to be paid as follows (amounts in thousands):

|                              | <b>Contractual Obligations</b>               |                             |                  |              |
|------------------------------|----------------------------------------------|-----------------------------|------------------|--------------|
|                              | <b>Facility and<br/>Equipment<br/>Leases</b> | <b>Developer<br/>and IP</b> | <b>Marketing</b> | <b>Total</b> |
| Fiscal year ending March 31, |                                              |                             |                  |              |
| 2007 (remaining six months)  | \$ 6,799                                     | \$ 41,437                   | \$ 8,750         | \$ 56,986    |
| 2008                         | 13,897                                       | 24,823                      | 39,230           | 77,950       |
| 2009                         | 12,886                                       | 28,036                      | 25,745           | 66,667       |
| 2010                         | 11,864                                       | 29,586                      | 100              | 41,550       |
| 2011                         | 9,626                                        | 30,586                      | 100              | 40,312       |
| Thereafter                   | 22,408                                       | 64,173                      |                  | 86,581       |
| Total                        | \$ 77,480                                    | \$ 218,641                  | \$ 73,925        | \$ 370,046   |

*Compensation Guarantee*

In June 2005, we entered into an employment agreement with the President and Chief Executive Officer of Activision Publishing containing a guarantee related to total compensation. The agreement guarantees that in the event that on May 15, 2010 total compensation has not exceeded \$20.0 million, we will make a payment for the amount of the shortfall. The \$20.0 million guarantee will be recognized as compensation expense over the term of the employment agreement comprising of salary payments, bonus payments, restricted stock expense, stock option expense, and an accrual for any anticipated remaining portion of the guarantee. The remaining portion of the guarantee is accrued over the term of the agreement in Other liabilities and will remain accrued until the end of the employment agreement, at which point it will be used to make a payment for any shortfall or reclassified into shareholders equity.

*Legal Proceedings*

The following describes the material legal proceedings, examinations and other matters in which the Company and its subsidiaries are involved that: (1) were pending as of September 30, 2006; (2) were terminated during the period from September 30, 2006 through June 7, 2007; or (3) are pending as of June 7, 2007. Thus, the description of a matter may include developments that occurred since September 30, 2006, as well as those that occurred during 2006. The matters include legal proceedings relating to the restatement of our consolidated financial statements, such as class action securities lawsuits, shareholder derivative actions and governmental proceedings.

**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

In July 2006, individuals and/or entities claiming to be stockholders of the Company have filed derivative lawsuits, purportedly on behalf of the Company, against certain current and former members of the Company's Board of Directors as well as several current and former officers of the Company. Three derivative actions have been filed in Los Angeles Superior Court: Vazquez v. Kotick, et al., L.A.S.C. Case No. BC355327 (filed July 12, 2006); Greuer v. Kotick, et al., L.A.S.C. Case No. SC090343 (filed July 12, 2006); and Amalgamated Bank v. Baker, et al., L.A.S.C. Case No. BC356454 (filed August 3, 2006). These actions have been consolidated by the court under the caption In re Activision Shareholder Derivative Litigation, L.A.S.C. Master File No. SC090343 (West, J.). Two derivative actions have been filed in the United States District Court for the Central District of California: Pfeiffer v. Kotick, et al., C.D. Cal. Case No. CV06-4771 MRP (JTLx) (filed July 31, 2006); and Hamian v. Kotick, et al., C.D. Cal. Case No. CV06-5375 MRP (JLTx) (filed August 25, 2006). These actions have also been consolidated, under the caption In re Activision, Inc. Shareholder Derivative Litigation, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (Pfaelzer, J.). The consolidated complaints allege, among other things, purported improprieties in the Company's issuance of stock options. The Company expects that defense expenses associated with the matters will be covered by its directors and officers insurance, subject to the terms and conditions of the applicable policies. On May 24, 2007, the Superior Court granted the Company's motion to stay the state action. The court's order stays the action pending the resolution of motions to dismiss in the federal action, but is without prejudice to any party's right to seek modification of the stay upon a showing of good cause, including a showing that matters may be addressed in the Superior Court without the potential for conflict with or duplication of the federal court proceedings. The Company filed motions to dismiss in the federal action on June 1, 2007, which will be fully briefed by August 15, 2007. The Company also was informed that on June 1, 2007, a derivative case, *Abdelnur vs. Kotick et al.* was filed in the United States District Court for the Central District of California C.D. Case No. CV07-3575 AHM (PJWx) by the same law firm that previously filed the *Hamian* case, alleging substantially the same claims.

*On July 27, 2006, the Company received a letter of informal inquiry from the SEC requesting certain documents and information relating to the Company's historical stock option grant practices. In early June 2007, the SEC staff informed us that the SEC has issued a formal order of non-public investigation, which allows the SEC, among other things, to subpoena witnesses and require the production of documents. The Company is cooperating with the SEC's investigation, and representatives of the Special Subcommittee and its legal counsel have met with members of the staff of the SEC on several occasions, in person and by telephone (as has the Company's outside legal counsel), to discuss the progress of the Special Subcommittee's investigation and on February 28, 2007 to brief the SEC staff on the Special Subcommittee's findings and recommendations following the substantial completion of the Special Subcommittee's investigation. A representative of the U.S. Department of Justice has attended certain of these meetings and requested copies of certain documents that we have provided to the staff of the SEC. At this time, the Company has not received any grand jury subpoenas or written requests from the Department of Justice.*

In addition, we are party to other routine claims and suits brought by us and against us in the ordinary course of business, including disputes arising over the ownership of intellectual property rights, contractual claims, employment relationships, and collection matters. In the opinion of management, after consultation with legal counsel, the outcome of such routine claims and lawsuits will not have a material adverse effect on our business, financial condition, results of operations, or liquidity.

**15. Stock Compensation and Employee Benefit Plans**

We have a stock-based compensation program that provides our Board of Directors broad discretion in creating employee equity incentives. This program includes incentive and non-statutory stock options and restricted stock awards granted under various plans, the majority of which are stockholder approved. Stock options are generally time-based, vesting on each annual anniversary of the grant date over periods of three to five years and expire ten years from the grant date, with some options containing performance clauses which would accelerate the vesting into earlier annual periods. Additionally, we have an Employee Stock Purchase Plan (ESPP) that allows employees to purchase shares of common stock at 85% of the fair market value at either the date of enrollment or the date of purchase, whichever is lower. Shares issued as a result of stock option exercises and our ESPP are generally issued as new stock issuances. As of September 30, 2006, we had approximately 15.0 million shares of common stock reserved for future issuance under our stock option plans and ESPP.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**  
**For the Three and Six Months ended September 30, 2006**

*Stock Incentive Plans*

We sponsor several stock option plans for the benefit of officers, employees, consultants, and others.

On February 28, 1992, the shareholders of Activision approved the Activision 1991 Stock Option and Stock Award Plan, as amended, (the 1991 Plan ) which permits the granting of Awards in the form of non-qualified stock options, incentive stock options ( ISOs ), stock appreciation rights ( SARs ), restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1991 Plan is 45,400,000. The 1991 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were no shares remaining available for grant under the 1991 Plan as of September 30, 2006.

On September 23, 1998, the shareholders of Activision approved the Activision 1998 Incentive Plan, as amended (the 1998 Plan ). The 1998 Plan permits the granting of Awards in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1998 Plan is 18,000,000. The 1998 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 46,600 shares remaining available for grant under the 1998 Plan as of September 30, 2006.

On April 26, 1999, the Board of Directors approved the Activision 1999 Incentive Plan, as amended (the 1999 Plan ). The 1999 Plan permits the granting of Awards in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 1999 Plan is 30,000,000. The 1999 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 18,500 shares remaining available for grant under the 1999 Plan as of September 30, 2006.

On August 23, 2001, the shareholders of Activision approved the Activision 2001 Incentive Plan, as amended (the 2001 Plan ). The 2001 Plan permits the granting of Awards in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The total number of shares of common stock available for distribution under the 2001 Plan is 9,000,000. The 2001 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 562,300 shares remaining available for grant under the 2001 Plan as of September 30, 2006.

On April 4, 2002, the Board of Directors approved the Activision 2002 Incentive Plan (the 2002 Plan ). The 2002 Plan permits the granting of Awards in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to officers (other than executive officers), employees, consultants, advisors, and others. The 2002 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2002 Plan is 17,400,000. There were approximately 325,800 shares remaining available for grant under the 2002 Plan as of September 30, 2006.

On September 19, 2002, the shareholders of Activision approved the Activision 2002 Executive Incentive Plan (the 2002 Executive Plan ). The 2002 Executive Plan permits the granting of Awards in the form of non-qualified stock options, ISOs, SARs, restricted stock awards, deferred share awards, and other common stock-based awards to officers, employees, directors, consultants, and advisors. The total number of shares of common stock available for distribution under the 2002 Executive Plan is 10,000,000. The 2002 Executive Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. There were approximately 488,700 shares remaining available for grant under the 2002 Executive Plan as of September 30, 2006.

On December 16, 2002, the Board of Directors approved the Activision 2002 Studio Employee Retention Incentive Plan, as amended (the 2002 Studio Plan ). The 2002 Studio Plan permits the granting of Awards in the form of non-qualified stock options and restricted stock awards to key studio employees



**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

(other than executive officers) of Activision, its subsidiaries and affiliates, and to contractors and others. The 2002 Studio Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2002 Studio Plan is 6,000,000. There were approximately 4,200 shares remaining available for grant under the 2002 Studio Plan as of September 30, 2006.

On April 29, 2003, our Board of Directors approved the Activision 2003 Incentive Plan (the 2003 Plan ). On September 15, 2005, the shareholders of Activision approved the 2003 Plan. The 2003 Plan permits the granting of Awards in the form of non-qualified stock options, SARs, restricted stock awards, deferred stock awards, and other common stock-based awards to directors, officers, employees, consultants, and others. The 2003 Plan requires available shares to consist in whole or in part of authorized and unissued shares or treasury shares. The total number of shares of common stock available for distribution under the 2003 Plan is 24,000,000. There were approximately 9,293,700 shares remaining available for grant under the 2003 Plan as of September 30, 2006.

Under the terms of the plans, the exercise price for Awards issued under the 1991 Plan, 1998 Plan, 1999 Plan, 2001 Plan, 2002 Plan, 2002 Executive Plan, 2002 Studio Plan, and 2003 Plan (collectively, the Plans ) is determined at the discretion of the Board of Directors (or the Compensation Committee of the Board of Directors, which administers the Plans), and under the terms of the plans, the exercise price for ISOs is not to be less than the fair market value of our common stock at the date of grant, and in the case of non-qualified options, the exercise price must exceed or be equal to 85% of the fair market value of our common stock at the date of grant. Options typically become exercisable in installments over a period of three to five years and must be exercised within 10 years of the date of grant. We have recently determined that, for the reasons described in Note 2, certain Awards issued in certain past periods were issued with exercise prices below the fair market value of our common stock on the dates that we have determined to be the correct grant and measurement dates for those Awards.

*Other Employee Stock Options*

In connection with prior employment agreements between Activision and Robert A. Kotick, Activision's Chairman and Chief Executive Officer, and Brian G. Kelly, Activision's Co-Chairman, Mr. Kotick and Mr. Kelly were granted options to purchase common stock. The Board of Directors approved the granting of these options. Relating to such grants, as of September 30, 2006, approximately 8,304,800 options were outstanding with a weighted average exercise price of \$1.74.

We additionally have approximately 32,900 options outstanding to employees as of September 30, 2006, with a weighted average exercise price of \$3.48. The Board of Directors approved the granting of these options. Such options have terms similar to those options granted under the Plans.

*Employee Stock Purchase Plan*

On April 1, 2005, the Board of Directors approved the Third Amended and Restated 2002 Employee Stock Purchase Plan (the Amended 2002 Purchase Plan ) for eligible Employees. Under the Amended 2002 Purchase Plan, up to 4,000,000 shares of our common stock may be purchased by eligible employees during two six-month offering periods that commence each April 1 and October 1 (the Offering Period ). The first day of each Offering Period is referred to as the Offering Date. Common stock is purchased by the Amended 2002 Purchase Plans participants at 85% of the lesser of fair market value on the Offering Date for the Offering Period that includes the common stock purchase date or the fair market value on the common stock purchase date. Employees may purchase shares having a value not exceeding 15% of their gross compensation during an Offering Period, limited to a maximum of \$10,000 in value for any two purchases within the same calendar year. On September 30, 2006, employees purchased 178,638 shares of our common stock at a purchase price of \$11.7215.

**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

*Non-Employee Warrants*

In prior years, we have granted stock warrants to third parties in connection with the development of software and the acquisition of licensing rights for intellectual property. The warrants generally vest upon grant and are exercisable over the term of the warrant. The exercise price of third-party warrants is generally greater than or equal to their fair market value of our common stock at the date of grant. No third-party warrants were granted during the quarters ended September 30, 2006 and 2005. As of September 30, 2006 and 2005, third-party warrants to purchase 936,000 shares of common stock were outstanding with a weighted average exercise price of \$4.54 per share.

In accordance with EITF 96-18, we measure the fair value of the securities on the measurement date. The fair value of each warrant is capitalized and amortized to expense when the related product is released and the related revenue is recognized. Additionally, as more fully described in Note 1, the recoverability of capitalized software development costs and intellectual property licenses is evaluated on a quarterly basis with amounts determined as not recoverable being charged to expense. In connection with the evaluation of capitalized software development costs and intellectual property licenses, any capitalized amounts for related third-party warrants are additionally reviewed for recoverability with amounts determined as not recoverable being amortized to expense. For the quarters ended September 30, 2006 and 2005, there was no amortization related to third-party warrants and no remaining unamortized expense.

*Employee Retirement Plan*

We have a retirement plan covering substantially all of our eligible employees. The retirement plan is qualified in accordance with Section 401(k) of the Internal Revenue Code. Under the plan, employees may defer up to the lesser of 92% of their pre-tax salary and the maximum amount allowed by law. We contribute an amount equal to 20% of each dollar contributed by a participant. Our matching contributions to the plan were approximately \$284,500 and \$744,200 during the three and six months ended September 30, 2006, respectively. Our matching contributions to the plan were approximately \$282,900 and \$602,400 during the three and six months ended September 30, 2005, respectively.

*Restricted Stock*

In June 2005, we issued the rights to 155,763 shares of restricted stock to an employee. Additionally, in October 2005 we issued the rights to 96,712 shares of restricted stock to an employee. These shares vest over a five-year period and remain subject to forfeiture if vesting conditions are not met. In accordance with APB 25, we recognize unearned compensation in connection with the grant of restricted shares equal to the fair value of our common stock on the date of grant. The fair value of these shares when issued was approximately \$12.84 and \$15.51 per share, respectively, and resulted in a total increase in Additional paid-in capital and Unearned compensation of \$2.0 million and \$1.5 million on the respective balance sheets at the times of grant. Prior to the adoption of SFAS 123R, we reduced unearned compensation and recognized compensation expense over the vesting periods. Upon adoption of SFAS 123R, unearned compensation was reclassified against additional paid in capital and we will increase additional paid in capital and recognize compensation expense over the respective remaining vesting periods. For the three and six months ended September 30, 2006, we recorded expenses related to these shares of approximately \$175,000 and \$350,000, respectively, which was included as a component of share-based compensation expense within General and administrative on the accompanying Consolidated Statements of Operations. Since the issuance dates, we have recognized \$817,000 of the \$3.5 million of unearned compensation, with the remainder to be recognized over a weighted-average period of 3.8 years.

On April 1, 2006, we adopted the provisions of SFAS 123R, requiring us to recognize expense related to the fair value of our stock-based compensation awards. We elected to use the modified prospective transition method as permitted by SFAS 123R and therefore have not restated our financial results for prior periods. Under this transition method, stock-based compensation expense for the three and six months ended September 30, 2006 includes compensation expense for all stock-based compensation awards granted prior to, but not yet vested as of April 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of SFAS 123. Stock-based compensation expense for all stock-based

**ACTIVISION, INC. AND SUBSIDIARIES**

Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

compensation awards granted subsequent to April 1, 2006 was based on the grant-date fair value, estimated in accordance with the provisions of SFAS 123R.

The following table sets forth the total stock-based compensation expense resulting from stock options, restricted stock awards, and the ESPP included in our Consolidated Statements of Operations for the three and six months ended September 30, 2006 (in thousands) in accordance with SFAS 123R:

|                                                           | <b>Three Months Ended<br/>September 30, 2006</b> | <b>Six Months Ended<br/>September 30, 2006</b> |
|-----------------------------------------------------------|--------------------------------------------------|------------------------------------------------|
| Cost of sales - software royalties and amortization       | \$                                               | \$ 36                                          |
| Product development                                       | 991                                              | 2,670                                          |
| Sales and marketing                                       | 889                                              | 1,929                                          |
| General and administrative                                | 3,011                                            | 6,105                                          |
| Stock-based compensation expense before income taxes      | 4,891                                            | 10,740                                         |
| Income tax benefit                                        | (1,912                                           | ) (4,199                                       |
| Total stock-based compensation expense after income taxes | \$ 2,979                                         | \$ 6,541                                       |

Additionally, stock option expenses are capitalized in accordance with SFAS No. 86, *Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed* as discussed in Note 1. For the three months ended September 30, 2006 stock-based compensation costs in the amount of \$2.7 million were capitalized and there was no amortization of capitalized stock-based compensation costs. The following table summarizes stock option expense included in our Consolidated Balance Sheets as a component of software development (in thousands):

|                                                              | <b>Software<br/>Development</b> |
|--------------------------------------------------------------|---------------------------------|
| Balance, March 31, 2006                                      | \$                              |
| Stock based compensation expense capitalized during period   | 4,612                           |
| Amortization of capitalized stock-based compensation expense | (36                             |
| Balance, September 30, 2006                                  | \$ 4,576                        |

Net cash proceeds from the exercise of stock options were \$7.1 million and \$11.9 million for the three and six months ended September 30, 2006, respectively. Net cash proceeds from the exercise of stock options were \$14.2 million and \$27.4 million for the three and six months ended September 30, 2005, respectively. Income tax benefit from stock option exercises was \$3.1 million and \$5.9 million for the three and six months ended September 30, 2006, respectively. Income tax benefit from stock option exercises was \$5.7 million and \$11.6 million for the three and six months ended September 30, 2005, respectively. In accordance with SFAS 123R, we present excess tax benefits from the exercise of stock options, if any, as financing cash flows rather than operating cash flows.

**ACTIVISION, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

Prior to the adoption of SFAS 123R, we applied SFAS 123, amended by SFAS No. 148, Accounting for Stock-Based Compensation Transition and Disclosure (SFAS 148), which allowed companies to apply the existing accounting rules under APB 25 and related Interpretations. As a result of our options investigation, we determined that there were options granted where the exercise price was set at a price lower than the market price on the actual date of grant. According to APB 25, a non-cash stock-based compensation expense should be recognized for any options granted where the exercise price is lower than the market price on the actual date of grant. This expense is then to be amortized over the vesting period of the associated option. As such, we have restated prior periods (see Note 2 to the Consolidated Financial Statements) to properly account for these options. As required by SFAS 148 prior to the adoption of SFAS 123R, we provided pro forma net income (loss) and pro forma net income (loss) per common share disclosures for stock-based awards, as if the fair-value-based method defined in SFAS 123 had been applied.

