

YUM BRANDS INC  
Form 8-K  
April 24, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)**  
**April 23, 2003**

**Commission file number 1-13163**

**YUM! BRANDS, INC.**  
(Exact name of registrant as specified in its charter)

North Carolina

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(State or other jurisdiction  
of incorporation or organization)

13-3951308

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(IRS Employer  
Identification No.)

1441 Gardiner Lane, Louisville, Kentucky 40213  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (502) 874-8300

Former name or former address, if changed since last report: N/A

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**Item 12. Results of Operations and Financial Condition (provided under Item 9. Regulation FD Disclosure ).**

The information required by Item 12 is being provided under Item 9 pursuant to SEC interim filing guidance provided in SEC press release No. 2003-41.

The information in this Form 8-K is furnished under Item 12. Results of Operations and Financial Condition in accordance with SEC Release No. 33-8216. The information in this Form 8-K and the Exhibit attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

On April 23, 2003 YUM! Brands, Inc. issued a press release announcing financial results for the quarter ended March 22, 2003. A copy of the press release is attached hereto as Exhibit 99.1.

99.1 Press release dated April 23, 2003 announcing financial results of the quarter ended March 22, 2003.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

YUM! BRANDS, INC.  
(Registrant)

Date: April 23, 2003

/s/ Brent A. Woodford  
Vice President and Controller  
(Principal Accounting Officer)

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**YUM! BRANDS, INC. REPORTS FIRST-QUARTER EARNINGS PER SHARE OF \$0.39**

- **FULL YEAR 2003 EPS GUIDANCE OF AT LEAST \$2.00 CONFIRMED**
- **FIRST-QUARTER WORLDWIDE REVENUES INCREASED 12%**
- **REPORTS PERIOD 4 INTERNATIONAL SYSTEM SALES INCREASED 12% IN TERMS OF U.S. DOLLARS OR 5% PRIOR TO CONVERSION TO U.S. DOLLARS; U.S. SAME-STORE SALES AT COMPANY RESTAURANTS INCREASED 1%**

**Louisville, Ky. (April 23, 2003)** Yum! Brands, Inc. (NYSE: YUM), today reported results for the first quarter ending March 22, 2003.

Key points are the following:

- International revenues grew 10%, and international operating profit increased 15%, both in local currency terms. As reported in U.S. dollars, international revenues increased 15%, and international operating profit increased 21%.
- The total number of traditional international restaurants in operation was 11,658, 8% higher than at the end of the first quarter 2002. The acquisition of Long John Silver's and A&W Restaurant brands added 2 percentage points to international unit growth.
- Over 2,000 multibrand restaurants are now operated worldwide, up 30% from one year ago.
- Franchise fees increased 9%, totaling \$205 million in the first quarter.

The company acquired, for \$5 million, the Pasta Bravo brand, a full line of quality affordable pastas to enable Pizza Hut multibranding.

### Financial Highlights

(million, except unit counts and per-diluted-share amounts)

|                                    | First Quarter  |                |                 |
|------------------------------------|----------------|----------------|-----------------|
|                                    | 2003           | 2002           | Incr/(Decr)     |
| System Units(a)                    | 30,468         | 27,744         | +10%            |
| System Sales                       | \$ 5,684       | \$ 5,243       | +8%             |
| Revenues                           | \$ 1,802       | \$ 1,614       | +12%            |
| Earnings before Special Items(b)   | \$ 118         | \$ 117         | +1%             |
|                                    |                |                |                 |
| <b>EPS before Special Items(b)</b> | <b>\$ 0.39</b> | <b>\$ 0.38</b> | <b>\$ 0.01</b>  |
|                                    |                |                |                 |
| Special Items EPS(b)               | \$ 0.00        | \$ 0.02        | \$(0.02)        |
|                                    |                |                |                 |
| <b>Reported EPS</b>                | <b>\$ 0.39</b> | <b>\$ 0.40</b> | <b>\$(0.01)</b> |

(a) Excluding license locations.

(b) Special items include AmeriServe and other charges (credits), which were previously referred to as unusual items, and cumulative effect of accounting change, net of tax. See attachments to this press release for reconciliations of non-GAAP measurements to GAAP results.

Note: The company acquired the Long John Silver's and A&W Restaurant brands in May 2002. For the first quarter 2003, this acquisition impacted the growth in system units +8 percentage points; system sales, +4 percentage points; and revenues, +8 percentage points.

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David C. Novak, Chairman and CEO, said, *The strength of our worldwide restaurant brands portfolio, which includes a large and growing international business, allowed us to achieve our targeted first-quarter earnings results. We are pleased we were able to meet our commitment within what is obviously a challenging operating environment.*

*Our international business grew system sales 8% and profits 15% on a local currency basis. This helped us to offset performance from our U.S. portfolio, which experienced a 2% decline in system same-store sales and profits.*

*Importantly, we remain focused on executing our three unique strategies that make us anything but an ordinary restaurant company.*

- *Drive international growth - We and our international franchise partners opened 211 new traditional international restaurants in the first quarter. We expect to open more than 1,000 new traditional international restaurants systemwide again this year.*
- *Multibrand great brands - In the first quarter, the U.S. system added 72 multibrand restaurants, including our first Taco Bell with A&W, a new multibrand combination. We recently opened our second Pizza Hut with Pasta Bravo multibrand restaurant. With our recent acquisition of Pasta Bravo, we now have opportunities to multibrand all our U.S. brands, including Pizza Hut.*
- *Improve restaurant operations and strengthen our core-brand portfolio - We continued to make progress on operations with a key measure, team-member turnover, now at an all-time low of 100% for the first quarter of 2003.*

Following is an update on Yum! Brands' international and U.S. businesses as well as key business growth drivers, which include global expansion, multibranding expansion, portfolio of leading brands, franchise fees and cash generation with high returns:

### **INTERNATIONAL BUSINESS**

| (million, except unit counts and percentages) | First Quarter |             | <u>Incr/(Decr)</u> |                    |
|---|---------------|-------------|--------------------|--------------------|
|   | <u>2003</u>   | <u>2002</u> | <u>Reported</u>    | <u>Excl F/x(a)</u> |
| System Units(b)                               | 11,658        | 10,759      | +8%                | NM                 |
| System Sales                                  | \$ 2,078      | \$ 1,816    | +14%               | +8%                |
| Restaurant Margin %                           | 15.7          | 15.4        | +0.3 ppts          | +0.5 ppts          |
| Operating Profit                              | \$ 95         | \$ 79       | +21%               | +15%               |

- (a) Prior to foreign currency conversion to U.S. dollars.
- (b) Excluding license locations. The Long John Silver s/A&W acquisition in May 2002 added +2 percentage points of growth.

In the first quarter for Yum! Brands international business, continued expansion of our key international brands - KFC and Pizza Hut - was the primary driver of system sales and operating profit growth. Company restaurant margins also improved slightly in the first quarter. Lower food and paper costs related to supply chain initiatives positively impacted margin. The favorable impact of foreign currency conversion added \$5 million to operating profit for the first quarter.

### UNITED STATES BUSINESS

|  | <b>First Quarter</b> |             |                    |
|--|----------------------|-------------|--------------------|
|  | <b>2003</b>          | <b>2002</b> | <b>Incr/(Decr)</b> |
| <b>(million, except unit counts and percentages)</b> |                      |             |                    |
| System Units(a)                                      | 18,810               | 16,985      | +11%               |
| Multibrand Units(a)                                  | 1,869                | 1,433       | +30%               |
| System Sales   | \$ 3,606             | \$ 3,427    | +5%                |
| Systemwide Same-Store Sales Growth %                 | (2)                  | 6           | NM                 |
| Company Same-Store Sales Growth %                    | (3)                  | 5           | NM                 |
| Restaurant Margin %                                  | 13.4                 | 15.7        | (2.3) ppts         |
| Operating Profit                                     | \$ 163               | \$ 166      | (2)%               |
| (a) Excluding license locations.                     |                      |             |                    |

The acquisition of Long John Silver s and A&W contributed significantly to growth in U.S. system units and system sales for the first quarter. The acquisition of these two brands occurred during the second quarter of 2002. Excluding this impact, system units were down slightly versus last year, and system sales declined 2% for the first quarter.

