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rlh:NorthWestCFOMember 2017-01-01 2017-12-31 0001052595 rlh:LexingtonInnSuitesDaytonaBeachMember rlh:FranchisedHotelsMember rlh:ManagementAgreementMember 2018-01-01 2018-12-31 0001052595 rlh:ABVILasVegasMember rlh:FranchisedHotelsMember rlh:ManagementAgreementMember 2017-01-01 2017-12-31 0001052595 rlh:TESIMember rlh:ManagementAgreementMember 2018-05-21 2018-05-21 0001052595 rlh:VantageHospitalityGroupInc.Member 2018-09-30 2018-09-30 0001052595 rlh:VantageMember rlh:VantageHospitalityGroupInc.Member 2018-09-30 2018-09-30 0001052595 rlh:TESIMember rlh:ManagementAgreementMember 2016-10-01 2017-06-30 0001052595 rlh:LexingtonHotelandConferenceCenterJacksonvilleFloridaMember rlh:ManagementAgreementMember 2017-01-01 2017-12-31 0001052595 rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2016-01-01 2016-12-31 0001052595 rlh:RedLionHotelsManagementInc.Member rlh:HudsonValleyResortandSpaMember rlh:ManagementAgreementMember 2016-01-01 2016-12-31 0001052595 rlh:RLVentureLLCMember rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2018-01-01 2018-12-31 0001052595 rlh:ContingentConsiderationMember rlh:VantageHospitalityGroupInc.Member rlh:Year2AnniversaryMember 2018-10-31 0001052595 rlh:ColumbiaPacificOpportunityFundL.P.Member rlh:CommitmentFeeMember srt:AffiliatedEntityMember 2018-04-17 2018-04-17 0001052595 rlh:ContingentConsiderationMember rlh:VantageHospitalityGroupInc.Member rlh:Year1AnniversaryMember 2016-09-30 0001052595 rlh:VantageHospitalityGroupInc.Member rlh:Year1AnniversaryMember 2018-01-01 2018-01-31 0001052595 rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2017-01-01 2017-12-31 0001052595 rlh:RedLionHotelWoodlakeConferenceCenterSacramentoLLCMember rlh:ManagementAgreementMember 2015-05-01 2015-05-31 0001052595 rlh:RedLionHotelWoodlakeConferenceCenterSacramentoLLCMember rlh:ManagementAgreementMember 2016-01-01 2016-12-31 0001052595 rlh:ContingentConsiderationMember rlh:VantageHospitalityGroupInc.Member rlh:Year1AnniversaryMember 2018-01-31 0001052595 rlh:VantageHospitalityGroupInc.Member rlh:Year1AnniversaryMember 2016-09-30 2016-09-30 0001052595 rlh:VantageHospitalityGroupInc.Member rlh:Year2AnniversaryMember 2016-09-30 2016-09-30 0001052595 rlh:ColumbiaPacificOpportunityFundL.P.Member srt:AffiliatedEntityMember us-gaap:CommonStockMember 2018-04-17 0001052595 rlh:RLVentureLLCMember rlh:CPADevelopmentLLCMember rlh:ConstructionManagementFeeMember 2016-01-01 2016-12-31 0001052595 rlh:RedLionHotelsManagementInc.Member rlh:HudsonValleyResortandSpaMember rlh:ManagementAgreementMember 2017-01-01 2017-12-31 0001052595 rlh:LexingtonInnSuitesDaytonaBeachMember rlh:FranchisedHotelsMember rlh:ManagementAgreementMember 2017-01-01 2017-12-31 0001052595 rlh:ABVILasVegasMember rlh:FranchisedHotelsMember rlh:ManagementAgreementMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember 2018-01-01 2018-12-31 0001052595 rlh:ConsultingFeesMember rlh:NorthWestCFOMember 2018-01-01 2018-12-31 0001052595 rlh:ColumbiaPacificOpportunityFundL.P.Member srt:AffiliatedEntityMember us-gaap:CommonStockMember us-gaap:WarrantMember 2018-04-17 0001052595 rlh:ManagementAgreementMember rlh:HEIHotelsAndResortsMember 2018-01-01 2018-12-31 0001052595 rlh:ColumbiaPacificOpportunityFundL.P.Member rlh:TermLoanMember srt:AffiliatedEntityMember 2018-04-17 2018-04-17 0001052595 rlh:RLSBaltVentureLLCMember rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2018-01-01 2018-12-31 0001052595 rlh:RLSDCVentureMember rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2018-01-01 2018-12-31 0001052595 rlh:RLSAtlaVentureMember rlh:ShelbourneFalconMember rlh:InvestorRelationsFeeMember 2018-01-01 2018-12-31 0001052595 rlh:KnightsFranchiseSystemsInc.Member us-gaap:TradeNamesMember 2018-05-14 2018-05-14 0001052595 rlh:KnightsFranchiseSystemsInc.Member us-gaap:CustomerContractsMember 2018-05-14 2018-05-14 0001052595 rlh:KnightsFranchiseSystemsInc.Member 2018-05-14 0001052595 us-gaap:DisposalGroupDisposedOfBySaleNotDiscontinuedOperationsMember 2017-01-01 2017-12-31 0001052595 us-gaap:DisposalGroupDisposedOfBySaleNotDiscontinuedOperationsMember 2018-01-01 2018-12-31 0001052595 us-gaap:DisposalGroupDisposedOfBySaleNotDiscontinuedOperationsMember 2016-01-01 2016-12-31 0001052595 rlh:KnightsFranchiseSystemsInc.Member 2018-12-31 0001052595 rlh:KnightsFranchiseSystemsInc.Member 2018-01-01 2018-12-31 0001052595 us-gaap:DiscontinuedOperationsDisposedOfBySaleMember rlh:EntertainmentBusinessMember 2016-01-01 2016-12-31 0001052595 us-gaap:DiscontinuedOperationsDisposedOfBySaleMember rlh:EntertainmentBusinessMember 2017-01-01

2017-12-31 0001052595 rlh:KnightsFranchiseSystemsInc.Member 2017-01-01 2017-12-31 0001052595 rlh:VantageHospitalityGroupInc.Member 2017-01-01 2017-12-31 0001052595 rlh:VantageHospitalityGroupInc.Member rlh:Year2AnniversaryMember 2018-10-31 0001052595 rlh:VantageHospitalityGroupInc.Member 2016-09-30 2016-09-30 0001052595 us-gaap:DiscontinuedOperationsDisposedOfBySaleMember rlh:EntertainmentBusinessMember 2017-10-01 2017-12-31 0001052595 rlh:RedLionHotelCoosBaypropertyinCoosBayOregonMember 2016-01-01 2016-12-31 0001052595 rlh:VantageHospitalityGroupInc.Member 2018-01-01 2018-12-31 0001052595 rlh:VantageHospitalityGroupInc.Member 2016-07-01 2016-09-30 0001052595 us-gaap:DiscontinuedOperationsDisposedOfBySaleMember rlh:EntertainmentBusinessMember 2017-12-31 0001052595 2016-09-30 0001052595 rlh:VantageHospitalityGroupInc.Member 2016-09-30 0001052595 rlh:VantageHospitalityGroupInc.Member rlh:Year1AnniversaryMember 2018-01-31 0001052595 rlh:RLVentureLLCMember us-gaap:VariableInterestEntityPrimaryBeneficiaryMember 2017-12-31 0001052595 rlh:VantageHospitalityGroupInc.Member 2016-01-01 2016-12-31 0001052595 rlh:TESIMember rlh:VantageHospitalityGroupInc.Member 2016-09-30 2016-09-30 0001052595 rlh:VantageMember rlh:VantageHospitalityGroupInc.Member 2016-09-30 2016-09-30 0001052595 us-gaap:DiscontinuedOperationsHeldforsaleMember rlh:HotelsMember 2017-12-31 0001052595 srt:ParentCompanyMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember rlh:FranchisedHotelsOtherMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember rlh:MarketingReservationsAndReimbursablesMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember srt:HotelMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember us-gaap:HotelOtherMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember us-gaap:RoyaltyMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember rlh:MarketingReservationsAndReimbursablesMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember us-gaap:HotelOtherMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember srt:HotelMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember us-gaap:HotelOtherMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember us-gaap:RoyaltyMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember srt:HotelMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember us-gaap:RoyaltyMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember rlh:FranchisedHotelsOtherMember 2018-01-01 2018-12-31 0001052595 srt:ParentCompanyMember rlh:MarketingReservationsAndReimbursablesMember 2016-01-01 2016-12-31 0001052595 srt:ParentCompanyMember rlh:FranchisedHotelsOtherMember 2017-01-01 2017-12-31 0001052595 srt:ParentCompanyMember 2018-12-31 0001052595 srt:ParentCompanyMember 2017-12-31 0001052595 srt:ParentCompanyMember 2015-12-31 0001052595 srt:ParentCompanyMember 2016-12-31 0001052595 rlh:RLSAtlaVentureMember us-gaap:ScenarioForecastMember us-gaap:VariableInterestEntityPrimaryBeneficiaryMember 2019-03-01 2019-03-08 0001052595 rlh:RLSAtlaVentureMember us-gaap:SubsequentEventMember us-gaap:VariableInterestEntityPrimaryBeneficiaryMember 2019-03-01 2019-03-08 0001052595 rlh:RLSAtlaVentureMember us-gaap:ScenarioForecastMember us-gaap:VariableInterestEntityPrimaryBeneficiaryMember 2019-03-01 2019-03-08 rlh:room rlh:hotel iso4217:USD xbrli:shares xbrli:shares iso4217:USD rlh:segment xbrli:pure rlh:extension rlh:property

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

### **FORM 10-K**

(Mark One) , ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF Y 1934 For the fiscal year ended December 31, 2018 OR

#### TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE <sup>O</sup>ACT OF 1934 For the transition period from to

**Commission File Number: 001-13957** 

### **RED LION HOTELS CORPORATION**

(Exact name of registrant as specified in its charter)

Washington

(State or other jurisdiction of incorporation or organization)

91-1032187

(I.R.S. Employer Identification No.)

#### 1550 Market St. #350

**Denver Colorado** 

80202 (Zip Code)

(Address of principal executive offices)

#### Registrant's Telephone Number, Including Area Code: (509) 459-6100

#### Securities registered pursuant to Section 12(b) of the Act:

Title of each class Name of each exchange on which registered

Common Stock, par value \$.01 per share New York Stock Exchange

#### Securities registered pursuant to section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes o No ý

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes o No ý

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No o

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such

#### files). Yes ý No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer o Accelerated filer

Non-accelerated filer o Smaller reporting company ý

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act.) Yes o No  $\acute{y}$ 

The aggregate market value of the registrant's common stock as of June 30, 2018 was \$282.5 million, of which 78.8% or \$222.5 million was held by non-affiliates as of that date.

As of March 1, 2019, there were 24,603,081 shares of the registrant's common stock outstanding.

#### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's Proxy Statement for its 2019 Annual Meeting of Shareholders, which will be filed with the Securities and Exchange Commission pursuant to Regulation 14A within 120 days of the end of the registrant's 2018 fiscal year, are incorporated by reference herein in Part III.

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#### PART I

This annual report on Form 10-K includes forward-looking statements. We have based these statements on our current expectations and projections about future events. When words such as "anticipate", "believe", "estimate", "expect", "intend", "may", "plan", "seek", "should", "will" and similar expressions or their negatives are used in this annual report, these are forward-looking statements. Many possible events or factors, including those discussed in "Risk Factors" under Item 1A of this annual report, could affect our future financial results and performance, and could cause actual results or performance to differ materially from those expressed. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this annual report.

In this report, "we", "our", "us", "our company" "RLHC" and "RLH Corporation" refer to Red Lion Hotels Corporation, doing business as RLH Corporation, and as the context requires, all of its consolidated subsidiaries as follows:

Wholly-owned subsidiaries:
Red Lion Hotels Holdings, Inc.
Red Lion Hotels Franchising, Inc.
Red Lion Hotels Canada Franchising, Inc.
Red Lion Hotels Management, Inc. (RL Management)
Red Lion Hotels Limited Partnership
RL Baltimore LLC (RL Baltimore)
WestCoast Hotel Properties, Inc.
Red Lion Anaheim, LLC
RLabs, Inc.
Joint venture entities:
RL Venture LLC (RL Venture) in which we hold a55% member interest
RLS Atla Venture LLC (RLS DC Venture) in which we hold a 55% member interest

The terms "the network", "systemwide hotels" "system of hotels" or "network of hotels" refer to our entire group of owned, managed and franchised hotels.

#### Item 1. Business

#### Available Information

Through our website (www.redlion.com), we make available our annual report on Form 10-K, quarterly reports on Form 10 Q, current reports on Form 8-K, proxy statements, amendments to these filings and all other reports and documents that we file with the U.S. Securities and Exchange Commission (SEC) pursuant to Section 13(a) of the Securities Exchange Act of 1934.

The SEC also maintains an internet site at <u>www.sec.gov</u> that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC.

Our internet website also contains our Code of Business Conduct and Ethics, our Corporate Governance Guidelines; charters for our Audit, Compensation, and Nominating and Corporate Governance Committees, Accounting and Audit Complaints and Concerns Procedures, our Statement of Policy with Respect to Related Party Transactions, Stock Ownership Guidelines for Directors and Executive Officers and information regarding shareholder communications with our board of directors. The contents of our website are not incorporated into this filing.

#### General

We are a NYSE-listed hospitality and leisure company (ticker symbol: RLH) doing business as RLH Corporation and primarily engaged in the franchising and ownership of hotels under the following proprietary brands: Hotel RL, Red Lion Hotels, Red Lion Inn & Suites, GuestHouse, Settle Inn, Americas Best Value Inn, Canadas Best Value Inn, Signature and Signature Inn, Knights Inn, and Country Hearth Inns & Suites.

All our properties strive to highlight friendly service and reflect the local flair of their markets. The upscale and midscale RLH Corporation brands of Hotel RL, Red Lion Hotel and Red Lion Inn & Suites offer a unique local spin on the expected travel experience in an environment that allows customers to feel welcome and at home. Our focus is to anticipate guest needs and pleasantly surprise them with our distinctive Pacific Northwest-inspired customer service. Warm and authentic, our commitment

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to customer service includes a focus on delivering the guest locally inspired, friendly and personalized signature moments. This is intended to position each RLH Corporation brand hotel as an advocate to our traveling guests, creating brand relevance and loyalty, differentiating us from our competition.

Hotel RL, our upscale lifestyle brand launched in October 2014, is a full-service conversion brand that is targeted for the top 80 U.S. urban markets, inspired by the spirit of the Pacific Northwest and designed for consumers with a millennial mindset. With Hotel RL we have a hotel product that is intended to be flexible enough to allow adaptive reuse projects, conversions and new builds, to a lesser extent, while giving owners a more free-form approach to adapt the hotel to their unique markets and locations. The flat fee structure is a true differentiator in this segment to establish the Hotel RL brand, which provides a predictable cost structure for our franchisees with the opportunity to leverage a greater proportion of their top-line growth to superior hotel performance. There are seven hotels currently open in the Hotel RL brand and seven more expected to open in 2019 through 2021. The currently open hotels are located in Baltimore Inner Harbor, Maryland; Washington DC; Olympia, Washington; Salt Lake City, Utah; Brooklyn, New York; New Orleans, Louisiana and Fort Walton, Florida.

Our economy brands are focused on delivering our guests a consistent experience with exceptional comfort, quality and service at an affordable rate, with approximately 1,300 locations in 47 states, the District of Columbia, and two countries outside the United States.

A summary of our properties as of December 31, 2018, including the approximate number of available rooms, is provided below:

	Upscale Service Brand		Select Service Brand		Total		
	Total HotelsAvailable		Total Hotels Available		Hotels	Total Available	
		Rooms			Rooms		Rooms
Beginning quantity, January 1, 2018	104	14,400		978	55,100	1,082	69,500
Newly opened / acquired properties	30	5,000		395	24,200	425	29,200
Change in brand	(2)	(100	)	2	100	_	_
Terminated properties <sup>(1)</sup>	(20)	(3,400	)	(160)	(9,600 )	(180)	(13,000)
Ending quantity, December 31, 2018	112	15,900		1,215	69,800	1,327	85,700

<sup>(1)</sup> Terminated properties include locations at which we ended our franchise relationship because the hotels did not meet RLH Corporation's hotel standards. We are focused on maintaining a set of brand standards at all of our locations.

A summary of our executed agreements for the year ended December 31, 2018 is provided below:

	Upscale Service Brand	Service	Total
Executed franchise license agreements, year ended December 31, 2018:			
New locations	25	47	72
New contracts for existing locations	3	83	86
Change from company operated to franchised	9	—	9
Total executed franchise license and management agreements, year ended December 31, 2018	37	130	167

On May 14, 2018, Red Lion Hotels Franchising, Inc., a wholly-owned subsidiary of RLH Corporation (RLH Franchising) completed the purchase of all of the issued and outstanding shares of capital stock of Knights Franchise Systems, Inc. (KFS), and the purchase of certain operating assets from, and assumption of certain liabilities relating to the business of franchising Knights Inn branded hotels to hotel owners from Wyndham Hotel Group Canada, ULC and Wyndham Hotel Group Europe Limited, pursuant to an Amended and Restated Purchase Agreement, dated May 1, 2018. The aggregate purchase price was \$27.2 million.

On October 5, 2017, we announced that we would be marketing for sale 11 of our owned hotels held by our consolidated joint venture, RL Venture. This is consistent with the Company's previously stated business strategy to focus on moving towards operations as primarily a franchise company. As of December 31, 2018, nine of the properties have been sold. Using proceeds from the sale of the hotels and the release of restricted cash associated with the debt, RL Venture repaid the remaining principal balance outstanding under its loan agreement with Pacific Western Bank in July 2018. On August 9, 2018, we announced that we would be marketing for sale our leasehold interests in our Anaheim, California and Kalispell, Montana hotels and the hotel in Atlanta, Georgia owned by our consolidated joint venture, RLH Atlanta LLC (RLH Atlanta).

On October 3, 2017, we completed the sale of certain specified liabilities and substantially all of the assets of our entertainment segment, previously composed of WestCoast Entertainment and TicketsWest, including ticketing agreements and engagement agreements with various entertainment venues, teams and artists located throughout the Western United States. As such, the results of the entertainment segment are reported as discontinued operations, and the assets and liabilities are classified as held for sale as of December 31, 2017 in this annual report on Form 10-K. The loss on sale of the entertainment segment included in the 2017 financial statements was \$0.2 million, net of tax. See Note 17, *Acquisitions and Dispositions* within Item 8. *Financial Statements and Supplementary Data* for further discussion of the transactions discussed above.

#### **Operations**

We operate in two reportable segments:

The **franchised hotels segment** is engaged primarily in licensing our brands to franchisees. This segment generates revenue from royalty, marketing, and other fees that are primarily based on a percentage of room revenue or on room count or on transaction count and are charged to hotel owners in exchange for the use of our brand and access to our marketing and central services programs. These central services and marketing programs include our reservation system, guest loyalty program, national and regional sales, revenue management tools, quality inspections, advertising and brand standards.

The **company operated hotel segment** derives revenues primarily from guest room rentals and food and beverage offerings at owned and leased hotels for which we consolidate results. Revenues have also been derived from management fees and related charges for hotels with which we contract to perform management services, however our last management agreement terminated in February 2019.

Our remaining activities, none of which constitutes a reportable segment, have been aggregated into "other".

We have two measures of segment performance under generally accepted accounting principles in the United States of America (GAAP): revenue and operating income. In addition, the following non-GAAP measurements are used to evaluate the performance of our franchise segment:

Revenue per available room (RevPAR)
Average daily rate (ADR)
Occupancy
Room count

Intersegment revenues are minimal. Certain operating expenses are allocated to the operating segments based upon internally established allocation methodologies. Income tax provision (benefit) and certain corporate operating expenses are neither allocated to the segments nor included in the measures of segment performance. See Item 7. *Non-GAAP Financial Measures* for information about our non-GAAP measures and reconciliations to the most comparable GAAP measures.

#### Overview

#### Company Strategy

Our strategy is to grow our brands and profitability by expanding our franchise hotel network with additional hotels. In 2018 we executed 167 franchise agreements. Also during 2018, 180 franchise agreements in our network terminated, partially due to our focus on eliminating hotels that did not meet RLH Corporation's hotel standards.

By segmenting our upscale, midscale and economy brands with clear distinctions between each offering, we are uniquely positioned to provide an appealing alternative for a variety of owners. Our strategy for our upscale and midscale hotel brands is to identify larger urban metropolitan statistical areas (MSAs) that are saturated by larger brands in order to become the conversion brand of choice for owners of established hotels looking for alternatives in those markets. We believe our upscale and midscale brands have strong name recognition in the Western U.S. markets provide us with an opportunity to expand our hotel network into markets across North America where our brands will be a unique and new value proposition for current and potential hotel owners in markets saturated by competitor brands. To assist in our ability to grow our hotel network in larger metropolitan cities, we may consider special incentives, minority equity, joint venture opportunities with hotel owners and investors, or adding additional brand options. Our economy hotel brands have strong national brand name recognition and provide hotel owners an affordable alternative to traditional franchise programs with primarily flat fees, sensible property improvement plans and a wealth of resources and programs to support owners. In addition to conversion from other brands, independently branded hotel operations may also benefit

from the RLH Corporation central services programs. For all of our properties, we strive to provide hotel owners leading demand distribution technology and sales support as part of our brand support programs.

#### Franchised Hotels

As of December 31, 2018 our network of hotels included 1,318 hotels under franchise agreements, representing approximately 83,800 rooms. We are growing our franchise network of hotels through execution of franchise agreements with hotel owners and through acquisitions of hotel brands and/or companies.

In March 2019, we announced the creation of a new subsidiary, RLabs, Inc. RLabs was formed to be a travel technology-based innovator that houses and builds on the groundbreaking technology platform the company has created, including RevPak. RLabs will focus on new revenue verticals, and on developing unique technology and system offerings for the hospitality industry including software, robotics, and artificial intelligence. The first offering from RLabs is Canvas Integrated Systems, an all-in-one cloud-based hospitality management suite featuring a collection of seamlessly-integrated tools designed to drive revenue, secure more revenue opportunities, automate channel management and reduce cost and friction for independent hotel owners.

In May 2018, we acquire the Knights Inn brand and related franchise agreements for approximately 350 hotels operating under the brand. See Note 17 for discussion of *Acquisitions and Dispositions* within Item 8. *Financial Statements and Supplementary Data*.

In December 2017, we announced the launch of franchiseasy<sup>sm</sup>, a re-imagined franchise process to appeal to owners of independent hotels or hotels that don't fit a traditional franchise. The process provides a straightforward and flexible website application process for hoteliers looking to operate as independent or under the nationwide Country Hearth brand. Applications can be completed from a mobile device, and agreements offer an associated simplified fee structure.

In September 2016, we acquired over 1,000 hotel franchise and membership license agreements, as well as multiple brand names, including Americas Best Value Inn, Canadas Best Value Inn, Lexington Hotels & Inns, America's Best Inns & Suites, Jameson Inns, Country Hearth Inns & Suites, Vantage Hotels, Value Inn Worldwide, Value Hotel Worldwide, 3 Palms Hotels and Resorts and Signature Inn. These acquired brands substantially increased our number of franchise properties and provided us with a broader presence in the United States and Canada.

We are also investing in technology and sales and marketing talent to improve our ability to manage the various channels that drive occupancy and average daily rate at our hotels, including transient, group and preferred corporate business. We continue to improve and implement our guest management ecosystem, RevPak, which includes a number of industry revenue generation systems fully integrated to provide comprehensive information on customer acquisition, customer management and customer retention. This suite of products is flexible and dynamic and can be tailored to the needs of individual hotel brands. It also delivers dynamic and personalized communications and promotions tailored to individual guest travel needs and habits.

Our focus on providing improved e-commerce revenue generation to our hotel owners includes investing in our rlhco.com website, enhanced and economical guest loyalty program, and improved and targeted digital marketing utilizing information generated through our RevPak reservation and distribution system.

#### **Company Operated Hotels**

We operated nine hotels as of December 31, 2018. These include one wholly owned hotel, four hotels owned or operated under a land lease through joint venture (JV) entities, in each of which we have a majority ownership interest

and consolidate as the primary beneficiary, three hotels operated under land and/or property leases held directly by the Company, and one hotel we operate under a management agreement.

Our Baltimore Hotel RL is a wholly owned hotel as of December 31, 2018. Previously, the hotel was held in its own JV entity, RLS Balt Venture, LLC, of which we owned 73%, until we purchased the remaining noncontrolling interest in October 2018.

As of December 31, 2018, our Hotel RL Salt Lake City and Hotel RL Olympia hotels are held in RL Venture, LLC, of which we own a 55% interest. During 2018, nine of the RL Venture properties were sold and we paid off the RL Venture debt agreement.

Our Red Lion Hotel Atlanta Airport is held in its own JV entity, RLS Atla Venture, LLC, of which we own 55%. The obligation for our debt under the JV loan agreement at RL Alta Venture, LLC is generally non-recourse to RLH Corporation, except for instances of fraud, criminal activity, waste, misappropriation of revenues, and breach of environmental representations.

Our Washington DC Hotel RL is held in its own JV entity, RLS DC Venture, LLC, of which we own 55%.

We have a leasehold interest in our Anaheim, Seatac, and Kalispell hotel properties. These leases have expiration dates in 2021, 2024, and 2028, respectively. The Anaheim lease has 17 five-year renewal options remaining and the Kalispell lease has three five-year renewal options remaining.

We operate the Bellevue hotel under a management agreement. This agreement has expired in February 2019.

#### Revenues

In the fourth quarter of 2018, we disaggregated and reclassified the presentation of certain items in the Statements of Comprehensive Income (Loss). Results for the years ended December 31, 2018, 2017 and 2016 and interim periods for the years ended December 31, 2018 and 2017 have been reclassified to conform to our current year presentation. We have disaggregated royalty revenues from other franchise revenues, and combined revenues from company operated hotels and other revenues from managed properties.

We believe these classifications better reflect our results of operations as we have changed our business model to focus on the franchising of hotels. Additionally, we believe these reclassifications will allow better comparison with financial statements of peer companies. The reclassifications had no impact on total revenue for any period. See Note 2, *Summary of Significant Accounting Policies* within Item 8. *Financial Statements and Supplementary Data* for further discussion of the impact of these reclassifications on our Consolidated Statements of Comprehensive Income (Loss).

A summary of our reporting segment revenues is provided below (in thousands, except for percentages). For further information regarding our reportable segments, see <u>Note 3</u>, *Business Segments* within Item 8. *Financial Statements and Supplementary Data*.

	Years Ended December 31,						
	2018		2017		2016		
Royalty	\$22,309	16.4 %	\$17,558	10.2 %	\$7,472	5.0	%
Marketing, reservations and reimbursables	25,948	19.1 %	26,179	15.2 %	14,087	9.5	%
Other franchise	5,537	4.1 %	4,822	2.8 %	3,075	2.1	%
Company operated hotels	82,021	60.4 %	123,100	71.6 %	123,589	83.3	%
Other	34	%	267	0.2 %	128	0.1	%
Total revenues	\$135,849	100.0%	\$171,926	100.0%	\$148,351	100.0	)%

#### **Employees**

At December 31, 2018, we employed approximately 540 people on a full-time or part-time basis. Our total number of employees fluctuates seasonally, primarily due to company operated hotel activity. At December 31, 2018, approximately 11% of our total workforce was covered by various collective bargaining agreements providing, generally, for basic pay rates, working hours, other conditions of employment and organized settlement of labor disputes. At February 28, 2019, we employed approximately 410 people on a full-time or part-time basis. Our employee count has declined over time as we have disposed of a number of our company operated hotels and entered into third party management agreements for many of our remaining company operated hotels. At February 28, 2019, none of our workforce was covered by collective bargaining agreements. We believe our employee relations are positive.

#### Item 1A. Risk Factors

We are subject to various risks, including those set forth below, that could have a negative effect on our financial condition and could cause results to differ materially from those expressed in forward-looking statements contained in this report or other RLH Corporation communications.

#### Our operating results are subject to conditions affecting the lodging industry.

Our revenues and operating results may be impacted by and fluctuate due to a number of factors, including the following:

Changes in the desirability of the geographic regions in which our hotels are located, or adverse changes in local economies where our hotels are concentrated;

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Insufficient available capital to us or our franchise hotel owners to fund renovations and investments needed to maintain our competitive position;

New supply or oversupply of hotel rooms in markets in which we operate due to the cyclical over-building in the hotel industry;

The attractiveness of our hotels to consumers and competition from other hotels and lodging alternatives such as Airbnb;

The need to periodically repair and renovate the hotels in our hotel network, including the ongoing need to refresh hotels to meet current industry standards and guest expectations;

The financial condition of third-party property owners and franchisees, which may impact their ability to fund renovations and meet their financial obligations to us as required under management and franchise agreements; The quality and performance of the employees of the hotels in our network;

Changes in demand for business, convention, group and leisure traveler rooms and related lodging services, including reductions in business and federal, state and local government travel may result due to budgetary constraints or government shutdowns, increases in the use of video conferencing services, or general economic conditions;

Decreases in the frequency of business travel that may result from alternatives to in-person meetings, including virtual meetings hosted online or over private teleconference networks;

Extended periods of low occupancy demand, which may negatively impact our ability to increase rates; Changes in travel patterns, extreme weather conditions and cancellation of or changes in events scheduled to occur in our markets;

The impact of internet intermediaries and competitor pricing;

The ability of third-party internet and other travel intermediaries to attract and retain customers;

Changes in guest expectations with respect to amenities at network hotels that require additional capital to meet; Improvements in technology that require capital investment by us or our franchise hotel owners in infrastructure to implement and maintain;

The quality of services provided by franchisees;

Transportation and fuel costs, the financial condition of the airline industry and the resulting impacts on travel, including possible cancellation or reduction of scheduled flights into our markets and reductions in our business with airlines crews, which regularly stay at our hotels in many markets;

Increases in operating costs due to inflation and other factors such as minimum wage requirements, overtime, healthcare, working conditions, work permit requirements and other labor-related costs, energy prices, insurance and property taxes, as well as increases in construction or associated renovation costs;

Existing and potential new regulations relating to the preparation and sale of food and beverages, liquor service and health and safety of premises;

Impact of war, actual or threatened terrorist attacks, heightened security measures and other national, regional or international political and geopolitical conditions;

Recent travel bans and other federal regulations that restrict entry into the United States could reduce overall tourist and business travel;

Travelers' fears of exposure to contagious diseases or foodborne illness;

Climate change or availability of natural resources;

Restrictive changes in zoning and similar land use laws and regulations, or in health, safety and environmental laws, rules and regulations; and

Enacted, pending and possible future requirements to make substantial modifications to our hotels to comply with the Americans with Disabilities Act of 1990 or other governmental or regulatory requirements.

Any of these factors could adversely impact our hotel brands, hotel room demand, and/or pricing and thereby reduce occupancy, ADR and RevPAR or give rise to government imposed fines or private litigants winning damage awards against us. Reductions in occupancy, ADR and/or RevPAR could have a significant negative impact on the portion of our franchise revenues, which is derived from hotel rooms revenues as well as revenues from company operated hotels. These items could adversely affect our results of operations and financial condition.

## The lodging industry is highly competitive, which may impact our ability to compete successfully with other hospitality and leisure companies.

The lodging industry is comprised of numerous national, regional and local hotel companies and is highly competitive. Competition for occupancy is focused on three major categories of travelers: business travelers, convention and group business travelers and leisure travelers. All three categories are significant occupancy drivers for our hotel system and our marketing efforts are geared towards attracting their business.

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Competition in the industry is primarily based on service quality, range of services, brand name recognition, convenience of location, room rates, guest amenities and quality of accommodations. We compete against national economy, limited and full-service hotel brands and companies, various regional and local hotels in the upscale, midscale and economy hotel segments of the industry, and hotel alternatives, such as Airbnb. Many of our competitors have greater name recognition, a larger network of locations and greater marketing and financial resources than we do. Competitors may offer significantly lower rates, greater convenience, services or amenities or superior facilities, which could attract customers away from our hotels. New hotels are being built in several markets where we operate, which could adversely affect our business. In order to remain competitive and to attract and retain customers, we and the owners of our franchised and managed hotels must be able to differentiate and enhance the quality, value and efficiency of our product and customer service, and we must make additional capital investment to modernize and update our hotels.

We also compete with other hotel brands and management companies for hotels to add to our network, including through franchise and management agreements. Our competitors include management companies as well as large hotel chains that own and operate their hotels and franchise their brands. As a result, the terms of our prospective franchise and management agreements may not be as favorable as a hotel owner's current agreements. In addition, we may be required to make investments in or guarantee the obligations of third parties or guarantee minimum income to third parties in connection with future franchise or management agreements.

If we are unable to compete successfully in these areas, our market share and operating results could be diminished, resulting in a decrease in occupancy, ADR and RevPAR for our hotels. Changes in demographics and other changes in our markets may also adversely impact the convenience or desirability of our hotel locations, thereby reducing occupancy, ADR and RevPAR. ADR, occupancy and/or RevPAR declines could have a significant negative impact on the portion of our franchise revenues, which is derived from hotel rooms revenues as well as revenues from company operated hotels and adversely impacting our results of operations and financial condition.

# We may be unsuccessful in identifying and completing acquisitions of new franchised hotel agreements, renewal of franchise hotel agreements and expanding our brands through acquisitions, which could limit our ability to implement our growth strategy and result in significant expense.

We are continuing to pursue the expansion of our franchise operations in markets where we currently operate and in selected new markets. We are also pursuing expansion of our RLH Corporation brands into targeted segments. Franchised hotels carry one of the RLH Corporation brands, and we may consider adding additional brand options in the future.

The growth of our franchise business will require considerable management time, as well as expenses for market development before any significant revenues and earnings are generated. There can be no assurance that we will be successful in achieving our objectives with respect to growing the number of franchised hotels in our system or that we will be able to attract qualified franchisees.

The growth in the number of franchised hotels is subject to numerous risks, many of which are beyond our control and that of the owners of our franchised hotels. Among other risks, the following factors affect our ability to achieve growth in the number of franchised hotels:

Competition with other hotel companies, many of which have more franchised hotels in their systems and more resources to assist owners of new franchised hotels with capital expenditures needed to satisfy brand standards; Our ability to attract and retain qualified franchisees under one or more of our brands; The recognition in the market and the reputation of the RLH Corporation brands; Access to financial resources necessary to acquire new brands or hotels;

The ability of the owners of franchised hotels to maintain brand standards and to open and operate additional hotels profitably. Factors affecting the opening of new hotels, or the conversion of existing hotels to RLH Corporation brands, include among others:

The availability of hotel management, staff and other personnel;

The cost and availability of suitable hotel locations;

The availability and cost of capital to allow hotel owners and developers to fund investments;

Cost effective and timely construction and renovation of hotels (which can be delayed due to, among other reasons, labor and materials availability, labor disputes, local zoning and licensing matters, and weather conditions); and

Securing required governmental permits.

Our ability to continue to maintain and enhance our central reservation system to support additional franchised hotels in a timely, cost-effective manner; and The effectiveness and efficiency of our development organization.

Our failure to compete successfully for properties to franchise, or to attract and maintain relationships with hotel owners and hotel investors, could adversely affect our ability to expand our system of hotels. An inability to implement our growth strategy could limit our ability to grow our revenue base and otherwise adversely affect our results of operations.

# If our franchise or management contracts terminate or are not renewed, if new franchisees are unable to effectively integrate their hotels into our system, or if franchisees or owners are unprofitable or go out of business, our franchise or management fee revenue will decline.

As of December 31, 2018, there were 1,318 hotels in our system that were owned by others and operated under franchise agreements. Our revenues and operating results are dependent upon the ability of our franchisees to generate revenue at their franchised properties. If the revenues of our franchisees decrease, or our franchisees close their hotels, our operating results will be negatively affected.

Our business model depends on our ability to establish and maintain long-term, positive relationships with our franchisees. Franchise agreements generally specify a fixed term and contain an early termination provision for the franchisee to terminate at specific intervals or for specific reasons with or without penalty by providing notice to us. There is no assurance these agreements will be renewed, or that they will not be terminated prior to the end of their respective terms. In addition, there can be no assurance that we will be able to replace expired or terminated franchise agreements, or that the provisions of renegotiated or new agreements will be as favorable to us as the expired or terminated agreements. If we fail to maintain and renew existing franchise agreements, we may be unable to expand our franchise business, and our financial condition and revenues could be negatively impacted. In addition, if a franchisee experiences financial or other difficulties, our franchisee may default on their obligations and be unable to satisfy their financial obligations to us, which would adversely effect on our revenues and financial condition.

We are party to management contracts for the Red Lion Hotel Atlanta International Airport, owned by RLH Atlanta joint venture and the Bellevue hotel property, which is owned by a third party. These agreements generally specify a fixed term, as well as management responsibilities defined by certain terms and conditions. Our failure to meet the obligations within these agreements could trigger early termination. Additionally, there is no assurance that these agreements will be renewed, or that they will not be terminated prior to the end of their respective terms for other reasons. The Bellevue hotel management agreement terminated in February 2019.

