

CAESARS ENTERTAINMENT INC

Form 8-K

March 17, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**



**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): March 10, 2004**

---

**CAESARS ENTERTAINMENT, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction  
of incorporation)

**1-14573**  
(Commission File Number)

**88-0400631**  
(IRS Employer  
Identification No.)

**3930 Howard Hughes Parkway**  
**Las Vegas, Nevada 89109**

(Address of principal executive offices, including zip code)

**(702) 699-5000**

(Registrant's telephone number, including area code)

**Item 5. Other Events and Required FD Disclosure**

Caesars Entertainment, Inc. (the Company ) issued a press release on March 10, 2004, announcing that the Company had raised its earnings guidance for the first quarter of 2004.

**Item 7. Financial Statements and Exhibits**

(c) Exhibits

99.1 Press Release dated March 10, 2004.

**SIGNATURE**

Edgar Filing: CAESARS ENTERTAINMENT INC - Form 8-K

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CAESARS ENTERTAINMENT, INC.**







Edgar Filing: CAESARS ENTERTAINMENT INC - Form 8-K

By: /s/ Harry C. Hagerty, III  
Name: Harry C. Hagerty, III  
Title: Executive Vice President and Chief Financial Officer

Dated: March 16, 2004