The following table illustrates the effect on net loss after tax and net loss per common share as if we had applied the fair value recognition provisions of SFAS 123 to stock-based compensation during the three and six months ended September 30, 2005 (in thousands, except per share amounts):

|                                                                                                                                             | Three Months Ended<br>September 30, 2005 | Six Months Ended<br>September 30, 2005 |
|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|----------------------------------------|
|                                                                                                                                             | As restated                              | As restated                            |
| Net loss, as reported                                                                                                                       | \$ (14,230 )                             | \$ (18,477 )                           |
| Add: Stock-based employee compensation expense included in reported net income, net of related tax effects                                  | 974                                      | 1,623                                  |
| Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects | (4,340 )                                 | (7,965 )                               |
| Pro forma net loss                                                                                                                          | \$ (17,596 )                             | \$ (24,819 )                           |
| Loss per share                                                                                                                              |                                          |                                        |
| Basic - as reported                                                                                                                         | \$ (0.05 )                               | \$ (0.07 )                             |
| Basic - pro forma                                                                                                                           | \$ (0.06 )                               | \$ (0.09 )                             |
| Diluted - as reported                                                                                                                       | \$ (0.05 )                               | \$ (0.07 )                             |
| Diluted - pro forma                                                                                                                         | \$ (0.06 )                               | \$ (0.09 )                             |

In addition, included in net loss, as reported, is \$100,000 and \$117,000 for the three and six months ended September 30, 2005, respectively, related to amortization of unearned compensation related to restricted stock.

As of April 1, 2005, the Company began estimating the value of employee stock options on the date of grant using a binomial-lattice model. Prior to April 1, 2005 the value of each employee stock option was estimated on the date of grant using the Black-Scholes model for the purpose of the pro forma financial information in accordance with SFAS 123.

Our employee stock options have features that differentiate them from exchange-traded options. These features include lack of transferability, early exercise, vesting restrictions, pre- and post-vesting termination provisions, blackout dates, and time-varying inputs. In addition, some of the options have non-traditional features, such as accelerated vesting if certain performance conditions are met, that must be reflected in the valuation. A binomial-lattice model was selected because it is better able to explicitly address these

# ACTIVISION, INC. AND SUBSIDIARIES

## Notes to Consolidated Financial Statements (Unaudited)

For the Three and Six Months ended September 30, 2006

features than closed-form models such as the Black-Scholes model, and is able to reflect expected future changes in model inputs, including changes in volatility, during the option's contractual term.

Consistent with SFAS 123R, we have attempted to reflect expected future changes in model inputs during the option's contractual term. The inputs required by our binomial-lattice model include expected volatility, risk-free interest rate, risk-adjusted stock return, dividend yield, contractual term, and vesting schedule, as well as measures of employees' forfeiture, exercise, and post-vesting termination behavior. Statistical methods were used to estimate employee type specific termination rates. These termination rates, in turn, were used to model the number of options that are expected to vest and post-vesting termination behavior. Employee type specific estimates of Expected Time-To-Exercise (ETTE) were used to reflect employee exercise behavior. ETTE was estimated by using statistical procedures to first estimate the conditional probability of exercise occurring during each time period, conditional on the option surviving to that time period. These probabilities are then used to estimate ETTE. The model was calibrated by adjusting parameters controlling exercise and post-vesting termination behavior so that the measures output by the model matched values of these measures that were estimated from historical data. The weighted-average estimated value of employee stock options granted during the three months ended September 30, 2006 and 2005 was \$5.66 and \$4.88 per share, respectively, using the binomial-lattice model with the following weighted-average assumptions:

|                                           | Employee and Director<br>Options and Warrants<br>Three Months Ended |                       | Employee Stock<br>Purchase Plan<br>Three Months Ended |                       |
|-------------------------------------------|---------------------------------------------------------------------|-----------------------|-------------------------------------------------------|-----------------------|
|                                           | September 30,<br>2006                                               | September 30,<br>2005 | September 30,<br>2006                                 | September 30,<br>2005 |
| Expected term (in years)                  | 5.67                                                                | 4.92                  | 0.5                                                   | 0.5                   |
| Risk-free interest rate                   | 5.00                                                                | % 4.47                | % 4.68                                                | % 3.07                |
| Volatility                                | 54.60                                                               | % 50.06               | % 41.40                                               | % 42.11               |
| Dividend yield                            |                                                                     |                       |                                                       |                       |
| Weighted-average fair value at grant date | \$ 5.66                                                             | \$ 4.88               | (1) \$ 3.55                                           | \$ 2.96               |

|                                           | Six Months Ended      |                       | Six Months Ended      |                       |
|-------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
|                                           | September 30,<br>2006 | September 30,<br>2005 | September 30,<br>2006 | September 30,<br>2005 |
| Expected term (in years)                  | 4.67                  | 4.74                  | 0.5                   | 0.5                   |
| Risk-free interest rate                   | 5.04                  | % 4.63                | % 4.68                | % 3.07                |
| Volatility                                | 54.33                 | % 46.39               | % 41.40               | % 42.11               |
| Dividend yield                            |                       |                       |                       |                       |
| Weighted-average fair value at grant date | \$ 5.44               | \$ 4.70               | (1) \$ 3.55           | \$ 2.96               |

(1) As restated

To estimate volatility for the binomial-lattice model, we use methods or capabilities that are discussed in SFAS 123R and SAB 107. These methods included the implied volatility method based upon the volatilities for exchange-traded options on our stock to estimate short-term volatility, the historical method (annualized standard deviation of the instantaneous returns on Activision's stock) during the option's contractual term to estimate long-term volatility and a statistical model to estimate the transition or mean reversion from short-term volatility to long-term volatility. Based on these methods, for options granted during the quarter ended September 30, 2006, the expected stock price volatility ranged from 50.70% to 55.84%, with a weighted average volatility of 54.60% for options granted during the quarter ended September 30, 2006. For options granted during the three months ended September 30, 2005, the expected stock price volatility ranged from 36% to 53%, with a weighted average volatility of 50%.



**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

As is the case for volatility, the risk-free rate is assumed to change during the option's contractual term. Consistent with the calculation required by a binomial lattice model, the risk-free rate reflects the interest from one time period to the next (forward rate) as opposed to the interest rate from the grant date to the given time period (spot rate). Since we do not currently pay dividends and are not expected to pay them in the future, we have assumed that the dividend yield is zero.

The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding and is, as required by SFAS 123R, an output by the binomial-lattice model. The expected life of employee stock options depends on all of the underlying assumptions and calibration of our model. A binomial-lattice model can be viewed as assuming that employees will exercise their options when the stock price equals or exceeds an exercise boundary. The exercise boundary is not constant but continually declines as one approaches the option's expiration date. The exact placement of the exercise boundary depends on all of the model inputs as well as the measures that are used to calibrate the model to estimated measures of employees' exercise and termination behavior.

As stock-based compensation expense recognized in the Consolidated Statement of Operations for the three and six months ended September 30, 2006 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures were estimated based on historical experience.

*Accuracy of Fair Value Estimates*

The Company uses third-party analyses to assist in developing the assumptions used in the binomial-lattice model, including model inputs and measures of employees' exercise and post-vesting termination behavior. However, we are ultimately responsible for the assumptions used to estimate the fair value of our share-based payment awards.

Our ability to accurately estimate the fair value of share-based payment awards as of the grant date depends upon the accuracy of the model and our ability to accurately forecast model inputs as long as ten years into the future. These inputs include, but are not limited to, expected stock price volatility, risk-free rate, dividend yield, and employee termination rates. Although the fair value of employee stock options is determined in accordance with SFAS 123R and SAB 107 using an option-pricing model, the estimates that are produced by this model may not be indicative of the fair value observed between a willing buyer/willing seller. Unfortunately, it is difficult to determine if this is the case, because markets do not currently exist that permit the active trading of employee stock option and other share-based instruments.

**ACTIVISION, INC. AND SUBSIDIARIES**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006

Stock option activity for the six months ended September 30, 2006 is as follows (in thousands, except per share amounts):

|                                   | Shares   | Weighted-Average<br>Exercise Price | Weighted-Average<br>Remaining<br>Contractual<br>Term | Aggregate<br>Intrinsic Value |
|-----------------------------------|----------|------------------------------------|------------------------------------------------------|------------------------------|
| Outstanding at March 31, 2006     | 48,337   | \$ 6.20                            |                                                      |                              |
| Granted                           | 5,109    | 13.33                              |                                                      |                              |
| Exercised                         | (1,927 ) | 5.10                               |                                                      |                              |
| Forfeiture                        | (1,445 ) | 7.90                               |                                                      |                              |
| Outstanding at September 30, 2006 | 50,074   | \$ 6.92                            | 6.39                                                 | \$ 407,240                   |
| Exercisable at September 30, 2006 | 29,566   | \$ 4.41                            | 5.03                                                 | \$ 314,279                   |

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (i.e., the difference between our closing stock price on the last trading day of our second quarter of fiscal 2007 and the exercise price, times the number of shares) that would have been received by the option holders had all option holders exercised their options on September 30, 2006. This amount changes based on the fair market value of our stock. Total intrinsic value of options actually exercised was \$9.0 million and \$16.7 million for the three and six months ended September 30, 2006, respectively.

As of September 30, 2006, \$41.8 million of total unrecognized compensation cost related to stock options is expected to be recognized over a weighted-average period of 1.84 years.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements (Unaudited)**  
**For the Three and Six Months ended September 30, 2006**

The following table summarizes information about all employee and director stock options outstanding as of September 30, 2006 (share amounts in thousands):

|                           | Outstanding Options |                                               |                                | Exercisable Options |                                |
|---------------------------|---------------------|-----------------------------------------------|--------------------------------|---------------------|--------------------------------|
|                           |                     | Remaining<br>Wtd. Avg.<br>Contractual<br>Life | Wtd. Avg.<br>Exercise<br>Price |                     | Wtd. Avg.<br>Exercise<br>Price |
|                           | Shares              | (in years)                                    |                                | Shares              |                                |
| Range of exercise prices: |                     |                                               |                                |                     |                                |
| \$1.00 to \$1.08          | 691                 | 3.61                                          | \$ 1.05                        | 691                 | \$ 1.05                        |
| \$1.39 to \$1.75          | 8,204               | 2.48                                          | 1.75                           | 8,204               | 1.75                           |
| \$1.76 to \$3.53          | 6,101               | 5.65                                          | 3.34                           | 4,302               | 3.32                           |
| \$3.54 to \$5.00          | 5,906               | 6.23                                          | 4.05                           | 4,568               | 3.99                           |
| \$5.08 to \$6.40          | 5,698               | 5.88                                          | 5.78                           | 4,924               | 5.80                           |
| \$6.44 to \$7.73          | 6,185               | 6.50                                          | 7.22                           | 5,286               | 7.19                           |
| \$7.75 to \$11.10         | 5,756               | 8.08                                          | 9.75                           | 975                 | 8.79                           |
| \$11.15 to \$13.23        | 5,037               | 8.83                                          | 12.30                          | 501                 | 11.99                          |
| \$13.26 to \$14.59        | 5,006               | 9.51                                          | 13.67                          | 24                  | 13.86                          |
| \$14.64 to \$17.21        | 1,490               | 9.01                                          | 15.40                          | 91                  | 15.77                          |
|                           | 50,074              | 6.39                                          | \$ 6.92                        | 29,566              | \$ 4.41                        |

**16. Recently Issued Accounting Standards and Laws**

On February 16, 2006, the FASB issued Statement No. 155 ( SFAS No. 155 ), *Accounting for Certain Hybrid Financial Instruments* An amendment of FASB Statements No. 133 and 140. SFAS No. 155 amends FASB Statements No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities* to resolve issues addressed in Statement 133 Implementation Issue No. D1, Application of Statement 133 to Beneficial Interests in Securitized Financial Assets. SFAS No. 155 permits fair value remeasurement for any hybrid financial instrument that contains an embedded derivative that otherwise would require bifurcation; clarifies which interest-only strips and principal-only strips are not subject to the requirements of Statement 133; establishes a requirement to evaluate interests in securitized financial assets to identify interests that are freestanding derivatives or that are hybrid financial instruments that contain an embedded derivative requiring bifurcation; clarifies that concentrations of credit risk in the form of subordination are not embedded derivatives; and amends Statement 140 to eliminate the prohibition on a qualifying special purpose entity from holding a derivative financial instrument that pertains to a beneficial interest other than another derivative financial instrument. SFAS No. 155 is effective for all financial instruments acquired or issued after the beginning of an entity's first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 155 will have a material effect on our financial position or results of operations.

On March 17, 2006, the FASB issued Statement No. 156 ( SFAS No. 156 ), *Accounting for Servicing of Financial Assets* an amendment of FASB Statement No. 140. SFAS No. 156 amends Statement No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, with respect to the accounting for separately recognized servicing assets and servicing liabilities. SFAS No. 156 requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a servicing contract in certain situations; requires all separately recognized servicing assets and servicing liabilities to be initially measured at fair value, if practicable; permits either the *amortization method* or the *fair value measurement method*, as subsequent measurement methods for each class of separately recognized servicing assets and servicing liabilities; permits a one-time reclassification of

**ACTIVISION, INC. AND SUBSIDIARIES**

**Notes to Consolidated Financial Statements (Unaudited)  
For the Three and Six Months ended September 30, 2006**

available-for-sale securities to trading securities by entities with recognized servicing rights; and requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the statement of financial position and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective in the first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 156 will have a material effect on our financial position or results of operations.

In July 2006, the FASB issued Final Interpretation No. 48 ( FIN 48 ), *Accounting for Uncertainty in Income Taxes*, an interpretation of SFAS No. 109. FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest, and penalties, accounting in interim periods, disclosure, and transition. In addition, FIN 48 excludes income taxes from the scope of SFAS No. 5, *Accounting for Contingencies*. FIN 48 is effective for fiscal years beginning after December 15, 2006. Differences between the amounts recognized in the consolidated balance sheets prior to the adoption of FIN 48 and the amounts reported after adoption will be accounted for as a cumulative-effect adjustment recorded to the beginning balance of retained earnings. We are currently evaluating the effect that the adoption of FIN 48 will have on our results of operations and financial position.

On September 20, 2006, the FASB issued Statement No. 157 ( SFAS No. 157 ), *Fair Value Measurements*. SFAS No. 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies under other accounting pronouncements that require or permit fair value measurements and does not require any new fair value measurements. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007. We do not expect that the adoption of SFAS No. 157 will have a material effect on our financial position or results of operations.

In September 2006, the SEC issued SAB No. 108, *Financial Statements – Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements* ( SAB 108 ). SAB 108 provides interpretive guidance on how the effects of the carryover or reversal of prior year misstatements should be considered in quantifying a current year misstatement. SAB 108 requires the use of both the iron curtain and rollover approach in quantifying the materiality of misstatements. SAB 108 also discusses the implications of misstatements uncovered upon the application of SAB 108 in situations when a registrant has historically been using either the iron curtain approach or the rollover approach. SAB 108 is effective for fiscal years ending after November 15, 2006. We are currently evaluating the effect that the adoption of SAB 108 will have on our results of operations and financial position.

On September 29, the FASB issued Statement No. 158, *Employers’ Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106, and 132(R)* ( SFAS No. 158 ). This new standard aims to make it easier for investors, employees, retirees and other parties to understand and assess an employer’s financial position and its ability to fulfill the obligations under its benefit plans. SFAS No. 158 requires employers to fully recognize in their financial statements the obligations associated with single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans. Specifically, it requires a company to (1) recognize on its balance sheet an asset for a plan’s overfunded status or a liability for a plan’s underfunded status, (2) measure a plan’s assets and its obligations that determine its funded status as of the end of the employer’s fiscal year, and (3) recognize changes in the funded status of a plan through comprehensive income in the year in which the changes occur. We do not expect that the adoption of SFAS No. 158 will have an effect on our financial position or results of operations as we do not maintain any single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations****Stock Option Practices and Restatement of Consolidated Financial Statements**

We recently completed a voluntary review of our historical stock option granting practices and a restatement of our consolidated financial statements as of and for the fiscal years ended March 31, 2006, 2005 and 2004 and related disclosures and a restatement of our selected consolidated financial data as of and for the fiscal years ended March 31, 2006, 2005, 2004, 2003 and 2002 and our unaudited quarterly financial data for each of the quarters in the fiscal years ended March 31, 2006 and 2005, and for the fiscal quarter ended June 30, 2006. The impacts of the restatement adjustments extend to periods from the fiscal year ended March 31, 1994 through the fiscal quarter ended June 30, 2006.

The restatement reflected the findings of a special subcommittee of independent members of our Board of Directors, which was established in July 2006 to review our historical stock option granting practices (the Special Subcommittee). The Special Subcommittee conducted its investigation with the assistance of Munger Tolles & Olson LLP as its independent counsel and Deloitte & Touche USA LLP (Deloitte) as forensic accounting experts retained by counsel. The Special Subcommittee found that 3,450 of the option grants reviewed, covering 148,747,202 shares, required measurement date corrections. As a result, we recorded approximately \$66.7 million in additional pre-tax (\$45.4 million after-tax) non-cash stock-based compensation expense over the thirteen year period from April 1, 1993 through March 31, 2006 in accordance with Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees (APB No. 25), and \$0.6 million in additional pre-tax non-cash stock-based compensation expense during the quarter ended June 30, 2006 in accordance with Statement of Financial Accounting Standards (SFAS) No. 123(R), Share-Based Payment. More than 80%, or \$55.4 million of the \$66.7 million, relates to periods through March 31, 2003 and 4% or \$2.6 million of the non-cash pre-tax expense relates to the year ended March 31, 2006. Separately, the restatement reflected an additional \$1.7 million pre-tax charge (\$1.1 million after-tax) related to recently identified insufficient payroll tax withholdings in fiscal 2005.

The following table summarizes additional pre-tax stock-based compensation expense and related tax adjustments resulting from the review of our equity award practices for the three and six months ended September 30, 2005 (in thousands):

|                                                                                                       | For the three months<br>ended<br>September 30, 2005 | For the six months<br>ended<br>September 30, 2005 |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------------------------------------|
| Net loss, as previously reported                                                                      | \$ (13,242 )                                        | \$ (16,827 )                                      |
| Additional compensation expense resulting from improper measurement dates for stock option grants (1) | 1,241                                               | 2,112                                             |
| Tax related effects                                                                                   | (253 )                                              | (462 )                                            |
| Total effect on net loss                                                                              | 988                                                 | 1,650                                             |
| Net loss, as restated                                                                                 | \$ (14,230 )                                        | \$ (18,477 )                                      |

(1) Also includes an immaterial amount of interest expense related to our \$1.7 million charge for insufficient payroll tax withholdings in fiscal 2005.

**Certain Tax Consequences:** Certain stock options were granted with an exercise price lower than the fair market value on the actual measurement dates, with vesting occurring after December 31, 2004, which resulted in nonqualified deferred compensation for purposes of Section 409A of the Internal Revenue Code. Section 409A subjects the option holders to additional income tax, penalties and interest on the value of the options deferred and, in certain cases, exercised each year. We do not have any tax liability associated with Section 409A. For options that have already been exercised by non-executive officer employees, that are subject to Section 409A consequences, the Company has elected to participate in the Internal Revenue Service program described in IRS Announcement 2007-18 pursuant to which the Company was able to pay the Section 409A taxes on behalf of its non-executive officer employees, and has incurred \$7.3 million in additional pre-tax compensation expense in the fiscal quarter ended March 31, 2007, in absorbing these related costs on behalf of these employees. With respect to unexercised options subject to Section 409A held by such current and former non-executive officer employees, the Company on or about June 7, 2007 is

commencing an offer to amend the exercise price of these options to eliminate their Section 409A tax liability consistent with Internal Revenue Service guidance. Pursuant to the offer, the Company will also make a cash payment in January 2008 to employees who accept the offer, in an amount equal to the difference between the original exercise price of each amended option and the amended exercise price of each amended option. This will likely result in additional future compensation expense to the Company once these actions occur.

41

---

## Overview

### Our Business

We are a leading international publisher of interactive entertainment software products. We have built a company with a diverse portfolio of products that spans a wide range of categories and target markets and that is used on a variety of game hardware platforms and operating systems. We have created, licensed, and acquired a group of highly recognizable brands, which we market to a variety of consumer demographics. Our fiscal 2007 product portfolio includes titles such as *Over the Hedge*, *X-Men: The Official Game*, *Marvel: Ultimate Alliance*, *Tony Hawk's Project 8*, *Tony Hawk's Downhill Jam*, *Call of Duty 3*, and *Guitar Hero 2*.