#### We may have disputes with the owners of the hotels that we franchise.

The nature of our responsibilities under our franchise agreements may, in some instances, be subject to interpretation and may give rise to disagreements. We seek to resolve any disagreements in order to develop and maintain positive relations with current and potential franchisees, hotel owners and joint venture partners. However, we may not always be able to do so. Failure to resolve such disagreements may result in franchisees or other hotel owners leaving our system of hotels, or in litigation, arbitration or other legal actions.

#### General economic conditions may negatively impact our results and liquidity.

During the economic downturn, which began in 2007, discretionary travel decreased because of economic pressures, and this in turn hurt the hospitality industry and our company. High unemployment, lower family income, low corporate earnings, lower business investments and lower consumer and government spending all have the effect of reducing the demand for hotel rooms and related lodging services and put pressure on industry room rates and occupancy. As a result, during the years 2008 through 2013, we reported net losses from continuing operations.

Although the economy has improved, a slowdown in the economic recovery or a worsening of economic conditions in 2019 could result in weak hospitality occupancy and rates and adversely affect our revenues and operating results. Negative economic conditions could also negatively impact our ability to obtain future financing and our liquidity in general. While we believe we have adequate sources of liquidity to meet our anticipated requirements for working capital and debt service for the foreseeable future, if our cash flow or capital resources prove inadequate or we do not meet our financial debt covenants, we could potentially face liquidity problems that could have a material adverse effect on our results of operations and financial condition.

### We reported net losses from continuing operations from 2008 through 2013 and 2016 through 2017, and, although we had a net profit in 2014, 2015, and 2018, there is no assurance that we will be profitable in the future.

During the years 2008 through 2013 and in 2016 and 2017, we reported net losses from continuing operations. Not only did these losses have a direct adverse effect on our financial condition, they also increased our costs of borrowing. Although we have shown a net profit during two of the last four fiscal years, the long prior history of net losses could impair our ability to raise capital needed for franchise expansion, hotel investments and other corporate purposes. There is no assurance that we will be able to achieve profitability in the future.

#### Our new programs and new brands may not be successful.

We have made a significant investment in RevPak, a guest management system that allows hotel operators to increase their bookings by integrating customer relationship management software, sales force automation processes, translation services, a central guest reservation system, and digital and field marketing capabilities onto a single platform. Additionally, RevPak allows operators to measure results with reputation management, business intelligence, and web analytics capabilities. We believe this technology provides a measureable benefit to our company, our franchisees and other users of RevPak by helping increase hotel patronage and generate strong RevPAR growth. However, we cannot be certain this technology will provide all the benefits we anticipated, that it will be well received by all of our franchisees and hotel owners, or that we will be able to recover the costs we incurred in developing this system. We also cannot assure you that other recently announced programs and brands, such as Hotel RL, or any other new programs or brands we may launch in the future will be accepted by hotel owners, potential franchisees, or the traveling public or other customers. We also cannot be certain that we will recover the costs we incurred in developing or acquiring these programs or brands, or that the brands or any new programs will be successful.

#### We may have difficulty integrating the Knights Inn brands into our operations.

The integration of the recently acquired Knights Inn brands into our own operations will be time consuming and presents financial, managerial and operational challenges. Issues that arise during this process may divert management's attention away from our day-to-day operations, and any difficulties encountered in the integration process could cause internal disruption in general, which could impact our relationships with employees, hotel owners, hotel franchisees, or guests. Migrating hotels and franchisees to our reservations and other systems and business practices could be more difficult and time consuming than we anticipated, and could result in additional unanticipated expenses. Our combined results of operations that arose before the acquisition. Failure to successfully integrate the Knights Inn brand in a timely and cost-efficient manner could impair our ability to realize any or all of the other anticipated benefits of the acquisition, which could have a material adverse effect on our business, prospects, financial condition and results of operations.

## Our business is seasonal in nature, and we are likely to experience fluctuations in our results of operations and financial condition.

Our business is seasonal in nature, with the period from May through October generally accounting for the greatest portion of our annual company operated hotel revenues. In addition, our upscale and midscale franchise agreements contain fees paid to us primarily based on a percentage of hotel revenue. Therefore, our results for any quarter may not be indicative of the results that may be achieved for the full fiscal year. The seasonal nature of our business increases our vulnerability to risks during this period, including labor force shortages, cash flow problems, economic downturns and poor weather conditions. The adverse impact to our revenues would likely be greater as a result of our seasonal

business.

#### Our expenses may remain constant or increase even if revenues decline.

The expenses of owning and operating a hotel are not necessarily reduced when circumstances such as market factors and competition cause a reduction in its revenues. Accordingly, a decrease in our revenues could result in a disproportionately higher decrease in our earnings because our expenses are unlikely to decrease proportionately. In addition, we continue to invest in sales and marketing, technology, franchising and personnel resources in an effort to position our company for future growth. These investments may not produce the returns we anticipate or the returns may take longer to achieve than expected.

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## The planned sale of joint venture and company owned hotels may not occur in the timeline expected and the company may not be able to replace the Revenue and Adjusted EBITDA from this business in future periods.

On October 5, 2017 the company's Board of Directors approved a process to market and sell 11 hotel ownership positions maintained in joint venture arrangements. Subsequently in August 2018, we announced a process to market and sell three additional owned or leased hotels. In December 2018, we also listed a joint venture hotel for sale. This is consistent with the Company's previously stated business strategy to focus on moving towards operations as primarily a franchise company. Between October 2017 and December 31, 2018, the company completed the sale of nine hotel properties for an aggregate sale value of \$116.5 million. The completion of these sales allowed the company's consolidated subsidiary, RL Venture, LLC, to repay in full the principal balance due under its loan agreement with Pacific Western Bank, as well as pay down approximately \$20.6 million outstanding under our credit agreement with Deutsche Bank AG New York Branch and the other lenders party to that agreement. We expect that the completion of these sales will allow the company to reduce long-term debt and/or to increase cash reserves for future franchise agreement growth initiatives.

It is our intention, subject to market conditions to sell all of our remaining hotel ownership positions in the next few years. Despite favorable market conditions at the time of the plan, we cannot be certain that the hotel sales will occur according to the timing or market prices anticipated. We cannot be certain that we will be able to replace the revenue and Adjusted EBITDA results from these hotels or other hotel sales with franchise business growth in future periods, or that the profit margins of our franchise business will be as we expected.

#### The use of common stock to fund new acquisitions will dilute existing shareholders.

In connection with our acquisition of Vantage, we issued 690,000 shares of common stock. We settled the first portion of contingent consideration due in January 2018 in the amount of (i) \$4.0 million cash and (ii) 414,000 shares of the Company's common stock. We settled the second and final portion of the Vantage contingent consideration in October 2018 in the amount of (i) \$3.0 million in cash and (ii) 276,000 shares of the Company's common stock. Future acquisitions of other hotels or brands may also involve the issuance of our equity securities as payment, in part or in full, for the businesses or assets acquired. These future issuances of our equity securities will dilute existing shareholders' ownership interests.

### Joint venture and other acquisition arrangements may not prove successful and could result in operating difficulties and failure to realize anticipated benefits.

We have ownership interests of 55% in each of our joint ventures. We may in the future acquire interests in other properties through joint venture arrangements with other entities. In addition, we may enter into other non-property investment joint ventures through other divisions for marketing or other services. Partnerships, joint ventures and other business structures involving our co-investment with third parties generally include some form of shared control over the operations of the business and create additional risks. Some of these acquisitions may be financed in whole or in part by loans under which we are jointly and severally liable for the entire loan amount along with the other joint venture partners. The terms of these joint venture arrangements may be more favorable to the other party, or parties, than to us. Although we will actively seek to minimize such risks before investing in partnerships, joint ventures or similar structures, investing in a property through such arrangements may subject our investment to risks not present with a wholly owned property, including, among others, the following:

The other owner(s) of the investment might become bankrupt;

The other owner(s) may have economic or business interests or goals that are inconsistent with ours;

The other owner(s) may not have the economic ability to contribute operating funds, if needed, increasing our investment and funding to the joint venture(s);

The other owner(s) may be unable to make required payments or meet guarantor obligations on loans under which we are jointly and severally liable;

The other owner(s) may be in a position to take action contrary to our instructions or requests or contrary to our policies or objectives, such as selling the property at a time when to do so would have adverse consequences to us; Actions by the other owner(s) might subject the property to liabilities in excess of those otherwise contemplated by us; and

It may be difficult for us to sell our interest in the property at the time we deem a sale to be in our best interests.

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# If any franchise or hotel acquisitions fail to perform in accordance with our expectations or if we are unable to effectively integrate new franchisees or hotels into our operations, our results of operations and financial condition may suffer.

Based on our experience, newly acquired, developed or converted hotels typically begin with lower occupancy and room rates, thereby resulting in lower revenue. Any future expansion within our existing markets could adversely affect the financial performance of our hotels in those markets and, as a result, negatively impact our overall results of operations. Expansion into new markets may also present operating and marketing challenges that are different from those we currently encounter in our existing markets. Our inability to anticipate all of the changing demands that expanding operations will impose on our management and management information and reservation systems, or our failure to quickly adapt our systems and procedures to new markets, could result in lost revenue and increased expenses and otherwise have an adverse effect on our results of operations and financial condition.

In addition, our franchise agreements require that franchisees comply with certain brand standards that help maintain the quality and reputation of our brands. These include property improvement plans required at the beginning of the franchise relationship, as well as continuing obligations related to the appearance of the properties and the service levels provided by hotel employees. If our franchisees fail to make the investments necessary to maintain or improve their properties in accordance with our brand standards, guest preference for our brands could diminish and cause a negative impact on our overall results of operations. In addition, if our franchisees fail to observe these brand standards or meet their contractual requirements, we may elect to exercise our termination rights, which would eliminate revenues from these properties and cause us to incur expenses related to terminating these contracts. We may be unable to find suitable or offsetting replacements for any terminated franchise relationships.

## If owners of hotels that we franchise cannot repay or refinance mortgage loans secured by their properties, our revenues and profits could decrease and our business could be negatively impacted.

The owners of many of our franchised properties have pledged their hotels as collateral for mortgage loans they entered into when those properties were purchased or refinanced. If an owner cannot repay or refinance maturing indebtedness on favorable terms or at all, the lender could declare a default, accelerate the related debt, and repossess the property. Such sales or repossessions could, in some cases, result in the termination of our franchise agreements and eliminate our anticipated income and cash flows, which could negatively affect our results of operations.

## Failure of the joint venture or joint venture owners to comply with debt covenants could adversely affect our financial results or condition.

During 2015 we entered into joint ventures related to our Washington DC and Atlanta properties, of which we own an equity interest of 55% in each. We manage the Atlanta hotel under a management agreement with a five-year term and three five-year extension options.

In connection with these transactions, the joint ventures borrowed a combined total of \$26.0 million, which is secured by the hotel properties within the joint venture entities. The credit agreements for these loans contain customary affirmative and negative covenants. The current outstanding principal balance of these loans as of December 31, 2018 is \$25.2 million.

Since 2015, our DC hotel has not generated enough revenues to comply with the debt covenants in place under its credit agreement. As a result, we have been required to make additional cash contributions to this joint venture entity in 2017 and 2018, in the form of preferred capital, in the amount of \$1.4 million. The preferred capital will be repaid to us only when the underlying hotel property is sold or when the joint venture is liquidated, plus a preferred return

that ranges from 9%-11%.

In addition, in December, 2018, we agreed to amend the loan agreement for our DC property to cure certain covenant defaults by increasing our principal guarantee to \$10.5 million.

Since 2016, our Atlanta hotel has not generated enough revenues to comply with the debt covenants in place under its credit agreement. As a result, we have been required to make additional cash contributions to this joint venture entity in 2019, in the form of preferred capital, in the amount of \$2.8 million. The preferred capital will be repaid to us only when the underlying hotel property is sold or when the joint venture is liquidated, plus a preferred return that ranges from 9%.

In May 2017 and 2018, RLH Corporation provided an additional \$2.8 million and \$2.0 million, respectively, to RLS Balt Venture to fund operating losses. This funding was not treated as a loan or as a capital contribution. Rather, it is preferred capital of RLS Balt Venture and will be repaid only when the Baltimore hotel property is sold or when RLS Balt Venture is liquidated. Upon

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such an event, RLH Corporation will receive the preferred capital plus a preferred return of 9% on the May 2017 preferred capital and 11% on the May 2018 preferred capital, compounded annually, prior to any liquidation proceeds being returned to the members.

While we believe that our joint ventures are stabilized and that they will be able to continue to comply with their terms of their credit agreements, there can be no assurance that we won't be required to make additional capital contributions or increase guarantees in the future. Any failure of our joint ventures to comply with the terms of their loan covenants, or our inability to cure defaults by making additional capital contributions or increasing our principal guarantees, could result in a demand for immediate repayment of the loans, which could result in one or more of these hotels being foreclosed upon and otherwise adversely affect our results of operations and financial condition, and limit our ability to obtain financing. For additional information, see Note 8 *Debt and Line of Credit* within Item 8. *Financial Statements and Supplementary Data*.

### We have incurred debt financing and may incur increased indebtedness in connection with acquisitions, capital expenditures, other corporate purposes or growth of our system of hotels.

In May, 2018, we entered into a credit agreement with Deutsche Bank AG New York Branch, Capital One, National Association, Raymond James Bank, N.A., as lenders and DB as the administrative agent (DB Credit Agreement), which provided for a \$30.0 million senior secured term loan facility and a \$10.0 million senior secured revolving credit facility (Line of Credit). We borrowed the full amount of the \$30.0 million senior secured term loan at closing to fund our acquisition of Knights Franchise Systems, Inc., and borrowed an additional \$10.0 million under our line of credit to partially fund the purchase of the outstanding debt of RL Baltimore, a wholly owned subsidiary of RLS Balt Venture LLC, a consolidated subsidiary of RLH Corporation, which was wholly owned as of December 31, 2018. The loan is guaranteed by all of our direct and indirect wholly-owned subsidiaries, and secured by all of our assets and the assets of our subsidiary guarantors. As of December 31, 2018, \$9.4 million was outstanding under the Senior Secured Term Loan facility and \$10.0 million was outstanding under the Line of Credit.

Neither our Articles of Incorporation nor our Bylaws limit the amount of indebtedness that we may incur. Subject to limitations in our debt instruments, we may incur additional debt in the future to finance hotel renovations, repairs and replacements, for general corporate purposes or for hotel acquisitions. If our leverage increases, the resulting debt service could adversely affect our operating cash flow. The degree to which we are leveraged could also increase our vulnerability to and reduce our flexibility to respond to, general adverse economic and lodging industry conditions, including increases in interest rates, and could impair our ability to obtain additional financing in the future and to take advantage of significant business opportunities that may arise. Increasing leverage could also place our company at a competitive disadvantage as compared to our competitors that are not as highly leveraged. Our indebtedness is, and will likely continue to be, secured by our existing assets. If we are not able to meet our debt service obligations, we risk the loss of some or all of our assets to foreclosure. Economic conditions could result in higher interest rates, which would increase debt service on our variable rate credit facilities and could reduce the amount of cash available for general corporate purposes.

#### Increases in interest rates could adversely affect our business and financial results.

We have exposure to increase in interest rates under our DB Credit Facility. Outstanding amounts under the Senior Secured Term Loan and Line of Credit will bear interest at our election of 1-month, 2- month, 3-month, or 6-month LIBOR plus 3.00% with interest payable at the end of each elected 1-month, 2-month, 3-month, or 6-month elected term. As of December 31, 2018, we have elected 1-month LIBOR rates resulting in an interest rate of 5.3%. Any significant increase in interest rates would have a material adverse effect on our financing costs and our future results of operations and cash flows.

In addition, the DB Credit Facility uses LIBOR as a benchmark for establishing the interest rate. LIBOR is the subject of recent proposals for reform, and in July 2017, the United Kingdom's Financial Conduct Authority, which regulated LIBOR, announced that it intends to phase out LIBOR by the end of 2021, which is prior to the 2023 maturity date of our DB Credit Agreement. The DB Credit Agreement provide that if LIBOR is unavailable, the interest rate will be based upon a comparable or successor rate, which is approved by the administrative agent. At this time, the consequences of the phase out of LIBOR is unknown, however, the substitution of a comparable or successor rate could result in an increase in the cost of our variable interest rate(s) under the DB Credit Facility.

## Our existing leverage may limit our ability to borrow additional funds or take certain actions we believe are beneficial to our business operations.

As of December 31, 2018, the principal amount outstanding under our DB Credit Agreement was \$19.4 million. In addition, our joint ventures RLH Atlanta and RLH DC, in which we hold a majority interest, have outstanding mortgage debt of \$9.2 million and \$15.9 million, respectively, and we have provided a principal guarantee of \$10.5 million on the RLH DC debt. Various limitations in our DB Credit Agreement may reduce our ability to incur additional debt, to engage in some transactions and to capitalize on business opportunities. In particular, the DB Credit Agreement contains certain affirmative and negative covenants, including the maintenance of certain financial ratios and restrictions that may prevent us from engaging in certain beneficial transactions, such as limitations on incurring additional debt, entering into mergers, consolidations and sales of assets, making investments or dispositions, granting liens, declaring dividends or repurchasing any of our outstanding common stock. These restrictive covenants may prevent us from pursuing acquisitions, making capital expenditures or pursuing other business opportunities we believe are beneficial to the company and its shareholders. Failure to comply with the affirmative or restrictive covenants would be an event of default under our DB Credit Agreement.

# Our business requires capital for ongoing hotel maintenance, modernization and renovation, as well as for any asset or brand acquisitions or development projects we may want to undertake. If needed capital is not available, our ability to successfully compete with hotels in our scale categories may be adversely impacted.

We are committed to keeping our company owned properties well-maintained and attractive to our customers in order to maintain our competitiveness within the industry and keep our hotels properly positioned in their markets. We are also focused on working with our franchise hotel owners so that they maintain their properties to the same standards. This requires ongoing access to capital for both us and our franchisees for replacement of outdated furnishings as well as for facility repair, modernization and renovation. To the extent we or our franchisees cannot fund these expenditures from cash generated from operations, funds must be borrowed or otherwise obtained. If these funds cannot be obtained, the expenditures have to be deferred to a later period. Without needed investments, we may need to cancel the agreement with the franchisee or move the hotel to a lower classification, both of which would likely have a negative impact on our franchise revenue stream.

In the recent past, our levels of capital expenditures for our company operated hotels have been lower than normal due to the general economic conditions impacting our industry and/or the marketing of our hotels for sale. Customers may not view these investments and improvements as significant enough to allow us to charge higher room rates, and this could negatively impact our hotel revenues and operating results. There are likely to be similar adverse effects if our franchisees are unable to make comparable investments in their properties. Without needed investments, we may have to move the hotel to a lower classification, which would likely have a negative impact on our hotel revenue stream.

Hotel maintenance, brand acquisitions, hotel acquisitions and new project development are subject to a number of risks, including:

Availability of capital;

Construction delays and cost overruns;

Unavailability of rooms or meeting space for revenue generating activities during modernization and renovation projects;

Numerous federal, state and local government regulations affecting the lodging industry, including building and zoning requirements and other required governmental permits and authorizations;

Uncertainties as to market demand or a loss of market demand after capital improvements have begun; and Potential environmental problems.

Whether capital for new investments and maintenance of existing hotels will be available to us and our franchisees depends on a number of factors, including our cash reserves, profitability, degree of leverage, the value of assets, borrowing restrictions that may be imposed by lenders and conditions in the capital markets. The condition of the capital markets and liquidity factors are outside our control, so there is no assurance that we or our franchisees will be able to obtain financing as needed.

If we need to raise capital through issuance of additional common stock, preferred stock or convertible debt, current shareholders may experience significant dilution. Moreover, there is no assurance that we could raise money through equity issuances.

If we seek to raise additional capital through financing, our leverage may increase. If our leverage increases, the resulting debt service could adversely affect our operating cash flow. Our continuing indebtedness could increase our vulnerability to general economic and lodging industry conditions, including increases in interest rates.

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Any unanticipated delays or expenses incurred in connection with hotel maintenance and renovation, hotel acquisitions and new project development could impact expected revenues and availability of funds, negatively affect our reputation among hotel customers, owners and franchisees and otherwise adversely impact our results of operations and financial condition, including the carrying costs of our assets.

### We are subject to various obligations and restrictions under the leases governing our leased properties. In addition, we may not be able to renew these leases on favorable terms or at all.

Four of our company operated hotels, three of which are owned hotels and one of which is owned through a joint venture entity and all of our corporate offices are subject to leases. In addition to the requirement to pay rent, the leases for these properties generally impose various maintenance and other obligations on us and may also require us to obtain the consent of the landlord before taking certain actions such as modifications to the properties. These lease provisions may limit our flexibility with the leased properties, delay modifications or other actions we may wish to take, or result in disputes with the landlords. In addition, the terms of the leases for three of our leased properties will expire in the period from 2021 through 2028. There can be no assurance that any of our landlords will be willing to extend these leases and, even if they are willing to extend, it is possible that the lease costs will increase, which would adversely impact the hotel operations and our expenses. If some of our lease agreement and moving our offices to a new location. On October 31, 2018, the Company's lease for the Red Lion River Inn expired. The landlord filed a lawsuit against the Company on January 24, 2019 in Spokane Superior Court, alleging breach of the lease agreement and tort claims relating to the condition of the hotel. The Company filed its answer on January 25, 2019, denying all allegations and asserting various affirmative defenses.

### The results of some of our hotels are significantly impacted by group contract business and other large customers, and the loss of such customers for any reason could harm our operating results.

Group contract business and other large customers, or large events, can significantly impact the results of operations of some of the hotels in our network. These contracts and customers vary from hotel to hotel and change from time to time. Contracts with large customers such as airlines and railroads are typically for a limited period of time, after which they may be eligible for competitive bidding. The impact and timing of group business and large events are not always predictable and are often episodic in nature. The operating results for hotels in our network can fluctuate as a result of these factors, possibly in adverse ways, and these fluctuations can harm our overall operating results.

#### The increasing use of third-party travel websites by consumers may adversely affect our profitability.

A significant percentage of hotel rooms for individual guests are booked through internet travel intermediaries like Priceline, Expedia, or Travelocity, to whom we commit to pay various commissions and transaction fees for sales of our rooms through their systems. As internet bookings now represent the majority of hotel reservations in the industry, these intermediaries may be able to obtain higher commissions, reduced room rates or other significant contract concessions from us or our franchisees.

Moreover, some of these internet travel intermediaries are attempting to offer hotel rooms as a commodity, by increasing the importance of price and general indicators of quality (such as "three-star downtown hotel") at the expense of brand identification. We believe that these internet intermediaries hope that consumers will eventually develop brand loyalties to their reservation systems. Although most of the business for our hotels is expected to be derived from traditional channels, if the amount of sales made through internet intermediaries increases significantly, our profitability may be adversely affected.

# We rely on our central reservation system and other technologies for occupancy at hotels in our network and a lack of investment in upgrades or new technologies or any failures in the system could negatively affect our revenues and cash flows.

The hospitality industry requires the use of technology and systems for property management, procurement, reservations, operation of customer loyalty programs, distribution and other purposes. These technologies can be expected to change guests' expectations, and there is the risk that advanced new technologies will be introduced requiring further investment capital. We maintain a hotel reservation system that allows us to manage our hotel network's rooms inventory through various distribution channels, including our website, and execute rate management strategies. As part of our marketing strategy, we encourage guests to book on our website, which guarantees the lowest rate available compared to third-party travel websites.

The development and maintenance of our central reservation system and other technologies may require significant capital. There can be no assurances that, as various systems and technologies become outdated or new technology is required, we will be able to replace or introduce them as quickly as our competition or within budgeted costs and time frames. Further, there can be no

assurance that we will achieve the benefits that may have been anticipated from any new technology or system. If our systems fail, whether as a result of a deliberate cyber-attack or an unintentional event that causes interruptions or delays in our ability to process reservations, our ability to conduct business and generate revenue will be negatively impacted. If our systems fail to achieve anticipated benefits, or if we fail to keep up with technological or competitive advances, our revenues and cash flows could suffer.

Our central reservation system includes a third-party operated call center that enables guests to make reservations on a 24/7 basis. Poor performance by the third party provider, disputes with the third party provider, increased costs of the call center or our inability to renew or extend our agreement with the third party on favorable terms could adversely impact the hotel operations and our expenses as well as those of our franchised and managed hotels.

#### Failure to maintain the security of internal or customer data could adversely affect us.

Our operations require us to collect and retain large volumes of internal and customer data, including credit card numbers and other personally identifiable information of our customers, which are entered into, processed by, summarized by and reported by our various information systems and those of our service providers. We also maintain personally identifiable information about our employees. Our franchise hotel owners also maintain similar personally identifiable information, on systems that we do not control. The security of this data may potentially be breached due to a number of risks, including cyber-attack, system failure, computer virus, or unauthorized or fraudulent use by customers, company employees, franchisees or employees of third party vendors. Although we employ systems to protect data, no system is impenetrable. A theft, loss or fraudulent use of customer, employee or company data by us or our franchise hotel owners could adversely impact our reputation and could result in significant remedial and other costs, fines and litigation.

We also rely on a variety of direct marketing techniques to reach guests and potential guests, including email marketing, telemarketing and postal mailings. Changes in laws and regulations regarding direct marketing and solicitation could adversely affect the effectiveness of these marketing techniques and could force us to make changes to our marketing strategies. Our failure to comply with laws and regulations regarding direct marketing could result in fines or place restrictions on our business.

#### If we fail to comply with privacy regulations, we could be subject to fines or other restrictions on our business.

We collect and maintain information relating to our guests for various business purposes, including credit card information and information on guest preferences that we use to enhance customer service and for marketing and promotional purposes. The collection and use of personal data are governed by privacy laws and regulations enacted in the United States, as well as by various contracts under which we operate. Privacy regulation is an evolving area in which different jurisdictions may have inconsistent compliance requirements. Compliance with applicable privacy regulations may increase our operating costs and/or adversely impact our ability to service our guests and market our products, properties and services. In addition, noncompliance with applicable privacy regulations, either by us or in some circumstances by third parties engaged by us or our franchise hotel owners, could result in fines or restrictions on our use or transfer of data.

#### Disruption or malfunction in our information systems could adversely affect our business.

Our information technology systems are vulnerable to damage or interruption from:

Earthquakes, fires, floods and other natural disasters;

Power losses, computer system failures, internet and telecommunications or data network failures, operator negligence, improper operation by or supervision of employees, physical and electronic losses of data and similar

events;

Third party provider disruptions in service; and

Computer viruses, penetration by individuals seeking to disrupt operations or misappropriate information, and other breaches of security.

We rely on our systems to perform functions critical to our ability to operate, including our central reservation system. Accordingly, an extended interruption in the systems' function could significantly curtail, directly and indirectly, our ability to conduct our business and generate revenue.

# We have identified material weaknesses in our internal controls over financial reporting during the years ended December 31, 2017 and 2016. We have remediated these material weaknesses as of December 31, 2018, however if we fail to continue to maintain an effective system of internal controls, we may not be able to accurately report our financial results, prevent fraud, or maintain investor confidence.

Effective internal controls are necessary for us to provide reliable and accurate financial reports and effectively prevent fraud. We have devoted significant resources and time to comply with the internal control over financial reporting requirements of the Sarbanes-Oxley Act. In addition, Section 404 under the Sarbanes-Oxley Act requires that our auditors attest to the design and operating effectiveness of our controls over financial reporting. Our compliance with the annual internal control report requirement for each fiscal year will depend on the effectiveness of our financial reporting, data systems, and controls across our operating subsidiaries. Furthermore, a part of our growth strategy has been, and may continue to be, the acquisition of complementary businesses, and we expect these systems and controls to become increasingly complex to the extent that we integrate acquisitions and our business grows. Likewise, the complexity of our transactions, systems, and controls may become more difficult to manage. We cannot be certain that these measures will ensure that we design, implement, and maintain adequate controls over our financial processes and reporting in the future, especially for acquisition targets that may not have been required to be in compliance with Section 404 of the Sarbanes-Oxley Act at the date of acquisition.

During our evaluation of the effectiveness of the internal controls over financial reporting as of December 31, 2017, we identified material weaknesses in each of the following areas: Control Environment, Risk Assessment, Monitoring and Financial Closing and Reporting.

In particular, controls related to the following were not designed to operate effectively:

#### Control Environment

We did not maintain a sufficient complement of personnel with the appropriate knowledge, experience and/or training in application of GAAP commensurate with our financial reporting requirements.

We did not maintain adequate qualified personnel with regard to certain significant complex transactions and technical accounting matters.

#### Risk Assessment

We did not design and maintain internal controls that were effective in identifying, assessing and addressing risks that significantly impact the financial statements or the effectiveness of the internal controls over financial reporting. We did not modify our controls to sufficiently address changes in risks of material misstatement as a result of changes in our operations, organizational structure and operating environment, specifically the expansion of activities related to recent acquisitions.

#### Monitoring

We did not design and maintain effective monitoring of compliance with established accounting policies, procedures and controls. This weakness included the failure to design and operate effective procedures and controls whose purpose is to evaluate and monitor effectiveness of the individual control activities.

#### Financial Closing and Reporting

We did not design and maintain effective controls over the financial closing and reporting process with sufficient precision to mitigate a potential material misstatement.

These deficiencies were pervasive in nature and create a reasonable possibility that a material misstatement of the annual or interim financial statements would not have been prevented or detected on a timely basis.

During 2018, management executed a remediation plan that included significant changes to the Company's accounting and internal audit staffing. Remediation efforts included a formal risk assessment performed by internal audit and senior management and included an internal review of all internal control processes, which resulted in the identification of new internal controls to address design gaps, the re-design of certain existing controls, and the elimination of redundant or unnecessary controls. During 2018, we completed our remediation plan and successfully completed testing of the new control environment. As a result of our internal control testing, we have concluded that the material weaknesses have been remediated as of December 31, 2018.

Any material weaknesses in the future could cause harm to our operating results or cause us to fail to meet our financial reporting obligations. Inadequate internal controls could also cause investors to lose confidence in our reported financial information, which could have a negative effect on the trading price of our stock and our access to capital.

#### Any failure to protect our trademarks could have a negative impact on the value of our brand names.

The success of our business depends in part upon our continued ability to use our trademarks, increase brand awareness and further develop our brands. We have registrations with the U.S. Patent and Trademark Office of various formulations of certain trademarks, including but not limited to the following: Red Lion, Hotel RL, Red Lion Inn & Suites, GuestHouse & Design, Settle Inn, Settle Inn & Suites, Signature & Design, Signature Inn, Knights Inn, Americas Best Value Inn, ABVI, Value Inn Worldwide, Vantage & Design, 3 Palms Hotels & Resorts & Design, America's Best Inns & Suites, Country Hearth Inn & Suites, Jameson Inn, Lexington, Canadas Best Value Inn & Design, CBVI, Cavanaughs and Cascadia Soapery, Hello Rewards, MAKE IT #WORTH IT, PROJECT WAKE UP CALL, RLHC and RLH.

We have also registered various formulations of the Red Lion trademark and others in several international jurisdictions including for example, Canada, Mexico, China, India, Australia, the European Union and a number of other countries in Asia. We cannot be assured that the measures we have taken to protect our trademarks will be adequate to prevent imitation of our trademarks by others. The unauthorized reproduction of our trademarks could diminish the value of our brands and their market acceptance, competitive advantages or goodwill, which could adversely affect our business.

#### Departures of senior executives or other key employees could adversely affect our business.

We have seen significant turnover among our senior executives over the past five years. Our current Chief Executive Officer was hired in 2014. Our current Chief Financial Officer was hired in January 2019 to replace her predecessor, who was hired in 2017 and announced his departure for personal reasons in October 2018. We hired a new Chief Operating Officer in June 2018, after the departure of our prior Chief Operating Officer and President of Global Development in May 2018, and our Chief Marketing Officer announced he will be departing the company in May 2019. We may in the future hire additional officers and key employees. To be properly integrated into our company, new executives and employees must spend a significant amount of time learning our business model and management system, in addition to performing their regular duties. As a result, the integration of new personnel may result in some disruption to our ongoing operations, and the lack of continuity among our executive team could have a material adverse effect on our business, financial condition and results of operations.

We place substantial reliance on the lodging industry experience and the institutional knowledge of the members of our senior management team. We compete for qualified personnel against companies with greater financial resources than ours, and the loss of the services of one or more of these individuals, or delay in replacing a key employee, could hinder our ability to effectively manage our business. Finding suitable replacements for senior management and other key employees can be difficult, and there can be no assurance we will continue to be successful in retaining or attracting qualified personnel in the future. We currently do not carry key person insurance on members of our senior management team. Any loss of a senior team member could have a material adverse impact on our financial condition or results of operations.

#### We are exposed to impairment risk of goodwill, intangibles and other long-lived assets.

Financial and credit market volatility directly impacts fair value measurement through our company's estimated weighted average cost of capital used to determine discount rates, and through our common stock price that is used to determine market capitalization. During times of volatility, significant judgment must be applied to determine whether credit or stock price changes are a short-term swing or a longer-term trend.

At the end of 2018, our goodwill amount was \$18.6 million, and other intangible assets totaled \$60.9 million. Market conditions in the future could adversely impact the fair value of one or both of our franchise or hotel reporting units,

which could result in future impairments of their goodwill, intangibles and other long-lived assets.

The assessment for possible impairment requires us to make judgments, including:

Estimated future cash flows from the respective properties or business units, which are dependent upon internal forecasts;

Estimation of the long-term rate of growth for our business;

The useful life over which our cash flows will occur;

The determination of real estate and prevailing market values;

Asset appraisals; and

Current estimated net sales proceeds from pending offers or net sales proceeds from previous, comparable transactions, if available and appropriate.

In accordance with the guidance for the impairment of long-lived assets, if the expected undiscounted future cash flows are less than net book value, the excess of net book value over estimated fair value of the assets is charged to current earnings. There were no impairment charges in 2016 or 2017. However, in 2018 we recognized an impairment charge of \$7.1 million on our Baltimore property due to default on the RL Baltimore loan, coupled with challenging cash flow results for the asset gave rise to the impairment, and an impairment charge of \$3.5 million in our Guesthouse brand name intangible asset and reclassified the amount from an indefinite lived intangible asset to a finite lived intangible asset as the brand has encountered lower growth than previously expected, mostly due to the addition of other offerings in our portfolio. Changes in our estimates and assumptions as they relate to valuation of goodwill, intangibles and other long-lived assets could affect, potentially materially, our financial condition or results of operations in the future.

#### Risks associated with real estate ownership may adversely affect revenue or increase expenses.

We are subject to varying degrees of risk that generally arise from the ownership of real property. Revenue and cash flow from our hotels and other real estate may be adversely affected by, and costs may increase or market values may decrease as a result of, changes beyond our control, including but not limited to:

Changes in national, regional and local economic conditions;

Changes in local real estate market conditions;

Opening of other competing hotels in the region;

Increases in interest rates and other changes in the availability, cost and terms of financing and capital leases; Increases in property and other taxes;

The impact of present or future environmental legislation;

- Adverse changes in other governmental regulations, insurance and zoning
- laws; and

Condemnation or taking of properties by governments or related entities.

These adverse conditions could potentially cause the terms of our borrowings to change unfavorably. Unfavorable changes in one or more of these conditions could also result in unanticipated expenses and higher operating costs, thereby reducing operating margins and otherwise adversely affecting our results of operations and financial condition.

### The illiquidity of real estate investments and the lack of alternative uses of hotel properties could significantly limit our ability to respond to adverse changes in the performance of our hotels and harm our financial condition.

Real estate investments are relatively illiquid, and therefore we and the joint ventures in which we participate have a limited ability to promptly sell one or more hotels in response to changing economic, financial or investment conditions. The real estate market, including the market for hotels, is affected by general economic conditions, availability of financing, interest rates and other factors, including supply and demand, that are beyond our control. In addition, it may be difficult or impossible to convert hotels to alternative uses if they become unprofitable due to competition, age of improvements, decreased demand or other factors. The conversion of a hotel to an alternative use would also generally require substantial capital expenditures. This inability to respond promptly to changes in the performance of our hotels could adversely affect our financial condition and results of operations as well as our ability to service debt. In addition, sales of appreciated real property could generate material adverse tax consequences, which may make it disadvantageous for us to sell certain of our hotels.

### Sales of a substantial number of shares of our common stock in the public market, or the perception in the public markets that these sales may occur, may depress our stock price.

If our shareholders sell substantial amounts of our common shares in the public market, the market price of our common shares could decrease. On June 12, 2018 our largest shareholder, HNA RLH Investments LLC sold 3,738,401 shares of our common stock, representing approximately 15.8% of our outstanding common stock on that date, in a private transaction to funds and accounts managed by Coliseum Capital Management (Coliseum), and Coliseum subsequently sold 488,037 shares on that date to accounts advised by Vindico Capital. Because our common stock is relatively thinly traded, a sale of a large block of shares in the public market by any major shareholder would likely result in a significant decline in our stock price. Our stock price may also fluctuate materially based on announcements by large shareholders disclosing acquisitions or sales of our company, or by such shareholders taking actions designed to impact our corporate policy and strategy, such as attempting to obtain control of our board of directors or initiating or substantially assisting an unsolicited takeover attempt.

Sales of substantial amounts of our common stock in the public market, or the perception that these sales could occur, could adversely affect the price of our common stock and could impair our ability to raise capital through the sale of additional shares.

