

MCDONALDS CORP
Form 8-K
November 12, 2003

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **November 7, 2003**

McDONALD'S CORPORATION

(Exact name of Registrant as specified in Charter)

Delaware
(State or other Jurisdiction
of Incorporation)

1-5231
(Commission File No.)

36-2361282
(IRS Employer
Identification No.)

**One McDonald's Plaza
Oak Brook, Illinois 60523
(630) 623-3000**

(Address and Phone Number of Principal Executive Offices)

Item 12. Results of Operations and Financial Condition.

On November 7, 2003, McDonald's Corporation (the "Company") issued a press release reporting the Company's October sales and further steps in the Company's revitalization plan. The press release is furnished as Exhibit 99 and attached hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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McDONALD'S CORPORATION
(Registrant)

Date: November 12, 2003

By: /s/ MATTHEW H. PAULL

Matthew H. Paull
Corporate Executive Vice President and
Chief Financial Officer

3

Exhibit Index

Exhibit No.

99 News Release of McDonald's Corporation issued November 7, 2003:
McDonald's Reports Record October Sales Up 18% and Further Steps in Revitalization Plan

4

QuickLinks

[Item 12. Results of Operations and Financial Condition.](#)

[SIGNATURE](#)

[Exhibit Index](#)