Our products cover diverse game categories including action/adventure, action sports, racing, role-playing, simulation, first-person action, music-based gaming, and strategy. Our target customer base ranges from casual players to game enthusiasts, children to adults, and mass-market consumers to value buyers. We currently offer our products primarily in versions that operate on the Sony PlayStation 2 ( PS2 ), the Nintendo GameCube ( GameCube ), the Microsoft Xbox ( Xbox ), and the Microsoft Xbox360 ( Xbox360 ) console systems, the Nintendo Game Boy Advance ( GBA ), the Nintendo Dual Screen ( NDS ), the Sony PlayStation Portable ( PSP ) hand-held devices, and the personal computer ( PC ). The installed base for the current generation of hardware platforms is significant and the fiscal 2006 release of the Xbox360 and the calendar 2006 releases of Sony's PlayStation 3 ( PS3 ) and Nintendo's Wii ( Wii ) will further expand the software market. We are currently developing three launch titles for the PS3, *Call of Duty 3*, *Marvel: Ultimate Alliance*, and *Tony Hawk's Project 8*, and five launch titles for the Wii, *Call of Duty 3*, *Marvel: Ultimate Alliance*, *World Series of Poker: Tournament of Champions*, *Rapala Tournament Finishing*, and *Tony Hawk's Downhill Jam*. Similar to our successful presence at the launch of the Xbox360, our plan is to have a significant presence at the launch of both the PS3 and the Wii while marketing to current-generation platforms as long as economically attractive given their large installed base.

Our publishing business involves the development, marketing, and sale of products directly, by license or through our affiliate label program with certain third-party publishers. In the United States and Canada, we primarily sell our products on a direct basis to mass-market retailers, consumer electronics stores, discount warehouses, and game specialty stores. We conduct our international publishing activities through offices in the United Kingdom ( UK ), Germany, France, Italy, Spain, the Netherlands, Australia, Sweden, Canada, South Korea, and Japan. Our products are sold internationally on a direct-to-retail basis, through third-party distribution and licensing arrangements, and through our wholly owned European distribution subsidiaries. Our distribution business consists of operations located in the UK, the Netherlands, and Germany that provide logistical and sales services to third-party publishers of interactive entertainment software, our own publishing operations, and manufacturers of interactive entertainment hardware.

Our profitability is directly affected by the mix of revenues from our publishing and distribution businesses. Operating margins realized from our publishing business are typically substantially higher than margins realized from our distribution business. Operating margins in our publishing business are affected by our ability to release highly successful or hit titles. Though many of these titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues directly and positively impact our operating margin. Operating margins in our distribution business are affected by the mix of hardware and software sales, with software producing higher margins than hardware.

### Our Focus

With respect to future game development, we will continue to focus on our big propositions, products that are backed by strong brands and high quality development, for which we will provide significant marketing support.

Our anticipated fiscal 2007 releases will include well-established brands, which are backed by high-profile intellectual property and/or highly anticipated motion picture releases. For example, we have a long-term relationship with Marvel Entertainment, Inc. through an exclusive licensing agreement for the Spider-Man and X-Men franchises through 2017. This agreement grants us the exclusive rights to develop and publish video games based on Marvel's comic book franchises Spider-Man and X-Men. Through September 30, 2006, games based on the Spider-Man and X-Men franchises have generated more than \$834.2 million in net revenues worldwide. In the first quarter of fiscal 2007 we released the video game, *X-Men: The Official Game*, coinciding with the theatrical release of *X-Men: The Last Stand*. For the remainder of fiscal 2007, under this agreement, we released *Marvel: Ultimate Alliance* across multiple platforms and, on the NDS and GBA,

*Spider-Man: Battle for New York*. In addition, through our licensing agreement with Spider-Man Merchandising, LP, we developed and published video games based on Columbia Pictures/Marvel Entertainment, Inc.'s feature film

Spider-Man 3, which was released in May 2007. In addition, we also have an agreement with Spider-Man Merchandising, LP for the exclusive worldwide publishing rights to publish entertainment software products based on subsequent Spider-Man movie sequels or new television series through 2017.

We also have an exclusive licensing agreement with professional skateboarder Tony Hawk. The agreement grants us exclusive rights to develop and publish video games through 2015 using Tony Hawk's name and likeness. Through September 30, 2006, we have released seven successful titles in the Tony Hawk franchise with cumulative net revenues of \$1.1 billion, including the most recent, *Tony Hawk's American Wasteland* (THAW), which was released in the third quarter of fiscal 2006. We have built on the Tony Hawk franchise in fiscal 2007 with the releases of *Tony Hawk's Project 8* on the PSP, Xbox360, PS2, and PS3 and *Tony Hawk's Downhill Jam* on the Wii, NDS, and GBA.

We continue to develop a number of original intellectual properties which are developed and owned by Activision. For example, in the third quarter of fiscal 2006 we released *Call of Duty 2* on the PC and Xbox360 and *Call of Duty 2: Big Red One* on the GameCube, PS2, and Xbox. According to The NPD Group, *Call of Duty 2* remains the #1 best-selling game on the Xbox360 to date. These titles were the fourth and fifth releases based upon this original intellectual property following two other PC titles, *Call of Duty* and *Call of Duty: United Offensive*, and one other console title, *Call of Duty: Finest Hour*. We continued to build on the Call of Duty franchise with the release of *Call of Duty 3* in the third quarter of fiscal 2007. We expect to develop a variety of games on multiple platforms based on this original intellectual property as well as continue to invest in developing other original intellectual properties.

We will also continue to evaluate and exploit emerging brands that we believe have potential to become successful game franchises. For example, we have a multi-year, multi-property, publishing agreement with DreamWorks LLC that grants us the exclusive rights to publish video games based on DreamWorks Animation SKG's theatrical release *Shrek 2*, which was released in the first quarter of fiscal 2005, *Shrek the Third*, which was released in the second quarter of fiscal 2005, *Madagascar*, which was released in the first quarter of fiscal 2006, *Over the Hedge*, which was released in the first quarter of fiscal 2007, and all of their respective sequels, including *Shrek the Third* and *Madagascar 2*. In addition, our multi-year agreement with DreamWorks Animation SKG also grants us the exclusive video game rights to four upcoming feature films, *Bee Movie*, *Kung Fu Panda*, *Rex Havoc*, and *How to Train Your Dragon*, as well as potential future films in the *Shrek* franchise beyond *Shrek the Third*.

Additionally, we have a strategic alliance with Harrah's Entertainment, Inc. that grants us the exclusive, worldwide interactive rights to develop and publish *World Series of Poker* video games based on the popular World Series of Poker Tournament. In the second quarter of fiscal 2006, we released our first title under this alliance, *World Series of Poker*, which became the number one poker title of calendar 2005. Further building on this franchise, in the second quarter of fiscal 2007, we released our second title under this alliance, *World Series of Poker: Tournament of Champions*.

We also continue to build on our portfolio of licensed intellectual property. In February 2006, we signed an agreement with Hasbro Properties Group granting us the global rights, excluding Japan, to develop console, hand-held, and PC games based on Hasbro's Transformers brand. We anticipate releasing the first game concurrently with the July 2007 movie release of the live action Transformers film from DreamWorks Pictures and Paramount Pictures. In April 2006, we signed an agreement with MGM Interactive and EON Productions Ltd. granting us the rights to develop and publish interactive entertainment games based on the James Bond license through 2014. In May 2006, we signed a multi-year agreement with Mattel, Inc. which grants us the exclusive worldwide distribution rights to new video games on all platforms based on Mattel, Inc.'s Barbie brand. In September 2006, we entered into a distribution agreement with MTV Networks Kids and Family Group's Nickelodeon, a division of Viacom Inc., to be the exclusive distributor of three new Nick Jr. PC CD-ROM titles, published by Nickelodeon and based on the top preschool series on commercial television, *Dora The Explorer*, *The Backyardigans*, and *Go, Diego, Go!*.

In addition to acquiring or creating high profile intellectual property, we have also continued our focus on establishing and maintaining relationships with talented and experienced software development and publishing teams. In June 2006, we acquired RedOctane, Inc. (RedOctane), the publisher of the popular Guitar Hero franchise. In the third quarter of fiscal 2007 we will further expand on the Guitar Hero franchise.

with the release of *Guitar Hero 2* on the PS2. We also have development agreements with other top-level, third-party developers such as id Software, Inc., Edge of Reality, Ltd., and Splash Damage, Ltd.

We are utilizing these developer relationships, new intellectual property acquisitions, new original intellectual property creations, and our existing library of intellectual property to further focus our game development on product lines that will deliver significant, lasting, and recurring revenues and operating profits.

### Critical Accounting Policies

We have identified the policies below as critical to our business operations and the understanding of our financial results. The impact and any associated risks related to these policies on our business operations is discussed throughout Management's Discussion and Analysis of Financial Condition and Results of Operations where such policies affect our reported and expected financial results. For a detailed discussion on the application of these and other accounting policies, see Note 1 to the Notes to Consolidated Financial Statements included in Item 1. The preparation of financial statements in conformity with United States generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Revenue Recognition.** We recognize revenue from the sale of our products upon the transfer of title and risk of loss to our customers. Certain products are sold to customers with a street date (i.e., a date on which products are made widely available by retailers). For these products we recognize revenue no earlier than the street date. Revenue from product sales is recognized after deducting the estimated allowance for returns and price protection. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery of such copies. Per copy royalties on sales that exceed the guarantee are recognized as earned. With respect to on-line transactions, such as electronic downloads of titles or product add-ons, revenue is recognized when the fee is paid by the on-line customer to purchase online content and we are notified by the online retailer that the product has been downloaded. In addition, in order to recognize revenue for both product sales and licensing transactions, persuasive evidence of an arrangement must exist and collection of the related receivable must be probable. Revenue recognition also determines the timing of certain expenses, including cost of sales intellectual property licenses and cost of sales software royalties and amortization.

Sales incentives or other consideration given by us to our customers is accounted for in accordance with the Financial Accounting Standards Board's Emerging Issues Task Force (EITF) Issue 01-9, Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products). In accordance with EITF Issue 01-9, sales incentives and other consideration that are considered adjustments of the selling price of our products, such as rebates and product placement fees, are reflected as reductions of revenue. Sales incentives and other consideration that represent costs incurred by us for assets or services received, such as the appearance of our products in a customer's national circular ad, are reflected as sales and marketing expenses.

**Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence.** In determining the appropriate unit shipments to our customers, we benchmark our titles using historical and industry data. We closely monitor and analyze the historical performance of our various titles, the performance of products released by other publishers and the anticipated timing of other releases in order to assess future demands of current and upcoming titles. Initial volumes shipped upon title launch and subsequent reorders are evaluated to ensure that quantities are sufficient to meet the demands from the retail markets but at the same time, are controlled to prevent excess inventory in the channel.

We may permit product returns from, or grant price protection to, our customers under certain conditions. In general, price protection refers to the circumstances when we elect to decrease the wholesale price of a product by a certain amount and, when granted and applicable, allows customers a credit against amounts owed by such customers to us with respect to open and/or future invoices. The conditions our customers must meet to be granted the right to return products or price protection are, among other things, compliance with applicable payment terms, and consistent delivery to us of inventory and sell-through reports, and consistent participation in the launches of our premium title releases. We may also consider other factors, including the facilitation of slow-moving inventory and other market factors. Management must make



estimates of potential future product returns and price protection related to current period product revenue. We estimate the amount of future returns and price protection for current period product revenue utilizing historical experience and information regarding inventory levels and the demand and acceptance of our products by the end consumer. The following factors are used to estimate the amount of future returns and price protection for a particular title: historical performance of titles in similar genres, historical performance of the hardware platform, historical performance of the brand, console hardware life cycle, Activision sales force and retail customer feedback, industry pricing, weeks of on-hand retail channel inventory, absolute quantity of on-hand retail channel inventory, our warehouse on-hand inventory levels, the title's recent sell-through history (if available), marketing trade programs, and competing titles. The relative importance of these factors varies among titles depending upon, among other items, genre, platform, seasonality, and sales strategy. Significant management judgments and estimates must be made and used in connection with establishing the allowance for returns and price protection in any accounting period. Based upon historical experience we believe our estimates are reasonable. However, actual returns and price protection could vary materially from our allowance estimates due to a number of reasons including, among others, a lack of consumer acceptance of a title, the release in the same period of a similarly themed title by a competitor, or technological obsolescence due to the emergence of new hardware platforms. Material differences may result in the amount and timing of our revenue for any period if factors or market conditions change or if management makes different judgments or utilizes different estimates in determining the allowances for returns and price protection. For example, a 1% change in our September 30, 2006 allowance for returns and price protection would impact net revenues by \$0.7 million.

Similarly, management must make estimates of the uncollectibility of our accounts receivable. In estimating the allowance for doubtful accounts, we analyze the age of current outstanding account balances, historical bad debts, customer concentrations, customer creditworthiness, current economic trends, and changes in our customers' payment terms and their economic condition, as well as whether we can obtain sufficient credit insurance. Any significant changes in any of these criteria would affect management's estimates in establishing our allowance for doubtful accounts.

We value inventory at the lower of cost or market. We regularly review inventory quantities on hand and in the retail channel and record a provision for excess or obsolete inventory based on the future expected demand for our products. Significant changes in demand for our products would impact management's estimates in establishing our inventory provision.

*Software Development Costs.* Software development costs include payments made to independent software developers under development agreements, as well as direct costs incurred for internally developed products.

We account for software development costs in accordance with Statement of Financial Accounting Standard (SFAS) No. 86, Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed. Software development costs are capitalized once the technological feasibility of a product is established and such costs are determined to be recoverable. Technological feasibility of a product encompasses both technical design documentation and game design documentation. For products where proven technology exists, this may occur early in the development cycle. Technological feasibility is evaluated on a product-by-product basis. Prior to a product's release, we expense, as part of cost of sales, software royalties and amortization, capitalized costs when we believe such amounts are not recoverable. Capitalized costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Amounts related to software development which are not capitalized are charged immediately to product development expense. We evaluate the future recoverability of capitalized amounts on a quarterly basis. The recoverability of capitalized software development costs is evaluated based on the expected performance of the specific products for which the costs relate. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon product release, capitalized software development costs are amortized to cost of sales, software royalties and amortization based on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of six months or less. For products that have been released in prior periods, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of when technological feasibility is established, as well as in the ongoing assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than and/or revised forecasted or actual costs are greater than the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge.

*Intellectual Property Licenses.* Intellectual property license costs represent license fees paid to intellectual property rights holders for use of their trademarks, copyrights, software, technology, or other intellectual property or proprietary rights in the development of our products. Depending upon the agreement with the rights holder, we may obtain the rights to use acquired intellectual property in multiple products over multiple years, or alternatively, for a single product.

We evaluate the future recoverability of capitalized intellectual property licenses on a quarterly basis. The recoverability of capitalized intellectual property license costs is evaluated based on the expected performance of the specific products in which the licensed trademark or copyright is to be used. As many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property, and the rights holder's continued promotion and exploitation of the intellectual property. Prior to the related product's release, we expense, as part of cost of sales intellectual property licenses, capitalized intellectual property costs when we believe such amounts are not recoverable. Capitalized intellectual property costs for those products that are cancelled or abandoned are charged to product development expense in the period of cancellation. Criteria used to evaluate expected product performance include: historical performance of comparable products using comparable technology; orders for the product prior to its release; and estimated performance of a sequel product based on the performance of the product on which the sequel is based.

Commencing upon the related product's release, capitalized intellectual property license costs are amortized to cost of sales intellectual property licenses based on the ratio of current revenues for the specific product to total projected revenues for all products in which the licensed property will be utilized. As intellectual property license contracts may extend for multiple years, the amortization of capitalized intellectual property license costs relating to such contracts may extend beyond one year. For intellectual property included in products that have been released and unreleased products, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

Significant management judgments and estimates are utilized in the assessment of the recoverability of capitalized costs. In evaluating the recoverability of capitalized costs, the assessment of expected product performance utilizes forecasted sales amounts and estimates of additional costs to be incurred. If revised forecasted or actual product sales are less than, and/or revised forecasted or actual costs are greater than, the original forecasted amounts utilized in the initial recoverability analysis, the net realizable value may be lower than originally estimated in any given quarter, which could result in an impairment charge. Additionally, as noted above, as many of our intellectual property licenses extend for multiple products over multiple years, we also assess the recoverability of capitalized intellectual property license costs based on certain qualitative factors such as the success of other products and/or entertainment vehicles utilizing the intellectual property, whether there are any future planned theatrical releases or television series based on the intellectual property and the rights holder's continued promotion and exploitation of the intellectual property. Material differences may result in the amount and timing of charges for any period if management makes different judgments or utilizes different estimates in evaluating these qualitative factors.

*Stock-based Compensation Expense.* On April 1, 2006, we adopted Statement of Financial Accounting Standards No. 123 (revised 2004), Share-Based Payment (SFAS 123R), which requires the measurement and recognition of compensation expense for all share-based payment awards made to our employees and directors including employee stock options and employee stock purchases related to the Employee Stock Purchase Plan based on estimated fair values. Stock-based compensation expense recognized under SFAS 123R for the three and six months ended September 30, 2006 was \$4.9 million and \$10.7 million, respectively.



Stock-based compensation expense under Accounting Principles Board Opinion No. 25, Accounting for Stock Issued to Employees ( APB 25 ) related to employee stock options, restricted stock, and employee stock purchases recognized during the three and six months ended September 30, 2005 was \$1.3 million and \$2.2 million, respectively. See Note 15 to the Consolidated Financial Statements for additional information.

As of April 1, 2005, the Company began estimating the value of employee stock options on the date of grant using a binomial-lattice model. Prior to April 1, 2005 the value of each employee stock option was estimated on the date of grant using the Black-Scholes model for the purpose of the pro-forma financial information in accordance with SFAS 123. The fair value of a share-based payment as of the grant date estimated by an option pricing model depends upon our future stock price as well as assumptions concerning expected volatility, risk-free interest rate, and risk-adjusted stock return, as well as measures of employees' forfeiture, exercise, and post-vesting termination behavior. Statistical methods were used to estimate employee type specific termination rates. These termination rates, in turn, were used to model the number of options that are expected to vest and post-vesting termination behavior. Employee type specific estimates of Expected Time-To-Exercise ( ETTE ) were used to reflect employee exercise behavior. ETTE was estimated by using statistical procedures to first estimate the conditional probability of exercise occurring during each time period, conditional on the option surviving to that time period. These probabilities were then used to estimate ETTE. The model was calibrated by adjusting parameters controlling exercise and post-vesting termination behavior so that the measures output by the model matched values of these measures that were estimated from historical data. The weighted-average estimated value of employee stock options granted during the three and six months ended September 30, 2006 was \$5.66 and \$5.44 per share using the binomial-lattice model with the following weighted-average assumptions:

|                         | Three Months Ended<br>September 30, 2006 | Six Months Ended<br>September 30, 2006 |   |
|-------------------------|------------------------------------------|----------------------------------------|---|
| Expected volatility     | 54.60                                    | % 54.33                                | % |
| Risk-free interest rate | 5.00                                     | % 5.04                                 | % |
| Expected dividends      |                                          |                                        |   |

To estimate volatility for the binomial-lattice model, we use methods or capabilities that are discussed in SFAS 123R and Staff Accounting Bulletin No. 107. These methods included the implied volatility method, which uses the market price of traded options to estimate short-term volatility, the historical method (annualized standard deviation of the instantaneous returns on Activision's stock) during the option's contractual term to estimate long-term volatility and a statistical model to estimate the transition or mean reversion from short-term volatility to long-term volatility. Based on these methods, for options granted during the three months ended September 30, 2006, the expected stock price volatility ranged from 50.70% to 55.84%, with a weighted average volatility of 54.60%. For options granted during the three months ended September 30, 2005, the expected stock price volatility ranged from 36% to 53%, with a weighted average volatility of 50%.