### Large shareholders could seek to impact our corporate policy and strategy, and their interests may differ from those of other shareholders.

As of March 1, 2019, Coliseum Capital Management (Coliseum) held 15% of our outstanding shares of common stock. Coliseum, or one or more other large shareholders may take actions designed to impact our corporate policy and strategy, and their interests may differ from those of other shareholders. Such actions could include, among other things, attempting to obtain control of our board of directors or initiating or substantially assisting an unsolicited takeover attempt.

#### The market price for our common stock may be volatile.

The stock market has experienced and may in the future experience extreme volatility, oftentimes unrelated to the operating performance of particular companies. Many factors could cause the market price of our common stock to rise or fall, including but not limited to:

• Changes in general economic conditions, and subsequent fluctuations in stock market prices and volumes;

Changes in financial estimates, expectations of future financial performance or recommendations by analysts; Changes in market valuations of companies in the hospitality industry;

Actual or anticipated variations in our quarterly results of operations;

Issuances of additional common stock or other securities;

Announcements by our shareholders disclosing acquisitions or sales of our common stock or expressing their views with respect to actions they believe should be taken by our company;

Low daily trading volume of our stock; and

Announcements by us or our competitors of, or speculation with respect to, acquisitions, investments or strategic alliances.

#### We are not currently paying dividends and will likely not pay dividends for the foreseeable future.

We have never paid or declared any cash dividends on our common stock. We currently intend to retain all available funds and any future earnings to fund the development and expansion of our business, and we do not anticipate paying any cash dividends in the foreseeable future. Any future determination to pay dividends will be at the discretion of our board of directors and will depend on our financial condition, results of operations, capital requirements, contractual restrictions and other factors that our board of directors deems relevant.

### Our properties are subject to risks relating to natural disasters, terrorist activity and war, and any such event could materially adversely affect our operating results without adequate insurance coverage or preparedness.

Our financial and operating performance may be adversely affected by acts of God, such as natural disasters, particularly in locations where our properties are located. Our properties are generally covered by comprehensive liability, public area liability, fire, boiler and machinery, extended coverage and rental loss insurance. However, certain types of catastrophic losses, such as those from earthquake, volcanic activity, flood, terrorism and environmental hazards, may exceed or not be covered by the insurance. Should an uninsured loss or a loss in excess of insured limits occur, we could lose all or a portion of the capital we have invested in a property, as well as the anticipated future revenue from the property. Similarly, threatened or actual terrorist activity, war, epidemics, travel-related accidents, geopolitical uncertainty, international conflict and similar events that impact domestic and international travel have caused in the past, and may cause in the future, our results to differ materially from anticipated results. In addition, depending on the severity, a major incident or crisis may prevent operational continuity at hotels in our network and consequently impact the value of our brands or the reputation of our business.

#### Our international operations are subject to political and monetary risks.

We currently have franchised hotels operating outside of the United States, including in Canada and South Korea. We may also in the future enter into new joint venture or franchise agreements with foreign hotel operators. International operations generally are subject to greater economic, geopolitical and other risks that are not present in United States operations. These risks include not only administrative and logistical difficulties in managing worldwide operations, but also risks of war, terrorism or civil unrest, political instability, exposure to local economic conditions, and adverse changes in the diplomatic relations between foreign countries and the United States.

Sales in international jurisdictions typically are made in local currencies, which exposes us to risks associated with currency fluctuations. Fluctuations in currency exchange rates may significantly increase the amount of translated U.S. dollars required for expenses outside the United States, or significantly decrease the U.S. dollars received from foreign currency revenues. We

also face exposure to currency translation risk because we report the results of our business outside of the United States in local currency, and then translate those results to U.S. dollars for inclusion in our consolidated financial statements. As a result, changes between the foreign exchange rates and the U.S. dollar will affect the recorded amounts of our foreign assets, liabilities, revenues and expenses, and could have a negative impact on our financial results. To date we have not entered into foreign exchange hedging agreements to reduce our exposure to fluctuations in currency exchange rates, but even if we enter into these hedging agreements in the future, they may not eliminate foreign currency risk entirely, and will involve risks of their own in the form of transaction costs and counterparty risk.

In addition, the laws of some foreign countries do not protect proprietary rights to the same extent as do the laws of the United States. As a result, the steps we have taken to protect our trademarks and brands in foreign countries may not be sufficient to prevent the unauthorized use or the imitation of our trademarks by others, which could reduce the value of our brand and its goodwill, which could adversely affect our business. As we continue to expand internationally, the risks related to our international operations will become more significant.

#### Government regulation could impact our franchise business.

The Federal Trade Commission (FTC), various states and certain foreign jurisdictions, where we market franchises, regulate the sale of franchises. The FTC requires franchisors to make extensive disclosure to prospective franchisees but does not require registration. A number of states in which our franchisees operate require registration or disclosure in connection with franchise offers and sales. In addition, several states in which our franchisees operate have "franchise relationship laws" or "business opportunity laws" that limit the ability of the franchisor to terminate franchise agreements or to withhold consent to the renewal or transfer of these agreements. While our business has not been materially affected by such regulation, there can be no assurance that this will continue or that future regulation or legislation will not have such an effect.

#### We are subject to environmental regulations.

Our results of operations may be affected by the costs of complying with existing and future environmental laws, ordinances and regulations. Under federal, state and local environmental laws, ordinances and regulations, a current or previous owner or operator of real property may be liable for the costs of removal or remediation of hazardous or toxic substances on, under or in the property. These laws impose liability whether or not the owner or operator knew of, or was responsible for, the presence of the hazardous or toxic substances. In addition, the presence of contamination from hazardous or toxic substances, or the failure to remediate a contaminated property properly, may prevent the owner from selling a property or using it as collateral for a loan. Environmental laws may also restrict the use or transfer of a property as well as the operation of businesses at the property. The costs of defending against claims of liability or remediating contaminated property and the cost of complying with environmental laws could have an adverse effect on our results of operations and financial condition.

Phase I environmental site assessments (ESA) have been performed on all hotel properties owned and leased by us. A Phase I ESA involves an on-site inspection and research of historical usages of the subject and surrounding properties, and regulatory databases regarding underground storage tanks and other matters. If the results of a Phase I ESA reveal potential issues warranting further investigation, a Phase II ESA, which may include soil testing, ground water sampling or borings will be recommended. It is possible that Phase I and Phase II ESAs will not reveal all environmental liabilities or compliance concerns or that there will be material environmental liabilities or compliance concerns that we do not discover.

A Phase II ESA conducted in 2013 at our previously owned Port Angeles hotel property revealed that fill material from an unknown source was placed at the property prior to construction of the existing buildings. Diesel and lube

oil-range petroleum hydrocarbons and benzene were detected in one sample collected at concentrations greater than MTCA Method A cleanup levels. Additional testing conducted at the Port Angeles site in August 2013 identified petroleum hydrocarbons and PAHs at concentrations greater than applicable cleanup levels near a former auto repair area that were likely related to impacted fill material identified in the area. At the time of the sale of our Port Angeles property in July 2018, no exposure pathways existed due to caps on the soil consisting of asphalt or structures. However, there can be no assurance that clean-up will not be required in the future, and as a prior owner of this property we may retain some liability for the costs of remediation.

Because of past uses of a small parcel of land including a storage building that we own in Salt Lake City, a Phase I ESA and subsequent Phase II ESA was conducted. The Phase II revealed the presence of VOCs in groundwater and in soil gas. Once the nature and extent of the release is understood, an effort to reduce source concentrations or evaluate the risk must be made. The cost of removing the source of contamination is estimated to be \$250,000.

Other than as disclosed above, we have not been notified by any governmental authority and we have no other knowledge of any continuing material noncompliance, material liability or material claim relating to hazardous or toxic substances or other

environmental substances in connection with any of our properties. Nevertheless, there is no assurance that these properties do not have any environmental concerns associated with them or that we will not be required in the future to perform or fund cleanup or hazardous or toxic substances. In addition, there is no assurance that we will not discover problems we are unaware of that currently exist, that future laws, ordinances or regulations will not impose any material environmental liability, or that the current environmental condition of our existing and future properties will not be affected by the condition of neighboring properties, such as the presence of leaking underground storage tanks, or by third parties unrelated to us.

#### We face risks relating to litigation.

At any given time, we are subject to claims and actions incidental to the operation of our business. The outcome of these proceedings cannot be predicted. If a plaintiff were successful in a claim against us, we could be faced with the payment of a material sum of money, and we may not be insured for such a loss. If this were to occur, it could have an adverse effect on our financial condition and results of operations.

In addition, our financial condition may be adversely impacted by legal or governmental proceedings brought by or on behalf of our employees or customers. In recent years, a number of hospitality companies have been subject to lawsuits, including class action lawsuits, alleging violations of federal and state law regarding workplace and employment matters, discrimination, accessibility and similar matters. A number of these lawsuits have resulted in the payment of substantial damages by the defendants. Similar lawsuits in the future may be instituted against us, and we may incur material damages and expenses, which could have an adverse effect on our results of operations and financial condition.

In addition, in recent years there has been increasing activity by patent holding companies (so-called patent "trolls") that do not use technology but whose sole business is to enforce patents for monetary gain against companies in a wide variety of businesses and industries. These efforts typically involve proposing licenses in exchange for a substantial sum of money and may also include the threat or actual initiation of litigation for that purpose. Any such litigation can be quite costly to defend, even if infringement is unsubstantiated or speculative. We have been threatened with one such claim and two claims have actually been filed against us. Each claim is related to separate technology, but we believe that each such technology is non-proprietary. Both filed claims have been resolved. If we are ultimately found to have violated a patent, our operations could be negatively impacted and/or we might be subject to substantial financial penalties, licensing fees and attorneys' fees. It is not possible to predict the potential impact on our business and operations of any future claims of this type that may be asserted against us.

#### Washington law contains provisions that could deter takeover attempts.

Our company is incorporated in the State of Washington and subject to Washington state law. The Washington State Anti-takeover Act could interfere with or restrict takeover bids or other change-in-control events affecting us. For example, one statutory provision prohibits us, except under specified circumstances, from engaging in any significant business transaction, such as a merger, with any shareholder who owns 10% or more of our common stock (which shareholder, under the statute, would be considered an "acquiring person") for a period of five years following the time that such shareholder becomes an acquiring person.

#### Item 1B. Unresolved Staff Comments

None.

#### Item 2. Properties

#### **Company Operated Properties**

Company operated properties are those properties that we own, lease, or operate through a management contract. A number of our owned and leased properties are operated by third party management companies.

The table below reflects our nine company operated hotel properties and locations, as well as total available rooms per hotel, as of December 31, 2018.

	Total
	Available
Location	Rooms
Anaheim, California	308
Kalispell, Montana	170
Seattle, Washington	144
Olympia, Washington	193
Salt Lake City, Utah	394
Baltimore, Maryland	130
Washington, DC	99
Atlanta, Georgia	246
Bellevue, Washington	181
	1,865
	Anaheim, California Kalispell, Montana Seattle, Washington Olympia, Washington Salt Lake City, Utah Baltimore, Maryland Washington, DC Atlanta, Georgia

(1) Leased

(2) Owned by RL Venture and operated by a third party management company

(3) Wholly owned and operated by a third party management company

(4) Owned by RLS DC Venture, LLC and operated by a third party management company

(5) Owned by RLS Atla Venture, LLC; managed by RL Management, Inc.

(6) No ownership; managed by RL Management, Inc., contract terminated in February 2019.

#### Franchised Hotels

Under our franchise agreements, we receive royalties for the use of the RLH Corporation brands and marketing funds for the promotion of the RLH Corporation brands. We also make available certain services to those hotels including reservation systems, advertising and national sales, our guest loyalty program, revenue management tools, quality inspections and brand standards, as well as administer central services programs for the benefit of all the hotels in our network. At December 31, 2018, our franchised operations consisted of 1,318 hotels with an approximate room count of 83,800.

#### Item 3. Legal Proceedings

On September 26, 2018, Radisson Hotels International, Inc. filed a complaint against RLH Corporation and our subsidiary Red Lion Hotels Franchising, Inc. in the United States District Court for the Eastern District of Washington. The complaint alleges tortious interference with agreements between Radisson and several franchisees controlled by Inner Circle Investments and seeks damages in an undetermined amount. RLH Corporation believes this complaint is without merit and we intend to defend it vigorously.

On October 31, 2018, the Company's lease for the Red Lion River Inn expired. The landlord filed a lawsuit against the Company on January 24, 2019 in Spokane Superior Court, alleging breach of the lease agreement and tort claims relating to the condition of the hotel. The Company filed its Answer on January 25, 2019, denying all allegations and asserting various affirmative defenses. RLH Corporation believes this complaint is without merit and we intend to defend it vigorously.

At any given time, we are subject to additional claims and actions incidental to the operation of our business. While the outcome of these proceedings cannot be predicted, it is the opinion of management that none of such proceedings, individually or in the aggregate, will have a material adverse effect on our business, financial condition, cash flows or results of operations. See Note 11 *Commitments and Contingencies* within Item 8. *Financial Statements and Supplementary Data*.

#### Item 4. Mine Safety Disclosures

Not applicable.

#### PART II

# Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

#### **Market Information for Common Stock**

Our common stock is listed on the New York Stock Exchange (NYSE) under the symbol RLH.

#### Holders

At March 1, 2019, there were 107 shareholders of record of our common stock.

#### **Dividends**

Historically, we have not paid any cash dividends on our common stock. The board of directors periodically reviews our dividend policy and our longer-term objectives of maximizing shareholder value. Any determination to pay cash dividends in the future will be at the discretion of our board.

#### Securities Authorized for Issuance Under Equity Compensation Plans

The following table provides information as of December 31, 2018 on plans under which equity securities may be issued to employees, directors or consultants. All of our equity compensation plans have been approved by our shareholders. (a)(**b**)

(a)

(a)	(b)		(c)
Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights	Exe Ou Op Wa	ercise Price of tstanding tions, rrants and	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (a))
—	\$	—	_
81,130	\$	8.20	1,051,643
_	\$	_	317,729
		8.20	
	Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights	Number of Securities to be Issued Upon Ou Exercise of Outstanding Options, Warrants and Rights \$ 81,130 \$	Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and RightsWeighted-Average Exercise Price of Outstanding Options, Warrants and Rights\$81,130\$8.20\$

(1) Excludes 166,445 of unvested restricted stock units granted under the 2006 Stock Incentive Plan.

<sup>(2)</sup> Excludes 1,439,857 of unvested restricted stock units granted under the 2015 Stock Incentive Plan.

#### **Performance Graph**

The following graph compares the five-year cumulative total return to shareholders of our common stock with the five-year cumulative total return of the Russell 2000 Index and the S&P Hotels, Resorts & Cruise Lines Index.

The above presentation assumes an investment of \$100 in our common stock, the Russell 2000 Index and the S&P Hotels, Resorts & Cruise Lines Index and depicts RLH Corporation's price performance relative to the performance of the Russell 2000 Index and the Standard & Poor's Hotels, Resorts & Cruise Lines Index, assuming a reinvestment of all dividends. The price performance on the graph is historical and not necessarily indicative of future stock price performance.

#### Item 6. Selected Financial Data

The following table sets forth our selected consolidated financial data as of and for the years ended December 31, 2018, 2017, 2016, 2015 and 2014. The selected Consolidated Statements of Comprehensive Income (Loss) and Balance Sheet data are derived from our audited consolidated financial statements. The audited consolidated financial statements for certain of these periods are included elsewhere in this annual report. The selected consolidated financial data set forth below should be read in conjunction with, and are qualified in their entirety by, our consolidated financial financial statements and related notes, Management's Discussion and Analysis of Financial Condition and Results of Operations and other financial information included elsewhere in this annual report and in our prior filings with the SEC.

	Years End	led Decemb	er 31,		
	2018	2017	2016	2015	2014
	(In thousau	nds, except p	er share dat	a)	
<b>Consolidated Statements of Comprehensive</b>	Income (Lo	oss) Data			
Total revenues <sup>(1)</sup>	\$135,849	\$171,926	\$148,351	\$131,863	\$128,311
Asset impairment	10,582	_	_	_	_
Gain on asset dispositions, net	(42,021)	(449)	(2,436)	(17,692)	(4,006)
Operating income (loss)	21,753	1,103	(146)	12,417	4,779
Net income (loss) from continuing operations	15,086	(1,669)	(6,094)	3,563	1,192
Net income from discontinued operations	_	181	1,254	453	1,111
Net Income (Loss) attributable to RLH Corporation	\$1,957	\$581	\$(4,677)	\$2,719	\$2,303
Basic earnings (loss) per share					
Continuing operations	\$0.08	\$0.01	\$(0.29)	\$0.12	\$0.06
Discontinued operations		0.01	0.06	0.02	0.06
	\$0.08	\$0.02	\$(0.23)	\$0.14	\$0.12
Diluted earnings (loss) per share					
Continuing operations	\$0.08	\$0.01	\$(0.29)	\$0.11	\$0.06
Discontinued operations	_	0.01	0.06	0.02	0.06
	\$0.08	\$0.02	\$(0.23)	\$0.13	\$0.12
Consolidated Balance Sheet Data					
Total assets <sup>(2)</sup>	\$249,787	\$327,714	\$341,899	\$284,747	\$219,004
Total debt, net of debt issuance costs	\$44,170	\$111,397	\$108,331	\$87,557	\$29,873
<sup>(1)</sup> Revenues for years 2014 through 2017 are p	resented und	ler Topic 60	5 while reve	enues for 201	8 are present

<sup>(1)</sup> Revenues for years 2014 through 2017 are presented under Topic 605 while revenues for 2018 are presented under Topic 606 consistent with adoption of Topic 606 as of January 1, 2018 using the modified retrospective method.

<sup>(2)</sup> Years 2014 through 2016 have been revised to reflect previously understated depreciation of leasehold improvements for our Red Lion Hotel Seattle Airport property. For further information regarding the revision, see <u>Note 2</u>, *Summary of Significant Accounting Policies* within Item 8. *Financial Statements and Supplementary Data*.

#### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis should be read in conjunction with Item 8. *Financial Statements and Supplementary Data*.

#### Introduction

We are a NYSE-listed hospitality and leisure company (ticker symbol: RLH) doing business as RLH Corporation and primarily engaged in the franchising, management and ownership of hotels under the following proprietary brands: Hotel RL, Red Lion Hotels, Red Lion Inn & Suites, GuestHouse, Settle Inn, Americas Best Value Inn, Canadas Best Value Inn, Signature and Signature Inn, Knights Inn, and Country Hearth Inns & Suites.

A summary of our properties as of December 31, 2018, including the approximate number of available rooms, is provided below:

	Upsc Bran	ale Service	Select Brand	Service	Total	
		Total		Total Available	Hotels	Total A vailable
	11000	Rooms	1100015	Rooms	1100015	Rooms
Beginning quantity, January 1, 2018	104	14,400	978	55,100	1,082	69,500
Newly opened / acquired properties	30	5,000	395	24,200	425	29,200
Change in brand	(2)	(100)	2	100	_	_
Terminated properties <sup>(1)</sup>	(20)	(3,400)	(160)	(9,600)	(180)	(13,000)
Ending quantity, December 31, 2018	112	15,900	1,215	69,800	1,327	85,700

<sup>(1)</sup> Terminated properties include locations at which we ended our franchise relationship because the hotels did not meet RLH Corporation's hotel standards. We are focused on maintaining a set of brand standards at all of our locations.

#### A summary of our executed agreements for the year ended December 31, 2018 is provided below:

	Úpscale Service Brand	Service	Total
Executed franchise license agreements, year ended December 31, 2018:			
New locations	25	47	72
New contracts for existing locations	3	83	86
Change from company operated to franchised	9	_	9
Total executed franchise license and management agreements, year ended December 31, 2018	37	130	167

We operate in two reportable segments:

The **franchised hotels segment** is engaged primarily in licensing our brands to franchisees. This segment generates revenue from royalty, marketing and other fees that are primarily based on a percentage of room revenue or on room count or on transaction count and are charged to hotel owners in exchange for the use of our brand and access to our marketing and central services programs. These central services and marketing programs include our reservation system, guest loyalty program, national and regional sales, revenue management tools, quality inspections, advertising and brand standards.

The **company operated hotel segment** derives revenues primarily from guest room rentals and food and beverage offerings at owned and leased hotels for which we consolidate results. Revenues have also been derived from management fees and related charges for hotels with which we contract to perform management services, however our last management agreement terminated in February 2019.

Our remaining activities, none of which constitutes a reportable segment, have been aggregated into "other".

#### **Major Transactions During Reporting Periods Presented**

On May 14, 2018, Red Lion Hotels Franchising, Inc., a wholly-owned subsidiary of RLH Corporation (RLH Franchising) completed the purchase of all of the issued and outstanding shares of capital stock of Knights Franchise Systems, Inc. (KFS), and the purchase of certain operating assets including franchise agreements for approximately 350 hotels from, and assumption of certain liabilities

relating to the business of franchising Knights Inn branded hotels to hotel owners from Wyndham Hotel Group Canada, ULC and Wyndham Hotel Group Europe Limited, pursuant to an Amended and Restated Purchase Agreement, dated May 1, 2018. The aggregate purchase price was \$27.2 million. See Note 17 Acquisitions and Dispositions within Item 8. Financial Statements and Supplementary Data.

Consistent with the Company's previously stated business strategy to focus on moving towards operations as primarily a franchise company, on October 5, 2017, we announced that we would be marketing for sale 11 of our owned hotels held by our consolidated joint venture, RL Venture. In addition, on August 9, 2018, we announced that we would be marketing for sale our leasehold interests in our Anaheim, California and Kalispell, Montana hotels and the hotel in Atlanta, Georgia owned by our consolidated joint venture, RLH Atlanta LLC. In 2018, nine of the RL Venture properties were sold for \$116.5 million. Most of the buyers entered into franchise license agreements to retain the Red Lion brand. Immediately following the sales of the hotels, our consolidated subsidiary RL Venture, LLC repaid the principal balance outstanding under its loan agreement with Pacific Western Bank, as required by the terms of the agreement.

It is our intention, subject to market conditions to sell all of our hotel ownership positions in the next few years so that we can focus on our hotel franchise business, which is less capital intensive and generates higher profit margins than the hotel ownership business. We anticipate that the completion of these sales will allow the Company to significantly reduce or eliminate long-term debt and to increase cash reserves for future franchise agreement growth initiatives.

On October 3, 2017, we completed the sale of certain specified liabilities and substantially all of the assets of our entertainment segment, previously composed of WestCoast Entertainment and TicketsWest, including ticketing agreements and engagement agreements with various entertainment venues, teams and artists located throughout the Western United States. As such, the results of the entertainment segment are reported as discontinued operations and the assets and liabilities are classified as held for sale for all periods presented in this annual report on Form 10-K.

In September 2016, we (i) acquired selected assets and assumed certain liabilities of Vantage Hospitality Group, Inc. (Vantage), a subsidiary of Thirty-Eight Street, Inc. (TESI) and (ii) acquired one brand name asset from TESI. Vantage was a hotel franchise company, and the addition of the Vantage assets substantially increased our number of franchise properties and provided us with a broader presence in the United States and Canada. We acquired over 1,000 hotel franchise and membership license agreements, as well as multiple brand names, including Americas Best Value Inn, Canadas Best Value Inn, Lexington Hotels & Inns, America's Best Inns & Suites, Jameson Inns, Country Hearth Inns & Suites, Vantage Hotels, Value Inn Worldwide, Value Hotel Worldwide, 3 Palms Hotels and Resorts and Signature Inn. The acquisition price of \$40.2 million included \$22.6 million of cash and \$5.8 million in stock paid at closing, as well as subsequent contingent payments of cash and stock totaling \$10.9 million and the assumption of \$0.9 million in liabilities.

For further discussion on these transactions, see Note 17, *Acquisitions and Dispositions* within Item 8. *Financial Statements and Supplementary Data*.

#### **Results of Operations**

A summary of our Consolidated Statements of Comprehensive Income (Loss) is provided below (in thousands):

	Years Ended December 31,		
	2018 2017 2016		
Total revenues	\$135,849 \$171,926 \$148,351		
Total operating expenses	114,096 170,823 148,497		
Operating income (loss)	21,753 1,103 (146 )		
Other income (expense):			
Interest expense	(6,209 ) (8,252 ) (6,752 )		
Loss on early retirement of debt	(794 ) — —		
Other income (loss), net	265 818 326		
Total other income (expense)	(6,738 ) (7,434 ) (6,426 )		
Income (loss) from continuing operations before taxes	15,015 (6,331 ) (6,572 )		
Income tax benefit	(71 ) (4,662 ) (478 )		
Net income (loss) from continuing operations	15,086 (1,669 ) (6,094 )		
Net income from discontinued operations	— 181 1,254		
Net income (loss)	15,086 (1,488 ) (4,840 )		
Net (income) loss attributable to noncontrolling interest	(13,129) 2,069 163		
Net income (loss) and comprehensive income (loss) attributable to RLH Corporation	\$1,957 \$581 \$(4,677)		
Non-GAAP data: <sup>(1)</sup>			
EBITDA from continuing operations	\$38,227 \$20,745 \$16,275		
Adjusted EBITDA from continuing operations	\$15,766 \$25,683 \$19,870		

<sup>(1)</sup> See Item 7. *Non-GAAP Financial Measures* for a reconciliation of non-GAAP measures to net income (loss) for the periods presented

For the year ended December 31, 2018, we reported net income attributable to RLH Corporation of \$2.0 million or \$0.08 per weighted average basic share, which includes (i) \$42.0 million in gains from the disposal of nine hotel properties, (ii) \$10.6 million in impairment losses related to our Baltimore property and GuestHouse brand name intangible asset, and (iii) \$2.2 million in acquisition and integration related costs.

For the year ended December 31, 2017, we reported net income attributable to RLH Corporation of \$0.6 million or \$0.02 per weighted average share, which includes (i) \$1.5 million in acquisition and integration related costs, (ii) \$0.1 million in employee separation and transition costs, (iii) \$3.8 million of income tax benefit due to changes from H.R. 1 known as the 2017 Tax Cuts and Jobs Act (the 2017 Tax Act) and (iv) \$1.5 million in net income before tax from discontinued operations of our entertainment segment.

For the year ended December 31, 2016, we reported net loss attributable to RLH Corporation of \$4.7 million or \$0.23 per weighted average basic share, which includes (i) \$2.1 million in acquisition and integration related costs, (ii) a \$1.9 million gain on sale of assets, (iii) \$0.6 million in employee separation costs, (iv) \$0.1 million in costs for environmental cleanup at one of our hotel properties, and (v) \$2.0 million in net income before tax from discontinued operations of our entertainment segment.

The above special items are excluded from operating results in Adjusted EBITDA. For the year ended December 31, 2018, Adjusted EBITDA was \$15.8 million, compared to \$25.7 million for the year ended December 31, 2017 and \$19.9 million for the year ended December 31, 2016.

#### Non-GAAP Financial Measures

EBITDA is defined as net income (loss), before interest, taxes, depreciation and amortization. We believe it is a useful financial performance measure due to the significance of our long-lived assets and level of indebtedness.

Adjusted EBITDA is an additional measure of financial performance. We believe that the inclusion or exclusion of certain special items, such as gains and losses on asset dispositions and impairments and discontinued operations, is necessary to provide the most accurate measure of core operating results and as a means to evaluate comparative results.

During the fourth quarter of 2018, we modified the definition of Adjusted EBITDA as used in prior periods to exclude the effect of non-cash stock compensation expense. We believe that the exclusion of this item is consistent with the purposes of the measure described below and we have applied this modification to all prior periods presented.

EBITDA and Adjusted EBITDA are commonly used measures of performance in our industry. We utilize these measures because management finds them a useful tool to calculate more meaningful comparisons of past, present and future operating results and as a means to evaluate the results of core, ongoing operations. Our board of directors and executive management team consider Adjusted EBITDA to be a key performance metric and compensation measure. We believe they are a complement to reported operating results. EBITDA and Adjusted EBITDA are not intended to represent net income (loss) defined by generally accepted accounting principles in the United States of America (GAAP), and such information should not be considered as an alternative to reported information or any other measure of performance prescribed by GAAP. In addition, other companies in our industry may calculate EBITDA and, in particular, Adjusted EBITDA differently than we do or may not calculate them at all, limiting the usefulness of EBITDA and Adjusted EBITDA as comparative measures.

The following is a reconciliation of EBITDA and Adjusted EBITDA to net income (loss) for the periods presented:

	Years Ended December 31,			
	2018	2017	2016	
	(In thousa	nds)		
Net income (loss)	\$15,086	(1,488)	\$(4,840)	
Depreciation and amortization	17,003	18,824	16,095	
Interest expense	6,209	8,252	6,752	
Income tax expense (benefit)	(71)	(4,662 )	(478)	
Net income from discontinued operations <sup>(1)</sup>	_	(181 )	(1,254 )	
EBITDA from continuing operations	38,227	20,745	16,275	
Stock-based compensation <sup>(2)</sup>	3,955	3,309	2,640	
Asset impairment <sup>(3)</sup>	10,582	_	_	
Acquisition and integration costs <sup>(4)</sup>	2,219	1,529	2,112	
Employee separation and transition costs <sup>(5)</sup>	1,509	100	627	
Loss on early retirement of debt <sup>(6)</sup>	794		_	
Gain on asset dispositions <sup>(7)</sup>	(41,520)	_	(1,912)	
Reserve for environmental cleanup <sup>(8)</sup>	—		128	
Adjusted EBITDA from continuing operations	15,766	25,683	19,870	
Net income from discontinued operations <sup>(1)</sup>		181	1,254	
Depreciation and amortization of discontinued operations		64	186	
Interest expense from discontinued operations	_	_	12	
Gain on sale of business unit		(883 )	_	
Income tax expense from discontinued operations		1,348	790	
Adjusted EBITDA from discontinued operations		710	2,242	
Adjusted EBITDA from continuing & discontinued operations	15,766	26,393	22,112	
Adjusted EBITDA attributable to noncontrolling interests	(1,806)	(6,863)	(6,840)	
Adjusted EBITDA attributable to RLH Corporation	\$13,960	\$19,530	\$15,272	

<sup>(1)</sup> On October 3, 2017, the Company completed the sale of its entertainment segment. Based on this sale, the results of operations of the entertainment segment are reported as discontinued operations for all periods presented.

<sup>(2)</sup> Represents total stock-based compensation for each period. All are included within *Selling, general, administrative and other expenses* on the *Consolidated Statements of Comprehensive Income (Loss).* 

<sup>(3)</sup> During the third quarter of 2018 we recognized an impairment on our Baltimore hotel asset. During the fourth quarter of 2018 we recognized an impairment on our Guesthouse

brand name. All are included within Asset impairment on the Consolidated Statements of Comprehensive Income (Loss).

(4) Acquisition and integration costs for 2018 are associated with the Knights Inn and Vantage acquisitions. Acquisition and integration costs for 2017 and 2016 are associated with the Vantage acquisition. Acquisition and integration costs include periodic changes in the fair value and probability of contingent consideration arising from our 2016 Vantage acquisition.

<sup>(5)</sup> The costs recognized in 2018 relate to employee separation, primarily for severance agreements with our Chief Operating Officer, and President of Global Development in May 2018 and our Chief Marketing Officer in December 2018. The costs recognized in 2017 consisted of legal and consulting services associated with the CFO transition. The costs recognized in 2016 consisted of the separation costs of a former Executive Vice President and Chief Financial Officer and other legal and consulting services associated with the CFO transition. These costs are included within *Selling, general, administrative and other* 

expenses on the Consolidated Statements of Comprehensive Income (Loss).

<sup>(6)</sup> The Loss on early retirement of debt arose primarily on a \$20.6 million early payment of our Senior Secured Term Loan. The debt was repaid using proceeds from a distribution from RL Venture after the sales of our Red Lion Hotel Port Angeles and Hotel RL

Spokane. All are included within *Loss on early retirement of debt* on the *Consolidated Statements of Comprehensive Income (Loss).* 

<sup>(7)</sup> Represents the gain on our sale of nine properties during 2018. During 2016, RLH Corporation recorded a gain on sale of intellectual property, net of brokerage fees, of \$0.4 million and a \$1.5 million gain on sale of the Coos Bay property. All are included within

Gain on asset dispositions, net on the Consolidated Statements of Comprehensive Income (Loss).

<sup>(8)</sup> In the first quarter of 2016, a reserve was recorded for environmental cleanup at one of our hotel properties.

#### Revenues

#### Franchise and Marketing, Reservations and Reimbursables Revenues Years Ended December

I curs Ended December			
31,			
2018	2017	2016	
(In thous	ands)		
\$22,309	\$17,558	\$7,472	
25,948	26,179	14,087	
5,537	4,822	3,075	
	<b>31,</b> <b>2018</b> (In thous \$22,309 25,948	31,           2018         2017           (In thousands)         \$           \$ 22,309         \$         17,558           25,948         26,179	

#### 2018 Compared to 2017

Revenues from royalties increased by \$4.8 million or 27% and other franchise revenues increased by \$0.7 million or 15%. These increases are primarily due to the additional revenue provided by the acquisition of the Knights Inn franchised hotels in May 2018. Marketing, reservations, and reimbursables revenue did not fluctuate materially between the periods as new and acquired franchise agreements in 2018 have contributed at a lower rate to these revenues than franchise agreements that were terminated in 2017 and 2018, offsetting the impact of the additional agreements.

#### 2017 Compared to 2016

Revenues from royalties increased by \$10.1 million or 135% and other franchise revenues increased by \$1.7 million or 57%. These increases are primarily due to the additional revenue provided by the acquisition of the Vantage franchised hotels in September 2016 as these franchises provided a full year of revenues in 2017 compared to a partial year of revenue in 2016. Marketing, reservations, and reimbursables revenue increased \$12.1 million or 86% primarily due to additional revenues received from acquired Vantage franchise agreements in 2016.

#### **Company Operated Hotels Revenues**

 Years Ended December 31,

 2018
 2017
 2016

 (In thousands)
 (In thousands)
 \$123,100
 \$123,589

#### 2018 Compared to 2017

Company operated hotels revenue decreased by \$41.1 million or 33%. This decrease was primarily due to the disposal of nine hotel properties from our company operated hotels segment during the year ended December 31, 2018 while no hotel properties were disposed of during the year ended December 31, 2017.

#### 2017 Compared to 2016

Company operated hotels revenue decreased by \$0.5 million or 0.4%. There was minimal fluctuation in revenues generated by our company operated hotels year over year as only one hotel property was disposed of during the year ended December 31, 2016 while no hotel properties were disposed of during the year ended December 31, 2017.

#### **Operating Expenses**

Operating expenses generally include direct operating expenses for each of the operating segments, depreciation and amortization, hotel facility and land lease expense, gain or loss on asset dispositions, general and administrative expenses and acquisition and integration costs.

	Years Ended December 31,			
	2018	2017	2016	
Marketing, reservations and reimbursables	\$26,877	\$25,435	\$16,426	
Company operated hotels	67,314	95,731	97,666	
Selling, general, administrative and other expenses	32,122	29,753	18,634	
Depreciation and amortization	17,003	18,824	16,095	
Asset impairment	10,582		—	
Gain on asset dispositions, net	(42,021)	(449)	(2,436)	
Acquisition and integration costs	2,219	1,529	2,112	
Total operating expenses	\$114,096	\$170,823	\$148,497	

Our operating expenses from continuing operations were as follows (in thousands):

#### 2018 Compared to 2017

Marketing, reservations and reimbursables expenses increased by \$1.4 million or 6%. This increase was due to an increase in transaction and reservation counts, primarily related to the Knights Inn acquisition in 2018.

Company operated hotel expenses decreased by \$28.4 million or 30% and depreciation and amortization expense decreased \$1.8 million or 10%. These decreases were primarily due to the disposal of nine hotel properties from our company operated hotels segment during the year ended December 31, 2018 while no hotel properties were disposed of during the year ended December 31, 2017. The decrease in depreciation and amortization from hotel sales was partially offset by additional amortization from acquired intangible assets that were part of the Knights Inn acquisition in May 2018.

Selling, general, administrative and other expenses increased by \$2.4 million or 8%. This increase was primarily related to increased expenses in severance and share based payment expenses during 2018.

We recognized an impairment loss of \$7.1 million on our Baltimore property in the third quarter of 2018 due to challenging cash flows at the property and we recognized an impairment loss of \$3.5 million on our GuestHouse brand intangible asset in the fourth quarter of 2018 as the brand has encountered lower growth than previously expected, mostly due to the addition of other offerings in our portfolio.

We recognized a net gain on asset dispositions of \$42.0 million from the disposal of nine hotel properties during the year ended December 31, 2018.

#### 2017 Compared to 2016

Marketing, reservations and reimbursables expenses increased by \$9.0 million or 55%. This increase was primarily due to a full year of the additional fees assumed as part of the Vantage acquisition in 2016.

Company operated hotel expenses decreased by \$1.9 million or 2% fluctuation in expenses as one hotel property was disposed of during the year ended December 31, 2016 while no hotel properties were disposed of during the year ended December 31, 2017.

Selling, general, administrative and other expenses increased by \$11.1 million or 60%. This increase was due to primarily related to additional expenses incurred related to franchises agreements acquired as part of the Vantage acquisition in 2016.