In the first quarter, U.S. systemwide blended same-store sales decreased approximately 2%. Estimated U.S. blended same-store sales for franchise restaurants declined approximately 2%, slightly better than company results, which declined 3%.

In the first quarter, U.S. restaurant margin was negatively impacted by sales deleverage, unprofitable discounting, wage inflation and inclusion of the acquisition of Long John Silver s and A&W. The acquisition of Long John Silver s and A&W negatively impacted margin by 0.3 percentage points.

### WORLDWIDE NEW-RESTAURANT DEVELOPMENT

|                                   | <b>First Quarter</b> |
|-----------------------------------|----------------------|
| <b>New-Restaurant Openings(a)</b> |                      |

|                                   | <u>First Quarter</u> |
|-----------------------------------|----------------------|
| <b>New-Restaurant Openings(a)</b> |                      |
| Worldwide                         | 298                  |
| International                     | 211                  |
| United States                     | 87                   |

(a) Excluding licensed locations.

Worldwide new-restaurant openings for the first quarter 2003 were driven by growth in new international restaurants from our global brands: KFC and Pizza Hut. Key growth drivers were the four high-growth, high-investment international markets - China, Korea, the U.K., and Mexico with 90 new openings. Franchise and joint-venture partners opened 62% of systemwide new international restaurants. Versus the end of the first quarter 2002, net traditional restaurant count increased 44% in China, 17% in Korea, 9% in the U.K., and 8% in Mexico.

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One point not reflected, which primarily affects U.S. net restaurant-growth statistics, is the impact of multibranding on our U.S. restaurant system. Multibrand conversions, while increasing the sales and points of distribution of the second brand added to a restaurant, result in no additional unit counts. Though no additional unit counts are realized, these conversions, on average, drive significant increases in same-store sales and result in upgraded, new-image restaurants for the U.S. business. Similarly, a newly opened multibrand restaurant, while increasing sales and points of distribution of two brands, results in just one additional unit count.

This discussion excludes changes in licensed-unit locations, which are expected to have no material impact on the company's overall profit performance in 2003. License locations are typically nontraditional sites, such as airports, that normally have substantially lower average unit volumes than traditional restaurant locations.

### MULTIBRANDING EXPANSION

|   | <u>First Quarter</u> |             |                    |
|---|----------------------|-------------|--------------------|
|   | <u>2003</u>          | <u>2002</u> | <u>Incr/(Decr)</u> |
| U.S. Systemwide Multibrand Restaurants in Operation | 1,869                | 1,433       | +30%               |
| % U.S. System Units(a)                              | 10%                  | 8%          | +2 ppts            |
| Worldwide Multibrand Restaurants in Operation       | 2,037                | 1,566       | +30%               |
| % Worldwide System Units(a)                         | 7%                   | 6%          | +1 ppts            |

(a) Excluding licensed locations.

In the first quarter, 72 gross multibrand restaurants were added in the U.S., and two internationally. In the U.S., company and franchise additions were 40 and 32 respectively. For information purposes, approximately 50% of the

U.S. multibrand additions are expected to be conversions of existing single-brand restaurants, and 50% are expected to be new-restaurant openings for full year 2003.

**FRANCHISE PARTNER GROWTH AND FEES**

|  | <b>First<br/>Quarter</b> |
|--|--------------------------|
| Franchise Restaurant Net Growth Vs. Q1 2002(a) | +8%                      |
| Franchise Fees (\$ million)(b)                 | \$205                    |
| Growth Vs. 2002                                | +9%                      |

- (a) Includes joint ventures; excludes licensed restaurants.
- (b) Includes joint ventures, licensed restaurants, and the Long John Silver's and A&W brand acquisitions.

For the first quarter, the acquisition of Long John Silver's and A&W contributed 6 percentage points of franchise restaurant net growth and 3 percentage points of growth in franchise fees. Base-business growth in franchise fees was driven by net new-restaurant development. The favorable impact from foreign currency conversion added 2 percentage points of franchise-fee growth in the first quarter.

**CASH-FLOW GENERATION**

| <b>(\$ million)</b>                         | <b>First Quarter</b> |
|---|----------------------|
| Total Cash Generated(a)                     | \$152                |
| Net Cash Provided by Operating Activities   | \$129                |
| Capital Spending and Franchise Acquisitions | \$112                |
| Debt Net Proceeds/(Payments)                | \$ 72                |
| Repurchase Shares of Common Stock(b)        | \$ 48                |
| Proceeds from Refranchising Restaurants     | \$ 2                 |

- (a) See attachments to this press release for reconciliations of non-GAAP measurements to GAAP results.
- (b) Number of shares repurchased: 1,997,700.

Total cash generated of \$152 million for the first quarter included \$11 million of sales of property, plant and equipment, \$10 million of proceeds from employee stock-option exercises and \$2 million of refranchising proceeds.

**SECOND-QUARTER 2003 OUTLOOK**

The company is comfortable with the current consensus estimate of \$0.46 in reported EPS. This is an increase of \$0.03 compared to last year's performance, prior to a gain of \$0.02 from special items in 2002.

Projected factors contributing to the company's EPS expectations are . . .

- International system-sales growth of 5% to 6% prior to foreign currency conversion, or 11% to 12% after conversion to U.S. dollars. Year-over-year net growth in international traditional restaurants of +5% to +6% will be the primary driver.
- Based on current foreign currency rates, the company expects a benefit of \$4 to \$5 million from foreign currency conversion on operating profit for the second quarter. The Australian dollar, British pound sterling, Canadian dollar, Chinese renminbi, Japanese yen, Korean won, and Mexican peso are important currencies in the company's international business.
- U.S. blended same-store sales for company restaurants, up approximately 2%.
- Worldwide company restaurant margin is expected to be down approximately 0.7 percentage points from second quarter last year, including the impact of the Long John Silver's and A&W acquisition. Long John Silver's and A&W will negatively impact margin approximately 0.2 percentage points.
- General and administrative expenses flat in U.S. dollar terms versus last year, down 5% versus last year excluding the Long John Silver's and A&W acquisition.
- Interest expense up \$8 to \$9 million versus last year, or down slightly versus last year, excluding the Long John Silver's and A&W acquisition impact.
- A slight loss from franchising activity versus a slight gain last year.
- Assumes no net special items.
- An operating profit tax rate targeted at 31% to 32%, slightly better than last year.

## **ANNUAL OUTLOOK**

The company expects earnings per share to grow at least 10% each year with the continued execution of its three key strategies: (1) drive international growth; (2) multibrand great brands; and (3) differentiate our core-brand portfolio. For 2003, Yum! Brands expects to earn at least \$2.00 on a reported EPS basis. This is at least 10% growth versus last year's \$1.82, prior to special items. Net special items are currently not expected to be material for the full year 2003.

For 2003, the company expects worldwide revenue growth of 7% to 8% (including 2 percentage points from the favorable impact of the Long John Silver's and A&W acquisition).



In several markets around the world, including Hong Kong, Singapore, Taiwan, Thailand and certain sections of China, an illness, SARS (Severe Acute Respiratory Syndrome), has impacted overall retail sales trends and the company's sales trends. Based on information currently available, the company believes that the likely effect of SARS outbreaks in these markets is reflected in the company's current annual outlook noted above. The company currently does not expect that the SARS outbreak will affect the entire country of China. Hypothetically, if SARS were to impact the entire country of China for approximately two to three months with sales declines in the range of 20%, full-year EPS results for the company would be impacted by approximately three to four cents. Based on current trends in the total Yum! portfolio, contingencies currently available would allow the company to offset this hypothetical shortfall and maintain the \$2.00 per share earnings estimate for 2003. As always, the company will continue to update shareholders each four-week period on current sales trends worldwide.

