Mondelez International, Inc.

Form 3

November 06, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement Mondelez International, Inc. [MDLZ] Kehoe James (Month/Day/Year) 11/04/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O MONDELEZ (Check all applicable) INTERNATIONAL, INC.. THREE PARKWAY 10% Owner Director **NORTH** _X__ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group SVP, Operating Excellence Filing(Check Applicable Line) _X_ Form filed by One Reporting Person DEERFIELD, ÂILÂ 60015 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (Instr. 5) Â Class A Common Stock 47,075 (1) D Units $4,460^{(2)}$ I by 401(k) plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

Edgar Filing: Mondelez International, Inc. - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Options (right to buy)	(3)	02/02/2018	Class A Common Stock	16,960	\$ 19.3	D	Â
Stock Options (right to buy)	(4)	02/20/2019	Class A Common Stock	25,400	\$ 15.472	D	Â
Stock Options (right to buy)	(5)	02/21/2020	Class A Common Stock	29,880	\$ 19.076	D	Â
Stock Options (right to buy)	(6)	02/23/2021	Class A Common Stock	27,340	\$ 20.83	D	Â
Stock Options (right to buy)	(7)	02/23/2022	Class A Common Stock	23,690	\$ 24.87	D	Â

Reporting Owners

Reporting Owner Name / Address		Keittionisiips				
	Director	10% Owner	Officer	Other		
Kehoe James C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD. II. 60015	Â	Â	SVP, Operating Excellence	Â		

Relationshine

Signatures

/s/ Jenny L. Lauth, by Power of
Attorney

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total number of shares includes 21,628 shares of restricted stock awarded under the Issuer's Amended and Restated 2005 Performance (1) Incentive Plan. Shares will vest as follows: 4,560 shares on February 24, 2014, 13,118 on October 7, 2014, and 3,950 on February 23,
- (2) Units represent interests in the Issuer's Stock Fund, which are payable in cash. The reporting person's interests in the Issuer's Stock Fund fluctuate with the fund's performance. The information in this report is based on a plan statement dated as of September 30, 2013.

Reporting Owners 2

Edgar Filing: Mondelez International, Inc. - Form 3

- Options vested in three annual installments as follows: 33% on February 4, 2009; 33% on February 4, 2010; and 34% on February 4, 2011.
- Options vested in three annual installments as follows: 33% on February 19, 2010; 33% on February 18, 2011; and 34% on February 17, 2012
- Options vested in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013.
- (6) 18,044 options are vested and 9,296 will vest on February 24, 2014.
- (7) 7,817 options are vested; 7,818 will vest on February 24, 2014 and 8,055 will vest on February 23, 2015.

Â

Remarks:

Exhibit 24.1 Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.