As was the case for volatility, the risk-free rate is assumed to change during the option's contractual period. As required by a binomial lattice model, the risk-free rate reflects the interest from one time period to the next ( forward rate ) as opposed to the interest rate from the grant date to the given time period ( spot rate ). Since we do not currently pay dividends and are not expected to pay them in the future, we have assumed that the dividend yield is zero.

The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding and is, as required by SFAS 123R, output by the binomial-lattice model. The expected life of employee stock options depends on all of the underlying assumptions and calibration of our model. The binomial-lattice model assumes that employees will exercise options when the stock price equals or exceeds an exercise boundary. The exercise boundary is not constant but continually declines as one approaches the option's expiration date. The exact placement of the exercise boundary depends on all of the model inputs as well as the measures that were used to calibrate the model to estimated measures of employees' exercise and termination behavior.

As stock-based compensation expense recognized in the Consolidated Statement of Operations for the three and six months ended September 30, 2006 is based on awards ultimately expected to vest, it has been reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and



revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures were estimated based on historical experience.

If factors change and we employ different assumptions in the application of SFAS 123R in future periods, the compensation expense that we record under SFAS 123R may differ significantly from what we have recorded in the current period.

48

---

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

The following table sets forth certain Consolidated Statements of Operations data for the periods indicated as a percentage of total net revenues and also breaks down net revenues by territory, business segment and platform, as well as operating loss by business segment (amounts in thousands):

|                                                   | Three Months Ended September 30, |          |      |             |             |          | Six Months Ended September 30, |   |    |             |             |   |
|---------------------------------------------------|----------------------------------|----------|------|-------------|-------------|----------|--------------------------------|---|----|-------------|-------------|---|
|                                                   | 2006                             |          |      | 2005        |             |          | 2006                           |   |    | 2005        |             |   |
|                                                   |                                  |          |      | As restated | As restated |          |                                |   |    | As restated | As restated |   |
| Net revenues                                      | \$                               | 188,172  | 100  | %           | \$          | 222,540  | 100                            | % | \$ | 376,241     | 100         | % |
| Costs and expenses:                               |                                  |          |      |             |             |          |                                |   |    |             |             |   |
| Cost of sales product costs                       |                                  | 127,374  | 68   |             |             | 112,582  | 51                             |   |    | 235,997     | 63          |   |
| Cost of sales software royalties and amortization |                                  | 9,348    | 5    |             |             | 20,427   | 9                              |   |    | 28,609      | 7           |   |
| Cost of sales intellectual property licenses      |                                  | 4,356    | 2    |             |             | 8,449    | 4                              |   |    | 14,272      | 4           |   |
| Product development                               |                                  | 25,608   | 14   |             |             | 28,366   | 13                             |   |    | 51,233      | 14          |   |
| Sales and marketing                               |                                  | 32,550   | 17   |             |             | 56,730   | 25                             |   |    | 68,729      | 18          |   |
| General and administrative                        |                                  | 26,346   | 14   |             |             | 23,774   | 11                             |   |    | 48,260      | 13          |   |
| Total costs and expenses                          |                                  | 225,582  | 120  |             |             | 250,328  | 113                            |   |    | 447,100     | 119         |   |
| Operating loss                                    |                                  | (37,410) | (20) |             |             | (27,788) | (12)                           |   |    | (70,859)    | (19)        |   |
| Investment income, net                            |                                  | 8,032    | 4    |             |             | 6,330    | 3                              |   |    | 16,307      | 5           |   |
| Loss before income tax benefit                    |                                  | (29,378) | (16) |             |             | (21,458) | (9)                            |   |    | (54,552)    | (14)        |   |
| Income tax benefit                                |                                  | (5,076)  | (3)  |             |             | (7,228)  | (3)                            |   |    | (11,941)    | (3)         |   |
| Net loss                                          | \$                               | (24,302) | (13) | %           | \$          | (14,230) | (6)                            | % | \$ | (42,611)    | (11)        | % |
| Net Revenues by Territory:                        |                                  |          |      |             |             |          |                                |   |    |             |             |   |
| North America                                     | \$                               | 74,249   | 40   | %           | \$          | 111,904  | 50                             | % | \$ | 173,863     | 46          | % |
| Europe                                            |                                  | 107,775  | 57   |             |             | 104,698  | 47                             |   |    | 189,588     | 51          |   |
| Other                                             |                                  | 6,148    | 3    |             |             | 5,938    | 3                              |   |    | 12,790      | 3           |   |
| Total net revenues                                | \$                               | 188,172  | 100  | %           | \$          | 222,540  | 100                            | % | \$ | 376,241     | 100         | % |
| Net Revenues by Segment/Platform Mix Publishing:  |                                  |          |      |             |             |          |                                |   |    |             |             |   |
| Console                                           | \$                               | 84,136   | 45   | %           | \$          | 108,025  | 48                             | % | \$ | 174,325     | 46          | % |
| Hand-held                                         |                                  | 23,202   | 12   |             |             | 44,287   | 20                             |   |    | 49,786      | 13          |   |

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

|                                     |              |        |              |        |              |        |              |       |  |
|-------------------------------------|--------------|--------|--------------|--------|--------------|--------|--------------|-------|--|
| PC                                  | 18,066       | 10     | 15,095       | 7      | 36,055       | 10     | 40,953       | 9     |  |
| Total publishing net revenues       | 125,404      | 67     | 167,407      | 75     | 260,166      | 69     | 360,958      | 78    |  |
| Distribution:                       |              |        |              |        |              |        |              |       |  |
| Console                             | 33,337       | 18     | 29,848       | 13     | 62,125       | 17     | 67,936       | 15    |  |
| Hand-held                           | 23,372       | 12     | 19,167       | 9      | 41,585       | 11     | 23,075       | 5     |  |
| PC                                  | 6,059        | 3      | 6,118        | 3      | 12,365       | 3      | 11,664       | 2     |  |
| Total distribution net revenues     | 62,768       | 33     | 55,133       | 25     | 116,075      | 31     | 102,675      | 22    |  |
| Total net revenues                  | \$ 188,172   | 100 %  | \$ 222,540   | 100 %  | \$ 376,241   | 100 %  | \$ 463,633   | 100 % |  |
| Operating income (loss) by Segment: |              |        |              |        |              |        |              |       |  |
| Publishing                          | \$ (36,607 ) | (19 )% | \$ (28,821 ) | (13 )% | \$ (68,125 ) | (18 )% | \$ (43,601 ) | (9 )% |  |
| Distribution                        | (803 )       | (1 )%  | 1,033        | 1 %    | (2,734 )     | (1 )%  | 1,494        |       |  |
| Total operating loss                | \$ (37,410 ) | (20 )% | \$ (27,788 ) | (12 )% | \$ (70,859 ) | (19 )% | \$ (42,107 ) | (9 )% |  |

**Results of Operations Three and Six Months Ended September 30, 2006 and 2005***Net Revenues*

We primarily derive revenue from sales of packaged interactive software games designed for play on video game consoles (such as the PS2, Xbox, Xbox360, and GameCube), PCs, and hand-held game devices (such as the GBA, NDS, and PSP). We also derive revenue from our distribution business in Europe, which provides logistical and sales services to third-party publishers of interactive entertainment software, our own publishing operations, and third-party manufacturers of interactive entertainment hardware.

The following table details our consolidated net revenues by business segment and our publishing net revenues by territory for the three months ended September 30, 2006 and 2005 (in thousands):

|                                | <b>Three Months Ended September 30,</b> |             | <b>Increase/<br/>(Decrease)</b> | <b>Percent<br/>Change</b> |
|--------------------------------|-----------------------------------------|-------------|---------------------------------|---------------------------|
|                                | <b>2006</b>                             | <b>2005</b> |                                 |                           |
| <b>Publishing Net Revenues</b> |                                         |             |                                 |                           |
| North America                  | \$ 74,249                               | \$ 111,904  | \$ (37,655)                     | (34)%                     |
| Europe                         | 45,007                                  | 49,565      | (4,558)                         | (9)%                      |
| Other                          | 6,148                                   | 5,938       | 210                             | 4%                        |
| Total international            | 51,155                                  | 55,503      | (4,348)                         | (8)%                      |
| Total publishing net revenues  | 125,404                                 | 167,407     | (42,003)                        | (25)%                     |
| Distribution net revenues      | 62,768                                  | 55,133      | 7,635                           | 14%                       |
| Consolidated net revenues      | \$ 188,172                              | \$ 222,540  | \$ (34,368)                     | (15)%                     |

Consolidated net revenues decreased 15% from \$222.5 million for the three months ended September 30, 2005 to \$188.2 million for the three months ended September 30, 2006. This decrease was a result of:

- Fewer title releases in the second quarter of fiscal 2007 consistent with our ongoing plan to have a more focused slate of titles throughout fiscal 2007 due to the console transition. In the second quarter of fiscal 2007, we had only two new releases, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventures*, both of which were only released in North America. This compares to the second quarter of fiscal 2006 where new releases were *World Series of Poker*, *X-Men Legends 2* and *Ultimate Spider-Man* in North America, and, in Europe, *Fantastic 4* as well as PSP releases of *Tony Hawk's Underground 2 Remix* and *Spider-Man 2* coinciding with the European launch of the PSP hardware.

- Continued reduced pricing on current generation catalog titles as a result of the ongoing console transition.

Partially offset by:

- An increase in net revenues from our distribution business resulting from stronger third-party releases in the second quarter of fiscal 2007 and the addition of a significant new customer.
- Increased net revenues as a result of our acquisition of RedOctane, the publisher of *Guitar Hero*, as well as continued strong catalog sales of *Call of Duty 2*.
- European publishing net revenues benefited from the strong performance of the second quarter fiscal 2007 affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy*.
- A year over year strengthening of the Euro ( EUR ) and Great Britain Pound ( GBP ) in relation to the United States Dollar ( USD ). Foreign exchange rates increased reported net revenues by approximately \$4.7 million for the three months ended September 30, 2006. Excluding the impact of changing foreign currency rates, our consolidated net revenues decreased 18% year over year.



## Edgar Filing: ACTIVISION INC /NY - Form 10-Q

The following table details our consolidated net revenues by business segment and our publishing net revenues by territory for the six months ended September 30, 2006 and 2005 (in thousands):

|                                | Six Months Ended September 30, |            | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------------------|--------------------------------|------------|-------------------------|-------------------|
|                                | 2006                           | 2005       |                         |                   |
| <b>Publishing Net Revenues</b> |                                |            |                         |                   |
| North America                  | \$ 173,863                     | \$ 224,224 | \$ (50,361)             | (22)%             |
| Europe                         | 73,513                         | 122,004    | (48,491)                | (40)%             |
| Other                          | 12,790                         | 14,730     | (1,940)                 | (13)%             |
| Total international            | 86,303                         | 136,734    | (50,431)                | (37)%             |
| Total publishing net revenues  | 260,166                        | 360,958    | (100,792)               | (28)%             |
| Distribution net revenues      | 116,075                        | 102,675    | 13,400                  | 13%               |
| Consolidated net revenues      | \$ 376,241                     | \$ 463,633 | \$ (87,392)             | (19)%             |

Consolidated net revenues decreased 19% from \$463.6 million for the six months ended September 30, 2005 to \$376.2 million for the six months ended September 30, 2006. The decrease was due to the following:

- Our overall publishing net revenues decreased by \$100.8 million. This was primarily due to fewer titles released in the first six months of fiscal 2007 combined with particularly strong performance on certain of our fiscal 2006 first quarter releases. In the first six months of fiscal 2007, we released *Over the Hedge*, *X-Men: The Official Game*, worldwide, and, in North America, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventures*. This compares to our fiscal 2006 first six month releases of *Madagascar*, *Doom 3* for the Xbox, *Doom 3: Resurrection of Evil* for the PC, *Fantastic Four*, the North American releases of *Ultimate Spider-Man* and *X-Men Legends 2*, and the European PSP releases of *Tony Hawk's Underground 2 Remix* and *Spider-Man 2*. According to NPD, *Doom 3* Collector's Edition was the #1 best-selling video game in the U.S. on the Xbox platform for the month of April 2005. Additionally, *Madagascar* was the #1 best-selling children's title and the #2 selling game across all platforms for the month of June 2005.
- In Europe, in addition to the decrease discussed above, our net revenues were impacted by a decline in affiliate business due to the timing of affiliate releases. Prior year European net revenues were largely impacted by the May 2005 release of LucasArts' *Star Wars: Episode III Revenge of the Sith*. Although we experienced strong performance from the September 2006 release of LucasArts' *Lego Star Wars II: The Original Trilogy*, this title was released much later in the comparable six month period.

Partially offset by:

- An increase in net revenues from our distribution business resulting from a stronger release schedule for certain third-party publishers in the first six months of fiscal 2007, increased hardware sales due to continued sales of NDS, PSP, and Xbox360 hardware platforms, and the addition of a significant new customer in the second quarter of fiscal 2007.
- Strong continued performance of our recent acquisition, RedOctane, and their *Guitar Hero* title as well as *Call of Duty 2* catalog sales.

Edgar Filing: ACTIVISION INC /NY - Form 10-Q

North America Publishing Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net<br>Revenues | September 30,<br>2005 | % of<br>Consolidated<br>Net<br>Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|-----------------------------------------|-----------------------|-----------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 74,249             | 40                                      | % \$ 111,904          | 50                                      | % \$ (37,655 )          | (34 )%            |
| Six Months Ended   | 173,863               | 46                                      | % 224,224             | 48                                      | % (50,361 )             | (22 )%            |

North America publishing net revenues decreased 34% from \$111.9 million for the three months ended September 30, 2005 to \$74.2 million for the three months ended September 30, 2006. For the six months ended September 30, 2006, North American publishing net revenues were \$173.9 million, a decrease of 22% from \$224.2 million for the six months ended September 30, 2005. The decreases in net revenues for both the quarter and six months ended September 30, 2006 were due to a decrease in the number of titles released combined with continued reduced pricing on current generation catalog titles as a result of the ongoing console transition. In the second quarter of fiscal 2007, we had only two new releases, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventures*. This compares to the second quarter of fiscal 2006 where our new releases were *X-Men Legends 2*, *Ultimate Spider-Man*, and *World Series of Poker*. In the first six months of fiscal 2007, we released *Over the Hedge*, *X-Men: The Official Game*, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventures*. This compares to our fiscal 2006 first six month releases of *Madagascar*, *Doom 3* for the Xbox, *Doom 3: Resurrection of Evil* for the PC, *Fantastic Four*, *Ultimate Spider-Man*, and *X-Men Legends 2*. The decreases were partially offset by continued strong performance of *Call of Duty 2* for the Xbox360, acquisition of *Guitar Hero*, and revenue from Xbox Live downloads of *Doom 3 Arcade* and *Call of Duty 2 Maps Pack*. North America publishing net revenues also decreased as a percentage of consolidated net revenues from 50% and 48% for the three and six months ended September 30, 2005, respectively, to 40% and 46% for the three and six months ended September 30, 2006, respectively. The decreases in the percentages of total consolidated net revenues are a result of the net revenue decline coupled with strong growth of our distribution business during these periods which became a larger portion of our consolidated net revenues.

International Publishing Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net<br>Revenues | September 30,<br>2005 | % of<br>Consolidated<br>Net<br>Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|-----------------------------------------|-----------------------|-----------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 51,155             | 27                                      | % \$ 55,503           | 25                                      | % \$ (4,348 )           | (8 )%             |
| Six Months Ended   | 86,303                | 23                                      | % 136,734             | 29                                      | % (50,431 )             | (37 )%            |

International publishing net revenues decreased by 8% from \$55.5 million for the three months ended September 30, 2005, to \$51.2 million for the three months ended September 30, 2006. The decrease reflects the decrease in the number of new releases quarter over quarter and reduced pricing on catalog titles. In the second quarter of fiscal 2007, we did not release any titles internationally. In the second quarter of fiscal 2006, we released *Fantastic 4* in Europe and corresponding with the European introduction of the PSP, *Tony Hawk's Underground 2: Remix*, *Spider-Man 2*, and an affiliate title for the PSP. The decrease was partially offset by strong performance in the second quarter of fiscal 2007 of an affiliate title, LucasArts *Lego Star Wars II: The Original Trilogy*, which was released in September 2006, as well as the quarter over quarter strengthening of the EUR and GBP in relation to the USD of approximately \$1.9 million for the three months ended September 30, 2006 as compared to the three months ended September 30, 2005. Excluding the impact of changing foreign currency rates, our international publishing net revenues decreased 11% year over year. As a percentage of consolidated net revenues, international publishing net revenues increased from 25% at September 30, 2005 to 27% at September 30, 2006. The increase is primarily due to the strong performance of the affiliate title released in the second quarter of fiscal 2007 in Europe.



International publishing net revenues decreased from \$136.7 million for the six months ended September 30, 2005 to \$86.3 million for the six months ended September 30, 2006. The decrease in international publishing net revenues was due to the decrease in the number of titles released combined with strong performance on certain of our fiscal 2006 releases, such as *Madagascar* and *Doom 3* for the Xbox. Further contributing to the period over period decrease in international publishing net revenues was the timing of affiliate label title releases within each respective period. LucasArts' *Star Wars: Episode III Revenge of the Sith* was released in May 2005, much earlier in the respective six month period ended September 30 than *Lego Star Wars II: The Original Trilogy*, which was released in September 2006. As a percentage of net revenues, international publishing net revenues decreased from 29% to 23% of consolidated net revenues as a result of the net revenue decline coupled with the strong growth in our distribution business during that period which became a larger portion of our consolidated net revenues.

*Publishing Net Revenues by Platform (in thousands)*

The following table details our publishing net revenues by platform and as a percentage of total publishing net revenues for the three months ended September 30, 2006 and 2005 (in thousands):

|                               | Three Months<br>Ended<br>September 30,<br>2006 | % of<br>Publishing<br>Net Revs. | Three Months<br>Ended<br>September 30,<br>2005 | % of<br>Publishing<br>Net Revs. | Increase/<br>(Decrease) | Percent<br>Change |
|-------------------------------|------------------------------------------------|---------------------------------|------------------------------------------------|---------------------------------|-------------------------|-------------------|
| Publishing Net Revenues       |                                                |                                 |                                                |                                 |                         |                   |
| PC                            | \$ 18,066                                      | 14                              | % \$ 15,095                                    | 9                               | % \$ 2,971              | 20                |
| Console                       |                                                |                                 |                                                |                                 |                         |                   |
| Sony PlayStation 2            | 56,044                                         | 45                              | % 64,658                                       | 39                              | % (8,614)               | (13)              |
| Microsoft Xbox 360            | 18,285                                         | 14                              | %                                              |                                 | % 18,285                | n/a               |
| Microsoft Xbox                | 5,968                                          | 5                               | % 25,353                                       | 15                              | % (19,385)              | (76)              |
| Nintendo GameCube             | 3,832                                          | 3                               | % 17,904                                       | 11                              | % (14,072)              | (79)              |
| Other                         | 7                                              |                                 | % 110                                          |                                 | % (103)                 | (94)              |
| Total console                 | 84,136                                         | 67                              | % 108,025                                      | 65                              | % (23,889)              | (22)              |
| Hand-held                     | 23,202                                         | 19                              | % 44,287                                       | 26                              | % (21,085)              | (48)              |
| Total publishing net revenues | \$ 125,404                                     | 100                             | % \$ 167,407                                   | 100                             | % \$ (42,003)           | (25)              |

# Edgar Filing: ACTIVISION INC /NY - Form 10-Q

The following table details our publishing net revenues by platform and as a percentage of total publishing net revenues for the six months ended September 30, 2006 and 2005 (in thousands):

|                                | Six Months<br>Ended<br>September 30,<br>2006 | % of<br>Publishing<br>Net Revs. | Six Months<br>Ended<br>September 30,<br>2005 | % of<br>Publishing<br>Net Revs. | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------------------|----------------------------------------------|---------------------------------|----------------------------------------------|---------------------------------|-------------------------|-------------------|
| <b>Publishing Net Revenues</b> |                                              |                                 |                                              |                                 |                         |                   |
| PC                             | \$ 36,055                                    | 14                              | % \$ 40,953                                  | 11                              | % \$ (4,898 )           | (12 )%            |
| <b>Console</b>                 |                                              |                                 |                                              |                                 |                         |                   |
| Sony PlayStation 2             | 107,345                                      | 41                              | % 130,142                                    | 36                              | % (22,797 )             | (18 )%            |
| Microsoft Xbox 360             | 30,106                                       | 12                              | %                                            |                                 | % 30,106                | n/a               |
| Microsoft Xbox                 | 20,143                                       | 8                               | % 91,960                                     | 26                              | % (71,817 )             | (78 )%            |
| Nintendo GameCube              | 16,730                                       | 6                               | % 28,045                                     | 8                               | % (11,315 )             | (40 )%            |
| Other                          | 1                                            |                                 | % 240                                        |                                 | % (239 )                | (100 )%           |
| Total console                  | 174,325                                      | 67                              | % 250,387                                    | 70                              | % (76,062 )             | (30 )%            |
| Hand-held                      | 49,786                                       | 19                              | % 69,618                                     | 19                              | % (19,832 )             | (28 )%            |
| Total publishing net revenues  | \$ 260,166                                   | 100                             | % \$ 360,958                                 | 100                             | % \$ (100,792 )         | (28 )%            |

## Personal Computer Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 18,066             | 14                                 | % \$ 15,095           | 9                                  | % \$ 2,971              | 20 %              |
| Six Months Ended   | 36,055                | 14                                 | % 40,953              | 11                                 | % (4,898 )              | (12 )%            |

Net revenues from sales of titles for the PC increased 20% from \$15.1 million and 9% of publishing net revenues for the three months ended September 30, 2005 to \$18.1 million and 14% of publishing net revenues for the three months ended September 30, 2006. The increase was primarily due to continued strong sales of *Call of Duty 2* and the release of our European affiliate title, LucasArts *Lego Star Wars II: The Original Trilogy*. This activity compares to our second quarter of fiscal 2006 where net revenues were mainly driven by catalog sales of *Rome: Total War* and *Call of Duty*.