**COMPANY ADOPTS STATEMENT OF FINANCIAL ACCOUNTING STANDARDS NO. 143**

Effective December 29, 2002, the company adopted SFAS 143, Accounting for Asset Retirement Obligations and recorded a cumulative effect adjustment of \$2 million, or \$1 million after tax, in the first quarter. This cumulative effect adjustment did not materially affect our reported EPS.

**PERIOD 4 SALES**

Period 4 estimated international system sales increased 5% prior to foreign currency conversion or 12% after conversion to U.S. dollars. Estimated U.S. blended same-store sales at company restaurants increased 1% during the four-week period ended April 19, 2003 (Period 4).

**INTERNATIONAL SYSTEM SALES GROWTH (ESTIMATED)**

|          | <u>Reported (U.S.\$)</u> | <u>Local Currency Basis</u> | <u>Prior-Year<br/>Local Currency<br/>Basis</u> |
|----------|--------------------------|-----------------------------|--|
| Period 4 | +12%                     | +5%                         | +17%   |

The timing of the Chinese New Year in 2003 negatively impacted international Period 4 sales results by approximately 1 percentage point versus 2002.

**U.S. Company Same-Store Sales Growth (Estimated)**

|                     | <u>Period 4 2003</u> |  | <u>Period 4<br/>2002</u> |
|---------------------|----------------------|--|--------------------------|
|                     | <u>Current Year</u>  | <u>Excluding Impact of<br/>Holiday Shift</u> | <u>Prior Year</u>        |
| <b>U.S. BLENDED</b> | +1%                  | +1%  | +2%                      |
| Taco Bell           | +1%                  | Even   | +9%                      |

|           |     | <b>Period 4 2003</b> | <b>Period 4 2002</b> |
|-----------|-----|----------------------|----------------------|
| Pizza Hut | (3) | (4)                  | (3)                  |
| KFC       | +6% | +6%                  | +1%                  |

The timing of the Easter holiday in 2003 benefited Taco Bell and Pizza Hut Period 4 results by approximately 1 percentage point versus 2002.

## **NOTES**

Sales results for Period 5 (the four-week period ending May 17, 2003), are scheduled to be released May 22, 2003.

**U.S. same-store sales** include only company restaurants that have been open one year or more. U.S. blended same-store sales include KFC, Pizza Hut, and Taco Bell company-owned restaurants only. U.S. same-store sales for Long John Silver's and A&W are not included. U.S. franchise and system same-store sales results are reported quarterly within the company's earnings release.

**International system sales** include the total of sales from over 11,000 company, franchise, license, and joint-venture restaurants in over 100 countries and territories outside the United States. The international business period close is one period, or one month, prior to the company's period-end date to facilitate consolidated reporting.

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements include those identified by such words as may, will, expect, project, anticipate, believe, plan and other similar terminology. These forward-looking statements reflect management's current expectations regarding future events and operating and financial performance and are based on currently available data. However, actual results are subject to future events and uncertainties, which could cause actual results to differ from those projected in this announcement. Factors that can cause actual results to differ materially include changes in global and local business, economic and political conditions in the countries and territories where Yum! Brands operates; changes in currency exchange and interest rates; changes in commodity, labor and other operating costs; changes in competition in the food industry, consumer preferences, spending patterns and demographic trends; the effectiveness of our operating initiatives and advertising and promotional efforts; new-product and concept development by Yum! Brands and other food-industry competitors; the success of our refranchising strategy; the ongoing business viability of our franchise and license operators; our ability to secure alternative distribution to our restaurants at competitive rates and to ensure adequate supplies of restaurant products and equipment in our stores; the impact that Severe Acute Respiratory Syndrome (SARS) may have on our business and the economy of the countries in which we operate; our actuarially determined casualty loss estimates; changes in legislation and governmental regulation; and changes in accounting policies and practices. Further information about factors that could affect Yum! Brands' financial and other results are included in the company's Forms 10-Q and 10-K, filed with the Securities and Exchange Commission.

Yum! Brands, Inc., based in Louisville, Kentucky, is the world's largest restaurant company in terms of system units with nearly 33,000 restaurants in more than 100 countries and territories. Four of the company's restaurant brands - KFC, Pizza Hut, Taco Bell and Long John Silver's - are the global leaders of the chicken, pizza, Mexican-style food

and quick-service seafood categories respectively. Since 1919, A&W All-American Food has been serving a signature frosty mug root beer float and all-American pure-beef hamburgers and hot dogs, making it the longest running quick-service franchise chain in America. Yum! Brands is the worldwide leader in multibranding, which offers consumers more choice and convenience at one restaurant location from a combination of KFC, Taco Bell, Pizza Hut, A&W or Long John Silver's brands. The company and its franchisees today operate over 2,000 multibrand restaurants, generating nearly \$2 billion in annual system sales. Outside the United States in 2002, the Yum! Brands system opened about three new restaurants each day of the year, making it one of the fastest growing retailers in the world. In 2002, the company changed its name to Yum! Brands, Inc., from Tricon Global Restaurants, Inc., to reflect its expanding portfolio of brands and its ticker symbol on the New York Stock Exchange.

Yum! Brands, Inc. will hold a conference call to review the company's financial performance and strategies at 9:15 a.m. EDT Thursday, April 24, 2003.

For U.S. callers, the number is 877/815-2029. For international callers, the number is 706/645-9271.

The call will be available for playback beginning Thursday, April 24, at 12:15 p.m. EDT through Friday, May 9, at midnight EDT. To access the playback, dial 800/642-1687 in the U.S.A. and 706/645-9291 internationally. The playback pass code is 9727691.

The call and the playback can be accessed via the Internet by visiting Yum! Brands' Web site: [www.yum.com](http://www.yum.com) and selecting "1st Quarter Earnings Web Cast." (Windows Media Player is required, which can be downloaded at no charge from the following link: <http://www.microsoft.com/windows/windowsmedia/players.asp>. The process could take several minutes.)

Analysts are invited to contact

Tim Jerzyk, Vice President Investor Relations, at 502/874-2543

Individual shareholders are invited to contact

Lynn Schweinfurth, Director Investor Relations, at 502/874-8918

Members of the media are invited to contact

Amy Sherwood, Vice President Public Relations, at 502/874-8200

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**YUM! Brands, Inc.**  
**Condensed Consolidated Statements of Income**  
**(amounts in millions, except per share amounts)**  
**(unaudited)**