Depreciation and amortization expense increased by \$2.7 million or 17%. This increase is primarily due to the addition of finite-lived intangible assets from the acquisition of the Vantage franchised hotels in September 2016, resulting in a full year of amortization in 2017 compared to a partial year of amortization in 2016.

#### **Interest Expense**

Interest expense decreased \$2.0 million or 25% in 2018 compared with 2017. This decrease is due to the payoff of \$73.2 million of RL Venture debt and \$13.3 million of RL Baltimore debt, partially offset by borrowings of the Senior Secured Term Loan and Line of Credit, during 2018.

Interest expense increased \$1.5 million or 22% in 2017 compared with 2016. The increase is primarily due to the higher principal amount of debt outstanding during 2017, as the result of draws to complete the hotel renovations. The average outstanding debt balances for 2018, 2017 and 2016 were \$78.5 million, \$111.6 million, and \$100.7 million, respectively. The 2018 decrease was primarily due to hotel sales and related reduction in debt outstanding.

#### Loss on Early Retirement of Debt

In 2018, we recognized a loss of \$0.8 million for the early retirement of debt when we repaid the outstanding balances of our RL Venture and RL Baltimore loans. The overall loss was driven primarily by the write off of unamortized debt issuance costs. See Note 8, *Debt and Line of Credit* within Item 8. *Financial Statements and Supplementary Data*.

#### **Income Taxes**

We reported an income tax benefit on continuing operations of \$0.1 million in 2018. We reported income tax benefits on continuing operations of \$4.7 million and \$0.5 million in 2017 and 2016, respectively. We reported income tax expense on discontinued operations of \$1.3 million and \$0.8 million in 2017 and 2016, respectively. The income tax provisions vary from the statutory rate primarily due to a partial valuation allowance against our gross deferred tax assets. See Note 14, *Income Taxes* within Item 8. *Financial Statements and Supplementary Data*.

#### **Discontinued Operations**

On October 3, 2017, we completed the sale of certain specified liabilities and substantially all of the assets of our entertainment segment, previously composed of WestCoast Entertainment and TicketsWest, including ticketing agreements and engagement agreements with various entertainment venues, teams and artists located throughout the Western United States. As such, the results of the entertainment segment are reported as discontinued operations, and the assets and liabilities are classified as held for sale as of December 31, 2017 in this annual report on Form 10-K. See Note 17, *Acquisitions and Dispositions* within Item 8. *Financial Statements and Supplementary Data* for further discussion. There were no results reported as discontinued operations for the year ended December 31, 2018.

#### **Assets Held for Sale**

As of December 31, 2017, six properties from our company owned hotels segment met the criteria to be classified as held for sale comprising \$34.4 million of *assets held for sale* on the Consolidated Balance Sheets. These properties were subsequently sold during 2018.

At December 31, 2018, we have no properties classified as held for sale.

See Note 17 Acquisitions and Dispositions within Item 8. Financial Statements and Supplementary Data for further discussion on assets held for sale.

#### Liquidity and Capital Resources

#### Overview

Our principal source of liquidity is cash flows from operations. Cash flows may fluctuate and are sensitive to many factors including changes in working capital and the timing and magnitude of capital expenditures and payments on debt. Working capital, which represents current assets less current liabilities, was \$5.9 million and \$12.4 million at December 31, 2018 and 2017. We believe that we have sufficient liquidity to fund our operations at least through March 2020.

We may seek to raise additional funds through public or private financings, strategic relationships, sales of assets or other arrangements. We cannot assure that such funds, if needed, will be available on terms attractive to us, or at all. If we sell additional assets, these sales may result in future impairments or losses on the final sale. Finally, any additional equity financings may be dilutive to shareholders and debt financing, if available, may involve covenants that place substantial restrictions on our business.

We are committed to keeping our properties well maintained and attractive to our customers in order to maintain our competitiveness within the industry and keep our hotels properly positioned in their markets. This requires ongoing access to capital for replacement of outdated furnishings as well as for facility repair, modernization and renovation for our owned properties.

	Years Ended December 31,			
	2018	2017	2016	
	(In thousands)			
Net cash provided by (used in) operating activities	\$(3,514)	\$14,516	\$5,562	
Net cash provided by (used in) investing activities	76,898	(16,145)	(30,688)	
Net cash provided by (used in) financing activities	(98,453)	(1,122)	37,533	

#### **Operating** Activities

Net cash used in operating activities totaled \$3.5 million in 2018 compared with net cash provided by operating activities of \$14.5 million during 2017 and \$5.6 million during 2016. The drivers of the 2018 decrease of \$18.0 million from 2017 were \$4.3 million in increased cash outflows from working capital accounts primarily due to the disbursement of key money, in addition to \$13.8 million lower net income (loss), as adjusted for noncash reconciling income/expense items.

In 2017, net cash provided by operating activities was higher by \$8.9 million compared with 2016. This increase was driven by \$2.2 million in improved cash flows from working capital accounts, in addition to \$6.7 million in higher net income, after adjustment for noncash income/expense items.

#### **Investing** Activities

Net cash provided by investing activities totaled \$76.9 million during 2018 compared with net cash used in investing activities of \$16.1 million during 2017 and \$30.7 million in 2016. Cash flows increased \$93.0 million in 2018 compared to 2017 primarily due to proceeds from hotel sales, partially offset by the acquisition of Knights Inn brand and related franchise agreements.

The primary drivers of the improved cash flows in 2017 compared to 2016 were lower capital expenditures, \$6.7 million net payment related to the sale of the entertainment segment in 2017, and the 2016 acquisition of Vantage Hospitality. In 2016, we spent \$33.5 million on capital expenditures related to hotel renovations compared with \$9.8 million in 2017. We also used \$22.6 million in cash to purchase Vantage partially using redemptions of \$18.1 million of investments in 2016.

#### **Financing** Activities

Net cash flows used by financing activities were \$98.5 million during 2018, compared with \$1.1 million in 2017 and net cash provided by financing activities of \$37.5 million in 2016. In 2018, we had borrowings on long-term debt of \$30.0 million, drew \$10.0 million on our line of credit, made repayments of \$108.0 million on long-term debt, paid \$7.0 million in contingent consideration from the Vantage Hospitality acquisition, and paid \$21.5 million in distributions to noncontrolling interest. In 2017, we had borrowings on long-term debt of \$3.3 million, with repayments of \$1.4 million, and \$3.1 million in distributions to noncontrolling interest.

In 2016, we had borrowings on long-term debt of \$24.8 million, with repayments of \$4.9 million, as well as \$18.5 million in net proceeds from sale of our common stock and recognized \$3.2 million from the sale of joint venture interests.

#### Debt

Senior Secured Term Loan and Line of Credit

In May 2018, we entered into a \$30.0 million senior secured term loan facility (Senior Secured Term Loan) and a \$10.0 million senior secured revolving credit facility (Line of Credit). The \$30 million principal amount of the Senior Secured Term Loan was distributed at closing to fund the KFS acquisition. In August 2018, we amended the agreement in response to a default on the RL Baltimore loan.

The Senior Secured Term Loan and Line of Credit matures in May 2023. Outstanding amounts under the Senior Secured Term Loan and Line of Credit will bear interest at our election of 1-month, 2-month, 3-month, or 6-month LIBOR plus 3.00% with interest payable at the end of each elected 1-month, 2-month, 3-month, or 6-month elected term. As of December 31, 2018, we have elected 1-month LIBOR rates resulting in an interest rate of 5.3% as of December 31, 2018.

The Senior Secured Term Loan additionally includes mandatory prepayment of any outstanding principal balance using any proceeds from incurred or issued indebtedness, and, starting with the full fiscal quarter ending March 31, 2019, requires prepayments in an amount equal to (x) 50% of all distributions received by RLH Corporation or its subsidiary guarantors from their respective subsidiaries and joint venture interests during any such fiscal quarter, minus (y) the amount of the amortization payment required

to be made by RLH Corporation for such fiscal quarter, capped at \$5 million. In addition, all net proceeds received by RLH Corporation from non-ordinary course asset sales and other specified dispositions of property, including the RL Venture property sales, must be maintained in a cash collateral account controlled by DB, subject to the right of RLH Corporation to prepay the Senior Secured Term Loan in whole or in part at any time with such proceeds.

In August 2018, we deposited \$20.6 million from asset sale proceeds and related joint venture distributions into a cash collateral account controlled by the lender. We subsequently used these funds to make a prepayment on the balance outstanding under the Senior Secured Term Loan, reducing the outstanding balance of the Senior Secured Term Loan to \$9.4 million at December 31, 2018. In August 2018, we also drew the full \$10.0 million available to us on the Line of Credit. This amount remains outstanding as of December 31, 2018 and we have no further borrowing capacity through the Line of Credit. Due to the August 2018 prepayment described above, there are no further scheduled principal payments due until maturity.

The loan agreement includes customary requirements for lender approval of annual operating and capital budgets, under certain conditions. It includes customary events of default, cross-default provisions, and restrictions on payment of dividends. The loan agreement also includes customary reporting, financial and operating covenants. We were in compliance with all covenants under the Senior Secured Term Loan and Line of Credit at December 31, 2018.

# RLH Atlanta

In September 2015, RLH Atlanta, a wholly-owned subsidiary of RLS Atla Venture LLC, obtained a mortgage loan from PFP Holding Company IV LLC, an affiliate of Prime Finance, secured by a hotel adjacent to the Atlanta International Airport, which opened in April 2016 as the Red Lion Hotel Atlanta International Airport. The initial principal amount of the loan was \$6.0 million, and the lender agreed to advance an additional \$3.4 million to cover expenses related to improvements to the hotel, which we drew during the first quarter of 2016.

The outstanding principal amount is \$9.2 million at December 31, 2018. The loan matures in September 2019. Interest under the advanced portions of the loan is payable monthly at LIBOR plus 6.35%. Monthly principal payments of \$10,000 began in September 2017 and increased to \$15,000 in October 2018. Our joint venture partner owns 45% of RLS Atla Venture at December 31, 2018. RLS Atla Venture LLC was in compliance with all financial covenants under the loan agreement with PFP Holding Company IV LLC at December 31, 2018. We are currently evaluating options regarding the upcoming maturing including, but not limited to, disposal of the property prior to maturity or negotiation of replacement debt.

# RLH DC

In October 2015, RLH DC, a wholly-owned subsidiary of RLS DC Venture LLC, obtained a mortgage loan from Pacific Western Bank, which was used, along with cash on hand, to acquire, and is secured by, the Hotel RL Washington DC. The initial principal amount of the loan was \$15.2 million, and the lender agreed to advance an additional \$2.3 million to cover expenses related to improvements to the hotel.

In May 2018, this loan was amended. With the amendment, RLH Corporation provided approximately \$450,000 to RLS DC Venture to be used as a principal payment on the debt. This funding was treated as preferred capital of RLS DC Venture. The loan was also amended to add a \$4.5 million principal guarantee by RLH Corporation. The amendment also allows future debt service coverage ratio covenant defaults to be cured by an increase in the RLH Corporation principal guarantee. This option can be exercised a maximum of two times during the remaining term of the loan.

On December 14, 2018, RLH DC and RLH Corporation executed an additional amendment to the loan agreement to increase the RLH Corporation principal guarantee to \$10.5 million and to suspend the debt service coverage ratio and loan to value ratio covenants through May 31, 2019. RLS DC Venture LLC was in compliance with all financial covenants under the loan agreement with Pacific Western Bank at December 31, 2018.

The outstanding principal amount is \$15.9 million at December 31, 2018. The loan matures in October 2019. Interest under the advanced portions of the loan is payable monthly at LIBOR plus 4.55%. Monthly principal payments began in November 2017 in an amount that would repay the outstanding principal balance over a 25-year amortization period. Our joint venture partner owns 45% of RLS DC Venture as of December 31, 2018. We are currently evaluating options regarding the upcoming maturing including, but not limited to, disposal of the property prior to maturity or negotiation of replacement debt.

# RL Venture

In January 2015, RL Venture Holding LLC, a wholly-owned subsidiary of RL Venture LLC, and each of its 12 wholly-owned subsidiaries entered into a loan agreement with Pacific Western Bank, which was secured by the hotels owned by RL Venture. In 2018, nine of the RL Venture properties were sold for \$116.5 million. Using proceeds from the hotel sales and restricted cash associated with the debt, in July 2018, RL Venture repaid the full \$73.2 million principal outstanding under its loan agreement with Pacific Western Bank. This debt is no longer outstanding as of December 31, 2018.

#### RL Baltimore

In April 2015, RL Baltimore, a wholly-owned subsidiary of RLS Balt Venture LLC, obtained a mortgage loan from PFP Holding Company IV LLC, an affiliate of Prime Finance, secured by the Hotel RL Baltimore Inner Harbor. The initial principal amount of the loan was \$10.1 million, and the lender agreed to advance an additional \$3.2 million to cover expenses related to improvements to the hotel, which we drew during the year ended December 31, 2015.

In September 2018, RLH Corporation, through our wholly owned subsidiary RLH Baltimore Loan Acquisition LLC (RLH Balt Acquisition), purchased the outstanding promissory note, in the original principal amount of \$13.3 million, made by RL Baltimore, LLC to PFP (Baltimore Note) for a total purchase price of \$13.6 million. We funded the acquisition of the Baltimore Note with \$10.0 million in borrowings from our Line of Credit and cash on hand. In October 2018, we executed an agreement with Shelbourne Falcon Charm City Investors LLC (Shelbourne Falcon II), an entity led by Shelbourne, in which we purchased the remaining 27% ownership interest in RLS Balt Venture for \$0.3 million. Subsequent to the buyout, RLS Balt Venture is now a fully consolidated subsidiary of the Company and the debt is no longer outstanding as of December 31, 2018.

# **Contractual Obligations**

The following table summarizes our significant contractual obligations, including principal and estimated interest on debt and capital leases, as of December 31, 2018 (in thousands):

1	Total	Less than 1 year	1-3 years	4-5 years	After 5 years
Total Debt <sup>(1)</sup>	\$50,864	\$27,971	\$2,071	\$20,822	\$—
Capital leases <sup>(1)</sup>	440	166	263	11	_
Operating leases	75,563	5,035	10,408	4,006	56,114
Total contractual obligations <sup>(2)</sup>	\$126,867	\$33,172	\$12,742	\$24,839	\$56,114

<sup>(1)</sup> Includes estimated interest payments and commitment fees over the life of the debt agreement or capital lease.

<sup>(2)</sup> With regard to purchase obligations, we are not party to any material agreements to purchase goods or services that are enforceable or legally binding as to fixed or minimum quantities to be purchased or stated price terms.

We have leasehold interests at various hotel properties, as well as our corporate offices in Denver, Colorado. These leases require us to pay fixed monthly rent and have expiration dates of 2019 and beyond, which are reflected in the table above.

#### **Off-Balance Sheet Arrangements**

As of December 31, 2018, we had no off-balance sheet arrangements, which have or are reasonably likely to have a current or future effect on our financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

#### Seasonality

Our business has historically been subject to seasonal fluctuations, with more revenues and profits realized from May through October than during the rest of the year. Due to the large amount of acquisitions and dispositions undertaken by the Company during the periods presented, this seasonality is not as apparent as it would be in a steady state.

#### **Critical Accounting Policies and Estimates**

The preparation of consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect: (i) the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements, and (ii) the reported amounts of revenues and expenses during the reporting periods. Actual results could differ materially from those estimates. We consider a critical accounting policy to be one that is both important to the portrayal of our financial condition and results of operations and requires management's most subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain. Our significant accounting policies are described in <u>Note 2</u>, *Summary of Significant Accounting Policies* within Item 8. *Financial Statements and Supplementary Data*; however, we have also identified our most critical accounting policies and estimates below. Management has discussed the development and selection of our critical accounting policies and estimates with the audit committee of our board of directors, and the audit committee has reviewed the disclosures presented below.

#### **Revenue Recognition and Receivables**

Revenue is generally recognized as our performance obligations are satisfied. We recognize revenue from the following sources:

**Franchised Hotels** - royalty, marketing and other fees are received in connection with licensing our brands to franchisees. Effective January 1, 2018 there was a change in the recognition of the initial fees and application fees associated with the adoption of Topic 606, *Revenue from Contracts with Customers*, which is a comprehensive new revenue recognition model requiring a company to recognize revenue to depict the transfer of goods or services to a customer at an amount reflecting the consideration it expects to receive in exchange for those goods or services. See Note 2, *New and Recent Accounting Pronouncements* for further discussion of the adoption and related impact, within Item 8. *Financial Statements and Supplementary Data*.

*Company-Operated Hotels* - Room rental and food and beverage sales from majority owned and leased hotels and management fees from hotels under management contract. Revenues are recognized when services have been performed, generally at the time of the hotel stay or guests visit to the restaurant and at the time the management services are provided. We also recognize other revenue and costs from managed properties when we incur the related reimbursable costs. These costs primarily consisting of payroll and related expenses at managed properties where we are the employer.

We review the ability to collect individual accounts receivable on a routine basis. We recognize an allowance for doubtful accounts based on a combination of reserves calculated based on underlying characteristics of receivables (such as the age of the related receivable) as well as specifically identified amounts believed to be uncollectible. A receivable is written off against the allowance for doubtful accounts if collection attempts fail.

#### Goodwill

Goodwill is assigned to our reporting units based on the expected benefit from the synergies arising from each business combination, determined by using certain financial metrics. The reporting units are aligned with our reporting segments. Goodwill is not amortized, but we test goodwill for impairment each year as of October 1, or more frequently should facts and circumstances indicate that it is more likely than not that the fair value of a reporting unit is less than the carrying amount. As part of the impairment test, we may elect to perform an assessment of qualitative factors. If this qualitative assessment indicates that it is more likely than not that the fair value of a reporting unit, including goodwill, is less than its carrying amount, or if we elect to bypass the qualitative assessment,

we would then proceed with a quantitative assessment. The quantitative assessment involves calculating an estimated fair value of each reporting unit based on projected future cash flows, and comparing the estimated fair values of the reporting units to their carrying amounts, including goodwill. If the estimated fair value of the reporting unit exceeds its carrying value, including goodwill, no impairment is recognized. However, if the carrying amount of a reporting unit, including goodwill, exceeds its fair value, an impairment loss is recognized in an amount equal to the excess, limited to the total goodwill balance of the reporting unit.

We have not recognized any impairment on goodwill during the years ended December 31, 2018, 2017 and 2016.

## Indefinite-Lived Intangible Assets

Through prior business combinations we have obtained intangible assets related to our Americas Best Value Inn, Canadas Best Value Inn, Guesthouse, Knights Inn, and Red Lion brands. At the time of each acquisition, the brands were assigned a fair value based on the relief from royalty method. As there are no limitations on the useful lives of these assets, we have determined they

are indefinite-lived intangible assets that will not be amortized. Annually, on October 1, we reassess the useful lives of each asset to determine if they should continue to be classified as indefinite and we additionally test the assets for impairment. Impairment may also be tested at any point in which facts and circumstances indicate that it is more likely than not that the fair value of the asset is less than the carrying amount. As part of the impairment test, we may elect to perform an assessment of qualitative factors. If this qualitative assessment indicates that it is more likely than not that the fair value of the asset is less than its carrying amount, or if we elect to bypass the qualitative assessment, we would then proceed with a quantitative assessment. The quantitative assessment involves calculating an estimated fair value of the asset using the relief from royalty method, and comparing the estimated fair value of the asset to its carrying amount. If the estimated fair value of the asset exceeds its fair value, an impairment loss is recognized in an amount equal to the excess.

As of October 1, 2018, we recognized an impairment loss on the Guesthouse brand indefinite-lived intangible asset of \$3.5 million included in *Asset impairment* in the Consolidated Statements of Comprehensive Income (Loss) and reclassified the \$2.1 million remaining fair value from an indefinite-lived intangible asset to a finite-lived intangible asset. See further discussion of the impairment and reclassification at Note 6, *Goodwill and Intangible Assets* within Item 8. *Financial Statements and Supplementary Data*. No impairment expense on indefinite-lived intangible assets was recognized during the years ended December 31, 2017 or 2016.

# Valuation of Long-Lived Assets Including Finite-Lived Intangible Assets

We test long-lived asset groups, including finite-lived intangible assets, for recoverability when changes in circumstances indicate the carrying value may not be recoverable. For example, when there are material adverse changes in projected revenues or expenses, significant underperformance relative to historical or projected operating results, or significant negative industry or economic trends. We also perform a test for recoverability when management has committed to a plan to sell or otherwise dispose of an asset group. We evaluate recoverability of an asset group by comparing its carrying value to the future net undiscounted cash flows that we expect will be generated by the asset group. If the comparison indicates that the carrying value of an asset group is not recoverable, we recognize an impairment loss for the excess of carrying value over the estimated fair value. When we recognize an impairment loss for assets to be held and used, we depreciate the adjusted carrying amount of those assets over their remaining useful life.

During the year ended December 31, 2018, we recognized an impairment loss on the Baltimore joint venture property of \$7.1 million included in *Asset impairment* in the Consolidated Statements of Comprehensive Income (Loss). See further discussion of the impairment at Note 5, *Property and Equipment* within Item 8. *Financial Statements and Supplementary Data*. No impairment expense on long-lived assets was recognized during the years ended December 31, 2017 and 2016.

# Variable Interest Entities

We analyze the investments we make in joint venture entities based on the accounting guidance for variable interest entities (VIEs). These joint ventures are evaluated to determine whether (1) sufficient equity at risk exists for the legal entity to finance its activities without additional subordinated financial support or, (2) as a group, the holders of the equity investment at risk lack one of the following characteristics (a) the power, through voting or similar rights, to direct the activities of the legal entity that most significantly impact the entity's economic performance or, (b) the obligation to absorb the expected losses of the legal entity or (c) the right to receive expected residual returns of the legal entity, or (3) the voting rights of some equity investors are not proportional to their obligations to absorb the losses or the right to receive benefits and substantially all of the activities either involve or are conducted on behalf of an investor with disproportionately few voting rights. If any one of the above three conditions are met then the joint

venture entities are considered to be VIEs.

We consolidate the results of any such VIE in which we determine that we are the primary beneficiary, having both the power to direct the activities that most significantly affect the VIE's economic performance and the obligation to absorb the losses of, or right to receive the benefits from, the VIE that could be potentially significant to the VIE.

# **Business Combinations**

When acquiring other businesses or participating in mergers or joint ventures in which we are deemed to be the acquirer, we generally recognize identifiable assets acquired, liabilities assumed and any noncontrolling interests at their acquisition date fair values, and separately from any goodwill that may be required to be recognized. Goodwill, when recognizable, would be measured as the excess amount of any consideration transferred, which is generally measured at fair value, over the acquisition date fair values of the identifiable assets acquired and liabilities assumed.

Accounting for such transactions requires us to make significant assumptions and estimates. These include, among others, any estimates or assumptions that may be made for the amounts of future cash flows that will result from any identified intangible assets, the useful lives of such intangible assets, the amount of any contingent liabilities, including contingent consideration, to record at the time of the acquisition and the fair values of any tangible assets acquired and liabilities assumed. Although we believe any estimates and assumptions we make to be reasonable and appropriate at the time they are made, unanticipated events and circumstances may arise that affect their accuracy, causing actual results to differ from those estimated by us.

# New and Recent Accounting Pronouncements

See Note 2, *Summary of Significant Accounting Policies* for information on new and recent U.S. GAAP accounting pronouncements, within Item 8. *Financial Statements and Supplementary Data*.

# Item 7A. Quantitative and Qualitative Disclosures About Market Risk

Our earnings and cash flows are subject to fluctuations due to changes in interest rates primarily from outstanding debt. As of December 31, 2018, our outstanding line of credit and debt, including current maturities and excluding unamortized origination fees, was \$44.5 million, which is under a line of credit and term loans subject to variable rates however, \$25.2 million of our outstanding debt is subject to interest rate caps.

We enter into derivative transactions to hedge our exposure to interest rate fluctuations, and not for trading purposes. At December 31, 2018, \$25.2 million of our outstanding debt was subject to interest rate caps which effectively cap the associated LIBOR reference rates and reduces our exposure to the impact of changing interest rates and future cash outflows for interest. See Note 9 *Derivative Financial Instruments* within Item 8. *Financial Statements and Supplementary Data*.

A 100 basis point change in the underlying interest rates on our \$19.4 million of variable rate debt not subject to interest rate caps would result in approximately a \$0.2 million increase or decrease in annual long-term debt interest expense.

We do not foresee any changes of significance in our exposure to fluctuations in interest rates, although we will continue to manage our exposure to this risk by monitoring available financing alternatives.

The below table summarizes the principal payment requirements on our debt obligations at December 31, 2018 on our Consolidated Balance Sheet (in thousands):

	2019	2020	2021	2022	2023	Thereafter	Total	]	Fair Value
Total debt	\$25,168	\$ -	-\$ -	-\$ -	\$19,355	\$ -	-\$44,523	3 3	\$43,880
Average interest rate							6.8	%	

# Item 8. Financial Statements and Supplementary Data

See <u>Item 15</u> of this annual report for certain information with respect to the financial statements filed as a part hereof, including financial statements filed pursuant to the requirements of this Item 8.

The following table sets forth supplementary financial data (in thousands except per share data) for each quarter for the years ended December 31, 2018 and 2017, derived from our unaudited financial statements. The data set forth below should be read in conjunction with and is qualified in its entirety by reference to our consolidated financial statements.

	Year Ended December 31, 2018 (unaudited)					
	First Second Third Four			Fourth		
	Quarter	Quarter	Quarter	Quarter	Total	
Revenue:						
Royalty	\$4,275	\$5,770	\$6,530	\$5,734	\$22,309	
Marketing, reservations and reimbursables	5,256	7,027	7,591	6,074	25,948	
Other franchise	592	804	1,016	3,125	5,537	
Company operated hotels	22,896	25,005	20,857	13,263	82,021	
Other	20	6	6	2	34	
Total revenues	33,039	38,612	36,000	28,198	135,849	
Operating expenses:						
Marketing, reservations and reimbursables	5,559	7,214	7,453	6,651	26,877	
Company operated hotels	20,255	18,618	16,051	12,390	67,314	
Selling, general, administrative and other expenses	7,210	8,268	8,112	8,532	32,122	
Depreciation and amortization	4,392	4,701	3,621	4,289	17,003	
Asset impairment	_	_	7,100	3,482	10,582	
Gain on asset dispositions, net	(14,043)	(1,855)	(26,196)	73	(42,021)	
Acquisition and integration costs	104	1,997	95	23	2,219	
Total operating expenses	23,477	38,943	16,236	35,440	114,096	
Operating income (loss)	9,562	(331 )	19,764	(7,242)	21,753	
Other income (expense):						
Interest expense	(2,247)	(1,702)	(1,417)	(843)	(6,209 )	
Loss on early retirement of debt	—		(794 )	—	(794 )	
Other income (loss), net	158	22	34	51	265	
Total other income (expense)	(2,089)	(1,680)	(2,177)	(792)	(6,738 )	
Income (loss) from continuing operations before taxes	7,473	(2,011)	17,587	(8,034)	15,015	
Income tax expense (benefit)	135	(348 )	(26)	168	(71)	
Net income (loss) from continuing operations	7,338	(1,663 )	17,613	(8,202)	15,086	
Net income (loss) from discontinued operations	—		—	—	—	
Net income (loss)	7,338	(1,663 )	17,613	(8,202)	15,086	
Net (income) loss attributable to noncontrolling interest	(4,750)	(659)	(8,670)	950	(13,129)	
Net income (loss) attributable to RLH Corporation	\$2,588	\$(2,322)	\$8,943	\$(7,252)	\$1,957	
Basic earnings (loss) per share	\$0.11	\$(0.10)	\$0.36	\$(0.30)	\$0.08	
Diluted earnings (loss) per share	\$0.10	\$(0.10)	\$0.35	\$(0.30)	\$0.08	

	Year Ended December 31, 2017 (unau			audited)		
	First Second Third		Fourth			
	Quarter	Quarter	Quarter	Quarter	Total	
Revenue:						
Royalty	\$4,188	\$4,457	\$4,711	\$4,202	\$17,558	
Marketing, reservations and reimbursables	6,196	6,993	7,264	5,726	26,179	
Other franchise	520	977	739	2,586	4,822	
Company operated hotels	25,622	33,341	38,298	25,839	123,100	
Other	55	61	12	139	267	
Total revenues	36,581	45,829	51,024	38,492	171,926	
Operating expenses:						
Marketing, reservations and reimbursables	6,579	7,073	6,687	5,096	25,435	
Company operated hotels	22,365	24,799	26,365	22,202	95,731	
Selling, general, administrative and other expenses	6,856	7,007	7,016	8,874	29,753	
Depreciation and amortization	4,510	4,572	4,660	5,082	18,824	
Asset impairment	_	_			_	
Gain on asset dispositions, net	(119)	(102)	(113)	(115)	(449)	
Acquisition and integration costs	(175)	186	1,235	283	1,529	
Total operating expenses	40,016	43,535	45,850	41,422	170,823	
Operating income (loss)	(3,435)	2,294	5,174	(2,930)	1,103	
Other income (expense):						
Interest expense	(1,958)	(2,037)	(2,119)	(2,138)	(8,252)	
Other income (loss), net	175	49	338	256	818	
Total other income (expense)	(1,783)	(1,988)	(1,781)	(1,882)	(7,434)	
Income (loss) from continuing operations before taxes	(5,218)	306	3,393	(4,812)	(6,331)	
Income tax expense (benefit) <sup>(1)</sup>	77	193	34	(4,966)	(4,662)	
Net income (loss) from continuing operations	(5,295)	113	3,359	154	(1,669)	
Discontinued operations:						
Income (loss) from discontinued business unit, net of income tax expense	172	(38)	268	23	425	
Loss on sale of business unit, net of income tax expense	_		_	(244 )	(244 )	
Net income (loss) from discontinued operations	172	(38)	268	(221)	181	
Net income (loss)	(5,123)	75	3,627	(67)	(1,488)	
Net (income) loss attributable to noncontrolling interest	1,519	(141)	(871)	1,562	2,069	
Net income (loss) attributable to RLH Corporation	\$(3,604)	\$(66 )	\$2,756	\$1,495	\$581	
Basic earnings (loss) per share						
Continuing operations	\$ (0.16.)	¢	¢0.11	\$0.07	\$0.01	
Discontinued operations	\$(0.16) 0.01		\$0.11 0.01	\$0.07	\$0.01 0.01	
Discontinued operations	\$(0.15)	<u></u>				
Diluted cornings (loss) per share	\$(0.15)	<b>Ф</b> —	\$0.12	\$0.06	\$0.02	
Diluted earnings (loss) per share	¢ (0, 1 ¢ )	¢	¢ 0, 10	\$0.07	¢0.01	
Continuing operations	\$(0.16)	<b>э</b> —	\$0.10	\$0.07	\$0.01	
Discontinued operations	0.01	<u></u>	0.01	(0.01)		
<sup>(1)</sup> Reflects \$3.8 million of income tax benefit primarily due to tax law cha	\$(0.15) nges from		\$0.11 `ax Act.	\$0.06	\$0.02	

Financial Statements The 2018 Consolidated Financial Statements of Red Lion Hotels Corporation are presented on pages <u>44</u> to <u>90</u> of this annual report.

# **Report of Independent Registered Public Accounting Firm**

Shareholders and Board of Directors Red Lion Hotels Corporation Denver, Colorado

#### **Opinion on the Consolidated Financial Statements**

We have audited the accompanying consolidated balance sheets of Red Lion Hotels Corporation (the "Company") as of December 31, 2018 and 2017, the related consolidated statements of comprehensive income (loss), stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2018, and the related notes (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2018 and 2017, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2018 and 2017, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2018, in conformity with accounting principles generally accepted in the United States of America.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) ("PCAOB"), the Company's internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") and our report dated March 8, 2019 expressed an unqualified opinion thereon.

#### **Change in Accounting Method Related to Revenue Recognition**

As discussed in Note 2 to the consolidated financial statements, the Company has changed its method of accounting for recognition of revenues and related disclosures in 2018 due to the adoption of Accounting Standards Codification 606, *Revenue from Contracts with Customers*.

# **Basis for Opinion**

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's consolidated financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

# /s/ BDO USA, LLP

We have served as the Company's auditor since 2001.

Spokane, Washington March 8, 2019

# **RED LION HOTELS CORPORATION CONSOLIDATED BALANCE SHEETS December 31, 2018 and 2017**

December 31, 2018 and 2017		
	2018	2017
		(Revised)
	(In thousands,	except share data)
ASSETS		
Current assets: Cosh and cosh covirulants ( $\$4.564$ and $\$6.487$ attributable to VIEs)	¢ 17.024	\$ 22 420
Cash and cash equivalents (\$4,564 and \$6,487 attributable to VIEs) Restricted cash (\$2,652 and \$12,326 attributable to VIEs)	\$ 17,034 2,755	\$ 32,429 12,429
Accounts receivable, net of an allowance for doubtful accounts \$2,345 and \$1,436, respectively (\$1,064 and		
\$3,200 attributable to VIEs)	18,575	13,143
Accounts receivable from related parties	—	1,520
Notes receivable, net	2,103	1,098
Other current assets (\$680 and \$1,252 attributable to VIEs)	6,218	5,305
Assets held for sale (\$0 and \$34,359 attributable to VIEs)	—	34,359
Total current assets	46,685	100,283
Property and equipment, net (\$74,250 and \$137,479 attributable to VIEs)	115,522	165,302
Goodwill	18,595	9,404
Intangible assets, net	60,910	50,749
Other assets, net (\$705 and \$174 attributable to VIEs)	8,075	1,976
Total assets	\$ 249,787	\$ 327,714
LIABILITIES		
Current liabilities:		
Accounts payable (\$650 and \$1,810 attributable to VIEs)	\$ 5,322	\$ 4,100
Accrued payroll and related benefits (\$369 and \$1,453 attributable to VIEs)	5,402	7,457
Other accrued liabilities (\$1,092 and \$2,184 attributable to VIEs)	4,960	4,094
Long-term debt, due within one year (\$25,056 and \$62,914 attributable to VIEs)	25,056	62,914
Contingent consideration for acquisition due to related party, due within one year		9,289
Total current liabilities	40,740	87,854
Long-term debt, due after one year, net of debt issuance costs (\$0 and \$48,483 attributable to VIEs)	9,114	48,483
Line of credit, due after one year Deferred income and other long-term liabilities (\$480 and \$772 attributable to VIEs)	10,000	 1 554
Deferred income taxes	2,245 772	1,554 2,219
Total liabilities	62,871	140,110
rotarnabilities	02,871	140,110
Commitments and contingencies		
STOCKHOLDERS' EQUITY		
RLH Corporation stockholders' equity:		
Preferred stock - 5,000,000 shares authorized; \$0.01 per value; no shares issued or outstanding	_	
Common stock - 50,000,000 shares authorized; \$0.01 par value; 24,570,158 and 23,651,212 shares issued and outstanding	246	237
Additional paid-in capital, common stock	182,018	178,028
Accumulated deficit	(16,512	) (18,042 )
Total RLH Corporation stockholders' equity	165,752	160,223
Noncontrolling interest	21,164	27,381
Total stockholders' equity	186,916	187,604
Total liabilities and stockholders' equity	\$ 249,787	\$ 327,714
The accompanying notes are an integral part of the consolidated financial statements.		

## **RED LION HOTELS CORPORATION CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)** For the Years Ended December 31, 2018, 2017, and 2016

For the Years Ended December 31, 2018, 2017, and 2016			
	2018	2017	2016
	(In thousan data)	nds, except j	per share
Revenue:			
Royalty	\$22,309	\$17,558	\$7,472
Marketing, reservations and reimbursables	25,948	26,179	14,087
Other franchise	5,537	4,822	3,075
Company operated hotels	82,021	123,100	123,589
Other	34	267	128
Total revenues	135,849	171,926	148,351
Operating expenses:			
Marketing, reservations and reimbursables	26,877	25,435	16,426
Company operated hotels	67,314	95,731	97,666
Selling, general, administrative and other expenses	32,122	29,753	18,634
Depreciation and amortization	17,003	18,824	16,095
Asset impairment	10,582		_
Gain on asset dispositions, net	(42,021)	(449)	(2,436)
Acquisition and integration costs	2,219	1,529	2,112
Total operating expenses	114,096	170,823	148,497
Operating income (loss)	21,753	1,103	(146)
Other income (expense):			
Interest expense	(6,209)	(8,252)	(6,752)
Loss on early retirement of debt	(794)	) <u> </u>	
Other income (loss), net	265	818	326
Total other income (expense)	(6,738)	(7,434)	(6,426)
Income (loss) from continuing operations before taxes	15,015		(6,572)
Income tax benefit			(478)
Net income (loss) from continuing operations	15,086		(6,094)
Discontinued operations:			
Income from discontinued business unit, net of income tax expense of \$0, \$221 and \$790	_	425	1,254
Loss on sale of business unit, net of income tax expense of \$1,127	_	(244 )	)
Net income from discontinued operations	_	181	1,254
Net income (loss)	15,086	(1,488)	(4,840)
Net (income) loss attributable to noncontrolling interest	(13,129)	2,069	163
Net income (loss) and comprehensive income (loss) attributable to RLH Corporation	\$1,957	\$581	\$(4,677)
Earnings (loss) per share - basic			
Income (loss) from continuing operations attributable to RLH Corporation	\$0.08	\$0.01	\$(0.29)
Income from discontinued operations	_	0.01	0.06
Net income (loss) attributable to RLH Corporation	\$0.08	\$0.02	\$(0.23)
Earnings (loss) per share - diluted			
Income (loss) from continuing operations attributable to RLH Corporation	\$0.08	\$0.01	\$(0.29)
Income from discontinued operations	_	0.01	0.06
Net income (loss) attributable to RLH Corporation	\$0.08	\$0.02	\$(0.23)
Weighted average shares - basic	24,392	23,669	20,427
	,		

Weighted average shares - diluted25,47724,25320,427The accompanying notes are an integral part of the consolidated financial statements.

