

CAMPBELL DANIEL W
Form 4
June 27, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
CAMPBELL DANIEL W

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

3. Date of Earliest Transaction
(Month/Day/Year)
06/25/2008

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

PROVO, UT 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	06/25/2008		A		1,400	A	\$ 0 11,100 ⁽¹⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. De Sec (In	
				Code	V	(A)	(D)		
Stock Option (right to buy) ⁽²⁾	\$ 19.44					<u>(3)</u>	05/04/2009	Class A Common Stock	2,500
Stock Option (right to buy) ⁽²⁾	\$ 7.44					<u>(3)</u>	05/11/2010	Class A Common Stock	7,500
Stock Option (right to buy) ⁽²⁾	\$ 6.9					<u>(3)</u>	05/10/2011	Class A Common Stock	7,500
Stock Option (right to buy) ⁽²⁾	\$ 13					<u>(3)</u>	05/09/2012	Class A Common Stock	7,500
Stock Option (right to buy) ⁽²⁾	\$ 9.96					<u>(3)</u>	05/20/2013	Class A Common Stock	10,000
Stock Option (right to buy) ⁽²⁾	\$ 23.28					<u>(3)</u>	05/17/2014	Class A Common Stock	10,000
Stock Option (right to buy) ⁽²⁾	\$ 22.25					<u>(3)</u>	05/23/2015	Class A Common Stock	10,000
Stock Option (right to buy) ⁽²⁾	\$ 17.04					<u>(3)</u>	05/25/2016	Class A Common Stock	10,000
Stock Option (right to	\$ 17.76					<u>(3)</u>	05/14/2017	Class A Common Stock	5,000

buy) ⁽²⁾

Stock									
Option	\$ 15.75	06/25/2008		A	5,000	⁽³⁾	06/25/2018	Class A	
(right to								Common	5,000
buy)								Stock	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CAMPBELL DANIEL W C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601		X		

Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel Campbell	06/27/2008
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____Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents number of shares beneficially owned as of June 25, 2008.

(2) Previously reported.

(3) Options become exercisable one day prior to the next annual meeting of stockholders following the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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