**Quarter Ended      % Change**

|   | <u>3/22/03</u> | <u>3/23/02</u> | <u>B/(W)</u> |
|---|----------------|----------------|--------------|
| <b>Revenues</b>   |                |                |              |
| Company sales   | \$ 1,597       | \$ 1,426       | 12           |
| Franchise and license fees  | 205            | 188            | 9            |
|   | <u>1,802</u>   | <u>1,614</u>   | 12           |
| <b>Costs and expenses, net</b>  |                |                |              |
| Company restaurants   |                |                |              |
| Food and paper  | 492            | 439            | (12)         |
| Payroll and employee benefits   | 450            | 395            | (14)         |
| Occupancy and other operating expenses                                | 430            | 369            | (16)         |
|   | <u>1,372</u>   | <u>1,203</u>   | (14)         |
| General and administrative expenses                                   | 203            | 182            | (12)         |
| Franchise and license expenses  | 7              | 10             | 45           |
| Other (income) expense  | (4)            | 7              | NM           |
| Refranchising net loss (gain)   | 7              | (3)            | NM           |
| AmeriServe and other charges (credits)                                | -              | (11)           | NM           |
|   | <u>1,585</u>   | <u>1,388</u>   | (14)         |
| Operating profit  | 217            | 226            | (4)          |
| Interest expense, net   | 42             | 34             | (25)         |
|   | <u>175</u>     | <u>192</u>     | (9)          |
| Income before income taxes and cumulative effect of accounting change | 175            | 192            | (9)          |
| Income tax provision  | 57             | 68             | 16           |
|   | <u>118</u>     | <u>124</u>     | (5)          |
| Income before cumulative effect of accounting change                  | 118            | 124            | (5)          |
| Cumulative effect of accounting change, net of tax                    | (1)            | -              | NM           |
|   | <u>\$ 117</u>  | <u>\$ 124</u>  | (6)          |
| Net income  | \$ 117         | \$ 124         | (6)          |
| <b>Basic EPS Data</b>   |                |                |              |
| EPS   | \$ 0.40        | \$ 0.42        | (6)          |
|   | <u>293</u>     | <u>294</u>     | -            |
| Average shares outstanding  | 293            | 294            | -            |
| <b>Diluted EPS Data</b>   |                |                |              |
| EPS   | \$ 0.39        | \$ 0.40        | (4)          |
|   | <u>303</u>     | <u>310</u>     | 2            |
| Average shares outstanding  | 303            | 310            | 2            |

See accompanying notes.

AmeriServe and other charges (credits) and Cumulative effect of accounting change, net of tax have been summed and referred to as Special Items throughout this press release. See accompanying reconciliations of non-GAAP

measurements to GAAP results.

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**YUM! Brands, Inc.**  
**WORLDWIDE Operating Results**  
(amounts in millions)  
(unaudited)

|  | <u>Quarter Ended</u> |                | <u>% Change<br/>B/(W)</u> |
|--|----------------------|----------------|---------------------------|
|  | <u>3/22/03</u>       | <u>3/23/02</u> |                           |
| System sales   | \$ 5,684             | \$ 5,243       | 8                         |
| Company sales  | \$ 1,597             | \$ 1,426       | 12                        |
| Franchise and license fees   | 205                  | 188            | 9                         |
| Revenues   | <u>1,802</u>         | <u>1,614</u>   | 12                        |
| Company restaurants  |                      |                |                           |
| Food and paper   | 492                  | 439            | (12)                      |
| Payroll and employee benefits  | 450                  | 395            | (14)                      |
| Occupancy and other operating expenses                                   | 430                  | 369            | (16)                      |
|  | <u>1,372</u>         | <u>1,203</u>   | (14)                      |
| General and administrative expenses                                      | 203                  | 182            | (12)                      |
| Franchise and license expenses   | 7                    | 10             | 45                        |
| Other (income) expense   | (4)                  | 7              | NM                        |
| Refranchising net loss (gain)  | 7                    | (3)            | NM                        |
|  | <u>1,585</u>         | <u>1,399</u>   | (13)                      |
| Operating profit before special items                                    | 217                  | 215            | 1                         |
| Interest expense, net  | 42                   | 34             | (25)                      |
| Income tax provisions  | 57                   | 64             | 10                        |
| Earnings before special items  | <u>\$ 118</u>        | <u>\$ 117</u>  | 1                         |
| Tax rate before special items and cumulative effect of accounting change | <u>32.6%</u>         | <u>35.3%</u>   | 2.7 ppts.                 |
| Company sales  | 100.0%               | 100.0%         |                           |
| Food and paper   | 30.8                 | 30.8           | -                         |

|  | <u>Quarter Ended</u> |               | <u>% Change</u> |
|--|----------------------|---------------|-----------------|
| Payroll and employee benefits  | 28.2                 | 27.7          | (0.5) ppts.     |
| Occupancy and other operating expenses   | 26.9                 | 25.9          | (1.0) ppts.     |
| Restaurant margin  | <u>14.1%</u>         | <u>15.6%</u>  | (1.5) ppts.     |
| <b>Reconciliation of Segment Operating Profit to Reported Operating Profit</b> |                      |               |                 |
| U.S. operating profit  | \$ 163               | \$ 166        | (2)             |
| International operating profit   | 95                   | 79            | 21              |
| Unallocated and corporate expenses   | (35)                 | (33)          | (6)             |
| Unallocated other income (expense)   | 1                    | -             | NM              |
| Refranchising net gain (loss)  | (7)                  | 3             | NM              |
| Operating profit before special items  | <u>217</u>           | <u>215</u>    | 1               |
| AmeriServe and other (charges) credits   | -                    | 11            | NM              |
| Reported operating profit  | <u>\$ 217</u>        | <u>\$ 226</u> | (4)             |

See accompanying notes and reconciliations of non-GAAP measurements to GAAP results.

**YUM! Brands, Inc.**  
**UNITED STATES Operating Results**  
(amounts in millions)  
(unaudited)

|                            | <u>Quarter Ended</u> |                | <u>% Change</u> |
|----------------------------|----------------------|----------------|-----------------|
|                            | <u>3/22/03</u>       | <u>3/23/02</u> | <u>B/(W)</u>    |
| System sales               | \$ 3,606             | \$ 3,427       | 5               |
| Company sales              | \$ 1,126             | \$ 1,010       | 12              |
| Franchise and license fees | 126                  | 124            | 2               |
| Revenues                   | <u>1,252</u>         | <u>1,134</u>   | 10              |
| Company restaurants        |                      |                |                 |

|  | <b>Quarter Ended</b> |               | <b>% Change</b> |
|--|----------------------|---------------|-----------------|
|  |                      |               |                 |
| Food and paper                         | 323                  | 286           | (13)            |
| Payroll and employee benefits          | 359                  | 314           | (14)            |
| Occupancy and other operating expenses | 293                  | 251           | (17)            |
|  | <u>975</u>           | <u>851</u>    | (15)            |
| General and administrative expenses    | 109                  | 99            | (10)            |
| Franchise and license expenses         | 4                    | 9             | 58              |
| Other (income) expense                 | 1                    | 9             | NM              |
|  | <u>1,089</u>         | <u>968</u>    | (13)            |
| Operating profit                       | <u>\$ 163</u>        | <u>\$ 166</u> | (2)             |
| Company sales                          | 100.0%               | 100.0%        |                 |
| Food and paper                         | 28.7                 | 28.4          | (0.3) ppts.     |
| Payroll and employee benefits          | 31.9                 | 31.1          | (0.8) ppts.     |
| Occupancy and other operating expenses | 26.0                 | 24.8          | (1.2) ppts.     |
| Restaurant margin                      | <u>13.4%</u>         | <u>15.7%</u>  | (2.3) ppts.     |

See accompanying notes.

**YUM! Brands, Inc.**  
**INTERNATIONAL Operating Results**  
(amounts in millions)  
(unaudited)

|                            | <b>Quarter Ended</b> |                 | <b>% Change</b> |
|----------------------------|----------------------|-----------------|-----------------|
|                            | <b>3/22/03</b>       | <b>3/23/02</b>  | <b>B/(W)</b>    |
| System sales               | <u>\$ 2,078</u>      | <u>\$ 1,816</u> | 14              |
| Company sales              | \$ 471               | \$ 416          | 13              |
| Franchise and license fees | 79                   | 64              | 24              |
| Revenues                   | <u>550</u>           | <u>480</u>      | 15              |

|  | <u>Quarter Ended</u> |              | <b>% Change</b> |
|--|----------------------|--------------|-----------------|
| Company restaurants                    |                      |              |                 |
| Food and paper                         | 169                  | 153          | (10)            |
| Payroll and employee benefits          | 91                   | 81           | (13)            |
| Occupancy and other operating expenses | 137                  | 118          | (15)            |
|  | <u>397</u>           | <u>352</u>   | (13)            |
| General and administrative expenses    | 59                   | 50           | (17)            |
| Franchise and license expenses         | 3                    | 1            | (98)            |
| Other (income) expense                 | (4)                  | (2)          | NM              |
|  | <u>455</u>           | <u>401</u>   | (13)            |
| Operating profit                       | <u>\$ 95</u>         | <u>\$ 79</u> | 21              |
| Company sales                          | 100.0%               | 100.0%       |                 |
| Food and paper                         | 35.8                 | 36.7         | 0.9 ppts.       |
| Payroll and employee benefits          | 19.4                 | 19.4         | -               |
| Occupancy and other operating expenses | 29.1                 | 28.5         | (0.6) ppts.     |
| Restaurant margin                      | <u>15.7%</u>         | <u>15.4%</u> | 0.3 ppts.       |

See accompanying notes.