# **RED LION HOTELS CORPORATION CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY** For the Years Ended December 31, 2018, 2017, and 2016

Red Lion Hotels Corporation Stockholders' Equity											
	Common Stock			Retained RLH				Equity			
	Shares	Amount	Additional Paid-In Capital	Earnings (Accumulate Deficit) (Revised)	d	Corporatio Total Equit (Revised)		Attributable t Non-controllin Interest		<b>Total</b> <b>Equity</b> (Revised)	
	(In thousand	ds, except	share data)								
Balances, January 1, 2016	20,051,145	\$ 201	\$143,901	\$ (13,946	)	\$ 130,156		\$ 33,609		\$163,765	
Net loss	_	_	_	(4,677	)	(4,677	)	(163	)	(4,840	)
Shared based payment activity	193,336	1	2,466	_		2,467		_		2,467	
Contribution of joint venture interests	_	_	539	_		539		2,654		3,193	
Shares issued for Vantage acquisition purchase price	690,000	7	5,748	_		5,755		_		5,755	
Distributions to noncontrolling interests	_	_	_	_		_		(3,593	)	(3,593	)
Proceeds from issuance of common stock, net of offering costs	2,499,999	25	18,435	_		18,460		_		18,460	
Balances, December 31, 2016	23,434,480	234	171,089	(18,623	)	152,700		32,507		185,207	
Net income (loss)	_	_	_	581		581		(2,069	)	(1,488	)
Shared based payment activity	216,732	3	3,358	_		3,361		_		3,361	
Shares allocated for Vantage acquisition purchase price	_	_	3,581	_		3,581		_		3,581	
Distributions to noncontrolling interests	_	_	_	_		_		(3,057	)	(3,057	)
Balances, December 31, 2017	23,651,212	237	178,028	(18,042	)	160,223		27,381		187,604	
Net income	_	_	_	1,957		1,957		13,129		15,086	
Cumulative effect of the adoption of Topic 606	_	_	_	(427	)	(427	)	_		(427	)
Shared based payment activity	228,946	2	3,535	_		3,537		_		3,537	
Shares issued for Vantage continent consideration	690,000	7	2,870	_		2,877		_		2,877	
Buyout of noncontrolling interest	_	_	(2,415)	_		(2,415	)	2,111		(304	)
Distributions to noncontrolling interests	_	_	_	_		_		(21,457	)	(21,457	)
Balances, December 31, 2018	24,570,158	\$ 246	\$182,018	\$ (16,512	)	\$ 165,752		\$ 21,164		\$186,916	
The accompanying notes are an integral part of	the cons	olidated	l financia	l statement	ts						

The accompanying notes are an integral part of the consolidated financial statements.

# **RED LION HOTELS CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS** For the Years Ended December 31, 2018, 2017, and 2016

For the Years Ended December 31, 2018, 2017, and 2016				
	2018	2017	2016	
	(In thous	ands)		
Operating activities:				
Net income (loss)	\$15,086	\$(1,488	3) \$(4,84	.0)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:				
Depreciation and amortization	17,003	18,888	16,281	
Amortization of debt issuance costs	942	1,187	1,166	
Amortization of key money and contract costs	748		—	
Amortization of contract liabilities	(753	) —	—	
Gain on asset dispositions, net	(42,021)	) (449	) (2,437	)
Loss on early retirement of debt	794		—	
Asset impairment	10,582		—	
Loss on sale of entertainment business	—	244	_	
Deferred income taxes	(1,302	) (3,497	) 249	
Equity in investments	—		(157	)
Stock based compensation expense	3,955	3,309	2,640	
Provision for doubtful accounts	1,014	528	433	
Fair value adjustments to contingent consideration	581	1,670	339	
Change in current assets and liabilities, net of business acquired:				
Accounts receivable	(3,644	(4,130	) (3,183	)
Notes receivable	(19	) (88	) (110	)
Other current assets	(6,907	(1,229	) (2,075	)
Accounts payable	1,249	(2,543	) (1,006	)
Other accrued liabilities	(822	) 2,114	(1,738	)
Net cash provided by (used in) operating activities	(3,514	) 14,516	5,562	
Investing activities:				
Capital expenditures	(8,615	) (9,779	) (33,51	1)
Acquisition of Knights Inn	(27,249)	) —	—	
Acquisition of Vantage Hospitality			(22,60)	3)
Net payments related to the sale of entertainment business		(6,679	) —	
Net proceeds from disposition of property and equipment	113,748	28	5,898	
Collection of notes receivable related to property sales	62	694	2,309	
Advances on notes receivable	(1,048	) (409	) (943	)
Proceeds from sales of short-term investments	_		18,085	5
Other, net	_		77	
Net cash provided by (used in) investing activities	76,898	(16,145	) (30,68	8)
Financing activities:				
Borrowings on long-term debt	30,000	3,297	24,766	5
Repayment of long-term debt	(107,999		) (4,939	
Proceeds from line of credit borrowing	10,000	_	_	-
Debt issuance costs		) (41	) (181	)
Buyout of joint venture interest	(304	) —		-
Proceeds from sale of interests in joint ventures			3,193	
Distributions to noncontrolling interest	(21.457	(3,057	) (3,593	)
Contingent consideration paid for Vantage Hospitality acquisition		) —		,
Stock-based compensation awards canceled to settle employee tax withholding		) (361	) (353	)
r	x- · · · ·	(	, (	,

Proceeds from common stock offering, net	_		18,460
Stock option and stock purchase plan issuances, net and other	236	413	180
Net cash provided by (used in) financing activities	(98,453)	(1,122)	37,533
Change in cash, cash equivalents and restricted cash:			
Net increase (decrease) in cash, cash equivalents and restricted cash	(25,069)	(2,751)	12,407
Cash, cash equivalents and restricted cash at beginning of year	44,858	47,609	35,202
Cash, cash equivalents and restricted cash at end of year	\$19,789	\$44,858	\$47,609

# **RED LION HOTELS CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS - (Continued)** For the Years Ended December 31, 2018, 2017, and 2016

	2018	2017	2016
	(In thou	isands)	
Supplemental disclosure of cash flow information:			
Cash paid during years for:			
Income taxes	\$963	\$189	\$111
Interest on debt	\$6,338	\$7,016	\$5,485
Non-cash operating, investing and financing activities:			
Acquisition of property and equipment through capital lease and other LT obligations	\$328	\$542	\$1,352
Property and equipment, purchases not yet paid	\$27	\$402	\$2,238
Shares issued for Vantage acquisition	\$2,877	\$—	\$5,755
Accrual of contingent consideration for Vantage acquisition	\$—	\$—	\$10,861
Assumption of contingent consideration obligation from acquisition	\$—	\$—	\$965

The accompanying notes are an integral part of the consolidated financial statements.

# **RED LION HOTELS CORPORATION NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

## 1. Organization

Red Lion Hotels Corporation ("RLH Corporation", "RLHC", "we", "our", "us", or "our company") is a NYSE-listed hospitality and leisure company (ticker symbol: RLH) doing business as RLH Corporation and primarily engaged in the franchising and ownership of hotels under the following proprietary brands: Hotel RL, Red Lion Hotels, Red Lion Inn & Suites, GuestHouse, Settle Inn, Americas Best Value Inn, Canadas Best Value Inn, Signature and Signature Inn, Knights Inn, and Country Hearth Inns & Suites.

A summary of our properties as of December 31, 2018, including the approximate number of available rooms, is provided below:

	Upscale Service Brand	Select Service Brand	Total
	Total	Total	Total
	Hotelsvailable	HotelsAvailable	HotelsAvailable
	Rooms	Rooms	Rooms
Ending quantity, December 31, 2018	112 15,900	1,215 69,800	1,327 85,700

On May 14, 2018, Red Lion Hotels Franchising, Inc., a wholly-owned subsidiary of RLH Corporation (RLH Franchising) completed the purchase of all of the issued and outstanding shares of capital stock of Knights Franchise Systems, Inc. (KFS), and the purchase of certain operating assets from, and assumption of certain liabilities relating to the business of franchising Knights Inn branded hotels to hotel owners from Wyndham Hotel Group Canada, ULC and Wyndham Hotel Group Europe Limited, pursuant to an Amended and Restated Purchase Agreement, dated May 1, 2018, for an aggregate purchase price of \$27.2 million. See Note 17, *Acquisitions and Dispositions* for further discussion.

# 2. Summary of Significant Accounting Policies

#### Principles of Consolidation

The consolidated financial statements have been prepared by us pursuant to the rules and regulations of the Securities and Exchange Commission (SEC) and in accordance with generally accepted accounting principles in the United States of America (GAAP) and include all accounts and wholly and majority-owned subsidiaries' accounts. All significant inter-company and inter-segment transactions and accounts have been eliminated upon consolidation.

# Use of Estimates

The preparation of consolidated financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could materially differ from those estimates.

# Reclassifications

Beginning with the fourth quarter of 2018, we have disaggregated and reclassified the presentation of certain items in the Statements of Comprehensive Income (Loss) for the years ended December 31, 2017 and 2016. We have disaggregated royalty revenues from other franchise revenues, combined revenues from company operated hotels and

other revenues from managed properties, combined operating expenses from company operated hotels, other costs from managed properties, and hotel facility and land lease, and reclassified amounts previously allocated as operating expenses for franchised and company operated hotels into selling, general and administrative and marketing, reservations, and reimbursable expenses. These costs continue to be allocated to their respective segments as presented in Note 3, *Business Segments*.

We believe these classifications better reflect our results of operations as we have changed our business model to focus on the franchising of hotels. Additionally, we believe these reclassifications will allow better comparison with financial statements of peer companies. The reclassifications had no impact on total revenue, total operating expenses, operating income, net income, earnings per share, total assets, total equity, or cash flows for any period. The following tables show the impact of the reclassifications on previously reported financial statements for each year presented (in thousands):

	For the Year Ended December 31, 2017				
	As Previously Reported	Reclassifications	As Currently Presented		
Revenue:					
Company operated hotels	\$119,186	\$ 3,914	\$123,100		
Other revenues from managed properties	3,914	(3,914)	_		
Franchised hotels	48,559	(48,559)	_		
Other	267	—	267		
Royalty	_	17,558	17,558		
Marketing, reservations and reimbursables	_	26,179	26,179		
Other franchise	_	4,822	4,822		
Total revenues	\$171,926	\$ —	\$171,926		
Operating expenses:					
Company operated hotels	\$91,622	\$ 4,109	\$95,731		
Other costs from managed properties	3,914	(3,914)			
Franchised hotels	34,794	(34,794)	_		
Depreciation and amortization	18,824	_	18,824		
Hotel facility and land lease	4,806	(4,806)			
Gain on asset dispositions, net	(449)	_	(449)		
General, administrative, and other expenses	15,783	(15,783)			
Acquisition and integration costs	1,529	_	1,529		
Marketing, reservations and reimbursables	_	25,435	25,435		
Selling, general, administrative and other expenses	_	29,753	29,753		
Total operating expenses	\$170,823	\$ —	\$170,823		

	For the Year Ended December 31, 2016		
	As Previously Reported	Reclassifications	As Currently Presented
Revenue:			
Company operated hotels	\$117,641	\$ 5,948	\$123,589
Other revenues from managed properties	5,948	(5,948)	_
Franchised hotels	24,634	(24,634)	_
Other	128	_	128
Royalty		7,472	7,472
Marketing, reservations and reimbursables		14,087	14,087
Other franchise		3,075	3,075
Total revenues	\$148,351	\$ —	\$148,351
Operating expenses:			
Company operated hotels	\$91,572	\$ 6,094	\$97,666
Other costs from managed properties	5,948	(5,948)	_
Franchised hotels	19,315	(19,315)	_
Depreciation and amortization	16,095		16,095
Hotel facility and land lease	4,740	(4,740)	_
Gain on asset dispositions, net	(2,436)	_	(2,436)
General, administrative, and other expenses	11,151	(11,151)	_
Acquisition and integration costs	2,112	_	2,112
Marketing, reservations and reimbursables	_	16,426	16,426
Selling, general, administrative and other expenses		18,634	18,634
Total operating expenses	\$148,497	\$ —	\$148,497

# Revision of Previously Issued Financial Statements for Immaterial Misstatements

During the fourth quarter of 2018, we identified an error affecting previous periods as leasehold improvements for our Red Lion Hotel Seattle Airport property acquired on December 31, 1999 were assigned a useful life in excess of the lease term of the associated land lease for the property. As a result, we have understated depreciation expense by approximately \$165,000 in each of the past 19 years. We have assessed the effects of these errors to our previously issued financial statements and based upon quantitative and qualitative factors, determined that the errors were not material to our previously issued financial statements. We have corrected the \$2.6 million cumulative understatement of depreciation expense as of January 1, 2016, through a reduction in property and equipment, net and accumulated deficit and revised prior period balances accordingly. We also recognized the remaining \$0.5 million understatement of 2018. The following table shows the impact of the revision on the December 31, 2017 Consolidated Balance Sheet (in thousands):

	As Previously Reported	Adjustme	nt	As Revised
ASSETS				
Property and equipment, net (\$134,843 attributable to VIEs)	\$167,938	\$ (2,636	)	\$165,302
Total assets	330,350	(2,636	)	327,714
STOCKHOLDERS' EQUITY RLH Corporation stockholders' equity:				
Accumulated deficit	\$(15,406)	\$ (2,636	)	\$(18,042)
Total RLH Corporation stockholders' equity	162,859	(2,636	)	160,223
Total stockholders' equity	190,240	(2,636	)	187,604
Total liabilities and stockholders' equity	330,350	(2,636	)	327,714

The following table shows the impact of the revision on the Consolidated Statements of Changes in Stockholders' Equity for the periods presented (in thousands):

	As Previously Reported	Adjustment	As Revised
Retained Earnings (Accumulated Deficit) as of January 1, 2016	\$(11,310)	\$ (2,636 )	\$(13,946)
Retained Earnings (Accumulated Deficit) as of December 31, 2016	(15,987)	(2,636)	(18,623)
Retained Earnings (Accumulated Deficit) as of December 31, 2017	(15,406)	(2,636)	(18,042)

# Revenue Recognition for 2018

Revenue is generally recognized as services are provided. Revenues are primarily derived from franchise contracts with third-party hotel owners, as well as from individual hotel guests and corporate patrons at our owned and leased hotels. Revenues are also derived from management of third-party owned hotels. The majority of compensation received for our performance obligations is variable consideration from our management and franchise contracts or fixed transactional guest consideration through our owned and leased hotels. We recognize the variable fees as the services to which they relate are delivered, applying the prescribed variable consideration allocation guidance. In certain circumstances we defer consideration and recognize consideration over time as the related performance obligations are satisfied.

#### Franchised hotels revenue

We identified the following services as one performance obligation in connection with our franchise contracts:

*Intellectual Property (IP)* licenses grant a non-exclusive, limited revocable license to the RLH trademarks and hotel names.

*Manual and Training Services* provide operational assistance unique to the RLH brands, business model and standards.

*Reservation Services* are provided through direct or indirect system access.

• *Marketing Services and Arrangements* benefit the overall hotel network and include brand promotions, direct guest marketing, brand name marketing and various other programs targeted at advertising to guests.

*Brand Conference* is provided typically annually for third party owners to gather and attend educational seminars and brand informational presentations.

The performance obligation related to franchise revenues is delivered over time. While the underlying services may vary from day to day, the nature of the promises are the same each day, other than the Brand Conference, which is recognized in the month the service is provided, and the property owner can independently benefit from each day's services. Franchise fees are typically based on the sales or usage of the underlying hotel, with the exception of fixed upfront fees that usually represent an insignificant portion of the transaction price. In addition, we have certain franchise agreements that contain a declining royalty rate over the term of the contract. Revenue for these contracts cannot be recognized based on the underlying sales or usage of the hotel, but are instead accounted for as variable consideration recognized ratably over the term of the agreements.

*Franchised hotels revenue* represent fees earned in connection with the licensing of one of our brands, usually under long-term contracts with the property owner, and include the following:

*Royalty fees* are generally based on a percentage of a hotel's monthly gross room revenue or a fixed monthly fee based on room count. These fees are typically billed and collected monthly, and revenue is generally recognized at the same time the fees are billed.

*Marketing, reservations and reimbursables* are associated with our brands and shared services, which are paid from fees collected by us from the franchised properties. Revenue is generally recognized on a gross basis as fees are billed, which are based on the underlying hotel's sales or usage (e.g., gross room revenues and number of reservations processed) and expenses are expected to equal the revenues over time.

*Other franchise fees* are primarily charges for services provided to franchised properties for revenue management, brand conference, and quality assurance inspections. In addition, this includes application, initiation and other fees that are charged when: (i) new hotels enter our system, (ii) there is a change of ownership, or (iii) contracts with properties already in our system are extended or modified. These fees are typically fixed and collected upfront and are recognized as revenue over the term of the franchise contract.

Any consideration paid or anticipated to be paid to incentivize hotel owners to enter into franchise contracts is capitalized and reduces revenues as amortized. The commission or direct costs of acquiring the contract or modification are recorded as contract acquisition costs and are recognized in franchise costs when amortized on a straight-line basis over the length of the contract.

#### Company operated hotels revenue

We identified the following performance obligations in connection with our owned and leased hotel revenues, for which revenue is recognized as the respective performance obligations are satisfied, which results in recognizing the amount we expect to be entitled to for providing the goods or services to the hotel customer or guest:

*Room reservations or ancillary services* are typically satisfied as the good or service is transferred to the hotel guest, which is generally when the room stay occurs.

*Other ancillary goods and services* are purchased independently of the room reservation at standalone selling prices and are considered separate performance obligations, which are satisfied when the related good or service is provided to the hotel guest.

*Hotel management fees* represent fees earned from hotels that we manage, usually under long-term contracts with the property owner and are generally based on a percentage of a hotel's monthly gross revenue. Base fees are typically billed and collected monthly, and revenue is generally recognized at the same time the fees are billed. *Other revenue from managed properties* represent direct reimbursements including payroll and related costs and certain other operating costs of the managed properties' operations, which are contractually reimbursed to us by the property owners as expenses are incurred. Revenue is recognized based on the amount of expenses incurred by us that are included in *Company operated hotels* operating expenses in our Consolidated Statements of Comprehensive Income (loss). These expenses are then reimbursed by the property owner typically on a monthly basis, which results in no net effect on operating income (loss) or net income (loss).

*Company operated hotels revenue* primarily consist of hotel room rentals, revenue from accommodations sold in conjunction with other services (e.g., package reservations), food and beverage sales and other ancillary goods and services (e.g., parking) related to owned, leased and consolidated non-wholly owned (joint venture) hotel properties and hotel management fees and related direct reimbursement of certain operating costs for managed properties. Revenue is recognized when rooms are occupied or goods and services have been delivered or rendered, respectively. Payment terms typically align with when the goods and services are provided. The management fees from third-party hotel owners earned under the contract relate to a specific outcome of providing the services (e.g., hotel room sales). We use time as the measure of progress to recognize as revenue the fees that are allocated to the period earned per the contract.

# Other revenues

*Other revenues* include revenues generated by the incidental support of hotel operations for owned, leased, managed and franchised hotels, including purchasing operations, and other operating income.

#### Taxes and fees collected on behalf of governmental agencies

We are required to collect certain taxes and fees from customers on behalf of governmental agencies and remit these back to the applicable governmental agencies on a periodic basis. We have a legal obligation to act as a collection agent. We do not retain these taxes and fees and, therefore, they are not included in our measurement of transaction prices. We have elected to present revenue net of sales taxes and other similar taxes. We record a liability when the amounts are collected and relieve the liability when payments are made to the applicable taxing authority or other appropriate governmental agency.

#### Revenue Recognition for 2017 and 2016

Revenue is generally recognized as services are provided. When payments from customers are received before services have been performed, the amount received is recorded as deferred revenue until the service has been completed. We recognize revenue from the following sources:

#### Franchised hotels revenue

Fees received in connection with the franchise and marketing of our brand names. Franchise revenues are recognized as earned in accordance with the contractual terms of the franchise agreements. These include *Royalty*, *Other franchise*, and *Marketing*, *reservations*, *and reimbursables*.

#### Company operated hotels revenue

Room rental and food and beverage sales from majority owned and leased hotels and management fees from hotels under management contract. Revenues are recognized when services have been performed, generally at the time of the hotel stay or guest's visit to the restaurant or at the time the management services are provided. We recognize other revenue and costs from managed properties when we incur the related reimbursable costs. These costs primarily consist of payroll and related expenses at managed properties where we are the employer. As these costs have no added markup, the revenue and related expense have no impact on either our operating or net income.

#### Other revenues

*Other revenues* include revenues generated by the incidental support of hotel operations for owned, leased, managed and franchised hotels, including purchasing operations, and other operating income.

#### Taxes and fees collected on behalf of governmental agencies

Indirect taxes, e.g., sales tax, occupancy tax, etc., are recognized on a net basis (excluded from revenues).

#### Cash and Cash Equivalents

All highly liquid investments purchased with an original maturity of three months or less are considered to be cash equivalents. At times, cash balances at banks and other financial institutions may be in excess of federal insurance limits.

#### Restricted Cash

In accordance with our various borrowing arrangements, cash is often restricted and held primarily as reserves for debt service (interest only), property improvements and other requirements from the lenders.

# Allowance for Doubtful Accounts

The ability to collect individual accounts receivable is reviewed on a routine basis. An allowance for doubtful accounts is recognized based on a combination of reserves calculated based on underlying characteristics of receivables (such as the age of the related receivable) as well as specifically identified amounts believed to be uncollectible. If actual collection experience changes, revisions to the allowance may be required and if all attempts to collect a receivable fail, it is recorded against the allowance. The estimate of the allowance for doubtful accounts may be impacted by, among other things, national and regional economic conditions. Acquired accounts receivable from business acquisitions are recorded at fair value, based on amounts expected to be collected, therefore no allowance for doubtful accounts related to these accounts is recorded at the acquisition date.

The following schedule summarizes the activity in the allowance account for trade accounts receivable for the past three years for continuing operations (in thousands):

	Years Ended December		
	31,		
	2018	2017	2016
Allowance for doubtful			
accounts, continuing			
operations			
Balance, beginning of year	\$1,436	\$944	\$657
Additions to allowance	1,014	528	358
Write-offs, net of recoveries	(105 )	(36 )	(71)
Balance, end of year	\$2,345	\$1,436	\$944

#### Accounts Receivable from Related Parties

Amounts receivable from related parties relate to outstanding amounts billed to the owners of hotels we manage for reimbursement of costs of the operations of those hotels. We have a related party relationship with these owners, and there is no allowance for doubtful accounts associated with these receivables.

#### Notes Receivable

We carry notes receivable at their estimated collection amount, and they are classified as either current or long-term depending on the expected collection date. Interest income on notes receivable is recognized using the interest method.

#### Other Current Assets

Other current assets primarily includes prepaid and other expenses such as prepaid insurance, prepaid taxes, deposits, advertising costs and prepaid costs related to our brand conferences. Other current assets also consists of inventories, which are mostly food and beverage products held for sale at the company operated restaurants and guest supplies. Inventories are valued at the lower of cost, determined on a first-in, first-out basis, or net realizable value.

#### Property and Equipment

Property and equipment are stated at cost less accumulated depreciation. The cost of improvements that extend the life of property and equipment is capitalized. Repairs and maintenance charges are recognized as incurred.

Depreciation is provided using the straight-line method over the estimated useful life of each asset, which ranges as follows:

Buildings	25 to 39 years
Equipment	2 to 15 years
Furniture and fixtures	2 to 15 years
Landscaping and improvements	15 years

Leasehold improvements are capitalized and depreciated over the term of the applicable lease, including renewable periods if reasonably assured to be exercised based on economic conditions and factors, or over the useful lives, whichever is shorter.

Assets Held for Sale

We consider a property to be an asset held for sale when all of the following criteria are met: management commits to a plan to sell the property;

it is unlikely that the disposal plan will be significantly modified or discontinued;

- the property is available for immediate sale in its present
- condition;

actions required to complete the sale of the property have been initiated;

sale of the property is probable, we expect the completed sale will occur within one year; and

the property is actively being marketed for sale at a price that is reasonable given its current market value.

Upon designation as an asset held for sale, we record the carrying value of each property at the lower of its carrying value or its estimated fair value, less estimated costs to sell, and cease depreciation.

## Goodwill

Goodwill is assigned to our reporting units based on the expected benefit from the synergies arising from each business combination, determined by using certain financial metrics. The reporting units are aligned with our reporting segments. Goodwill is not amortized, but we test goodwill for impairment each year as of October 1, or more frequently should facts and circumstances indicate that it is more likely than not that the fair value of a reporting unit is less than the carrying amount. As part of the impairment test, we may elect to perform an assessment of qualitative factors. If this qualitative assessment indicates that it is more likely than not that the fair value of a reporting unit, including goodwill, is less than its carrying amount, or if we elect to bypass the qualitative assessment, we would then proceed with a quantitative assessment. The quantitative assessment involves calculating an estimated fair value of each reporting unit based on projected future cash flows, and comparing the estimated fair values of the reporting units to their carrying amounts, including goodwill. If the estimated fair value of the reporting unit exceeds its carrying value, including goodwill, no impairment is recognized. However, if the carrying amount of a reporting unit, including goodwill, exceeds its fair value, an impairment loss is recognized in an amount equal to the excess, limited to the total goodwill balance of the reporting unit.

We have not recognized any impairment on goodwill during the years ended December 31, 2018, 2017 and 2016.

# Indefinite-Lived Intangible Assets

Through prior business combinations we have obtained intangible assets related to our Americas Best Value Inn, Canadas Best Value Inn, Guesthouse, Knights Inn, and Red Lion brands. At the time of each acquisition, the brands were assigned a fair value based on the relief from royalty method. As there are no limitations on the useful lives of these assets, we have determined they are indefinite-lived intangible assets that will not be amortized. Annually, on October 1, we reassess the useful lives of each asset to determine if they should continue to be classified as indefinite and we additionally test the assets for impairment. Impairment may also be tested at any point in which facts and circumstances indicate that it is more likely than not that the fair value of the asset is less than the carrying amount. As part of the impairment test, we may elect to perform an assessment of qualitative factors. If this qualitative assessment indicates that it is more likely than not that the fair value of the asset is less than its carrying amount, or if we elect to bypass the qualitative assessment, we would then proceed with a quantitative assessment. The quantitative assessment involves calculating an estimated fair value of the asset using the relief from royalty method, and comparing the estimated fair value of the asset to its carrying amount. If the estimated fair value of the asset exceeds its fair value, an impairment loss is recognized in an amount equal to the excess.

As of October 1, 2018, we recognized an impairment loss on the Guesthouse brand indefinite-lived intangible asset of \$3.5 million included in *Asset impairment* in the Consolidated Statements of Comprehensive Income (Loss) and reclassified the \$2.1 million remaining fair value from an indefinite-lived intangible asset to a finite-lived intangible asset. See further discussion of the impairment and reclassification at Note 6, *Goodwill and Intangible Assets*. No impairment expense on indefinite-lived intangible assets was recognized during the years ended December 31, 2017 or 2016.

#### Valuation of Long-Lived Assets Including Finite-Lived Intangible Assets

We test long-lived asset groups, including finite-lived intangible assets, for recoverability when changes in circumstances indicate the carrying value may not be recoverable. For example, when there are material adverse changes in projected revenues or expenses, significant underperformance relative to historical or projected operating results, or significant negative industry or economic trends. We also perform a test for recoverability when

management has committed to a plan to sell or otherwise dispose of an asset group. We evaluate recoverability of an asset group by comparing its carrying value to the future net undiscounted cash flows that we expect will be generated by the asset group. If the comparison indicates that the carrying value of an asset group is not recoverable, we recognize an impairment loss for the excess of carrying value over the estimated fair value. When we recognize an impairment loss for assets to be held and used, we depreciate the adjusted carrying amount of those assets over their remaining useful life.

During the year ended December 31, 2018, we recognized an impairment loss on the Baltimore property of \$7.1 million included in *Asset impairment* in the Consolidated Statements of Comprehensive Income (Loss). See further discussion of the impairment at Note 5, *Property and Equipment*. No impairment expense on long-lived assets was recognized during the years ended December 31, 2017 and 2016.

#### Variable Interest Entities

We analyze the investments we make in joint venture entities based on the accounting guidance for variable interest entities (VIEs). These joint ventures are evaluated to determine whether (1) sufficient equity at risk exists for the legal entity to finance its activities without additional subordinated financial support or, (2) as a group, the holders of the equity investment at risk lack one of the following characteristics (a) the power, through voting or similar rights, to direct the activities of the legal entity that most significantly impact the entity's economic performance or, (b) the obligation to absorb the expected losses of the legal entity or (c) the right to receive expected residual returns of the legal entity, or (3) the voting rights of some equity investors are not proportional to their obligations to absorb the losses or the right to receive benefits and substantially all of the activities either involve or are conducted on behalf of an investor with disproportionately few voting rights. If any one of the above three conditions are met then the joint venture entities are considered to be VIEs.

We consolidate the results of any such VIE in which we determine that we are the primary beneficiary. We are considered to be the primary beneficiary of an entity if we have both the power to direct the activities that most significantly affect the VIE's economic performance and the obligation to absorb the losses of, or right to receive the benefits from, the VIE that could be potentially significant to the VIE.

#### **Business Combinations**

On the date of acquisition, the assets acquired, liabilities assumed, and any noncontrolling interests in the acquiree are recorded at their fair values. The acquiree's results of operations are also included in our consolidated results as of the date of acquisition. Intangible assets that arise from contractual/legal rights, or are capable of being separated are measured and recorded at fair value, and amortized over the estimated useful life. If practicable, assets acquired and liabilities assumed arising from contingencies are measured and recorded at fair value. If the valuation of any contingent assets or liabilities is not practicable, such assets and liabilities are measured and recorded when it is probable that a gain or loss has occurred and the amount can be reasonably estimated. The residual balance of the purchase price, after fair value allocations to all identified assets and liabilities, represents goodwill. Acquisition-related costs are recognized as incurred. Restructuring costs associated with an acquisition are generally recognized in periods subsequent to the acquisition date, and changes in deferred tax asset valuation allowances and acquired income tax uncertainties, including penalties and interest, after the measurement period are recognized as a component of the provision for income taxes. Our acquisitions may include contingent consideration, which require us to recognize the fair value of the estimated liability at the time of the acquisition. Subsequent changes in the estimate of the amount to be paid under the contingent consideration arrangement are recognized in the Consolidated Statements of Comprehensive Income (Loss). Cash payments for contingent or deferred consideration up to the amount of liability recognized on the acquisition date are classified within cash flows from financing activities within the Consolidated Statements of Cash Flows and any excess is classified as cash flows from operating activities.

#### Other Assets

Other assets primarily consist of key money arrangements with certain of our franchisees and IT system implementation and license costs, for both our franchisees and our company operated hotels. We recognize key money paid in conjunction with entering into long-term franchise agreements as prepaid expenses and amortize the amount paid as a reduction of revenue over the term of the franchise agreements. IT system implementation and license costs represent costs incurred to implement, operate and maintain RevPak, our proprietary guest management system application and are amortized over the initial term of the software license arrangement or the current license period, as applicable.

#### Fair Value Measurements

Applicable accounting standards define fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). We measure our assets and liabilities using inputs from the following three levels of the fair value hierarchy:

Level 1 inputs are unadjusted quoted prices in active markets for identical assets or liabilities that we have the ability to access at the measurement date.

Level 2 inputs include quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability (i.e., interest rates, yield curves, etc.), and inputs that are derived principally from or corroborated by observable market data by correlation or other means (market corroborated inputs).

Level 3 includes unobservable inputs that reflect assumptions about what factors market participants would use in pricing the asset or liability. We develop these inputs based on the best information available, including our own data.

#### Income Taxes

We account for income taxes under the asset and liability method, which requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements. Under this method, deferred tax assets and liabilities are determined on the basis of the differences between the financial statement and tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect of a change in tax rates on deferred tax assets and liabilities is recognized in income in the period that includes the enactment date.

We recognize deferred tax assets to the extent that we believe these assets are more likely than not to be realized. In making such a determination, we consider all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future taxable income, tax-planning, and results of recent operations. At December 31, 2018 and 2017, a partial valuation allowance was recorded to reduce our deferred tax assets to an amount that is more likely than not to be realized. If we determine that we would be able to realize our deferred tax assets in the future in excess of their net recorded amount, we would make an adjustment to the deferred tax asset valuation allowance, which would reduce the provision for income taxes.

We classify any interest expense and penalties related to underpayment of taxes and any interest income on tax overpayments as components of income tax expense.

We record uncertain tax positions in accordance with Accounting Standards Codification (ASC) 740 on the basis of a two-step process whereby (1) we determine whether it is more likely than not that the tax positions will be sustained on the basis of the technical merits of the position and (2) for those tax positions that meet the more-likely-than-not recognition threshold, we recognize the largest amount of tax benefit that is more than 50 percent likely to be realized upon ultimate settlement with the related tax authority. See Note 14, *Income Taxes*.

## Advertising and Promotion

Costs associated with advertising and promotional efforts are generally recognized as incurred. During the years ended December 31, 2018, 2017 and 2016, we incurred approximately \$2.7 million, \$5.6 million and \$5.3 million, respectively, in advertising expense included in *Marketing, reservations, and reimbursables expense* in the Consolidated Statements of Comprehensive Income (Loss).

## Discontinued Operations

When an asset group meets the criteria to be classified as held-for-sale or is disposed of by sale, and the disposal represents a strategic shift that has or will have a major impact on our financial statements, we classify the results of operations as discontinued operations in our Consolidated Statements of Comprehensive Income (Loss) for all periods presented.

On October 3, 2017, we completed the sale of certain specified liabilities and substantially all of the assets of our entertainment segment, previously composed of WestCoast Entertainment and TicketsWest, including ticketing agreements and engagement agreements with various entertainment venues, teams and artists located throughout the Western United States. The transaction represented a strategic shift that had a major impact on our financial statements. In accordance with this strategic shift, the results of the entertainment segment are reported as discontinued operations for all periods presented in this annual report on Form 10-K. See Note 17 *Acquisitions and Dispositions*, for further discussion.

#### Basic and Diluted Earnings (Loss) Per Share

Basic earnings (loss) per share attributable to RLH Corporation is computed by dividing income (loss) attributable to RLH Corporation by the weighted-average number of shares outstanding during the period. Diluted earnings (loss) per share attributable to RLH Corporation gives effect to all dilutive potential shares that are outstanding during the period and include outstanding stock options, other outstanding employee equity grants, warrants and amounts contingently issuable in association with the Vantage acquisition contingent consideration, by increasing the weighted-average number of shares outstanding by their effect. See Note 13 *Earnings (Loss) Per Share*.

#### New Accounting Pronouncements Not Yet Adopted

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, *Leases (Topic 842)*. The new standard establishes a right-of-use (ROU) model that requires a lessee to record a ROU asset and a corresponding lease liability on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as

either finance or operating, with classification affecting the pattern of expense recognition in the income statement. We have adopted the standard on January 1, 2019 and applied the package of practical expedients included therein. The standard was adopted using the modified retrospective transition method and we did not apply the standard to the comparative periods presented in the year of adoption.

Due to the existence of certain operating lease obligations as of January 1, 2019, we anticipate the recognition of approximately \$51 million of ROU assets and corresponding lease liabilities of approximately \$52 million, with reductions of other accrued liabilities and deferred income and other long-term liabilities of approximately \$1 million. However, the Consolidated Statement of Comprehensive Income (Loss) recognition of lease expenses is not expected to materially change from the current methodology.

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments – Credit Losses (Topic 326) – Measurement of Credit Losses on Financial Instruments*, which will change how entities will measure credit losses for most financial assets and certain other instruments that are not measured at fair value through net income. The ASU will replace the current "incurred loss" approach with an "expected loss" model for instruments measured at amortized cost. For trade and other receivables, held to maturity debt securities, loans and other instruments, entities will be required to use a new forward-looking "expected loss" model that generally will result in the earlier recognition of allowances for losses. The ASU is effective in the first quarter of 2020. We are currently evaluating the effects of this ASU on our financial statements, and such effects have not yet been determined.

In August 2018, the FASB issued ASU 2018-13, *Fair Value Measurement (Topic 820): Disclosure Framework – Changes to the Disclosure Requirements for Fair Value Measurement*, which provides modifications to the disclosure requirements over fair value measurements. The ASU is effective in the first quarter of 2020, with early adoption permitted. We are currently evaluating the effects of this ASU on our financial statements, and such effects have not yet been determined.