Net revenues from sales of titles for the PC decreased 12% from \$41.0 million and 11% of publishing net revenues for the six months ended September 30, 2005 to \$36.1 million and 14% of publishing net revenues for the six months ended September 30, 2006. The decrease was due to a stronger base period which included the first quarter fiscal 2006 release of *Doom 3: Resurrection of Evil* and continued strong catalog sales of three of our best-selling PC titles: *Rome: Total War*, *Doom 3*, and *Call of Duty*. This compares to the first six months of fiscal 2007 where we had the releases of *The Movies: Stunts and Effects*, *X-Men: The Official Game*, *Over the Hedge*, and our European affiliate title LucasArts *Lego Star Wars II: The Original Trilogy*.

**Sony PlayStation 2 Net Revenues (in thousands)**

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 56,044             | 45                                 | % \$ 64,658           | 39                                 | % \$ (8,614 )           | (13 )%            |
| Six Months Ended   | 107,345               | 41                                 | % 130,142             | 36                                 | % (22,797 )             | (18 )%            |

Net revenues from sales of titles for the PS2 decreased 13% from \$64.7 million for the three months ended September 30, 2005 to \$56.0 million for the three months ended September 30, 2006. For the six months ended September 30, 2006 net revenues from sales of titles for the PS2 were \$107.3 million, a decrease of 18% from the six months ended September 30, 2005. The decreases for both the three and six month periods reflect fewer PS2 title releases period over period, stronger performing new release titles in fiscal 2006, and reduced pricing on catalog titles due to the upcoming release of the PS3. During the second quarter of fiscal 2007, we released PS2 versions of *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventure* in North America, and one European affiliate label title, LucasArts *Lego Star Wars II: The Original Trilogy*. This compares to PS2 new releases in the second quarter of fiscal 2006 of *Ultimate Spider-Man*, *X-Men Legends 2*, and *World Series of Poker*. For the six months ended September 30, 2006 we also released *Over the Hedge* and *X-Men: The Official Game*. This compares to the six months ended September 30, 2005 where, in addition to the titles above, we released *Madagascar*, *Fantastic Four*, and our European affiliate title, LucasArts *Star Wars Episode III: Revenge of the Sith*. As a percentage of publishing net revenues, net revenues from the sale of titles for the PS2 increased from 39% to 45% for the quarters ended September 30, 2005 and 2006, respectively, and from 36% to 41% for the six months ended September 30, 2005 and 2006, respectively. The increases as a percentage of publishing net revenues reflect the acquisition of the PS2 exclusive title, *Guitar Hero*, causing a lower proportionate decrease in PS2 net revenues.

**Microsoft Xbox360 Net Revenues (in thousands)**

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 18,285             | 14                                 | % \$                  |                                    | % \$ 18,285             | n/a               |
| Six Months Ended   | 30,106                | 12                                 | %                     |                                    | % 30,106                | n/a               |

The Xbox360 was released in November 2005 and was the first of the next-generation hardware to be released. Consistent with our goal of having a significant presence at the launch of each new platform, we released four titles concurrently with the release of the Xbox360; *Call of Duty 2*, *THAW*, *Quake 4*, and *GUN*. In addition, we released *X-Men: The Official Game* in the first quarter of fiscal 2007, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventures* in North America, and had the European affiliate title release of LucasArts *Lego Star Wars II: The Original Trilogy* in the second quarter of fiscal 2007. The primary contributors to our second quarter fiscal 2007 Xbox360 net revenues were continued strong sales of *Call of Duty 2*, which is the best-selling Xbox360 game to date according to the NPD Group, the second quarter releases mentioned above, and Xbox Live downloads of *Call of Duty 2 Maps Pack* and *Doom 3 Arcade*. For the six months ended September 30, 2006, Xbox 360 net revenues were driven by the first quarter fiscal 2007 launch of *X-Men: The Official Game* as well as the factors discussed for the second quarter of fiscal 2007.

# Edgar Filing: ACTIVISION INC /NY - Form 10-Q

## Microsoft Xbox Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 5,968              | 5                                  | % \$ 25,353           | 15                                 | % \$ (19,385 )          | (76 )%            |
| Six Months Ended   | 20,143                | 8                                  | % 91,960              | 26                                 | % (71,817 )             | (78 )%            |

Net revenues from sales of titles for the Xbox decreased 76% from \$25.4 million and 15% of publishing net revenues for the three months ended September 30, 2005 to \$6.0 million and 5% of publishing net revenues for the three months ended September 30, 2006. For the six months ended September 30, 2006, net revenues from sales of titles for the Xbox decreased 78% from \$92.0 million and 26% of publishing net revenues to \$20.1 million and 8% of publishing net revenues. The decreases for both periods in absolute dollars and as a percentage of publishing net revenues were primarily attributable to the slowdown of sales for the Xbox as customers migrate to its successor, the Xbox360, combined with the release of fewer titles on the Xbox platform. Further contributing to the decreases were increased provisions for returns and price protection in anticipation of quicker required pricing actions as a result of the introduction of the Xbox360. In the second quarter of fiscal 2006, we released *Ultimate Spider-Man* and *X-Men Legends II* for the Xbox, both of which individually outperformed our top three selling titles for the Xbox for the second quarter of fiscal 2007: *Call of Duty: Big Red One*, *Tony Hawk's American Wasteland*, and the European affiliate release, LucasArts' *Lego Star Wars II: The Original Trilogy*. For the six months ended September 30, 2005, Xbox net revenues were driven by strong performance of the first quarter fiscal 2006 release of the Xbox exclusive *Doom 3*. In the first six months of fiscal 2007, there were no comparable Xbox exclusive titles.

## Nintendo GameCube Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 3,832              | 3                                  | % \$ 17,904           | 11                                 | % \$ (14,072 )          | (79 )%            |
| Six Months Ended   | 16,730                | 6                                  | % 28,045              | 8                                  | % (11,315 )             | (40 )%            |

Net revenues from sales of titles for the Nintendo GameCube decreased 79% from \$17.9 million and 11% of publishing net revenues for the three months ended September 30, 2005 to \$3.8 million and 3% of publishing net revenues for the three months ended September 30, 2006. The decrease in absolute dollars and as a percentage of publishing net revenues is due primarily to the decrease in new releases on the GameCube combined with a gradual slowdown in sales on the GameCube platform as customers anticipate the release of the next-generation console from Nintendo, the Wii. In the second quarter of fiscal 2006 we released *Ultimate Spider-Man* and *X-Men Legends II* on the GameCube and experienced strong catalog sales from *Madagascar* and *Fantastic Four*. In the second quarter of fiscal 2007 the only new release was our European affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy*. In addition, net revenue for the quarter was affected by pricing declines on catalog titles due to the effects of the console transition.

Net revenues from sales of titles for the Nintendo GameCube decreased 40% from \$28.0 million for the six months ended September 30, 2005 to \$16.7 million for the six months ended September 30, 2006. The decrease was a result of the decrease experienced in the second quarter of fiscal 2007, as discussed above, partially offset by the strength of our first quarter fiscal 2007 releases of *Over the Hedge* and *X-Men: The Official Game*, which outperformed the two titles released for the GameCube in the first quarter of fiscal 2006, *Madagascar* and *Fantastic Four*.

### Hand-Held Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 23,202             | 19                                 | % \$ 44,287           | 26                                 | % \$ (21,085 )          | (48 )%            |
| Six Months Ended   | 49,786                | 19                                 | % 69,618              | 19                                 | % (19,832 )             | (28 )%            |

Net revenues from sales of titles for hand-held platforms for the three months ended September 30, 2006 decreased 48% from the prior fiscal year, from \$44.3 million or 26% of publishing net revenues to \$23.2 million or 19% of publishing net revenues. The decrease is primarily due to fewer titles released during the quarter on the various handheld platforms. During the second quarter of fiscal 2006, we released three PSP titles in Europe, *Spider-Man 2*, *Tony Hawk's Underground 2: Remix*, and an affiliate title concurrent with the European release of the PSP platform. In addition, we saw particularly strong performance from *World Series of Poker* on the PSP, *Ultimate Spider-Man* on the NDS and GBA, *Madagascar* on the NDS and GBA, and the release of four 2-for-1 GBA catalog title bundles, which included two games repackaged on a single cartridge. This compares to the second quarter of fiscal 2007, where we had new releases of *World Series of Poker: Tournament of Champions* in North America on the PSP and our European affiliate title, LucasArts' *Lego Star Wars II: The Original Trilogy* on the NDS and the GBA. Partially offsetting the decrease in the number of titles released was strong catalog performance in the second quarter of fiscal 2007 of *Over the Hedge* and *Madagascar* on the NDS and GBA as well as, in Europe, LucasArts' *Star Wars Battlefront II* on the PSP.

Net revenues from sales of titles for hand-held platforms for the six months ended September 30, 2006 decreased 28% from the prior fiscal year, from \$69.6 million to \$49.8 million. As a percentage of publishing net revenues, net revenues from the sale of titles for hand-held platforms remained constant at 19%. The decrease in absolute dollars is mainly due to the second quarter fiscal 2007 decrease in new releases discussed above, partially offset by the particularly strong performance of our first quarter fiscal 2007 releases of *Over the Hedge* and *X-Men: The Official Game* on the NDS and GBA, *Cabela's Dangerous Hunts* and *MTX: Mototrax 2006* on the PSP, and continued strong catalog sales of *Madagascar* on the GBA and NDS.

### Overall

The platform mix of our future publishing net revenues will likely be impacted by a number of factors, including the ability of hardware manufacturers to continue to increase their installed hardware base and the introduction of new hardware platforms, as well as the performance of our key product releases. We expect that net revenues from console titles will continue to represent the largest component of our publishing net revenues, with PS2 having the largest percentage of console business in the short term while the installed base of the next generation consoles continues to increase. With the release of the NDS and PSP platforms, we expect to see a continued increase in our hand-held business in line with the growth in the installed base in comparison to prior periods. Our net revenues from PC titles will be primarily driven by our product release schedule.

A significant portion of our revenues and profits are derived from a relatively small number of popular titles and brands each year so revenues and profits are significantly affected by our ability to release highly successful titles. For example, for the three months ended September 30, 2006, 27% of our consolidated net revenues and 40% of worldwide publishing net revenues were derived from net revenues from LucasArts' *Lego Star Wars II: The Original Trilogy*, *Guitar Hero*, and *Call of Duty 2*. For the six months ended September 30, 2006, 23% of our consolidated net revenues and 34% of worldwide publishing net revenues were derived from net revenues from *Over the Hedge*, LucasArts' *Lego Star Wars II: The Original Trilogy*, and *Guitar Hero*. Though many of these titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues directly and positively impact operating profits resulting in a disproportionate amount of operating income being derived from select titles. We expect that a limited number of titles and brands will continue to produce a disproportionately large amount of our net revenues and profits.

Three factors that could affect future publishing and distribution net revenue performance are console hardware pricing, software pricing, and transitions in console platforms. As console hardware moves through its life cycle, hardware manufacturers typically enact price reductions. Reductions in the price of console hardware typically result in an increase in the installed base of hardware owned by consumers. Historically, we



have also seen that lower console hardware prices put downward pressure on software pricing. While we expect console software launch pricing for the Xbox360 and PS3 titles to be \$59.99 and Wii titles to be \$49.99, we are seeing software pricing declines on the current-generation console systems. Additionally, when new console platforms are announced or introduced into the market, such as the November 2006 releases of the Wii and, in North America, the PS3, consumers typically reduce their purchases of game console entertainment software products for current console platforms in anticipation of new platforms becoming available. During these periods, sales of our game console entertainment software products may be expected to slow or even decline until new platforms are introduced and achieve wide consumer acceptance.

58

---

# Edgar Filing: ACTIVISION INC /NY - Form 10-Q

## Distribution Net Revenues (in thousands)

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net Revenues | September 30,<br>2005 | % of<br>Consolidated<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------------------|-----------------------|--------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 62,768             | 33                                   | % \$ 55,133           | 25                                   | % \$ 7,635              | 14                |
| Six Months Ended   | 116,075               | 31                                   | % 102,675             | 22                                   | % 13,400                | 13                |

Distribution net revenues for the three months ended September 30, 2006 increased 14% from the prior fiscal year, from \$55.1 million or 25% of consolidated net revenues to \$62.8 million or 33% of consolidated net revenues. For the six months ended September 30, 2006 distribution net revenues increased 13% from the prior fiscal year, from \$102.7 million and 22% of consolidated net revenues to \$116.1 million and 31% of consolidated net revenues. The increases for both the three and six month periods ended September 30, 2006, was primarily the result of strong release schedule for certain third-party publishers, increased hardware sales due to continued sales of NDS, PSP, and Xbox360 hardware platforms, and the addition of a significant new customer in the second quarter of fiscal 2007. In addition to these increases, the increase as a percentage of consolidated net revenues was also due to the decline in net revenues from our publishing business as discussed above. Further contributing to the increase was a year over year strengthening of the EUR and GBP in relation to the USD. Foreign exchange rates increased reported distribution net revenues by approximately \$2.8 million and \$1.6 million for the three months and six months ended September 30, 2006, respectively. Excluding the impact of changing foreign currency rates, distribution net revenues increased 9% and 12% year over year for the three and six months ended September 30, 2006, respectively.

The mix of future distribution net revenues will be driven by a number of factors including the occurrence of further hardware price reductions instituted by hardware manufacturers, the introduction of new hardware platforms, and our ability to establish and maintain distribution agreements with hardware manufacturers and third-party software publishers. For the remainder of fiscal 2007, distribution net revenues are expected to be flat when compared with fiscal 2006 due to uncertainty with regard to the software market as a result of the transition from current-generation console systems to the next-generation consoles systems, the delay of the PS3 launch in Europe, and a more focused slate of Activision titles.

## Costs and Expenses

### Cost of Sales Product Costs (in thousands)

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net Revenues | September 30,<br>2005 | % of<br>Consolidated<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------------------|-----------------------|--------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 127,374            | 68                                   | % \$ 112,582          | 51                                   | % \$ 14,792             | 13                |
| Six Months Ended   | 235,997               | 63                                   | % 249,336             | 54                                   | % (13,339)              | (5)               |

Cost of sales product costs represented 68% and 51% of consolidated net revenues for the three months ended September 30, 2006 and 2005, respectively. In absolute dollars, cost of sales product costs increased 13% from \$112.6 million at September 30, 2005 to \$127.4 million at September 30, 2006. The primary factors contributing to the increase in the cost of sales product costs are:

- A shift in the mix of business between our publishing and distribution segments. Distribution net revenues as a percentage of consolidated net revenues increased from 25% in the second quarter of fiscal 2006 to 33% in the second quarter of fiscal 2007. Our distribution business typically has higher cost of sales product costs than our publishing business.

## Hand-Held Net Revenues (in thousands)

- An increase in net revenues from our international affiliate business with the second quarter fiscal 2007 release of LucasArts *Lego Star Wars II, The Original Trilogy*. We did not have any LucasArts

59

---

releases in the second quarter of fiscal 2006. Affiliate label releases typically carry a significantly higher cost of sales product costs than our own mainline titles.

Cost of sales product costs represented 63% and 54% of consolidated net revenues for the six months ended September 30, 2006 and 2005, respectively. In absolute dollars, cost of sales product costs decreased 5% as compared to the first six months of fiscal 2006. The decrease in absolute dollars is due to higher sales volume in the first quarter of fiscal 2006 combined with a shift in timing of affiliate label releases. Although we had one LucasArts release in both periods, LucasArts *Star Wars: Episode III Revenge of the Sith* was released earlier in the corresponding six month period while LucasArts *Lego Star Wars II, The Original Trilogy* was released late in the second quarter of fiscal 2007. The primary factors that affected cost of sales product costs as a percentage of consolidated net revenues were reduced pricing on current generation title releases and a number of catalog titles in the first six months of fiscal 2007 along with the two factors discussed above related to our second quarter fiscal 2007.

*Cost of Sales Software Royalties and Amortization (in thousands)*

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 9,348              | 7                                  | % \$ 20,427           | 12                                 | % \$ (11,079 )          | (54 )%            |
| Six Months Ended   | 28,609                | 11                                 | % 35,003              | 10                                 | % (6,394 )              | (18 )%            |

Cost of sales software royalties and amortization as a percentage of publishing net revenues decreased from 12% for the three months ended September 30, 2005 to 7% for the three months ended September 30, 2006. In absolute dollars, cost of sales software royalties and amortization decreased from the prior fiscal year, from \$20.4 million to \$9.3 million or 54% for the three months ended September 30, 2006 compared to the three months ended September 30, 2005. The decreases are mainly due to:

- A decrease of 25% in publishing net revenues for the quarter ended September 30, 2006 compared to the quarter ended September 30, 2005.
- A decrease in the number of new title releases quarter over quarter combined with lower development costs on titles released in the second quarter of fiscal 2007. In the second quarter of fiscal 2007, we released *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventure* in North America, each of which had lower development costs than our typical releases. This compares to the second quarter of fiscal 2006 where new releases were *World Series of Poker* and, in North America, *X-Men Legends 2* and *Ultimate Spider-Man*. In addition, in Europe we released *Fantastic 4* as well as PSP releases of *Tony Hawk's Underground 2 Remix* and *Spider-Man 2* coinciding with the launch of the PSP hardware.

For the six months ended September 30, 2006, cost of sales software royalties and amortization decreased from \$35.0 million to \$28.6 million or 18% compared to the same period in the prior year. As a percentage of publishing net revenues, cost of sales software royalties and amortization increased slightly from 10% for the six months ended September 30, 2005 to 11% for the six months ended September 30, 2006. The decrease in absolute dollars is due primarily to a 28% decrease in publishing net revenues for the six months ending September 30, 2006 resulting in a corresponding decrease in cost of sales software royalties and amortization. The increase as a percentage of publishing net revenues is primarily due to the release of *X-Men: The Official Game* which had higher development costs than the titles released in the prior year as the title was developed across all platforms including the more technologically advanced Xbox360.