**YUM! Brands, Inc.**  
**Condensed Consolidated Balance Sheets**  
**(amounts in millions)**

|  | <u>3/22/03</u>     | <u>12/28/02</u> |
|--|--------------------|-----------------|
|  | <b>(unaudited)</b> |                 |
| <b>ASSETS</b>  |                    |                 |
| <b>Current Assets</b>  |                    |                 |
| Cash and cash equivalents  | \$ 175             | \$ 130          |
| Short-term investments, at cost  | 39                 | 27              |
| Accounts and notes receivable, less allowance: \$33 in 2003 and \$42 in 2002 | 175                | 168             |
| Inventories  | 70                 | 63              |
| Assets classified as held for sale   | 100                | 111             |



|  | <u>3/22/03</u>  | <u>12/28/02</u> |
|--|-----------------|-----------------|
| Prepaid expenses and other current assets  | 128             | 110             |
| Deferred income taxes  | 121             | 121             |
| <b>Total Current Assets</b>  | <b>808</b>      | <b>730</b>      |
| Property, plant and equipment, net   | 3,065           | 3,037           |
| Goodwill, net  | 485             | 485             |
| Intangible assets, net   | 364             | 364             |
| Investments in unconsolidated affiliates   | 233             | 229             |
| Other assets   | 583             | 555             |
| <b>Total Assets</b>  | <b>\$ 5,538</b> | <b>\$ 5,400</b> |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>   |                 |                 |
| <b>Current Liabilities</b>   |                 |                 |
| Accounts payable and other current liabilities   | \$ 1,110        | \$ 1,166        |
| Income taxes payable   | 211             | 208             |
| Short-term borrowings  | 123             | 146             |
| <b>Total Current Liabilities</b>   | <b>1,444</b>    | <b>1,520</b>    |
| Long-term debt   | 2,391           | 2,299           |
| Other liabilities and deferred credits   | 1,013           | 987             |
| <b>Total Liabilities</b>   | <b>4,848</b>    | <b>4,806</b>    |
| <b>Shareholders Equity</b>   |                 |                 |
| Preferred stock, no par value, 250 shares authorized; no shares issued   | -               | -               |
| Common stock, no par value, 750 shares authorized; 293 shares and 294 shares issued in 2003 and 2002, respectively | 1,019           | 1,046           |
| Accumulated deficit  | (86)            | (203)           |
| Accumulated other comprehensive income (loss)  | (243)           | (249)           |
| <b>Total Shareholders Equity</b>   | <b>690</b>      | <b>594</b>      |
| <b>Total Liabilities and Shareholders Equity</b>   | <b>\$ 5,538</b> | <b>\$ 5,400</b> |

See accompanying notes.

**YUM! Brands, Inc.**  
**Condensed Consolidated Statements Of Cash Flows**  
**(amounts in millions)**  
**(unaudited)**

|   | <b>Quarter Ended</b> |                |
|---|----------------------|----------------|
|   | <b>3/22/03</b>       | <b>3/23/02</b> |
| <b>Cash Flows - Operating Activities</b>  |                      |                |
| Net income  | \$ 117               | \$ 124         |
| Adjustments to reconcile net income to net cash provided by operating activities:         |                      |                |
| Cumulative effect of accounting change, net of taxes                                      | 1                    | -              |
| Depreciation and amortization   | 87                   | 78             |
| Refranchising net loss (gain)   | 7                    | (3)            |
| Other liabilities and deferred credits  | 7                    | 4              |
| Deferred income taxes   | (13)                 | (2)            |
| Other non-cash charges and credits, net   | 19                   | 16             |
| Changes in operating working capital, excluding effects of acquisitions and dispositions: |                      |                |
| Accounts and notes receivable   | 12                   | 5              |
| Inventories   | (7)                  | (4)            |
| Prepaid expenses and other current assets   | (25)                 | 9              |
| Accounts payable and other current liabilities  | (80)                 | (72)           |
| Income taxes payable  | 4                    | 32             |
|   | (96)                 | (30)           |
| <b>Net Cash Provided by Operating Activities</b>  | <b>129</b>           | <b>187</b>     |
| <b>Cash Flows - Investing Activities</b>  |                      |                |
| Capital spending  | (112)                | (113)          |
| Proceeds from refranchising of restaurants  | 2                    | 19             |
| Acquisition of restaurants  | -                    | (1)            |
| Short-term investments  | (11)                 | (7)            |
| Sales of property, plant and equipment  | 11                   | 11             |
| Other, net  | (9)                  | 2              |
|   | (119)                | (89)           |
| <b>Net Cash Used In Investing Activities</b>  | <b>(119)</b>         | <b>(89)</b>    |
| <b>Cash Flows - Financing Activities</b>  |                      |                |
| Revolving Credit Facility activity  |                      |                |
| Three months or less, net   | 97                   | (94)           |
| Repayments of long-term debt  | (2)                  | (22)           |
| Short-term borrowings-three months or less, net   | (23)                 | 7              |
| Repurchase shares of common stock   | (48)                 | (8)            |

|  | <b>Quarter Ended</b> |                   |
|--|----------------------|-------------------|
|  | <u>          </u>    | <u>          </u> |
| Employee stock option proceeds                               | 10                   | 46                |
| Other, net   | -                    | (2)               |
| <b>Net Cash (Used In) Provided by Financing Activities</b>   | <u>34</u>            | <u>(73)</u>       |
| <b>Effect of Exchange Rates on Cash and Cash Equivalents</b> | <u>1</u>             | <u>1</u>          |
| <b>Net Increase in Cash and Cash Equivalents</b>             | 45                   | 26                |
| <b>Cash and Cash Equivalents - Beginning of Period</b>       | <u>130</u>           | <u>110</u>        |
| <b>Cash and Cash Equivalents - End of Period</b>             | <u>\$ 175</u>        | <u>\$ 136</u>     |

See accompanying notes.

**Reconciliation of Non-GAAP Measurements to GAAP Results**  
**(amounts in millions, except per share amounts)**  
**(unaudited)**

In addition to the results provided in accordance with U.S. Generally Accepted Accounting Principles ( GAAP ) throughout this document, the Company has provided non-GAAP measurements which present operating results on a basis before special items. Special items include the GAAP income statement captions of AmeriServe and other charges (credits) and, in 2003, the Cumulative effect of accounting change, net of tax. Net amounts recorded as AmeriServe and other charges (credits) for the twelve weeks ended March 22, 2003 were not material. The amount reflected as Cumulative effect of accounting change is described in (d) in the accompanying notes. Amounts recorded as AmeriServe and other charges (credits) for the twelve weeks ended March 23, 2002, which were previously referred to as unusual items, primarily resulted from recoveries related to the AmeriServe bankruptcy reorganization process.