We have assessed the potential impact of other recently issued, but not yet effective, accounting standards and determined that the provisions are either not applicable to us or are not anticipated to have a material impact on our consolidated financial statements.

## New Accounting Pronouncements Adopted

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which is a comprehensive new revenue recognition model requiring a company to recognize revenue to depict the transfer of goods or services to a customer at an amount reflecting the consideration it expects to receive in exchange for those goods or services. We adopted the requirements of Topic 606 on January 1, 2018 using the modified retrospective method, as permitted by the standard, resulting in a cumulative adjustment to *Accumulated deficit* of \$0.4 million. In implementation, we applied the transition guides to franchise agreements originated by us. No contract liability was recorded for franchise contracts that were acquired in prior business combinations or asset purchases.

The provisions of Topic 606 affected our revenue recognition as follows:

Application, initiation and other fees are recognized over the enforceable period of the franchise contract, rather than upon execution of the contract. These fees are recognized in *Other franchise* revenues.

Certain contract acquisition costs related to our management and franchise contracts are recognized over the term of the contracts rather than upon execution of the contract. The amortization of these costs is recognized in *Selling, general, administrative and other expenses* over the enforceable period of the franchise contract.

Information below represents the effect of the adoption of Topic 606 on our Consolidated Balance Sheet as of December 31, 2018 and our Consolidated Statement of Comprehensive Income (Loss) for the year ended December 31, 2018 (in thousands, except per share data).

Balances

	As Reported	Adjustme	nt	without adoption of topic 606			
ASSETS							
Other current assets	\$6,218			\$5,930			
Other assets, net	8,075		)	7,188			
Total assets	249,787	(1,175	)	248,612			
LIABILITIES							
Other accrued liabilities	\$4,960	\$ (679	)	\$4,281			
Deferred income and other long-term liabilities	2,245	(1,183	)	1,062			
Deferred income taxes	772	38		810			
Total liabilities	62,871	(1,824	)	61,047			
STOCKHOLDERS' EQUITY							
RLH Corporation stockholders' equity:							
Accumulated deficit	\$(16,512)	\$ 649		\$(15,863)			
Total RLH Corporation stockholders' equity	\$(10,512) 165,752	649		¢(15,005) 166,401			
Total stockholders' equity	186,916	649		187,565			
Total liabilities and stockholders' equity	249,787	(1,175	)	248,612			
Year Ended December 31, 2018					As Reported	Adjustment	Balances without adoption of topic 606
Revenue:							
Other franchise					\$ 5,537	\$ 537	\$ 6,074
Total revenues					135,849	537	136,386
Operating expenses:							
Selling, general, administrative and other expens	es				32,122	422	32,544
Total operating expenses					114,096	422	114,518
Operating income (loss)					21,753	115	21,868
Income (loss) from continuing operations before	taxes				15,015	115	15,130
Income tax benefit						28	(43)
Net income (loss) from continuing operations					15,086	87	15,173
Net income (loss)					15,086	87	15,173
Net income (loss) and comprehensive income (lo	oss) attributa	ble to RLH	Co	orporation	1,957	87	2,044
Basic earnings (loss) per share from continuing o	narations				\$ 0.08	\$	\$ 0.08

In August 2016, the FASB issued ASU 2016-15, *Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments* to address diversity in practice for eight specific topics: (1) debt prepayment or debt extinguishment costs; (2) settlement of zero-coupon debt instruments or other debt instruments with coupon interest rates that are insignificant in relation to the effective interest rate of the borrowing; (3) contingent consideration payments made after a business combination; (4) proceeds from the settlement of insurance claims; (5) proceeds from the settlement of corporate-owned life insurance policies

(including bank-owned life insurance policies); (6) distributions received from equity method investees; (7) beneficial interests in securitization transactions; and (8) separately identifiable cash flows and application of the predominance principle. We adopted this guidance as of January 1, 2018, as required, and there was no material impact on our consolidated financial statements.

In January 2017, the FASB issued ASU 2017-01, *Clarifying the Definition of a Business* (ASU 2017-01), which narrows the definition of a business and provides a framework that gives entities a basis for making reasonable judgments about whether a transaction involves an asset or a business. ASU 2017-01 states that when substantially all of the fair value of the gross assets acquired (or disposed of) is concentrated in a single identifiable asset or group of similar identifiable assets, the set is not a business. If this initial test is not met, a set cannot be considered a business unless it includes an input and a substantive process that together significantly contribute to the ability to create output. We adopted this guidance as of January 1, 2018, as required, and there was no material impact on our consolidated financial statements.

In January 2017, the FASB issued ASU 2017-04, *Simplifying the Test for Goodwill Impairment* (ASU 2017-04), which simplifies the measurement of goodwill impairment by removing step two of the goodwill impairment test that requires the determination of the fair value of individual assets and liabilities of a reporting unit. ASU 2017-04 requires goodwill impairment to be measured as the amount by which a reporting unit's carrying value exceeds its fair value; however, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. We early adopted this guidance as of October 1, 2018, as allowed, for our annual goodwill impairment testing and there was no material impact on our financial statements.

In February 2017, the FASB issued ASU 2017-05, *Other Income - Gains and Losses from the Derecognition of Nonfinancial Assets (Subtopic 610-20): Clarifying the Scope of Asset Derecognition Guidance and Accounting for Partial Sales of Nonfinancial Assets.* ASU 2017-05 clarifies that a financial asset is within the scope of Subtopic 610-20 if it meets the definition of an in substance nonfinancial asset and provides guidance for the partial sale of nonfinancial assets. The guidance was effective for us as of January 1, 2018 in conjunction with our adoption of Topic 606. We implemented this ASU on a modified retrospective basis and there was no material impact on our consolidated financial statements.

## **3. Business Segments**

We have two operating segments: franchised hotels and company operated hotels. The "other" segment consists of miscellaneous revenues and expenses, cash and cash equivalents, certain receivables, certain property and equipment and general and administrative expenses, which are not specifically associated with an operating segment. Management reviews and evaluates the operating segments exclusive of interest expense, income taxes and certain corporate expenses; therefore, they have not been allocated to the operating segments. We allocate direct selling, general, administrative and other expenses to our operating segments. All balances have been presented after the elimination of inter-segment and intra-segment revenues and expenses.

The results of operations of the entertainment segment were treated as discontinued operations, due to the sale of the business completed on October 3, 2017. As a result, the revenue and operating expenses of the entertainment segment are excluded from the segment disclosures below.

Selected financial information is provided below (in thousands):

Year Ended December 31, 2018	Franchised Hotels	Company Operated Hotels	Other	Total
Revenue	\$53,794	\$82,021	\$34	\$135,849
Operating expenses:				

Segment and other operating expenses	36,203	70,899	19,211	126,313
Depreciation and amortization	4,110	11,007	1,886	17,003
	3,482	7,100	—	10,582
Gain on asset dispositions, net		(41,943 )	(78)	(42,021)
	2,219	—	—	2,219
Operating income (loss)	\$7,780	\$34,958	\$(20,985)	\$21,753
Capital expenditures	\$438	\$2,235	\$6,311	\$8,984
Identifiable assets as of December 31, 2018	\$101,863	\$123,527	\$24,397	\$249,787

Year Ended December 31, 2017	Franchised Hotels	Company Operated Hotels	Other	Total
Revenue	\$ 48,559	\$123,100	\$267	\$171,926
Operating expenses:				
Segment and other operating expenses	34,897	100,342	15,680	150,919
Depreciation and amortization	2,434	15,020	1,370	18,824
Asset impairment	—	_	_	_
Gain on asset dispositions, net		(461)	12	(449)
Acquisition and integration costs	1,426	_	103	1,529
Operating income (loss)	\$ 9,802	\$8,199	\$(16,898)	\$1,103
Capital expenditures	\$ 650	\$4,718	\$3,103	\$8,471
Identifiable assets as of December 31, 2017	\$ 70,035	\$239,023	\$18,656	\$327,714
Year Ended December 31, 2016	Franchised Hotels	Company Operated Hotels	Other	Total
Revenue	\$ 24,634	\$123,589	\$128	\$148,351
Operating expenses:				
Segment and other operating expenses	21,191	102,260	9,275	132,726
Depreciation and amortization	890	14,176	1,029	16,095
Asset impairment	_	_	_	_

237

\$ ----

\$ 2,316

Our joint venture entities have been determined to be variable interest entities (VIEs), and RLH Corporation has been determined to be the primary beneficiary of each VIE. Therefore, we consolidate the assets, liabilities, and results of operations of (1) RL Venture LLC (RL Venture), (2) RLS Balt Venture LLC (RLS Balt Venture), (3) RLS Atla Venture LLC (RLS Atla Venture) and (4) RLS DC Venture LLC (RLS DC Venture). In October 2018, we purchased the outstanding noncontrolling interest of RLS Balt Venture, making the entity a wholly owned subsidiary that is no longer a variable interest entity. This transaction is described further below.

(2,043) (393)

\$257,947 \$17,351

\$9,196

\$31,738

1.875

\$2,972

) (2,436

\$(11,658) \$(146

2.112

\$34,710

\$341,899

)

)

#### RL Venture

Gain on asset dispositions, net

Operating income (loss)

Capital expenditures

Acquisition and integration costs

4. Variable Interest Entities

Identifiable assets as of December 31, 2016 \$66,601

We own a 55% interest in RL Venture, with the remaining 45% owned by Shelbourne Falcon RLHC Hotel Investors LLC (Shelbourne Falcon), an entity that is led by Shelbourne Capital LLC (Shelbourne). The hotels owned by RL Venture were managed by RL Management, one of our wholly-owned subsidiaries, subject to a management agreement until December 2018, at which point management of the hotels was outsourced to a third party management company. RL Venture is considered a variable interest entity because our voting rights are not proportional to our financial interest and substantially all of RL Venture's activities are conducted on our behalf. We have determined that we are the primary beneficiary as (a) we exert power over two of the entity's key activities (hotel operations and property renovations) and share power over the remaining key activities with Shelbourne Falcon, which does not have the unilateral ability to exercise kick-out rights, and (b) we have the obligation to absorb losses

and right to receive benefits that could be significant to the entity through our 55% equity interest and management fees. As a result, we consolidate RL Venture. The equity interest owned by Shelbourne Falcon is reflected as a noncontrolling interest in the condensed consolidated financial statements.

In February 2018, five of the RL Venture properties were sold for an aggregate sale price of \$47.2 million. In April 2018, one of the RL Venture properties sold for \$5.5 million. In May 2018, one of the RL Venture properties sold for \$9.3 million. In July 2018,

two additional RL Venture properties sold for \$54.5 million. As of December 31, 2018, RL Venture holds two remaining properties. See further discussion of these sales in Note 17, *Acquisitions and Dispositions*. Proceeds from these sales were used to repay in full the RL Venture term loan as discussed further in Note 8, *Debt and Line of Credit*.

Cash distributions may be made periodically based on calculated distributable income. For the year ended December 31, 2018, RL Venture made cash distributions of \$47.6 million, of which we received \$26.2 million. For the year ended December 31, 2017, RL Venture made cash distributions of \$6.8 million, of which we received \$3.7 million. Under our credit agreement with Deutsche Bank AG New York Branch (DB), Capital One, National Association and Raymond James Bank, N.A., as lenders and DB as the administrative agent dated as of May 14, 2018, as amended, (DB Credit Agreement), these funds must be deposited into a cash collateral account and may be used to pay down the principal outstanding on the Senior Secured Term Loan. In August 2018, RLH Corporation deposited the \$20.6 million received from RL Venture in a cash collateral account controlled by DB and used the funds to make a prepayment on the balance outstanding under the Senior Secured Term Loan under the DB Credit Agreement.

## RLS Balt Venture

RLS Balt Venture owns the Hotel RL Baltimore Inner Harbor. Prior to October 2018, we owned a 73% interest in RLS Balt Venture, with the remaining 27% owned by Shelbourne Falcon II. In October 2018, we signed an agreement with Shelbourne Falcon Charm City Investors LLC (Shelbourne Falcon II), an entity led by Shelbourne, in which we dissolved the joint venture relationship in exchange for consideration of \$0.3 million and gives RLH Corporation 100% ownership of RLS Balt Venture LLC. The buyout impacted the balance sheet through an increase in the noncontrolling interest balance of \$2.1 million and a decrease in additional paid in capital of \$2.4 million. Subsequent to the buyout, RLS Balt Venture is now a fully consolidated subsidiary of the Company and is no longer a variable interest entity.

Previously, RLS Balt Venture was considered a variable interest entity because our voting rights were not proportional to our financial interest and substantially all of RLS Balt Venture's activities were conducted on our behalf. We were the primary beneficiary as (a) we exerted power over the entity's key activities (hotel operations and property renovations) and shared power over the remaining key activities with Shelbourne Falcon II, which did not have the unilateral ability to exercise kick-out rights, and (b) we had the obligation to absorb losses and right to receive benefits that could be significant to the entity through our 73% equity interest and management fees. As a result, we consolidated RLS Balt Venture. The equity interest owned by Shelbourne Falcon II was reflected as a noncontrolling interest in the condensed consolidated financial statements.

In May 2017 and 2018, RLH Corporation provided \$2.8 million and \$2.0 million, respectively, to RLS Balt Venture to fund operating losses. There were no cash distributions made during the years ended December 31, 2018 or 2017.

# RLS Atla Venture

We own a 55% interest in RLS Alta Venture and Shelbourne Falcon Big Peach Investors LLC (Shelbourne Falcon III), an entity led by Shelbourne, owns a 45% interest. RLH Atlanta LLC (RLH Atlanta), which is wholly-owned by RLS Atla Venture, owns a hotel adjacent to the Atlanta International Airport that opened in April 2016 as the Red Lion Hotel Atlanta International Airport, which is managed by RL Management. RLS Atla Venture is considered a variable interest entity because our voting rights are not proportional to our financial interest and substantially all of RLS Atla Venture's activities are conducted on our behalf. We have determined that we are the primary beneficiary as (a) we exert power over the entity's key activities (hotel operations and property renovations) and share power over the remaining key activities with Shelbourne Falcon III, which does not have the unilateral ability to exercise kick-out rights, and (b) we have the obligation to absorb losses and right to receive benefits that could be significant to the entity through our 55% equity interest and management fees. As a result, we consolidate RLS Atla Venture. The

equity interest owned by Shelbourne Falcon III is reflected as a noncontrolling interest in the consolidated financial statements.

Cash distributions may be made periodically based on calculated distributable income. There were no cash distributions made during the years ended December 31, 2018 or 2017.

On August 9, 2018 we announced that we would be marketing for sale the Red Lion Hotel Atlanta International Airport owned by RLH Atlanta.

## RLS DC Venture

We own a 55% of RLS DC Venture, and Shelbourne Falcon DC Investors LLC (Shelbourne Falcon IV), an entity led by Shelbourne, owns 45%. RLC DC LLC, which is wholly-owned by RLS DC Venture, owns a Hotel RL in Washington DC, which was managed by RL Management until December 2018, at which point management of the hotel was outsourced to a third party management company. RLS DC Venture is considered a variable interest entity because our voting rights are not proportional to our financial

interest, and substantially all of RLS DC Venture's activities are conducted on our behalf. We have determined that we are the primary beneficiary as (a) we exert power over the entity's key activities (hotel operations and property renovations) and share power over the remaining key activities with Shelbourne Falcon IV, which does not have the unilateral ability to exercise kick-out rights, and (b) we have the obligation to absorb losses and right to receive benefits that could be significant to the entity through our 55% equity interest and management fees. As a result, we consolidate RLS DC Venture. The equity interest owned by Shelbourne Falcon IV is reflected as a noncontrolling interest in the consolidated financial statements.

In May 2017, RLH Corporation provided \$950,000 to RLS DC Venture to fund restricted cash required by its loan agreement with Pacific Western Bank. In May 2018, RLH Corporation provided \$450,000 to RLS DC Venture to be used as a principal payment on the debt to Pacific Western Bank to bring the loan into compliance with the loan to value debt covenant requirement of the loan agreement. These fundings were not treated as a loan or as a capital contribution. Rather, it is preferred capital of RLS DC Venture and will be repaid only when the DC hotel property is sold, when RLS DC Venture is liquidated, or the restricted cash is released per the loan agreement. Upon such an event, RLH Corporation will receive the preferred capital plus a preferred return of 9% on the May 2017 preferred capital and 11% on the May 2018 preferred capital, compounded annually, prior to any liquidation proceeds being returned to the members.

In May 2018, the loan was also amended to add a \$4.5 million principal guarantee by RLH Corporation. The amendment also allows future debt service coverage ratio covenant defaults to be cured by an increase in the RLH Corporation principal guarantee. This option can be exercised a maximum of two times during the remaining term of the loan. In December 2018, the loan was further amended to add an additional \$6.0 million principal guarantee by RLH Corporation, remediating Q3 2018 breaches in the debt service coverage ratio and the required loan to value ratio through May 31, 2019.

Cash distributions may be made periodically based on calculated distributable income. There were no cash distributions made during the years ended December 31, 2018 or 2017.

# 5. Property and Equipment

Property and equipment used in continuing operations is summarized as follows (in thousands):

December 21

	December 31,	
	2018	2017
Buildings and equipment	\$150,072	\$216,618
Furniture and fixtures	19,746	29,132
Landscaping and land improvements	2,713	5,104
	172,531	250,854
Less accumulated depreciation	(82,240)	(121,524)
	90,291	129,330
Land	19,372	31,710
Construction in progress	5,859	4,262
Property and equipment, net	\$115,522	\$165,302

In the third quarter of 2018, we recognized a \$7.1 million impairment on our Baltimore property. The default on the RL Baltimore loan (described further in Note 8, *Debt and Line of Credit*), coupled with challenging cash flow results for the asset gave rise to the impairment. The fair value of the asset was determined by a third-party valuation that included an analysis of selling prices for similar assets as well as a discounted cash flow analysis, which are Level 3 fair value measurements. Key inputs to the fair value measurement for these assets included forecasted revenues

expected to be generated by the hotel, factoring in the market it serves, as well as forecasted operating costs and capital expenditures that would be incurred by a market participant. Other inputs included sales data for similarly situated hotels in the market, adjusted to reflect known differences in the assets.

During the year ended December 31, 2018, we sold nine hotel properties for a total gain of \$40.7 million. See further discussion of these dispositions at Note 17, *Acquisitions and Dispositions*.

#### 6. Goodwill and Intangible Assets

During the fourth quarter of 2018, as part of our annual impairment testing of indefinite lived intangible assets, we identified an impairment of \$3.5 million on our Guesthouse indefinite lived brand name in our franchised hotels segment as the brand has

encountered lower growth than previously expected, mostly due to the addition of other offerings in our portfolio. The impairment loss is included in the *Asset Impairment* caption in the Consolidated Statements of Comprehensive Income (Loss).

The inputs used to measure the fair value of the Guesthouse brand name were largely unobservable, and accordingly, this measure is classified as Level 3. The fair value of the Guesthouse brand name was estimated based on the relief from royalty method, which models the cash flows from the brand intangibles assuming royalties were received under a licensing arrangement. This discounted cash flow analysis uses inputs such as forecasted future revenues attributable to the brand, assumed royalty rates and a risk-adjusted discount rate that approximates the estimated cost of capital. The unobservable inputs used in this valuation included projected revenue growth rates, royalty rates, and the discount rate. The Company used a discount rate of 11%. Additionally, we have reclassified the remaining \$2.1 million balance to a finite lived brand name with a remaining useful life of 6.3 years as of December 31, 2018.

Aside from the impairment of indefinite lived intangible assets described above, changes in the goodwill and other intangible asset balances from December 31, 2017 to December 31, 2018 relate to the Knights Inn acquisition on May 14, 2018 as described in Note 17, *Acquisitions and Dispositions* and continuing amortization of finite lived intangible assets.

The following table summarizes the balances of goodwill and other intangible assets (in thousands):

	December 31,	
	2018	2017
Goodwill	\$18,595	\$9,404
Intangible assets		
Brand name - indefinite lived	\$41,278	\$39,160
Trademarks - indefinite lived	128	128
Brand name - finite lived, net	4,326	2,814
Customer contracts - finite lived, net	15,178	8,647
Total intangible assets	\$60,910	\$50,749

Goodwill and other intangible assets attributable to each of our business segments at December 31, 2018 and 2017 were as follows (in thousands):

	December 31,				
	2018		2017		
		Intangible		Intangible	
	Goodwil	lAssets	Goodw	i <b>A</b> ssets	
Company operated hotels	\$—	\$ 4,660	\$—	\$ 4,660	
Franchised hotels	18,595	56,250	9,404	46,089	
Total	\$18,595	\$ 60,910	\$9,404	\$ 50,749	

The following table summarizes the balances of amortized customer contracts and finite-lived brand names (in thousands):

	December 31,			
	2018			
Customer contracts <sup>(1)</sup>	\$20,773	\$11,673		
Brand name - finite lived $^{\!$	5,395	3,295		
Accumulated amortization	(6,664 )	(3,507)		

Net carrying amount \$19,504 \$11,461

<sup>(1)</sup> Customer contracts are being amortized on a straight-line basis over useful remaining lives ranging from 6.3 years to 15.0 years, with a weighted average remaining life of 13.3 years.

<sup>(2)</sup> Brand name - finite lived are being amortized on a straight-line basis over useful remaining lives ranging from 6.3 years to 7.8 years, with a weighted average remaining life of 7.1 years.

Amortization of our finite lived intangible assets was \$3.2 million, \$2.1 million and \$0.8 million for the years ended December 31, 2018, 2017, and 2016, respectively.

As of December 31, 2018, estimated future amortization expenses related to customer contracts and finite-lived brand names is as follows (in thousands):

Years Ending December 31,	Amount
2019	\$3,552
2020	3,055
2021	2,643
2022	2,306
2023	2,008
Thereafter	5,940
Total	\$19,504

## 7. Revenue from Contracts with Customers

The following table provides information about receivables, contract assets and contract liabilities from contracts with customers (in thousands):

	December 31, 2018
Accounts receivable	\$ 18,575
Key money disbursed	6,409
Capitalized contract costs	1,172
Contract liabilities	1,981

Significant changes in the key money disbursements, capitalized contract costs, and contract liabilities balances during the period are as follows (in thousands):

	Key Money Disbursed	Capitalized Contract Costs	Contract Liabilitie	-
Balance as of January 1, 2018	\$ 1,148	\$ 750	\$ 1,444	
Key money disbursed	5,695	_	_	
Costs incurred to acquire contracts	_	736	_	
Cash received in advance	_	_	1,290	
Revenue or expense recognized that was included in the January 1, 2018 balance	(207)	(244 )	(526	)
Revenue or expense recognized in the period for the period	(227)	(70)	(227	)
Balance as of December 31, 2018	\$ 6,409	\$ 1,172	\$ 1,981	

Estimated revenues and expenses expected to be recognized related to performance obligations that were unsatisfied as of December 31, 2018, including revenues related to application, initiation and other fees are as follows (in thousands):

Years Ending December 31,	Revenue	Contra Revenue	Expense
2019	\$ 693	\$ 482	\$ 291
2020	474	475	258
2021	312	432	163
2022	243	412	132
2023	133	390	86
Thereafter	126	4,218	242
Total	\$ 1,981	\$ 6,409	\$ 1,172

We did not estimate revenues expected to be recognized related to our unsatisfied performance obligations for our: (i) royalty fees, as they are considered sales-based royalty fees recognized as hotel room sales occur in exchange for licenses of our brand names over the terms of the franchise contracts; and (ii) hotel management fees since they are allocated entirely to the wholly unsatisfied promise to transfer management services, which form part of a single performance obligation in a series, over the term of the management contract. Therefore, there are no amounts included in the table above related to these revenues.

## 8. Debt and Line of Credit

The current and noncurrent portions of long-term debt as of December 31, 2018 and 2017 are as follows (in thousands):

	December 31,				
	2018		2017		
	Current	Noncurrent	Current	Noncurrent	
Line of Credit	\$—	\$ 10,000	\$—	\$ —	
Senior Secured Term Loan	_	9,355			
RL Venture	—	_	40,602	32,625	
RL Baltimore	—	—	13,300		
RLH Atlanta	9,225	—	9,360		
RLH DC	15,943	—	332	16,303	
Total debt	25,168	19,355	63,594	48,928	
Unamortized debt issuance costs	(112)	(241)	(680)	(445)	
Long-term debt net of debt issuance costs	\$25,056	\$ 19,114	\$62,914	\$ 48,483	

The collateral for each of the borrowings within the joint venture entities is the assets and proceeds of each respective entity. Each of our debt agreements contain customary reporting, financial and operating covenants. We were in compliance with all of the financial covenants of our debt agreements at December 31, 2018, unless further described below.

## Senior Secured Term Loan and Line of Credit

In May 2018, RLH Corporation and certain of its direct and indirect wholly-owned subsidiaries entered into a credit agreement with Deutsche Bank AG New York Branch (DB), Capital One, National Association and Raymond James Bank, N.A., as lenders and DB as the administrative agent (DB Credit Agreement). The DB Credit Agreement

provided for a \$30.0 million senior secured term loan facility (Senior Secured Term Loan) and a \$10.0 million senior secured revolving credit facility (Line of Credit). The principal amount of the Senior Secured Term Loan was distributed at closing to fund the KFS acquisition.

The loan agreement includes customary requirements for lender approval of annual operating and capital budgets, under certain conditions. It also includes customary events of default, cross-default provisions, and restrictions on payment of dividends. Our obligations under the DB Credit Agreement are (i) guaranteed by all of our direct and indirect wholly-owned subsidiaries, and (ii) secured by all of the present and after-acquired accounts, inventory, equipment, intellectual property, contractual rights and other tangible or intangible assets of RLH Corporation and the subsidiary guarantors.

The default of RL Baltimore LLC on August 10, 2018 under the terms of the Baltimore Note, as described below, created a default under our DB Credit Agreement. On August 31, 2018, we entered into a First Amendment (Amendment) and Waiver (Waiver) to the DB Credit Agreement. Pursuant to the Waiver, the Lenders agreed to waive the default of RLH Corporation under the DB Credit Agreement caused by the default of RL Baltimore LLC under the terms of the Baltimore Note, with the waiver to be effective August 10, 2018.

The Amendment also authorized our purchase of the Baltimore Note through our wholly owned subsidiary RLH Balt Acquisition, as described below, and added RLH Balt Acquisition as a Guarantor under the Credit Agreement. Our equity interest in RLH Balt Acquisition, and its interest in the Baltimore Note, were pledged to Lenders to secure the obligations of the Company under the Credit Agreement. In addition, the Amendment provided that there would be no cross default under the DB Credit Agreement with respect to the Baltimore Note for a period of 180 days, and clarified that no cross default under the DB Credit Agreement would occur in the event RLH Balt Acquisition waives any default under the Baltimore Note after such date.

In August 2018, we deposited \$20.6 million from asset sale proceeds and related joint venture distributions into a cash collateral account controlled by the lender. We subsequently used these funds to make a prepayment on the balance outstanding under the Senior Secured Term Loan, reducing the outstanding balance of the Senior Secured Term Loan to \$9.4 million at December 31, 2018. In August 2018, we also drew the full \$10.0 million available to us on the Line of Credit. This amount remains outstanding as of December 31, 2018 and we have no further borrowing capacity through the Line of Credit. Due to the August 2018 prepayment described above, there are no further scheduled principal payments due until maturity.

The loans and credit commitments mature in May 2023. Due to the August 2018 prepayment described above, there are no further scheduled principal payment due until maturity. Outstanding amounts under the Senior Secured Term Loan and Line of Credit will bear interest at our election of 1-month, 2- month, 3-month, or 6-month LIBOR plus 3.00% with interest payable at the end of each elected 1-month, 2-month, 3-month, or 6-month elected term. As of December 31, 2018 we have elected a 1-month LIBOR rate resulting in an interest rate of 5.3%.

In addition, the DB Credit Agreement includes mandatory prepayment of the Senior Secured Term Loan using any proceeds from incurred or issued indebtedness, and, starting with the full fiscal quarter ending March 31, 2019, requires prepayments in an amount equal to (x) 50% of all distributions received by RLH Corporation or its subsidiary guarantors from their respective subsidiaries and joint venture interests during any such fiscal quarter, minus (y) the amount of the amortization payment required to be made by RLH Corporation for such fiscal quarter, capped at \$5.0 million. In addition, all net proceeds received by RLH Corporation from non-ordinary course asset sales and other specified dispositions of property, including the RL Venture property sales, must be maintained in a cash collateral account controlled by DB, subject to the right of RLH Corporation to prepay the Senior Secured Term Loan in whole or in part at any time with such proceeds.

## RL Venture

In January 2015, RL Venture Holding LLC, a wholly-owned subsidiary of RL Venture entered into a loan agreement with Pacific Western Bank, which was secured by the hotels owned by RL Venture. The original principal amount of the loan was \$53.8 million with an additional \$26.2 million to be drawn over a two-year period to cover improvements related to the original hotels owned by the subsidiary.

In 2018, nine of the RL Venture properties were sold for \$116.5 million. Using proceeds from the hotel sales and restricted cash associated with the debt, during the year ended December 31, 2018, RL Venture repaid the full \$73.2 million principal outstanding under its loan agreement with Pacific Western Bank. Due to the extinguishment of this debt, we recognized a *Loss on early retirement of debt* of \$0.7 million, from the write off of unamortized debt

issuance costs. This debt is no longer outstanding as of December 31, 2018.

## RL Baltimore

In April 2015, RL Baltimore obtained a mortgage loan from PFP Holding Company IV LLC, an affiliate of Prime Finance, secured by the Hotel RL Baltimore Inner Harbor. The initial principal amount of the loan was \$10.1 million, and the lender agreed to advance an additional \$3.2 million to cover expenses related to improvements to the hotel, which we drew during the year ended December 31, 2015.

In May 2018, RL Baltimore executed a three-month extension for its outstanding loan with PFP Holding Company IV (PFP). In connection with the extension, RLH Corporation agreed to allow RLS Balt Venture to transfer \$2.0 million of costs owed to RLH Corporation for management fees and other operating costs into a preferred capital balance. The PFP loan matured and became due on August 10, 2018. Prior to the maturity date of the RL Baltimore loan, we were engaged in negotiations with our joint

venture partner in RLS Balt Venture, LLC and the lender to evaluate options to address the maturity including, but not limited to, extending the agreement, amending the agreement, or paying off the loan with currently available cash, however, the parties were unable to reach agreement prior to the maturity date and accordingly the loan went into default.

In September 2018, RLH Corporation, through our wholly owned subsidiary RLH Baltimore Loan Acquisition LLC (RLH Balt Acquisition), purchased the outstanding promissory note, in the original principal amount of \$13.3 million (Baltimore Note) for a total purchase price of \$13.6 million, resulting in a *Loss on early retirement of debt* of \$0.1 million, from the write off of unamortized debt issuance costs. RL Baltimore is a wholly owned subsidiary of RLS Balt Venture LLC, a consolidated subsidiary of RLH Corporation in which, at the time of the transaction, we held a 73% interest.

On October 25, 2018, RLH Corporation signed an agreement with Shelbourne Falcon II, which dissolves the joint venture relationship and gives RLH Corporation 100% ownership of RLS Balt Venture LLC. This debt is no longer outstanding as of December 31, 2018.

# RLH Atlanta

In September 2015, RLH Atlanta obtained a mortgage loan from PFP Holding Company IV LLC, an affiliate of Prime Finance, secured by a hotel adjacent to the Atlanta International Airport, which opened in April 2016 as the Red Lion Hotel Atlanta International Airport. The initial principal amount of the loan was \$6.0 million, and the lender has agreed to advance an additional \$3.4 million to cover expenses related to improvements to the hotel, which we drew during the first quarter of 2016.

The loan matures in September 2019. Interest under the advanced portions of the loan is payable monthly at LIBOR plus 6.35%. Monthly principal payments of \$10,000 began in September 2017 and increased to \$15,000 beginning October 2018. The interest rate as of December 31, 2018 was 9.8%. We are currently evaluating options regarding the upcoming maturing including, but not limited to, disposal of the property prior to maturity or negotiation of replacement debt.

The loan agreement includes customary requirements for lender approval of annual operating and capital budgets, under certain conditions. It also includes customary events of default. The liability of RLH Atlanta under the loan agreement is generally non-recourse. However, the lender may obtain a monetary judgment against RLH Atlanta if the lender suffers losses under certain circumstances listed in the loan agreement, including but not limited to fraud, criminal activity, waste, misappropriation of revenues, and breach of environmental representations. RLH Corporation has guaranteed these recourse obligations of RLH Atlanta and agreed to customary reporting and operating covenants. We were in compliance with all financial covenants at December 31, 2018.

# RLH DC

In October 2015, RLH DC obtained a new mortgage loan from Pacific Western Bank secured by the Hotel RL Washington DC. The initial principal amount of the loan was \$15.2 million, and the lender agreed to advance an additional \$2.3 million to cover expenses related to improvements to the hotel. At December 31, 2018, there were unamortized debt issuance costs of \$0.1 million. The interest rate as of December 31, 2018 was 7.0%.

In May 2018 the loan was amended. With the amendment, RLH Corporation provided approximately \$450,000 to RLS DC Venture to be used as a principal payment on the debt. The loan was also amended to add a \$4.5 million principal guarantee by RLH Corporation. The amendment also allows future debt service coverage ratio covenant defaults to be cured by an increase in the RLH Corporation principal guarantee. This option can be exercised a

maximum of two times during the remaining term of the loan.

As of September 30, 2018, RLH DC did not meet the debt service coverage ratio and loan to value ratio covenants and received notice from the lender that RLH DC was in default on the loan. On December 14, 2018, RLH DC and RLH Corporation executed an amendment to the mortgage loan agreement to increase the RLH Corporation principal guarantee to \$10.5 million, remediating the debt service coverage ratio default, and increased the required loan to value ratio through May 31, 2019, remediating the loan to value ratio covenant default.

The loan matures in October 2019. Interest under the advanced portions of the loan is payable monthly at LIBOR plus 4.55%. Monthly principal payments began in November 2017 in an amount that would repay the outstanding principal balance over a 25-year amortization period. We are currently evaluating options regarding the upcoming maturing including, but not limited to, disposal of the property prior to maturity or negotiation of replacement debt.

The loan agreement includes customary requirements for lender approval of annual operating and capital budgets, under certain conditions. It also includes customary events of default. The liability of RLH DC under the loan agreement is generally non-

recourse. However, the lender may obtain a monetary judgment against RLH DC if the lender suffers losses under certain circumstances listed in the loan agreement, including but not limited to fraud, criminal activity, waste, misappropriation of revenues, and breach of environmental representations. RLH Corporation has guaranteed these recourse obligations of RLH DC and agreed to customary reporting and operating covenants. We were in compliance with all financial covenants at December 31, 2018.

Contractual maturities for long-term debt outstanding at December 31, 2018, for the next five years, are summarized by the year as follows (in thousands):

Years Ending December 31,	Amount
2019	\$25,168
2020	—
2021	_
2022	_
2023	19,355
Thereafter	_
Total	\$44,523

#### 9. Derivative Financial Instruments

We enter into derivative transactions to hedge our exposure to interest rate fluctuations, and not for trading purposes. We manage our floating rate debt using interest rate caps in order to reduce our exposure to the impact of changing interest rates and future cash outflows for interest. We estimate the fair value of our interest rate caps via calculations that use as their basis readily available observable market parameters. This option-pricing technique utilizes a one-month LIBOR forward yield curve, obtained from an independent external service, which is a Level 2 input. Changes in fair value of these instruments are recognized in interest expense on the Consolidated Statements of Comprehensive Income (Loss). At December 31, 2018 and December 31, 2017, the valuation of the interest rate caps resulted in the recognition of assets with minimal values both individually and in the aggregate, which are included within *Other assets, net* on the Consolidated Balance Sheets. We were entered into cap rate transactions as described in the table below as of December 31, 2018 and December 31, 2017.

Subsidiary	Institution	Original Notional Amount (In millions)	Re	ference	Expiration
RLH Atlanta	SMBC Capital Markets, Inc.	\$ 9.3	3	%	September 2019
RLH DC	Commonwealth Bank of Australia	\$ 16.0	3	%	October 2019

#### 10. Operating and Capital Lease Commitments

We have both operating and capital leases in the normal course of business. The operating leases relate to four of our company operated hotel properties and our headquarters. We are obligated under capital leases for certain hotel equipment at our company operated hotel locations. The capital leases typically have a five-year term and are recorded in *Other accrued liabilities* and *Deferred income and other long-term liabilities* on the Consolidated Balance Sheets. The equipment assets are included within our *Property and equipment, net* balance and are depreciated over the lease term.

Total future minimum payments due under all current term operating and capital leases at December 31, 2018 are as indicated below (in thousands):

Years Ending December 31,	Operating Lease Obligation	Capital Lease Obligation	Total Lease Obligation
2019	\$ 5,035	\$ 137	\$ 5,172
2020	4,730	131	4,861
2021	4,761	65	4,826
2022	4,792	34	4,826
2023	4,755	11	4,766
Thereafter	251,434	_	251,434
Total	\$ 275,507	\$ 378	\$ 275,885

Two leases comprise \$248.8 million of future minimum lease payments beyond 2023. One is a ground lease for our Hotel RL Washington DC property with a term through 2080 and the other is a ground lease for our Red Lion Anaheim property with a lease term through 2021, but includes renewal options through 2106 that are reasonably assured to be exercised.