# Edgar Filing: ACTIVISION INC /NY - Form 10-Q

## Cost of Sales Intellectual Property Licenses (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005 | % of<br>Publishing<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|-----------------------|------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 4,356              | 3                                  | % \$ 8,449            | 5                                  | % \$ (4,093 )           | (48 )%            |
| Six Months Ended   | 14,272                | 5                                  | % 29,389              | 8                                  | % (15,117 )             | (51 )%            |

Cost of sales intellectual property licenses for the three months ended September 30, 2006 decreased in absolute dollars by 48% from \$8.4 million for the three months ended September 30, 2005 to \$4.4 million for the three months ended September 30, 2006 while the percentage of cost of sales intellectual property licenses to publishing net revenues also decreased from 5% to 3%. The decrease in the amount is mainly due to a decrease in the number of titles released and strong catalog sales of titles with no associated intellectual property royalties. During the second quarter we had strong sales from our *Call of Duty 2* and *Guitar Hero* titles, both of which are based upon intellectual property owned by us. In addition, during the second quarter of fiscal 2006, we released *Ultimate Spider-Man*, *X-Men Legends II*, and *World Series of Poker* compared to only two new releases during the second quarter of fiscal 2007, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventure*.

Cost of sales intellectual property licenses decreased in both absolute dollars and as a percentage of publishing net revenues from \$29.4 million and 8% of publishing net revenues to \$14.3 million and 5% of publishing net revenues for the six months ended September 30, 2005 and 2006, respectively. The decreases in both absolute dollars and as a percentage of publishing net revenues were mainly due to strong catalog sales of titles with no associated intellectual property royalties and the release of fewer titles in the first six months of the current fiscal year with lower associated intellectual property royalties. During the first six months of fiscal 2007, we had strong sales from our *Call of Duty 2* and *Guitar Hero* titles, both of which are based upon intellectual property owned by us. In addition, we released five titles with associated intellectual property during the first six months of fiscal 2006, *Doom 3* for the Xbox, *Madagascar*, *Fantastic Four*, *Ultimate Spider-Man*, and *X-Men Legends II*. This compares to four titles with associated intellectual property in the first six months of fiscal 2007, *Over the Hedge*, *X-Men: The Official Game*, *World Series of Poker: Tournament of Champions* and *Cabela's Alaskan Adventure*.

## Product Development (in thousands)

|                    | September 30,<br>2006 | % of<br>Publishing<br>Net Revenues | September 30,<br>2005<br>As restated | % of<br>Publishing<br>Net Revenues<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|------------------------------------|--------------------------------------|---------------------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 25,608             | 20                                 | % \$ 28,366                          | 17                                                | % \$ (2,758 )           | (10 )%            |
| Six Months Ended   | 51,233                | 20                                 | % 46,444                             | 13                                                | % 4,789                 | 10 %              |

Product development expenses for the three months ended September 30, 2006 decreased 10% as compared to the three months ended September 30, 2005, from \$28.4 million to \$25.6 million. As a percentage of publishing net revenues product development expenses increased from 17% for the quarter ended September 30, 2005 to 20% for the quarter ended September 30, 2006. The decrease in absolute dollars is due to a decrease in the number of titles under development compared to the quarter ended September 30, 2005 which preceded our biggest title release slate in our history during the third quarter of fiscal 2006. The decrease was partially offset by product development expenses of \$1.0 million related to stock-based compensation expense as a result of the implementation of SFAS 123R and increased development costs as a result of the development of more technologically advanced titles across more platforms, including titles for the Xbox360 and the launch of the PS3 and Wii. The increase in product development expenses as a percentage of publishing net revenues is due to the decrease of 25% in publishing net revenues with a less than corresponding decrease in product development expenses for the quarter ended September 30, 2006 versus the quarter ended September 30, 2005.



Product development expenses for the six months ended September 30, 2006 increased as a percentage of publishing net revenues as compared to the six months ended September 30, 2005, from 13% to 20%. In absolute dollars, product development expenses for the six months ended September 30, 2006 increased 10% by approximately \$4.8 million compared to the six months ended September 30, 2005, from \$46.4 million to \$51.2 million. The increase in product development as a percentage of publishing net revenues and in absolute dollars resulted from:

- Development of a number of titles in the first quarter of fiscal 2007 for the next generation console platforms which did not establish technological feasibility until the second quarter of fiscal 2007 and thus were expensed to product development expense rather than capitalized.
- Product development expenses of \$2.7 million related to stock-based compensation expense as a result of the implementation of SFAS 123R.
- A decrease of 28% in publishing net revenues for the six months ended September 30, 2006 as compared to the same period in the prior fiscal year.

*Sales and Marketing (in thousands)*

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net Revenues | September 30<br>2005<br>As restated | % of<br>Consolidated<br>Net Revenues<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------------------|-------------------------------------|-----------------------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 32,550             | 17                                   | % \$ 56,730                         | 25                                                  | % \$ (24,180 )          | (43 )%            |
| Six Months Ended   | 68,729                | 18                                   | % 103,097                           | 22                                                  | % (34,368 )             | (33 )%            |

Sales and marketing expenses of \$32.6 million and \$56.7 million represented 17% and 25% of consolidated net revenues for the three months ended September 30, 2006 and 2005, respectively. For the six months ended September 30, 2006 and 2005, sales and marketing expenses of \$68.7 million and \$103.1 million represented 18% and 22% of consolidated net revenues. These decreases were a result of fewer titles released during the three and six month periods ended September 30, 2006 as compared to the same periods of fiscal 2006 as well as implementing a more targeted sales and marketing program. In addition, in the first six months of fiscal 2006 we invested in significant marketing programs to support our title releases, *Doom 3*, *Madagascar*, *Fantastic Four*, *Ultimate Spider-Man*, and *X-Men Legends II*. The decreases were partially offset by expenses of \$0.9 million and \$1.9 million for the three and six month periods ended September 30, 2006, respectively, related to stock-based compensation expense as a result of the implementation of SFAS 123R, as well as sales and marketing expenses associated with the acquisition of the Guitar Hero franchise.

*General and Administrative (in thousands)*

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net Revenues | September 30,<br>2005<br>As restated | % of<br>Consolidated<br>Net Revenues<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------------------|--------------------------------------|-----------------------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 26,346             | 14                                   | % \$ 23,774                          | 11                                                  | % \$ 2,572              | 11                |
| Six Months Ended   | 48,260                | 13                                   | % 42,471                             | 9                                                   | % 5,789                 | 14                |

General and administrative expenses for the three months ended September 30, 2006 increased \$2.6 million over the same period last year, from \$23.8 million to \$26.3 million. As a percentage of consolidated net revenues, general and administrative expenses increased from 11% to 14% for the three months ended September 30, 2005 and 2006, respectively. For the six months ended September 30, 2006, general and administrative expenses increased \$5.8 million or 14% over the same period last year, from \$42.5 million to \$48.3 million. As a percentage of consolidated net revenues, general and administrative expenses increased from 9% to 13% for the six months ended September 30, 2005 as compared to the six months ended September 30, 2006. The increases were primarily due to stock-based compensation expense of \$3.0 million and \$6.1 million for the three and six months ended September 30, 2006, respectively, associated with the implementation of SFAS 123R, the consolidation of RedOctane into our results of operations, and increased legal and professional fees relating primarily to our internal review of historical stock option practices. These increases were partially offset by the benefits of our cost optimization program launched in the fourth quarter of fiscal 2006.

*Operating Income (Loss) (in thousands)*

|              | Three Months<br>Ended<br>September 30,<br>2006 | % of<br>Segment<br>Net Revs. | Three Months<br>Ended<br>September 30,<br>2005<br>As restated | % of<br>Segment<br>Net Revs.<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------|------------------------------------------------|------------------------------|---------------------------------------------------------------|---------------------------------------------|-------------------------|-------------------|
| Publishing   | \$ (36,607 )                                   | (29 )%                       | \$ (28,821 )                                                  | (17 )%                                      | \$ (7,786 )             | (27 )%            |
| Distribution | (803 )                                         | (1 )%                        | 1,033                                                         | 2                                           | (1,836 )                | (178 )%           |
| Consolidated | \$ (37,410 )                                   | (20 )%                       | \$ (27,788 )                                                  | (12 )%                                      | \$ (9,622 )             | (35 )%            |

Publishing operating loss for the three months ended September 30, 2006 increased \$7.8 million or 27% from the same period last year, from a loss of \$28.8 million to a loss of \$36.6 million, while the percentage of operating loss to segment revenues increased from 17% to 29%. This increased loss is primarily due to:

- Our overall decrease in net revenues due to fewer title releases and reduced pricing on catalog titles.
- Expenses associated with stock-based compensation expense as a result of the implementation of SFAS 123R and increased legal and professional fees relating primarily to our internal review of historical stock option practices, including expenses relating to the informal SEC inquiry and derivative litigation.
- Increased product development costs as a percentage of publishing net revenues as a result of the development of more technologically advanced titles across more platforms.
- Pricing declines on a number of catalog titles compared to the second quarter of fiscal 2006.

For the three months ended September 30, 2006 distribution operating loss was \$0.8 million or 1% of segment net revenues, which compares to operating income of \$1.0 million or 2% of segment net revenues for the three months ended September 30, 2005. The \$1.8 million change is primarily due to increased business



with large mass-market customers for which we earn smaller margins accompanied by increased costs of distributing higher product volumes.

|              | Six Months<br>Ended<br>September 30,<br>2006 | % of<br>Segment<br>Net Revs. | Six Months<br>Ended<br>September 30,<br>2005<br>As restated | % of<br>Segment<br>Net Revs.<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------|----------------------------------------------|------------------------------|-------------------------------------------------------------|---------------------------------------------|-------------------------|-------------------|
| Publishing   | \$ (68,125 )                                 | (26 )%                       | \$ (43,601 )                                                | (12 )%                                      | \$ (24,524 )            | (56 )%            |
| Distribution | (2,734 )                                     | (2 )%                        | 1,494                                                       | 1                                           | (4,228 )                | (283 )%           |
| Consolidated | \$ (70,859 )                                 | (19 )%                       | \$ (42,107 )                                                | (9 )%                                       | \$ (28,752 )            | (68 )%            |

Publishing operating loss for the six months ended September 30, 2006 increased \$24.5 million from the same period last year, from \$43.6 million to \$68.1 million. This decrease is primarily due to:

- Our overall decrease in net revenues due to fewer title releases and reduced pricing on catalog titles.
- Expenses associated with stock-based compensation expense as a result of the implementation of SFAS 123R and increased legal and professional fees relating to our internal review of historical stock option practices, including expenses relating to the informal SEC inquiry and derivative litigation.
- Increased product development costs as a result of the development of more technologically advanced titles across more platforms.
- Increased cost of sales software royalties and amortization due to the release of *X-Men: The Official Game* which had higher development costs than titles released in the first six months of fiscal 2006.
- Reduced launch pricing on current generation title releases and pricing declines on a number of catalog titles compared to the first six months of fiscal 2006.

For the six months ended September 30, 2006 distribution operating loss was \$2.7 million or 2% of segment net revenues, which compares to operating income of \$1.5 million or 1% of segment net revenues for the six months ended September 30, 2005. The \$4.2 million change is primarily due to increased business with large mass-market customers for which we earn smaller margins accompanied by increased costs of distributing higher product volumes.

#### *Investment Income, Net (in thousands)*

|                    | September 30,<br>2006 | % of<br>Consolidated<br>Net Revenues | September 30,<br>2005 | % of<br>Consolidated<br>Net Revenues | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------------------|-----------------------|--------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ 8,032              | 4                                    | \$ 6,330              | 3                                    | \$ 1,702                | 27                |
| Six Months Ended   | 16,307                | 5                                    | 13,678                | 3                                    | 2,629                   | 19                |

Net investment income for the three months ended September 30, 2006 was \$8.0 million as compared to \$6.3 million for the three months ended September 30, 2005. Net investment income for the six months ended September 30, 2006 increased \$2.6 million from \$13.7 million for the six months ended September 30, 2005 as compared to \$16.3 million for the six months ended September 30, 2006. The increases in both the three and six months ended September 30, 2006 as compared to the three and six months ended September 30, 2005 are mainly due to continued increases in interest rate yields period over period, partially offset by a realized gain in the first quarter of fiscal 2006 of \$1.3 million on the sale

of an investment in common stock.

64

---

# Edgar Filing: ACTIVISION INC /NY - Form 10-Q

## Provision (Benefit) for Income Taxes (in thousands)

|                    | September 30,<br>2006 | % of<br>Pretax<br>Income | September 30,<br>2005<br>As restated | % of<br>Pretax<br>Income<br>As restated | Increase/<br>(Decrease) | Percent<br>Change |
|--------------------|-----------------------|--------------------------|--------------------------------------|-----------------------------------------|-------------------------|-------------------|
| Three Months Ended | \$ (5,076 )           | 17                       | % \$ (7,228 )                        | 34                                      | % \$ 2,152              | 30                |
| Six Months Ended   | (11,941 )             | 22                       | % (9,952 )                           | 35                                      | % (1,989 )              | (20)              |

The income tax benefit of \$5.1 million and \$11.9 million for the three months and six months ended September 30, 2006 reflects our effective income tax rate of 17.3% and 21.9%, respectively. This effective rate is lower than prior year as a result of improved profitability leading to utilization of net operating loss carry forwards and in turn a reduction in valuation allowances related to federal and state research and development tax credits, partially offset by the establishment of tax reserves. The significant items that generated the variance between our effective rate and our statutory rate of 35% were state research and development tax credits and the impact of foreign tax rate differentials, offset by state taxes. The realization of deferred tax assets depends primarily on the generation of future taxable income. We believe that it is more likely than not that we will generate taxable income sufficient to realize the benefit of net deferred tax assets recognized.

## Net Loss

Net loss for the three months ended September 30, 2006 was \$24.3 million or \$0.09 loss per share, as compared to net loss of \$14.2 million or \$0.05 loss per share for the three months ended September 30, 2005.

Net loss for the six months ended September 30, 2006 was \$42.6 million or \$0.15 loss per share, as compared to net loss of \$18.5 million or \$0.07 loss per share for the six months ended September 30, 2005.

## Liquidity and Capital Resources

### Sources of Liquidity (in thousands)

|                            | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|----------------------------|--------------------|----------------|-------------------------|
| Cash and cash equivalents  | \$ 189,721         | \$ 354,331     | \$ (164,610 )           |
| Short-term investments     | 557,674            | 590,629        | (32,955 )               |
|                            | \$ 747,395         | \$ 944,960     | \$ (197,565 )           |
| Percentage of total assets | 49                 | % 67           | %                       |

|                                             | For the Six Months<br>ended September 30,<br>2006 | March 31, 2006 | Increase/<br>(Decrease) |
|---------------------------------------------|---------------------------------------------------|----------------|-------------------------|
| Cash flows used in operating activities     | \$ (169,271 )                                     | \$ (94,268 )   | \$ (75,003 )            |
| Cash flows used in investing activities     | (16,870 )                                         | (39,462 )      | 22,592                  |
| Cash flows provided by financing activities | 16,327                                            | 27,364         | (11,037 )               |

As of September 30, 2006, our primary source of liquidity is comprised of \$189.7 million of cash and cash equivalents and \$557.7 million of short-term investments. Over the last two years, our primary sources of liquidity have included cash on hand at the beginning of the year and cash flows generated from continuing



operations. We have also generated significant cash flows from the issuance of our common stock to employees through the exercise of options which is described in more detail below in *Cash Flows from Financing Activities*. We have not utilized debt financing as a significant source of cash flows. However, we do have available at certain of our international locations credit facilities, which are described below in *Credit Facilities*, that can be utilized if needed.

We believe that we have sufficient working capital (\$827.0 million at September 30, 2006), as well as proceeds available from our international credit facilities, to finance our operational requirements for at least the next twelve months, including purchases of inventory and equipment, the funding of the development, production, marketing and sale of new products and the acquisition of intellectual property rights for future products from third parties.

#### *Cash Flows from Operating Activities*

The primary drivers of cash flows from operating activities typically have included the collection of customer receivables generated by the sale of our products, offset by payments to vendors for the manufacture, distribution and marketing of our products, third-party developers and intellectual property holders and our own employees. A significant operating use of our cash relates to our continued investment in software development and intellectual property licenses. We spent approximately \$84.6 million and \$68.7 million in the six months ended September 30, 2006 and 2005, respectively, in connection with the acquisition of publishing or distribution rights for products being developed by third parties, the execution of new license agreements granting us long-term rights to intellectual property of third parties, as well as internal product development. The increase period over period is primarily due to increased product development costs related to the development of fiscal 2007 and fiscal 2008 title releases for the next generation console systems, which are higher than current generation console systems, as well as a new agreement with MGM Interactive and EON Productions Ltd. for the rights to develop and publish interactive entertainment games based on the James Bond license. We expect that we will continue to make significant expenditures relating to our investment in software development and intellectual property licenses. Our future cash commitments relating to these investments are detailed below in *Commitments*. Cash flows from operations are affected by our ability to release highly successful or hit titles. Though many of these titles have substantial production or acquisition costs and marketing budgets, once a title recoups these costs, incremental net revenues typically will directly and positively impact cash flows.

For the six months ended September 30, 2006 and 2005, cash flows used in operating activities were \$169.3 million and \$94.3 million, respectively. The principal components comprising the increase cash flows used in operating activities for the six months ended September 30, 2006 included investment in software development and intellectual property licenses and increases in accounts receivable, partially offset by amortization of capitalized software development costs and intellectual property licenses. An analysis of the change in key balance sheet accounts is below in *Key Balance Sheet Accounts*. We expect that a primary source of future liquidity, both short-term and long-term, will be the result of cash flows from continuing operations.

#### *Cash Flows from Investing Activities*

The primary drivers of cash used in investing activities typically have included capital expenditures, acquisitions of privately held interactive software development and publishing companies, and the net effect of purchases and sales/maturities of short-term investment vehicles. The goal of our short-term investments is to maximize return while minimizing risk, maintaining liquidity, coordinating with anticipated working capital needs, and providing for prudent investment diversification.

For the six months ended September 30, 2006 and 2005, cash flows used in investing activities were \$16.9 million and \$39.5 million, respectively. For the six months ended September 30, 2006, cash flows used in investing activities were primarily the result of purchases of short term investments, capital expenditures, an increase in restricted cash, which is included in short-term investments, and cash paid for acquisitions. We have historically financed our acquisitions through the issuance of shares of common stock or a combination of common stock and cash. We will continue to evaluate potential acquisition candidates as to the benefit they bring to us.



*Cash Flows from Financing Activities*

The primary sources of cash provided by financing activities have historically related to transactions involving our common stock, including the issuance of shares of common stock to employees. We have not utilized debt financing as a significant source of cash flows. However, we do have available at certain of our international locations, credit facilities, which are described below in Credit Facilities, that can be utilized if needed.

For the six months ended September 30, 2006 and 2005, cash flows from financing activities were \$16.3 million and \$27.4 million, respectively. The cash provided by financing activities for the six months ended September 30, 2006 primarily is the result of the issuance of common stock related to employee stock option and stock purchase plans. During fiscal 2003, our Board of Directors authorized a buyback program under which we can repurchase up to \$350.0 million of our common stock. Under the program, shares may be purchased as determined by management and within certain guidelines, from time to time, in the open market or in privately negotiated transactions, including privately negotiated structured stock repurchase transactions and through transactions in the options markets. Depending on market conditions and other factors, these purchases may be commenced or suspended at any time or from time to time without prior notice. As of September 30, 2006, we had approximately \$226.2 million available for utilization under the buyback program. We actively manage our capital structure as a component of our overall business strategy. Accordingly, in the future, when we determine that market conditions are appropriate, we may seek to achieve long term value for the shareholders through, among other things, new debt or equity financings or refinancings, share repurchases and other transactions involving our equity or debt securities.