The Company uses earnings before special items as a key performance measure of results of operations for purposes of evaluating performance internally. This non-GAAP measurement is not intended to replace the presentation of our financial results in accordance with GAAP. Rather, the Company believes that the presentation of earnings before special items provides additional information to facilitate the comparison of past and present operations, excluding items that the Company does not believe are indicative of our ongoing operations

| <b>Quarter Ended</b> |                |
|----------------------|----------------|
| <u>3/22/03</u>       | <u>3/23/02</u> |
|                      |                |

|  | <u>Quarter Ended</u> |                   |
|--|----------------------|-------------------|
| <u>Detail of Special Items</u>                                       |                      |                   |
| AmeriServe and other (charges) credits                               | \$ -                 | \$ 11             |
| Cumulative effect of accounting change                               | (2)                  | -                 |
|  | <u>          </u>    | <u>          </u> |
| Total special items  | (2)                  | 11                |
| Tax on special items   | 1                    | (4)               |
|  | <u>          </u>    | <u>          </u> |
| Special items, net of tax  | \$ (1)               | \$ 7              |
|  | <u>          </u>    | <u>          </u> |
| Average shares outstanding   | 303                  | 310               |
|  | <u>          </u>    | <u>          </u> |
| Special items EPS  | \$ -                 | \$.02             |
|  | <u>          </u>    | <u>          </u> |
| <u>Reconciliation of Earnings Before Special Items to Net Income</u> |                      |                   |
| Earnings before special items  | \$ 118               | \$117             |
| Special items, net of tax  | (1)                  | 7                 |
|  | <u>          </u>    | <u>          </u> |
| Net income   | \$ 117               | \$124             |
|  | <u>          </u>    | <u>          </u> |
| <u>Reconciliation of EPS Before Special Items to Reported EPS</u>    |                      |                   |
| EPS before special items   | \$ 0.39              | \$0.38            |
| Special items EPS  | -                    | 0.02              |
|  | <u>          </u>    | <u>          </u> |
| Reported EPS   | \$ 0.39              | \$0.40            |
|  | <u>          </u>    | <u>          </u> |

**Reconciliation of Non-GAAP Measurements to GAAP Results**  
**(amounts in millions)**  
**(unaudited)**

The Company has also provided a non-GAAP measurement - total cash generated - which is intended to measure cash flow inclusive of certain items not contained in the GAAP measurement of net cash provided by operating activities. This non-GAAP measurement is not intended to replace presentations of cash flows in accordance with GAAP. Rather, we use total cash generated to measure Company cash flow internally, and the presentation of total cash generated provides additional information as to cash available to the Company to fund such items as capital spending, repurchases of shares of common stock and debt repayments.

**Reconciliation of Net Cash Provided by Operating Activities to Total Cash Generated**

|  | <b>Quarter<br/>Ended<br/>3/22/03</b> |
|--|--------------------------------------|
| Net cash provided by operating activities  | \$ 129                               |
| Proceeds from refranchising of restaurants | 2                                    |
| Sales of property, plant and equipment     | 11                                   |
| Employee stock option proceeds             | 10                                   |
|  | <hr/>                                |
| Total cash generated                       | <u>\$ 152</u>                        |

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**Notes to The Condensed Consolidated Statements of Income,  
Operating Results, Cash Flow and Condensed Consolidated Balance Sheets  
(amounts in millions, except per share amounts)**

- (a) Percentages may not recompute due to rounding.
- (b) **Other (income) expense** included the following:

|   | <b>Quarter Ended</b> |                |
|---|----------------------|----------------|
|   | <b>3/22/03</b>       | <b>3/23/02</b> |
| Store closure costs   | \$ -                 | \$ 8           |
| Store impairment charges                                    | 2                    | 4              |
| Equity income from investments in unconsolidated affiliates | (5)                  | (5)            |
| Foreign exchange net loss (gain)                            | (1)                  | -              |
|   | <hr/>                | <hr/>          |
| Other (income) expense                                      | <u>\$ (4)</u>        | <u>\$ 7</u>    |

- (c) Refranchising net loss (gain) in 2003 includes a write-down of approximately \$10 million (\$6 million after tax) associated with our Puerto Rico business which is held for sale.
- (d) Effective December 29, 2002, the Company adopted Statement of Financial Accounting Standards No. 143, Accounting for Asset Retirement Obligations (SFAS 143). SFAS 143 addresses the financial accounting and reporting for legal obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. As a result of obligations under certain leases that are within the scope of SFAS 143 the

Company has recorded a cumulative effect adjustment of \$2 million (\$1 million after tax). The adoption of SFAS 143 did not materially affect the results of our operations for the twelve weeks ended March 22, 2003, nor did we anticipate that it will materially affect the results of operations in future periods.

- (e) Per share and share amounts have been adjusted to reflect the two-for-one stock split distributed on June 17, 2002.

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**YUM! Brands, Inc.**  
**Restaurant Units Activity Summary**  
**For the 12 Weeks Ended March 22, 2003**  
**(unaudited)**

|                            | <u>Company</u> | <u>Unconsolidated<br/>Affiliates(a)</u> | <u>Franchisees</u> | <u>Total<br/>Excluding<br/>Licensees</u> | <u>Licensees</u> | <u>Total<br/>Units</u> |
|----------------------------|----------------|---|--------------------|--|------------------|------------------------|
| <b>Total U.S.</b>          |                |   |                    |  |                  |                        |
| Beginning of Year          | 5,193          | 4                                       | 13,663             | 18,860                                   | 2,266            | 21,126                 |
| New Builds                 | 29             | -                                       | 58                 | 87                                       | 52               | 139                    |
| Acquisitions               | -              | -                                       | (3)                | (3)                                      | 3                | -                      |
| Refranchising & Licensing  | (1)            | -                                       | 1                  | -  | -                | -                      |
| Closures & Divestitures    | (42)           | -                                       | (92)               | (134)                                    | (59)             | (193)                  |
| Other                      | -              | -                                       | -                  | -  | -                | -                      |
| End of Quarter             | 5,179          | 4                                       | 13,627             | 18,810                                   | 2,262            | 21,072                 |
| % of Total                 | 24%            | -                                       | 65%                | 89%                                      | 11%              | 100%                   |
| <b>Total International</b> |                |   |                    |  |                  |                        |
| Beginning of Year          | 2,333          | 2,144                                   | 7,061              | 11,538                                   | 260              | 11,798                 |
| New Builds                 | 80             | 26                                      | 105                | 211                                      | 1                | 212                    |
| Acquisitions               | 2              | -                                       | (2)                | -  | -                | -                      |
| Refranchising & Licensing  | (4)            | -                                       | 4                  | -  | -                | -                      |
| Closures & Divestitures    | (17)           | (12)                                    | (59)               | (88)                                     | (7)              | (95)                   |
| Other                      | -              | (1)                                     | (2)                | (3)                                      | -                | (3)                    |

|                | <b>Company</b> | <b>Unconsolidated<br/>Affiliates(a)</b> | <b>Franchisees</b> | <b>Total<br/>Excluding<br/>Licensees</b> | <b>Licensees</b> | <b>Total<br/>Units</b> |
|----------------|----------------|---|--------------------|--|------------------|------------------------|
| End of Quarter | 2,394          | 2,157                                   | 7,107              | 11,658                                   | 254              | 11,912                 |
| % of Total     | 20%            | 18%                                     | 60%                | 98%                                      | 2%               | 100%                   |

**Total System**

|                              |       |       |        |        |       |        |
|------------------------------|-------|-------|--------|--------|-------|--------|
| Beginning of Year            | 7,526 | 2,148 | 20,724 | 30,398 | 2,526 | 32,924 |
| New Builds                   | 109   | 26    | 163    | 298    | 53    | 351    |
| Acquisitions                 | 2     | -     | (5)    | (3)    | 3     | -      |
| Refranchising<br>& Licensing | (5)   | -     | 5      | -      | -     | -      |
| Closures &<br>Divestitures   | (59)  | (12)  | (151)  | (222)  | (66)  | (288)  |
| Other                        | -     | (1)   | (2)    | (3)    | -     | (3)    |
| End of Quarter               | 7,573 | 2,161 | 20,734 | 30,468 | 2,516 | 32,984 |
| % of Total                   | 22%   | 7%    | 63%    | 92%    | 8%    | 100%   |

(a) Total U.S. and Total System include 4 Yan Can units.