Total rent expense from continuing operations, under leases for the years ended December 31, 2018, 2017 and 2016 was \$5.8 million, \$6.3 million, and \$5.7 million, respectively, which are recorded in *Company operated hotels* and *Selling, general, administrative and other expenses* on our Consolidated Statements of Comprehensive Income (Loss).

## **11.** Commitments and Contingencies

At any given time we are subject to claims and actions incidental to the operations of our business. Based on information currently available, we do not expect that any sums we may receive or have to pay in connection with any legal proceeding would have a materially adverse effect on our consolidated financial position or net cash flow.

## **12.Stock Based Compensation**

#### Stock Incentive Plans

The 2015 Stock Incentive Plan (2015 Plan) authorizes the grant or issuance of various option and other awards including restricted stock units and other stock-based compensation. The 2015 Plan was approved by our shareholders in 2015 and provided for awards of 1.4 million shares, subject to adjustments for stock splits, stock dividends and similar events. In May 2017, our shareholders approved an amendment to the 2015 Plan to authorize and additional 1.5 million shares, for a total authorized of 2.9 million shares. As of December 31, 2018, there were 1,051,643 shares of common stock available for issuance pursuant to future stock option grants or other awards under the 2015 Plan.

Stock based compensation expense reflects the fair value of stock based awards measured at grant date, including an estimated forfeiture rate, and is recognized over the relevant service period. For the years ended December 31, 2018, 2017 and 2016 stock-based compensation expense is as follows:

	Years Ended December 31,			
	2018 2017		2016	
	(In thousands)			
Stock options	\$82	\$69	\$51	
Restricted stock units	2,887	2,582	2,135	
Performance stock units	442	180	—	

Unrestricted stock awards	498	434	419
Employee Stock Purchase Plan	46	44	35
Total stock-based compensation	\$3,955	\$3,309	\$2,640

## Stock Options

Stock options issued are valued based upon the Black-Scholes option pricing model and we recognize this value as an expense over the periods in which the options vest. Use of the Black-Scholes option-pricing model requires that we make certain assumptions, including expected volatility, forfeiture rate, risk-free interest rate, expected dividend yield and expected life of the options, based on historical experience. Volatility is based on historical information with terms consistent with the expected life of the option. The risk free interest rate is based on the quoted daily treasury yield curve rate at the time of grant, with terms consistent with the expected life of the option. In 2016 there were 81,130 shares of stock options granted, and no stock options granted in 2018 or 2017.

Stock option fair value assumptions are as follows for stock options granted for year ended December 31, 2016:Grant DateVolatilityForfeiture RateRisk-free Interest RateDividend YieldExpected Life (Years)March 28, 201661.12%21.07%1.37%--%5

A summary of stock option activity for the year ended December 31, 2018, is as follows:

	Number of Shares	Weighted Average Exercise Price
Balance, January 1, 2018	90,827	\$ 8.26
Options granted	—	_
Options exercised	(5,265)	\$ 8.74
Options forfeited	(4,432)	\$ 8.74
Balance, December 31, 2018	81,130	\$ 8.20
Exercisable, December 31, 2018	40,566	\$ 8.20

Additional information regarding stock options outstanding and exercisable as of December 31, 2018, is presented below.

Exercise Price		Weighted Average Remaining Contractual Life (Years)	Expiration Date	Weighted Average Exercise Price	Aggregate Intrinsic Value <sup>(1)</sup>	Number Exercisable	Weighted Average Exercise Price	Aggregat Intrinsic Value <sup>(1)</sup>	
\$8.20	81,130	7.24	2026	\$ 8.20	\$ -	-40,566	\$ 8.20	\$	—

<sup>(1)</sup> The aggregate intrinsic value, in thousands, is before applicable income taxes and represents the amount option recipients would have received if all options had been exercised on the last trading day of 2018, based upon our closing stock price of \$8.20.

#### Restricted Stock Units, Shares Issued as Compensation

During 2018, 2017 and 2016, we granted 514,512, 483,020 and 297,989 unvested restricted stock units, respectively, to executive officers and other key employees, which typically vest 25% each year for four years on each anniversary of the grant date. While all of the shares are considered granted, they are not considered issued or outstanding until vested. As of December 31, 2018, 2017 and 2016 there were 1,288,714, 1,246,966 and 1,036,680 unvested restricted stock units outstanding, respectively. Since we began issuing restricted stock units, approximately 21.3% of total restricted stock units granted have been forfeited.

	Number of Shares	Weighted Average Grant Date Fair Value
Balance, January 1, 2018	1,246,966	\$ 7.23
Granted	514,512	\$ 10.45
Vested	(215,170)	\$ 7.02
Forfeited	(257,594)	\$ 7.66
Balance, December 31, 2018	1,288,714	\$ 8.47

A summary of restricted stock unit activity for the year ended December 31, 2018, is as follows:

We issued 215,170 shares of common stock to employees in 2018 as their restricted stock units vested. Under the terms of the 2006 and 2015 plans and upon issuance, we authorized a net settlement of distributable shares to employees after consideration of individual employees' tax withholding obligations, at the election of each employee. The fair value of restricted stock that vested during 2018, 2017 and 2016 was approximately \$2.2 million, \$1.1 million and \$1.1 million, respectively.

During 2018, 2017 and 2016, we recognized approximately \$2.9 million, \$2.6 million and \$2.1 million, respectively, in compensation expense related to these grants, and expect to recognize an additional \$5.4 million in compensation expense over the remaining weighted average vesting periods of approximately 34 months.

#### Performance Stock Units, Shares Issued as Compensation

During 2018 and 2017 we granted 158,431 and 171,993 performance stock units (PSUs) to certain of our executives. These PSUs include both performance vesting conditions and a service vesting condition. The performance vesting conditions are based on a combination of (1) an annual earnings goal tied to Adjusted EBITDA for 2018 and 2017 issuances, and (2) a goal tied to the number of signed franchise license agreements in the year for 2017 issuances. Each performance condition has a minimum, a target and a maximum share amount based on the level of attainment of the performance condition with payouts of 25% to 50% at the minimum, 100% at the target, and 160% at the maximum. The service period for each grant is three years. Compensation expense, net of estimated forfeitures, is calculated based on the estimated full year attainment of the performance conditions during the performance period and recognized on a straight-line basis over the performance and service periods, adjusted for actual performance after it is attained. Based on these assumptions, PSU compensation expense recognized for the years ended December 31, 2018 and 2017 was \$0.4 million and \$0.2 million, respectively for each period. The remaining compensation expense related to PSUs of approximately \$1.1 million will be recognized over the next 24 months.

A summary of performance stock unit activity based on target shares for the year ended December 31, 2018, is as follows:

	Weighted Average Grant Date Fair Value
171,993	6.45
158,431	\$ 9.75
_	_
(121,223)	\$ 7.69
209,201	\$ 8.23
	171,993 158,431 — (121,223)

## Unrestricted Stock Awards

Unrestricted stock awards are granted to members of our Board of Directors as part of their compensation. Awards are fully vested and expense is recognized when granted. The fair value of unrestricted stock awards is the market close price of our common stock on the date of the grant. During 2018, 2017 and 2016, we recognized approximately \$0.5 million, \$0.4 million and \$0.4 million, respectively, in compensation expense related to these grants.

The following table summarizes unrestricted stock award activity for the years ended December 31:

	2018	2017	2016
Shares of unrestricted stock granted	46,068	55,600	54,864
Weighted average grant date fair value per share	\$10.81	\$ 7.81	\$ 7.67

#### Employee Stock Purchase Plan

Under the employee stock purchase plan (ESPP) as approved in 2008, 300,000 shares of common stock were authorized for purchase by eligible employees. In May 2017, our shareholders authorized an additional 300,000 shares for a total of 600,000 shares authorized under the ESPP plan. As of December 31, 2018, 317,729 shares were available for grant. Eligible employees may purchase shares of our common stock at a 15% discount through payroll deductions. No employee may purchase more than \$25,000 worth of shares, or more than 10,000 total shares, in any calendar year. As allowed under the ESPP, a participant may elect to withdraw from the plan, effective for the purchase period in progress at the time of the election with all accumulated payroll deductions returned to the participant at the time of withdrawal. During 2018, 2017 and 2016, there were 27,118, 33,925 and 29,795 shares, respectively, issued, and approximately \$46,000, \$44,000 and \$35,000 was recognized in compensation expense related to the discount associated with the plan in each year, respectively.

	2018	2017	2016	
Shares of stock sold to employees	27,118	33,925	29,795	
Weighted average fair value per ESPP award	\$7.18	\$6.16	\$ 5.97	

#### Warrants

In January 2015, in connection with Shelbourne Falcon's purchase of equity interests in RL Venture, we issued Shelbourne warrants to purchase 442,533 shares of common stock. The warrants have a five-year term from the date of issuance and a per share exercise price of \$6.78. The warrants have been classified as equity due to required share settlement upon exercise. Accordingly, the estimated fair value of the warrants was recognized in additional paid in capital upon issuance, and we do not recognize subsequent changes in fair value in our financial statements. As of December 31, 2018 all warrants were still outstanding.

## 13. Earnings (Loss) Per Share

The following table presents a reconciliation of the numerators and denominators used in the basic and diluted net income (loss) per share computations for the years ended December 31, 2018, 2017 and 2016 (in thousands, except per share amounts):

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777

For the years ended December 31, 2017 and 2016, contingently issuable shares related to the Vantage acquisition are excluded from the calculation of diluted earnings per share as it would be antidilutive.

The following table presents options to purchase common shares, restricted stock units outstanding, performance stock units outstanding, warrants to purchase common shares and contingently issuable shares included in the earnings per share calculation, as well as the amount excluded from the dilutive earnings per share calculation if they were considered antidilutive, for the years ended December 31, 2018, 2017 and 2016.

	Years Ended December 31,		
	2018	2017	2016
Stock Options <sup>(1)</sup>			
Dilutive awards outstanding	9,845	11,767	_
Antidilutive awards outstanding	71,285	79,060	132,868
Total awards outstanding	81,130	90,827	132,868
Restricted Stock Units <sup>(2)</sup>			
Dilutive awards outstanding	800,201	524,016	_
Antidilutive awards outstanding	488,513	722,950	1,036,680
Total awards outstanding	1,288,714	1,246,966	1,036,680
Performance Stock Units <sup>(3)</sup>			
Dilutive awards outstanding	108,889	_	_
Antidilutive awards outstanding	100,312	171,993	_
Total awards outstanding	209,201	171,993	_
Warrants <sup>(4)</sup>			
Dilutive awards outstanding	166,121	48,594	_
Antidilutive awards outstanding	276,412	393,939	442,533
Total awards outstanding	442,533	442,533	442,533
Shares for Vantage Contingent Consideration <sup>(5)</sup>			
Dilutive awards outstanding	_	_	_
Antidilutive awards outstanding	_	483,000	690,000
Total awards outstanding	—	483,000	690,000

Total dilutive awards outstanding 1,085,056 584,377 —

<sup>(1)</sup> All stock options or the year ended December 31, 2016 were anti-dilutive as a result of the RLH Corporation weighted average share price during the reporting periods, in addition to the net loss in 2016.

<sup>(2)</sup> Restricted stock units were anti-dilutive for the year ended December 31, 2016 due to the net loss attributable to RLH Corporation in the reporting period. If we had reported net income for the year ended December 31, 2016 then 512,263 restricted stock units would have been dilutive.

<sup>(3)</sup> Performance stock units are not included in the weighted average diluted shares outstanding until the performance targets are met. Certain performance stock unit grants were antidilutive for each year ended December 31, 2018 and 2017 as their respective targets had not been achieved as of the end of each year.

<sup>(4)</sup> For the year ended December 31, 2016 all warrants were anti-dilutive due to the net loss attributable to RLH Corporation in the reporting period. If we had reported net income for the year ended December 31, 2016 then 49,510 warrants, would have been dilutive.

<sup>(5)</sup> As part of the Vantage Hospitality Group, Inc. (Vantage Hospitality, Vantage) acquisition, up to an additional 690,000 shares could be issued with the one-year and two-year contingent consideration earn outs (see Note 16, *Related Party Transactions*). These shares are not included in basic shares outstanding until the period the contingency is resolved, which was September 30, 2017 for the 414,000 shares related to the year-one contingent consideration earn out and May 2018 for the 276,000 share year-two earnout. As of December 31, 2018 no shares are contingent as the remaining 276,000 shares were issued in the fourth quarter of 2018. For the years ended December 31, 2017 and 2016, all of the contingent consideration shares were anti-dilutive due to the net loss from continuing operations attributable to RLH Corporation in the reporting periods. If we had reported net income for the years ended December 31, 2017 and 2016, 414,000 and zero shares would have been dilutive, respectively.

#### 14. Income Taxes

Major components of the income tax expense from continuing and discontinued operations for the years ended December 31, 2018, 2017 and 2016, are as follows (in thousands):

	Years Ended December 31,			
	2018	2017	2016	
Current:				
Federal (benefit) expense	\$424	\$—	\$—	
State (benefit) expense	718	119	63	
Foreign (benefit) expense	88	58	_	
Deferred (benefit) expense	(1,30)	(3,491 )	249	
Income tax (benefit) expense	\$(71)	\$(3,314)	\$312	
Less: tax expense of discontinued operations	_	1,348	790	
Income tax benefit from continuing operations	\$(71)	\$(4,662)	\$(478)	

The differences from continuing operations between income taxes expected at the U.S. federal statutory income tax rate of 21% for 2018 and 34% for 2017 and 2016, and the reported income tax (benefit) expense are summarized as follows (in thousands, except percentages):

	Years Ended December 31,								
	2018			2017			2016		
	Amoun	nt%		Amoun	t %		Amour	nt %	
(Benefit) expense provision at federal statutory rate	\$3,187	21.0	%	\$(2,152	)34.0	%	\$(2,235	5)34.0	%
State/foreign tax expense	82	0.5	%	147	-2.3	%	70	-1.1	%
Effect of tax credits	(490	)-3.1	%	(26	)0.4	%	10	-0.2	%
Non-controlling interest	(2,804	)-17.9	%	703	-11.1	%	163	-2.5	%
Impact of change in tax law and rates	_	—	%	393	-6.3	%	_	—	%
Other	134	0.9	%	109	-1.7	%	(468	)7.1	%
Valuation allowance	(180	)-1.9	%	(3,836	)60.6	%	1,982	-30.2	%
Income tax benefit from continuing operations	\$(71	)-0.5	%	\$(4,662	)73.6	%	\$(478	)7.1	%

On December 22, 2017, the President signed into law H.R. 1 known as the 2017 Tax Cuts and Jobs Act (the 2017 Tax Act). The 2017 Tax Act made significant changes to existing U.S. tax law, most notably a reduction in the top U.S. corporate income tax rate from 34% to 21% effective January 1, 2018. The 2017 Tax Act also imposes a one-time tax on historic deferred foreign income, modifies the future taxation of foreign earnings, repeals the corporate alternative minimum tax, provides for full expensing of qualified purchased assets and limits a company's use of net interest expense and net operating losses generated on or after January 1, 2018.

RLHC recognized the income tax effects of the 2017 Tax Act in our consolidated financial statements for the year ended December 31, 2017.

We applied a three-step process to be applied to each reporting period to account for and qualitatively disclose income tax effects attributable to the enactment of the 2017 Tax Act: (1) the effects of the change in tax law for which accounting is complete; (2) provisional amounts (including subsequent adjustments to those amounts) for the effects of the tax law where accounting is not complete, but that a reasonable estimate has been determined; and (3) a

reasonable estimate cannot yet be made and therefore taxes are reflected in accordance with the law prior to the enactment of the 2017 Tax Act.

RLHC measures deferred tax assets and liabilities using enacted tax rates that will apply in the years in which the temporary differences are expected to reverse. Accordingly, RLH Corporation's deferred tax assets and liabilities were remeasured to reflect a reasonable estimate of the impact of the tax law and the reduction in the U.S. corporate income tax rate from 34% to 21%. The provisional tax benefit may be impacted by changes in estimates used (i.e. joint venture and other activities) upon the filing of the 2018 corporate return.

Significant components of the net deferred tax assets and liabilities from continuing operations at December 31, 2018 and 2017, are as follows (in thousands):

	December 31,			
	2018		2017	
	Assets	Liabilities	Assets	Liabilities
Property and equipment	\$1,564	\$ —	\$—	\$ 726
Brand name	—	4,211	_	4,647
RL Venture	—	75	_	1,672
RL Baltimore	—	_	_	66
RLH DC	118	_	151	_
RL Atlanta	—	202	_	168
Gain on sale leaseback	14	_	456	_
Tax credit carryforwards	2,696	_	4,548	_
Federal and state net operating losses	682	_	2,869	_
Other	7,198	_	4,902	_
Valuation allowance	(8,556	)—	(7,866	)—
Total	\$3,716	\$ 4,488	\$5,060	\$ 7,279

At December 31, 2018 we had used the federal operating loss in its entirety. At December 31, 2017, we had federal gross operating loss carryforwards from continuing operations of approximately \$9.1 million. At December 31, 2018 and 2017, we had state gross operating loss carryforwards from continuing operations of approximately \$10.6 million and \$15.4 million, respectively; and federal and state tax credit carryforwards from continuing operations of approximately \$2.7 million and \$4.5 million, respectively. The state net operating loss carryforwards will expire beginning in 2019; the tax credit carryforwards will begin to expire in 2024.

On January 1, 2018 the Company adopted Topic 606 using the modified retrospective method, resulting in a cumulative adjustment to accumulated deficit of \$0.4 million. A deferred tax asset of \$0.1 million was recorded on the cumulative adjustment.

We assess the available positive and negative evidence to estimate whether sufficient future taxable income will be generated to permit use of the existing deferred tax assets. Due to changes in the tax laws associated with the enactment of the 2017 Tax Act, RLH Corporation has determined that a full valuation allowance is no longer required. Therefore as of December 31, 2018, the total valuation allowance of \$8.6 million was recorded to reduce deferred tax assets to an amount that is more likely than not to be realized. The amount of the deferred tax asset considered realizable, however, could be adjusted if objective negative evidence in the form of cumulative losses is no longer present and additional weight may be given to subjective evidence such as forecasted taxable income and our projections for growth. Should we determine we will be able to realize additional deferred tax assets, the tax benefits relating to any reversal of the valuation allowance will be accounted for as a reduction of income tax expense.

A summary of our valuation allowance activity as it relates to continuing operations for the years ended December 31 is as follows (in thousands):

	Valuation
	Allowance <sup>(1)</sup>
Balances, January 1, 2016	\$ 7,876
Increase during period	3,826
Balances, December 31, 2016	11,702
Decrease during period	(3,836)

Balances, December 31, 2017 7,866

Increase during period 690

Balances, December 31, 2018 \$ 8,556

<sup>(1)</sup> The change in the valuation allowance shown in this table does not correspond to the annual

valuation allowance amounts shown in the rate

reconciliation table for 2016 due to items required

to be recognized through equity.

We classify any interest expense and penalties related to tax positions and any interest income on tax overpayments as components of income tax expense.

We recognize the financial statement effect of a tax position when it is more likely than not to be sustained on the basis of its technical merits. We have no material uncertain tax positions at December 31, 2018 and 2017, and do not anticipate a significant change in any unrecognized tax benefits over the next twelve months. Accordingly, we have not provided for any unrecognized tax benefits or related interest and penalties. With limited exception, we are no longer subject to U.S. federal, state and local income tax examinations by taxing authorities for years prior to 2014. Additionally, the year 2012 is subject to examination, to the extent that net operating loss and income tax credit carryforwards from that year were utilized in 2014 and later years.

## **15.Fair Value**

Applicable accounting standards define fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). We measure our assets and liabilities using inputs from the Level 1, Level 2 and Level 3 of the fair value hierarchy.

Cash, Restricted Cash and Accounts Receivable carrying values approximate fair value due to the short-term nature of these items.

We estimate the fair value of our notes receivable using expected future payments discounted at risk-adjusted rates, both of which are Level 3 inputs. We estimate the fair value of our long-term debt and capital lease obligations using expected future payments discounted at risk-adjusted rates, both of which are Level 3 inputs. The fair values provided below are not necessarily indicative of the amounts we or the debt holders could realize in a current market exchange. In addition, potential income tax ramifications related to the realization of gains and losses that would be incurred in an actual sale or settlement have not been taken into consideration. Estimated fair values of financial instruments (in thousands) are shown in the table below.

	December 3	31,		
	2018		2017	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Financial assets:				
Notes receivable	\$2,103	\$2,103	\$1,098	\$1,098
Financial liabilities:				
Total debt	\$44,523	\$43,880	\$110,598	\$112,117
Total capital lease obligations	378	378	1,147	1,147

## **16. Related Party Transactions**

All four of our joint ventures - RL Venture, RLS Atla Venture, RLS Balt Venture and RLS DC Venture - have agreed to pay to Shelbourne an investor relations fee each month equal to 0.50% of its total aggregate revenue. Shelbourne is the entity that leads Shelbourne Falcon, Shelbourne Falcon II, Shelbourne Falcon III and Shelbourne Falcon IV, the minority interest holder in these joint ventures. The amount Shelbourne Capital earned from all four joint ventures during the year ended December 31, 2018, 2017 and 2016 totaled \$211,000, \$435,000, and \$423,000, respectively. Columbia Pacific Opportunity Fund, LP (CP), previously one of our largest shareholders, is an investor in Shelbourne Falcon, our minority partner in RL Venture. For the years ended December 31, 2018, 2017, and 2016 Shelbourne Capital earned \$161,000, \$366,000, and \$366,000 respectively, from RL Venture.

In 2015, RL Venture agreed to pay CPA Development, LLC, an affiliate of CP, a construction management fee of \$200,000 related to the renovation projects. RL Venture paid the remaining balance of \$78,000 during the year ended

December 31, 2016, fully satisfying the commitment.

On April 17, 2018, we entered into a commitment letter with CP that described the general terms and conditions for a single advance term loan of \$20 million. Upon execution of the commitment letter, we paid CP a non-refundable commitment fee of \$200,000, and agreed to reimburse CP for all reasonable out-of-pocket costs and expenses, including reasonable legal fees, whether or not the loan was funded. The commitment was not used and terminated on May 31, 2018. At the time of the transaction, CP held beneficial ownership of 1,510,105 shares of our common stock, and 442,533 shares of common stock subject to a warrant held by an entity in which an affiliate of CP holds an indirect interest. CP is also an investor in Shelbourne Falcon, which holds a 45% interest in RL Venture.

In 2015, we entered into a management agreement with the owner (the LLC entity) of Red Lion Hotel Woodlake Conference Center Sacramento. A member of our board of directors is a 0.50% owner of the entity that serves as the manager member of the

LLC entity. During the year ended December 31, 2016, we recognized management fee and brand marketing fee revenue from the LLC entity of \$107,000. On December 12, 2016 the LLC permanently closed the Red Lion Hotel Woodlake.

Effective March 2016, our wholly owned subsidiary, RL Management entered into a one-year contract to manage the Hudson Valley Resort and Spa, a hotel located in Kerhonkson, New York. Following the initial one-year term, we continue to manage the property on a month-to-month basis. The hotel is owned by HNA Hudson Valley Resort & Training Center LLC, an affiliate of HNA RLH Investments LLC, previously one of our largest shareholders, and is controlled by HNA Group North America LLC, for which Enrico Marini Fichera, previously one of our directors, serves as the Head of Investments. Under that contract, our subsidiary is entitled to a monthly management fee equal to \$8,333 or three percent of the hotel's gross operating revenues, whichever is greater. During the years ended December 31, 2018, 2017, and 2016 we recognized management fee revenue from HNA Hudson Valley Resort & Training Center LLC of \$75,000, \$110,000 and \$87,000, respectively. On June 12, 2018, HNA RLH Investments LLC sold their common shares in RLH to a third party and Enrico Marini Fichera resigned from the Board effective June 18, 2018, no longer making them a related party.

The total amounts receivable from related parties, primarily related to hotel management agreements, were \$1.5 million at December 31, 2017, and are classified within *Accounts receivable from related parties* on our Consolidated Balance Sheets. We do not consider HNA Hudson Valley Resort & Training Center LLC to be a related party as of December 31, 2018.

On September 30, 2016, we completed our acquisition of the operating assets and assumption of certain liabilities (the Assets) relating to specified hotel brands and brand extensions from Thirty-Eight Street, Inc. (TESI), Vantage Hospitality Group, Inc. (Vantage Hospitality) and certain other parties, pursuant to an Asset Purchase Agreement dated September 13, 2016 (the Purchase Agreement). The Assets were acquired for \$22.6 million in cash, after the working capital adjustment, and the issuance of 690,000 shares of the Company's common stock. Of the cash consideration, \$10.3 million (less approximately \$250,000 that was placed into an indemnity escrow account) was paid to Vantage Hospitality, and the balance of \$12.3 million was paid to TESI. The 690,000 shares of the Company's common stock were issued to TESI. In connection with the acquisition of the Assets, our board appointed Bernard T. Moyle, as our Executive Vice President and Chief Operating Officer and Roger J. Bloss as our Executive Vice President and President of Global Development.

We were informed that each of Messrs. Bloss and Moyle holds 50% of the outstanding common shares of TESI. Pursuant to the Purchase Agreement's post-closing contingent consideration provisions, upon the achievement of certain performance measures as of the first anniversary of the closing date, additional consideration was to be paid to TESI in an aggregate amount of (i) \$4.0 million in cash and (ii) 414,000 shares of the Company's common stock (the First Earn-out Payment). TESI is also entitled to earn additional consideration if certain performance measures have been met as of the second anniversary of the closing date in an aggregate amount of up to (i) \$3.0 million in cash and (ii) 276,000 shares of the Company's common stock (the Second Earn-out Payment).

In January 2018, we settled the first portion (Year 1) of contingent consideration in the amount of \$7.6 million, including (i) \$4.0 million in cash and (ii) 414,000 shares of the Company's common stock. In October 2018, we settled the second and final portion (Year 2) of the Vantage contingent consideration in an aggregate amount of \$3.0 million in cash and 276,000 shares of the Company's common stock.

In connection with the acquisition of the Assets from Vantage Hospitality and TESI, we entered into a transition services agreement with Vantage Hospitality, under which we provided accounting and transition services on behalf of Vantage Hospitality and TESI from October 1, 2016 through June 30, 2017. Vantage Hospitality was billed \$80,000 for these services in 2017.

Messrs. Bloss and Moyle each additionally indirectly own a 5.7% equity interest in a limited liability company that owns the Lexington Hotel and Conference Center in Jacksonville, Florida. During the years ended December 31, 2018 and 2017, the Company billed the property approximately \$328,000 and \$211,000 for franchise fees and related services, including royalty and marketing. This hotel, along with the Lexington Inn & Suites, Daytona Beach and the ABVI Las Vegas, are managed by Cal-Vegas, Ltd. (Cal-Vegas), of which TESI (owned by Messrs. Bloss and Moyle) is the General Partner and holds a 2% general partner interest, and Mr. Moyle serves as the Chief Operating Officer and Chief Financial Officer. The Company and Cal-Vegas are not parties to any agreement with respect to these properties, as the management contracts are between Cal-Vegas and the Company's franchisees, who are unrelated third parties. Cal-Vegas, Ltd. is also the lessee of the ABVI Las Vegas hotel. Franchise fees billed by the Company to each of these properties for the years ended December 31, 2018 and 2017 were as follows: Lexington Inn & Suites, Daytona Beach, \$41,000 and \$77,000, respectively, and ABVI Las Vegas, \$1,000 and \$2,000, respectively.

Effective May 31, 2018, Messrs. Bloss and Moyle entered into consulting agreements through December 31, 2020, ending their employment with the Company. They are no longer considered related parties to the Company subsequent to the end of their employment.

During 2018, we transitioned management of our company operated Hotel RL Baltimore Inner Harbor and Hotel RL Washington DC from RL Management, Inc., to HEI Hotels and Resorts, of which one of the members of our Board of Directors, Ted Darnall, is currently the Chief Executive Officer. During the year ended December 31, 2018, we paid \$22,000 in management fees to HEI Hotels and Resorts for management of these properties.

On January 14, 2019, the Company announced the appointment of Julie Shiflett as Chief Financial Officer of RLH. Prior to this appointment, the Company paid consulting fee to NorthWest CFO, a consulting firm of which Ms. Shiflett is a Principal. During the years ended December 31, 2018, 2017 and 2016 we paid consulting fees of \$394,000, \$206,000, and \$235,000 to NorthWest CFO.

## 17. Acquisitions and Dispositions

## Acquisitions

## Knights Inn Acquisition

On May 14, 2018, RLH Franchising completed the purchase of all of the issued and outstanding shares of capital stock of KFS, and the purchase of certain operating assets from, and assumption of certain liabilities relating to the business of franchising Knights Inn branded hotels to hotel owners from Wyndham Hotel Group Canada, ULC and Wyndham Hotel Group Europe Limited, pursuant to the Amended and Restated Purchase Agreement, dated May 1, 2018, for an aggregate purchase price of \$27.2 million. The purchase price was financed through borrowing under the DB Credit Agreement. See Note 8, *Debt and Line of Credit* for discussion of the DB Credit Agreement.

The acquisition of KFS was treated as a business combination under U.S. GAAP. During the second quarter, we estimated the allocation of the purchase price to the assets acquired and liabilities assumed based on estimated fair value assessments. The allocation of the purchase price is preliminary pending the completion of various analyses and the finalization of estimates primarily pertaining to the fair value assessment of accounts receivable. During the measurement period (which is not to exceed one year from the acquisition date), additional assets or liabilities may be recognized if new information is obtained about facts and circumstances that existed as of the acquisition date that, if known, would have resulted in the recognition of those assets or liabilities as of that date. The preliminary allocation may be adjusted after obtaining additional information regarding, among other things, asset valuations, liabilities assumed and revisions of previous estimates, and these adjustments may be significant. The following reflects our preliminary purchase price allocation as of December 31, 2018 (in thousands):

	Fair
	Value
Current assets	\$1,288
Intangible assets	16,800
Goodwill	9,191
Total assets acquired	27,279
Current liabilities	30
Total liabilities acquired	30
Total net assets acquired	\$27,249

Current assets are comprised of \$4.6 million in contractual value of acquired receivables, less a fair value adjustment of \$3.3 million based on expected collectability.

Intangible assets acquired are as follows (in thousands):

	Fair Value	Useful Life
Brand names	\$7,700	Indefinite
Customer contracts	9,100	15 years
Total intangible assets	\$16,800	

We recognized \$9.2 million in goodwill as the result of the acquisition, recorded within our franchise reporting segment. The goodwill is deductible for income tax purposes. The factors that make up the goodwill are primarily expected synergies from combining the operations of Knights Inn with our own.

The following table presents the revenues and earnings from Knights Inn's operations that are included in the Consolidated Statement of Comprehensive Income (Loss) for the year ended December 31, 2018 (in thousands): Year

	Ended
	December
	31, 2018
Revenue	\$ 4,265
Net income (loss) from continuing operations before income taxes	2,874

The following supplemental pro forma results are based on the individual historical results of RLH Corporation and KFS, with adjustments to give effect to the combined operations as if the acquisition had been consummated on January 1, 2017 (in thousands, except per share data) (unaudited):

	Years Ended	
	December 31,	
	2018	2017
Revenue	\$138,478	\$179,506
Net income	17,017	4,792
Net income and comprehensive income attributable to RLH Corporation	3,887	6,831
Earnings per share attributable to RLH Corporation - basic	\$0.18	\$0.29
Earnings per share attributable to RLH Corporation - diluted	\$0.17	\$0.28

We recognized acquisition related expenses of \$2.2 million during the year ended December 31, 2018, and they are included within *Acquisition and integration costs* on our Consolidated Statements of Comprehensive Income (Loss).

#### Vantage Acquisition

On September 30, 2016 (the close date), we (i) acquired selected assets and assumed certain liabilities of Vantage Hospitality Group, Inc. (Vantage), a subsidiary of Thirty-Eight Street, Inc. (TESI) and (ii) acquired one brand name asset from TESI. Vantage is a hotel franchise company, and the addition of the Vantage assets substantially increased our number of franchise properties and provided us with a broader presence in the United States and Canada. We acquired over 1,000 hotel franchise and membership license agreements, as well as multiple brand names, including Americas Best Value Inn, Canadas Best Value Inn, Lexington Hotels & Inns, America's Best Inns & Suites, Jameson Inns, Country Hearth Inns & Suites, Vantage Hotels, Value Inn Worldwide, Value Hotel Worldwide, 3 Palms Hotels and Resorts and Signature Inn.

The purchase price totaled \$40.2 million, including the following (in thousands):

	Purchase
	Price
Cash paid to Vantage at close date	\$10,300
Cash paid to TESI at close date	12,300
Total cash consideration at close date	22,600
Value of 690,000 shares to TESI at close date	5,800
Total consideration at close date	28,400

Fair value of contingent consideration	10,900
Assumption of Vantage obligation	900
Total purchase price	\$40,200

The acquisition was funded at closing with \$22.6 million of cash on hand, of which \$10.3 million was paid to Vantage and \$12.3 million was paid to TESI and 690,000 shares of RLH Corporation stock paid to TESI, which was valued at \$5.8 million, based on the closing price of RLH Corporation stock of \$8.34 on the close date. The total purchase price was \$40.2 million, which included the estimated fair value of \$0.9 million for the assumption of an obligation related to a previous business acquisition of Vantage and the fair value of \$10.9 million of primarily contingent consideration, the total of which will be paid to TESI at the

first and second anniversaries of the close date, based on the attainment of certain performance criteria. A minimum of \$2.0 million of the additional consideration was not contingent and was required to be paid in equal amounts at the first and second anniversaries of the close date. Payment of the contingent consideration was dependent on the retention of Vantage properties under franchise or membership license agreements, as determined by the room count at the first and second year anniversary dates when compared with the room count at the close date.

The contingent consideration was measured at each anniversary date independent of the other measurement period and is recorded as a liability due to the expected payment of cash and a variable number of shares. Changes in the obligation were recognized within *Acquisition and integration costs* in the Consolidated Statements of Comprehensive Income (Loss). At each reporting period, we are required to assess the fair value of the liability and record any changes in fair value in our Consolidated Statements of Comprehensive Income (Loss). Based on our periodically updated assessments, we recognized expense of \$0.2 million, \$1.4 million, and \$0.3 million, for the years ended December 31, 2018, 2017, and 2016, respectively.

In January 2018, we settled the first portion (Year 1) of contingent consideration in the amount of \$7.6 million, including \$4.0 million in cash and 414,000 shares of the Company's common stock. In October 2018, we settled the second and final portion (Year 2) of the Vantage contingent consideration in an aggregate amount of \$3.0 million in cash and 276,000 shares of the Company's common stock.

Following the closing of the acquisition Roger J. Bloss and Bernard T. Moyle were appointed to executive management positions at RLH Corporation, and Messrs. Bloss and Moyle also have ownership interests in TESI. Therefore, the contingent consideration obligations are classified as related party liabilities within our Consolidated Balance Sheets. Both Messrs. Bloss and Moyle resigned as officers effective May 31, 2018, but have executed consulting agreements with RLH Corporation through December 31, 2020.

## Company Operated Hotel Dispositions

During the year ended December 31, 2018, we began execution of a hotel asset sales initiative consistent with our previously stated business strategy to focus on moving towards operations as primarily a franchise company, and disposed of nine hotels from our company operated hotels segment, comprising net assets of \$70.7 million, for net cash proceeds of \$116.5 million. These dispositions resulted in a combined gain of \$40.7 million. These dispositions did not meet the criteria for discontinued operations.

The following summarizes the results of operations for the nine properties sold during 2018 (in thousands): Years Ended December

31, 2018 2017 2016 Pre-tax in&0386673 \$889 \$2.147 (loss) Net (income) loss attribute081e) (400) (966) to noncontrolling interest N\$t21,270 \$489 \$1,181 income (loss)

attributable to RLHC

At December 31, 2018, we have no properties meeting the criteria to be classified as held for sale on our Consolidated Balance Sheets.

At December 31, 2017, we had six hotel properties from our company operated hotels segment that met the criteria to be classified as held for sale on our Consolidated Balance Sheets. The following table presents the assets of the Hotel business segment included in the Consolidated Balance Sheets as *Assets held for sale* at December 31, 2017 (in thousands):

December 31, 2017 Other cufrent56 assets Property and 4,143 equipment, net Other astels, net Assets held 34,359 for 34,359 sale

During the year ended December 31, 2016, we disposed of one hotel from our company operated hotels segment for net cash proceeds of \$5.7 million. This disposition resulted in a gain of \$1.5 million.

#### WestCoast Entertainment and TicketsWest Disposition

During the year ended December 31, 2017, we completed the sale of certain specified liabilities and substantially all of the assets of our entertainment segment, previously composed of WestCoast Entertainment and TicketsWest. As such, the results of the entertainment business are reported as discontinued operations. We recognized a loss on sale of \$0.2 million net of tax of \$1.1 million in the fourth quarter of 2017, based on cash proceeds of \$6.0 million, less transaction costs of \$0.7 million, and \$4.4 million of net assets.