*Key Balance Sheet Accounts*Accounts Receivable

| (amounts in thousands)    | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|---------------------------|--------------------|----------------|-------------------------|
| Gross accounts receivable | \$ 173,820         | \$ 127,035     | \$ 46,785               |
| Net accounts receivable   | 97,086             | 28,782         | 68,304                  |

The increase in gross accounts receivable was primarily the result of:

- Sales generated from the release of LucasArts *Lego Star Wars II: The Original Trilogy* in Europe in September, 2006.
- Increased accounts receivable in our distribution business resulting from increased revenue from strong third-party releases during the second quarter of fiscal 2007.
- Additions of \$13.2 million related to RedOctane revenues.

The increase in net accounts receivable, from \$28.8 million at March 31, 2006 to \$97.1 million at September 30, 2006, was greater than the increase in gross accounts receivable due to the decrease in reserves for returns, price protection, and bad debt from \$98.3 million at March 31, 2006 to \$76.7 million at September 30, 2006. The decrease in the amount of reserves at September 30, 2006 versus the balance at March 31, 2006 reflects a decrease in retail inventory levels and the issuance of credits to customers on previously established reserves related to fiscal 2006 titles. The high absolute dollar amount of reserves at September 30, 2006 reflects weak market conditions and the uncertainty involved in the ongoing console transition. Reserves for returns and price protection are a function of the number of units and pricing of titles in retail inventory (see description of *Allowances for Returns, Price Protection, Doubtful Accounts, and Inventory Obsolescence* in Item 2: Critical Accounting Policies).



Inventories

| (amounts in thousands) | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|------------------------|--------------------|----------------|-------------------------|
| Inventories            | \$ 71,063          | \$ 61,483      | \$ 9,580                |

The increase in inventories was the result of the build up of inventory balances to support third quarter titles releases, in particular, inventory builds to accommodate NDS production lead time and peripheral builds related to *Guitar Hero 2*.

Software Development

-

| (amounts in thousands) | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|------------------------|--------------------|----------------|-------------------------|
| Software development   | \$ 117,788         | \$ 60,619      | \$ 57,169               |

Software development increased from \$60.6 million at March 31, 2006 to \$117.8 million at September 30, 2006. The increase in software development was primarily the result of:

- Continued investment in software development for titles being developed for release in the third quarter fiscal 2007 holiday season and fiscal 2008. We incurred approximately \$77.9 million in the six months ended September 30, 2006 in connection with the acquisition of publishing or distribution rights for products being developed by third parties as well as the capitalization of product development costs relating to internally developed products.

Partially offset by:

- \$20.7 million of amortization of capitalized software development cost related to our title releases of *X-Men: The Official Game* and *Over the Hedge*.

Intellectual Property Licenses

| (amounts in thousands)         | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|--------------------------------|--------------------|----------------|-------------------------|
| Intellectual property licenses | \$ 95,096          | \$ 87,046      | \$ 8,050                |

Intellectual property licenses were slightly higher at the end of the second quarter of fiscal 2007 as a result of:

- Continued investment in intellectual property licenses. We spent approximately \$13.6 million in the six months ended September 30, 2006 for license agreements granting us long-term rights to intellectual property of third parties, such as our agreement with MGM Interactive and EON Productions Ltd. granting us the rights to develop and publish interactive entertainment games based on the James Bond license.

Partially offset by:

- \$5.6 million of amortization of intellectual property licenses mostly related to new releases in the first quarter of fiscal 2007.

68

---

Accounts Payable

| (amounts in thousands) | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|------------------------|--------------------|----------------|-------------------------|
| Accounts payable       | \$ 83,418          | \$ 88,994      | \$ (5,576 )             |

The decrease in accounts payable primarily reflects the change in timing of payments to certain third parties and payables at March 31, 2006 related to our first quarter fiscal 2007 releases.

Accrued Expenses

| (amounts in thousands) | September 30, 2006 | March 31, 2006 | Increase/<br>(Decrease) |
|------------------------|--------------------|----------------|-------------------------|
| Accrued expenses       | \$ 169,195         | \$ 104,862     | \$ 64,333               |

The increase in accrued expenses was primarily driven by an increase in liabilities related to our affiliate label products in our European territories, an increase in deferred income taxes payable, and an increase in legal accruals primarily related to our internal review of historical stock option practices, including expenses relating to the informal SEC inquiry and derivative litigation. This was partially offset by a decrease in accruals related to co-op marketing support, a decrease in bonus related accruals due to the timing of payment of year end bonuses and lower accruals for fiscal 2007, and payments of payroll accruals and separation and severance costs associated with a less than 7% reduction in workforce in the fourth quarter of fiscal 2006.

Credit Facilities

We have revolving credit facilities with our Centresoft distribution subsidiary located in the UK (the UK Facility ) and our NBG distribution subsidiary located in Germany (the German Facility ). As of September 30, 2006, the UK Facility provided Centresoft with the ability to borrow up to GBP 12.0 million (\$22.5 million) on a revolving basis (including the issuance of letters of credit on its behalf). Furthermore, under the UK Facility, Centresoft provided a GBP 0.6 million (\$1.1 million) guarantee for the benefit of our CD Contact distribution subsidiary as of September 30, 2006. The UK Facility bore interest at LIBOR plus 2.0% as of September 30, 2006, is collateralized by substantially all of the assets of the subsidiary and expires in January 2007. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of September 30, 2006, we were in compliance with these covenants. No borrowings were outstanding against the UK Facility as of September 30, 2006. As of September 30, 2006, the German Facility provided for revolving loans up to EUR 0.5 million (\$0.6 million) and bore interest at a Eurocurrency rate plus 2.5%. The German Facility is collateralized by certain of the subsidiary's property and equipment and has no expiration date. No borrowings were outstanding against the German Facility as of September 30, 2006.

As of September 30, 2006, we maintained a \$20.0 million irrevocable standby letter of credit so that we can qualify for certain payment terms on our purchases from one of our inventory manufacturers. Under the terms of this arrangement, we are required to maintain on deposit with the bank a compensating balance, restricted as to use, of not less than the sum of the available amount of the letter of credit plus the aggregate amount of any drawings under the letter of credit that have been honored thereunder but not reimbursed. At September 30, 2006, the deposit in the amount of \$20.0 million is included in short-term investments as restricted cash. As of September 30, 2006, we had no borrowings outstanding against this letter of credit.

As of September 30, 2006, our publishing subsidiary located in the UK maintained a EUR 4.0 million (\$5.1 million) irrevocable standby letter of credit so that it can qualify for certain payment terms on purchases from one of our inventory manufacturers. The standby letter of credit does not require a compensating balance and is collateralized by substantially all of the assets of the subsidiary and expires in August 2007. As of September 30, 2006, we had no borrowings outstanding against this letter of credit.



*Commitments*

*In the normal course of business, we enter into contractual arrangements with third parties for non-cancelable operating lease agreements for our offices, for the development of products, and for the rights to intellectual property. Under these agreements, we commit to provide specified payments to a lessor, developer or intellectual property holder, based upon contractual arrangements. Typically, the payments to third-party developers are conditioned upon the achievement by the developers of contractually specified development milestones. These payments to third-party developers and intellectual property holders typically are deemed to be advances and are recoupable against future royalties earned by the developer or intellectual property holder based on the sale of the related game. Additionally, in connection with certain intellectual property right acquisitions and development agreements, we will commit to spend specified amounts for marketing support for the related game(s) which is to be developed or in which the intellectual property will be utilized. Assuming all contractual provisions are met, the total future minimum commitments for these and other contractual arrangements in place as of September 30, 2006, are scheduled to be paid as follows (amounts in thousands):*

|                              | <b>Contractual Obligations<br/>Facility and<br/>Equipment Leases</b> | <b>Developer<br/>and IP</b> | <b>Marketing</b> | <b>Total</b>      |
|------------------------------|----------------------------------------------------------------------|-----------------------------|------------------|-------------------|
| Fiscal year ending March 31, |                                                                      |                             |                  |                   |
| 2007 (remaining six months)  | \$ 6,799                                                             | \$ 41,437                   | \$ 8,750         | \$ 56,986         |
| 2008                         | 13,897                                                               | 24,823                      | 39,230           | 77,950            |
| 2009                         | 12,886                                                               | 28,036                      | 25,745           | 66,667            |
| 2010                         | 11,864                                                               | 29,586                      | 100              | 41,550            |
| 2011                         | 9,626                                                                | 30,586                      | 100              | 40,312            |
| Thereafter                   | 22,408                                                               | 64,173                      |                  | 86,581            |
| <b>Total</b>                 | <b>\$ 77,480</b>                                                     | <b>\$ 218,641</b>           | <b>\$ 73,925</b> | <b>\$ 370,046</b> |

**Financial Disclosure**

We maintain internal controls over financial reporting, which generally include those controls relating to the preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America. We also are focused on our disclosure controls and procedures, which as defined by the SEC are generally those controls and procedures designed to ensure that financial and non-financial information required to be disclosed in our reports filed with the SEC is reported within the time periods specified in the SEC's rules and forms, and that such information is communicated to management, including our principal executive and financial officers, as appropriate, to allow timely decisions regarding required disclosure.

Our Disclosure Committee, which operates under the board approved Disclosure Committee Charter and Disclosure Controls & Procedures Policy, includes senior management representatives and assists executive management in its oversight of the accuracy and timeliness of our disclosures, as well as in implementing and evaluating our overall disclosure process. As part of our disclosure process, senior finance and operational representatives from all of our corporate divisions and business units prepare quarterly reports regarding their current quarter operational performance, future trends, subsequent events, internal controls, changes in internal controls and other accounting and disclosure-relevant information. These quarterly reports are reviewed by certain key corporate finance representatives. These corporate finance representatives also conduct quarterly interviews on a rotating basis with the preparers of selected quarterly reports. The results of the quarterly reports and related interviews are reviewed by the Disclosure Committee. Finance representatives also conduct reviews with our senior management team, our internal and external counsel and other appropriate personnel involved in the disclosure process, as appropriate. Additionally, senior finance and operational representatives provide internal certifications regarding the accuracy of information they provide that is utilized in the preparation of our periodic public reports filed with the SEC. Financial results and other financial information also are reviewed with the Audit Committee of the Board of Directors on a quarterly basis. As required by applicable regulatory requirements, the Chief Executive Officer, President and the Chief Financial Officer review and

make various certifications regarding the accuracy of our periodic public reports filed with the SEC, our disclosure controls and procedures, and our internal control over financial reporting. With the assistance of the Disclosure Committee, we will continue to assess and monitor our disclosure controls and procedures, and our internal control over financial reporting, and will make refinements as necessary.

#### Recently Issued Accounting Standards and Laws

On February 16, 2006, the FASB issued Statement No. 155 ( SFAS No. 155 ), *Accounting for Certain Hybrid Financial Instruments – An amendment of FASB Statements No. 133 and 140*. SFAS No. 155 amends FASB Statements No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities* to resolve issues addressed in Statement 133 Implementation Issue No. D1, *Application of Statement 133 to Beneficial Interests in Securitized Financial Assets*. SFAS No. 155 permits fair value remeasurement for any hybrid financial instrument that contains an embedded derivative that otherwise would require bifurcation; clarifies which interest-only strips and principal-only strips are not subject to the requirements of Statement 133; establishes a requirement to evaluate interests in securitized financial assets to identify interests that are freestanding derivatives or that are hybrid financial instruments that contain an embedded derivative requiring bifurcation; clarifies that concentrations of credit risk in the form of subordination are not embedded derivatives; and amends Statement 140 to eliminate the prohibition on a qualifying special purpose entity from holding a derivative financial instrument that pertains to a beneficial interest other than another derivative financial instrument. SFAS No. 155 is effective for all financial instruments acquired or issued after the beginning of an entity's first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 155 will have a material effect on our financial position or results of operations.

On March 17, 2006, the FASB issued Statement No. 156 ( SFAS No. 156 ), *Accounting for Servicing of Financial Assets – an amendment of FASB Statement No. 140*. SFAS No. 156 amends Statement No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*, with respect to the accounting for separately recognized servicing assets and servicing liabilities. SFAS No. 156 requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a servicing contract in certain situations; requires all separately recognized servicing assets and servicing liabilities to be initially measured at fair value, if practicable; permits either the *amortization method* or the *fair value measurement method*, as subsequent measurement methods for each class of separately recognized servicing assets and servicing liabilities; permits a one-time reclassification of available-for-sale securities to trading securities by entities with recognized servicing rights; and requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the statement of financial position and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective in the first fiscal year that begins after September 15, 2006. We do not expect that the adoption of SFAS No. 156 will have a material effect on our financial position or results of operations.

In July 2006, the FASB issued Final Interpretation No. 48 ( FIN 48 ) 48, *Accounting for Uncertainty in Income Taxes*, an interpretation of SFAS No. 109. FIN 48 clarifies the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. FIN 48 also provides guidance on derecognition, measurement, classification, interest, and penalties, accounting in interim periods, disclosure, and transition. In addition, FIN 48 excludes income taxes from the scope of SFAS No. 5, *Accounting for Contingencies*. FIN 48 is effective for fiscal years beginning after December 15, 2006. Differences between the amounts recognized in the consolidated balance sheets prior to the adoption of FIN 48 and the amounts reported after adoption will be accounted for as a cumulative-effect adjustment recorded to the beginning balance of retained earnings. We are currently evaluating the effect that the adoption of FIN 48 will have on our results of operations and financial position.

On September 20, 2006, the FASB issued Statement No. 157 ( SFAS No. 157 ), *Fair Value Measurements*. SFAS No. 157 defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies under other accounting pronouncements that require or permit fair value measurements and does not require any new fair value measurements. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007. We do not expect that the adoption of SFAS No. 157 will have a material effect on our financial position or results of operations.

In September 2006, the SEC issued Staff Accounting Bulletin ( SAB ) No. 108, *Financial Statements – Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements* ( SAB 108 ). SAB 108 provides interpretive guidance on how the effects of the carryover or reversal of prior year misstatements should be considered in quantifying a current year misstatement. SAB 108 requires the use of both the iron curtain and rollover approach in quantifying the materiality of misstatements. SAB 108 also discusses the implications of misstatements uncovered upon the application of SAB 108 in situations when a registrant has historically been using either the iron curtain approach or the rollover approach. SAB 108 is effective for fiscal years ending after November 15, 2006. We are currently evaluating the effect that the adoption of SAB 108 will have on our results of operation and financial position.

On September 29, the FASB issued Statement No. 158, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106, and 132(R)* ( SFAS No. 158 ). This new standard aims to make it easier for investors, employees, retirees and other parties to understand and assess an employer's financial position and its ability to fulfill the obligations under its benefit plans. SFAS No. 158 requires employers to fully recognize in their financial statements the obligations associated with single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans. Specifically, it requires a company to (1) recognize on its balance sheet an asset for a plan's overfunded status or a liability for a plan's underfunded status, (2) measure a plan's assets and its obligations that determine its funded status as of the end of the employer's fiscal year, and (3) recognize changes in the funded status of a plan through comprehensive income in the year in which the changes occur. We do not expect that the adoption of SFAS No. 158 will have an effect on our financial position or results of operations as we do not maintain any single-employer defined benefit pension plans, retiree healthcare plans, and other postretirement plans.

### **Inflation**

Our management currently believes that inflation has not had a material impact on continuing operations.

### **Factors Affecting Future Performance**

In connection with the Private Securities Litigation Reform Act of 1995 (the Litigation Reform Act ), we are hereby disclosing certain cautionary information to be used in connection with written materials (including this Quarterly Report on Form 10-Q) and oral statements made by or on behalf of our employees and representatives that may contain forward-looking statements within the meaning of the Litigation Reform Act. Such statements consist of any statement other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as may, expect, anticipate, estimate, or continue or the negative thereof or other variations thereon or comparable terminology. You are cautioned that all forward-looking statements are necessarily speculative and there are numerous risks and uncertainties that could cause actual events or results to differ materially from those referred to in such forward-looking statements. These forward-looking statements are subject to business and economic risk and reflect management's current expectations and are inherently uncertain and difficult to predict. For a discussion that highlights some of the more important risks identified by management, but which should not be assumed to be the only factors that could affect future performance, see our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 which is incorporated herein by reference. You are cautioned that we do not have a policy of updating or revising forward-looking statements, and thus you should not assume that silence by the Company over time means that actual events are bearing out as estimated in such forward-looking statements.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Market risk is the potential loss arising from fluctuations in market rates and prices. Our market risk exposures primarily include fluctuations in interest rates, foreign currency exchange rates and market prices. Our market risk sensitive instruments are classified as instruments entered into for purposes other than trading. Our views on market risk are not necessarily indicative of actual results that may occur and do not represent the maximum possible gains and losses that may occur, since actual gains and losses will differ from those estimated based upon actual fluctuations in interest rates, foreign currency exchange rates and market prices and the timing of transactions.

## Interest Rate Risk

Our exposure to market rate risk for changes in interest rates relates primarily to our investment portfolio. We do not use derivative financial instruments in our investment portfolio. We manage our interest rate risk by maintaining an investment portfolio consisting primarily of debt instruments with high credit quality and relatively short average maturities. We also manage our interest rate risk by maintaining sufficient cash and cash equivalent balances such that we are typically able to hold our investments to maturity. As of September 30, 2006, our cash equivalents and short-term investments included debt securities of \$536.3 million.

The following table presents the amounts and related weighted average interest rates of our investment portfolio as of September 30, 2006 (amounts in thousands):

|                         | Average<br>Interest Rate |   | Amortized<br>Cost |    | Fair<br>Value |
|-------------------------|--------------------------|---|-------------------|----|---------------|
| Cash equivalents:       |                          |   |                   |    |               |
| Fixed rate              | 5.36                     | % | \$ 45,077         | \$ | 45,069        |
| Variable rate           | 5.25                     | % | 57,016            |    | 57,016        |
|                         |                          |   |                   |    |               |
| Short-term investments: |                          |   |                   |    |               |
| Fixed rate              | 4.35                     | % | \$ 514,183        | \$ | 511,251       |

Our short-term investments generally mature between three months and thirty months.

## Foreign Currency Exchange Rate Risk

We transact business in many different foreign currencies and may be exposed to financial market risk resulting from fluctuations in foreign currency exchange rates, particularly the EUR, GBP and AUD. The volatility of the EUR, GBP and AUD (and all other applicable currencies) will be monitored frequently throughout the coming year. When appropriate, we enter into hedging transactions in order to mitigate our risk from foreign currency fluctuations. We will continue to use hedging programs in the future and may use currency forward contracts, currency options and/or other derivative financial instruments commonly utilized to reduce financial market risks if it is determined that such hedging activities are appropriate to reduce risk. We do not hold or purchase any foreign currency contracts for trading purposes. As of September 30, 2006, we had no outstanding hedging contracts.

## Item 4. Controls and Procedures

### 1) Definition and Limitations of Disclosure Controls and Procedures.

Our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are designed to ensure that: (i) information required to be disclosed in our reports filed under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and (ii) information is accumulated and communicated to management, including our Chief Executive Officers and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosures. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in our periodic reports. Inherent limitations to any system of disclosure controls and procedures include, but are not limited to, the possibility of human error and the circumvention or overriding of such controls by one or more persons. In addition, we have designed our system of controls based on certain assumptions, which we believe are reasonable, about the likelihood of future events, and our system of controls may therefore not achieve its desired objectives under all possible future events.

### 2) Evaluation of Disclosure Controls and Procedures.

Our management, with the participation of the Chief Executive Officers and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2006, the end of the period covered by this report. Based on this controls evaluation, and subject to the limitations described above, the Chief Executive Officers and Chief Financial Officer concluded that, as of September 30, 2006, our



disclosure controls and procedures were not effective, due solely to, and only to the extent of, the material weakness in our historical stock option granting and modification practice described below.

A material weakness is a control deficiency, or combination of control deficiencies, that results in more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected.