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**YUM! Brands, Inc.**  
**Restaurant Units Activity Summary**  
**For the 12 Weeks Ended March 22, 2003**  
**(unaudited)**

**United States**

|                       | <b>Company</b> | <b>Franchisees</b> | <b>Total<br/>Excluding<br/>Licensees</b> | <b>Licensees</b> | <b>Total<br/>Units</b> |
|-----------------------|----------------|--------------------|--|------------------|------------------------|
| <b>Pizza Hut U.S.</b> |                |                    |  |                  |                        |
| Beginning of Year     | 1,760          | 4,743              | 6,503                                    | 1,096            | 7,599                  |
| New Builds            | 10             | 28                 | 38                                       | 35               | 73                     |

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**United States**

|                           |              |              |              |              |              |
|---------------------------|--------------|--------------|--------------|--------------|--------------|
| Acquisitions              | -            | -            | -            | -            | -            |
| Refranchising & Licensing | -            | -            | -            | -            | -            |
| Closures & Divestitures   | (11)         | (46)         | (57)         | (35)         | (92)         |
| Other                     | -            | -            | -            | -            | -            |
|                           | <u>1,759</u> | <u>4,725</u> | <u>6,484</u> | <u>1,096</u> | <u>7,580</u> |
| End of Quarter            |              |              |              |              |              |
| % of Total                | 24%          | 62%          | 86%          | 14%          | 100%         |

**Taco Bell U.S.**

|                           |              |              |              |              |              |
|---------------------------|--------------|--------------|--------------|--------------|--------------|
| Beginning of Year         | 1,284        | 3,759        | 5,043        | 1,122        | 6,165        |
| New Builds                | 1            | 5            | 6            | 9            | 15           |
| Acquisitions              | -            | (3)          | (3)          | 3            | -            |
| Refranchising & Licensing | -            | -            | -            | -            | -            |
| Closures & Divestitures   | (2)          | (15)         | (17)         | (24)         | (41)         |
| Other                     | -            | -            | -            | -            | -            |
|                           | <u>1,283</u> | <u>3,746</u> | <u>5,029</u> | <u>1,110</u> | <u>6,139</u> |
| End of Quarter            |              |              |              |              |              |
| % of Total                | 21%          | 61%          | 82%          | 18%          | 100%         |

**KFC U.S.**

|                           |              |              |              |           |              |
|---------------------------|--------------|--------------|--------------|-----------|--------------|
| Beginning of Year         | 1,284        | 4,140        | 5,424        | 48        | 5,472        |
| New Builds                | 18           | 18           | 36           | 8         | 44           |
| Acquisitions              | -            | -            | -            | -         | -            |
| Refranchising & Licensing | (1)          | 1            | -            | -         | -            |
| Closures & Divestitures   | (15)         | (15)         | (30)         | -         | (30)         |
| Other                     | -            | -            | -            | -         | -            |
|                           | <u>1,286</u> | <u>4,144</u> | <u>5,430</u> | <u>56</u> | <u>5,486</u> |
| End of Quarter            |              |              |              |           |              |
| % of Total                | 23%          | 76%          | 99%          | 1%        | 100%         |

**Long John Silver's U.S.**

|                           |     |     |       |   |       |
|---------------------------|-----|-----|-------|---|-------|
| Beginning of Year         | 741 | 480 | 1,221 | - | 1,221 |
| New Builds                | -   | 5   | 5     | - | 5     |
| Acquisitions              | -   | -   | -     | - | -     |
| Refranchising & Licensing | -   | -   | -     | - | -     |
| Closures & Divestitures   | -   | (4) | (4)   | - | (4)   |
| Other                     | 4   | -   | 4     | - | 4     |



## United States

|                              |      |      |       |   |       |
|------------------------------|------|------|-------|---|-------|
| End of Quarter               | 745  | 481  | 1,226 | - | 1,226 |
| % of Total                   | 61%  | 39%  | 100%  | - | 100%  |
| <b>A&amp;W U.S.</b>          |      |      |       |   |       |
| Beginning of Year            | 124  | 541  | 665   | - | 665   |
| New Builds                   | -    | 2    | 2     | - | 2     |
| Acquisitions                 | -    | -    | -     | - | -     |
| Refranchising &<br>Licensing | -    | -    | -     | - | -     |
| Closures &<br>Divestitures   | (14) | (12) | (26)  | - | (26)  |
| Other                        | (4)  | -    | (4)   | - | (4)   |
| End of Quarter               | 106  | 531  | 637   | - | 637   |
| % of Total                   | 17%  | 83%  | 100%  | - | 100%  |

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**YUM! Brands, Inc.**  
**Restaurant Units Activity Summary**  
**For the 12 Weeks Ended March 22, 2003**  
**(unaudited)**

## International

|                                    | <u>Company</u> | <u>Unconsolidated<br/>Affiliates</u> | <u>Franchisees</u> | <u>Total<br/>Excluding<br/>Licensees</u> | <u>Licensees</u> | <u>Total<br/>Units</u> |
|------------------------------------|----------------|--------------------------------------|--------------------|--|------------------|------------------------|
| <b>Pizza Hut<br/>International</b> |                |                                      |                    |  |                  |                        |
| Beginning of<br>Year               | 779            | 941                                  | 2,557              | 4,277                                    | 154              | 4,431                  |
| New Builds                         | 18             | 5                                    | 33                 | 56                                       | -                | 56                     |
| Acquisitions                       | 2              | -                                    | (2)                | -  | -                | -                      |
|                                    | (2)            | -                                    | 2                  | -  | -                | -                      |

**International**

|   |                     |               |                |                |               |                |
|---|---------------------|---------------|----------------|----------------|---------------|----------------|
| Refranchising<br>& Licensing<br>Closures &<br>Divestitures<br>Other | (12)<br>-<br>-<br>- | (4)<br>-<br>- | (28)<br>-<br>- | (44)<br>-<br>- | (3)<br>-<br>- | (47)<br>-<br>- |
| End of Quarter  | 785                 | 942           | 2,562          | 4,289          | 151           | 4,440          |
| % of Total  | 18%                 | 21%           | 58%            | 97%            | 3%            | 100%           |

**Taco Bell  
International**

|   |                  |                    |                  |                    |                    |                    |
|---|------------------|--------------------|------------------|--------------------|--------------------|--------------------|
| Beginning of<br>Year  | 38               | 28                 | 138              | 204                | 63                 | 267                |
| New Builds  | -                | -                  | 2                | 2                  | -                  | 2                  |
| Acquisitions  | -                | -                  | -                | -                  | -                  | -                  |
| Refranchising<br>& Licensing<br>Closures &<br>Divestitures<br>Other | -<br>-<br>-<br>- | -<br>-<br>(1)<br>- | -<br>-<br>-<br>4 | -<br>-<br>(1)<br>4 | -<br>-<br>(2)<br>- | -<br>-<br>(3)<br>4 |
| End of Quarter  | 38               | 27                 | 144              | 209                | 61                 | 270                |
| % of Total  | 14%              | 10%                | 53%              | 77%                | 23%                | 100%               |

**KFC  
International**

|   |                      |                      |                       |                       |                    |                       |
|---|----------------------|----------------------|-----------------------|-----------------------|--------------------|-----------------------|
| Beginning of<br>Year  | 1,516                | 1,175                | 4,156                 | 6,847                 | 43                 | 6,890                 |
| New Builds  | 62                   | 21                   | 61                    | 144                   | -                  | 144                   |
| Acquisitions  | -                    | -                    | -                     | -                     | -                  | -                     |
| Refranchising<br>& Licensing<br>Closures &<br>Divestitures<br>Other | (2)<br>-<br>(5)<br>- | -<br>-<br>(7)<br>(1) | 2<br>-<br>(23)<br>(6) | -<br>-<br>(35)<br>(7) | -<br>-<br>(2)<br>- | -<br>-<br>(37)<br>(7) |
| End of Quarter  | 1,571                | 1,188                | 4,190                 | 6,949                 | 41                 | 6,990                 |
| % of Total  | 22%                  | 17%                  | 60%                   | 99%                   | 1%                 | 100%                  |