The WestCoast Entertainment and TicketsWest disposal represented a strategic shift that had a major impact on our financial statements. This was considered to be a strategic shift as we chose to exit the business segment entirely and focus on our growing franchise segment. In accordance with this strategic shift, the results of the entertainment business are reported as discontinued operations, and the assets and liabilities are classified as held for sale for all periods presented in this annual report on Form 10-K.

The following summarizes the results of the entertainment segment included in the Consolidated Statements of Comprehensive Income (Loss) as discontinued operations (in thousands).

1	Years Ended December 31,		
	2017	2016	
Entertainment revenue	\$9,125	\$15,719	
Operating expenses:			
Entertainment	8,412	13,635	
Depreciation and amortization	64	186	
Gain on asset dispositions, net	3	(1)	
Total operating expenses	8,479	13,820	
Operating income	646	1,899	
Interest expense	_	(12)	
Other income (loss), net	_	157	
Income tax expense	221	790	
Income from discontinued operations	\$425	\$1,254	

The following table represents the cash flow items associated with discontinued operations of the entertainment segment for the years ended December 31, 2017 and 2016 (in thousands).

	Years	
	Decer	
	31,	
	2017	2016
Depreciation and amortization	\$64	\$186
Capital expenditures	\$101	\$104

## **18. Parent Company Financial Statements**

#### RED LION HOTELS CORPORATION CONDENSED BALANCE SHEETS (Parent Company Only) December 31, 2018 and 2017

	2018	2017
	(In thousar	nds)
ASSETS		
Current assets:		
Cash and cash equivalents	\$12,470	\$25,942
Restricted cash	103	103
Accounts receivable, net	25,049	25,233
Accounts receivable from related parties	—	1,520
Notes receivable, net	2,102	1,098
Other current assets	5,538	4,054
Assets held for sale	—	_
Total current assets	45,262	57,950
Investment in subsidiaries	27,220	40,129
Property and equipment, net	41,433	27,991
Goodwill	18,595	9,404
Intangible assets, net	60,910	50,749
Other assets, net	7,370	1,801
Total assets	\$200,790	\$188,024
LIABILITIES		
Current liabilities:		
Accounts payable	\$4,487	\$7,597
Accrued payroll and related benefits	5,033	6,005
Other accrued liabilities	3,868	1,909
Long-term debt, due within one year	_	_
Contingent consideration for acquisition due to related party, due within one year	_	9,289
Total current liabilities	13,388	24,800
Long-term debt, due after one year, net of debt issuance costs	9,114	_
Line of credit, due after one year	10,000	_
Deferred income and other long-term liabilities	1,764	782
Deferred income taxes	772	2,219
Total liabilities	35,038	27,801
Commitments and contingencies		
STOCKHOLDERS' EQUITY		
RLH Corporation stockholders' equity		
Preferred stock	_	_
Common stock	246	237
Additional paid-in capital, common stock	182,018	178,028
Accumulated deficit	(16,512)	(18,042)
Total stockholders' equity	165,752	160,223
Total liabilities and stockholders' equity	\$200,790	\$188,024

The accompanying notes are an integral part of these condensed financial statements.

#### **RED LION HOTELS CORPORATION CONDENSED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)** (Parent Company Only) For the Years Ended December 31, 2018, 2017 and 2016

For the Years Ended December 31, 2018, 2017 and 20	10		
	2018	2017	2016
	(In thousa	unds)	
Revenue:			
Royalty	\$22,309	\$17,558	\$7,472
Marketing, reservations and reimbursables	25,948	26,179	14,087
Other Franchise	6,790	4,822	3,075
Company operated hotels	56,413	71,333	74,297
Other	34	267	128
Total revenues	111,494	120,159	99,059
Operating expenses:			
Marketing, reservations and reimbursables	26,877	25,383	16,516
Company operated hotels	46,694	59,076	63,002
Selling, general, administrative and other expenses	32,098	29,806	18,543
Depreciation and amortization	10,073	6,679	4,790
Asset impairment	3,482	_	_
Gain on asset dispositions, net	(478)	(455)	(856)
Acquisition and integration costs	2,219	1,529	2,112
Total operating expenses	120,965	122,018	104,107
Operating income (loss)	(9,471)	(1,859)	(5,048)
Other income (expense):			
Interest expense	(940)	(5)	(100)
Loss on early retirement of debt	(794)	_	_
Equity in income of subsidiaries	12,461	(3,150)	(1,367)
Other income (loss), net	630	752	106
Total other income (expense)	11,357	(2,403)	(1,361)
Income (loss) from continuing operations before taxes	1,886	(4,262)	(6,409 )
Income tax expense (benefit)	(71)	(4,662)	(478)
Net income (loss) from continuing operations	1,957	400	(5,931)
Discontinued operations:			
Income from discontinued business unit, net of income tax expense		425	1,254
Loss on sale of business unit, net of income tax expense		(244 )	_
Net income from discontinued operations	_	181	1,254
Net income (loss) and comprehensive income (loss)	\$1,957	\$581	\$(4,677)

The accompanying notes are an integral part of these condensed financial statements.

#### RED LION HOTELS CORPORATION CONDENSED STATEMENTS OF CASH FLOWS (Parent Company Only) For the Years Ended December 31, 2018, 2017, and 2016

For the Tears Ended December 51, 2010, 2017, and 2010	2018	2017	2016	
	(In thousa	nds)		
Operating activities:				
Net income (loss)	\$1,957	\$581	\$(4,67	7)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:				
Depreciation and amortization	10,005	6,735	4,968	
Amortization of debt issuance costs, key money and contract costs, and contract liabilities	1,142			
Gain on asset dispositions, net	(376)	) (211	) (857	)
Asset impairment	3,482			
Deferred income taxes	(1,302)	) (3,497	) 288	
Equity in investments	(13,098)	) 2,760	1,356	
Stock based compensation expense	3,955	3,309	2,640	
Provision for doubtful accounts	856	496	429	
Fair value adjustments to contingent consideration	581	1,670	339	
Change in current assets and liabilities, net of business acquired:				
Accounts receivable	1,771	(12,167	) (9,500	)
Notes receivable	(18 )	) (88	) (110	)
Other current assets	(6,471	) (1,101	) (2,200	)
Accounts payable and other accrued liabilities	(4,076)	) 2,715	3,902	
Net cash provided by (used in) operating activities	(1,592)	) 1,202	(3,422	)
Investing activities:				
Capital expenditures	(7,033	) (4,870	) (3,512	)
Acquisition of Knights Inn	(27,249)	) —	—	
Acquisition of Vantage Hospitality	_	_	(22,603	3)
Purchases of interests in investments in joint venture entities	—	(950	) —	
Consolidation of Baltimore joint venture	2,763		—	
Distributions from investments in joint ventures	26,226	3,736	4,393	
Contribution to / purchase of preferred equity of Baltimore joint venture	(15,906)	) —		
Net proceeds (payments) from disposition of property and equipment	—	(6,672	) 400	
Buyout of joint venture interest	(304 )	) —	—	
Collection of notes receivable related to property sales	62	694	2,309	
Advances on notes receivable	(1,048)	) (409	) (943	)
Proceeds from sales of short-term investments	—		18,085	
Other, net	—		77	
Net cash used in investing activities	(22,489)	) (8,471	) (1,794	)
Financing activities:				
Borrowings on long-term debt and line of credit	40,000		—	
Repayment of long-term debt	(20,645)	) —	—	
Debt issuance costs	(1,335)	) —	—	
Proceeds from sale of interests in joint ventures	—		3,218	
Contingent consideration paid for Vantage Hospitality acquisition	(7,000)			
Stock-based compensation awards canceled to settle employee tax withholding	(647)	) (346	) (353	)
Proceeds from common stock offering, net	—	(15	) 18,460	
Stock option and stock purchase plan issuances, net and other	236	413	155	
Net cash provided by financing activities	10,609	52	21,480	
Change in cash, cash equivalents and restricted cash:				

Net increase (decrease) in cash, cash equivalents and restricted cash	(13,472)	(7,217)	16,264
Cash, cash equivalents and restricted cash at beginning of year	26,045	33,262	16,998
Cash, cash equivalents and restricted cash at end of year	\$12,573	\$26,045	\$33,262
Noncash operating, investing and financing activities:			
Conversion of accounts receivable to preferred equity	\$450	\$—	\$—

The accompanying notes are an integral part of these condensed financial statements.

#### RED LION HOTELS CORPORATION (Parent Company Only) NOTES TO CONDENSED FINANCIAL STATEMENTS

#### A.Organization

#### **Principles of Consolidation**

The condensed parent company only financial statements include only the accounts of Red Lion Hotels Corporation (the Company) and its wholly-owned subsidiaries. Investments in the Company's joint venture entities are accounted for under the equity method in these condensed financial statements.

Certain information and note disclosures normally included in financial statements prepared in accordance with GAAP have been condensed or omitted since this information is included in the Company's consolidated financial statements included elsewhere in this annual report on Form 10-K.

#### **B.** Commitments and Contingencies

At any given time we are subject to claims and actions incidental to the operations of our business. Based on information currently available, we do not expect that any sums we may receive or have to pay in connection with any legal proceeding would have a materially adverse effect on our consolidated financial position or net cash flow.

Total future minimum payments due under all current term operating and capital leases at December 31, 2018, are as indicated below (in thousands):

Years Ending December 31,	Operating Lease Obligation	Capital Lease Obligation	Total Lease Obligation
2019	\$ 4,069	\$ 32	\$ 4,101
2020	3,765	36	3,801
2021	3,795	36	3,831
2022	3,826	34	3,860
2023	3,789	11	3,800
Thereafter	196,395	_	196,395
Total	\$ 215,639	\$ 149	\$ 215,788

## **19. Subsequent Events**

In March 2019, \$2.8 million of previous cash contributions by RLH Corporation to RLS Alta Venture, were classified as preferred capital and will be repaid only when the Atlanta hotel property is sold or when RLS Alta is liquidated. Upon such an event RLH Corporation will receive the \$2.8 million plus a preferred return of 9%, compounded annually, prior to any liquidation proceeds being returned to members.

#### Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosures

None.

## Item 9A. Controls and Procedures

#### **Evaluation of Disclosure Controls and Procedures**

As of December 31, 2018, we carried out an evaluation, under the supervision and with the participation of our management, including the Chief Executive Officer (CEO) and Chief Financial Officer (CFO), of the effectiveness of the design and operation of our disclosure controls and procedures, as such term is defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based on that evaluation, our management, including the CEO and CFO, concluded that our disclosure controls and procedures were effective as of December 31, 2018 to ensure that material information required to be disclosed by us in the reports filed or submitted by us under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within time periods specified in Securities and Exchange Commission rules and forms.

#### Management's Annual Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over our financial reporting, which is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles in the United States of America.

Because of its inherent limitations, any system of internal controls over financial reporting, no matter how well designed, may not prevent or detect misstatements due to the possibility that a control can be circumvented or overridden or that misstatements due to error or fraud may occur that are not detected. Also, because of changes in conditions, internal control effectiveness may vary over time.

Management assessed the effectiveness of our internal control over financial reporting as of December 31, 2018, using criteria established in *Internal Control-Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") and concluded that we have maintained effective internal control over financial reporting as of December 31, 2018, based on these criteria.

#### **Remediation of Material Weakness**

As of December 31, 2017, management determined our internal control over financial reporting was not effective due to multiple material weaknesses in the design and operating effectiveness of our controls relating to control environment, risk assessment, monitoring, and financial close and reporting. These deficiencies were pervasive in nature and created a reasonable possibility that a material misstatement of the annual or interim financial statements would not have been prevented or detected on a timely basis.

During 2018, management executed a remediation plan that included significant changes to the Company's accounting and internal audit staffing. Remediation efforts included a formal risk assessment performed by internal audit and senior management and included an internal review of all internal control processes, which resulted in the identification of new internal controls to address design gaps, the re-design of certain existing controls, and the elimination of redundant or unnecessary controls. During 2018, we completed our remediation plan and successfully completed testing of the new control environment. As a result of our internal control testing, we have concluded that the material weaknesses have been remediated as of December 31, 2018.

Our internal controls over financial reporting as of December 31, 2018 have been audited by BDO USA, LLP, our independent registered public accounting firm, as stated in their attestation report, which is included herein.

## Changes in Internal Control Over Financial Reporting

In addition to the remediation actions discussed above, during 2018, the Company centralized personnel and controls from a number of remote locations throughout the United States to primarily our corporate office in Denver, Colorado. While the centralization was not in response to any of the previously identified material weaknesses, it resulted in a more effective control environment. The centralization facilitated enhanced documentation of certain internal control processes and procedures, modifications to control design and more effective operation of controls. These modifications were included in our testing of internal control over financial reporting and were found to be designed and operating effectively as of December 31, 2018.

During 2018, the Company also implemented internal controls to ensure it has adequately assessed the impact of the new accounting standard related to leasing (Topic 842) to prepare for adoption on January 1, 2019. The adoption and new controls have been designed to address risks associated with accounting for operating and financing leases under the new standard.

Except for the remediation of material weaknesses described above, there have been no changes in our internal control over financial reporting which occurred during the fourth quarter of 2018 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

#### **Report of Independent Registered Public Accounting Firm**

Shareholders and Board of Directors Red Lion Hotels Corporation Denver, Colorado

#### **Opinion on Internal Control over Financial Reporting**

We have audited Red Lion Hotels Corporation's (the "Company's") internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (the "COSO criteria"). In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2018, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) ("PCAOB"), the consolidated balance sheets of the Company as of December 31, 2018 and 2017, the related consolidated statements of comprehensive income (loss), stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2018, and the related notes and our report dated March 8, 2019 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Item 9A, Management's Annual Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit of internal control over financial reporting in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### Definition and Limitations of Internal Control over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding

prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ BDO USA, LLP Spokane, Washington March 8, 2019

#### Item 9B. Other Information

None.

## PART III

#### Item 10. Directors, Executive Officers and Corporate Governance

Name	Age	Position
Gregory T. Mount	58	President and Chief Executive Officer
Gary Sims	60	Executive Vice President, Chief Operating Officer
Julie Shiflett	51	Executive Vice President, Chief Financial Officer, Treasurer
William J. Linehan	53	Executive Vice President, Chief Marketing Officer
Harry G. Sladich	57	Executive Vice President, Franchise Operations and Global Sales
Thomas L. McKeirnan	50	Executive Vice President, General Counsel and Secretary
Paul Sacco	49	Executive Vice President, President of Global Development

*Gregory T. Mount*. Mr. Mount joined our company as President and Chief Executive Officer in January 2014. Mr. Mount brings more than 25 years of experience to RLH Corporation. Prior to joining the company from November 2009 to January 2014, Mr. Mount served as President of Richfield Hospitality, Inc. a hotel management company based in Denver, Colorado. Prior to Richfield Hospitality, Inc., Mr. Mount held various senior leadership positions with Sceptre Hospitality and Richfield Hospitality China, where he executed a number of strategic deals including the acquisition and merger of Whiteboards Labs into Sceptre Hospitality. Previously, he held senior roles at Sage Hospitality, as well as Starwood Hotels & Resorts Worldwide, where he led the full-service division responsible for developing franchises and management contracts for the Westin, Sheraton, Four Points by Sheraton, Le Meridien, and Luxury Collection brands in the United States, Canada and the Caribbean. Before joining Starwood, Mount held senior operating positions at Interstate Hotels Corporation and Marriott International Hotels, working his way up through a number of hotel and regional management positions before moving into Development.

*Gary Sims*. Mr. Sims joined RLH Corporation in 2018 as Executive Vice President and Chief Operating Officer overseeing all franchise operations, sales, hotel management and human resources. Mr. Sims has over 30 years of experience with notable brands around the globe including over ten years of franchise and management sales experience at Starwood Hotels and Resorts. Prior to joining RLH Corporation, Mr. Sims was managing director at Omni La Costa Resort & Spa in southern California, a 650-room luxury golf resort from 2013 - 2018. He led all operations and strategy for the resort, driving incremental revenue and exceptional service.

*Julie Shiflett*. Ms. Shiflett returns to RLH Corporation after having served as the company's Vice President of Finance from October 2010 to September 2011, and as Chief Financial Officer from September 2011 to October 2014. Since December 2014, Ms. Shiflett served as Principal of NorthWest CFO, an outsourced financial expert consultancy she founded in 2008, where she provided financial consulting services and support to RLH Corporation for various strategic initiatives. Ms. Shiflett currently serves on the Board of Directors of Northwest Farm Credit Services. Ms. Shiflett holds an MBA from University of Phoenix and a BA from Eastern Washington University.

*William J. Linehan.* Mr. Linehan joined our company as Executive Vice President and Chief Marketing Officer in February 2014. From 2009 until he joined RLH Corporation, Mr. Linehan served as Chief Marketing Officer of Richfield Hospitality, Inc., a hotel management company based in Denver, Colorado. From 2006 to 2008, he served as Vice President, Global Marketing of InterContinental Hotels Group. From 2002 to 2006, Mr. Linehan was the Global Vice President of Marketing, Brand Alignment and Partnership at Starwood Hotels & Resorts Worldwide, Inc. From 1997 until joining Starwood in 2002, he held various hotel management positions. *Harry G. Sladich.* Mr. Sladich serves as Executive Vice President of Franchise Operations for RLH Corporation and is the driving force behind companywide franchise operational and owner initiatives for more than 1,300 hotels nationwide and in three countries. Prior to this position Mr. Sladich served as our Executive Vice President Hotel Operations and Sales beginning in February 2014. From 2010 to 2014, he served as our Executive Vice President of Sales, Marketing and Distribution. Mr. Sladich recently served on two prominent national industry boards, including the U.S. Travel Association and Destination & Travel Foundation Board of Trustees. Additionally, former Washington State Governor Christine Gregoire appointed Mr. Sladich to the Motion Picture Competitiveness board and to the Washington State Convention Center Board of Directors. He has also served on the board for

the Western Association of Convention & Visitors Bureaus (WACVB). A 36-year veteran of the hospitality industry, Mr. Sladich has also served as President and Chief Executive Officer of the Spokane Regional Convention and Visitors Bureau (CVB) where he played a key role in building and selling the City of Spokane and Washington State to prospective meeting planners, associations and individual travelers. Mr. Sladich has spent years 26 years in hotel operations & sales prior to the CVB having served in the capacity of Vice President, Regional Operations Manager, VP of Sales, General Manager, and other front-line positions with extensive experience in rooms division, sales and food and beverage, for hotel developers and operators of multiple franchises including Sterling Hospitality, Sheraton, IHG, Hilton and Choice hotels.

*Thomas L. McKeirnan.* Mr. McKeirnan has been with RLH Corporation since 2003 and serves as our Executive Vice President, General Counsel and Secretary. Mr. McKeirnan has been actively involved in executive management since shortly after joining the company. Prior to joining us, Mr. McKeirnan was in private practice for eight years at Riddell Williams P.S. in Seattle, WA and Paine Hamblen Coffin Brooke & Miller, LLP in Spokane, WA, focused on corporate, transactional, real estate and securities law, with an emphasis on the hospitality industry. While in private practice, Mr. McKeirnan represented RLH Corporation as outside counsel on various strategic and transactional matters and also represented WestCoast Hotels, Inc. prior to our acquisition of that company. Mr. McKeirnan earned his law degree with honors from the University of Washington and his MBA from Gonzaga University, both in 1995.

*Paul Sacco*. Mr. Sacco has been with RLH Corporation since October 2017 and serves as Executive Vice President, President of Global Development. Mr. Sacco leads and directly oversees all franchise growth efforts for RLH Corporation brands worldwide, with a focus on organic growth. Mr. Sacco was most recently President & Chief Development Officer at TPG Hotels & Resorts from 2013 through 2017, where he had been driving the company strategy and hotel portfolio growth via acquisitions, management contracts, mergers and new construction projects. Mr. Sacco also has senior development experience at Pyramid Hotel Group and led North America growth and development efforts for all 10 Starwood Hotels & Resorts Worldwide brands, both managed and franchised.

The remainder of the information required by this item will be contained in, and is incorporated by reference from, the definitive proxy statement for our 2019 Annual Meeting of Shareholders under the captions "Proposal 1: Election of Directors," "Section 16(a) Beneficial Ownership Reporting Compliance" and "Corporate Governance." This proxy statement will be filed with the SEC within 120 days after the end of our fiscal year ended December 31, 2018 pursuant to Regulation 14A under the Securities Exchange Act of 1934.

We make available free of charge on our website (www.rlhco.com) the charters of all of the standing committees of our board of directors (including those of the audit, nominating and corporate governance and compensation committees), the code of business conduct and ethics for our directors, officers and employees, and our corporate governance guidelines. We will furnish copies of these documents to any shareholder upon written request sent to our General Counsel, Red Lion Hotels Corporation, 1550 Market St. #350, Denver, Colorado 80202.

## Item 11. Executive Compensation

The information required by this item will be contained in, and is incorporated by reference from, the definitive proxy statement for our 2019 Annual Meeting of Shareholders under the captions "Compensation Discussion and Analysis," "Executive Compensation," "Director Compensation" and "Compensation Committee Interlocks and Insider Participation."

## Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

A portion of the information required by this item will be contained in, and is incorporated by reference from, the definitive proxy statement for our 2019 Annual Meeting of Shareholders under the caption "Security Ownership of

Certain Beneficial Owners and Management."

See Item 5 of this Annual Report on Form 10-K for information regarding our equity compensation plans.

## Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by this item will be contained in, and is incorporated by reference from, the definitive proxy statement for our 2019 Annual Meeting of Shareholders under the captions "Certain Relationships and Related Transactions," and "Corporate Governance - Director Independence."

#### Item 14. *Principal Accounting Fees and Services*

The information required by this item will be contained in, and is incorporated by reference from, the definitive proxy statement for our 2019 Annual Meeting of Shareholders under the caption "Principal Accounting Fees and Services."

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## PART IV

## Item 15. Exhibits

List of documents filed as part of this report:

1. Index to Red Lion Hotels Corporation financial statements:

a. Consolidated Balance Sheets	<u>45</u>
b. Consolidated Statements of Comprehensive Income (Loss)	<u>46</u>
c. Consolidated Statements of Changes in Stockholders' Equity	<u>47</u>
d. Consolidated Statements of Cash Flows	<u>48</u>
e. Notes to Consolidated Financial Statements	<u>50</u>

2. Index to financial statement schedules:

All schedules for which provisions are made in the applicable accounting regulations of the Securities and Exchange Commission are not required under the related instructions, are not applicable, or the information is contained in the Financial Statements.

3. Index to exhibits:		
Exhibit <u>Number</u>	Description	
<u>3.1</u>	Amended and Restated Articles of Incorporation (incorporated by reference to Exhibit 3.2 in the Current Report on Form 8-K (Commission File No. 001 13957) filed on May 25, 2011)	
<u>3.2</u>	Amended and Restated Bylaws (incorporated by reference to Exhibit 3.1 in the Current Report on Form 8-K (Commission File No. 001-13957) filed on August 3, 2017)	
<u>4.1</u>	Specimen Common Stock Certificate (incorporated by reference to Exhibit 4.1 in the Form S 3/A (Commission File No. 333-133287) filed on May 15, 2006)	
	Executive Compensation Plans and Agreements	
<u>10.1</u>	2006 Stock Incentive Plan (incorporated by reference to Appendix C to the Schedule 14A (Commission File No. 001 13957) filed on April 20, 2006)	
<u>10.2</u>	First Amendment to 2006 Stock Incentive Plan (incorporated by reference to Appendix A to the Schedule 14A (Commission File No. 001 13957) filed on April 22, 2009)	
<u>10.3</u>	Form of Restricted Stock Unit Agreement Notice of Grant for the 2006 Stock Incentive Plan (incorporated by reference to Exhibit 10 in the Current Report on Form 8-K (Commission File No. 001 13957) filed on November 22, 2006)	

<u>10.4</u>	Form of Notice of Grant of Stock Options and Option Agreement for the 2006 Stock Incentive Plan (incorporated by reference to Exhibit 20.1 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 14, 2006)
<u>10.5</u>	2015 Stock Incentive Plan (incorporated by reference to Appendix C to the Schedule 14A (Commission File No. 001 13957) filed on April 20, 2015)
<u>10.6</u>	First Amendment to 2015 Stock Incentive Plan (incorporated by reference to Appendix D to the Schedule 14A (Commission File No. 001-13957) filed on April 20, 2017)
<u>10.7</u>	Form of Restricted Stock Unit Agreement Notice of Grant for the 2015 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 in the Current Report on Form 8 K (Commission File No. 001 13957) filed on May 25, 2017)

Exhibit <u>Number</u>	Description
<u>10.8</u>	Form of Notice of Grant of Stock Options and Option Agreement for the 2015 Stock Incentive Plan (incorporated by reference to Exhibit 10.7 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on March 1, 2016)
<u>10.9</u>	Form of Performance Based Restricted Stock Unit Agreement - Notice of Grant (incorporated by reference to Exhibit 10.2 in the Current Report on Form 8-K (Commission File No. 001 13957) filed on May 25, 2017)
<u>10.10</u>	2008 Employee Stock Purchase Plan (incorporated by reference to Appendix A to the Schedule 14A (Commission File No. 001 13957) filed on April 22, 2008)
<u>10.11</u>	First Amendment to 2008 Employee Stock Purchase Plan (incorporated by reference to Exhibit 10.8 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on March 11, 2010)
<u>10.12</u>	Second Amendment to 2008 Employee Stock Purchase Plan (incorporated by reference to Appendix E to the Schedule 14A (Commission File No. 001 13957) filed on April 20, 2017)
<u>10.13</u>	Executive Officer's Incentive Pay Plan Effective January 1, 2014 (incorporated by reference to Exhibit 10.10 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on March 5, 2014)
<u>10.14</u>	2017 RLHC Executive Officers Bonus Plan (incorporated by reference to Exhibit 10.1 in the current report on Form 8-K (Commission File No. 001-13957) filed on April 3, 2017)
<u>10.15</u>	2018 RLHC Executive Officers Bonus Plan (incorporated by reference to Exhibit 10.1 in the current report on Form 8-K (Commission File No. 001-13957) filed on June 21, 2018)
<u>10.16</u>	Employment offer letter of Gregory T. Mount, as amended and restated on February 27, 2015 (incorporated by reference to Exhibit 10.10 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on February 27, 2015)
<u>10.17</u>	Separation and Release Agreement effective April 8, 2016 between the registrant and James A. Bell (incorporated by reference to Exhibit 10.2 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 3, 2016)
<u>10.18</u>	Employment offer letter of William J. Linehan, as amended and restated on February 27, 2015 (incorporated by reference to Exhibit 10.12 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on February 27, 2015)
<u>10.19</u> *	Amended Offer Letter of William J. Linehan effective December 5, 2018
<u>10.20</u>	Executive Employment Agreement between the Registrant and Thomas L. McKeirnan, as amended and restated on February 27, 2015 (incorporated by reference to Exhibit 10.13 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on February 27, 2015)

<u>10.21</u>

Employment offer letter of Harry G. Sladich, as amended and restated on February 27, 2015 (incorporated by reference to Exhibit 10.14 in the Annual Report on Form 10 K (Commission File No. 001 13957) filed on February 27, 2015)

## Employment offer letter of David Wright, as amended and restated effective April 11, 2016 (incorporated by reference to Exhibit 10.3 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 3, 2016)

Employment offer letter of Roger J. Bloss effective as of October 1, 2016 (incorporated by reference to 10.23 Exhibit 10.1 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on November 9, 2016)

- 10.24Independent Contractor Agreement with Roger Bloss dated May 21, 2018 (incorporated by reference to<br/>Exhibit 10.1 in the current report on Form 8-K (Commission File No. 001-13957) filed on May 22, 2018)
- Employment offer letter of Bernard T. Moyle effective as of October 1, 2016 (incorporated by reference to Exhibit 10.2 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on November 9, 2016)
- 10.26Independent Contractor Agreement with Bernie Moyle dated May 21, 2018 (incorporated by reference to<br/>Exhibit 10.2 in the current report on Form 8-K (Commission File No. 001-13957) filed on May 22, 2018)

## Exhibit <u>Number</u> <u>Description</u>

<u>10.27</u>	Employment offer letter of Douglas L. Ludwig dated March 1, 2017 (incorporated by reference to Exhibit 10.1 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on May 10, 2017)
<u>10.28</u>	Employment offer letter of Nate Troup dated April 5, 2018 (incorporated by reference to Exhibit 10.6 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on August 9, 2018)
<u>10.29</u>	Employment offer letter of Gary L. Sims dated May 25, 2018 (incorporated by reference to Exhibit 10.7 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on August 9, 2018)
<u>10.30</u>	Employment promotion letter of Paul Sacco dated June 14, 2018 (incorporated by reference to Exhibit 10.8 in the Quarterly Report on Form 10-Q (Commission File No. 001-13957) filed on August 9, 2018)
<u>10.31</u> *	Employment offer letter of Julie Shiflett dated January 14, 2019
	Other Material Contracts
<u>10.32</u>	Asset Contribution Agreement dated January 15, 2015 among the registrant, twelve of its indirect wholly owned subsidiaries, and RL Venture Holding LLC (incorporated by reference to Exhibit 10.1 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on May 8, 2015). Specific items in this exhibit have been redacted, as marked by three asterisks [***], because confidential treatment for those items was granted by the SEC. The redacted material has been separately filed with the SEC.
<u>10.33</u> **	Loan Agreement dated January 15, 2015 between RL Venture Holding LLC and twelve of its wholly owned subsidiaries, as borrowers, and Pacific Western Bank, as lender
<u>10.34</u>	Amended and Restated Limited Liability Company Agreement of RL Venture LLC dated January 16, 2015 (incorporated by reference to Exhibit 10.3 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on May 8, 2015)
<u>10.35</u>	Membership Interest Purchase Agreement dated January 16, 2015 between the registrant and Shelbourne Falcon RLHC Investors LLC (incorporated by reference to Exhibit 10.4 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on May 8, 2015)
<u>10.36</u>	Registration Rights Agreement dated June 15, 2015 between the registrant and HNA RLH Investments LLC (incorporated by reference to Exhibit 10.1 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 5, 2015)
<u>10.37</u>	Investor Agreement dated June 15, 2015 among the registrant, HNA RLH Investments LLC and HNA Investment Management LLC (incorporated by reference to Exhibit 10.2 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 5, 2015)
<u>10.38</u>	Asset Purchase Agreement dated April 23, 2015 among the registrant, GuestHouse International, L.L.C. and Brendan Watters (incorporated by reference to Exhibit 10.3 in the Quarterly Report on Form 10 Q (Commission File No. 001 13957) filed on August 5, 2015)

<u>10.39</u>

Asset Purchase Agreement, dated as of September 13, 2016, by and among Red Lion Hotels Franchising, Inc. and Red Lion Hotels Canada Franchising, Inc. Thirty-Eight Street, Inc., Vantage Hospitality Group, Inc., Vantage Franchising, Inc., Vantage Franchising (Canada) Inc., Vantage Hospitality (Canada) Inc., LHINDI, Inc., Van Asia (Korea) Ltd., and Van Asia, Ltd. (incorporated by reference to Exhibit 2.1 in the Current Report on Form 8-K (Commission File No. 001-13957) filed on September 14, 2016)

First Amendment to Asset Purchase Agreement dated May 21, 2018 by and among Red Lion Hotels Franchising, Inc. and Red Lion Hotels Canada Franchising, Inc. Thirty-Eight Street, Inc., Vantage Hospitality Group, Inc., Vantage Franchising, Inc., Vantage Franchising (Canada) Inc., Vantage Hospitality (Canada) Inc., LHINDI, Inc., Van Asia (Korea) Ltd., and Van Asia, Ltd. (incorporated by reference to Exhibit 10.4 in the current report on Form 8-K (Commission File No. 001-13957) filed on May 22, 2018)

- 10.41 Letter Agreement regarding Earn-Out dated May 21, 2018 (incorporated by reference to Exhibit 10.3 in the current report on Form 8-K (Commission File No. 001-13957) filed on May 22, 2018)
- Form of Voting Agreement between Red Lion Hotels Corporation and Thirty-Eight Street, Inc. and certain stockholders of Thirty-Eight Street, Inc. (incorporated by reference to Exhibit 10.1 in the Current Report on Form 8-K (Commission File No. 001-13957) filed on September 14, 2016)

Exhibit	Description
Number	<b>Description</b>

Asset Purchase Agreement between Red Lion Hotels Corporation, TicketsWest.com, Inc. and Paciolan, LLC dated August 11, 2017 (incorporated by reference to Exhibit 10.1 in the Quarterly Report on Form 10-Q (Commission File No. 001 13957) filed on November 6, 2017)

10.44Amended and Restated Purchase Agreement dated May 1, 2018 by and among Red Lion Hotels<br/>Franchising, Inc. and Knights Franchise Systems, Inc., Wyndham Hotel Group, LLC, Wyndham Hotel<br/>Group Canada, ULC and Wyndham Hotel Group Europe Limited (incorporated by reference to Exhibit 2.1<br/>in the current report on Form 8-K (Commission File No. 001-13957) filed on May 7, 2018)

Credit Agreement, dated as of May 14, 2018, by and among Red Lion Hotels Corporation, certain of Red Lion Hotels Corporation's direct and indirect wholly-owned subsidiaries, Deutsche Bank AG New York Branch, Capital One, National Association and Raymond James Bank, N.A. (incorporated by reference to Exhibit 10.1 in the current report on Form 8-K (Commission File No. 001-13957) filed on May 16, 2018)

 First Amendment to Credit Agreement, dated as of August 31, 2018, by and among Red Lion Hotels Corporation, certain of Red Lion Hotels Corporation's direct and indirect wholly-owned subsidiaries,
 <u>10.46</u> Deutsche Bank AG New York Branch, Capital One, National Association and Raymond James Bank, N.A. (incorporated by reference to Exhibit 10.1 in the current report on Form 8-K (Commission File No. 001-13957) filed on September 7, 2018)

Loan Purchase and Sale Agreement dated September 4, 2018 between RLH Baltimore Loan Acquisition, <u>10.47</u> LLC, as Buyer, and PFP IV SUB III, LLC, as Seller (incorporated by reference to Exhibit 10.2 in the current report on Form 8-K (Commission File No. 001-13957) filed on September 7, 2018)

- 21 \* List of Subsidiaries of Red Lion Hotels Corporation
- 23 \* Consent of BDO USA, LLP
- <u>24</u> Powers of Attorney (included on signature page)
- <u>31.1</u> \* Certification of principal executive officer pursuant to Exchange Act Rule 13a-14(a)
- <u>31.2</u> \* Certification of principal financial officer pursuant to Exchange Act Rule 13a-14(a)
- <u>32.1</u> \* Certification of principal executive officer pursuant to Exchange Act Rule 13a-14(b)
- <u>32.2</u> \* Certification of principal financial officer pursuant to Exchange Act Rule 13a-14(b)
- 101.INS XBRL Instance Document the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document
- 101.SCH XBRL Taxonomy Extension Schema Document
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
- 101.DEF XBRL Taxonomy Extension Definition Linkbase Document

- 101.LAB XBRL Taxonomy Extension Label Linkbase Document
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

\* Exhibits filed with this report

\*\* Exhibit refiled with this report to reflect the expiration of confidential treatment for certain terms in this exhibit

## Item 16. Form 10-K Summary

None.

#### SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### **RED LION HOTELS CORPORATION**

Registrant

Signature	Title	<u>Date</u>
By: <b>/s/ GREGORY T. MOUNT</b> Gregory T. Mount	President and Chief Executive Officer (Principal Executive Officer)	March 8, 2019
By: /s/ JULIE SHIFLETT Julie Shiflett	Executive Vice President and Chief Financial Officer (Principal Financial Officer)	March 8, 2019

#### POWERS OF ATTORNEY

Each person whose signature appears below hereby constitutes and appoints Gregory T. Mount and Julie Shiflett and each of them severally, such person's true and lawful attorneys-in-fact and agents, with full power to act without the other and with full power of substitution and resubstitution, to execute in the name and on behalf of such person, individually and in each capacity stated below, any and all amendments to this report, and any and all other instruments necessary or incidental in connection herewith, and to file the same with the Securities and Exchange Commission.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	<u>Date</u>
<b>/s/ GREGORY T. MOUNT</b> Gregory T. Mount	President and Chief Executive Officer (Principal Executive Officer), Director	March 8, 2019
<b>/s/ JULIE SHIFLETT</b> Julie Shiflett	Executive Vice President and Chief Financial Officer (Principal Financial Officer)	March 8, 2019
<b>/s/ NATHAN M. TROUP</b> Nathan M. Troup	Senior Vice President, Chief Accounting Officer (Principal Accounting Officer)	March 8, 2019
<b>/s/ ROBERT G. WOLFE</b> Robert G. Wolfe	Chairman of the Board of Directors	March 8, 2019
<b>/s/ TED DARNALL</b> Ted Darnall	Director	March 8, 2019
<b>/s/ JAMES P. EVANS</b> James P. Evans	Director	March 8, 2019
<b>/s/ AMY HUMPHREYS</b> Amy Humphreys	Director	March 8, 2019
<b>/s/ JOSEPH B. MEGIBOW</b> Joseph B. Megibow	Director	March 8, 2019
/s/ BONNY W. SIMI Bonny W. Simi	Director	March 8, 2019
/s/ MICHAEL VERNON Michael Vernon	Director	March 8, 2019
/s/ ALEXANDER WASHBURN Alexander Washburn	Director	March 8, 2019