As of September 30, 2006, we did not maintain effective controls over the accounting for and disclosure of stock-based compensation expense. Specifically, effective controls, including monitoring, were not maintained to ensure the accuracy and valuation of our stock-based compensation transactions related to the granting and modification of our stock options. This control deficiency resulted in the misstatement of stock-based compensation expense, income tax expense, retained earnings, additional paid-in capital, and deferred tax asset accounts and related financial disclosures, and in the restatement of our consolidated financial statements for the fiscal years 2006, 2005, and 2004, each of the quarters of fiscal 2006 and 2005, the first quarter of fiscal 2007, and in adjustments to the interim consolidated financial statements for the second, third, and fourth quarters of fiscal 2007. Additionally, this control deficiency could result in misstatements of the aforementioned accounts and disclosures that would result in a material misstatement of the annual or interim consolidated financial statements that would not be prevented or detected. Accordingly, our management has determined that this control deficiency constitutes a material weakness in our internal control over financial reporting.

### **3) Changes in Internal Control Over Financial Reporting.**

There was no change in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15(d)-15(f) under the Exchange Act) during the quarter ended September 30, 2006 that has materially affected or is reasonably likely to materially affect, our internal control over financial reporting.

### **4) Plan of Remediation of the Material Weakness.**

After September 30, 2006, we have made a number of changes that may materially affect, or are reasonably likely to materially affect, our internal control over financial reporting.

New policies and procedures for our stock option grant practices were approved on November 21, 2006 by the Joint Compensation and Nominating and Governance Committee of our Board, and became effective January 1, 2007. Our new option granting policies and procedures are designed to ensure internal control surrounding the pricing and modification of option grants are adequate, and also provide the Compensation Committee with the full ability to review and approve all grants prior to pricing on a date set on or after the date of the Compensation Committee action. Some of the highlights of the new option granting process are:

- All proposed grants during the month will be verified so as to comply with pre-approved grant guidelines and other financial and legal requirements by the seventh day of the following month. For these purposes, a team of legal, human resources and finance personnel ( Cross Functional Team ) has been established to review each proposed grant for compliance with documentation and procedures. No grant will be issued until such compliance is established and the grant is approved by the Compensation Committee.
- The Compensation Committee will meet at least quarterly, to review and approve all documented and verified proposed grants submitted by the Cross Functional Team. All grants approved by the Compensation Committee will be effective, and will be priced based on the closing price of our stock, on a date set by the Compensation Committee that will be on or after the date of Compensation Committee action. Details of the grant (including the exercise price) will be communicated to the grantees promptly following approval and pricing.
- All new hire offer letters and employee renewal agreements will provide that all grants and terms of grants are subject to approval by the Compensation Committee.

- Stock option data will be entered into Equity Edge, our stock option tracking software, promptly (and only) after grant approval is received from the Compensation Committee.

In addition, we have realigned certain internal responsibilities related to the granting and reporting of stock options. In this regard, the employment contract of our former head of human resources, which expired on March 31, 2007, was not renewed; a new head of human resources is being recruited and, in the interim, responsibilities for stock option granting and reporting have been reassigned. To further enhance our corporate governance practices, we have established and filled a position of principal compliance officer, with a reporting line directly to the Nominating and Governance Committee, and are reviewing the configuration of the Compensation Committee of the Board.

In addition, consistent with the recommendations of the Special Subcommittee, we have disengaged from our prior outside corporate counsel and have engaged new outside corporate counsel.

Finally, the Special Subcommittee recommended that Board meetings include more senior executives and that human resources, finance and legal personnel receive additional training on options and compliance issues. Many of these recommendations have already been implemented and we plan to implement the remaining recommendations in our fiscal year that began on April 1, 2007.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

The following describes the material legal proceedings, examinations and other matters in which the Company and its subsidiaries are involved that: (1) were pending as of September 30, 2006; (2) were terminated during the period from September 30, 2006 through June 7, 2007; or (3) are pending as of June 7, 2007. Thus, the description of a matter may include developments that occurred since September 30, 2006, as well as those that occurred during 2006. The matters include legal proceedings relating to the restatement of our consolidated financial statements, such as class action securities lawsuits, shareholder derivative actions and governmental proceedings.

In July 2006, individuals and/or entities claiming to be stockholders of the Company have filed derivative lawsuits, purportedly on behalf of the Company, against certain current and former members of the Company's Board of Directors as well as several current and former officers of the Company. Three derivative actions have been filed in Los Angeles Superior Court: *Vazquez v. Kotick, et al.*, L.A.S.C. Case No. BC355327 (filed July 12, 2006); *Greuer v. Kotick, et al.*, L.A.S.C. Case No. SC090343 (filed July 12, 2006); and *Amalgamated Bank v. Baker, et al.*, L.A.S.C. Case No. BC356454 (filed August 3, 2006). These actions have been consolidated by the court under the caption *In re Activision Shareholder Derivative Litigation*, L.A.S.C. Master File No. SC090343 (West, J.). Two derivative actions have been filed in the United States District Court for the Central District of California: *Pfeiffer v. Kotick, et al.*, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (filed July 31, 2006); and *Hamian v. Kotick, et al.*, C.D. Cal. Case No. CV06-5375 MRP (JLTx) (filed August 25, 2006). These actions have also been consolidated, under the caption *In re Activision, Inc. Shareholder Derivative Litigation*, C.D. Cal. Case No. CV06-4771 MRP (JTLx) (Pfaelzer, J.). The consolidated complaints allege, among other things, purported improprieties in the Company's issuance of stock options. The Company expects that defense expenses associated with the matters will be covered by its directors and officers insurance, subject to the terms and conditions of the applicable policies. On May 24, 2007, the Superior Court granted the Company's motion to stay the state action. The court's order stays the action pending the resolution of motions to dismiss in the federal action, but is without prejudice to any party's right to seek modification of the stay upon a showing of good cause, including a showing that matters may be addressed in the Superior Court without the potential for conflict with or duplication of the federal court proceedings. The Company filed motions to dismiss in the federal action on June 1, 2007, which will be fully briefed by August 15, 2007. The Company also was informed that on June 1, 2007, a derivative case, *Abdelnur vs. Kotick et al.* was filed in the United States District Court for the Central District of California C.D. Case No. CV07-3575 AHM (PJWx) by the same law firm that previously filed the *Hamian* case, alleging substantially the same claims.

*On July 27, 2006, the Company received a letter of informal inquiry from the SEC requesting certain documents and information relating to the Company's historical stock option grant practices. In early June 2007, the SEC staff informed us that the SEC has issued a formal order of non-public investigation, which allows the SEC, among other things, to subpoena witnesses and require the production of documents. The Company is*

*cooperating with the SEC's investigation, and representatives of the Special Subcommittee and its legal counsel have met with members of the staff of the SEC on several occasions, in person and by telephone (as has the Company's outside legal counsel), to discuss the progress of the Special Subcommittee's investigation and on February 28, 2007 to brief the SEC staff on the Special Subcommittee's findings and recommendations following the substantial completion of the Special Subcommittee's investigation. A representative of the U.S. Department of Justice has attended certain of these meetings and requested copies of certain documents that we have provided to the staff of the SEC. At this time, the Company has not received any grand jury subpoenas or written requests from the Department of Justice.*

In addition, we are party to other routine claims and suits brought by us and against us in the ordinary course of business, including disputes arising over the ownership of intellectual property rights, contractual claims, employment relationships, and collection matters. In the opinion of management, after consultation with legal counsel, the outcome of such routine claims and lawsuits will not have a material adverse effect on our business, financial condition, results of operations, or liquidity.

#### **Item 1a. Risk Factors**

*Our business is subject to many risks and uncertainties, which may affect our future financial performance, including the risk factors set forth in Item 1A of our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 and the risks set forth below. If any of the events or circumstances described below occurs, our business and financial performance could be harmed, our actual results could differ materially from our expectations, and the market value of our securities could decline.*

*In our fiscal year 2007, we began to recognize expense for stock-based compensation related to our employee equity compensation and employee stock purchase programs. The recognition of this expense will significantly lower our reported net income (or increase our reported net loss).*

Beginning in our current fiscal year, we adopted SFAS 123R, which requires us to recognize compensation expense for all stock-based compensation based on estimated fair values. As a result, beginning with our first quarter of fiscal 2007, our operating results contain a charge for stock-based compensation related to the equity-based compensation we provide to our employees, as well as stock purchases under our employee stock purchase plans. This expense is in addition to the stock-based compensation expense we have recognized in prior periods related to restricted stock unit grants, acquisitions and other grants. The stock-based compensation charges we incur depend on the number of equity-based awards we grant and the number of shares of common stock we sell under our employee stock purchase plans, as well as a number of estimates and variables such as estimated forfeiture rates, the trading price and volatility of our common stock, the expected term of our options, and interest rates. As a result, our stock-based compensation charges can vary significantly from period to period. Going forward, our adoption of SFAS 123R will continue to significantly lower our reported net income (or increase our reported net loss), which could have an adverse impact on the trading price of our common stock.

#### **Risk Factors Relating to Results of Special Subcommittee Review of Our Stock Option Granting Practices**

*SEC inquiry and litigation relating to stock options remain pending and may adversely affect our business and results of operations.*

Although a Special Subcommittee of our independent directors has completed its review of our stock option grants and practices in the period between 1992 and 2006, an investigation by the SEC relating to our stock option granting practices remains pending, as does derivative litigation against us and certain of our current and former directors and officers. Although we believe that we have taken appropriate action and made appropriate disclosures and corrections to the consolidated financial statements set forth in this report for matters relating to stock options, the SEC (or the court in the derivative action) may disagree with the findings of the Special Subcommittee or with the manner in which we have accounted for and reported, or not reported, the financial impact of past option grant measurement date errors. If so, we may need to further restate our prior financial statements, further amend our filings with the SEC, or take other actions not currently contemplated. In addition, these proceedings are likely to result in additional legal expense that may affect our results in future periods, and may also result in diversion of management attention and other resources, as well

as fines, penalties, damages and other sanctions. These eventualities could materially and adversely affect our business and results of operations. We cannot currently predict the ultimate outcome of these proceedings.

*If we do not maintain compliance with Nasdaq listing requirements, our common stock could be delisted, which could, among other things, reduce the price of our common stock and the levels of liquidity available to our stockholders.*

In connection with the Special Subcommittee's review and the restatement of our Consolidated Financial Statements, we have not timely filed certain of our periodic reports with the SEC. As a result, we have not been in compliance with Nasdaq listing requirements. We are filing these reports today and believe that, with these filings, we will regain compliance with Nasdaq listing requirements. Nasdaq has, to date, permitted our securities to remain listed. However, our securities could be delisted in the future if we do not timely file required reports with the SEC in the future, if we are required to further restate or amend our filings or if we otherwise do not maintain compliance with applicable listing requirements. If our securities are delisted from the Nasdaq Global Select Market, they would subsequently be transferred to the National Quotation Service Bureau, or Pink Sheets. The trading of our common stock through the Pink Sheets might reduce the price of our common stock and the levels of liquidity available to our stockholders. In addition, the trading of our common stock through the Pink Sheets could materially and adversely affect our access to the capital markets and our ability to raise capital through alternative financing sources on terms acceptable to us, or to raise capital at all. Securities that trade through the Pink Sheets are no longer eligible for margin loans, and a company trading through the Pink Sheets cannot avail itself of federal preemption of state securities or blue sky laws, which adds substantial compliance costs to securities issuances, including pursuant to employee option plans, stock purchase plans and private or public offerings of securities. If we are delisted in the future from the Nasdaq Global Select Market and transferred to the Pink Sheets, we could also be subject to other negative implications, including the potential loss of confidence by suppliers, customers and employees and the loss of institutional investor interest in our securities.

*We had a material weakness in internal control over financial reporting and cannot assure you that additional material weaknesses will not be identified in the future. If our internal control over financial reporting or disclosure controls and procedures are not effective, there may be errors in our financial statements that could require a restatement or our filings may not be timely and investors may lose confidence in our reported financial information, which could lead to a decline in our stock price.*

Section 404 of the Sarbanes-Oxley Act of 2002 requires us to evaluate the effectiveness of our internal control over financial reporting as of the end of each year, and to include a management report assessing the effectiveness of our internal control over financial reporting in each Annual Report on Form 10-K. Section 404 also requires our independent registered public accounting firm to attest to, and report on, management's assessment of our internal control over financial reporting. In assessing the findings of the Special Subcommittee's review and the restatement set forth in our Amended Annual Report on Form 10-K/A for the year ended March 31, 2006, our management concluded that there was a material weakness, as defined in the Public Company Accounting Oversight Board's Auditing Standard No. 2, in our internal control over financial reporting as of March 31, 2006. Our management has also concluded that this weakness continued to exist as of September 30, 2006. See the discussion included in Part II, Item 9A of our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006 and Part I, Item 4 of this Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2006 for additional information regarding our internal control over financial reporting.

Our management does not expect that our internal control over financial reporting will prevent all error or all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. Over time, controls may become inadequate because changes in conditions or deterioration in the degree of compliance with policies or procedures may occur. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

As a result, we cannot assure you that significant deficiencies or material weaknesses in our internal control over financial reporting will not be identified in the future. Any failure to maintain or implement required new or improved controls, or any difficulties we encounter in their implementation, could result in

significant deficiencies or material weaknesses, cause us to fail to timely meet our periodic reporting obligations, or result in material misstatements in our financial statements. Any such failure could also adversely affect the results of periodic management evaluations and annual auditor attestation reports regarding the effectiveness of our internal control over financial reporting required under Section 404 of the Sarbanes-Oxley Act of 2002 and the rules promulgated thereunder. The existence of a material weakness could result in errors in our financial statements that could result in a restatement of financial statements, cause us to fail to timely meet our reporting obligations and cause investors to lose confidence in our reported financial information, leading to a decline in our stock price.

*As a result of the delayed filing of certain of our periodic reports, we will be ineligible to use Form S-3 or Form S-4 for a period of time. This may adversely affect our ability to engage in certain types of corporate acquisition and capital-raising transactions.*

As a result of our delayed filing of certain of our periodic reports, we will be ineligible to register our securities on Form S-3 or Form S-4 for sale by us or resale by other security holders until we have timely filed all periodic reports under the Securities Exchange Act of 1934 for a period of time. In the meantime, we have the ability to use Form S-1 to raise capital or complete acquisitions. The need to use Form S-1, and the inability to use Form S-3 or Form S-4, could increase our transaction costs and adversely affect our ability to engage in certain types of corporate acquisition and capital-raising transactions until we regain our S-3/S-4 eligibility.

The information set forth above should be read in conjunction with the risk factors and information disclosed in our Amended Annual Report on Form 10-K/A for the fiscal year ended March 31, 2006.

#### Item 4. Submission of Matters to a Vote of Security Holders

We held our 2006 Annual Meeting of the Stockholders on September 14, 2006 in Beverly Hills, California. Three items were submitted to a vote of the stockholders: (1) the election of eight directors to hold office for one year terms and until their respective successors are duly elected and qualified; (2) the ratification of the selection of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year ended March 31, 2007; (3) the approval of a stockholder proposal that the Board take every reasonable step to ensure diversity on the board of directors.

All eight director nominees, each of whom was then a member of the Board of Directors and was recommended by the Board, were elected. Set forth below are the results of the voting,

|                   | For         | Withheld   | Abstained |
|-------------------|-------------|------------|-----------|
| Robert J. Corti   | 253,226,452 | 1,642,992  | 0         |
| Ronald Doornink   | 239,882,535 | 14,986,909 | 0         |
| Barbara S. Isgur  | 252,221,409 | 2,648,035  | 0         |
| Brian G. Kelly    | 248,969,036 | 5,900,408  | 0         |
| Robert A. Kotick  | 248,458,026 | 6,411,418  | 0         |
| Robert J. Morgado | 244,489,107 | 10,380,337 | 0         |
| Peter J. Nolan    | 253,314,390 | 1,555,054  | 0         |
| Richard Sarnoff   | 253,311,672 | 1,557,772  | 0         |

The selection of PricewaterhouseCoopers LLP as our independent auditors for the fiscal year ended March 31, 2007 was approved. Set forth below are the results of the voting.

| For         | Against   | Abstained | Not Voted |
|-------------|-----------|-----------|-----------|
| 252,707,229 | 2,058,818 | 103,397   | 0         |

The stockholder proposal regarding diversity on the Board of Directors was not approved. Set forth below are the results of the voting.

| For        | Against     | Abstained  | Not Voted  |
|------------|-------------|------------|------------|
| 12,044,746 | 200,911,030 | 14,379,319 | 27,534,349 |



**Item 6. Exhibits**

**(a) Exhibits**

- 3.1 Amended and Restated Certificate of Incorporation of Activision Holdings, Inc., dated June 9, 2000 (incorporated by reference to Exhibit 2.5 of our Current Report on Form 8-K, filed on June 16, 2000).
- 3.2 Certificate of Amendment of Amended and Restated Certificate of Incorporation of Activision Holdings, Inc., dated June 9, 2000 (incorporated by reference to Exhibit 2.7 of our Current Report on Form 8-K, filed June 16, 2000).
- 3.3 Certificate of Designation of Series A Junior Preferred Stock of Activision, Inc., dated December 27, 2001 (incorporated by reference to Exhibit 3.4 of our Quarterly Report on Form 10-Q for the quarterly period ended December 31, 2001, filed February 13, 2002).
- 3.4 Certificate of Amendment of Amended and Restated Certificate of Incorporation, as amended, of Activision, Inc., dated April 4, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed April 5, 2005).
- 3.5 Certificate of Designation of Series A Junior Preferred Stock of Activision, Inc. dated August 4, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed August 5, 2005).
- 3.6 Second Amended and Restated Bylaws of Activision, Inc. dated September 15, 2005 (incorporated by reference to Exhibit 3.1 of our Current Report on Form 8-K, filed September 19, 2005).
- 4.1 Rights Agreement dated as of April 18, 2000, between Activision, Inc. and Continental Stock Transfer & Trust Company, which includes as exhibits the form of Right Certificates as Exhibit A, the Summary of Rights to Purchase Series A Junior Preferred Stock as Exhibit B and the form of Certificate of Designation of Series A Junior Preferred Stock of Activision as Exhibit C (incorporated by reference to Exhibit 4.1 of our Registration Statement on Form 8-A, Registration No. 001-15839, filed April 19, 2000).
- 10.1 Amendment to the 1991 Stock Option and Stock Award Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.1 of our Current Report on Form 8-K, filed on September 20, 2006)
- 10.2 Amendment to the 1998 Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.2 of our Current Report on Form 8-K, filed on September 20, 2006)
- 10.3 Amendment to the 1999 Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.3 of our Current Report on Form 8-K, filed on September 20, 2006)
- 10.4 Amendment to the 2001 Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.4 of our Current Report on Form 8-K, filed on September 20, 2006)

- 10.5 Amendment to the 2002 Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.5 of our Current Report on Form 8-K, filed on September 20, 2006)
  - 10.6 Amendment to the 2002 Executive Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.6 of our Current Report on Form 8-K, filed on September 20, 2006)
  - 10.7 Amendment to the 2002 Studio Employee Retention Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.7 of our Current Report on Form 8-K, filed on September 20, 2006)
  - 10.8 Amendment to the Amended and Restated 2003 Incentive Plan, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.9 of our Current Report on Form 8-K, filed on September 20, 2006)
  - 10.9 Third Amended and Restated 2002 Employee Stock Purchase Plan, as amended, dated as of September 14, 2006 (incorporated by reference to Exhibit 10.2 of our Current Report on Form 8-K, filed on October 23, 2006)
  - 31.1 Certification of Robert A. Kotick pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
  - 31.2 Certification of Michael Griffith pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
  - 31.3 Certification of Thomas Tippl pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
  - 32.1 Certification of Robert A. Kotick pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
  - 32.2 Certification of Michael Griffith pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
  - 32.3 Certification of Thomas Tippl pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
-

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 6, 2007

ACTIVISION, INC.

*/s/ Thomas Tipl*

Thomas Tipl

Chief Financial Officer of Activision Publishing, Inc. and

Principal Financial and Accounting Officer of Activision, Inc.