**Long John  
Silver s  
International**

|                      |   |   |    |    |   |    |
|----------------------|---|---|----|----|---|----|
| Beginning of<br>Year | - | - | 28 | 28 | - | 28 |
| New Builds           | - | - | 1  | 1  | 1 | 2  |
| Acquisitions         | - | - | -  | -  | - | -  |

**International**

|                           |   |   |     |     |    |      |
|---------------------------|---|---|-----|-----|----|------|
| Refranchising & Licensing | - | - | -   | -   | -  | -    |
| Closures & Divestitures   | - | - | -   | -   | -  | -    |
| Other                     | - | - | -   | -   | -  | -    |
| End of Quarter            | - | - | 29  | 29  | 1  | 30   |
| % of Total                | - | - | 97% | 97% | 3% | 100% |

**A&W**

**International**

|                           |   |   |      |      |   |      |
|---------------------------|---|---|------|------|---|------|
| Beginning of Year         | - | - | 182  | 182  | - | 182  |
| New Builds                | - | - | 8    | 8    | - | 8    |
| Acquisitions              | - | - | -    | -    | - | -    |
| Refranchising & Licensing | - | - | -    | -    | - | -    |
| Closures & Divestitures   | - | - | (8)  | (8)  | - | (8)  |
| Other                     | - | - | -    | -    | - | -    |
| End of Quarter            | - | - | 182  | 182  | - | 182  |
| % of Total                | - | - | 100% | 100% | - | 100% |

**YUM! Brands, Inc.**  
**Systemwide Multibrand Restaurants**  
**For the 12 Weeks Ended March 22, 2003**  
**(Unaudited)**

**United States**

|   |   |                  |              |
|---|---|------------------|--------------|
|   | <b>Multibrand Restaurants in<br/>Operation<br/>at 3/22/03</b> |                  |              |
| <b>Gross Additions<br/>12 Weeks Ended</b> | <b>Company</b>  | <b>Franchise</b> | <b>Total</b> |

## United States

|                           | <u>3/22/03</u> |            |            |              |
|---------------------------|----------------|------------|------------|--------------|
| KFC                       |                |            |            |              |
| Taco Bell                 | 11             | 186        | 467        | 653          |
| Pizza Hut                 | 4              | 115        | 39         | 154          |
| A&W                       | 20             | 85         | 97         | 182          |
| Taco Bell/Pizza Hut 3 n 1 | 1              | 20         | 25         | 45           |
| Long John Silver s        | 4              | 4          | 12         | 16           |
| Wing Works                | -              | 24         | -          | 24           |
|                           | <u>40</u>      | <u>434</u> | <u>640</u> | <u>1,074</u> |
| Taco Bell                 |                |            |            |              |
| Pizza Hut                 | 8              | 310        | 279        | 589          |
| Long John Silver s        | 13             | 15         | 5          | 20           |
| A&W                       | 1              | 1          | -          | 1            |
| Backyard Burgers          | -              | 3          | -          | 3            |
|                           | <u>22</u>      | <u>329</u> | <u>284</u> | <u>613</u>   |
| Pizza Hut                 |                |            |            |              |
| KFC                       | -              | -          | 1          | 1            |
| Taco Bell                 | -              | -          | 5          | 5            |
| WingWorks                 | 2              | 3          | -          | 3            |
| Pasta Bravo               | -              | 1          | -          | 1            |
| Backyard Burgers          | -              | 2          | -          | 2            |
|                           | <u>2</u>       | <u>6</u>   | <u>6</u>   | <u>12</u>    |
| Long John Silver s        |                |            |            |              |
| A&W                       | 8              | 110        | 60         | 170          |
|                           | <u>8</u>       | <u>110</u> | <u>60</u>  | <u>170</u>   |
| <b>Total</b>              | <u>72</u>      | <u>879</u> | <u>990</u> | <u>1,869</u> |

**YUM! Brands, Inc.**  
**Systemwide Multibrand Restaurants**  
**For the 12 Weeks Ended March 22, 2003**  
**(Unaudited)**

**International**

**Multibrand Restaurants in  
Operation  
at 3/22/03**

|                           | <b>Gross Additions<br/>12 Weeks Ended<br/>3/22/03</b> | <b>Company</b> | <b>Franchise</b> | <b>Total</b> |
|---------------------------|---|----------------|------------------|--------------|
| KFC                       |   |                |                  |              |
| Taco Bell                 | -   | 10             | 45               | 55           |
| Pizza Hut                 | 2   | 20             | 65               | 85           |
| A&W                       | -   | -              | -                | -            |
| Taco Bell/Pizza Hut 3 n 1 | -   | 2              | 3                | 5            |
| Long John Silver s        | -   | -              | -                | -            |
| Wing Works                | -   | -              | -                | -            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | 2   | 32             | 113              | 145          |
| Taco Bell                 |   |                |                  |              |
| Pizza Hut                 | -   | 11             | 10               | 21           |
| Long John Silver s        | -   | -              | 1                | 1            |
| Backyard Burgers          | -   | -              | -                | -            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | -   | 11             | 11               | 22           |
| Pizza Hut                 |   |                |                  |              |
| KFC                       | -   | -              | -                | -            |
| Taco Bell                 | -   | -              | -                | -            |
| WingWorks                 | -   | -              | -                | -            |
| Pasta Bravo               | -   | -              | -                | -            |
| Backyard Burgers          | -   | -              | -                | -            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | -   | -              | -                | -            |
| Long John Silver s        |   |                |                  |              |
| A&W                       | -   | -              | 1                | 1            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
| <b>Total</b>              | <b>2</b>  | <b>43</b>      | <b>125</b>       | <b>168</b>   |

## Worldwide

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**Multibrand Restaurants in  
Operation  
at 3/22/03**


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|                           | <b>Gross Additions<br/>12 Weeks Ended<br/>3/22/03</b> | <b>Company</b> | <b>Franchise</b> | <b>Total</b> |
|---------------------------|---|----------------|------------------|--------------|
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
| KFC                       |   |                |                  |              |
| Taco Bell                 | 11  | 196            | 512              | 708          |
| Pizza Hut                 | 6   | 135            | 104              | 239          |
| A&W                       | 20  | 85             | 97               | 182          |
| Taco Bell/Pizza Hut 3 n 1 | 1   | 22             | 28               | 50           |
| Long John Silver s        | 4   | 4              | 12               | 16           |
| Wing Works                | -   | 24             | -                | 24           |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | 42  | 466            | 753              | 1,219        |
| Taco Bell                 |   |                |                  |              |
| Pizza Hut                 | 8   | 321            | 289              | 610          |
| Long John Silver s        | 13  | 15             | 6                | 21           |
| A&W                       | 1   | 1              | -                | 1            |
| Backyard Burgers          | -   | 3              | -                | 3            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | 22  | 340            | 295              | 635          |
| Pizza Hut                 |   |                |                  |              |
| KFC                       | -   | -              | 1                | 1            |
| Taco Bell                 | -   | -              | 5                | 5            |
| Wing Works                | 2   | 3              | -                | 3            |
| Pasta Bravo               | -   | 1              | -                | 1            |
| Backyard Burgers          | -   | 2              | -                | 2            |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
|                           | 2   | 6              | 6                | 12           |
| Long John Silver s        |   |                |                  |              |
| A&W                       | 8   | 110            | 61               | 171          |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |
| <b>Total</b>              | 74  | 922            | 1,115            | 2,037        |
|                           | <hr/>   | <hr/>          | <hr/>            | <hr/>        |